

Consumer Spending Report

Red Roof Inn Madisonville

203 N I-45, Madisonville, TX 77864

Building Type: **Hospitality**

Class: -

RBA: **25,920 SF**

Typical Floor: **12,960 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



2024 Annual Spending (\$000s)	1 Mile	5 Mile	10 Mile
Total Specified Consumer Spending	\$3,571	\$66,274	\$102,756
Total Apparel	\$214	\$3,758	\$5,589
Women's Apparel	76	1,353	2,011
Men's Apparel	38	708	1,127
Girl's Apparel	18	317	442
Boy's Apparel	15	237	332
Infant Apparel	12	212	300
Footwear	54	930	1,377
Total Entertainment & Hobbies	\$529	\$10,107	\$15,839
Entertainment	72	1,486	2,092
Audio & Visual Equipment/Service	130	2,372	3,685
Reading Materials	4	87	153
Pets, Toys, & Hobbies	82	1,539	2,471
Personal Items	240	4,622	7,436
Total Food and Alcohol	\$990	\$17,776	\$27,346
Food At Home	553	9,785	15,029
Food Away From Home	381	6,967	10,702
Alcoholic Beverages	57	1,024	1,615
Total Household	\$500	\$9,825	\$15,523
House Maintenance & Repair	115	2,287	3,828
Household Equip & Furnishings	202	3,962	6,247
Household Operations	142	2,715	4,123
Housing Costs	42	860	1,326

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2024 Annual Spending (000s)	1 Mile	5 Mile	10 Mile
Total Transportation/Maint.	\$1,006	\$18,506	\$28,561
Vehicle Purchases	548	9,965	15,469
Gasoline	281	5,087	7,765
Vehicle Expenses	16	345	505
Transportation	50	1,094	1,677
Automotive Repair & Maintenance	111	2,016	3,146
Total Health Care	\$171	\$3,125	\$5,123
Medical Services	94	1,711	2,758
Prescription Drugs	59	1,080	1,821
Medical Supplies	18	334	543
Total Education/Day Care	\$161	\$3,178	\$4,776
Education	105	2,074	3,089
Fees & Admissions	56	1,104	1,687

Demographic Detail Report

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Radius	1 Mile		5 Mile		10 Mile	
Population						
2029 Projection	422		7,238		11,859	
2024 Estimate	400		6,706		11,035	
2020 Census	409		6,026		10,372	
Growth 2024 - 2029	5.50%		7.93%		7.47%	
Growth 2020 - 2024	-2.20%		11.28%		6.39%	
2024 Population by Age						
	400		6,706		11,035	
Age 0 - 4	25	6.25%	431	6.43%	576	5.22%
Age 5 - 9	29	7.25%	473	7.05%	632	5.73%
Age 10 - 14	33	8.25%	533	7.95%	713	6.46%
Age 15 - 19	33	8.25%	528	7.87%	719	6.52%
Age 20 - 24	30	7.50%	492	7.34%	780	7.07%
Age 25 - 29	25	6.25%	431	6.43%	860	7.79%
Age 30 - 34	23	5.75%	381	5.68%	854	7.74%
Age 35 - 39	22	5.50%	376	5.61%	781	7.08%
Age 40 - 44	22	5.50%	371	5.53%	686	6.22%
Age 45 - 49	21	5.25%	369	5.50%	638	5.78%
Age 50 - 54	20	5.00%	370	5.52%	605	5.48%
Age 55 - 59	22	5.50%	397	5.92%	641	5.81%
Age 60 - 64	22	5.50%	386	5.76%	628	5.69%
Age 65 - 69	18	4.50%	340	5.07%	557	5.05%
Age 70 - 74	15	3.75%	285	4.25%	474	4.30%
Age 75 - 79	14	3.50%	216	3.22%	374	3.39%
Age 80 - 84	12	3.00%	157	2.34%	260	2.36%
Age 85+	15	3.75%	170	2.54%	256	2.32%
Age 65+	74	18.50%	1,168	17.42%	1,921	17.41%
Median Age	35.60		36.10		37.50	
Average Age	38.30		38.00		39.30	

