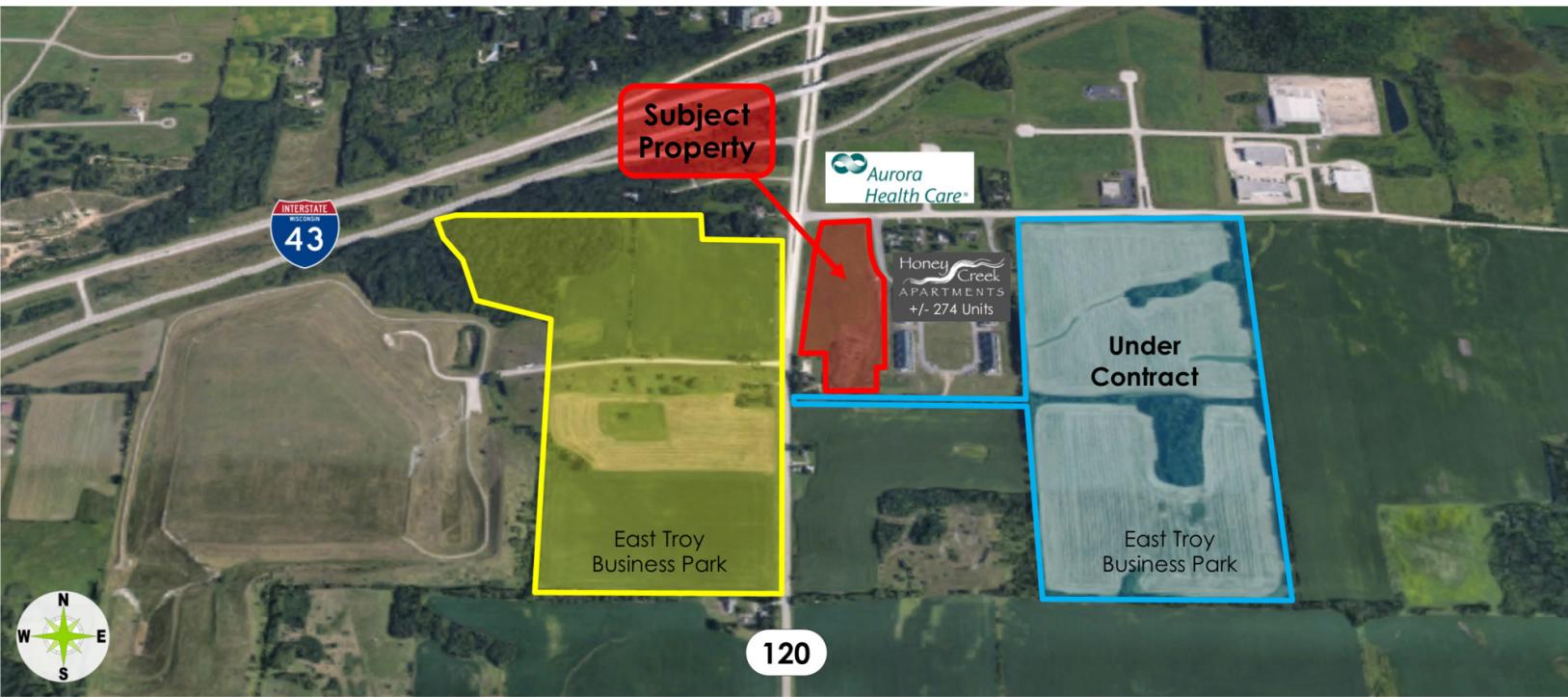


W2055 HONEY CREEK RD

East Troy, WI 53120

Anderson 
Commercial Group

FOR SALE | +/- 4 TO 13.4 ACRE DEVELOPMENT OPPORTUNITY



OFFERING SUMMARY

Lot Size: +/- 13.4 acres

Lot Divisibility: Divisible to +/- 4 acres

Zoning: HB & MR-10

Tax / APN #: RXUP 00249

Current Taxes: \$4,552.32

Sale Price: \$200,000 / acre

PROPERTY HIGHLIGHTS

- Gateway to new East Troy Business Park
- Zoned HB (Highway Business) and MR-10 (Multi-family Residential)
- Divisible down to 4 acres
- Great location, easy access to I-43 (+/- 23,100 cars/day per DOT) via Hwy 120

