



AMAZING LOCATION



100

Shops & Restaurants



7M

Shoppers Annually



1.2M

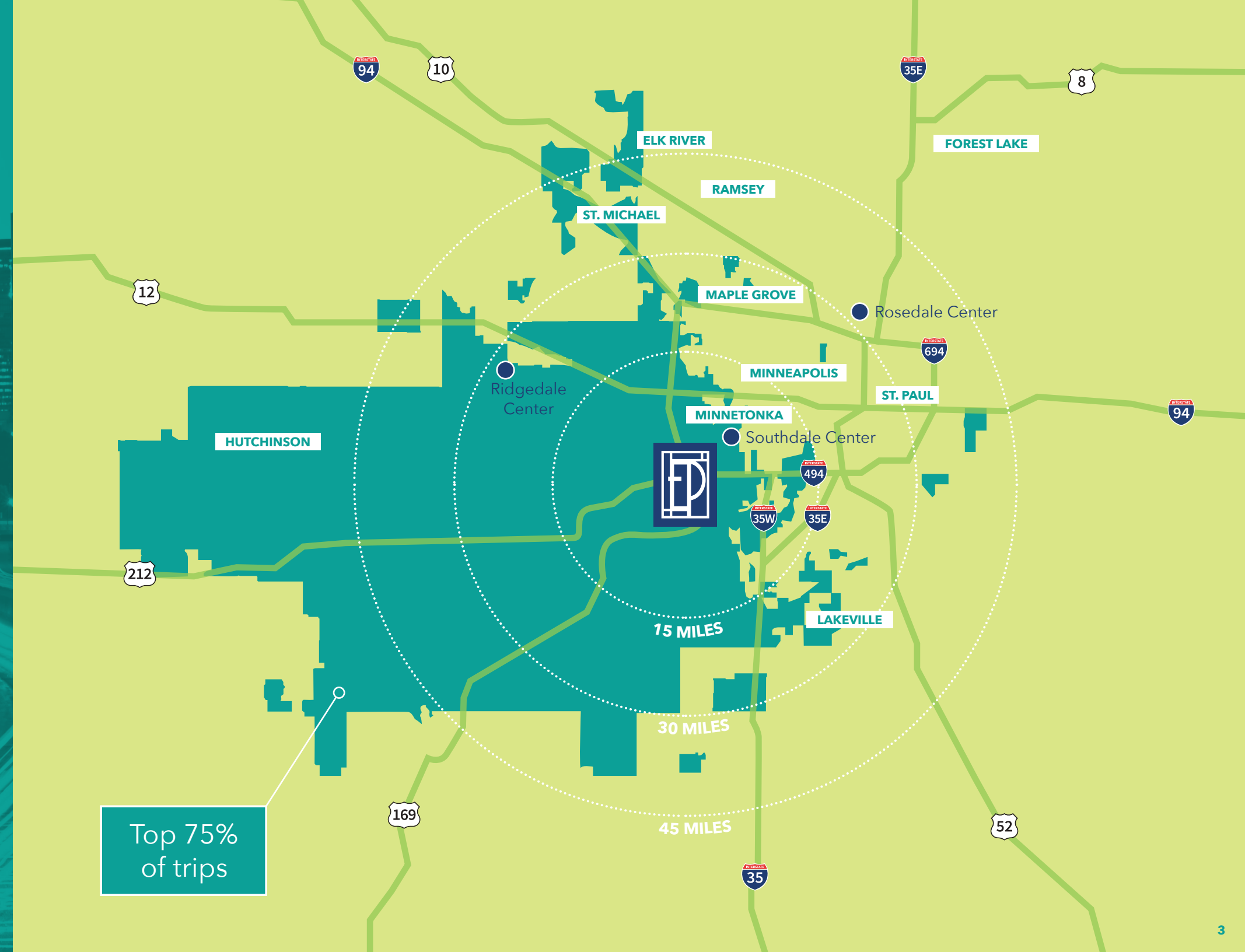
SF Retail



#3

Highest Traffic Shopping Center in Minneapolis

Source: Placer.AI traffic data and property motorist drive counters



GREAT COMPANY

TARGET **VON MAUR** **KOHL'S**

JCPenney **BARNES & NOBLE** Bath & Body Works

SCHEELS TALBOTS MEN'S WEARHOUSE

PRIME AT **amc** **LOFT** **DSW** **chico's**

OLD NAVY **AMERICAN EAGLE** **DAILY THREAD**
OUTFITTERS



MORE THAN SHOPPING

- 

248,000 SF largest Scheels in the state of Minnesota
- 

45-ft 12-car indoor ferris wheel
- 

16,000 gallon saltwater aquarium with staff divers and 700 fish
- 

Indoor bungee jumping
- 

13 casual eateries
- 

4 coffee shops
- 

4 diversified restaurants
- 

Free kids play area



FOOD COURT



WILDFIRE



HI-FIVE SPORTS ZONE



AMC THEATRE 18



CRAVE



TACTICAL URBAN COMBAT



SCHEELS EXPERIENCE

SANDBOX VR



BY THE NUMBERS



Visitor Origin
Population:
1,558,959



Average
Household Income:
\$111,915



47.8% of
shoppers live
within **10 miles**



Strong shopper
penetration extends
nearly **30 miles**



53% of shoppers have
a household income of
\$100K or more



38.3%
of shoppers
have children



Shoppers visit an
average of **1.3**
times per month



Average
visit duration:
75.9 minutes

Source: Pinpoint by Alexander Babbage, 2023 total trade area

	EDEN PRAIRIE CENTER	Southdale Center	Ridgedale Center	Rosedale Center
Average HH Income	\$161,065	\$137,008	\$137,480	\$98,225
HH Income > \$100,000	55.5%	48.2%	46.9%	34.4%
Annual HH Spending: Apparel & Services, Entertainment & Tech, Dining Out, Groceries	\$22,588	\$19,614	\$19,553	\$14,413
Average HH Size	2.37	2.22	2.24	2.31

Source: ESRI, 5-mile radius 2023

WHY THE TWIN CITIES?

