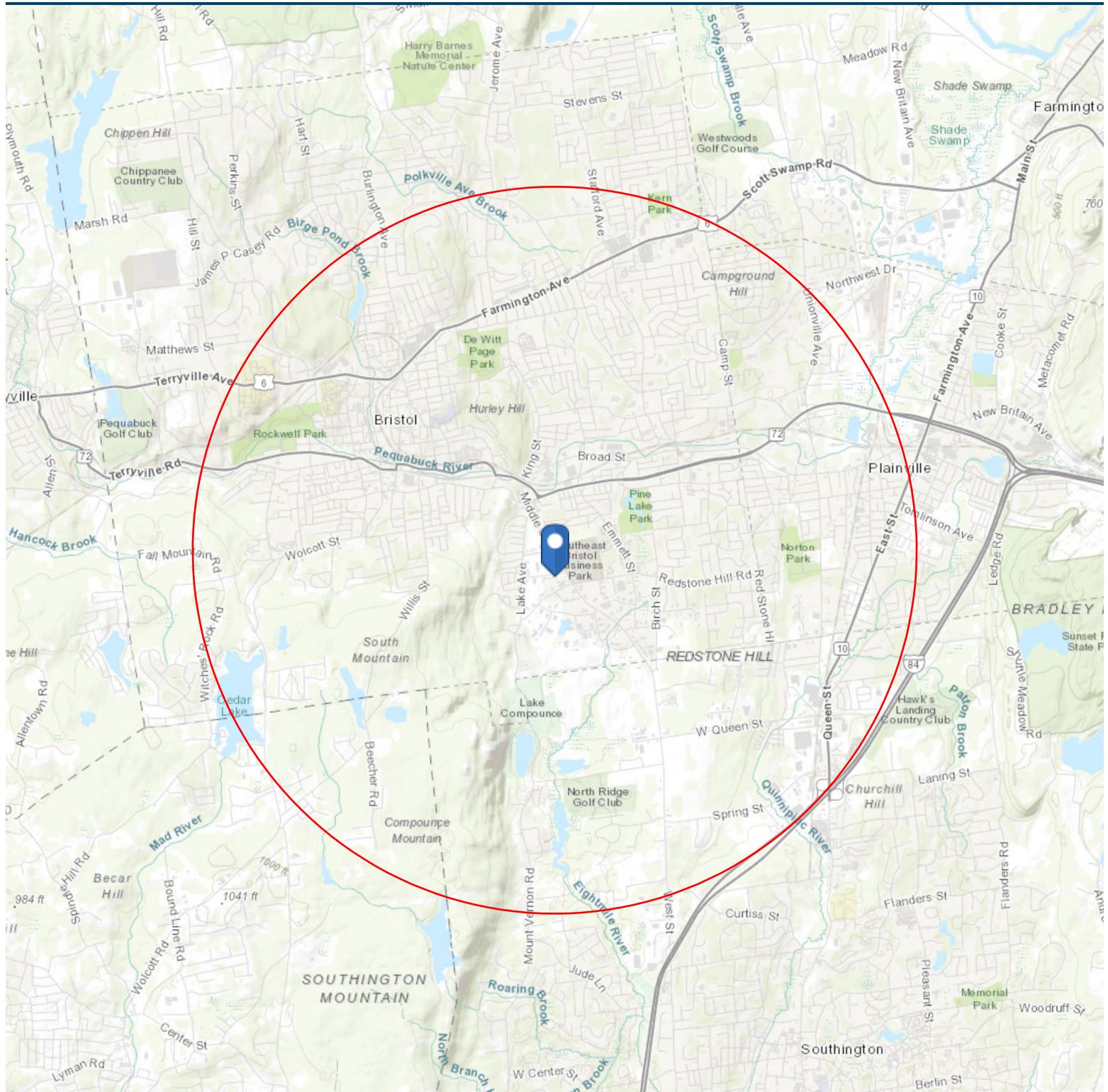


## 2024 Labor Force

Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	5,754	3,869	146	3.6%	69.8%	67
16-24	643	421	70	14.3%	76.4%	65
25-54	2,942	2,617	67	2.5%	91.2%	89
55-64	907	599	7	1.2%	66.8%	66
65+	1,261	232	2	0.9%	18.6%	18

Industry	Employed	Percent	US Percent	Location Quotient
Total	3,869	100.0%	100.0%	-
Agriculture/Forestry/Fishing	37	1.0%	1.2%	0.83
Mining/Quarrying/Oil & Gas	0	0.0%	0.4%	0.00
Construction	140	3.6%	7.1%	0.51
Manufacturing	556	14.4%	9.6%	1.50
Wholesale Trade	134	3.5%	2.5%	1.40
Retail Trade	485	12.5%	10.8%	1.16
Transportation/Warehousing	160	4.1%	5.5%	0.75
Utilities	2	0.1%	0.8%	0.12
Information	183	4.7%	1.9%	2.47
Finance/Insurance	250	6.5%	4.8%	1.35
Real Estate/Rental/Leasing	81	2.1%	2.0%	1.05
Professional/Scientific/Tech	146	3.8%	8.0%	0.47
Management of Companies	13	0.3%	0.1%	3.00
Admin/Support/Waste Management	257	6.6%	3.8%	1.74
Educational Services	247	6.4%	9.0%	0.71
Health Care/Social Assistance	723	18.7%	14.5%	1.29
Arts/Entertainment/Recreation	32	0.8%	1.8%	0.44
Accommodation/Food Services	214	5.5%	6.5%	0.85
Other Services (Excluding Public)	107	2.8%	4.7%	0.60
Public Administration	102	2.6%	4.9%	0.53

