

# Consumer Spending Report

## Red Roof Inn Madisonville

203 N I-45, Madisonville, TX 77864

Building Type: **Hospitality**

Class: -

RBA: **25,920 SF**

Typical Floor: **12,960 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



2024 Annual Spending (\$000s)	1 Mile	5 Mile	10 Mile
<b>Total Specified Consumer Spending</b>	<b>\$3,571</b>	<b>\$66,274</b>	<b>\$102,756</b>
<b>Total Apparel</b>	<b>\$214</b>	<b>\$3,758</b>	<b>\$5,589</b>
Women's Apparel	76	1,353	2,011
Men's Apparel	38	708	1,127
Girl's Apparel	18	317	442
Boy's Apparel	15	237	332
Infant Apparel	12	212	300
Footwear	54	930	1,377
<b>Total Entertainment &amp; Hobbies</b>	<b>\$529</b>	<b>\$10,107</b>	<b>\$15,839</b>
Entertainment	72	1,486	2,092
Audio & Visual Equipment/Service	130	2,372	3,685
Reading Materials	4	87	153
Pets, Toys, & Hobbies	82	1,539	2,471
Personal Items	240	4,622	7,436
<b>Total Food and Alcohol</b>	<b>\$990</b>	<b>\$17,776</b>	<b>\$27,346</b>
Food At Home	553	9,785	15,029
Food Away From Home	381	6,967	10,702
Alcoholic Beverages	57	1,024	1,615
<b>Total Household</b>	<b>\$500</b>	<b>\$9,825</b>	<b>\$15,523</b>
House Maintenance & Repair	115	2,287	3,828
Household Equip & Furnishings	202	3,962	6,247
Household Operations	142	2,715	4,123
Housing Costs	42	860	1,326

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2024 Annual Spending (000s)	1 Mile	5 Mile	10 Mile
<b>Total Transportation/Maint.</b>	<b>\$1,006</b>	<b>\$18,506</b>	<b>\$28,561</b>
Vehicle Purchases	548	9,965	15,469
Gasoline	281	5,087	7,765
Vehicle Expenses	16	345	505
Transportation	50	1,094	1,677
Automotive Repair & Maintenance	111	2,016	3,146
<b>Total Health Care</b>	<b>\$171</b>	<b>\$3,125</b>	<b>\$5,123</b>
Medical Services	94	1,711	2,758
Prescription Drugs	59	1,080	1,821
Medical Supplies	18	334	543
<b>Total Education/Day Care</b>	<b>\$161</b>	<b>\$3,178</b>	<b>\$4,776</b>
Education	105	2,074	3,089
Fees & Admissions	56	1,104	1,687

## Demographic Detail Report

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 Typical Floor: **12,960 SF**

Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Radius	1 Mile	5 Mile	10 Mile
<b>Population</b>			
2029 Projection	422	7,238	11,859
2024 Estimate	400	6,706	11,035
2020 Census	409	6,026	10,372
Growth 2024 - 2029	5.50%	7.93%	7.47%
Growth 2020 - 2024	-2.20%	11.28%	6.39%
<b>2024 Population by Age</b>			
	<b>400</b>	<b>6,706</b>	<b>11,035</b>
Age 0 - 4	25	6.25%	576 5.22%
Age 5 - 9	29	7.25%	632 5.73%
Age 10 - 14	33	8.25%	713 6.46%
Age 15 - 19	33	8.25%	719 6.52%
Age 20 - 24	30	7.50%	780 7.07%
Age 25 - 29	25	6.25%	860 7.79%
Age 30 - 34	23	5.75%	854 7.74%
Age 35 - 39	22	5.50%	781 7.08%
Age 40 - 44	22	5.50%	686 6.22%
Age 45 - 49	21	5.25%	638 5.78%
Age 50 - 54	20	5.00%	605 5.48%
Age 55 - 59	22	5.50%	641 5.81%
Age 60 - 64	22	5.50%	628 5.69%
Age 65 - 69	18	4.50%	557 5.05%
Age 70 - 74	15	3.75%	474 4.30%
Age 75 - 79	14	3.50%	374 3.39%
Age 80 - 84	12	3.00%	260 2.36%
Age 85+	15	3.75%	256 2.32%
Age 65+	74	18.50%	1,168 17.42%
			1,921 17.41%
<b>Median Age</b>	<b>35.60</b>	<b>36.10</b>	<b>37.50</b>
<b>Average Age</b>	<b>38.30</b>	<b>38.00</b>	<b>39.30</b>

