

SEABOARD POINT

300 W Seaboard St Bladenboro, NC 28320





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Property Description

Demographic Analysis



SeaboardPoint

300 W Seaboard St Bladenboro, NC 28320



Purchase Price \$185,000.00

Property Address 300 W Seaboard St Bladenboro, NC 28320

Year Built 1954

Property Size 2,501 Sq. Ft.

Land Size 4.18 Acres

COMPANY DISCLAIMER

This information has been obtained from sources believed reliable. We have not verified it and make no guarantee, warranty or representation about it. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property. You and your advisors should conduct a careful, independent investigation of the property to determine to your satisfaction the suitability of the property for your needs. Photos herein are the property of their respective owners and use of these images without the express written consent of the owner is prohibited.

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PROPERTY DETAILS

- 1. 2,501 SF commercial building
- 2. 4.18 acres with room for expansion
- 3. Flexible commercial zoning
- 4. Ample space for parking or outdoor storage
- 5. Suitable for retail, service, or industrial use
- 6. Good visibility and easy access
- 7. Strong option for owner-user or value-add buyers
- 8. Located at 300 W Seaboard St, Bladenboro, NC

PROPERTY PHOTOS







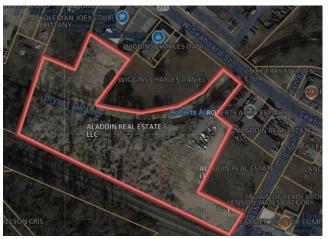
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PROPERTY PHOTOS





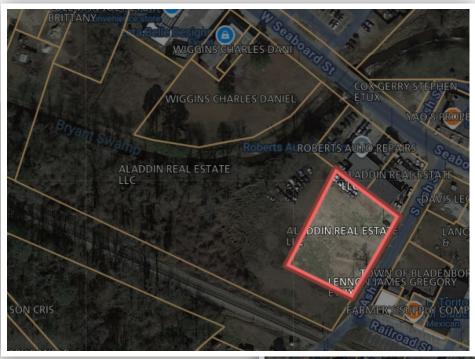


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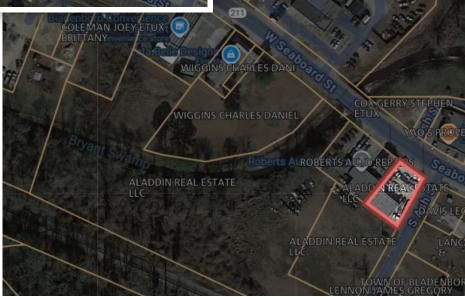


PROPERTY PHOTOS



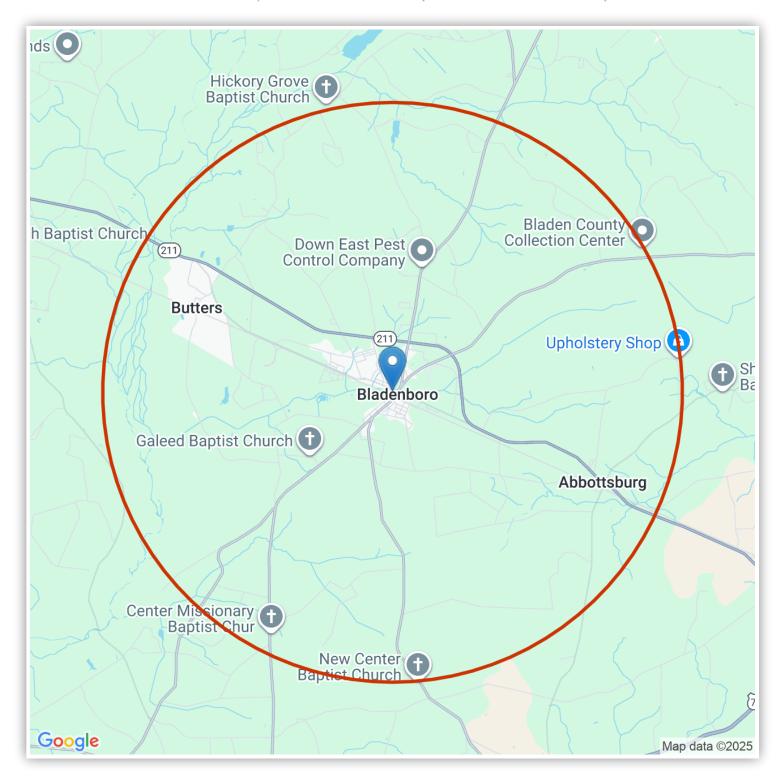
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LOCATION/STUDY AREA MAP (RING: 5 MILE RADIUS)





