

edge

SCOTTSDALE

Waterfront

Owned By



Presented By

LeDonna Spongberg
Sofia Demski



Daytime Population
278,378
(5 Mile Radius)



Average Household Income
\$83,319
(5 Mile Radius)



Annual Area Visits
11,100,000
(Placer.AI)



Average Dwell Time
152 Mins
(Placer.AI)

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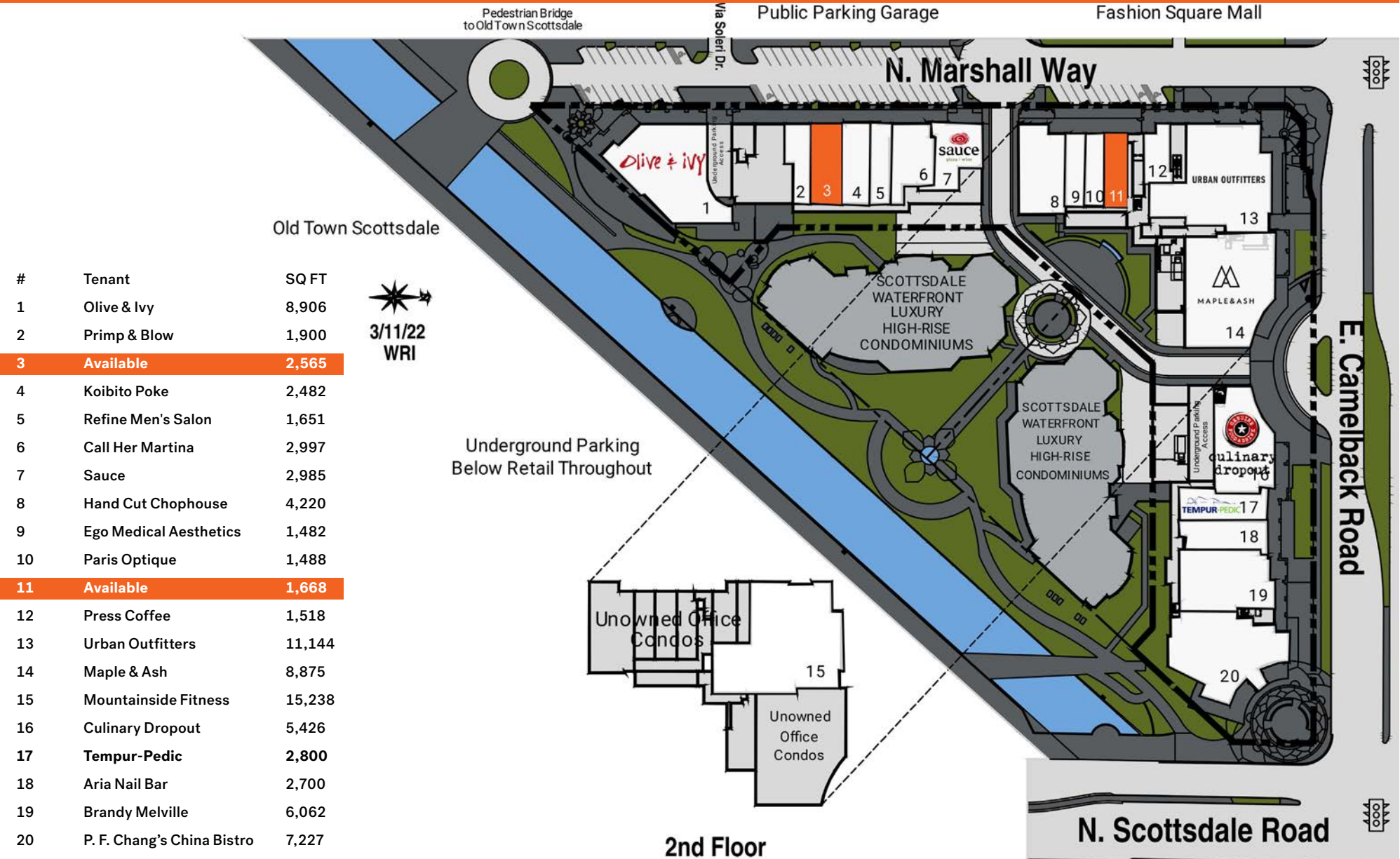
Preeminent 1.1 Million Square Feet Mixed-Use development at one of the most visited intersections in the Phoenix MSA featuring Luxury Residential, Boutique Office, Upscale Retail & Destination Restaurants