## Demographic Detail Report

### Red Roof Inn Madisonville

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Radius	1 Mile	5 Mile	10 Mile
<b>2024 Population By Race</b>	<b>400</b>	<b>6,706</b>	<b>11,035</b>
White	205 51.25%	3,367 50.21%	5,995 54.33%
Black	62 15.50%	1,455 21.70%	2,268 20.55%
Am. Indian & Alaskan	6 1.50%	80 1.19%	100 0.91%
Asian	2 0.50%	47 0.70%	77 0.70%
Hawaiian & Pacific Island	0 0.00%	1 0.01%	1 0.01%
Other	125 31.25%	1,756 26.19%	2,593 23.50%
<b>Population by Hispanic Origin</b>	<b>400</b>	<b>6,706</b>	<b>11,035</b>
Non-Hispanic Origin	243 60.75%	4,494 67.01%	7,954 72.08%
Hispanic Origin	157 39.25%	2,212 32.99%	3,081 27.92%
<b>2024 Median Age, Male</b>	<b>32.30</b>	<b>33.60</b>	<b>35.50</b>
<b>2024 Average Age, Male</b>	<b>35.60</b>	<b>36.30</b>	<b>37.70</b>
<b>2024 Median Age, Female</b>	<b>38.80</b>	<b>38.40</b>	<b>41.20</b>
<b>2024 Average Age, Female</b>	<b>40.70</b>	<b>39.60</b>	<b>41.10</b>
<b>2024 Population by Occupation Classification</b>	<b>306</b>	<b>5,163</b>	<b>8,970</b>
Civilian Employed	183 59.80%	3,022 58.53%	4,206 46.89%
Civilian Unemployed	1 0.33%	51 0.99%	152 1.69%
Civilian Non-Labor Force	122 39.87%	2,090 40.48%	4,612 51.42%
Armed Forces	0 0.00%	0 0.00%	0 0.00%
<b>Households by Marital Status</b>			
Married	59	1,069	1,723
Married No Children	28	631	1,099
Married w/Children	31	438	623
<b>2024 Population by Education</b>	<b>251</b>	<b>4,443</b>	<b>7,873</b>
Some High School, No Diploma	73 29.08%	1,246 28.04%	1,789 22.72%
High School Grad (Incl Equivalency)	72 28.69%	1,317 29.64%	2,695 34.23%
Some College, No Degree	66 26.29%	998 22.46%	2,053 26.08%
Associate Degree	0 0.00%	194 4.37%	258 3.28%
Bachelor Degree	36 14.34%	502 11.30%	776 9.86%
Advanced Degree	4 1.59%	186 4.19%	302 3.84%

