

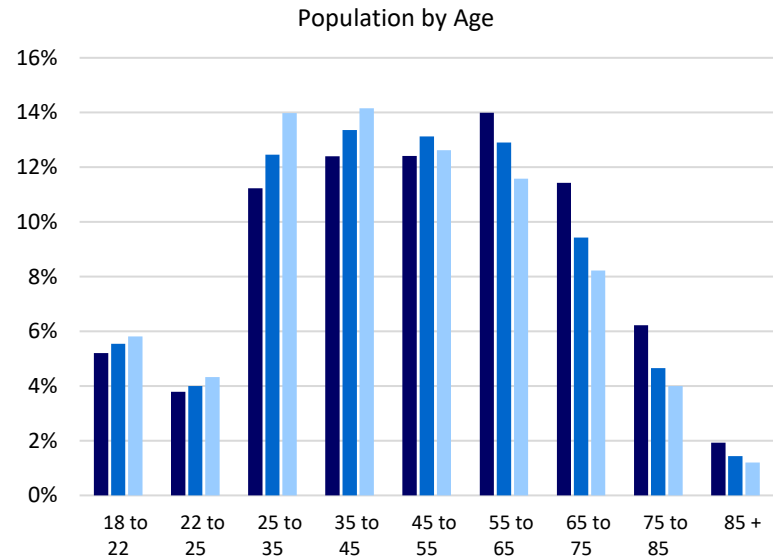
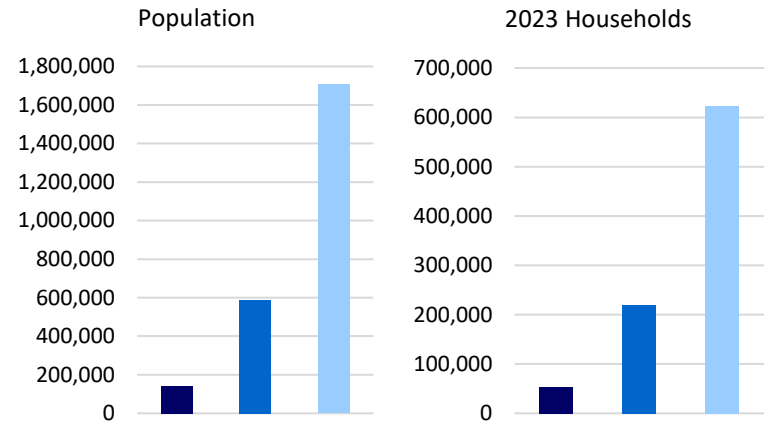
# 8100 NE Pkwy

8100 northeast parkway | north richland hills, TX

## Consumer Profile Report

STI: PopStats, 2023 Q4

	10 Min Drive		20 Min Drive		30 Min Drive	
<b>Current</b>						
2023 Population	141,673	---	589,352	---	1,707,154	---
2028 Projected Population	143,031	---	591,913	---	1,767,708	---
Pop Growth (%)	1.0%	---	0.4%	---	3.5%	---
2023 Households	53,152	---	219,255	---	622,970	---
2028 Projected Households	53,771	---	219,994	---	644,599	---
HH Growth (%)	1.2%	---	0.3%	---	3.5%	---
<b>Census Year</b>						
2000 Population	115,227	---	408,898	---	1,183,698	---
2010 Population	138,154	---	577,225	---	1,650,698	---
Pop Growth (%)	19.9%	---	41.2%	---	39.5%	---
2000 Households	41,654	---	153,934	---	442,165	---
2010 Households	51,843	---	214,735	---	601,863	---
HH Growth (%)	24.5%	---	39.5%	---	36.1%	---
<b>Total Population by Age</b>						
Average Age (2023)	41.5		39.1		37.5	
<b>Children (2023)</b>						
0 - 4 Years	7,805		35,544		109,951	
5 - 9 Years	8,088		36,061		109,822	
10-13 Years	6,925		31,154		92,960	
14-17 Years	7,474		33,413		98,711	
<b>Adults (2023)</b>						
18 to 22	7,372	5.2%	32,646	5.5%	99,211	5.8%
22 to 25	5,370	3.8%	23,552	4.0%	73,804	4.3%
25 to 35	15,918	11.2%	73,458	12.5%	238,575	14.0%
35 to 45	17,562	12.4%	78,709	13.4%	241,649	14.2%
45 to 55	17,593	12.4%	77,326	13.1%	215,588	12.6%
55 to 65	19,825	14.0%	76,059	12.9%	197,765	11.6%
65 to 75	16,194	11.4%	55,537	9.4%	140,316	8.2%
75 to 85	8,810	6.2%	27,422	4.7%	68,189	4.0%
85 +	2,739	1.9%	8,471	1.4%	20,613	1.2%
<b>Population by Race/Ethnicity (2023)</b>						