DEMOGRAPHICS

	1 MILE	5 MILES	10 MILES
Total Households	321	4,420	26,719
Total Population	758	10,831	67,018
Average HH Income	\$115,589	\$118,194	\$119,687

RAY GOODDEN

Senior Vice President
414.858.5203
rgoodden@acgwi.com

CRAIG FRIEMOTH

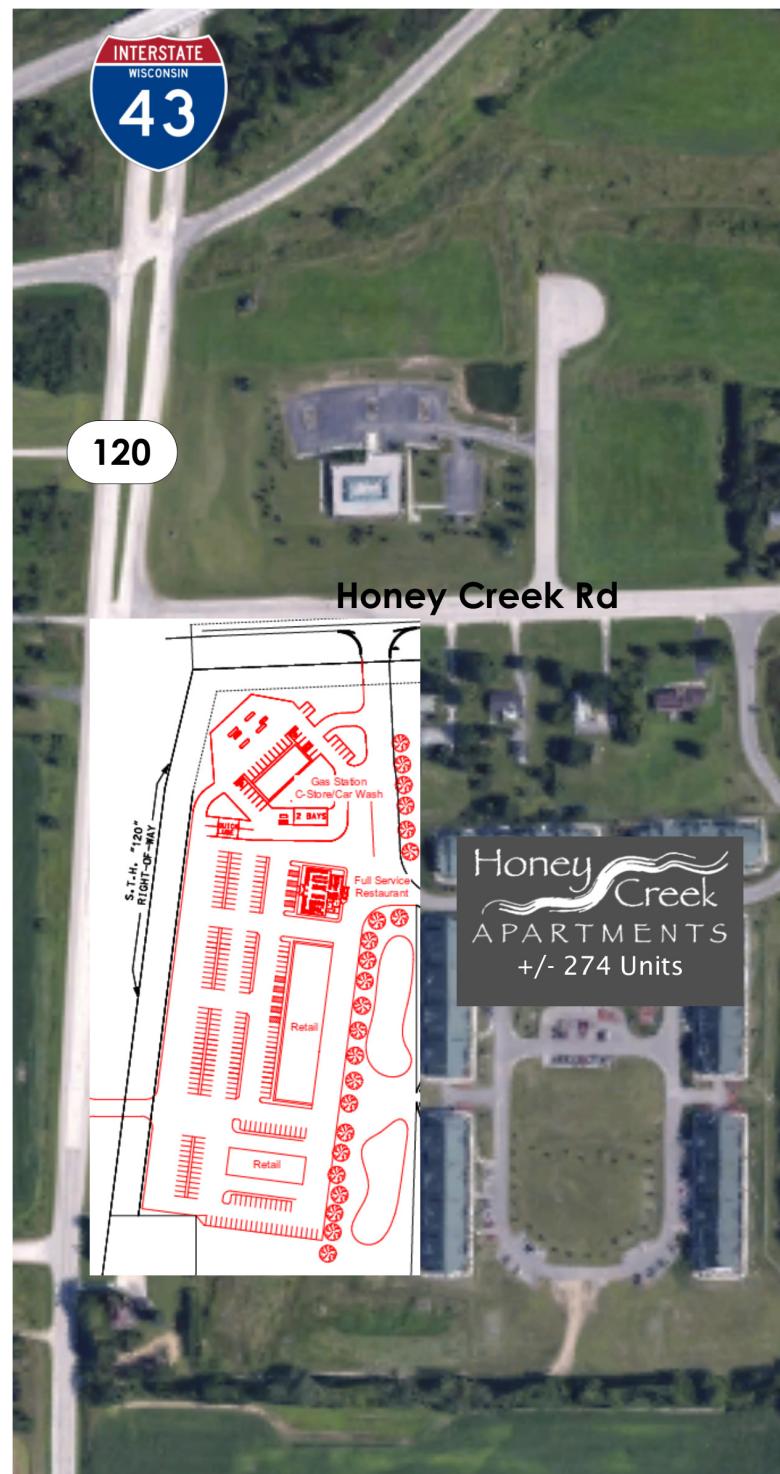
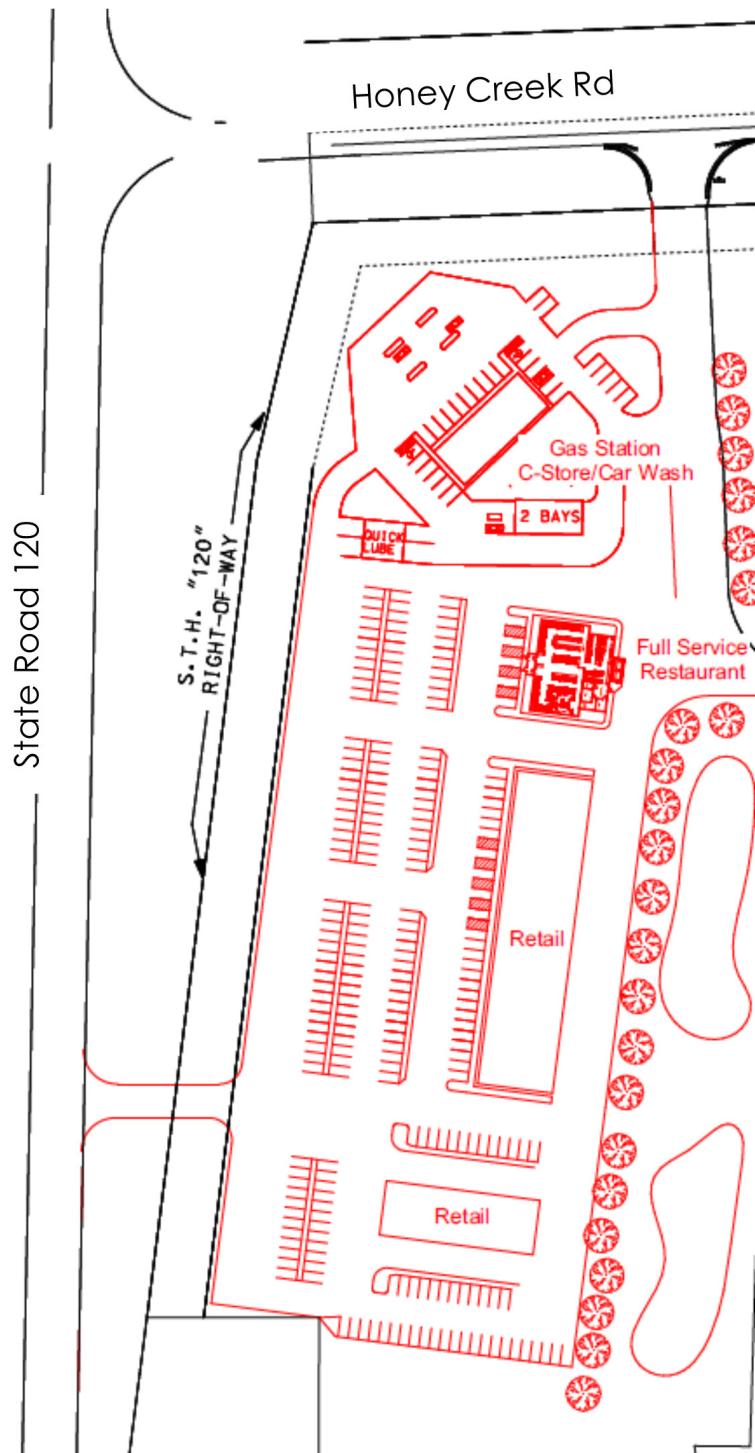
Vice President
414.858.5205
cfriemoth@acgwi.com

