

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.6863/-80.4833

RFULL9

| 1831 W Innes St Salisbury, NC 28144 | 1 mi radius | 3 mi radius | 5 mi radius |
|--|------------------|-------------------|-------------------|
| Population | | | |
| Estimated Population (2018) | 4,878 | 31,650 | 49,558 |
| Projected Population (2023) | 5,144 | 33,513 | 52,221 |
| Census Population (2010) | 4,867 | 31,622 | 48,818 |
| Census Population (2000) | 4,998 | 31,138 | 48,070 |
| Projected Annual Growth (2018-2023) | 266 1.1% | 1,862 1.2% | 2,663 1.1% |
| Historical Annual Growth (2010-2018) | 11 - | 28 - | 740 0.2% |
| Historical Annual Growth (2000-2010) | -131 -0.3% | 484 0.2% | 748 0.2% |
| Estimated Population Density (2018) | 1,553 <i>psm</i> | 1,120 <i>psm</i> | 631 <i>psm</i> |
| Trade Area Size | 3.1 <i>sq mi</i> | 28.3 <i>sq mi</i> | 78.5 <i>sq mi</i> |
| Households | | | |
| Estimated Households (2018) | 1,545 | 12,783 | 20,221 |
| Projected Households (2023) | 1,623 | 13,323 | 20,952 |
| Census Households (2010) | 1,505 | 12,229 | 18,991 |
| Census Households (2000) | 1,609 | 12,203 | 18,708 |
| Projected Annual Growth (2018-2023) | 78 1.0% | 540 0.8% | 730 0.7% |
| Historical Annual Change (2000-2018) | -64 -0.2% | 580 0.3% | 1,513 0.4% |
| Average Household Income | | | |
| Estimated Average Household Income (2018) | \$59,977 | \$63,022 | \$63,877 |
| Projected Average Household Income (2023) | \$67,559 | \$72,919 | \$73,449 |
| Census Average Household Income (2010) | \$50,761 | \$47,684 | \$50,555 |
| Census Average Household Income (2000) | \$40,277 | \$44,812 | \$47,945 |
| Projected Annual Change (2018-2023) | \$7,582 2.5% | \$9,897 3.1% | \$9,572 3.0% |
| Historical Annual Change (2000-2018) | \$19,700 2.7% | \$18,210 2.3% | \$15,932 1.8% |
| Median Household Income | | | |
| Estimated Median Household Income (2018) | \$43,336 | \$43,114 | \$46,175 |
| Projected Median Household Income (2023) | \$48,740 | \$48,439 | \$52,147 |
| Census Median Household Income (2010) | \$35,211 | \$35,572 | \$38,661 |
| Census Median Household Income (2000) | \$32,118 | \$34,445 | \$36,661 |
| Projected Annual Change (2018-2023) | \$5,404 2.5% | \$5,326 2.5% | \$5,972 2.6% |
| Historical Annual Change (2000-2018) | \$11,218 1.9% | \$8,669 1.4% | \$9,514 1.4% |
| Per Capita Income | | | |
| Estimated Per Capita Income (2018) | \$20,096 | \$25,929 | \$26,426 |
| Projected Per Capita Income (2023) | \$22,357 | \$29,439 | \$29,812 |
| Census Per Capita Income (2010) | \$15,699 | \$18,441 | \$19,667 |
| Census Per Capita Income (2000) | \$13,212 | \$17,430 | \$18,381 |
| Projected Annual Change (2018-2023) | \$2,261 2.2% | \$3,510 2.7% | \$3,386 2.6% |
| Historical Annual Change (2000-2018) | \$6,884 2.9% | \$8,499 2.7% | \$8,046 2.4% |
| Estimated Average Household Net Worth (2018) | \$315,071 | \$332,654 | \$340,280 |

