

Demographic and Income Profile

4135 W Henrietta Rd, Rochester, New York, 14623
Ring: 1 mile radius

Prepared by Esri
Latitude: 43.07025
Longitude: -77.64717

Summary	Census 2010	Census 2020	2024	2029
Population	3,680	3,955	3,842	3,775
Households	1,309	1,412	1,419	1,438
Families	734	736	721	723
Average Household Size	2.74	2.68	2.59	2.51
Owner Occupied Housing Units	862	808	809	841
Renter Occupied Housing Units	448	604	610	596
Median Age	29.9	32.1	33.0	34.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.35%	-0.09%	0.38%
Households	0.27%	0.23%	0.64%
Families	0.06%	0.16%	0.56%
Owner HHs	0.78%	0.37%	0.97%
Median Household Income	2.14%	2.85%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	92	6.5%	86	6.0%
\$15,000 - \$24,999	183	12.9%	153	10.7%
\$25,000 - \$34,999	99	7.0%	91	6.3%
\$35,000 - \$49,999	147	10.4%	127	8.8%
\$50,000 - \$74,999	314	22.2%	313	21.8%
\$75,000 - \$99,999	239	16.9%	250	17.4%
\$100,000 - \$149,999	234	16.5%	272	18.9%
\$150,000 - \$199,999	93	6.6%	123	8.6%
\$200,000+	15	1.1%	20	1.4%

Median Household Income	\$62,300	\$69,242
Average Household Income	\$73,286	\$82,854
Per Capita Income	\$28,227	\$32,843

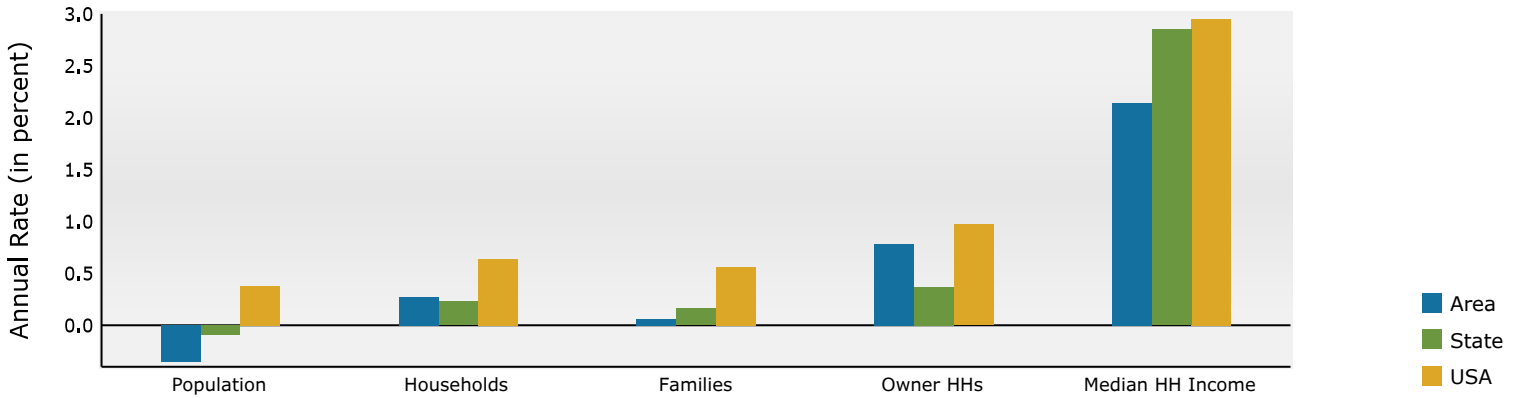
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	170	4.6%	174	4.4%	169	4.4%	167	4.4%
5 - 9	161	4.4%	174	4.4%	167	4.3%	151	4.0%
10 - 14	160	4.3%	194	4.9%	172	4.5%	164	4.3%
15 - 19	295	8.0%	212	5.4%	205	5.3%	183	4.8%
20 - 24	778	21.1%	712	18.0%	610	15.9%	565	15.0%
25 - 34	474	12.9%	676	17.1%	717	18.7%	679	18.0%
35 - 44	349	9.5%	386	9.8%	433	11.3%	489	13.0%
45 - 54	487	13.2%	363	9.2%	340	8.8%	347	9.2%
55 - 64	372	10.1%	477	12.1%	406	10.6%	322	8.5%
65 - 74	231	6.3%	342	8.6%	354	9.2%	383	10.1%
75 - 84	142	3.9%	180	4.6%	205	5.3%	245	6.5%
85+	60	1.6%	66	1.7%	66	1.7%	79	2.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	2,908	79.0%	2,485	62.8%	2,347	61.1%	2,201	58.3%
Black Alone	358	9.7%	413	10.4%	414	10.8%	427	11.3%
American Indian Alone	6	0.2%	14	0.4%	14	0.4%	15	0.4%
Asian Alone	298	8.1%	677	17.1%	691	18.0%	736	19.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	45	1.2%	95	2.4%	100	2.6%	108	2.9%
Two or More Races	66	1.8%	271	6.9%	275	7.2%	289	7.7%
Hispanic Origin (Any Race)	134	3.6%	244	6.2%	255	6.6%	273	7.2%

