# ECONOMY HOTEL WICHITA





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The Property is being offered for sale in an "as-is, where-is" condition and Seller and Agent make no representations or warranties as to the accuracy of the information contained in this Offering Memorandum. The enclosed materials include highly confidential information and are being furnished solely for the purpose of review by prospective purchasers of the interest described herein. Neither the enclosed materials nor any information contained herein is to be used for any other purpose or made available to any other person without the express written consent of the Seller. Each recipient, as a prerequisite to receiving the enclosed, should be registered with Avison Young as a "Registered Potential Investor" or as "Buyer's Agent" for an identified "Registered Potential Investor". The use of this Offering Memorandum and the information provided herein is subject to the terms, provisions and limitations of the confidentiality agreement furnished by Agent prior to delivery of this Offering Memorandum.

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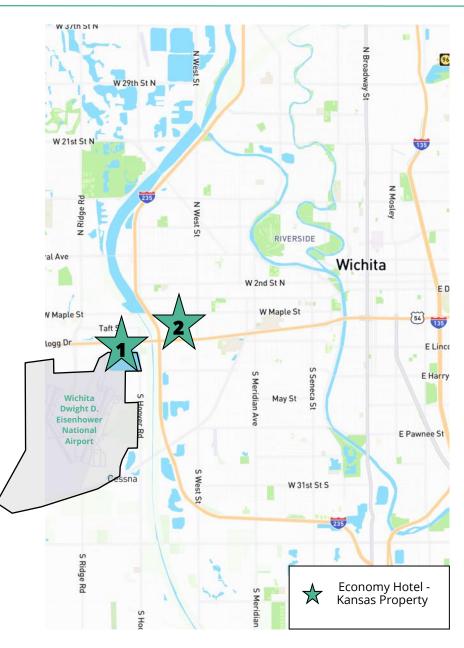
AVISON YOUNG | HOSPITALITY GROUP Attn: Keith Thompson | Principal 280 Country Club Drive, Suite 200 Stockbridge, GA 30281 770.692.1605 Hospitality.group@avisonyoung.com

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## PROPERTY OVERVIEW







## PROPERTY LOCATION

		Address	City, State	Rooms	2023 Annual Revenue
1	Economy Hotel - Wichita Kellogg	5805 W Kellogg Dr	Wichita, KS	100	\$708K
2	Economy Hotel - Wichita I-235	550 S Florence St I-235	Wichita, KS	40	\$172K
		Total G	iuestrooms	140	\$880K







## **EXECUTIVE SUMMARY**

Avison Young Hospitality Group, as exclusive agent for the Seller, is pleased to present for your consideration the Economy Hotel Wichita Portfolio with 140 rooms. The Portfolio is being sold fully unencumbered of management and debt and presents investors with the opportunity to acquire a regionally concentrated Portfolio with existing in-place cash flow. The Portfolio contains two hotels within the Wichita, Kansas Market. The Portfolio can be purchased as a portfolio or properties can be purchased individually.

## INDEPENDENT ECONOMY HOTEL WICHITA PORTFOLIO

The Portfolio comprises two independently branded economy hotels in Wichita, Kansas.

## **UNENCUMBERED OF DEBT & MANAGEMENT**

The Portfolio is being offered fully unencumbered of existing management or debt, allowing for a new owner to come in with fresh capital and an opportunity to retool the property-level operations.

## DISCOUNT TO REPLACEMENT COST

Over the last several years as the economy has continued to grow, both labor and materials have reached all-time peaks leading to soaring construction costs for new build projects. Conversely, these properties are being offered at a substantial discount compared to the price to replicate the same assets today, offering a new investor immediate value from day one.

## WICHITA, KANSAS MARKET SUMMARY

#### **ECONOMY & TOURISM**

- Wichita's principal industrial sector is manufacturing
- Aircraft manufacturing has long dominated the local economy, playing such an important role that it can influence the economic health of the entire region
- Healthcare is Wichita's second-largest industry, employing approximately 28,000 people in the local area
- Wichita is a center of culture, media, and trade. It hosts several large museums, theaters, parks, and entertainment venues.