INFOGRAPHIC: KEY FACTS (RING: 5 MILE RADIUS)

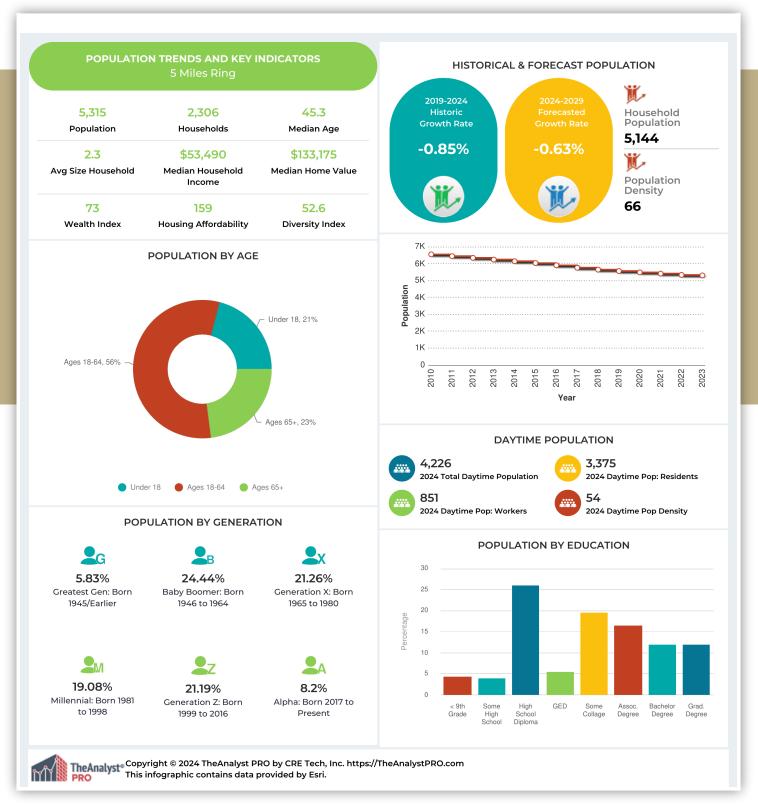


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INFOGRAPHIC: POPULATION TRENDS (RING: 5 MILE RADIUS)