Occupation	Employed	Percent	US Percent	Location Quotient
Total	3,869	100.0%	100.0%	-
White Collar	2,368	61.2%	61.8%	0.99
Management	398	10.3%	11.5%	0.90
Business/Financial	269	7.0%	6.0%	1.17
Computer/Mathematical	177	4.6%	3.7%	1.24
Architecture/Engineering	44	1.1%	1.9%	0.58
Life/Physical/Social Sciences	1	0.0%	1.0%	0.00
Community/Social Service	3	0.1%	1.9%	0.05
Legal	1	0.0%	1.1%	0.00
Education/Training/Library	211	5.5%	5.9%	0.93
Arts/Design/Entertainment	152	3.9%	2.0%	1.95
Healthcare Practitioner	329	8.5%	6.5%	1.31
Sales and Sales Related	291	7.5%	9.2%	0.82
Office/Administrative Support	492	12.7%	11.1%	1.14
Blue Collar	732	18.9%	22.3%	0.85
Farming/Fishing/Forestry	0	0.0%	0.6%	0.00
Construction/Extraction	107	2.8%	5.2%	0.54
Installation/Maintenance/Repair	68	1.8%	3.0%	0.60
Production	289	7.5%	5.4%	1.39
Transportation/Material Moving	268	6.9%	8.1%	0.85
Services	769	19.9%	15.9%	1.26
Healthcare Support	239	6.2%	3.4%	1.82
Protective Service	60	1.6%	2.0%	0.80
Food Preparation/Serving	126	3.3%	5.0%	0.66
Building Maintenance	267	6.9%	3.6%	1.92
Personal Care/Service	77	2.0%	1.9%	1.05

