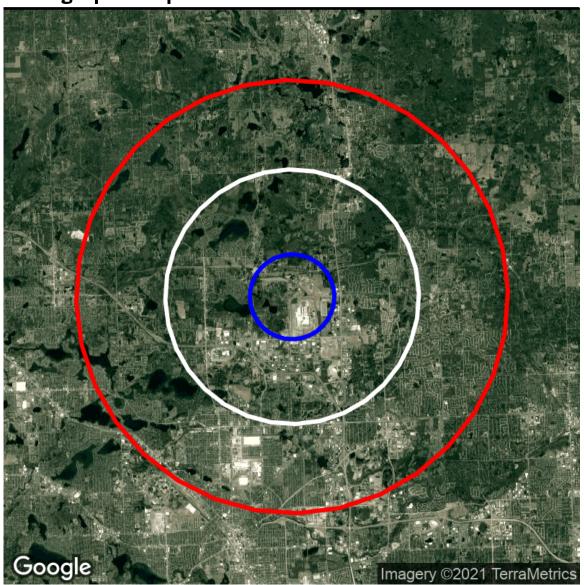
Demographic Report



SDI Building

Population

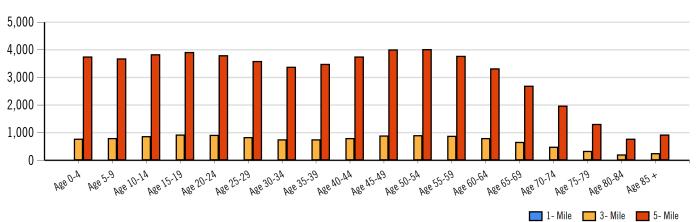
Distance	Male	Female	Total
1- Mile	129	135	263
3- Mile	6,554	6,445	12,999
5- Mile	28,048	28,012	56,061



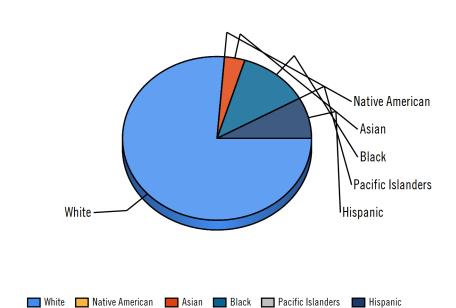




Population by Distance and Age (2018)

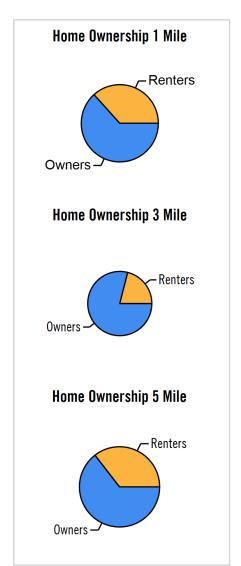


Ethnicity within 5 miles



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	121	9	0.67 %
3-Mile	6,976	257	2.69 %
5-Mile	29,437	1,206	2.91 %





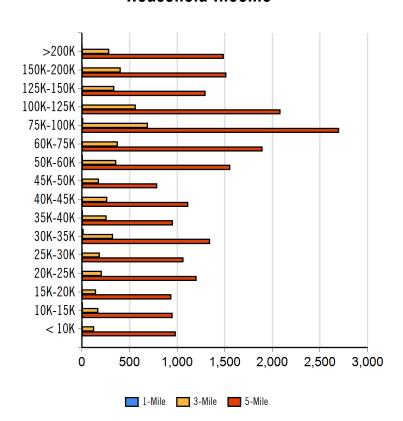




Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	2	0	9	20	5	9	0	0	11	26	21	0	10
3-Mile	38	1	301	1,695	175	834	55	107	874	1,355	600	166	363
5-Mile	128	21	1,131	7,386	723	3,118	323	433	3,532	5,640	2,689	725	2,049

Household Income



Radius	Median Household Income
1-Mile	\$3,628.98
3-Mile	\$43,189.53
5-Mile	\$47,285.13

Radius	Average Household Income
1-Mile	\$5,577.04
3-Mile	\$52,766.51
5-Mile	\$55,681.48

Radius	Aggregate Household Income
1-Mile	\$6,181,526.84
3-Mile	\$410,830,227.82
5-Mile	\$1,735,043,868.65

Education

	1-Mile	3-mile	5-mile
Pop > 25	165	8,664	37,050
High School Grad	52	2,135	8,685
Some College	29	1,873	7,895
Associates	14	726	3,224
Bachelors	23	2,037	8,861
Masters	15	867	3,872
Prof. Degree	1	160	748
Doctorate	0	11	122

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	10 %	44 %	32 %
Teen's	11 %	71 %	73 %
Expensive Homes	0 %	5 %	49 %
Mobile Homes	31 %	82 %	55 %
New Homes	5 %	169 %	194 %
New Households	15 %	83 %	97 %
Military Households	0 %	0 %	0 %
Households with 4+ Cars	5 %	83 %	67 %
Public Transportation Users	0 %	3 %	6 %
Young Wealthy Households	0 %	140 %	93 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.







