



Serendipity Plaza

28801 US Highway 19 N Clearwater, FL

OFFERING MEMORANDUM

Offer SUMMARY

\$6,291,369	7.3%
OFFERING PRICE	CAP RATE
\$177	1982
PRICE PER SQFT	YEAR BUILT
35,520	3.88
LEASABLE AREA	TOTAL ACREAGE
100%	3.9 : 1,000
occupancy	PARKING RATIO

The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, RESMA LLC has not verified, and will not verify, any of the information contained herein, nor has RESMA LLC conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.







Investment HIGHLIGHTS

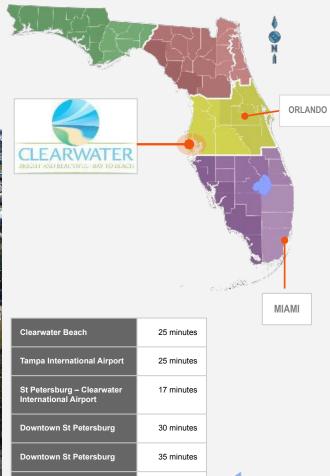
- → +60% of the Gross Leasable Area (GLA) has being occupied by tenants who have remained at this location for over 12 years.
- → Service-based retailers including different services as insurance, medical facilities, beauty services, and fitness centers.
- → Priced at \$177 per square foot, it stands out as the most attractively priced stabilized shopping center in the Tampa Bay area.
- → With 900 feet of frontage over US 19 at the core of Pinellas County, with a daily traffic volume exceeding 75,000 cars.
- \rightarrow The parking lot is undergoing resurfacing.





Perfect LOCATION





25 minutes

Downtown St Petersburg

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Through the main entrance of Serendipity Plaza, you gain access to Serendipity Condo, a +400 homes

community occupied by residents aged 55 and older. Many of the current tenants at the plaza provide products / services tailored to the diverse needs of the community.



The PROPERTY









Estimated INCOME & EXPENSES

	Current	PSF
Effective Income	\$530,726	\$14.94
Expense Reimbursements	\$164,428	\$4.63
Effective Gross Income	\$695,154	\$19.57
Real Estate Tax	-\$95,232	-\$2.68
Insurance	-\$62,000	-\$1.75
CAM	-\$58,652	-\$1.65
Management Fee	-\$20,000	-\$0.56
Total Expenses	-\$235,884	-\$6.64
Net Operating Income (NOI)	\$459,270	\$12.93



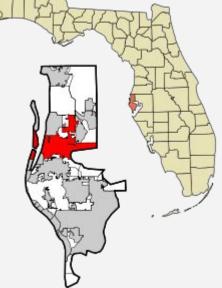
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Main DEMOGRAPHICS

	2 MILE	5 MILE	10 MILE
2023 TOTAL POPULATION	42,865	210,319	517,801
2028 POPULATION PROJECTION	41,747	205,305	512,332
POP GROWTH 2023 - 2028	-0.5%	-0.5%	-0.2%
MEDIAN AGE	53.1	50	48
2023 TOTAL HOUSEHOLDS	20,130	95,463	231,691
HH GROWTH 2023 - 2028	-0.6%	-0.5%	-0.2%
AVG HOUSEHOLD INCOME	\$82,483	\$84,455	\$85,441
AVG HOUSEHOLD SIZE	2.1	2.2	2.2
2023 AVG HH VEHICLES	2	2	2
MEDIAN HOME VALUE	\$257,084	\$255,842	\$251,911
MEDIAN YEAR BUILT	1981	1980	1981







Presented by:

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