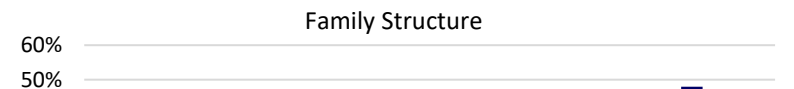
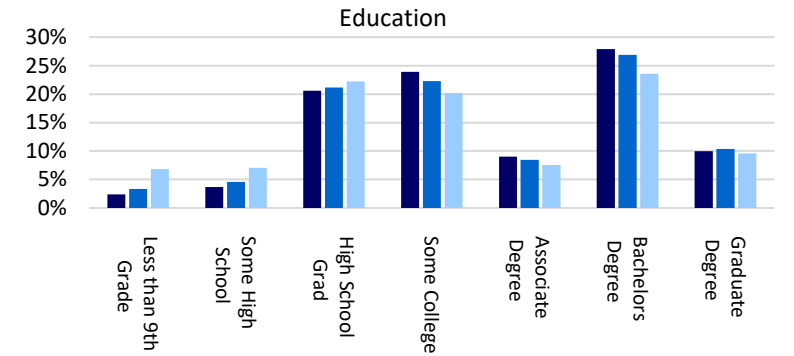
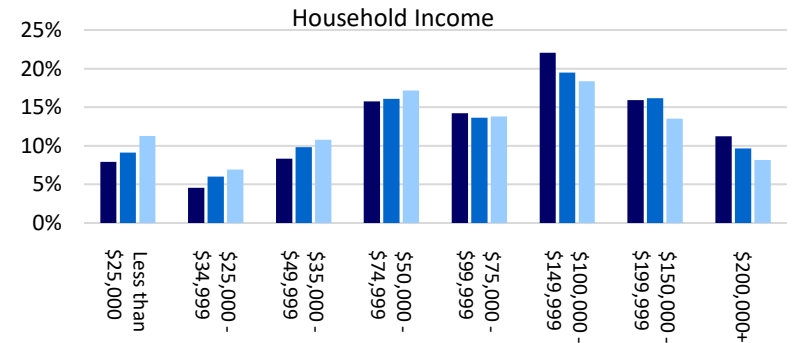
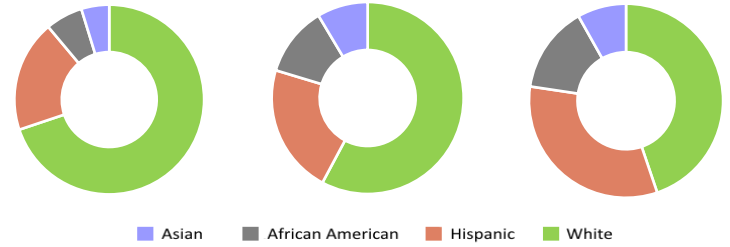
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## Consumer Profile Report