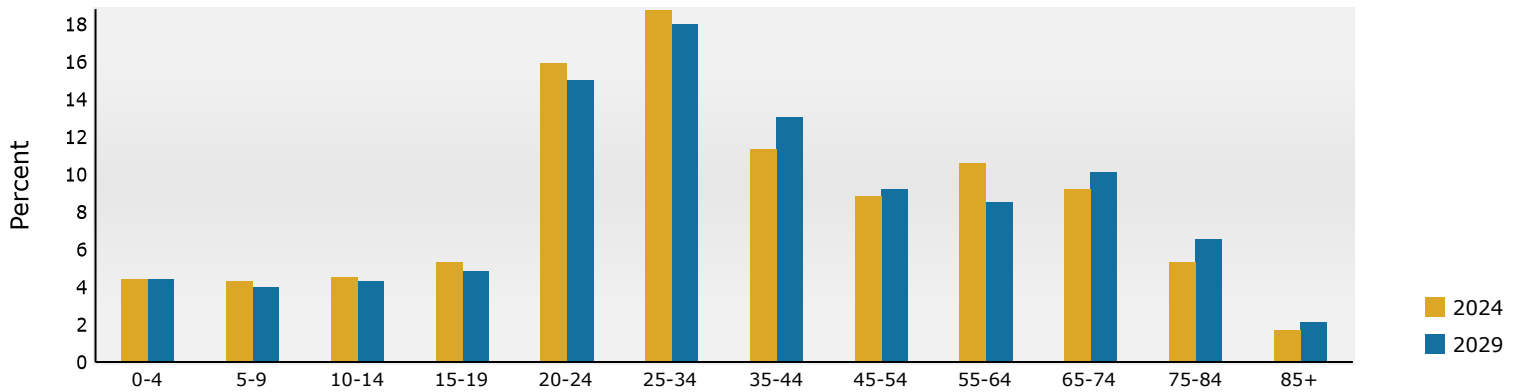
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