Demographic Detail Report

Red Roof Inn Madisonville

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Radius	1 Mile	5 Mile	10 Mile
2024 Population By Race	400	6,706	11,035
White	205 51.25%	3,367 50.21%	5,995 54.33%
Black	62 15.50%	1,455 21.70%	2,268 20.55%
Am. Indian & Alaskan	6 1.50%	80 1.19%	100 0.91%
Asian	2 0.50%	47 0.70%	77 0.70%
Hawaiian & Pacific Island	0 0.00%	1 0.01%	1 0.01%
Other	125 31.25%	1,756 26.19%	2,593 23.50%
Population by Hispanic Origin	400	6,706	11,035
Non-Hispanic Origin	243 60.75%	4,494 67.01%	7,954 72.08%
Hispanic Origin	157 39.25%	2,212 32.99%	3,081 27.92%
2024 Median Age, Male	32.30	33.60	35.50
2024 Average Age, Male	35.60	36.30	37.70
2024 Median Age, Female	38.80	38.40	41.20
2024 Average Age, Female	40.70	39.60	41.10
2024 Population by Occupation Classification	306	5,163	8,970
Civilian Employed	183 59.80%	3,022 58.53%	4,206 46.89%
Civilian Unemployed	1 0.33%	51 0.99%	152 1.69%
Civilian Non-Labor Force	122 39.87%	2,090 40.48%	4,612 51.42%
Armed Forces	0 0.00%	0 0.00%	0 0.00%
Households by Marital Status			
Married	59	1,069	1,723
Married No Children	28	631	1,099
Married w/Children	31	438	623
2024 Population by Education	251	4,443	7,873
Some High School, No Diploma	73 29.08%	1,246 28.04%	1,789 22.72%
High School Grad (Incl Equivalency)	72 28.69%	1,317 29.64%	2,695 34.23%
Some College, No Degree	66 26.29%	998 22.46%	2,053 26.08%
Associate Degree	0 0.00%	194 4.37%	258 3.28%
Bachelor Degree	36 14.34%	502 11.30%	776 9.86%
Advanced Degree	4 1.59%	186 4.19%	302 3.84%

Demographic Detail Report

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Radius	1 Mile		5 Mile		10 Mile	
2024 Population by Occupation	343		5,587		7,836	
Real Estate & Finance	16	4.66%	225	4.03%	275	3.51%
Professional & Management	43	12.54%	757	13.55%	1,230	15.70%
Public Administration	14	4.08%	209	3.74%	321	4.10%
Education & Health	20	5.83%	604	10.81%	831	10.60%
Services	23	6.71%	582	10.42%	749	9.56%
Information	0	0.00%	0	0.00%	2	0.03%
Sales	36	10.50%	565	10.11%	874	11.15%
Transportation	0	0.00%	7	0.13%	58	0.74%
Retail	23	6.71%	265	4.74%	406	5.18%
Wholesale	0	0.00%	80	1.43%	120	1.53%
Manufacturing	39	11.37%	281	5.03%	341	4.35%
Production	59	17.20%	555	9.93%	754	9.62%
Construction	22	6.41%	293	5.24%	411	5.25%
Utilities	18	5.25%	198	3.54%	293	3.74%
Agriculture & Mining	16	4.66%	497	8.90%	661	8.44%
Farming, Fishing, Forestry	14	4.08%	370	6.62%	392	5.00%
Other Services	0	0.00%	99	1.77%	118	1.51%
2024 Worker Travel Time to Job	183		2,887		3,934	
<30 Minutes	142	77.60%	2,199	76.17%	2,680	68.12%
30-60 Minutes	20	10.93%	457	15.83%	825	20.97%
60+ Minutes	21	11.48%	231	8.00%	429	10.90%
2020 Households by HH Size	142		2,109		3,298	
1-Person Households	33	23.24%	532	25.23%	817	24.77%
2-Person Households	34	23.94%	586	27.79%	1,046	31.72%
3-Person Households	21	14.79%	290	13.75%	462	14.01%
4-Person Households	26	18.31%	342	16.22%	484	14.68%
5-Person Households	13	9.15%	177	8.39%	249	7.55%
6-Person Households	10	7.04%	112	5.31%	152	4.61%
7 or more Person Households	5	3.52%	70	3.32%	88	2.67%
2024 Average Household Size	2.70		2.80		2.70	
Households						
2029 Projection	148		2,542		3,878	
2024 Estimate	139		2,347		3,583	
2020 Census	142		2,108		3,298	
Growth 2024 - 2029	6.47%		8.31%		8.23%	
Growth 2020 - 2024	-2.11%		11.34%		8.64%	