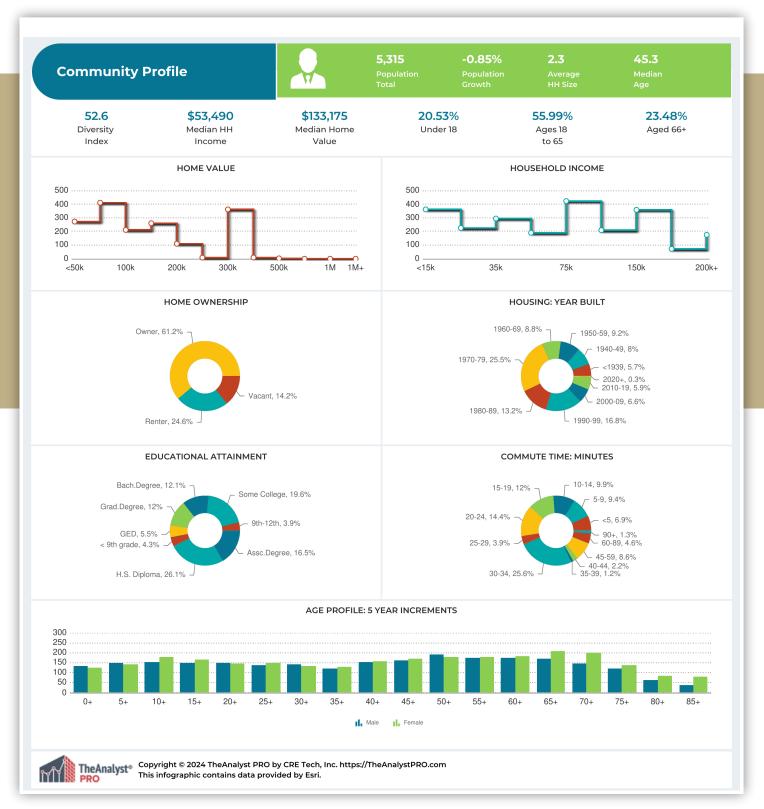


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INFOGRAPHIC: COMMUNITY PROFILE (RING: 5 MILE RADIUS)



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INFOGRAPHIC: LIFESTYLE / TAPESTRY (RING: 5 MILE RADIUS)

Lifestyle and Tapestry Segmentation Infographic













ANNUAL LIFESTYLE SPENDING



\$4,894,622



\$99,204 Theatre/Operas/Concerts



\$82,453 Movies/Museums/Parks



\$183,225 **Sports Events**



\$1,984,374



\$17,538 **Online Gaming**



\$1,043,315 Cash Gifts to Charities



\$1,268,160 Life/Other Insurance



\$2,416,748 **Education**



\$395,719 RV (Recreational Vehicles)

TAPESTRY SEGMENTS





LifeMode Group: Rustic Outposts **Southern Satellites** 892 Households

Household Percentage: 38.68% Average Household Size: 2.67 Median Age: 40.3 Median Household Income: \$47,800

604 Households

Median Age: 40.8

Household Percentage: 26.19%

Average Household Size: 2.26

Median Household Income: \$31,500

LifeMode Group: Hometown **Small Town Sincerity**







LifeMode Group: Rustic Outposts **Rural Bypasses** 289 Households Household Percentage: 12.53%

Average Household Size: 2.55 Median Age: 40.4

Median Household Income: \$33,000



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INFOGRAPHIC: LIFESTYLE / TAPESTRY

Esri Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)



DEMOGRAPHIC AND INCOME (RING: 5 MILE RADIUS)