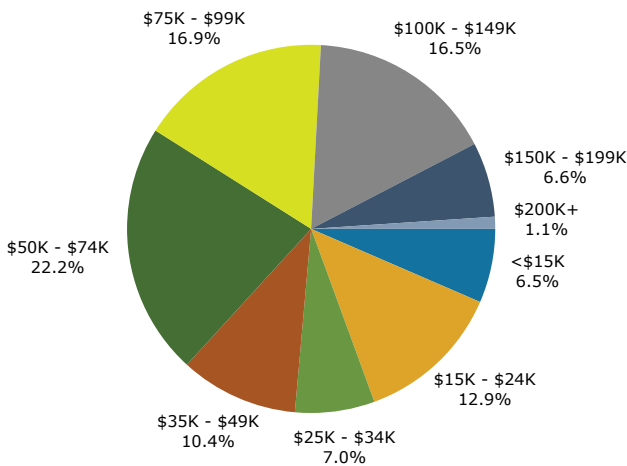
Trends 2024-2029



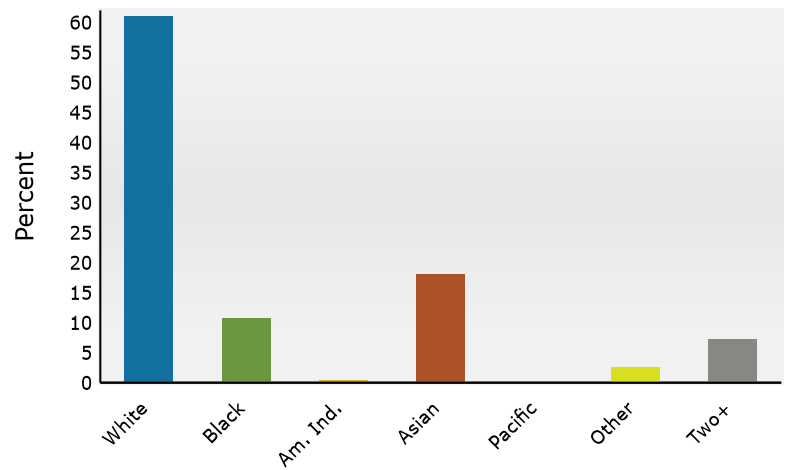
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

4135 W Henrietta Rd, Rochester, New York, 14623
Ring: 3 mile radius

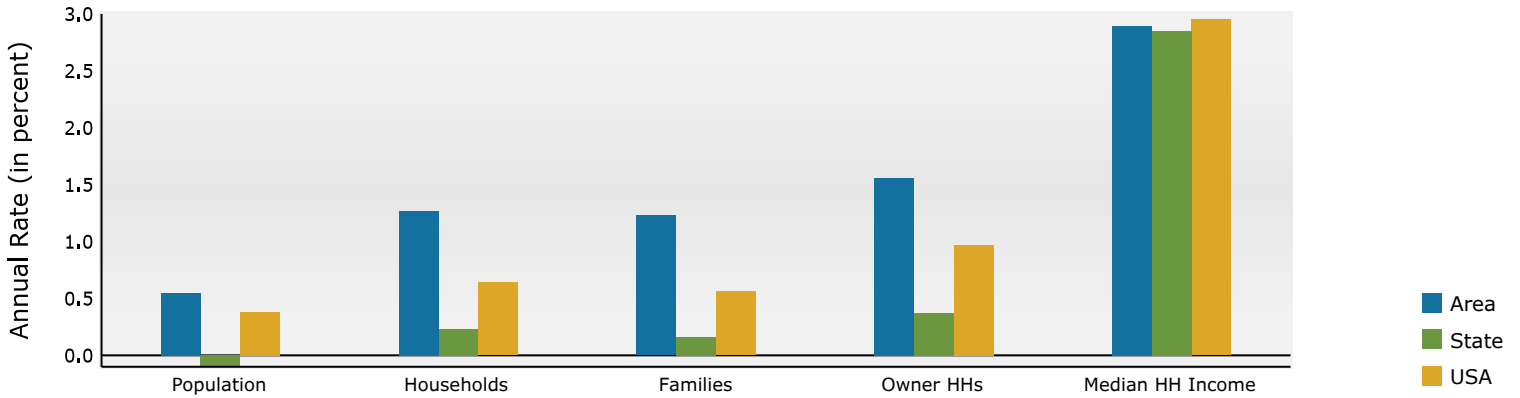
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Summary	Census 2010		Census 2020		2024		2029	
Population	37,439		39,557		39,789		40,902	
Households	13,521		14,277		14,837		15,806	
Families	7,318		7,604		7,719		8,205	
Average Household Size	2.43		2.28		2.22		2.15	
Owner Occupied Housing Units	7,754		7,768		7,971		8,613	
Renter Occupied Housing Units	5,767		6,509		6,866		7,194	
Median Age	27.8		29.4		30.3		31.8	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	0.55%		-0.09%		0.38%			
Households	1.27%		0.23%		0.64%			
Families	1.23%		0.16%		0.56%			
Owner HHs	1.56%		0.37%		0.97%			
Median Household Income	2.89%		2.85%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			1,325	8.9%	1,290	8.2%		
\$15,000 - \$24,999			1,319	8.9%	1,138	7.2%		
\$25,000 - \$34,999			1,427	9.6%	1,319	8.3%		
\$35,000 - \$49,999			1,495	10.1%	1,385	8.8%		
\$50,000 - \$74,999			2,527	17.0%	2,590	16.4%		
\$75,000 - \$99,999			2,023	13.6%	2,179	13.8%		
\$100,000 - \$149,999			2,487	16.8%	2,921	18.5%		
\$150,000 - \$199,999			1,500	10.1%	1,954	12.4%		
\$200,000+			728	4.9%	1,026	6.5%		
Median Household Income			\$66,388		\$76,554			
Average Household Income			\$87,230		\$100,699			
Per Capita Income			\$33,127		\$39,421			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,689	4.5%	1,509	3.8%	1,507	3.8%	1,536	3.8%
5 - 9	1,590	4.2%	1,506	3.8%	1,464	3.7%	1,421	3.5%
10 - 14	1,536	4.1%	1,532	3.9%	1,452	3.6%	1,439	3.5%
15 - 19	5,307	14.2%	5,090	12.9%	4,977	12.5%	4,939	12.1%
20 - 24	7,011	18.7%	7,177	18.1%	6,773	17.0%	6,614	16.2%
25 - 34	4,943	13.2%	5,913	14.9%	6,364	16.0%	6,371	15.6%
35 - 44	3,675	9.8%	3,488	8.8%	3,863	9.7%	4,296	10.5%
45 - 54	4,282	11.4%	3,414	8.6%	3,215	8.1%	3,391	8.3%
55 - 64	3,435	9.2%	4,329	10.9%	4,031	10.1%	3,719	9.1%
65 - 74	2,065	5.5%	3,191	8.1%	3,387	8.5%	3,711	9.1%
75 - 84	1,386	3.7%	1,704	4.3%	2,019	5.1%	2,568	6.3%
85+	520	1.4%	704	1.8%	737	1.9%	897	2.2%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	28,657	76.5%	26,159	66.1%	25,672	64.5%	25,331	61.9%
Black Alone	3,169	8.5%	3,605	9.1%	3,735	9.4%	4,029	9.9%
American Indian Alone	96	0.3%	128	0.3%	138	0.3%	148	0.4%
Asian Alone	4,061	10.8%	6,051	15.3%	6,395	16.1%	7,144	17.5%
Pacific Islander Alone	4	0.0%	9	0.0%	11	0.0%	12	0.0%
Some Other Race Alone	497	1.3%	807	2.0%	868	2.2%	965	2.4%
Two or More Races	955	2.6%	2,797	7.1%	2,971	7.5%	3,273	8.0%
Hispanic Origin (Any Race)	1,653	4.4%	2,283	5.8%	2,464	6.2%	2,776	6.8%