W2055 HONEY CREEK RD

East Troy, WI 53120

Anderson 
Commercial Group

POTENTIAL SITE PLAN | RETAIL DEVELOPMENT OPPORTUNITY



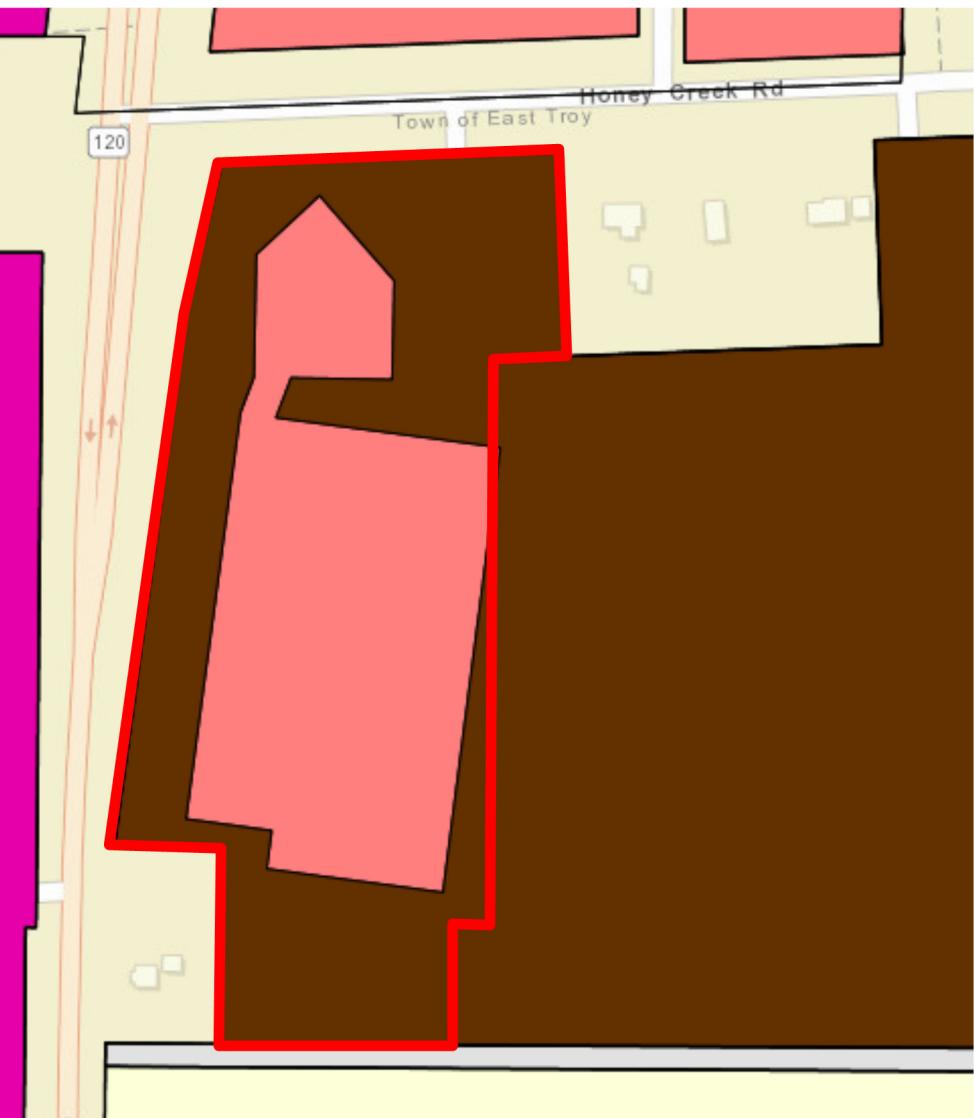
RAY GOODDEN

Senior Vice President
414.858.5203
rgoodden@acgwi.com

CRAIG FRIEMOTH

Vice President
414.858.5205
cfriemoth@acgwi.com

ZONING | LAND FOR SALE



Zoning District(s)