Summary		Census 2	2010	Census 2020	D	2025		2
Population		(5,539	5,51	1	5,378		5,
Households		2	2,749	2,35	1	2,363		2,
Families		1	1,820	1,52	4	1,493		1
Average Household Size			2.37	2.34	4	2.27		
Owner Occupied Housing Units		1	1,986	1,64	1	1,676		1
Renter Occupied Housing Units			763	710	0	687		
Median Age			41.4	44.7	7	45.6		
Trends: 2025-2030 Annual Rate			Area			State		Natio
Population			-0.27%			0.80%		0.
Households			0.04%			1.10%		0.
Families			-0.11%			0.94%		0.
Owner HHs			0.50%			1.21%		0.
Median Household Income			1.51%			2.61%		2.
			1.0170			2025		2
Households by Income				Num	nher P	ercent	Number	Per
<\$15,000						15.7%	334	14
\$15,000 - \$24,999					202	8.5%	187	7
\$25,000 - \$34,999						10.8%	229	9
\$35,000 - \$49,999					162	6.9%	156	6
\$50,000 - \$74,999						18.5%	414	17
\$75,000 - \$99,999						11.7%	287	12
\$100,000 - \$149,999						16.4%	436	18
\$150,000 - \$149,999					73	3.1%	86	3
\$200,000+					198	8.4%	239	10
Median Household Income				\$55,			\$60,227	
Average Household Income				\$83,			\$92,636	
Per Capita Income	0.			\$36,	685	2025	\$41,201	
Demulation by Acc		nsus 2010		nsus 2020	Numahan	2025	Numahan	2
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Per
0 - 4	405	6.2%	274	5.0%	259	4.8%	255	4
5 - 9	399	6.1%	346	6.3%	295	5.5%	273	5
10 - 14	489	7.5%	351	6.4%	312	5.8%	273	5
15 - 19	424	6.5%	330	6.0%	313	5.8%	283	5
20 - 24	343	5.2%	300	5.4%	291	5.4%	281	5
25 - 34	682	10.4%	526	9.5%	595	11.1%	611	11
35 - 44	845	12.9%	647	11.7%	578	10.7%	577	10
45 - 54	976	14.9%	737	13.4%	732	13.6%	706	13
55 - 64	969	14.8%	770	14.0%	695	12.9%	705	13
65 - 74	595	9.1%	758	13.8%	741	13.8%	675	12
75 - 84	320	4.9%	353	6.4%	449	8.3%	515	9
85+	92	1.4%	120	2.2%	119	2.2%	152	2
		nsus 2010		nsus 2020		2025		2
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Per
White Alone	4,827	73.8%	3,886	70.5%	3,765	70.0%	3,645	68
Black Alone	1,424	21.8%	1,127	20.5%	1,063	19.8%	1,071	20
American Indian Alone	84	1.3%	96	1.7%	106	2.0%	111	2
Asian Alone	13	0.2%	13	0.2%	15	0.3%	17	0
Pacific Islander Alone	1	0.0%	0	0.0%	0	0.0%	0	C
	94	1.4%	180	3.3%	202	3.8%	221	4
Some Other Race Alone								
Some Other Race Alone Two or More Races	96	1.5%	210	3.8%	227	4.2%	241	4
	96 211	1.5% 3.2%	210 292	3.8% 5.3%	331	4.2% 6.2%	241 359	6

Data Note: Income is expressed in current dollars.

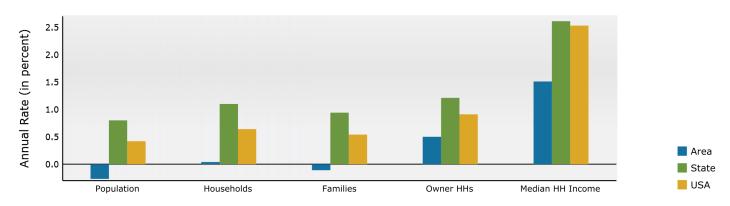
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



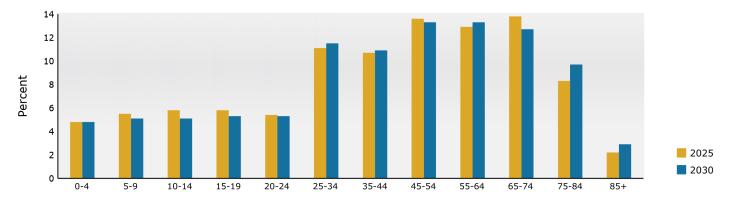


DEMOGRAPHIC AND INCOME (RING: 5 MILE RADIUS)

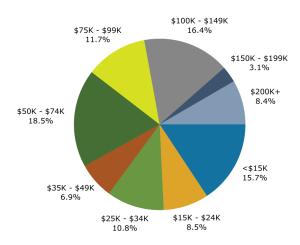
Trends 2025-2030



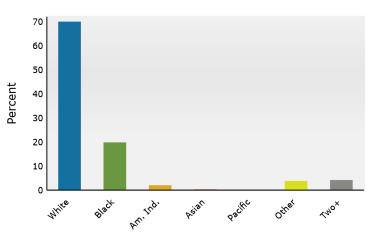
Population by Age



2025 Household Income



2025 Population by Race



2025 Percent Hispanic Origin: 6.2%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



HOUSING PROFILE (RING: 5 MILE RADIUS)

Population		Households	
2020 Total Population	5,511	2025 Median Household Income	\$55,886
2025 Total Population	5,378	2030 Median Household Income	\$60,227
2030 Total Population	5,306	2025-2030 Annual Rate	1.51%
2025-2030 Annual Rate	-0.27%		

