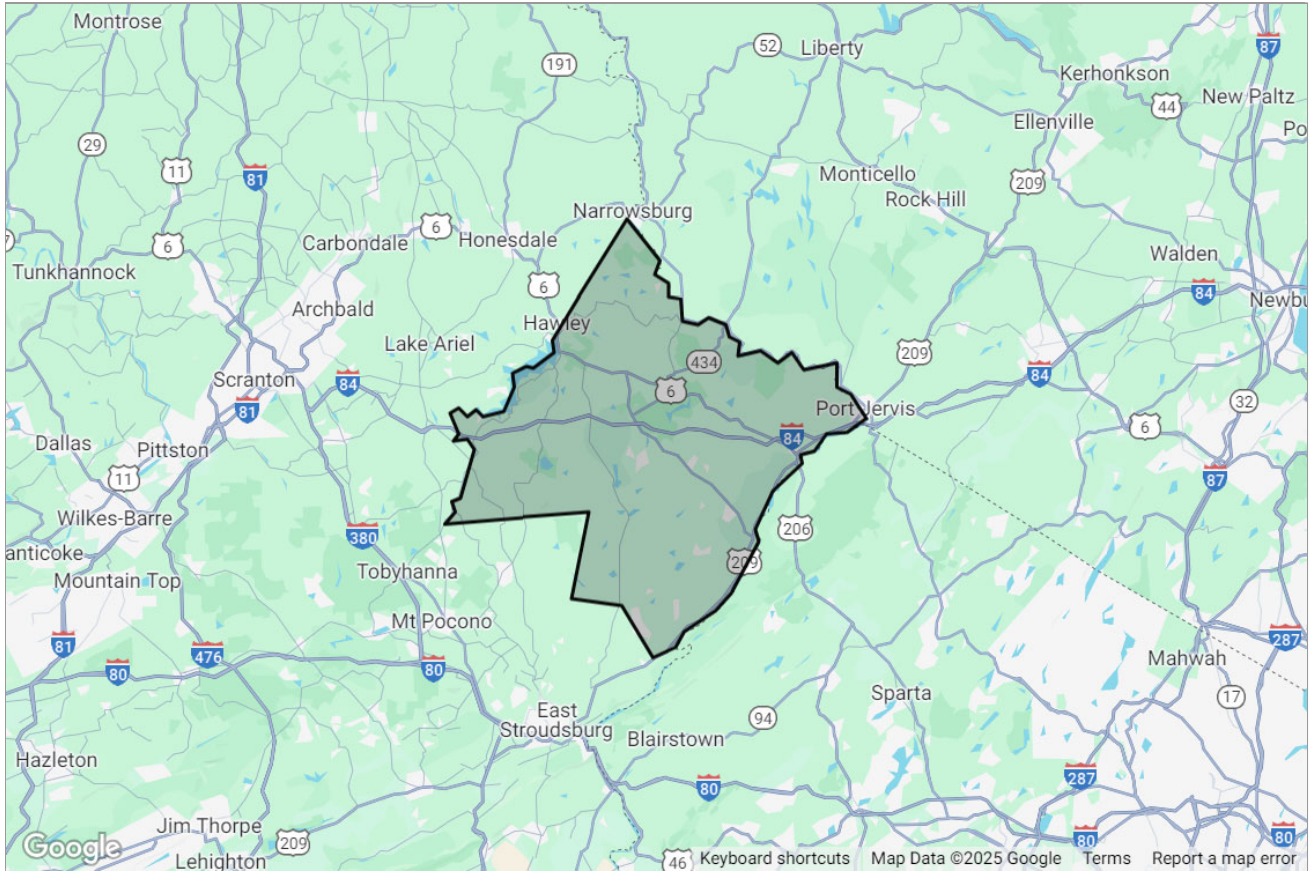




TRADE AREA ANALYSIS

Best Places to Find Your Customers Within Pike County, Pennsylvania



Presented by

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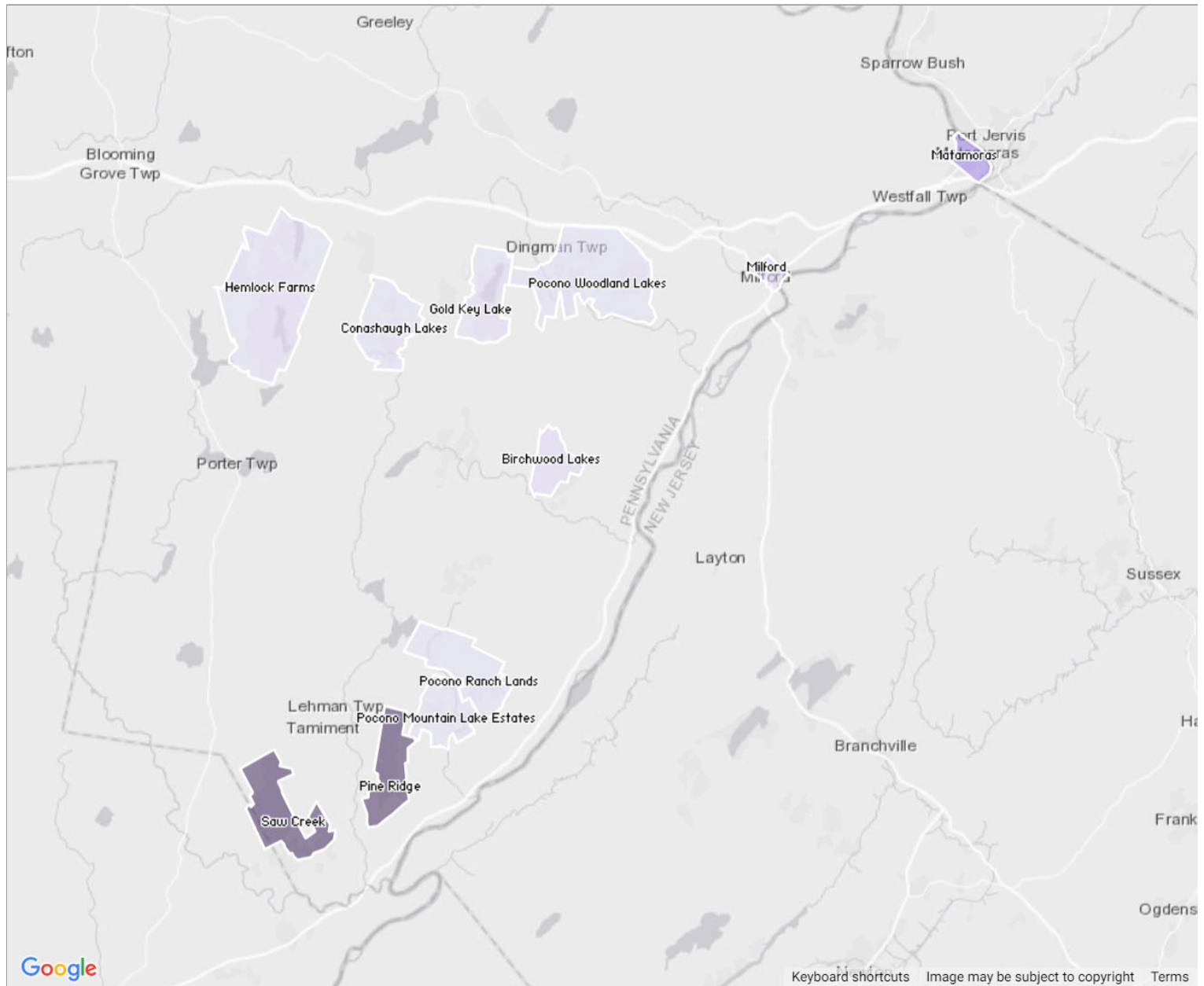
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eXp Realty

630 Freedom Business Center Drive, Suite 300
King Of Prussia, PA 19406

Area Searched: Pike County, Pennsylvania

RPR searched within your subject area for the places that are the best matches based on the criteria you selected below.



No Match Good Better Best

Criteria Used for Analysis

Total Daytime Population

17,367












Total Population

24,841

Ranking of Search Results

This grid ranks your analysis results. The trade areas with the best matches to your criteria are shown first. The results include the name of the trade area and how the area scored for each of the selected criteria.



Rank	Cities	Total Daytime Population <i>Count</i>	Total Population <i>Count</i>	Diversity Index <i>100=Most Diverse</i>	Population Density <i>Count</i>
	Pine Ridge, Pennsylvania	1,534	2,488	80.6	1,043.4
	Saw Creek, Pennsylvania	2,859	4,394	80.3	1,373.2
	Matamoras, Pennsylvania	1,665	2,505	41.9	3,242.4
	Hemlock Farms, Pennsylvania	2,800	3,862	40.5	473.9
	Milford, Pennsylvania	2,156	1,155	39.8	2,281.2
	Pocono Woodland Lakes, Pennsylvania	1,953	3,418	40.8	541.2
	Birchwood Lakes, Pennsylvania	959	1,546	42.7	1,068.1
	Conashaugh Lakes, Pennsylvania	785	1,340	58.7	484.6
	Gold Key Lake, Pennsylvania	1,319	2,025	43.0	796.9
	Pocono Mountain Lake Estates, Pennsylvania	535	969	74.3	448.6
	Pocono Ranch Lands, Pennsylvania	802	1,139	70.7	359.3

Analysis Criteria Information

Total Daytime Population
Count

2024 Total Daytime Population (Esri)

Data Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Total Population
Count

2024 Total Population (Esri)

Data Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Diversity Index
100=Most Diverse

2024 Diversity Index (Esri)

Data Source: Calculations by Esri based on data from the U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

Population Density
Count

2024 Population Density (Pop per Square Mile) (Esri)

Data Source: U.S. Census American Community Survey via Esri, 2024

Update Frequency: Annually

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- **Market conditions and forecasts** based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- **School data and reviews** from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.



Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: <https://blog.narrpr.com>



Silverline Title and Escrow



exprealty.workplace.com/groups/SilverlineTitle

Join Silverline Title's Workplace group for updates and to get started!

Express Offers



exprealty.workplace.com/groups/ExpressOffersProgramUpdates

eXp 360 Tours



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NOTE: This communication is provided to you for informational purposes only and should not be relied upon by you. The real estate firm identified on this report is not a mortgage lender and so you should contact the mortgage company identified above directly to learn more about its mortgage products and your eligibility for such products.

IntroLend First Cloud



exprealty.workplace.com/groups/IntroLend

Build A Sign



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Utility Connect



<https://exprealty.workplace.com/groups/UtilityConnect>

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