## Demographic Detail Report

### Red Roof Inn Madisonville

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Radius	1 Mile	5 Mile	10 Mile
<b>2024 Population by Occupation</b>	<b>343</b>	<b>5,587</b>	<b>7,836</b>
Real Estate & Finance	16 4.66%	225 4.03%	275 3.51%
Professional & Management	43 12.54%	757 13.55%	1,230 15.70%
Public Administration	14 4.08%	209 3.74%	321 4.10%
Education & Health	20 5.83%	604 10.81%	831 10.60%
Services	23 6.71%	582 10.42%	749 9.56%
Information	0 0.00%	0 0.00%	2 0.03%
Sales	36 10.50%	565 10.11%	874 11.15%
Transportation	0 0.00%	7 0.13%	58 0.74%
Retail	23 6.71%	265 4.74%	406 5.18%
Wholesale	0 0.00%	80 1.43%	120 1.53%
Manufacturing	39 11.37%	281 5.03%	341 4.35%
Production	59 17.20%	555 9.93%	754 9.62%
Construction	22 6.41%	293 5.24%	411 5.25%
Utilities	18 5.25%	198 3.54%	293 3.74%
Agriculture & Mining	16 4.66%	497 8.90%	661 8.44%
Farming, Fishing, Forestry	14 4.08%	370 6.62%	392 5.00%
Other Services	0 0.00%	99 1.77%	118 1.51%
<b>2024 Worker Travel Time to Job</b>	<b>183</b>	<b>2,887</b>	<b>3,934</b>
<30 Minutes	142 77.60%	2,199 76.17%	2,680 68.12%
30-60 Minutes	20 10.93%	457 15.83%	825 20.97%
60+ Minutes	21 11.48%	231 8.00%	429 10.90%
<b>2020 Households by HH Size</b>	<b>142</b>	<b>2,109</b>	<b>3,298</b>
1-Person Households	33 23.24%	532 25.23%	817 24.77%
2-Person Households	34 23.94%	586 27.79%	1,046 31.72%
3-Person Households	21 14.79%	290 13.75%	462 14.01%
4-Person Households	26 18.31%	342 16.22%	484 14.68%
5-Person Households	13 9.15%	177 8.39%	249 7.55%
6-Person Households	10 7.04%	112 5.31%	152 4.61%
7 or more Person Households	5 3.52%	70 3.32%	88 2.67%
<b>2024 Average Household Size</b>	<b>2.70</b>	<b>2.80</b>	<b>2.70</b>
<b>Households</b>			
2029 Projection	148	2,542	3,878
2024 Estimate	139	2,347	3,583
2020 Census	142	2,108	3,298
Growth 2024 - 2029	6.47%	8.31%	8.23%
Growth 2020 - 2024	-2.11%	11.34%	8.64%

## Demographic Detail Report

### Red Roof Inn Madisonville

203 N I-45, Madisonville, TX 77864

Radius	1 Mile	5 Mile	10 Mile
<b>2024 Households by HH Income</b>	<b>140</b>	<b>2,346</b>	<b>3,582</b>
<\$25,000	43 30.71%	598 25.49%	877 24.48%
\$25,000 - \$50,000	27 19.29%	380 16.20%	646 18.03%
\$50,000 - \$75,000	45 32.14%	723 30.82%	970 27.08%
\$75,000 - \$100,000	2 1.43%	203 8.65%	354 9.88%
\$100,000 - \$125,000	4 2.86%	100 4.26%	260 7.26%
\$125,000 - \$150,000	4 2.86%	132 5.63%	177 4.94%
\$150,000 - \$200,000	13 9.29%	85 3.62%	145 4.05%
\$200,000+	2 1.43%	125 5.33%	153 4.27%
<b>2024 Avg Household Income</b>	<b>\$59,696</b>	<b>\$71,709</b>	<b>\$70,832</b>
<b>2024 Med Household Income</b>	<b>\$49,999</b>	<b>\$58,823</b>	<b>\$57,745</b>
<b>2024 Occupied Housing</b>	<b>140</b>	<b>2,347</b>	<b>3,582</b>
Owner Occupied	76 54.29%	1,520 64.76%	2,552 71.25%
Renter Occupied	64 45.71%	827 35.24%	1,030 28.75%
<b>2020 Housing Units</b>	<b>151</b>	<b>2,294</b>	<b>3,276</b>
1 Unit	112 74.17%	1,971 85.92%	2,939 89.71%
2 - 4 Units	4 2.65%	181 7.89%	192 5.86%
5 - 19 Units	17 11.26%	83 3.62%	86 2.63%
20+ Units	18 11.92%	59 2.57%	59 1.80%
<b>2024 Housing Value</b>	<b>75</b>	<b>1,520</b>	<b>2,552</b>
<\$100,000	45 60.00%	669 44.01%	1,065 41.73%
\$100,000 - \$200,000	23 30.67%	427 28.09%	640 25.08%
\$200,000 - \$300,000	6 8.00%	187 12.30%	357 13.99%
\$300,000 - \$400,000	1 1.33%	153 10.07%	270 10.58%
\$400,000 - \$500,000	0 0.00%	40 2.63%	118 4.62%
\$500,000 - \$1,000,000	0 0.00%	30 1.97%	60 2.35%
\$1,000,000+	0 0.00%	14 0.92%	42 1.65%
<b>2024 Median Home Value</b>	<b>\$83,333</b>	<b>\$121,311</b>	<b>\$132,968</b>
<b>2024 Housing Units by Yr Built</b>	<b>155</b>	<b>2,704</b>	<b>4,175</b>
Built 2010+	9 5.81%	369 13.65%	469 11.23%
Built 2000 - 2010	2 1.29%	162 5.99%	518 12.41%
Built 1990 - 1999	15 9.68%	324 11.98%	613 14.68%
Built 1980 - 1989	22 14.19%	405 14.98%	570 13.65%
Built 1970 - 1979	32 20.65%	401 14.83%	619 14.83%
Built 1960 - 1969	43 27.74%	433 16.01%	601 14.40%
Built 1950 - 1959	18 11.61%	298 11.02%	347 8.31%
Built <1949	14 9.03%	312 11.54%	438 10.49%
<b>2024 Median Year Built</b>	<b>1970</b>	<b>1977</b>	<b>1980</b>