Located in the heart of international travel destination Scottsdale's shopping district, this trade area boasts over \$1 Billion dollars in annual retail sales

High Profile Trade Area Tenants include: Apple (Flagship), Nordstrom, Neiman Marcus, Maple & Ash, Nobu, Toca Madera, Tesla, Saint Laurent, Christian Dior, Alo Yoga and more

39% of Households within 1 mile of the development make above \$100,000 annually

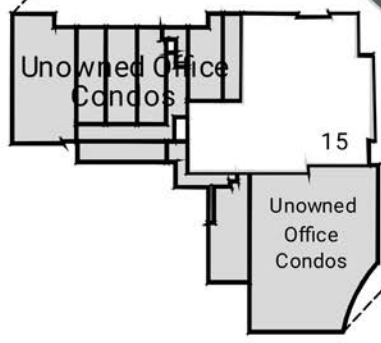




#	Tenant	SQ FT
1	Olive & Ivy	8,906
2	Primp & Blow	1,900
3	Available	2,565
4	Koibito Poke	2,482
5	Refine Men's Salon	1,651
6	Call Her Martina	2,997
7	Sauce	2,985
8	Hand Cut Chophouse	4,220
9	Ego Medical Aesthetics	1,482
10	Paris Optique	1,488
11	Available	1,668
12	Press Coffee	1,518
13	Urban Outfitters	11,144
14	Maple & Ash	8,875
15	Mountainside Fitness	15,238
16	Culinary Dropout	5,426
17	Tempur-Pedic	2,800
18	Aria Nail Bar	2,700
19	Brandy Melville	6,062
20	P. F. Chang's China Bistro	7,227



Underground Parking Below Retail Throughout



2nd Floor



The average Scottsdale Waterfront shopper is one of the most highly sought demographic profiles.

Shopper Median Household Income
\$96,000
(Placer.AI)

Bachelor's Degree or Higher
46.4%
(Placer.AI)

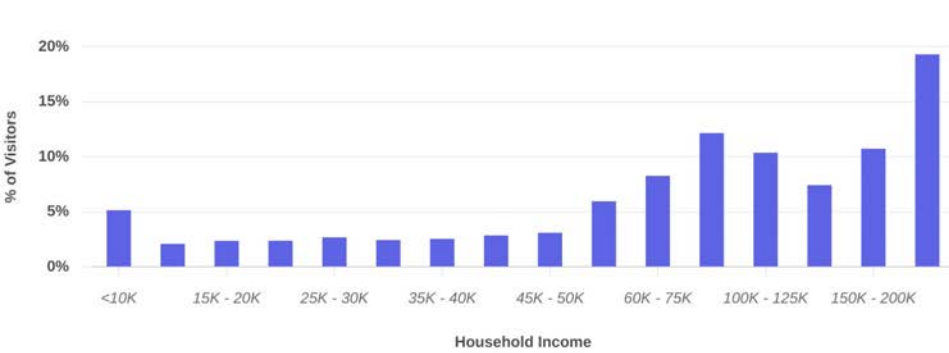
By Population

70 % of Visits

Group	Population		
O - Singles and Starters	231,347	(16%)	191
A - Power Elite	242,911	(16.8%)	188
E - Thriving Boomers	78,038	(5.4%)	88
C - Booming with Confidence	182,028	(12.6%)	140
G - Young City Solos	55,760	(3.9%)	239
K - Significant Singles	69,397	(4.8%)	129
Q - Golden Year Guardians	61,453	(4.2%)	72
B - Flourishing Families	167,013	(11.5%)	162
P - Cultural Connections	51,616	(3.6%)	75
F - Promising Families	63,056	(4.4%)	122
H - Bourgeois Melting Pot	42,037	(2.9%)	76

Household Income

Scottsdale Waterfront
 7135 E Camelback Rd, Scottsdale, AZ 852...



Average Income 144K
 Median Income 96K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022





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