## **BUSINESS**

MAJOR EMPLOYERS LOCATED IN/NEAR WICHITA, KANSAS









## **HEALTHCARE**

- Kansas Medical Center
- NMC Health Medical Center

### **EDUCATION**

- Wichita State University (WSU) (10,000+ students)
- Butler Community College (6,000+ students)
- Friends University (2,500+ students)
- WSU Tech (2,000+ students)
- Wichita Technical Institute (1,000+ students)
- Southwestern College (1,000+ students)

#### POPULATION & DEMOGRAPHICS

**MSA Population** 

650,039

Median Household Income

\$67,012

Income Per Capita

\$35,046

#### TRANSPORTATION

- Interstates 35, 135, and 235
- U.S. Routes 54, 81, and 400
- Wichita Dwight D. Eisenhower National Airport
- Wichita Transit











## PROPERTY HIGHLIGHTS

Address	5805 W Kellogg Dr Wichita, KS 67209
Renovation Date	2020
Stories	2
Guestrooms	100
Amenities	Elevator, Guest Laundry Facilities, Cable TV, Queen and King Beds, High Speed Internet
Area Demand Generators	<ul><li>Spirit AeroSystems</li><li>Intrust Bank</li><li>Koch</li><li>Textron</li></ul>
Ownership Interest	Fee Simple

# PROPERTY AERIAL

**Economy Hotel Wichita Portfolio** 5805 W Kellogg Dr Wichita, KS 67209



# FINANCIAL PERFORMANCE / FORECAST

		Year End			Estimated	l YTD		Estimated YE					
	December 2023				September	2024		December 2024					
Operating Statistics													
Occupancy		70.0%					Ď		73.0%				
Average Daily Rate		\$27.73				\$28.25	5		\$27.92				
RevPAR		\$19.40				\$20.38	3		\$20.38				
Number of Rooms		100				100			100				
Days In Period		365				274			366				
Available Rooms		36,500				27,400	)			36,600	)		
Occupied Rooms		25,535				19,764				26,718			
Revenue	Amount	Ratio	POR	PAR	Amount	Ratio	POR	PAR	Amount	Ratio	POR	PAR	
Rooms	\$708,083	81.9%	\$28	\$19	\$558,413	92.1%	\$28	\$20	\$745,909	92.1%	\$28	\$20	
Other	156,984	18.1%	\$6	\$4	\$47,686	7.9%	\$2	\$2	\$63,697	7.9%	\$2	\$2	
Total Revenue	865,067	100.0%	34	24	\$606,099	100.0%	31	22	\$809,606	100.0%	30	22	
Departmental Expenses													
Rooms	272,962	38.5%	\$11	\$7	\$191,515	34.3%	\$10	<b>\$7</b>	\$255,819	34.3%	\$10	<b>\$</b> 7	
Total Departmental Expenses	272,962	31.6%	11	7	\$191,515	31.6%	10	7	\$255,819	31.6%	10	7	
Gross Operating Income	592,105	68.4%	23	16	\$414,584	68.4%	21	15	\$553,787	68.4%	21	15	
Undistributed Oper. Expenses													
Admin. and Gen.	27,265	3.2%	\$1	\$1	\$43,911	7.2%	\$2	\$2	\$58,655	7.2%	\$2	\$2	
Marketing	-	0.0%	\$0	\$0	\$0	0.0%	\$0	\$0	\$0	0.0%	\$0	\$0	
Utility Costs	156,119	18.0%	\$6	\$4	\$112,263	18.5%	\$6	\$4	\$149,958	18.5%	\$6	\$4	
Property Oper. and Maint.	107,795	12.5%	\$4	\$3	\$110,789	18.3%	\$6	\$4	\$147,988	18.3%	\$6	\$4	
Total Undistributed Oper. Expenses	291,179	33.7%	11	8	\$266,963	44.0%	14	10	\$356,601	44.0%	13	10	
Gross Operating Profit	300,926	34.8%	12	8	\$147,620	24.4%	7	5	\$197,186	24.4%	7	5	
Fixed Charges													
Insurance	31,923	3.7%	\$1	\$1	\$23,964	4.0%	\$1	\$1	\$32,010	4.0%	\$1	\$1	
* Property Taxes	6,000	0.7%	\$0	\$0	\$4,504	0.7%	\$0	\$0	\$6,200	0.8%	\$0	\$0	
Total Fixed Charges	37,923	4.4%	1	1	\$28,468	4.7%	1	1	\$38,210	4.7%	1	1	
Operating Income	263,004	30.4%	\$10	\$7	\$119,152	19.7%	\$6	\$4	\$158,976	19.6%	\$6	\$4	