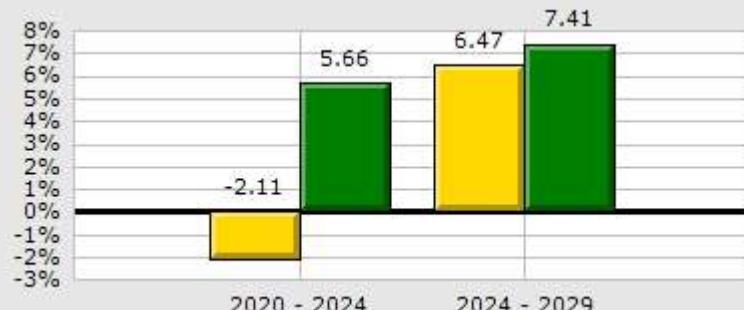
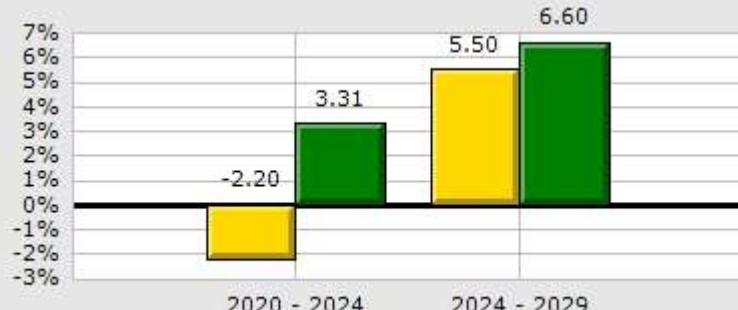
## Red Roof Inn Madisonville

203 N I-45, Madisonville, TX 77864

Type: Hospitality/Hotel  
County: Madison1 Mile  
County

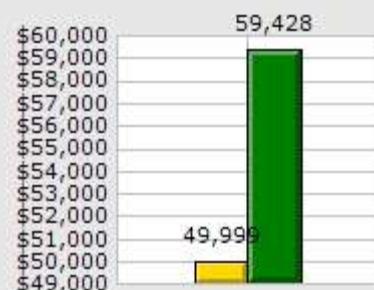
## Population Growth

## Household Growth



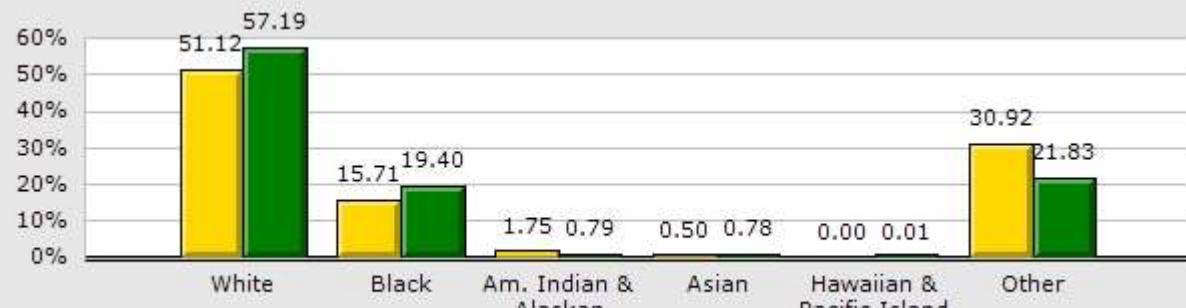
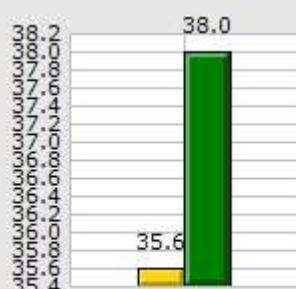
## 2024 Med Household Inc