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| 1831 W Innes St Salisbury, NC 28144 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|-------------|-------|-------------|-------|-------------|-------|
| Race and Ethnicity | | | | | | |
| Total Population (2018) | 4,878 | | 31,650 | | 49,558 | |
| White (2018) | 2,328 | 47.7% | 15,681 | 49.5% | 27,623 | 55.7% |
| Black or African American (2018) | 2,194 | 45.0% | 12,893 | 40.7% | 16,796 | 33.9% |
| American Indian or Alaska Native (2018) | 11 | 0.2% | 119 | 0.4% | 180 | 0.4% |
| Asian (2018) | 63 | 1.3% | 589 | 1.9% | 910 | 1.8% |
| Hawaiian or Pacific Islander (2018) | 4 | 0.1% | 15 | - | 22 | - |
| Other Race (2018) | 172 | 3.5% | 1,590 | 5.0% | 2,839 | 5.7% |
| Two or More Races (2018) | 106 | 2.2% | 764 | 2.4% | 1,188 | 2.4% |
| Population < 18 (2018) | 774 | 15.9% | 6,614 | 20.9% | 10,561 | 21.3% |
| White Not Hispanic | 199 | 25.7% | 1,952 | 29.5% | 3,777 | 35.8% |
| Black or African American | 445 | 57.4% | 3,175 | 48.0% | 4,118 | 39.0% |
| Asian | 11 | 1.5% | 138 | 2.1% | 232 | 2.2% |
| Other Race Not Hispanic | 41 | 5.3% | 326 | 4.9% | 515 | 4.9% |
| Hispanic | 78 | 10.1% | 1,023 | 15.5% | 1,919 | 18.2% |
| Not Hispanic or Latino Population (2018) | 4,588 | 94.1% | 28,754 | 90.8% | 44,399 | 89.6% |
| Not Hispanic White | 2,254 | 49.1% | 14,686 | 51.1% | 25,778 | 58.1% |
| Not Hispanic Black or African American | 2,169 | 47.3% | 12,764 | 44.4% | 16,606 | 37.4% |
| Not Hispanic American Indian or Alaska Native | 5 | 0.1% | 91 | 0.3% | 139 | 0.3% |
| Not Hispanic Asian | 61 | 1.3% | 574 | 2.0% | 883 | 2.0% |
| Not Hispanic Hawaiian or Pacific Islander | 4 | 0.1% | 15 | 0.1% | 22 | - |
| Not Hispanic Other Race | 8 | 0.2% | 54 | 0.2% | 77 | 0.2% |
| Not Hispanic Two or More Races | 87 | 1.9% | 569 | 2.0% | 894 | 2.0% |
| Hispanic or Latino Population (2018) | 290 | 5.9% | 2,896 | 9.2% | 5,159 | 10.4% |
| Hispanic White | 74 | 25.4% | 994 | 34.3% | 1,845 | 35.8% |
| Hispanic Black or African American | 25 | 8.7% | 129 | 4.5% | 190 | 3.7% |
| Hispanic American Indian or Alaska Native | 6 | 2.0% | 28 | 1.0% | 41 | 0.8% |
| Hispanic Asian | 2 | 0.7% | 14 | 0.5% | 27 | 0.5% |
| Hispanic Hawaiian or Pacific Islander | - | - | - | - | - | - |
| Hispanic Other Race | 165 | 56.8% | 1,536 | 53.0% | 2,762 | 53.5% |
| Hispanic Two or More Races | 19 | 6.5% | 195 | 6.7% | 294 | 5.7% |
| Not Hispanic or Latino Population (2010) | 4,591 | 94.3% | 29,089 | 92.0% | 44,302 | 90.7% |
| Hispanic or Latino Population (2010) | 276 | 5.7% | 2,533 | 8.0% | 4,516 | 9.3% |
| Not Hispanic or Latino Population (2000) | 4,896 | 98.0% | 29,816 | 95.8% | 45,813 | 95.3% |
| Hispanic or Latino Population (2000) | 102 | 2.0% | 1,322 | 4.2% | 2,257 | 4.7% |
| Not Hispanic or Latino Population (2023) | 4,809 | 93.5% | 30,222 | 90.2% | 46,389 | 88.8% |
| Hispanic or Latino Population (2023) | 335 | 6.5% | 3,290 | 9.8% | 5,832 | 11.2% |
| Projected Annual Growth (2018-2023) | 46 | 3.2% | 394 | 2.7% | 674 | 2.6% |
| Historical Annual Growth (2000-2010) | 174 | 17.2% | 1,211 | 9.2% | 2,259 | 10.0% |

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Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St

Salisbury, NC 28144

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2018)

| | | | | | | |
|----------------------|-------|-------|--------|-------|--------|-------|
| Total Population | 4,878 | | 31,650 | | 49,558 | |
| Age Under 5 Years | 252 | 5.2% | 1,978 | 6.2% | 3,016 | 6.1% |
| Age 5 to 9 Years | 214 | 4.4% | 1,872 | 5.9% | 2,989 | 6.0% |
| Age 10 to 14 Years | 232 | 4.7% | 1,863 | 5.9% | 3,028 | 6.1% |
| Age 15 to 19 Years | 595 | 12.2% | 2,214 | 7.0% | 3,270 | 6.6% |
| Age 20 to 24 Years | 808 | 16.6% | 2,776 | 8.8% | 3,798 | 7.7% |
| Age 25 to 29 Years | 304 | 6.2% | 2,318 | 7.3% | 3,467 | 7.0% |
| Age 30 to 34 Years | 238 | 4.9% | 1,858 | 5.9% | 2,855 | 5.8% |
| Age 35 to 39 Years | 181 | 3.7% | 1,645 | 5.2% | 2,668 | 5.4% |
| Age 40 to 44 Years | 183 | 3.7% | 1,540 | 4.9% | 2,538 | 5.1% |
| Age 45 to 49 Years | 199 | 4.1% | 1,777 | 5.6% | 2,928 | 5.9% |
| Age 50 to 54 Years | 245 | 5.0% | 1,906 | 6.0% | 3,075 | 6.2% |
| Age 55 to 59 Years | 283 | 5.8% | 2,093 | 6.6% | 3,391 | 6.8% |
| Age 60 to 64 Years | 288 | 5.9% | 2,074 | 6.6% | 3,339 | 6.7% |
| Age 65 to 69 Years | 217 | 4.4% | 1,646 | 5.2% | 2,668 | 5.4% |
| Age 70 to 74 Years | 184 | 3.8% | 1,382 | 4.4% | 2,258 | 4.6% |
| Age 75 to 79 Years | 181 | 3.7% | 1,102 | 3.5% | 1,768 | 3.6% |
| Age 80 to 84 Years | 129 | 2.6% | 750 | 2.4% | 1,182 | 2.4% |
| Age 85 Years or Over | 145 | 3.0% | 858 | 2.7% | 1,316 | 2.7% |
| Median Age | 31.5 | | 37.6 | | 38.9 | |
| Age 19 Years or Less | 1,292 | 26.5% | 7,926 | 25.0% | 12,304 | 24.8% |
| Age 20 to 64 Years | 2,729 | 55.9% | 17,986 | 56.8% | 28,061 | 56.6% |
| Age 65 Years or Over | 857 | 17.6% | 5,738 | 18.1% | 9,194 | 18.6% |