Minneapolis-St. Paul is a dynamic market where residents enjoy an active, outdoor lifestyle year-round. Thanks to the region's true four seasons, there are **four seasons of strong retail sales**.



Population of **3.7 million**, **14th largest** MSA in the U.S.¹



#2 largest economy in the Midwest²



More Fortune 500 companies per capita (15) among top 30 metro areas³

- United Health Group
- Target
- CHS Inc.
- Best Buy
- 3M
- U.S. Bankcorp
- CH Robinson Worldwide
- Land O'Lakes
- General Mills
- Excel Energy



8th highest median household income (\$87,433) of 25 U.S. metro areas⁴



22.19% higher than the U.S. median household income of \$74,755⁵



1 - USABY #UMBERS 2023; 2 - U.S. Bureau of Economic Analysis; 3 - Minneapolis/St. Paul Business Journal 2023; 4 - American Community Survey Briefs, 2022; 5 - Department of Numbers, 2022

VON MAUR



EDEN PRAIRIE
CENTER

CONNECT WITH US

HOLLY ROME

Executive Vice President
Leasing Representative, JLL
651 260 3545
holly.rome@jll.com

LANE WALSH

CLS, Vice President
Leasing Representative, JLL
610 247 5900
lane.walsh@jll.com



Although information has been obtained from sources deemed reliable, neither Owner nor JLL makes any guarantees, warranties or representations, express or implied, as to the completeness or accuracy as to the information contained herein. Any projections, opinions, assumptions or estimates used are for example only. There may be differences between projected and actual results, and those differences may be material. The Property may be withdrawn without notice. Neither Owner nor JLL accepts any liability for any loss or damage suffered by any party resulting from reliance on this information. If the recipient of this information has signed a confidentiality agreement regarding this matter, this information is subject to the terms of that agreement. ©2024. Jones Lang LaSalle IP, Inc. All rights reserved.