Expenditures

•	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	4,471,529		261,666,587		1,127,186,198	
Average annual household	41,976		53,189		53,051	
Food	5,614	13.37 %	6,877	12.93 %	6,861	12.93 %
Food at home	3,761		4,386		4,371	
Cereals and bakery products	534		623		621	
Cereals and cereal products	192		221		221	
Bakery products	342		401		400	
Meats poultry fish and eggs	779		875		871	
Beef	182		205		202	
Pork	139		155		154	
Poultry	149		165		165	
Fish and seafood	124		144		144	
Eggs	63		70		69	
Dairy products	371		448		447	
Fruits and vegetables	751		891		888	
Fresh fruits	110		131		130	
Processed vegetables	148		168		167	
Sugar and other sweets	137		160		160	
Fats and oils	119		139		138	
Miscellaneous foods	704		823		820	
Nonalcoholic beverages	326		368		367	
Food away from home	1,852		2,491		2,489	
Alcoholic beverages	281		393		394	
Housing	15,649	37.28 %	18,792	35.33 %	18,756	35.35 %
Shelter	9,435	07.20 70	11,389	00.00 /0	11,374	00.00 /0
Owned dwellings	5,240		7,004		6,936	
Mortgage interest and charges	2,520		3,556		3,540	
Property taxes	1,758		2,368		2,345	
Maintenance repairs	962		1,079		1,050	
Rented dwellings	3,511		3,373		3,416	
Other lodging	683		1,011		1,021	
Utilities fuels	3,806		4,287		4,255	
Natural gas	3,800		410		4,233	
Electricity	1,565		1,689		1,680	
Fuel oil	1,303		169		1,000	
Telephone services	1,173		1,337		1,325	
Water and other public services	579		680		676	
Household operations	1,013	2.41 %	1,325	2.49 %	1,324	2.50 %
-	269	2.41 /0	395	2.43 /0	399	2.30 /6
Personal services Other household expenses	744		930		925	
Housekeeping supplies	525		638		641	
Laundry and cleaning supplies	145		168		169	
Other household products	298		375		376	
Postage and stationery	82		94		95	
Household furnishings	870		1,151		1,160	
Household textiles	65		85		87	
Furniture	177		269		277	
Floor coverings	21		31		32	
Major appliances	133		139		132	
Small appliances	87		100		99	
Miscellaneous	385	,	526	1	530	
Apparel and services	1,124	2.68 %	1,442	2.71 %	1,465	2.76 %
Men and boys					294	
Men 16 and over	160		241		244	
Boys 2 to 15	44		49		49	
Women and girls	430		516		519	
Men 16 and over Boys 2 to 15	44		49		244 49	







SDI Building

Real Estate One		875 S Ortonville Road, Orto	nville, MI, 48462 248-236-5335
Women 16 and over	356	440	446
Girls 2 to 15	74	75	73
Children under 2	86	93	95

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	4,471,529	,	261,666,587		1,127,186,198	
Average annual household	41,976		53,189		53,051	
Transportation	5,771	13.75 %	7,229	13.59 %	7,167	13.51 %
Vehicle purchases	1,249		1,748		1,729	
Cars and trucks new	619		908		891	
Cars and trucks used	602		798		797	
Gasoline and motor oil	1,894		2,208		2,192	
Other vehicle expenses	2,240		2,713		2,679	
Vehicle finance charges	137		181		181	
Maintenance and repairs	774		958		950	
Vehicle insurance	1,069		1,220		1,196	
Vehicle rental leases	259		352		351	
Public transportation	387		559		566	
Health care	3,261	7.77 %	3,982	7.49 %	3,925	7.40 %
Health insurance	2,196		2,594		2,556	
Medical services	630		847		837	
Drugs	326		406		399	
Medical supplies	109		134		132	
Entertainment	2,410	5.74 %	3,132	5.89 %	3,117	5.88 %
Fees and admissions	419		652		653	
Television radios	925		1,059		1,051	
Pets toys	891		1,153		1,145	
Personal care products	531		690		691	
Reading	48		60		60	
Education	1,098		1,541		1,581	
Tobacco products	397		393		391	
Miscellaneous	683	1.63 %	863	1.62 %	858	1.62 %
Cash contributions	1,152		1,383		1,351	
Personal insurance	3,954		6,405		6,430	
Life and other personal insurance	141		185		181	
Pensions and Social Security	3,812		6,219		6,248	

	Estimated Hous			olds Housing Occupied By			Hous		
Distance	Year	Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	815	757	5.79 %	210	555	534	281	172
3-Mile	2020	7,240	6,924	4.91 %	1,627	5,220	5,945	1,295	900
5-Mile	2020	31,158	28,190	9.59 %	7,704	21,358	21,419	9,739	2,988
1-Mile	2023	880	757	15.68 %	227	599	568	312	127
3-Mile	2023	7,661	6,924	11.58 %	1,721	5,523	6,193	1,468	668
5-Mile	2023	33,285	28,190	17.12 %	8,276	22,761	22,579	10,706	1,973