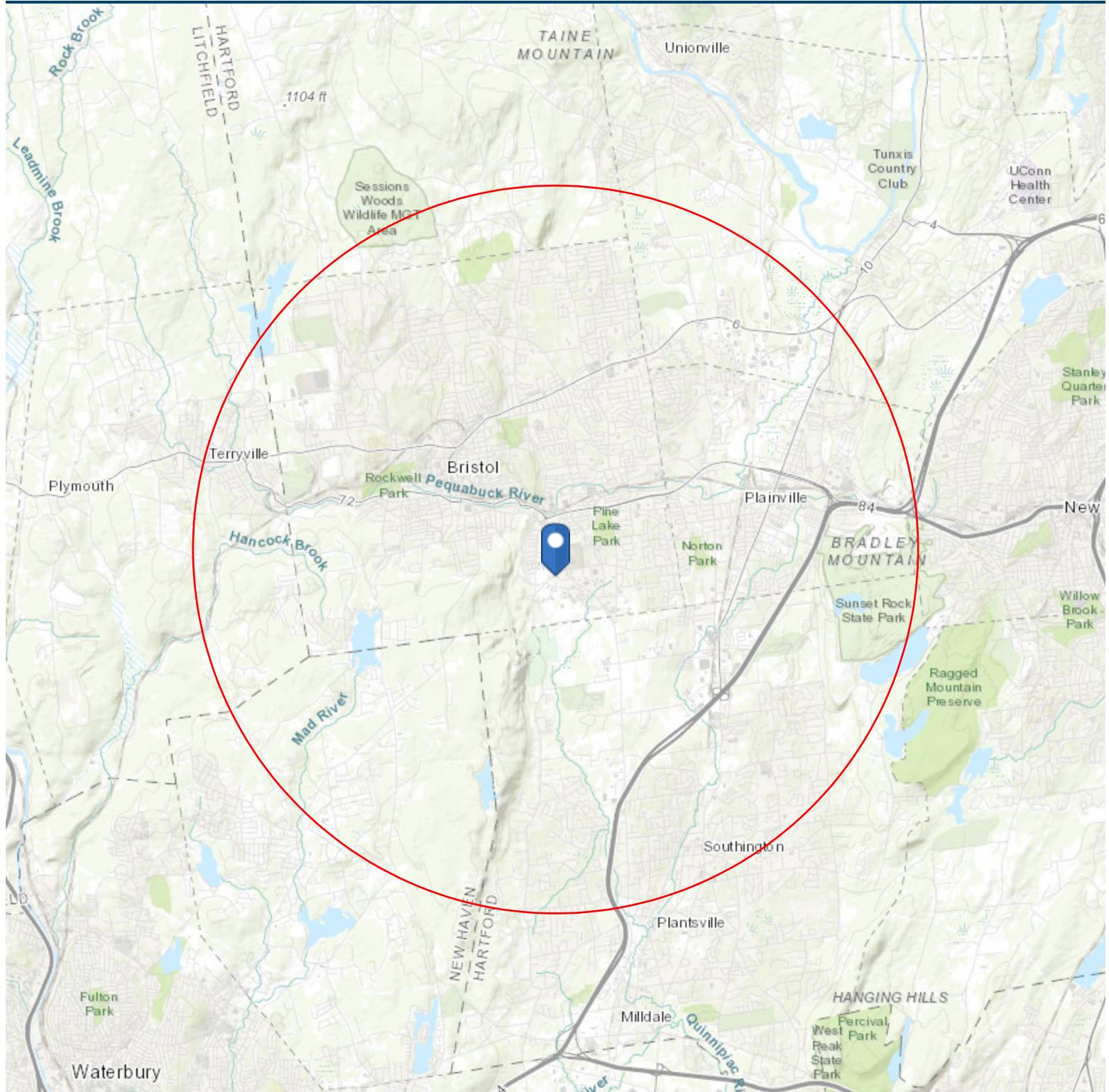


## 2024 Labor Force

Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	49,714	32,482	1,621	4.8%	68.6%	65
16-24	6,133	4,212	530	11.2%	77.3%	69
25-54	23,907	20,152	836	4.0%	87.8%	84
55-64	8,008	5,562	195	3.4%	71.9%	69
65+	11,666	2,555	59	2.3%	22.4%	22

Industry	Employed	Percent	US Percent	Location Quotient
Total	32,482	100.0%	100.0%	-
Agriculture/Forestry/Fishing	40	0.1%	1.2%	0.08
Mining/Quarrying/Oil & Gas	0	0.0%	0.4%	0.00
Construction	2,521	7.8%	7.1%	1.10
Manufacturing	4,569	14.1%	9.6%	1.47
Wholesale Trade	666	2.1%	2.5%	0.84
Retail Trade	3,764	11.6%	10.8%	1.07
Transportation/Warehousing	1,323	4.1%	5.5%	0.75
Utilities	221	0.7%	0.8%	0.88
Information	1,027	3.2%	1.9%	1.68
Finance/Insurance	2,378	7.3%	4.8%	1.52
Real Estate/Rental/Leasing	464	1.4%	2.0%	0.70
Professional/Scientific/Tech	1,483	4.6%	8.0%	0.57
Management of Companies	18	0.1%	0.1%	1.00
Admin/Support/Waste Management	1,459	4.5%	3.8%	1.18
Educational Services	2,690	8.3%	9.0%	0.92
Health Care/Social Assistance	4,919	15.1%	14.5%	1.04
Arts/Entertainment/Recreation	583	1.8%	1.8%	1.00
Accommodation/Food Services	1,509	4.6%	6.5%	0.71
Other Services (Excluding Public)	1,578	4.9%	4.7%	1.04
Public Administration	1,270	3.9%	4.9%	0.80

Occupation	Employed	Percent	US Percent	Location Quotient
Total	32,482	100.0%	100.0%	-
White Collar	19,700	60.6%	61.8%	0.98
Management	3,288	10.1%	11.5%	0.88
Business/Financial	1,990	6.1%	6.0%	1.02
Computer/Mathematical	1,259	3.9%	3.7%	1.05
Architecture/Engineering	542	1.7%	1.9%	0.89
Life/Physical/Social Sciences	281	0.9%	1.0%	0.90
Community/Social Service	479	1.5%	1.9%	0.79
Legal	268	0.8%	1.1%	0.73
Education/Training/Library	2,172	6.7%	5.9%	1.14
Arts/Design/Entertainment	823	2.5%	2.0%	1.25
Healthcare Practitioner	1,994	6.1%	6.5%	0.94
Sales and Sales Related	2,754	8.5%	9.2%	0.92
Office/Administrative Support	3,850	11.9%	11.1%	1.07
Blue Collar	7,914	24.4%	22.3%	1.09
Farming/Fishing/Forestry	15	0.0%	0.6%	0.00
Construction/Extraction	1,865	5.7%	5.2%	1.10
Installation/Maintenance/Repair	1,067	3.3%	3.0%	1.10
Production	2,770	8.5%	5.4%	1.57
Transportation/Material Moving	2,197	6.8%	8.1%	0.84
Services	4,870	15.0%	15.9%	0.94
Healthcare Support	1,367	4.2%	3.4%	1.24
Protective Service	463	1.4%	2.0%	0.70
Food Preparation/Serving	1,308	4.0%	5.0%	0.80
Building Maintenance	998	3.1%	3.6%	0.86
Personal Care/Service	734	2.3%	1.9%	1.21



## 2024 Labor Force

Age Group	Population	Employed	Unemployed	Unemployment Rate	Labor Force Participation Rate	Employment-Population Ratio
16+	97,214	63,527	2,585	3.9%	68.0%	65
16-24	11,491	7,729	861	10.0%	74.8%	67
25-54	45,024	38,878	1,235	3.1%	89.1%	86
55-64	16,118	11,693	331	2.8%	74.6%	73
65+	24,580	5,227	158	2.9%	21.9%	21