## PROPERTY HIGHLIGHTS

Address	550 S Florence St I-235 Wichita, KS 67209					
Renovation Date	2023					
Stories	2					
Guestrooms	40					
Amenities	Guest Laundry Facilities, Cable TV, Queen and King Beds, High Speed Internet					
Area Demand Generators	<ul><li>Spirit AeroSystems</li><li>Intrust Bank</li><li>Koch</li><li>Textron</li></ul>					
Ownership Interest	Fee Simple					

# PROPERTY AERIAL

Economy Hotel Wichita I-235 550 S Florence St I-235 Wichita, KS 67209

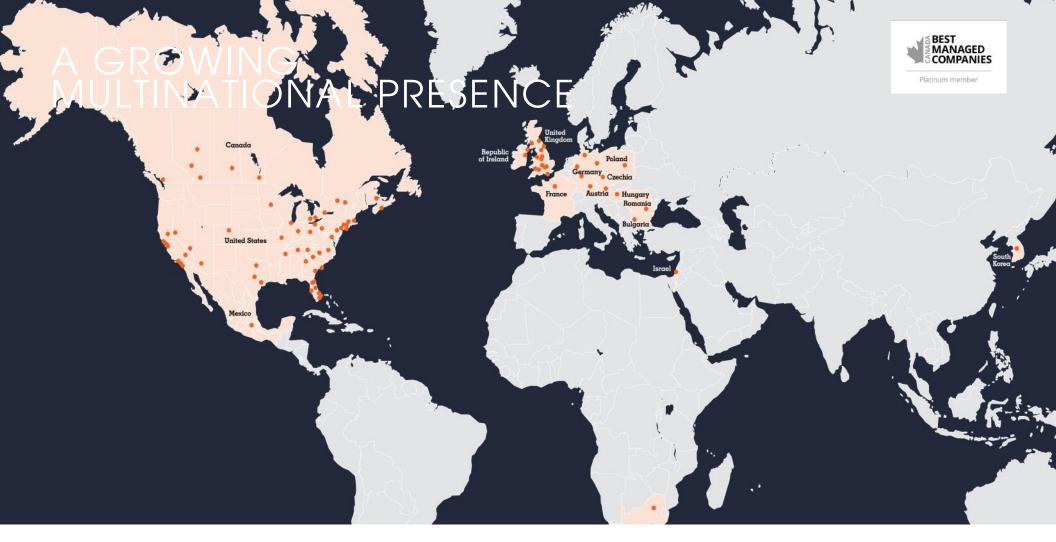


# FINANCIAL PERFORMANCE / FORECAST

Economy Hotel Wichita I-235 550 S Florence St I-235 Wichita, KS 67209

Operating Statistics	July thru December 2023			Estimated YTD September 2024				Estimated YE December 2024				
Occupancy		53.3%							90.0%			
Average Daily Rate		\$36.94				\$34.59			\$32.64			
RevPAR		\$19.70				\$29.39			\$29.38			
Number of Rooms		40				40			40			
Days In Period		219				281			366			
Available Rooms		8,760				11,234				14,640		
Occupied Rooms		4,671				9,544				13,176	)	
Revenue	Amount	Ratio	POR	PAR	Amount	Ratio	POR	PAR	Amount	Ratio	POR	PAR
Rooms	\$172,567	100.0%	\$37	\$20	\$330,182	95.8%	\$35	\$29	\$430,059	95.8%	\$33	\$29
Other	_	0.0%	\$0	\$0	\$14,630	4.2%	\$2	\$1	\$19,056	4.2%	\$1	\$1
Total Revenue	172,567	100.0%	37	20	\$344,812	100.0%	36	31	\$449,115	100.0%	34	31
<b>Departmental Expenses</b>												
Rooms	90,387	52.4%	\$19	\$10	\$127,122	38.5%	\$13	\$11	\$165,575	38.5%	\$13	\$11
Total Departmental Expenses	90,387	52.4%	19	10	\$127,122	36.9%	13	11	\$165,575	36.9%	13	11