Female Age Distribution (2018)

| | | | | | | |
|----------------------|-------|-------|--------|-------|--------|-------|
| Female Population | 2,355 | 48.3% | 16,402 | 51.8% | 25,683 | 51.8% |
| Age Under 5 Years | 118 | 5.0% | 973 | 5.9% | 1,484 | 5.8% |
| Age 5 to 9 Years | 108 | 4.6% | 920 | 5.6% | 1,450 | 5.6% |
| Age 10 to 14 Years | 104 | 4.4% | 879 | 5.4% | 1,465 | 5.7% |
| Age 15 to 19 Years | 275 | 11.7% | 1,033 | 6.3% | 1,521 | 5.9% |
| Age 20 to 24 Years | 392 | 16.7% | 1,428 | 8.7% | 1,945 | 7.6% |
| Age 25 to 29 Years | 147 | 6.2% | 1,185 | 7.2% | 1,766 | 6.9% |
| Age 30 to 34 Years | 133 | 5.6% | 980 | 6.0% | 1,504 | 5.9% |
| Age 35 to 39 Years | 83 | 3.5% | 831 | 5.1% | 1,345 | 5.2% |
| Age 40 to 44 Years | 89 | 3.8% | 757 | 4.6% | 1,261 | 4.9% |
| Age 45 to 49 Years | 87 | 3.7% | 921 | 5.6% | 1,504 | 5.9% |
| Age 50 to 54 Years | 117 | 5.0% | 981 | 6.0% | 1,570 | 6.1% |
| Age 55 to 59 Years | 138 | 5.9% | 1,058 | 6.4% | 1,726 | 6.7% |
| Age 60 to 64 Years | 132 | 5.6% | 1,088 | 6.6% | 1,746 | 6.8% |
| Age 65 to 69 Years | 111 | 4.7% | 910 | 5.5% | 1,451 | 5.6% |
| Age 70 to 74 Years | 96 | 4.1% | 790 | 4.8% | 1,300 | 5.1% |
| Age 75 to 79 Years | 92 | 3.9% | 629 | 3.8% | 1,025 | 4.0% |
| Age 80 to 84 Years | 62 | 2.6% | 455 | 2.8% | 731 | 2.8% |
| Age 85 Years or Over | 71 | 3.0% | 584 | 3.6% | 889 | 3.5% |
| Female Median Age | 32.9 | | 39.5 | | 40.8 | |
| Age 19 Years or Less | 606 | 25.7% | 3,805 | 23.2% | 5,920 | 23.0% |
| Age 20 to 64 Years | 1,318 | 56.0% | 9,228 | 56.3% | 14,368 | 55.9% |
| Age 65 Years or Over | 431 | 18.3% | 3,369 | 20.5% | 5,396 | 21.0% |