Industry	Employed	Percent	US Percent	Location Quotient
Total	63,527	100.0%	100.0%	-
Agriculture/Forestry/Fishing	84	0.1%	1.2%	0.08
Mining/Quarrying/Oil & Gas	2	0.0%	0.4%	0.00
Construction	4,490	7.1%	7.1%	1.00
Manufacturing	8,573	13.5%	9.6%	1.41
Wholesale Trade	1,286	2.0%	2.5%	0.80
Retail Trade	6,444	10.1%	10.8%	0.94
Transportation/Warehousing	2,385	3.8%	5.5%	0.69
Utilities	542	0.9%	0.8%	1.12
Information	1,856	2.9%	1.9%	1.53
Finance/Insurance	4,858	7.6%	4.8%	1.58
Real Estate/Rental/Leasing	694	1.1%	2.0%	0.55
Professional/Scientific/Tech	3,307	5.2%	8.0%	0.65
Management of Companies	58	0.1%	0.1%	1.00
Admin/Support/Waste Management	2,322	3.7%	3.8%	0.97
Educational Services	6,700	10.5%	9.0%	1.17
Health Care/Social Assistance	9,965	15.7%	14.5%	1.08
Arts/Entertainment/Recreation	1,360	2.1%	1.8%	1.17
Accommodation/Food Services	3,149	5.0%	6.5%	0.77
Other Services (Excluding Public)	2,987	4.7%	4.7%	1.00
Public Administration	2,463	3.9%	4.9%	0.80

Occupation	Employed	Percent	US Percent	Location Quotient
Total	63,527	100.0%	100.0%	-
White Collar	40,937	64.4%	61.8%	1.04
Management	7,153	11.3%	11.5%	0.98
Business/Financial	4,309	6.8%	6.0%	1.13
Computer/Mathematical	2,569	4.0%	3.7%	1.08
Architecture/Engineering	1,527	2.4%	1.9%	1.26
Life/Physical/Social Sciences	520	0.8%	1.0%	0.80
Community/Social Service	1,001	1.6%	1.9%	0.84
Legal	745	1.2%	1.1%	1.09
Education/Training/Library	4,814	7.6%	5.9%	1.29
Arts/Design/Entertainment	1,404	2.2%	2.0%	1.10
Healthcare Practitioner	4,454	7.0%	6.5%	1.08
Sales and Sales Related	5,263	8.3%	9.2%	0.90
Office/Administrative Support	7,178	11.3%	11.1%	1.02
Blue Collar	13,709	21.6%	22.3%	0.97
Farming/Fishing/Forestry	18	0.0%	0.6%	0.00
Construction/Extraction	3,226	5.1%	5.2%	0.98
Installation/Maintenance/Repair	1,825	2.9%	3.0%	0.97
Production	4,837	7.6%	5.4%	1.41
Transportation/Material Moving	3,803	6.0%	8.1%	0.74
Services	8,882	14.0%	15.9%	0.88
Healthcare Support	2,064	3.2%	3.4%	0.94
Protective Service	1,006	1.6%	2.0%	0.80
Food Preparation/Serving	2,704	4.3%	5.0%	0.86
Building Maintenance	1,624	2.6%	3.6%	0.72
Personal Care/Service	1,484	2.3%	1.9%	1.21

