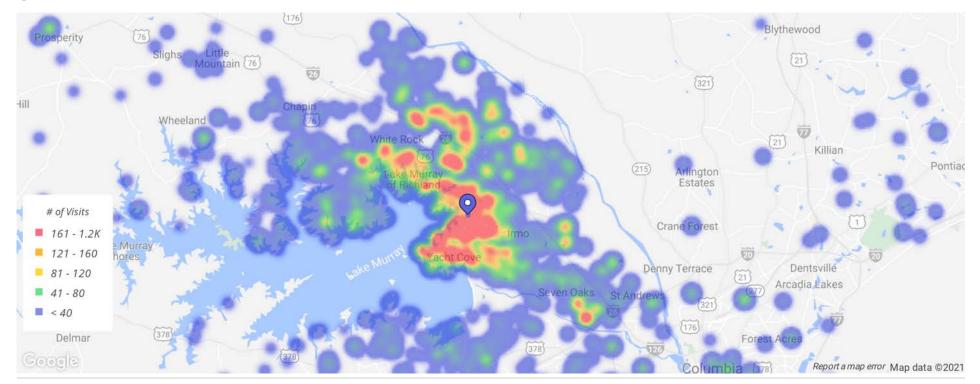


Metrics				
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Murray Landing / N Lake Dr	135.9K	832.4K	6.13	29.6K

#### **Trade Area - Home Location**

Murray Landing / N Lake Dr

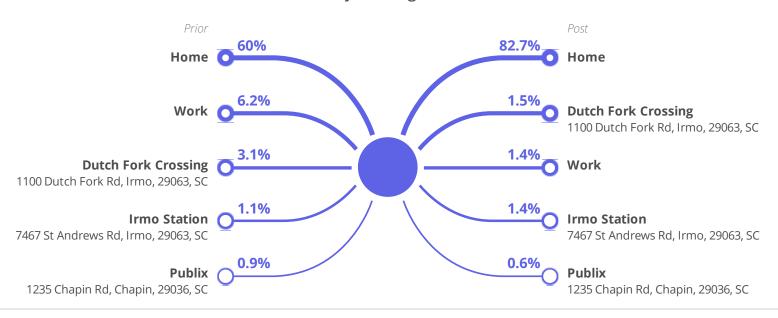


Unique # of Visits | Showing Home | At least 2 visits | Jan 1, 2020 - Dec 31, 2020 Data provided by Placer Labs Inc. (www.placer.ai)



#### **Customer Journey**

### Murray Landing / N Lake Dr

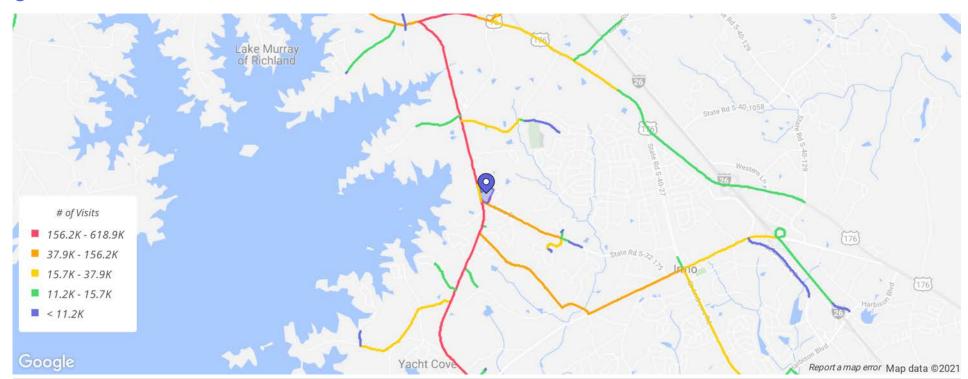


Jan 1, 2020 - Dec 31, 2020 Data provided by Placer Labs Inc. (www.placer.ai)



## **Customer Journey: Routes - Prior Location**

Murray Landing / N Lake Dr

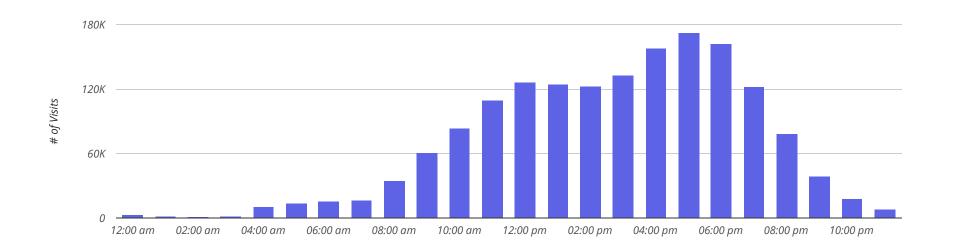


From Prior Location | Jan 1, 2020 - Dec 31, 2020 Data provided by Placer Labs Inc. (www.placer.ai)



# **Hourly Visits**

Murray Landing / N Lake Dr



Est. # of Visits | Jan 1, 2020 - Dec 31, 2020 Data provided by Placer Labs Inc. (www.placer.ai)