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RFULL9

| 1831 W Innes St Salisbury, NC 28144 | | 1 mi radius | 3 mi radius | 5 mi radius |
|--|--|-------------|--------------|--------------|
| Male Age Distribution (2018) | | | | |
| Male Population | | 2,523 51.7% | 15,248 48.2% | 23,875 48.2% |
| Age Under 5 Years | | 133 5.3% | 1,005 6.6% | 1,533 6.4% |
| Age 5 to 9 Years | | 106 4.2% | 952 6.2% | 1,539 6.4% |
| Age 10 to 14 Years | | 127 5.0% | 984 6.5% | 1,563 6.5% |
| Age 15 to 19 Years | | 320 12.7% | 1,180 7.7% | 1,749 7.3% |
| Age 20 to 24 Years | | 415 16.5% | 1,348 8.8% | 1,853 7.8% |
| Age 25 to 29 Years | | 158 6.2% | 1,133 7.4% | 1,701 7.1% |
| Age 30 to 34 Years | | 105 4.2% | 878 5.8% | 1,351 5.7% |
| Age 35 to 39 Years | | 98 3.9% | 815 5.3% | 1,324 5.5% |
| Age 40 to 44 Years | | 94 3.7% | 782 5.1% | 1,277 5.4% |
| Age 45 to 49 Years | | 112 4.4% | 856 5.6% | 1,424 6.0% |
| Age 50 to 54 Years | | 128 5.1% | 925 6.1% | 1,504 6.3% |
| Age 55 to 59 Years | | 145 5.7% | 1,035 6.8% | 1,665 7.0% |
| Age 60 to 64 Years | | 156 6.2% | 986 6.5% | 1,593 6.7% |
| Age 65 to 69 Years | | 106 4.2% | 736 4.8% | 1,218 5.1% |
| Age 70 to 74 Years | | 88 3.5% | 592 3.9% | 958 4.0% |
| Age 75 to 79 Years | | 90 3.6% | 473 3.1% | 743 3.1% |
| Age 80 to 84 Years | | 67 2.7% | 294 1.9% | 451 1.9% |
| Age 85 Years or Over | | 74 2.9% | 274 1.8% | 428 1.8% |
| Male Median Age | | 30.3 | 35.6 | 36.9 |
| Age 19 Years or Less | | 686 27.2% | 4,121 27.0% | 6,384 26.7% |
| Age 20 to 64 Years | | 1,412 55.9% | 8,758 57.4% | 13,693 57.4% |
| Age 65 Years or Over | | 425 16.9% | 2,369 15.5% | 3,798 15.9% |
| Males per 100 Females (2018) | | | | |
| Overall Comparison | | 107 | 93 | 93 |
| Age Under 5 Years | | 113 53.0% | 103 50.8% | 103 50.8% |
| Age 5 to 9 Years | | 98 49.4% | 103 50.8% | 106 51.5% |
| Age 10 to 14 Years | | 122 54.9% | 112 52.8% | 107 51.6% |
| Age 15 to 19 Years | | 117 53.8% | 114 53.3% | 115 53.5% |
| Age 20 to 24 Years | | 106 51.4% | 94 48.6% | 95 48.8% |
| Age 25 to 29 Years | | 107 51.8% | 96 48.9% | 96 49.1% |
| Age 30 to 34 Years | | 79 44.2% | 90 47.3% | 90 47.3% |
| Age 35 to 39 Years | | 118 54.1% | 98 49.5% | 98 49.6% |
| Age 40 to 44 Years | | 106 51.5% | 103 50.8% | 101 50.3% |
| Age 45 to 49 Years | | 129 56.3% | 93 48.2% | 95 48.6% |
| Age 50 to 54 Years | | 110 52.4% | 94 48.5% | 96 48.9% |
| Age 55 to 59 Years | | 105 51.2% | 98 49.5% | 96 49.1% |
| Age 60 to 64 Years | | 118 54.1% | 91 47.5% | 91 47.7% |
| Age 65 to 69 Years | | 95 48.8% | 81 44.7% | 84 45.6% |
| Age 70 to 74 Years | | 92 48.0% | 75 42.8% | 74 42.4% |
| Age 75 to 79 Years | | 98 49.5% | 75 42.9% | 72 42.0% |
| Age 80 to 84 Years | | 109 52.2% | 65 39.3% | 62 38.2% |
| Age 85 Years or Over | | 104 51.0% | 47 31.9% | 48 32.5% |
| Age 19 Years or Less | | 113 53.1% | 108 52.0% | 108 51.9% |
| Age 20 to 39 Years | | 103 50.7% | 94 48.5% | 95 48.7% |
| Age 40 to 64 Years | | 113 53.0% | 95 48.8% | 96 48.9% |
| Age 65 Years or Over | | 99 49.6% | 70 41.3% | 70 41.3% |

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| | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Household Type (2018) | | | | | | |
| Total Households | 1,545 | | 12,783 | | 20,221 | |
| Households with Children | 436 | 28.2% | 3,667 | 28.7% | 5,881 | 29.1% |
| Average Household Size | 2.2 | | 2.3 | | 2.3 | |
| Household Density per Square Mile | 492 | | 452 | | 258 | |
| Population Family | 2,626 | 53.8% | 22,551 | 71.3% | 37,090 | 74.8% |
| Population Non-Family | 794 | 16.3% | 6,288 | 19.9% | 9,345 | 18.9% |
| Population Group Quarters | 1,458 | 29.9% | 2,811 | 8.9% | 3,123 | 6.3% |
| Family Households | 878 | 56.8% | 7,450 | 58.3% | 12,305 | 60.9% |
| Married Couple Households | 479 | 54.5% | 4,311 | 57.9% | 7,762 | 63.1% |
| Other Family Households | 399 | 45.5% | 3,139 | 42.1% | 4,543 | 36.9% |
| Family Households with Children | 431 | 49.1% | 3,630 | 48.7% | 5,821 | 47.3% |
| Married Couple with Children | 166 | 38.4% | 1,566 | 43.2% | 2,884 | 49.6% |
| Other Family Households with Children | 265 | 61.6% | 2,063 | 56.8% | 2,937 | 50.4% |
| Family Households No Children | 446 | 50.9% | 3,820 | 51.3% | 6,484 | 52.7% |
| Married Couple No Children | 313 | 70.1% | 2,745 | 71.8% | 4,878 | 75.2% |
| Other Family Households No Children | 134 | 29.9% | 1,076 | 28.2% | 1,606 | 24.8% |
| Non-Family Households | 667 | 43.2% | 5,333 | 41.7% | 7,916 | 39.1% |
| Non-Family Households with Children | 5 | 0.8% | 37 | 0.7% | 60 | 0.8% |
| Non-Family Households No Children | 662 | 99.2% | 5,296 | 99.3% | 7,856 | 99.2% |
| Average Family Household Size | 3.0 | | 3.0 | | 3.0 | |
| Average Family Income | \$74,514 | | \$78,981 | | \$79,207 | |
| Median Family Income | \$54,904 | | \$55,090 | | \$57,048 | |
| Average Non-Family Household Size | 1.2 | | 1.2 | | 1.2 | |
| Marital Status (2018) | | | | | | |
| Population Age 15 Years or Over | 4,181 | | 25,938 | | 40,525 | |
| Never Married | 2,255 | 53.9% | 10,517 | 40.5% | 14,832 | 36.6% |
| Currently Married | 807 | 19.3% | 7,732 | 29.8% | 14,129 | 34.9% |
| Previously Married | 1,119 | 26.8% | 7,689 | 29.6% | 11,563 | 28.5% |
| Separated | 439 | 39.2% | 2,621 | 34.1% | 3,672 | 31.8% |
| Widowed | 294 | 26.3% | 1,919 | 25.0% | 3,175 | 27.5% |
| Divorced | 386 | 34.5% | 3,149 | 41.0% | 4,716 | 40.8% |
| Educational Attainment (2018) | | | | | | |
| Adult Population Age 25 Years or Over | 2,778 | | 20,948 | | 33,456 | |
| Elementary (Grade Level 0 to 8) | 154 | 5.5% | 938 | 4.5% | 1,692 | 5.1% |
| Some High School (Grade Level 9 to 11) | 295 | 10.6% | 2,162 | 10.3% | 3,290 | 9.8% |
| High School Graduate | 693 | 24.9% | 6,217 | 29.7% | 9,936 | 29.7% |
| Some College | 568 | 20.4% | 5,031 | 24.0% | 7,784 | 23.3% |
| Associate Degree Only | 312 | 11.2% | 2,026 | 9.7% | 3,202 | 9.6% |
| Bachelor Degree Only | 533 | 19.2% | 3,060 | 14.6% | 5,181 | 15.5% |
| Graduate Degree | 224 | 8.0% | 1,513 | 7.2% | 2,371 | 7.1% |
| Any College (Some College or Higher) | 1,636 | 58.9% | 11,631 | 55.5% | 18,537 | 55.4% |
| College Degree + (Bachelor Degree or Higher) | 756 | 27.2% | 4,574 | 21.8% | 7,552 | 22.6% |

