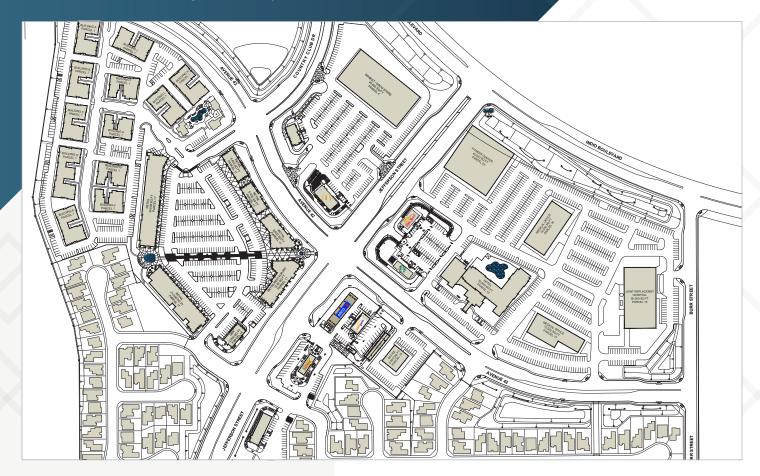
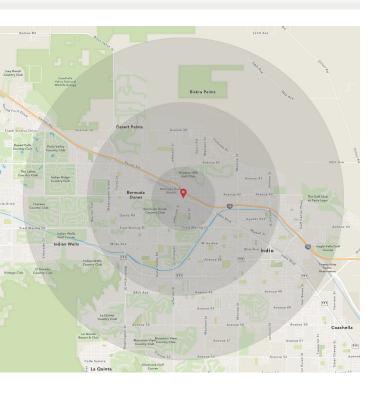
Northgate Crossing

SRS

Jefferson St & Country Club Dr | Indio, CA 92203



Junior Anchor, Inline Retail, and **Drive-Thru Opportunities**



DESCRIPTION

- Fronting signalized intersection with ~52,000 VPD on Jefferson St; adjacent to I-10 off ramp (~94,000 VPD)
- Existing QSR and fast food users with history of strong performance
- Strong demographics in Coachella Valley with purchasing power and growing population and multiple high profile housing developments in immediate proximity
- · Part of the larger Northgate Crossing / mixed use development in the area
- Strong retail and residential traffic generators within nearby retail corridor
- Ample parking and multiple convenient points of ingress/ egress

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Northgate Crossing

Jefferson St & Country Club Dr | Indio, CA 92203



DEMOGRAPHICS 2025

	1 mile	3 miles	5 mile
Population			
2025 Population	6,212	83,197	148,8
2000 Population	2,086	53,576	89,2
2010 Population	6,027	75,360	134,9
2030 Population	6,217	84,201	150,9
2000-2020 Population: Annual Growth Rate	5.66%	2.19%	2.49
2010-2020 Population: Annual Growth Rate	0.40%	0.93%	0.78
2024-2029 Population: Annual Growth Rate	0.02%	0.24%	0.29
2025 Median Age	56.2	41.2	4:
Households			
2000 Households	697	18,043	31,
2010 Households	2,426	26,321	48,
2025 Total Households	2,528	30,384	55,
2030 Total Households	2,555	31,196	57,
2000-2020 Households: Annual Growth Rate	6.64%	2.52%	2.7
2010-2020 Households: Annual Growth Rate	0.39%	1.20%	0.9
2024-2029 Households: Annual Growth Rate	0.21%	0.53%	0.5
2025 Average Household Size	2.46	2.72	
	2.10	2.,,2	
Housing Units	2.026	25 511	72
2025 Total Housing Units	3,036	35,511	73
2025 Owner Occupied Housing Units	1,990	19,732	38
2025 Renter Occupied Housing Units	538	10,652	17
2025 Vacant Housing Units	508	5,127	17
Race and Ethnicity			
2025 White Alone	59.2%	40.8%	43
2025 Black Alone	2.9%	2.2%	2
2025 American Indian/Alaska Native Alone	0.7%	1.3%	1
2025 Asian Alone	4.4%	3.9%	3
2025 Pacific Islander Alone	0.0%	0.1%	0
2025 Hispanic Origin (Any Race)	35.8%	59.7%	57
Income			
2025 Median Household Income	\$90,046	\$79,948	\$83
2025 Average Household Income	\$128,187	\$112,670	\$123
2025 Per Capita Income	\$54,619	\$41,082	\$46
2025 Population 25+ by Educational Attainment	7/	T :-/	7 ,
Total	4,858	58,024	106
	·	22.7%	22
High School Graduate	18.5%		
GED/Alternative Credential	1.0%	2.8%	2
Some College, No Degree	22.1%	19.0%	18
Associate Degree	7.0%	7.7%	7
Bachelor's Degree	25.8%	18.4%	19
Graduate/Professional Degree	17.4%	11.1%	12
Data for all businesses in area			
Total Businesses:	74	3,089	4
Total Employees:	356	27,588	49
Total Residential Population:	6,212	83,197	148
Employee/Residential Population Ratio:	0:1	0:1	
2025 Total Daytime Population	4,484	81,142	150
Workers	536	33,718	62,
Residents	3,948	47,424	88

Source: Esri, Esri-Data Axle, U.S. Census