	Census	s 2020	20	25	20	30
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	2,701	100.0%	2,752	100.0%	2,709	100.0%
Occupied	2,351	87.0%	2,363	85.9%	2,368	87.4%
Owner	1,641	60.8%	1,676	60.9%	1,718	63.4%
Renter	710	26.3%	687	25.0%	650	24.0%
Vacant	361	13.4%	389	14.1%	341	12.6%

	2	025	2030		
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent	
Total	1,676	100.0%	1,718	100.0%	
<\$50,000	259	15.5%	258	15.0%	
\$50,000-\$99,999	377	22.5%	374	21.8%	
\$100,000-\$149,999	183	10.9%	175	10.2%	
\$150,000-\$199,999	286	17.1%	281	16.4%	
\$200,000-\$249,999	135	8.1%	134	7.8%	
\$250,000-\$299,999	8	0.5%	8	0.5%	
\$300,000-\$399,999	400	23.9%	454	26.4%	
\$400,000-\$499,999	20	1.2%	22	1.3%	
\$500,000-\$749,999	2	0.1%	3	0.2%	
\$750,000-\$999,999	1	0.1%	0	0.0%	
\$1,000,000-\$1,499,999	0	0.0%	0	0.0%	
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%	
\$2,000,000+	5	0.3%	9	0.5%	
Median Value	\$152,669		\$157,721		
Average Value	\$181,153		\$192,098		

Census 2020 Housing Units	Number	Percent
Total	2,701	100.0%
Housing Units In Urbanized Areas	0	0.0%
Rural Housing Units	2,701	100.0%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	1,641	100.0%
Owned with a Mortgage/Loan	710	43.3%
Owned Free and Clear	931	56.7%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data.





HOUSING PROFILE (RING: 5 MILE RADIUS)

Census 2020 Vacant Housing Units by Status		
	Number	Percent
Total	361	100.0%
For Rent	62	17.2%
Rented- Not Occupied	6	1.7%
For Sale Only	11	3.0%
Sold - Not Occupied	11	3.0%
Seasonal/Recreational/Occasional Use	26	7.2%
For Migrant Workers	1	0.3%
Other Vacant	244	67.6%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership				
			Owner O	ccupied Units
		Occupied Units	Number	% of Occupied
Total		2,351	1,641	69.8%
15-24		60	28	46.7%
25-34		236	103	43.6%
35-44		310	189	61.0%
45-54		394	268	68.0%
55-59		231	169	73.2%
60-64		275	211	76.7%
65-74		495	388	78.4%
75-84		270	217	80.4%
85+		81	67	82.7%

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership	
Owner Occupied U	nits
Occupied Units Number % of Occ	upied
Total 2,351 1,641	69.8%
White Alone 1,712 1,293	75.5%
Black/African American Alone 486 269	55.3%
American Indian/Alaska Native 42 24	57.1%
Asian Alone 2 0	0.0%
Pacific Islander Alone 2 1	50.0%
Other Race Alone 44 26	59.1%
Two or More Races 62 27	43.5%
Hispanic Origin 78 42	53.8%

Census 2020 Occupied Housing Units by Size and Home Ownership			
		Owner O	ccupied Units
	Occupied Units	Number	% of Occupied
Total	2,351	1,641	69.8%
1-Person	744	451	60.6%
2-Person	798	626	78.4%
3-Person	369	258	69.9%
4-Person	272	195	71.7%
5-Person	100	66	66.0%
6-Person	47	26	55.3%
7+ Person	21	19	90.5%

2025 Housing Affordability	
Housing Affordability Index	128
Percent of Income for Mortgage	17.1%

Data Note: Persons of Hispanic Origin may be of any race.

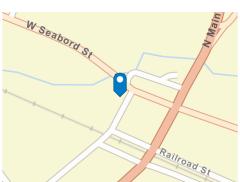
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data.