Gross Operating Income	82,180	47.6%	18	9	\$217,690	63.1%	23	19	\$283,539	63.1%	22	19
Undistributed Oper. Expenses												
Admin. and Gen.	14,672	8.5%	\$3	\$2	\$37,671	10.9%	\$4	\$3	\$49,067	10.9%	\$4	\$3
Marketing	-	0.0%	\$0	\$0	\$2,592	0.8%	\$0	\$0	\$3,376	0.8%	\$0	\$0
Utility Costs	20,176	11.7%	\$4	\$2	\$36,806	10.7%	\$4	\$3	\$47,939	10.7%	\$4	\$3
Property Oper. and Maint.	2,379	1.4%	\$1	\$0	\$5,968	1.7%	\$1	<b>\$1</b>	\$7,774	1.7%	\$1	\$1
Total Undistributed Oper. Expenses	37,227	21.6%	8	4	\$83,037	24.1%	9	7	\$108,155	24.1%	8	7
Gross Operating Profit	44,953	26.0%	10	5	\$134,653	39.1%	14	12	\$175,384	39.1%	13	12
Fixed Charges												
Insurance	30,750	17.8%	\$7	\$4	\$23,084	6.7%	\$2	\$2	\$30,067	6.7%	\$2	\$2
Property Taxes	17,608	10.2%	\$4	\$2	\$23,339	6.8%	\$2	\$2	\$30,399	6.8%	\$2	\$2
Management Fees (1)		0.0%	\$0	\$0	\$0	0.0%	\$0	\$0	\$0	0.0%	\$0	\$0
Total Fixed Charges	48,358	28.0%	10	6	\$46,423	13.5%	5	4	\$60,466	13.5%	5	4
Operating Income	(3,405)	-2.0%	(\$1)	(\$0)	\$88,230	25.6%	\$9	\$8	\$114,919	25.6%	\$9	\$8





## AVISON YOUNG AT A GLANCE

Founded: 1978

**Total Real Estate Professionals:** 5,000

Offices: 100+

Countries: 16

**Brokerage Professionals:** 1,600+

**Property Under Management** 225 million sf

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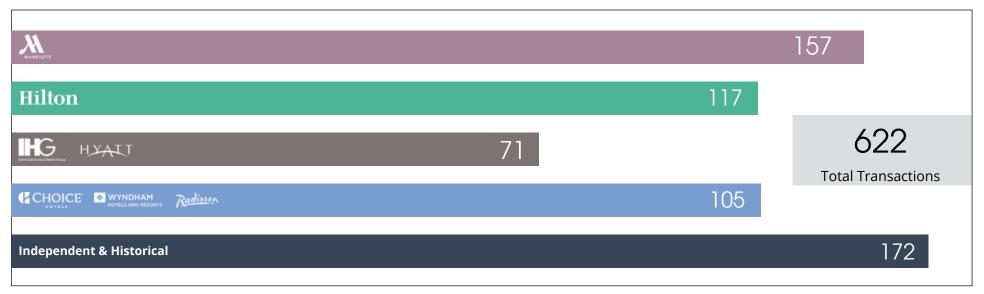
## **OUR HOSPITALITY EXPERIENCE**

## **Sales Performance**



\*Current as of 10/01/2024

## Sales by Brand Since 2012



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