## 2024 Households by Household Income



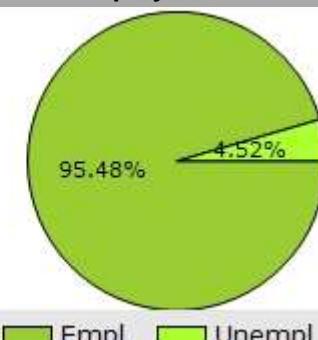
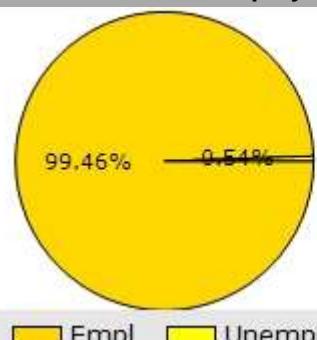
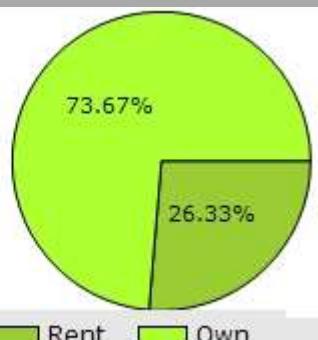
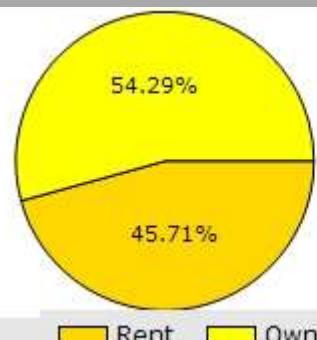
## 2024 Median Age

## 2024 Population by Race



## 2024 Renter vs. Owner

## 2024 Employed vs. Unemployed



**Red Roof Inn Madisonville**  
203 N I-45, Madisonville, TX 77864

Type: <b>Hospitality/Hotel</b>				
County: <b>Madison</b>				
	<b>1 Mile</b>		<b>County</b>	
<b>Population Growth</b>				
Growth 2020 - 2024		-2.20%		3.31%
Growth 2024 - 2029		5.50%		6.60%
Empl	183	99.46%	4,942	95.48%
Unempl	1	0.54%	234	4.52%
<b>2024 Population by Race</b>	<b>401</b>		<b>13,901</b>	
White	205	51.12%	7,950	57.19%
Black	63	15.71%	2,697	19.40%
Am. Indian & Alaskan	7	1.75%	110	0.79%
Asian	2	0.50%	109	0.78%
Hawaiian & Pacific Island	0	0.00%	1	0.01%
Other	124	30.92%	3,034	21.83%
<b>Household Growth</b>				
Growth 2020 - 2024		-2.11%		5.66%
Growth 2024 - 2029		6.47%		7.41%
Renter Occupied	64	45.71%	1,159	26.33%
Owner Occupied	76	54.29%	3,243	73.67%
<b>2024 Households by Household Income</b>	<b>140</b>		<b>4,402</b>	
Income <\$25K	43	30.71%	1,002	22.76%
Income \$25K - \$50K	27	19.29%	737	16.74%
Income \$50K - \$75K	45	32.14%	1,222	27.76%
Income \$75K - \$100K	2	1.43%	449	10.20%
Income \$100K - \$125K	4	2.86%	390	8.86%
Income \$125K - \$150K	4	2.86%	236	5.36%
Income \$150K - \$200K	13	9.29%	212	4.82%
Income \$200K+	2	1.43%	154	3.50%
2024 Med Household Inc		\$49,999		\$59,428
2024 Median Age		35.60		38.00

## Demographic Summary Report

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U.S. Armed Forces	0	0	0
<b>Households</b>			
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Income: \$200,000+	2 1.43%	125 5.33%	153 4.27%
<b>2024 Avg Household Income</b>	\$59,696	\$71,709	\$70,832
<b>2024 Med Household Income</b>	\$49,999	\$58,823	\$57,745