Demographic Detail Report

Red Roof Inn Madisonville				
203 N I-45, Madisonville, TX 77864				
Radius	1 Mile		5 Mile	
2024 Households by HH Income	140		2,346	
<\$25,000	43	30.71%	598	25.49%
\$25,000 - \$50,000	27	19.29%	380	16.20%
\$50,000 - \$75,000	45	32.14%	723	30.82%
\$75,000 - \$100,000	2	1.43%	203	8.65%
\$100,000 - \$125,000	4	2.86%	100	4.26%
\$125,000 - \$150,000	4	2.86%	132	5.63%
\$150,000 - \$200,000	13	9.29%	85	3.62%
\$200,000+	2	1.43%	125	5.33%
2024 Avg Household Income	\$59,696		\$71,709	
2024 Med Household Income	\$49,999		\$58,823	
2024 Occupied Housing	140		2,347	
Owner Occupied	76	54.29%	1,520	64.76%
Renter Occupied	64	45.71%	827	35.24%
2020 Housing Units	151		2,294	
1 Unit	112	74.17%	1,971	85.92%
2 - 4 Units	4	2.65%	181	7.89%
5 - 19 Units	17	11.26%	83	3.62%
20+ Units	18	11.92%	59	2.57%
2024 Housing Value	75		1,520	
<\$100,000	45	60.00%	669	44.01%
\$100,000 - \$200,000	23	30.67%	427	28.09%
\$200,000 - \$300,000	6	8.00%	187	12.30%
\$300,000 - \$400,000	1	1.33%	153	10.07%
\$400,000 - \$500,000	0	0.00%	40	2.63%
\$500,000 - \$1,000,000	0	0.00%	30	1.97%
\$1,000,000+	0	0.00%	14	0.92%
2024 Median Home Value	\$83,333		\$121,311	
2024 Housing Units by Yr Built	155		2,704	
Built 2010+	9	5.81%	369	13.65%
Built 2000 - 2010	2	1.29%	162	5.99%
Built 1990 - 1999	15	9.68%	324	11.98%
Built 1980 - 1989	22	14.19%	405	14.98%
Built 1970 - 1979	32	20.65%	401	14.83%
Built 1960 - 1969	43	27.74%	433	16.01%
Built 1950 - 1959	18	11.61%	298	11.02%
Built <1949	14	9.03%	312	11.54%
2024 Median Year Built	1970		1977	
			1980	