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| | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Housing | | | | | | |
| Total Housing Units (2018) | 1,744 | | 14,028 | | 22,036 | |
| Total Housing Units (2010) | 1,809 | | 14,354 | | 22,061 | |
| Historical Annual Growth (2010-2018) | -65 | -0.4% | -326 | -0.3% | -25 | - |
| Housing Units Occupied (2018) | 1,545 | 88.6% | 12,783 | 91.1% | 20,221 | 91.8% |
| Housing Units Owner-Occupied | 757 | 49.0% | 6,505 | 50.9% | 11,628 | 57.5% |
| Housing Units Renter-Occupied | 788 | 51.0% | 6,278 | 49.1% | 8,594 | 42.5% |
| Housing Units Vacant (2018) | 199 | 12.9% | 1,245 | 9.7% | 1,815 | 9.0% |
| Household Size (2018) | | | | | | |
| Total Households | 1,545 | | 12,783 | | 20,221 | |
| 1 Person Households | 574 | 37.1% | 4,593 | 35.9% | 6,814 | 33.7% |
| 2 Person Households | 487 | 31.5% | 4,190 | 32.8% | 6,891 | 34.1% |
| 3 Person Households | 235 | 15.2% | 1,770 | 13.8% | 2,852 | 14.1% |
| 4 Person Households | 138 | 9.0% | 1,207 | 9.4% | 2,010 | 9.9% |
| 5 Person Households | 60 | 3.9% | 569 | 4.4% | 950 | 4.7% |
| 6 Person Households | 30 | 1.9% | 247 | 1.9% | 409 | 2.0% |
| 7 or More Person Households | 21 | 1.4% | 209 | 1.6% | 296 | 1.5% |
| Household Income Distribution (2018) | | | | | | |
| HH Income \$200,000 or More | 41 | 2.6% | 428 | 3.3% | 622 | 3.1% |
| HH Income \$150,000 to \$199,999 | 42 | 2.7% | 318 | 2.5% | 594 | 2.9% |
| HH Income \$125,000 to \$149,999 | 49 | 3.2% | 287 | 2.2% | 610 | 3.0% |
| HH Income \$100,000 to \$124,999 | 71 | 4.6% | 669 | 5.2% | 1,233 | 6.1% |
| HH Income \$75,000 to \$99,999 | 159 | 10.3% | 1,200 | 9.4% | 2,043 | 10.1% |
| HH Income \$50,000 to \$74,999 | 230 | 14.9% | 2,393 | 18.7% | 3,958 | 19.6% |
| HH Income \$35,000 to \$49,999 | 295 | 19.1% | 1,831 | 14.3% | 2,934 | 14.5% |
| HH Income \$25,000 to \$34,999 | 196 | 12.7% | 1,349 | 10.6% | 2,171 | 10.7% |
| HH Income \$15,000 to \$24,999 | 207 | 13.4% | 1,755 | 13.7% | 2,604 | 12.9% |
| HH Income \$10,000 to \$14,999 | 82 | 5.3% | 930 | 7.3% | 1,268 | 6.3% |
| HH Income Under \$10,000 | 174 | 11.2% | 1,624 | 12.7% | 2,184 | 10.8% |
| Household Vehicles (2018) | | | | | | |
| Households 0 Vehicles Available | 157 | 10.2% | 1,350 | 10.6% | 1,901 | 9.4% |
| Households 1 Vehicle Available | 632 | 40.9% | 5,165 | 40.4% | 7,227 | 35.7% |
| Households 2 Vehicles Available | 504 | 32.6% | 3,914 | 30.6% | 6,788 | 33.6% |
| Households 3 or More Vehicles Available | 252 | 16.3% | 2,354 | 18.4% | 4,305 | 21.3% |
| Total Vehicles Available | 2,470 | | 20,803 | | 35,289 | |
| Average Vehicles per Household | 1.6 | | 1.6 | | 1.7 | |
| Owner-Occupied Household Vehicles | 1,384 | 56.0% | 12,969 | 62.3% | 24,269 | 68.8% |
| Average Vehicles per Owner-Occupied Household | 1.8 | | 2.0 | | 2.1 | |
| Renter-Occupied Household Vehicles | 1,086 | 44.0% | 7,833 | 37.7% | 11,020 | 31.2% |
| Average Vehicles per Renter-Occupied Household | 1.4 | | 1.2 | | 1.3 | |
| Travel Time (2015) | | | | | | |
| Worker Base Age 16 years or Over | 2,230 | | 14,393 | | 22,275 | |
| Travel to Work in 14 Minutes or Less | 860 | 38.5% | 6,082 | 42.3% | 8,475 | 38.0% |
| Travel to Work in 15 to 29 Minutes | 479 | 21.5% | 4,056 | 28.2% | 6,848 | 30.7% |
| Travel to Work in 30 to 59 Minutes | 414 | 18.6% | 2,296 | 16.0% | 4,014 | 18.0% |
| Travel to Work in 60 Minutes or More | 77 | 3.4% | 785 | 5.5% | 1,176 | 5.3% |
| Work at Home | 117 | 5.3% | 489 | 3.4% | 813 | 3.6% |
| Average Minutes Travel to Work | 15.6 | | 15.2 | | 16.4 | |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.6863/-80.4833