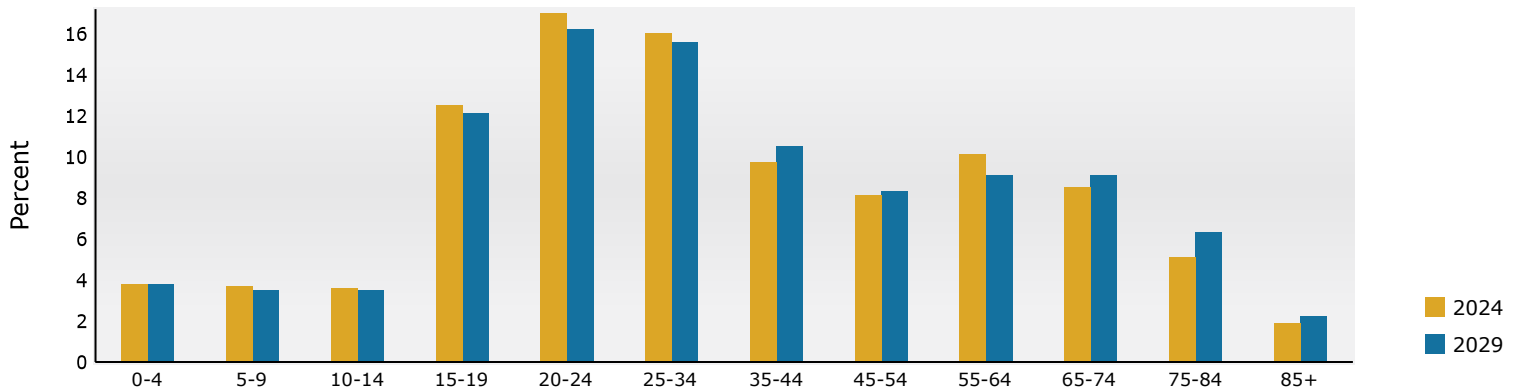
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