Total Businesses:	376	2,625	4,820									
Total Employees:	6,907	35,897	62,553									
Total Residential Population:	6,849	59,390	115,694									
Employee/Residential Population Ratio (per 100)	101	60	54									
<b>by NAICS Codes</b>												
	<b>Businesses</b>	<b>Employees</b>	<b>Businesses</b>									
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Businesses</b>	<b>Employees</b>	<b>Businesses</b>	<b>Employees</b>				
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	16	0.0%	10	0.2%	43	0.1%
Mining	0	0.0%	0	0.0%	2	0.1%	14	0.0%	3	0.1%	19	0.0%
Utilities	1	0.3%	10	0.1%	2	0.1%	31	0.1%	4	0.1%	74	0.1%
Construction	34	9.0%	377	5.5%	267	10.2%	2,420	6.7%	515	10.7%	4,802	7.7%
Manufacturing	75	19.9%	2,018	29.2%	216	8.2%	4,519	12.6%	356	7.4%	8,350	13.3%
Wholesale Trade	23	6.1%	354	5.1%	93	3.5%	1,657	4.6%	153	3.2%	3,026	4.8%
Retail Trade	46	12.2%	299	4.3%	332	12.6%	3,830	10.7%	554	11.5%	6,880	11.0%
Motor Vehicle & Parts Dealers	9	2.4%	73	1.1%	52	2.0%	553	1.5%	74	1.5%	784	1.3%
Furniture & Home Furnishings Stores	3	0.8%	12	0.2%	15	0.6%	192	0.5%	20	0.4%	242	0.4%
Electronics & Appliance Stores	2	0.5%	21	0.3%	10	0.4%	74	0.2%	21	0.4%	155	0.2%
Bldg Material & Garden Equipment &	3	0.8%	13	0.2%	28	1.1%	593	1.7%	52	1.1%	1,122	1.8%
Food & Beverage Stores	14	3.7%	115	1.7%	69	2.6%	971	2.7%	112	2.3%	1,725	2.8%
Health & Personal Care Stores	2	0.5%	6	0.1%	28	1.1%	289	0.8%	46	1.0%	532	0.9%
Gasoline Stations	5	1.3%	18	0.3%	23	0.9%	85	0.2%	40	0.8%	206	0.3%
Clothing & Clothing Accessories Stores	1	0.3%	10	0.1%	19	0.7%	78	0.2%	41	0.9%	279	0.4%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	6	0.1%	55	2.1%	358	1.0%	91	1.9%	603	1.0%
General Merchandise Stores	6	1.6%	25	0.4%	35	1.3%	638	1.8%	57	1.2%	1,231	2.0%
Miscellaneous Store Retailers												
Nonstore Retailers												
Transportation & Warehousing	5	1.3%	30	0.4%	36	1.4%	689	1.9%	77	1.6%	1,176	1.9%
Information	3	0.8%	19	0.3%	41	1.6%	3,442	9.6%	78	1.6%	3,991	6.4%
Finance & Insurance	10	2.7%	61	0.9%	91	3.5%	601	1.7%	205	4.3%	2,676	4.3%
Central Bank/Credit Intermediation & Related	5	1.3%	36	0.5%	45	1.7%	287	0.8%	78	1.6%	547	0.9%
Securities, Commodity Contracts & Other	1	0.3%	1	0.0%	21	0.8%	79	0.2%	51	1.1%	288	0.5%
Insurance Carriers & Related Activities;	4	1.1%	24	0.3%	25	1.0%	236	0.7%	77	1.6%	1,842	2.9%
Real Estate, Rental & Leasing	19	5.1%	69	1.0%	129	4.9%	614	1.7%	233	4.8%	1,274	2.0%
Professional, Scientific & Tech Services	22	5.9%	184	2.7%	179	6.8%	1,442	4.0%	340	7.1%	2,326	3.7%
Legal Services	4	1.1%	13	0.2%	51	1.9%	249	0.7%	87	1.8%	411	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	4	0.0%	7	0.1%	14	0.0%
Administrative & Support & Waste Management	9	2.4%	137	2.0%	89	3.4%	722	2.0%	170	3.5%	1,396	2.2%
Educational Services	4	1.1%	42	0.6%	53	2.0%	1,526	4.3%	114	2.4%	4,520	7.2%
Health Care & Social Assistance	38	10.1%	571	8.3%	248	9.4%	4,902	13.7%	463	9.6%	8,268	13.2%
Arts, Entertainment & Recreation	6	1.6%	2,033	29.4%	46	1.8%	2,597	7.2%	100	2.1%	2,978	4.8%
Accommodation & Food Services	19	5.1%	289	4.2%	203	7.7%	2,864	8.0%	354	7.3%	4,705	7.5%
Accommodation	2	0.5%	105	1.5%	6	0.2%	175	0.5%	16	0.3%	464	0.7%
Food Services & Drinking Places	17	4.5%	184	2.7%	197	7.5%	2,689	7.5%	338	7.0%	4,241	6.8%
Other Services (except Public Administration)	36	9.6%	347	5.0%	375	14.3%	1,777	5.0%	658	13.7%	3,190	5.1%
Automotive Repair & Maintenance	13	3.5%	73	1.1%	73	2.8%	299	0.8%	123	2.6%	493	0.8%
Public Administration	4	1.1%	67	1.0%	51	1.9%	2,164	6.0%	97	2.0%	2,720	4.3%
Unclassified Establishments	22	5.9%	0	0.0%	167	6.4%	65	0.2%	328	6.8%	126	0.2%

POPULATION BY AGE	CENSUS 2010		2024		2029	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	399	6%	372	5%	352	5%
5 - 9	357	5%	324	5%	298	4%
10 - 14	326	5%	330	5%	305	5%
15 - 19	303	5%	333	5%	323	5%
20 - 24	475	7%	378	6%	386	6%
<b>Total</b>	<b>1,244</b>	<b>19%</b>	<b>1,061</b>	<b>15%</b>	<b>958</b>	<b>14%</b>
35- 44	926	14%	1,013	15%	1,011	15%
45 - 54	1,035	16%	868	13%	895	13%
55 - 64	806	12%	907	13%	793	12%
65 - 74	324	5%	788	12%	858	13%
75 - 84	289	4%	340	5%	440	7%
85 +	94	1%	133	2%	149	2%

POPULATION BY SEX	2010	2024	2029
2010 Male Population	3,307	3,310	3,246
2010 Female Population	3,451	3,539	3,520