RFULL9

| 1831 W Innes St Salisbury, NC 28144 | 1 mi radius | 3 mi radius | 5 mi radius |
|--|-------------|--------------|--------------|
| Transportation To Work (2015) | | | |
| Worker Base Age 16 years or Over | 2,230 | 14,393 | 22,275 |
| Drive to Work Alone | 1,646 73.8% | 11,457 79.6% | 18,121 81.4% |
| Drive to Work in Carpool | 287 12.9% | 1,597 11.1% | 2,299 10.3% |
| Travel to Work by Public Transportation | 34 1.5% | 124 0.9% | 163 0.7% |
| Drive to Work on Motorcycle | 1 - | 52 0.4% | 75 0.3% |
| Bicycle to Work | 5 0.2% | 27 0.2% | 29 0.1% |
| Walk to Work | 131 5.9% | 512 3.6% | 590 2.6% |
| Other Means | 9 0.4% | 136 0.9% | 187 0.8% |
| Work at Home | 117 5.3% | 489 3.4% | 813 3.6% |
| Daytime Demographics (2018) | | | |
| Total Businesses | 541 | 2,259 | 2,821 |
| Total Employees | 7,670 | 25,959 | 33,449 |
| Company Headquarter Businesses | 1 0.2% | 9 0.4% | 14 0.5% |
| Company Headquarter Employees | 1,256 16.4% | 2,948 11.4% | 3,239 9.7% |
| Employee Population per Business | 14.2 to 1 | 11.5 to 1 | 11.9 to 1 |
| Residential Population per Business | 9.0 to 1 | 14.0 to 1 | 17.6 to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 9,906 | 38,006 | 52,147 |
| Labor Force | | | |
| Labor Population Age 16 Years or Over (2018) | 4,150 | 25,642 | 40,023 |
| Labor Force Total Males (2018) | 2,140 51.6% | 12,139 47.3% | 18,961 47.4% |
| Male Civilian Employed | 962 45.0% | 6,681 55.0% | 10,594 55.9% |
| Male Civilian Unemployed | 86 4.0% | 390 3.2% | 576 3.0% |
| Males in Armed Forces | - - | 6 0.1% | 17 0.1% |
| Males Not in Labor Force | 1,092 51.0% | 5,062 41.7% | 7,774 41.0% |
| Labor Force Total Females (2018) | 2,010 48.4% | 13,503 52.7% | 21,063 52.6% |
| Female Civilian Employed | 952 47.4% | 6,908 51.2% | 10,715 50.9% |
| Female Civilian Unemployed | 72 3.6% | 370 2.7% | 563 2.7% |
| Females in Armed Forces | - - | - - | - - |
| Females Not in Labor Force | 986 49.1% | 6,224 46.1% | 9,784 46.5% |
| Unemployment Rate | 3.8% | 3.0% | 2.8% |
| Labor Force Growth (2010-2018) | -7 -0.3% | -103 -0.8% | 13 0.1% |
| Male Labor Force Growth (2010-2018) | -4 -0.4% | -53 -0.8% | 7 0.1% |
| Female Labor Force Growth (2010-2018) | -3 -0.3% | -50 -0.7% | 6 0.1% |
| Occupation (2015) | | | |
| Occupation Population Age 16 Years or Over | 1,921 | 13,692 | 21,296 |
| Occupation Total Males | 966 50.3% | 6,734 49.2% | 10,587 49.7% |
| Occupation Total Females | 955 49.7% | 6,959 50.8% | 10,709 50.3% |
| Management, Business, Financial Operations | 170 8.8% | 1,271 9.3% | 2,164 10.2% |
| Professional, Related | 412 21.5% | 2,520 18.4% | 3,866 18.2% |
| Service | 447 23.3% | 2,935 21.4% | 4,402 20.7% |
| Sales, Office | 312 16.2% | 2,480 18.1% | 3,996 18.8% |
| Farming, Fishing, Forestry | 8 0.4% | 31 0.2% | 38 0.2% |
| Construction, Extraction, Maintenance | 134 7.0% | 1,140 8.3% | 1,792 8.4% |
| Production, Transport, Material Moving | 438 22.8% | 3,315 24.2% | 5,037 23.7% |
| White Collar Workers | 894 46.6% | 6,271 45.8% | 10,027 47.1% |
| Blue Collar Workers | 1,027 53.4% | 7,421 54.2% | 11,269 52.9% |