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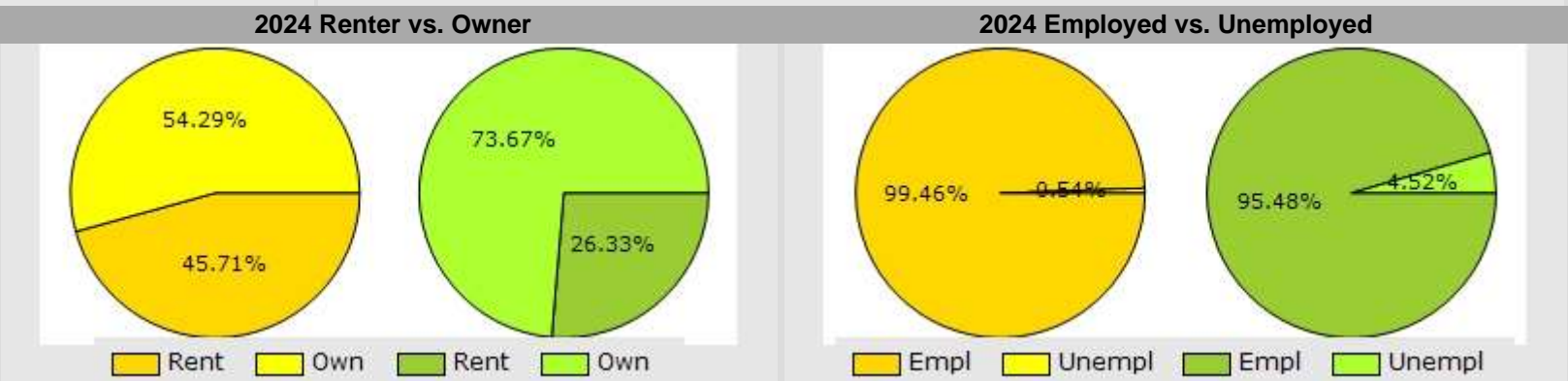
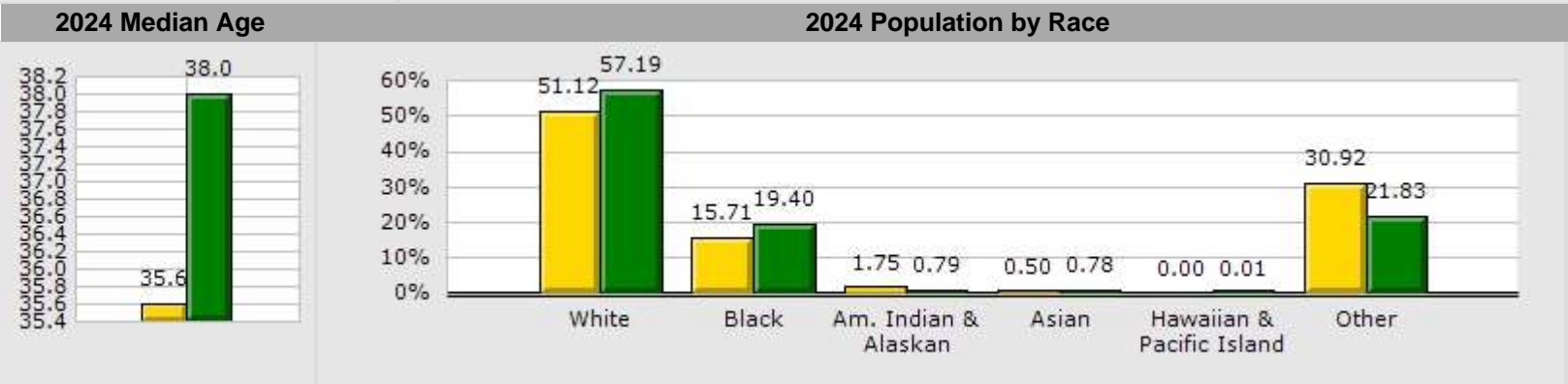
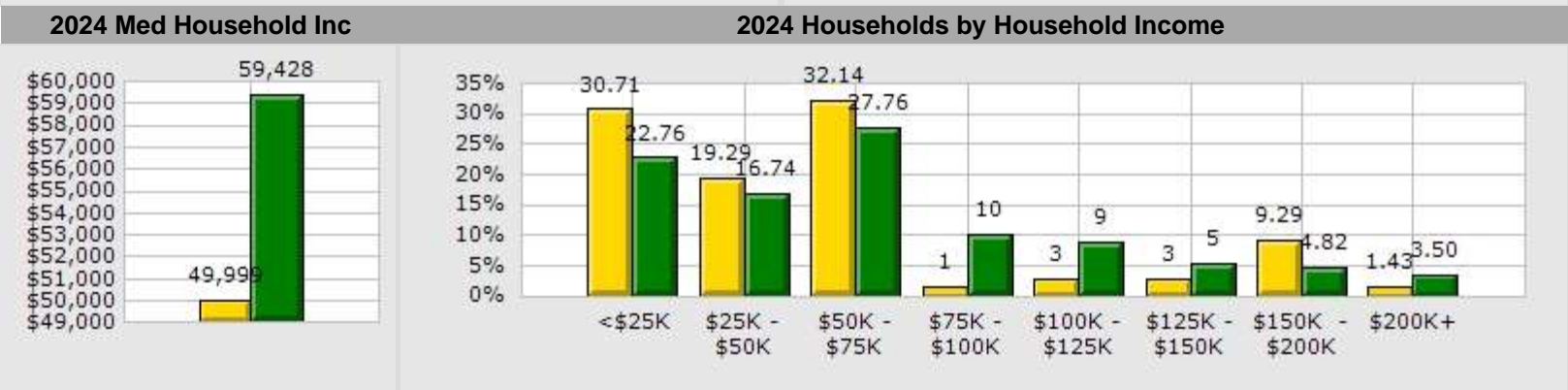
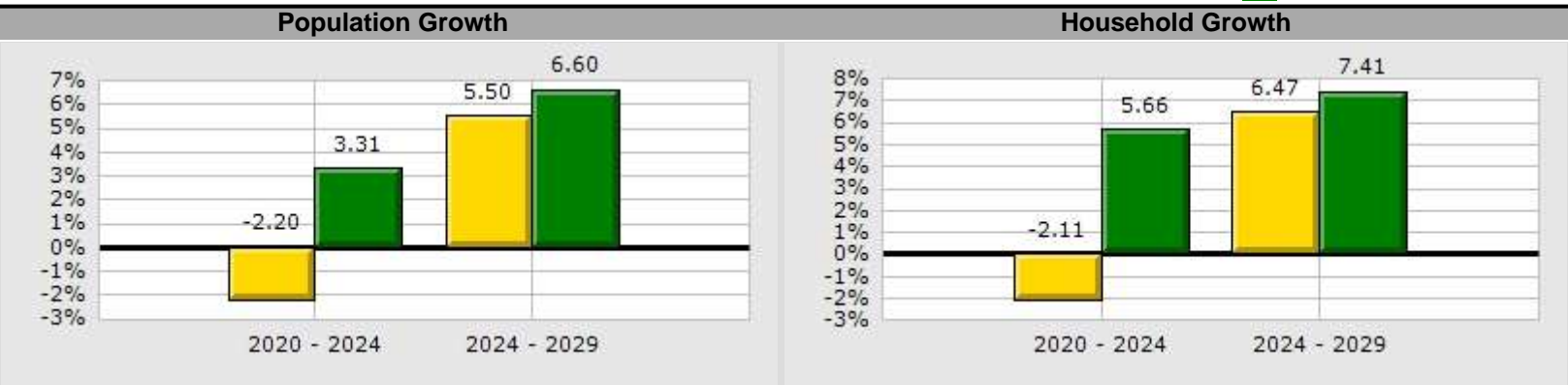
203 N I-45, Madisonville, TX 77864