# Demographic Trend Report

1 Mile Radius

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Description	2020	2024	2029
<b>Population</b>	<b>409</b>	<b>400</b>	<b>422</b>
Age 0 - 4	28 6.85%	25 6.25%	26 6.16%
Age 5 - 9	32 7.82%	29 7.25%	27 6.40%
Age 10 - 14	37 9.05%	33 8.25%	31 7.35%
Age 15 - 19	32 7.82%	33 8.25%	33 7.82%
Age 20 - 24	27 6.60%	30 7.50%	33 7.82%
Age 25 - 29	21 5.13%	25 6.25%	30 7.11%
Age 30 - 34	25 6.11%	23 5.75%	27 6.40%
Age 35 - 39	22 5.38%	22 5.50%	25 5.92%
Age 40 - 44	24 5.87%	22 5.50%	24 5.69%
Age 45 - 49	20 4.89%	21 5.25%	23 5.45%
Age 50 - 54	21 5.13%	20 5.00%	22 5.21%
Age 55 - 59	25 6.11%	22 5.50%	21 4.98%
Age 60 - 64	21 5.13%	22 5.50%	21 4.98%
Age 65 - 69	17 4.16%	18 4.50%	21 4.98%
Age 70 - 74	15 3.67%	15 3.75%	17 4.03%
Age 75 - 79	15 3.67%	14 3.50%	15 3.55%
Age 80 - 84	14 3.42%	12 3.00%	11 2.61%
Age 85+	15 3.67%	15 3.75%	16 3.79%
<b>Age 15+</b>	<b>314 76.77%</b>	<b>314 78.50%</b>	<b>339 80.33%</b>
<b>Age 20+</b>	<b>282 68.95%</b>	<b>281 70.25%</b>	<b>306 72.51%</b>
<b>Age 65+</b>	<b>76 18.58%</b>	<b>74 18.50%</b>	<b>80 18.96%</b>
<b>Median Age</b>	<b>36</b>	<b>36</b>	<b>36</b>
<b>Average Age</b>	<b>38.10</b>	<b>38.30</b>	<b>38.60</b>
<b>Population By Race</b>	<b>409</b>	<b>400</b>	<b>422</b>
White	204 49.88%	205 51.25%	217 51.42%
Black	68 16.63%	62 15.50%	65 15.40%
Am. Indian & Alaskan	7 1.71%	6 1.50%	7 1.66%
Asian	2 0.49%	2 0.50%	2 0.47%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	129 31.54%	125 31.25%	131 31.04%

# Demographic Trend Report

1 Mile Radius

## Red Roof Inn Madisonville

203 N I-45, Madisonville, TX 77864

Description	2020	2024	2029
<b>Population by Race (Hispanic)</b>	<b>164</b>	<b>157</b>	<b>166</b>
White	37 22.56%	35 22.29%	37 22.29%
Black	1 0.61%	1 0.64%	1 0.60%
Am. Indian & Alaskan	5 3.05%	5 3.18%	5 3.01%
Asian	0 0.00%	0 0.00%	0 0.00%
Hawaiian & Pacific Islander	0 0.00%	0 0.00%	0 0.00%
Other	121 73.78%	116 73.89%	123 74.10%
<b>Household by Household Income</b>	<b>142</b>	<b>140</b>	<b>149</b>
<\$25,000	37 26.06%	43 30.71%	48 32.21%
\$25,000 - \$50,000	17 11.97%	27 19.29%	32 21.48%
\$50,000 - \$75,000	60 42.25%	45 32.14%	42 28.19%
\$75,000 - \$100,000	8 5.63%	2 1.43%	0 0.00%
\$100,000 - \$125,000	1 0.70%	4 2.86%	6 4.03%
\$125,000 - \$150,000	6 4.23%	4 2.86%	4 2.68%
\$150,000 - \$200,000	5 3.52%	13 9.29%	17 11.41%
\$200,000+	8 5.63%	2 1.43%	0 0.00%
<b>Average Household Income</b>	<b>\$70,940</b>	<b>\$59,696</b>	<b>\$56,617</b>
<b>Median Household Income</b>	<b>\$61,837</b>	<b>\$49,999</b>	<b>\$42,500</b>