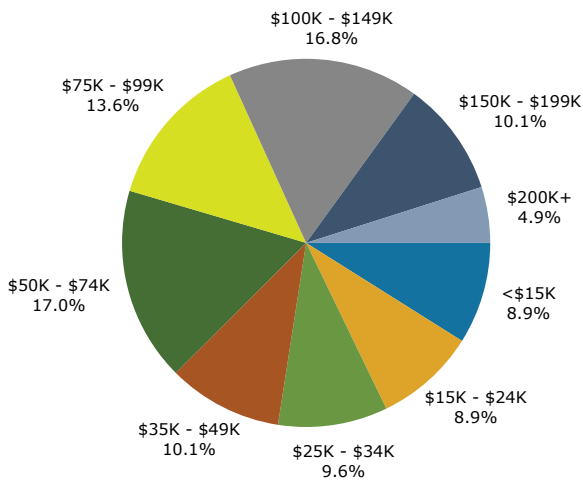
Trends 2024-2029



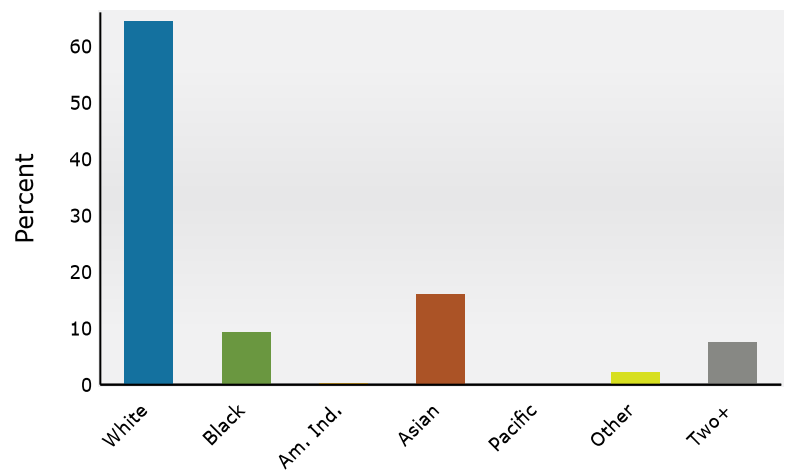
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

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Ring: 5 mile radius

Prepared by Esri
Latitude: 43.07025
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Summary	Census 2010	Census 2020	2024	2029
Population	101,678	106,719	106,269	107,273
Households	37,928	40,759	41,656	43,351
Families	21,513	22,345	22,319	23,159
Average Household Size	2.38	2.29	2.23	2.17
Owner Occupied Housing Units	22,371	22,396	22,713	24,172
Renter Occupied Housing Units	15,557	18,363	18,943	19,180
Median Age	32.0	33.3	33.8	35.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.19%	-0.09%	0.38%
Households	0.80%	0.23%	0.64%
Families	0.74%	0.16%	0.56%
Owner HHs	1.25%	0.37%	0.97%
Median Household Income	2.65%	2.85%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,044	9.7%	3,883	9.0%
\$15,000 - \$24,999	3,092	7.4%	2,610	6.0%
\$25,000 - \$34,999	3,615	8.7%	3,291	7.6%
\$35,000 - \$49,999	4,416	10.6%	4,023	9.3%
\$50,000 - \$74,999	7,173	17.2%	7,116	16.4%
\$75,000 - \$99,999	5,395	13.0%	5,637	13.0%
\$100,000 - \$149,999	6,697	16.1%	7,607	17.6%
\$150,000 - \$199,999	4,073	9.8%	5,105	11.8%
\$200,000+	3,137	7.5%	4,067	9.4%
Median Household Income	\$68,053		\$77,566	
Average Household Income	\$94,733		\$108,667	
Per Capita Income	\$37,727		\$44,469	