Type: Hospitality/Hotel

County: Madison

1 Mile

County



Red Roof Inn Madisonville				
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Type:	Hospitality/Hotel			
County:	Madison			
	1 Mile		County	
Population Growth				
Growth 2020 - 2024	-2.20%		3.31%	
Growth 2024 - 2029	5.50%		6.60%	
Empl	183	99.46%	4,942	95.48%
Unempl	1	0.54%	234	4.52%
2024 Population by Race				
	401		13,901	
White	205	51.12%	7,950	57.19%
Black	63	15.71%	2,697	19.40%
Am. Indian & Alaskan	7	1.75%	110	0.79%
Asian	2	0.50%	109	0.78%
Hawaiian & Pacific Island	0	0.00%	1	0.01%
Other	124	30.92%	3,034	21.83%
Household Growth				
Growth 2020 - 2024	-2.11%		5.66%	
Growth 2024 - 2029	6.47%		7.41%	
Renter Occupied	64	45.71%	1,159	26.33%
Owner Occupied	76	54.29%	3,243	73.67%
2024 Households by Household Income				
	140		4,402	
Income <\$25K	43	30.71%	1,002	22.76%
Income \$25K - \$50K	27	19.29%	737	16.74%
Income \$50K - \$75K	45	32.14%	1,222	27.76%
Income \$75K - \$100K	2	1.43%	449	10.20%
Income \$100K - \$125K	4	2.86%	390	8.86%
Income \$125K - \$150K	4	2.86%	236	5.36%
Income \$150K - \$200K	13	9.29%	212	4.82%
Income \$200K+	2	1.43%	154	3.50%
2024 Med Household Inc	\$49,999		\$59,428	
2024 Median Age	35.60		38.00	

