

The Old Snowball House and General Store  
128 River Rd, Marshall, AR 72650

MLS info: Coming soon

Picture link:

[https://drive.google.com/drive/folders/1VRce3qv69jtOrxMYy2Z4xG\\_g2oil5g5x?usp=sharing](https://drive.google.com/drive/folders/1VRce3qv69jtOrxMYy2Z4xG_g2oil5g5x?usp=sharing)

More pictures in the works!

Airbnb info:

[https://www.airbnb.com/rooms/33530034?guests=1&adults=1&s=67&unique\\_share\\_id=3285eca8-b53d-4adf-abf5-22e590a2ff3d](https://www.airbnb.com/rooms/33530034?guests=1&adults=1&s=67&unique_share_id=3285eca8-b53d-4adf-abf5-22e590a2ff3d) "The Old Snowball House"

**FB:** [theoldsnowballhouserentals.com](https://www.facebook.com/theoldsnowballhouserentals.com)

**Insta:** <https://www.instagram.com/theoldsnowball/>

More about the area: <https://searcycountyarkansas.org/>

**Snowball highlights/lowlights:**

*House and store were built in the late 1800's, one of the last remaining original structures in town.*

**House** was remodeled in 2018 with new plumbing, mostly new electrical, new upstairs windows, hardwood floors, zoned central heat and air, fresh bathrooms. 3 bedroom/2 bath (one bedroom probably doesn't really count as it doesn't have a real closet). Has been used as a vacation rental. I think we had 123 rented nights in 2025.

**Store** was re-opened in 2019 and has seasonally remained open since, March to December, Saturdays only. It sells mainly Snowball souvenirs such as shirts and caps, we have snowball drinkware, soaps, jams, outdoor camping things, and some crafts. Comes with a self vending ice machine and a soda machine (soda machine was gifted to me in the fall and is currently not working)

**Home of the Snowball Adventure Race!** <https://www.trireg.com/snowballadventurerace26>

**Close to Buffalo National River** and the Eula airport (walmart owned), Richland Valley and all things outdoor!

**Eula Airport :** [Richland Creek Airport](#) (4AR9), a backcountry aviation facility in the Ozark Mountains located near Eula, Arkansas

**Ozark Grinder Trail Loop:** Mountain Biking in the Ozarks

<https://www.instagram.com/p/DSBLpt5iNNK/>

<https://www.arkansas.com/witts-springs/outdoor-recreation/ozark-grinder-trail#:~:text=What%20to%20know,Created%20by%20cyclist%20Dirk%20Merle!>

Selling the whole kit and kaboodle. House, store, merch, ice, soda, website, Facebook and Instagram with followers, not sure I can technically transfer the airbnb page with reviews, but I'll try. Shirt designs and owner consultation for 60 days.