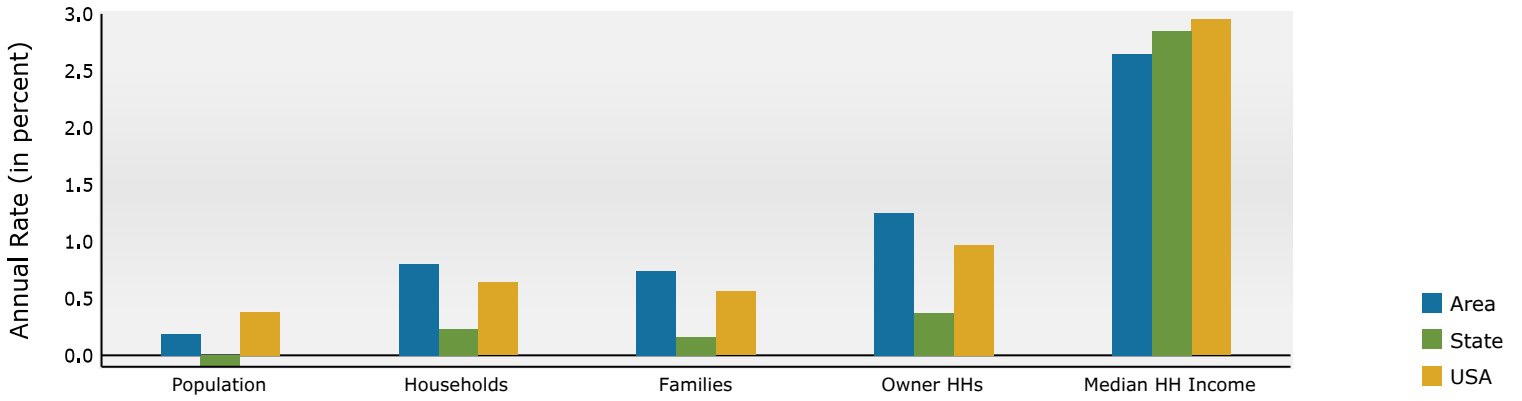
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,253	5.2%	4,797	4.5%	4,727	4.4%	4,691	4.4%
5 - 9	5,102	5.0%	4,850	4.5%	4,677	4.4%	4,412	4.1%
10 - 14	5,202	5.1%	5,095	4.8%	4,635	4.4%	4,552	4.2%
15 - 19	11,073	10.9%	10,241	9.6%	10,060	9.5%	9,795	9.1%
20 - 24	14,032	13.8%	15,038	14.1%	14,164	13.3%	13,863	12.9%
25 - 34	13,767	13.5%	15,876	14.9%	16,650	15.7%	16,092	15.0%
35 - 44	11,180	11.0%	10,568	9.9%	11,477	10.8%	12,279	11.4%
45 - 54	12,682	12.5%	10,313	9.7%	9,756	9.2%	10,085	9.4%
55 - 64	10,364	10.2%	12,362	11.6%	11,365	10.7%	10,353	9.7%
65 - 74	6,127	6.0%	9,471	8.9%	9,858	9.3%	10,558	9.8%
75 - 84	4,272	4.2%	5,219	4.9%	5,937	5.6%	7,230	6.7%
85+	2,624	2.6%	2,889	2.7%	2,963	2.8%	3,364	3.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	67,128	66.0%	62,198	58.3%	60,456	56.9%	58,669	54.7%
Black Alone	21,435	21.1%	21,604	20.2%	21,567	20.3%	22,107	20.6%
American Indian Alone	245	0.2%	305	0.3%	315	0.3%	326	0.3%
Asian Alone	8,809	8.7%	13,204	12.4%	14,014	13.2%	15,462	14.4%
Pacific Islander Alone	20	0.0%	36	0.0%	45	0.0%	50	0.0%
Some Other Race Alone	1,158	1.1%	2,464	2.3%	2,626	2.5%	2,846	2.7%
Two or More Races	2,883	2.8%	6,908	6.5%	7,246	6.8%	7,813	7.3%
Hispanic Origin (Any Race)	4,269	4.2%	6,530	6.1%	6,967	6.6%	7,634	7.1%