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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Lat/Lon: 35.6863/-80.4833

RFULL9

| 1831 W Innes St Salisbury, NC 28144 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| Units In Structure (2015) | | | | | | |
| Total Units | 1,505 | | 12,229 | | 18,991 | |
| 1 Detached Unit | 1,067 | 70.9% | 8,080 | 66.1% | 13,275 | 69.9% |
| 1 Attached Unit | 29 | 1.9% | 441 | 3.6% | 592 | 3.1% |
| 2 Units | 41 | 2.7% | 324 | 2.7% | 427 | 2.2% |
| 3 to 4 Units | 88 | 5.8% | 917 | 7.5% | 1,063 | 5.6% |
| 5 to 9 Units | 149 | 9.9% | 868 | 7.1% | 1,127 | 5.9% |
| 10 to 19 Units | 112 | 7.5% | 1,112 | 9.1% | 1,496 | 7.9% |
| 20 to 49 Units | 9 | 0.6% | 135 | 1.1% | 173 | 0.9% |
| 50 or More Units | 5 | 0.3% | 270 | 2.2% | 514 | 2.7% |
| Mobile Home or Trailer | 44 | 2.9% | 748 | 6.1% | 1,542 | 8.1% |
| Other Structure | - | - | - | - | - | - |
| Homes Built By Year (2015) | | | | | | |
| Homes Built 2014 or later | 10 | 0.7% | 244 | 2.0% | 409 | 2.2% |
| Homes Built 2010 to 2013 | 4 | 0.2% | 94 | 0.8% | 222 | 1.2% |
| Homes Built 2000 to 2009 | 131 | 8.7% | 1,848 | 15.1% | 3,418 | 18.0% |
| Homes Built 1990 to 1999 | 88 | 5.8% | 1,469 | 12.0% | 2,623 | 13.8% |
| Homes Built 1980 to 1989 | 155 | 10.3% | 1,386 | 11.3% | 2,471 | 13.0% |
| Homes Built 1970 to 1979 | 275 | 18.3% | 1,637 | 13.4% | 2,735 | 14.4% |
| Homes Built 1960 to 1969 | 251 | 16.7% | 1,472 | 12.0% | 2,221 | 11.7% |
| Homes Built 1950 to 1959 | 289 | 19.2% | 1,638 | 13.4% | 2,215 | 11.7% |
| Homes Built 1940 to 1949 | 216 | 14.3% | 1,055 | 8.6% | 1,399 | 7.4% |
| Homes Built Before 1939 | 126 | 8.4% | 2,045 | 16.7% | 2,498 | 13.2% |
| Median Age of Homes | 47.9 yrs | | 44.2 yrs | | 40.7 yrs | |
| Home Values (2015) | | | | | | |
| Owner Specified Housing Units | 735 | | 6,313 | | 11,001 | |
| Home Values \$1,000,000 or More | 3 | 0.4% | 34 | 0.5% | 104 | 0.9% |
| Home Values \$750,000 to \$999,999 | 4 | 0.5% | 31 | 0.5% | 49 | 0.4% |
| Home Values \$500,000 to \$749,999 | 13 | 1.8% | 107 | 1.7% | 181 | 1.6% |
| Home Values \$400,000 to \$499,999 | 15 | 2.0% | 135 | 2.1% | 222 | 2.0% |
| Home Values \$300,000 to \$399,999 | 45 | 6.1% | 367 | 5.8% | 706 | 6.4% |
| Home Values \$250,000 to \$299,999 | 36 | 4.9% | 262 | 4.1% | 562 | 5.1% |
| Home Values \$200,000 to \$249,999 | 57 | 7.8% | 518 | 8.2% | 1,060 | 9.6% |
| Home Values \$175,000 to \$199,999 | 37 | 5.0% | 340 | 5.4% | 736 | 6.7% |
| Home Values \$150,000 to \$174,999 | 43 | 5.8% | 567 | 9.0% | 1,186 | 10.8% |
| Home Values \$125,000 to \$149,999 | 56 | 7.6% | 543 | 8.6% | 994 | 9.0% |
| Home Values \$100,000 to \$124,999 | 165 | 22.4% | 1,192 | 18.9% | 1,965 | 17.9% |
| Home Values \$90,000 to \$99,999 | 62 | 8.5% | 716 | 11.3% | 1,059 | 9.6% |
| Home Values \$80,000 to \$89,999 | 74 | 10.1% | 452 | 7.2% | 720 | 6.5% |
| Home Values \$70,000 to \$79,999 | 34 | 4.6% | 252 | 4.0% | 408 | 3.7% |
| Home Values \$60,000 to \$69,999 | 49 | 6.6% | 415 | 6.6% | 582 | 5.3% |
| Home Values \$50,000 to \$59,999 | 30 | 4.0% | 203 | 3.2% | 293 | 2.7% |
| Home Values \$35,000 to \$49,999 | 9 | 1.3% | 144 | 2.3% | 221 | 2.0% |
| Home Values \$25,000 to \$34,999 | 7 | 1.0% | 186 | 2.9% | 273 | 2.5% |
| Home Values \$10,000 to \$24,999 | 3 | 0.4% | 53 | 0.8% | 144 | 1.3% |
| Home Values Under \$10,000 | 10 | 1.3% | 62 | 1.0% | 155 | 1.4% |
| Owner-Occupied Median Home Value | \$130,766 | | \$131,304 | | \$139,497 | |
| Renter-Occupied Median Rent | \$587 | | \$560 | | \$557 | |