HB - Highway Business

[Details](#)

This district is intended to permit a wide range of large- and small-scale office, retail, service, and lodging uses that are compatible with the desired community character. In addition, small-scale warehousing/storage facilities and other specified uses may be permitted. Generally, land included in the Highway Business District should abut arterial or major collector streets. Access requirements are intended to minimize any negative traffic impacts on adjacent residential land uses and arterial roadways while ensuring safe and efficient access. All uses in this district shall be provided with public sanitary sewer and water services.

MR-10 - Multi-Family Residential

[Details](#)

This district is intended to provide for a range of housing types at densities of 10 dwelling units per acre and uses accessory to and compatible with residential uses in a manner that protects the residential character of the district. Multi-family residential structures (townhouses, apartments, or multiplexes) containing no more than eight attached dwelling units, two-family homes (duplexes, two-flats, and twin houses), and single-family detached homes are allowable principal uses. All uses in this district shall be provided with public sanitary sewer and water services.

RAY GOODDEN
Senior Vice President
414.858.5203
rgoodden@acgwi.com

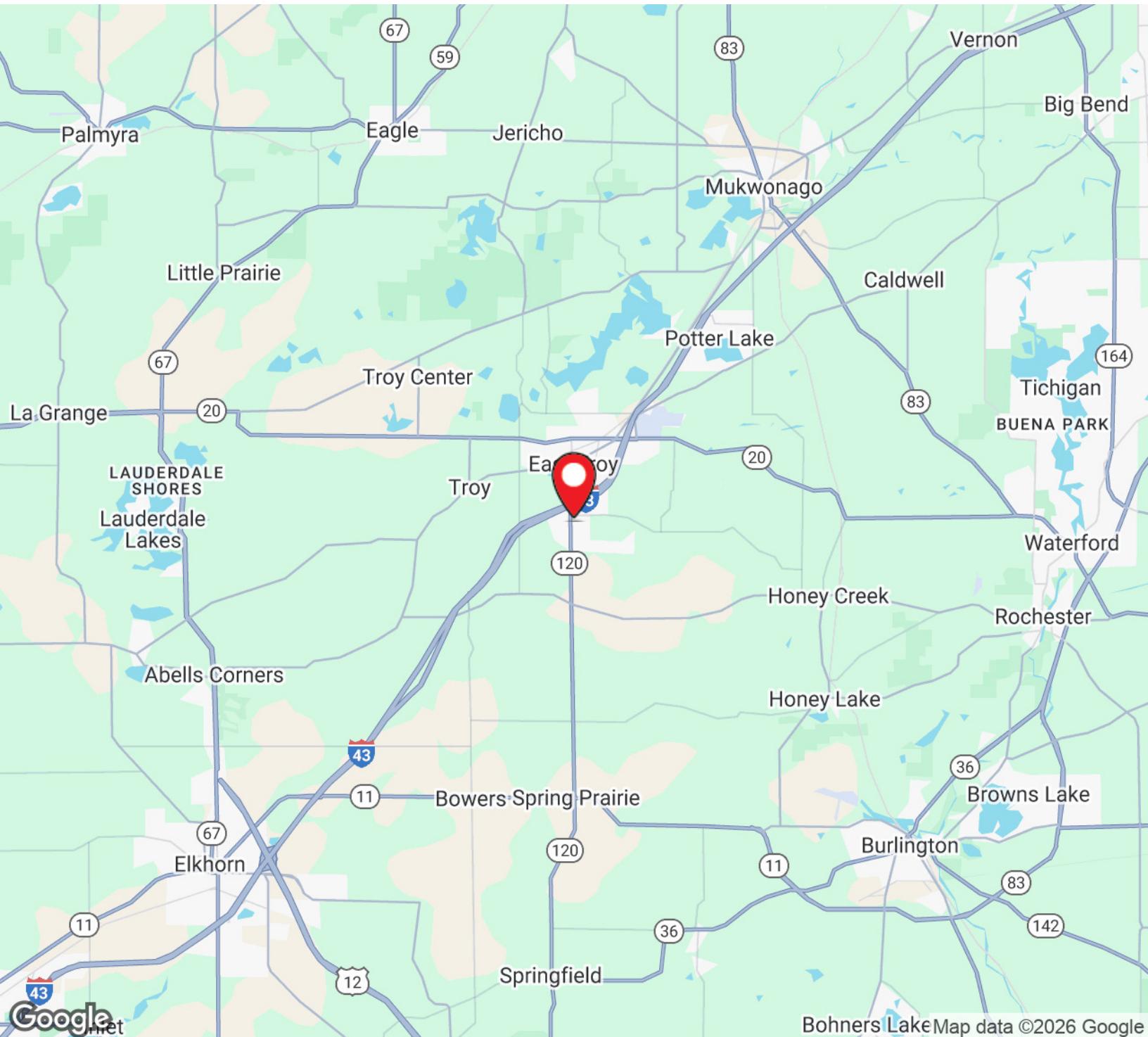
CRAIG FRIEMOTH
Vice President
414.858.5205
cfriemoth@acgwi.com