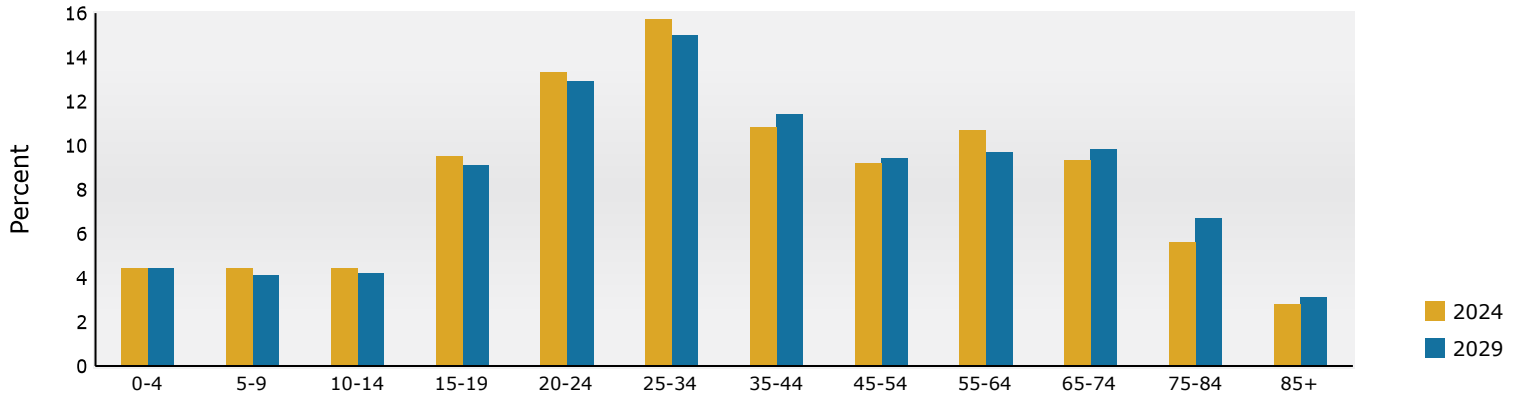
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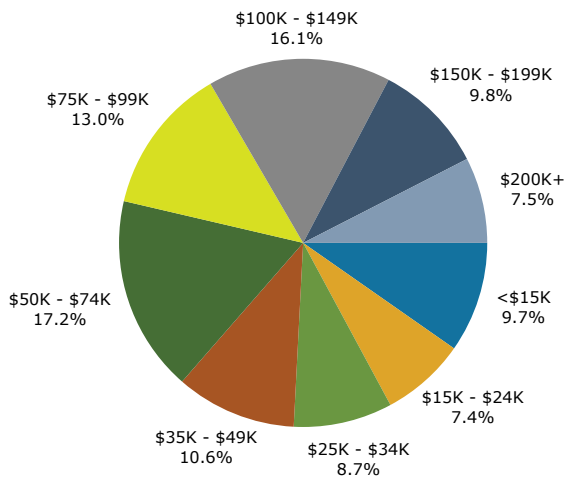
Trends 2024-2029



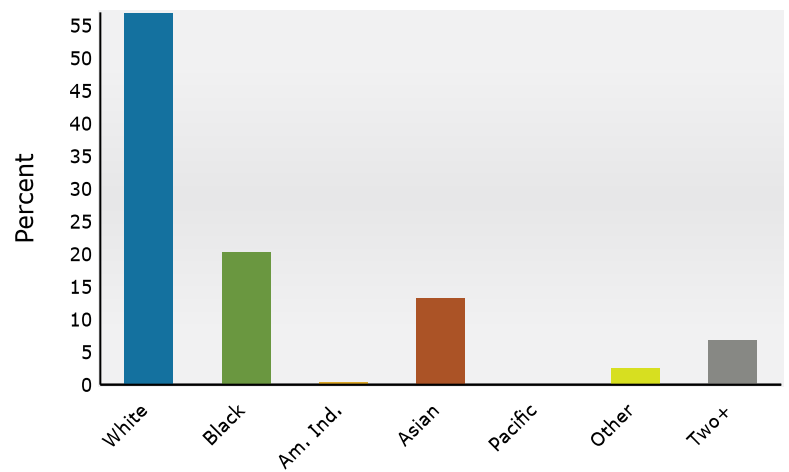
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.