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2024 Population	400	6,706	11,035
White	205 51.25%	3,367 50.21%	5,995 54.33%
Black	62 15.50%	1,455 21.70%	2,268 20.55%
Am. Indian & Alaskan	6 1.50%	80 1.19%	100 0.91%
Asian	2 0.50%	47 0.70%	77 0.70%
Hawaiian & Pacific Island	0 0.00%	1 0.01%	1 0.01%
Other	125 31.25%	1,756 26.19%	2,593 23.50%
U.S. Armed Forces	0	0	0
Households			
2029 Projection	148	2,542	3,878
2024 Estimate	139	2,347	3,583
2020 Census	142	2,108	3,298
Growth 2024 - 2029	6.47%	8.31%	8.23%
Growth 2020 - 2024	-2.11%	11.34%	8.64%
Owner Occupied	76 54.68%	1,520 64.76%	2,552 71.23%
Renter Occupied	64 46.04%	827 35.24%	1,030 28.75%
2024 Households by HH Income	140	2,346	3,582
Income: <\$25,000	43 30.71%	598 25.49%	877 24.48%
Income: \$25,000 - \$50,000	27 19.29%	380 16.20%	646 18.03%
Income: \$50,000 - \$75,000	45 32.14%	723 30.82%	970 27.08%
Income: \$75,000 - \$100,000	2 1.43%	203 8.65%	354 9.88%
Income: \$100,000 - \$125,000	4 2.86%	100 4.26%	260 7.26%
Income: \$125,000 - \$150,000	4 2.86%	132 5.63%	177 4.94%
Income: \$150,000 - \$200,000	13 9.29%	85 3.62%	145 4.05%
Income: \$200,000+	2 1.43%	125 5.33%	153 4.27%
2024 Avg Household Income	\$59,696	\$71,709	\$70,832
2024 Med Household Income	\$49,999	\$58,823	\$57,745

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Rent/SF/Yr: -



Description	2020		2024		2029	
Population	409		400		422	
Age 0 - 4	28	6.85%	25	6.25%	26	6.16%
Age 5 - 9	32	7.82%	29	7.25%	27	6.40%
Age 10 - 14	37	9.05%	33	8.25%	31	7.35%
Age 15 - 19	32	7.82%	33	8.25%	33	7.82%
Age 20 - 24	27	6.60%	30	7.50%	33	7.82%
Age 25 - 29	21	5.13%	25	6.25%	30	7.11%
Age 30 - 34	25	6.11%	23	5.75%	27	6.40%
Age 35 - 39	22	5.38%	22	5.50%	25	5.92%
Age 40 - 44	24	5.87%	22	5.50%	24	5.69%
Age 45 - 49	20	4.89%	21	5.25%	23	5.45%
Age 50 - 54	21	5.13%	20	5.00%	22	5.21%
Age 55 - 59	25	6.11%	22	5.50%	21	4.98%
Age 60 - 64	21	5.13%	22	5.50%	21	4.98%
Age 65 - 69	17	4.16%	18	4.50%	21	4.98%
Age 70 - 74	15	3.67%	15	3.75%	17	4.03%
Age 75 - 79	15	3.67%	14	3.50%	15	3.55%
Age 80 - 84	14	3.42%	12	3.00%	11	2.61%
Age 85+	15	3.67%	15	3.75%	16	3.79%
Age 15+	314	76.77%	314	78.50%	339	80.33%
Age 20+	282	68.95%	281	70.25%	306	72.51%
Age 65+	76	18.58%	74	18.50%	80	18.96%
Median Age	36		36		36	
Average Age	38.10		38.30		38.60	
Population By Race	409		400		422	
White	204	49.88%	205	51.25%	217	51.42%
Black	68	16.63%	62	15.50%	65	15.40%
Am. Indian & Alaskan	7	1.71%	6	1.50%	7	1.66%
Asian	2	0.49%	2	0.50%	2	0.47%
Hawaiian & Pacific Islander	0	0.00%	0	0.00%	0	0.00%
Other	129	31.54%	125	31.25%	131	31.04%

Red Roof Inn Madisonville

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Description	2020	2024	2029
Population by Race (Hispanic)	164	157	166
White	37 22.56%	35 22.29%	37 22.29%
Black	1 0.61%	1 0.64%	1 0.60%
Am. Indian & Alaskan	5 3.05%	5 3.18%	5 3.01%
Asian	0 0.00%	0 0.00%	0 0.00%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	121 73.78%	116 73.89%	123 74.10%
Household by Household Income	142	140	149
<\$25,000	37 26.06%	43 30.71%	48 32.21%
\$25,000 - \$50,000	17 11.97%	27 19.29%	32 21.48%
\$50,000 - \$75,000	60 42.25%	45 32.14%	42 28.19%
\$75,000 - \$100,000	8 5.63%	2 1.43%	0 0.00%
\$100,000 - \$125,000	1 0.70%	4 2.86%	6 4.03%
\$125,000 - \$150,000	6 4.23%	4 2.86%	4 2.68%
\$150,000 - \$200,000	5 3.52%	13 9.29%	17 11.41%
\$200,000+	8 5.63%	2 1.43%	0 0.00%
Average Household Income	\$70,940	\$59,696	\$56,617
Median Household Income	\$61,837	\$49,999	\$42,500