# Industrial Specialty Report (esri 2024)

8 Business Park Dr, Bristol, Connecticut, 06010  
Ring: 1, 3, 5 mile radii

Prepared by Site To Do Business  
Latitude: 41.66080  
Longitude: -72.91759

POPULATION BY AGE	CENSUS 2010		2024		2029	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	3,293	6%	2,908	5%	2,819	5%
5 - 9	3,314	6%	2,958	5%	2,738	5%
10 - 14	3,537	6%	3,146	5%	2,916	5%
15 - 19	3,455	6%	3,287	6%	3,038	5%
20 - 24	3,624	6%	3,510	6%	3,500	6%
Total	8,292	14%	8,191	14%	7,657	13%
35- 44	8,224	14%	8,242	14%	8,383	14%
45 - 54	9,237	16%	7,474	13%	7,579	13%
55 - 64	7,298	12%	8,008	13%	7,299	12%
65 - 74	3,624	6%	6,675	11%	7,219	12%
75 - 84	3,012	5%	3,556	6%	4,310	7%
85 +	1,551	3%	1,435	2%	1,632	3%

POPULATION BY SEX	2010	2024	2029
2010 Male Population	29,154	28,989	28,659
2010 Female Population	31,247	30,401	30,435

POPULATION BY AGE	CENSUS 2010		2024		2029	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
0 - 4	6,156	5%	5,330	5%	5,160	5%
5 - 9	6,747	6%	5,721	5%	5,227	5%
10 - 14	7,433	6%	6,107	5%	5,772	5%
15 - 19	7,098	6%	6,413	6%	5,805	5%
20 - 24	6,362	6%	6,399	6%	6,163	5%
Total	14,128	12%	14,653	13%	14,029	12%
35- 44	16,380	14%	15,662	14%	15,841	14%
45 - 54	18,866	16%	14,709	13%	14,628	13%
55 - 64	14,828	13%	16,118	14%	14,653	13%
65 - 74	7,322	6%	13,667	12%	14,629	13%
75 - 84	5,845	5%	7,801	7%	9,241	8%
85 +	2,932	3%	3,112	3%	3,551	3%

POPULATION BY SEX	2010	2024	2029
2010 Male Population	57,106	56,617	55,809
2010 Female Population	61,007	59,077	58,891

## POPULATION 25+ BY EDUCATIONAL ATTAINMENT

Total	5,112	43,580	85,722
Less than 9th Grade	2.5%	3.0%	2.4%
9th - 12th Grade, No Diploma	4.1%	4.2%	3.9%
High School Graduate	26.3%	26.9%	26.1%
GED/Alternative Credential	6.7%	6.6%	5.3%
Some College, No Degree	17.9%	18.5%	17.4%
Associate Degree	15.3%	11.5%	11.5%
Bachelor's Degree	19.3%	18.8%	21.0%
Graduate/Professional Degree	7.9%	10.4%	12.5%

## POPULATION 15+ BY MARITAL STATUS 2024

Total	5,823	50,378	98,535
Never Married	42.8%	37.7%	35.1%
Married	39.8%	43.5%	47.1%
Widowed	5.9%	5.7%	6.0%
Divorced	11.5%	13.0%	11.8%

## HOUSEHOLDS BY INCOME

Household Income Base	3,281	26,210	49,260
<\$15,000	5.2%	7.2%	5.9%
\$15,000 - \$24,999	14.0%	7.2%	6.0%
\$25,000 - \$34,999	8.1%	5.6%	5.6%
\$35,000 - \$49,999	10.9%	9.2%	8.5%
\$50,000 - \$74,999	20.6%	18.5%	15.8%
\$75,000 - \$99,999	15.4%	15.1%	14.3%
\$100,000 - \$149,999	15.7%	19.0%	19.7%
\$150,000 - \$199,999	6.2%	9.7%	11.8%
\$200,000+	4.1%	8.4%	12.4%
Average Household Income	\$80,545	\$101,178	\$116,550

## HOUSEHOLDS BY TYPE

Total	3,122	25,475	47,620
Households with 1 Person	37.8%	32.9%	29.3%
Households with 2+ People	62.2%	67.1%	70.7%
Family Households	53.7%	59.8%	64.3%
Husband-wife Families	35.3%	42.1%	48.4%
With Related Children	12.8%	17.0%	20.2%
Other Family (No Spouse Present)	18.4%	17.7%	16.0%
Other Family with Male Householder	4.7%	4.9%	4.5%
With Related Children	2.4%	2.5%	2.3%
Other Family with Female Householder	13.7%	12.7%	11.4%
With Related Children	9.1%	7.9%	6.8%
Nonfamily Households	8.5%	7.4%	6.3%
All Households with Children	24.9%	27.8%	29.8%
Multigenerational Households	2.8%	2.9%	3.0%
Unmarried Partner Households	9.1%	7.8%	7.2%
Male-female	8.3%	7.1%	6.5%
Same-sex	0.8%	0.7%	0.7%

## HOUSEHOLD BY SIZE

Total	3,122	25,477	47,618
1 Person Household	37.8%	32.9%	29.3%
2 Person Household	32.4%	32.7%	33.4%
3 Person Household	15.4%	15.8%	16.3%
4 Person Household	10.0%	12.1%	13.6%
5 Person Household	2.9%	4.4%	5.2%
6 Person Household	1.0%	1.5%	1.6%
7 + Person Household	0.4%	0.6%	0.6%



Industrial Specialty Report (esri 2024)