TRAFFIC COUNT MAP - CLOSE-UP





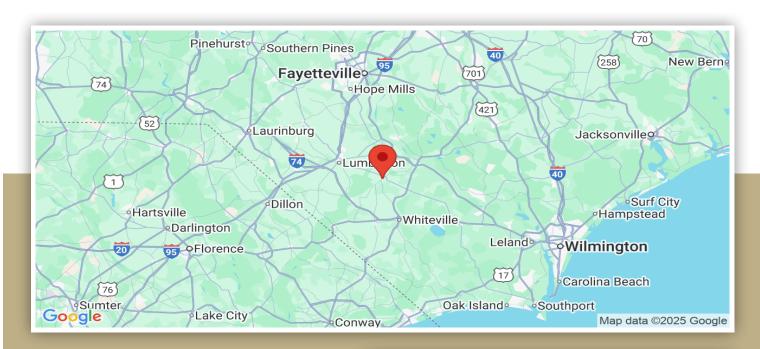
Average Daily Traffic Volume

- △ Up to 8,000 vehicles per day
- **8,001 15,000**
- **15,001 50,000**
- **5**0,001 70,000
- **7**0,001 100,000
- ▲ More than 100,000 per day





AREA LOCATION MAP



SEABOARD

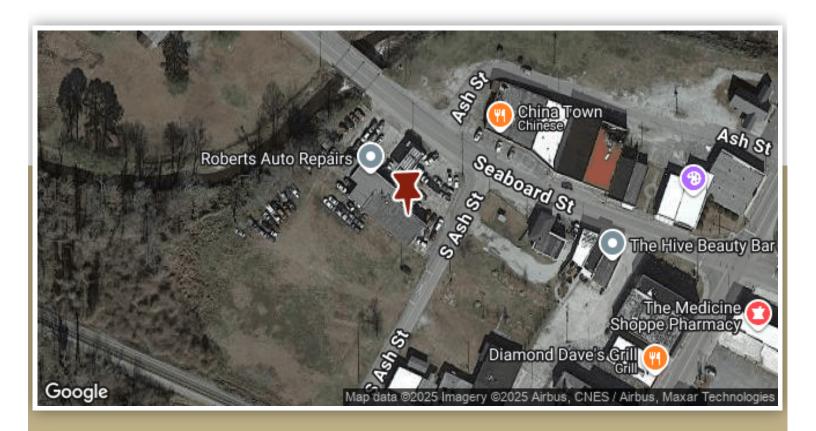
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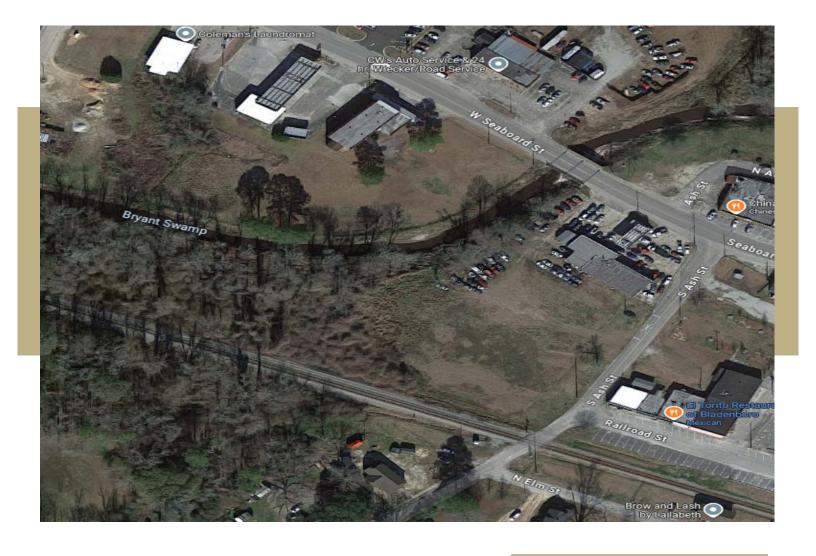
AERIAL ANNOTATION MAP



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