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2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.6863/-80.4833

RFULL9

1831 W Innes St

Salisbury, NC 28144

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

| | | | |
|------------------------------|----------|----------|----------|
| Total Household Expenditure | \$75.6 M | \$648 M | \$1.04 B |
| Total Non-Retail Expenditure | \$39.1 M | \$336 M | \$537 M |
| Total Retail Expenditure | \$36.4 M | \$312 M | \$501 M |
| Apparel | \$2.61 M | \$22.5 M | \$36.0 M |
| Contributions | \$3.08 M | \$26.5 M | \$42.4 M |
| Education | \$2.59 M | \$22.6 M | \$35.9 M |
| Entertainment | \$4.17 M | \$35.7 M | \$57.4 M |
| Food and Beverages | \$11.3 M | \$97.0 M | \$155 M |
| Furnishings and Equipment | \$2.51 M | \$21.4 M | \$34.5 M |
| Gifts | \$1.77 M | \$15.3 M | \$24.5 M |
| Health Care | \$6.33 M | \$54.0 M | \$86.2 M |
| Household Operations | \$2.02 M | \$17.4 M | \$28.0 M |
| Miscellaneous Expenses | \$1.14 M | \$9.75 M | \$15.6 M |
| Personal Care | \$983 K | \$8.43 M | \$13.5 M |
| Personal Insurance | \$527 K | \$4.52 M | \$7.27 M |
| Reading | \$167 K | \$1.43 M | \$2.29 M |
| Shelter | \$15.6 M | \$134 M | \$214 M |
| Tobacco | \$513 K | \$4.36 M | \$6.91 M |
| Transportation | \$14.4 M | \$123 M | \$197 M |
| Utilities | \$5.91 M | \$50.6 M | \$80.6 M |

Monthly Household Consumer Expenditure (2018)

| | | | |
|------------------------------|---------------|---------------|---------------|
| Total Household Expenditure | \$4,076 | \$4,224 | \$4,277 |
| Total Non-Retail Expenditure | \$2,111 51.8% | \$2,190 51.8% | \$2,213 51.7% |
| Total Retail Expenditures | \$1,965 48.2% | \$2,035 48.2% | \$2,064 48.3% |
| Apparel | \$141 3.5% | \$147 3.5% | \$148 3.5% |
| Contributions | \$166 4.1% | \$173 4.1% | \$175 4.1% |
| Education | \$140 3.4% | \$147 3.5% | \$148 3.5% |
| Entertainment | \$225 5.5% | \$233 5.5% | \$237 5.5% |
| Food and Beverages | \$609 14.9% | \$632 15.0% | \$639 14.9% |
| Furnishings and Equipment | \$135 3.3% | \$140 3.3% | \$142 3.3% |
| Gifts | \$96 2.3% | \$99 2.4% | \$101 2.4% |
| Health Care | \$341 8.4% | \$352 8.3% | \$355 8.3% |
| Household Operations | \$109 2.7% | \$114 2.7% | \$115 2.7% |
| Miscellaneous Expenses | \$62 1.5% | \$64 1.5% | \$64 1.5% |
| Personal Care | \$53 1.3% | \$55 1.3% | \$56 1.3% |
| Personal Insurance | \$28 0.7% | \$29 0.7% | \$30 0.7% |
| Reading | \$9 0.2% | \$9 0.2% | \$9 0.2% |
| Shelter | \$842 20.6% | \$873 20.7% | \$883 20.7% |
| Tobacco | \$28 0.7% | \$28 0.7% | \$28 0.7% |
| Transportation | \$774 19.0% | \$799 18.9% | \$813 19.0% |
| Utilities | \$319 7.8% | \$330 7.8% | \$332 7.8% |

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