8 Business Park Dr, Bristol, Connecticut, 06010  
Ring: 1, 3, 5 mile radii

Prepared by Site To Do Business

Latitude: 41.66080

Longitude: -72.91759

Rank	Tapestry Segment	2024 Households		2024 U.S. Households		
		Percent	Cumulative Percent	Percent	Cumulative Percent	Index
1	Parks and Rec (5C)	34.2%	34.2%	2.0%	2.0%	1738
2	Young and Restless (11B)	29.1%	63.3%	1.8%	3.7%	1,643
3	Front Porches (8E)	19.3%	82.6%	1.6%	5.3%	1,216
4	Set to Impress (11D)	16.3%	98.9%	1.4%	6.7%	1,176
5	Comfortable Empty Nesters (5A)	1.1%	100.0%	2.4%	9.1%	45
<b>Subtotal</b>		<b>100.0%</b>		<b>9.2%</b>		

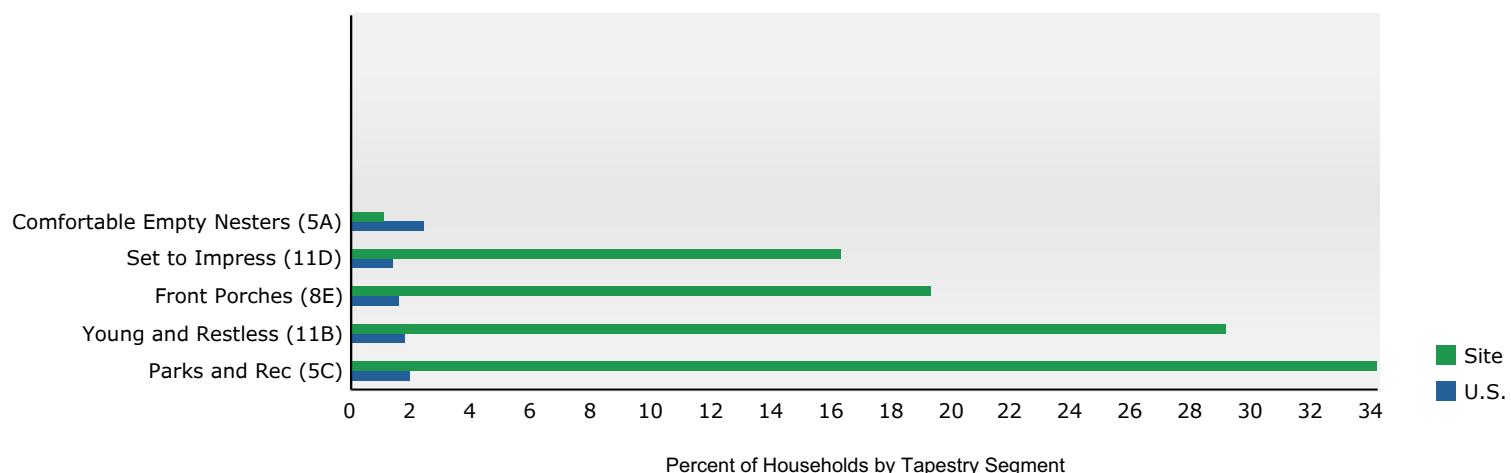
Total

100.0%

9,1%

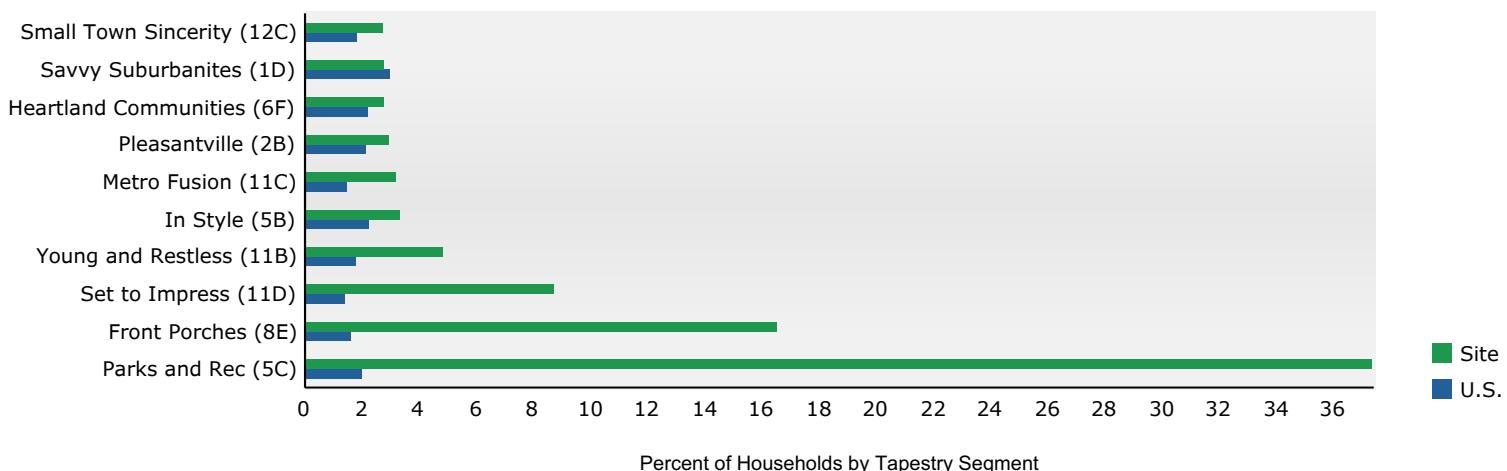
1095

## Top Ten Tapestry Segments Site vs. U.S.



Rank	Tapestry Segment	2024 Households		2024 U.S. Households		
		Percent	Cumulative Percent	Percent	Cumulative Percent	Index
1	Parks and Rec (5C)	37.3%	37.3%	2.0%	2.0%	1899
2	Front Porches (8E)	16.5%	53.8%	1.6%	3.6%	1,040
3	Set to Impress (11D)	8.7%	62.5%	1.4%	4.9%	628
4	Young and Restless (11B)	4.8%	67.3%	1.8%	6.7%	272
5	In Style (5B)	3.3%	70.7%	2.2%	9.0%	148
<b>Subtotal</b>		<b>70.6%</b>		<b>9.0%</b>		
6	Metro Fusion (11C)	3.1%	73.8%	1.5%	10.4%	216
7	Pleasantville (2B)	2.9%	76.7%	2.1%	12.5%	138
8	Heartland Communities (6F)	2.8%	79.5%	2.2%	14.7%	125
9	Savvy Suburbanites (1D)	2.7%	82.2%	3.0%	17.7%	93
10	Small Town Sincerity (12C)	2.7%	85.0%	1.8%	19.5%	153
<b>Subtotal</b>		<b>14.2%</b>		<b>10.6%</b>		
11	Old and Newcomers (8F)	2.7%	87.7%	2.3%	21.8%	119
12	Retirement Communities (9E)	2.7%	90.4%	1.2%	23.0%	227
13	Green Acres (6A)	2.6%	93.0%	3.3%	26.2%	81
14	Senior Escapes (9D)	2.2%	95.2%	0.9%	27.1%	241
15	Bright Young Professionals (8C)	2.1%	97.3%	2.3%	29.4%	92