STI: PopStats, 2023 Q4

	10 Min Drive		20 Min Drive		30 Min Drive	
White, Non-Hispanic	94,126	66.4%	323,490	54.9%	733,469	43.0%
Hispanic	25,651	18.1%	122,336	20.8%	533,304	31.2%
Black	8,558	6.0%	65,893	11.2%	237,267	13.9%
Asian	6,408	4.5%	47,903	8.1%	133,499	7.8%
<b>Language at Home (2023)</b>	<b>133,868</b>		<b>553,808</b>		<b>1,597,203</b>	
Spanish	14,448	10.8%	74,325	13.4%	373,562	23.4%
Asian Language	2,628	2.0%	19,999	3.6%	56,616	3.5%
<b>Ancestry (2023)</b>						
American Indian (ancestry)	468	0.3%	1,826	0.3%	4,994	0.3%
Hawaiian (ancestry)	309	0.2%	2,553	0.4%	3,656	0.2%
<b>Household Income (2023)</b>						
<b>Per Capita Income</b>	\$47,634	---	\$46,320	---	\$40,530	---
<b>Average HH Income</b>	<b>\$126,964</b>	---	<b>\$124,507</b>	---	<b>\$111,065</b>	---
<b>Median HH Income</b>	\$98,361	---	\$90,275	---	\$81,116	---
Less than \$25,000	4,219	7.9%	20,006	9.1%	70,252	11.3%
\$25,000 - \$34,999	2,419	4.6%	13,141	6.0%	43,179	6.9%
\$35,000 - \$49,999	4,438	8.3%	21,542	9.8%	67,280	10.8%
\$50,000 - \$74,999	8,370	15.7%	35,259	16.1%	106,861	17.2%
\$75,000 - \$99,999	7,554	14.2%	29,901	13.6%	85,903	13.8%
\$100,000 - \$149,999	11,720	22.0%	42,756	19.5%	114,304	18.3%
\$150,000 - \$199,999	8,453	15.9%	35,453	16.2%	84,206	13.5%
\$200,000+	5,979	11.2%	21,196	9.7%	50,985	8.2%
<b>Education (2023)</b>	<b>98,641</b>		<b>396,982</b>		<b>1,122,695</b>	
Less than 9th Grade	2,342	2.4%	13,189	3.3%	76,583	6.8%
Some High School	3,637	3.7%	18,232	4.6%	79,127	7.0%
High School Grad	20,289	20.6%	83,917	21.1%	249,619	22.2%
Some College	23,560	23.9%	88,330	22.3%	226,980	20.2%
Associate Degree	8,893	9.0%	33,533	8.4%	84,963	7.6%
Bachelors Degree	27,506	27.9%	106,666	26.9%	264,868	23.6%
Graduate Degree	9,830	10.0%	41,132	10.4%	107,808	9.6%
<b>Family Structure (2023)</b>	<b>38,934</b>		<b>154,284</b>		<b>425,997</b>	
Single - Male	1,399	3.6%	5,330	3.5%	18,441	4.3%
Single - Female	2,643	6.8%	11,821	7.7%	37,006	8.7%



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	10 Min Drive		20 Min Drive		30 Min Drive	
Single Parent - Male	742	1.9%	4,856	3.1%	15,235	3.6%
Single Parent - Female	2,779	7.1%	14,593	9.5%	43,782	10.3%
Married w/ Children	12,699	32.6%	51,762	33.5%	141,145	33.1%
Married w/out Children	18,672	48.0%	65,923	42.7%	170,388	40.0%
<b>Household Size (2023)</b>						
1 Person	11,205	21.1%	52,311	23.9%	157,871	25.3%
2 Persons	18,736	35.2%	69,002	31.5%	185,052	29.7%
3 Persons	9,192	17.3%	37,148	16.9%	103,354	16.6%
4 Persons	8,163	15.4%	33,996	15.5%	93,787	15.1%
5+ Persons	5,856	11.0%	26,799	12.2%	82,906	13.3%
<b>Home Ownership (2023)</b>	53,152		219,255		622,970	
Owners	38,705	72.8%	139,524	63.6%	356,173	57.2%
Renters	14,447	27.2%	79,732	36.4%	266,797	42.8%
<b>Components of Change (2023)</b>						
Births	1,577	1.1%	7,214	1.2%	22,129	1.3%
Deaths	1,313	0.9%	4,426	0.8%	11,326	0.7%
Migration	1,723	1.2%	798	0.1%	4,818	0.3%
<b>Unemployment Rate (2023)</b>		3.1%		3.2%		3.8%
<b>Employment, Pop 16+ (2023)</b>	115,148		469,709		1,344,764	
Armed Services	200	0.2%	514	0.1%	1,578	0.1%
Civilian	79,479	69.0%	329,179	70.1%	939,864	69.9%
Employed	77,041	66.9%	318,495	67.8%	904,763	67.3%
Unemployed	2,438	2.1%	10,684	2.3%	35,101	2.6%
Not in Labor Force	35,668	31.0%	140,530	29.9%	404,900	30.1%
<b>Businesses</b>						
Establishments	3,722	---	14,297	---	46,525	---
Employees (FTEs)	46,464	---	228,211	---	956,546	---