Traffic Count Report

Red Roof Inn Madisonville

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Building Type: **Hospitality**

Class: -

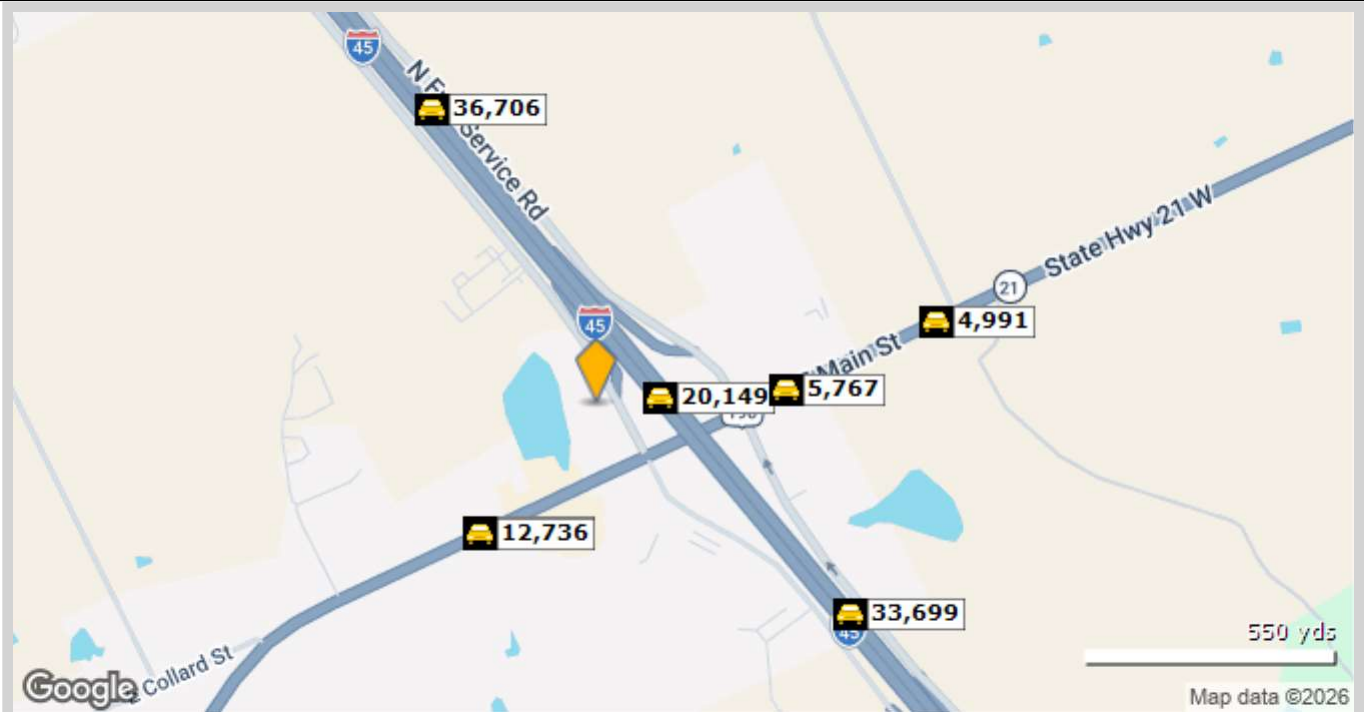
RBA: **25,920 SF**

Typical Floor: **12,960 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	I-45	E Main St	0.06 SE	2018	20,149	MPSI	.08
2	East Main Street	Cross Roads St	0.19 SW	2025	12,028	MPSI	.22
3	East Main Street	Cross Roads St	0.19 SW	2023	11,973	MPSI	.22
4	East Main Street	Cross Roads St	0.19 SW	2024	12,736	MPSI	.22
5	E Main St	I-45	0.06 SW	2024	5,767	MPSI	.25
6	I- 45 Svc Rd	E Main St	0.29 NW	2023	33,287	MPSI	.42
7	TX 121	E Main St	0.29 NW	2024	33,699	MPSI	.42
8	I- 45 Svc Rd	Industrial Park	0.37 NW	2023	35,572	MPSI	.43
9	TX 121	Industrial Park	0.37 NW	2024	36,706	MPSI	.43
10	TX 45;RM 620	I-45	0.06 SW	2020	4,991	AADT	.45