<b>Subtotal</b>		<b>12.3%</b>		<b>10.0%</b>		
16	Comfortable Empty Nesters (5A)	1.2%	98.5%	2.4%	31.8%	52
17	Home Improvement (4B)	0.8%	99.3%	1.7%	33.5%	45
18	Workday Drive (4A)	0.7%	100.0%	3.1%	36.6%	23
<b>Subtotal</b>		<b>2.7%</b>		<b>7.2%</b>		
<b>Total</b>		<b>100.0%</b>		<b>36.6%</b>		<b>273</b>

## Top Ten Tapestry Segments Site vs. U.S.



Rank	Tapestry Segment	2024 Households		2024 U.S. Households		
		Percent	Cumulative Percent	Percent	Cumulative Percent	Index
1	Parks and Rec (5C)	37.4%	37.4%	2.0%	2.0%	1904
2	Front Porches (8E)	9.8%	47.3%	1.6%	3.6%	620
3	Savvy Suburbanites (1D)	8.9%	56.1%	3.0%	6.5%	300
4	In Style (5B)	6.6%	62.7%	2.2%	8.8%	294
5	Green Acres (6A)	5.9%	68.7%	3.3%	12.0%	182
<b>Subtotal</b>		<b>68.6%</b>		<b>12.1%</b>		
6	Set to Impress (11D)	4.6%	73.3%	1.4%	13.4%	334
7	Old and Newcomers (8F)	3.9%	77.2%	2.3%	15.7%	170
8	Comfortable Empty Nesters (5A)	3.6%	80.8%	2.4%	18.1%	150
9	Retirement Communities (9E)	2.9%	83.7%	1.2%	19.3%	242
10	Young and Restless (11B)	2.6%	86.2%	1.8%	21.1%	145
<b>Subtotal</b>		<b>17.6%</b>		<b>9.1%</b>		
11	Pleasantville (2B)	2.2%	88.5%	2.1%	23.2%	105
12	Metro Fusion (11C)	1.7%	90.1%	1.5%	24.6%	115
13	Home Improvement (4B)	1.7%	91.8%	1.7%	26.3%	98
14	Heartland Communities (6F)	1.5%	93.3%	2.2%	28.5%	67
15	Small Town Sincerity (12C)	1.5%	94.7%	1.8%	30.3%	81
<b>Subtotal</b>		<b>8.6%</b>		<b>9.3%</b>		
16	Bright Young Professionals (8C)	1.2%	95.9%	2.3%	32.6%	52
17	Workday Drive (4A)	1.2%	97.1%	3.1%	35.7%	38
18	Senior Escapes (9D)	1.2%	98.2%	0.9%	36.6%	129
19	Urban Chic (2A)	0.9%	99.1%	1.3%	37.9%	69
20	Golden Years (9B)	0.6%	99.7%	1.3%	39.2%	43
<b>Subtotal</b>		<b>5.1%</b>		<b>8.9%</b>		
<b>Total</b>		<b>99.7%</b>		<b>39.2%</b>		<b>254</b>

## Top Ten Tapestry Segments Site vs. U.S.