W2055 HONEY CREEK RD

East Troy, WI 53120

Anderson 
Commercial Group

LOCATION MAPS | RETAIL DEVELOPMENT OPPORTUNITY



RAY GOODDEN

Senior Vice President
414.858.5203
rgoodden@acgwi.com

CRAIG FRIEMOTH

Vice President
414.858.5205
cfriemoth@acgwi.com

DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the
2 following disclosure statement:

3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent
4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A
5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is
6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the
7 customer, the following duties:

8 (a) The duty to provide brokerage services to you fairly and honestly.

9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.

10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request
11 it, unless disclosure of the information is prohibited by law.

12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the
13 information is prohibited by law (see lines 42-51).

14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your
15 confidential information or the confidential information of other parties (see lines 23-41).

16 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.

17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the
18 advantages and disadvantages of the proposals.

19 Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services,
20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home
21 inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a
22 plain-language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

23 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the
24 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person
25 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to
26 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the
27 Firm is no longer providing brokerage services to you.

28 The following information is required to be disclosed by law:

29 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 42-51).

30 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection
31 report on the property or real estate that is the subject of the transaction.

32 To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may
33 list that information below (see lines 35-41) or provide that information to the Firm or its Agents by other means. At a
34 later time, you may also provide the Firm or its Agents with other information you consider to be confidential.

35 **CONFIDENTIAL INFORMATION:** _____

36 _____

37 _____

38 **NON-CONFIDENTIAL INFORMATION** (the following information may be disclosed by the Firm and its Agents): _____

39 _____

40 _____

41 (Insert information you authorize to be disclosed, such as financial qualification information.)

42 **DEFINITION OF MATERIAL ADVERSE FACTS**

43 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such
44 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable
45 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction
46 or affects or would affect the party's decision about the terms of such a contract or agreement.

47 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee
48 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural
49 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information
50 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a
51 contract or agreement made concerning the transaction.

52 **NOTICE ABOUT SEX OFFENDER REGISTRY** You may obtain information about the sex offender registry and persons
53 registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at
54 <http://www.doc.wi.gov> or by telephone at 608-240-5830.

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.
Copyright © 2016 by Wisconsin REALTORS® Association

Drafted by Attorney Debra Peterson Conrad