## Traffic Count Report

### Red Roof Inn Madisonville

203 N I-45, Madisonville, TX 77864

Building Type: **Hospitality**

Class: -

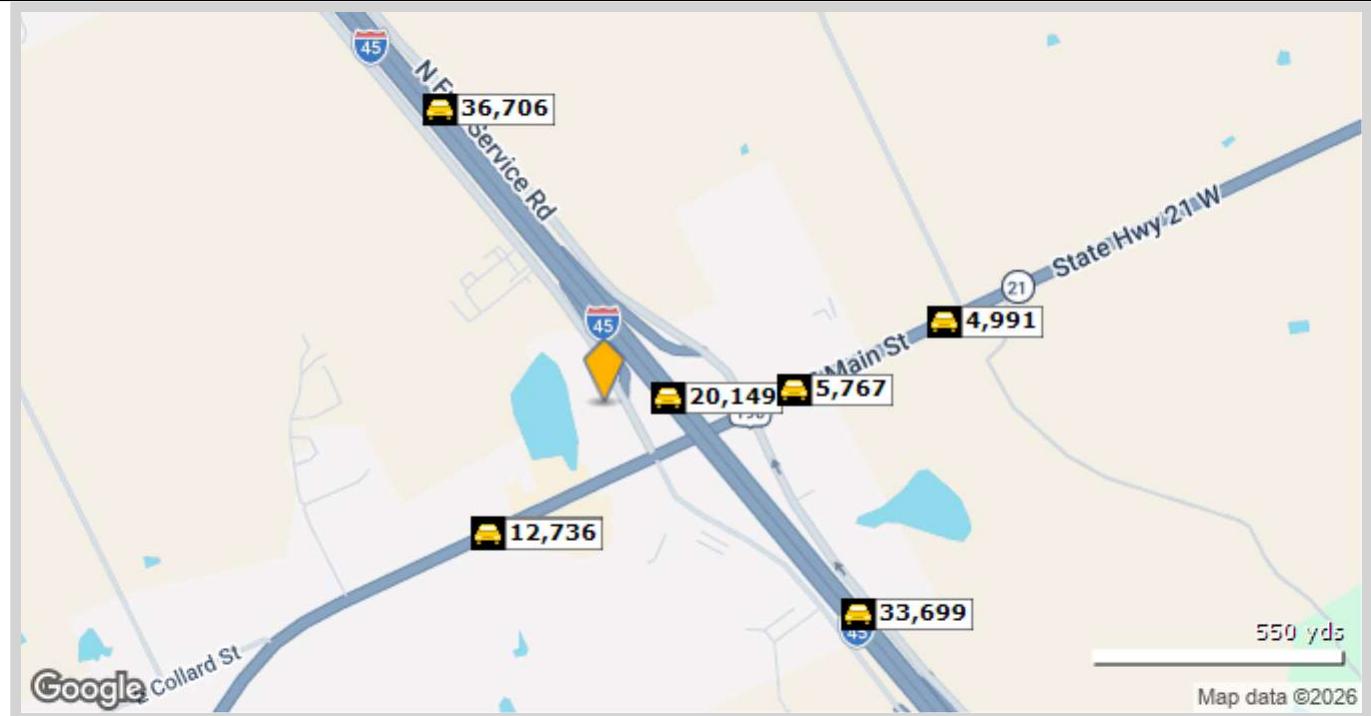
RBA: **25,920 SF**

Typical Floor: **12,960 SF**

Total Available: **0 SF**

% Leased: **0%**

Rent/SF/Yr: -



	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	I-45	E Main St	0.06 SE	2018	20,149	MPSI	.08
2	East Main Street	Cross Roads St	0.19 SW	2025	12,028	MPSI	.22
3	East Main Street	Cross Roads St	0.19 SW	2023	11,973	MPSI	.22
4	East Main Street	Cross Roads St	0.19 SW	2024	12,736	MPSI	.22
5	E Main St	I-45	0.06 SW	2024	5,767	MPSI	.25
6	I- 45 Svc Rd	E Main St	0.29 NW	2023	33,287	MPSI	.42
7	TX 121	E Main St	0.29 NW	2024	33,699	MPSI	.42
8	I- 45 Svc Rd	Industrial Park	0.37 NW	2023	35,572	MPSI	.43
9	TX 121	Industrial Park	0.37 NW	2024	36,706	MPSI	.43
10	TX 45;RM 620	I-45	0.06 SW	2020	4,991	AADT	.45