

Demographic Summary Report

Marketplace Plaza

556 Jefferson Rd, Rochester, NY 14623

Building Type: **General Retail**
 Secondary: **Restaurant**
 GLA: **4,020 SF**
 Year Built: **1980**

Total Available: **4,020 SF**
 % Leased: **0%**
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2026 Projection	1,593		44,733		159,027	
2021 Estimate	1,577		44,530		159,343	
2010 Census	1,479		43,053		159,429	
Growth 2021 - 2026	1.01%		0.46%		-0.20%	
Growth 2010 - 2021	6.63%		3.43%		-0.05%	
2021 Population by Hispanic Origin	121		2,572		10,663	
2021 Population	1,577		44,530		159,343	
White	1,008	63.92%	30,471	68.43%	98,155	61.60%
Black	228	14.46%	6,533	14.67%	43,517	27.31%
Am. Indian & Alaskan	6	0.38%	134	0.30%	629	0.39%
Asian	280	17.76%	5,977	13.42%	11,713	7.35%
Hawaiian & Pacific Island	1	0.06%	14	0.03%	94	0.06%
Other	54	3.42%	1,400	3.14%	5,234	3.28%
U.S. Armed Forces	4		22		53	
Households						
2026 Projection	710		17,425		65,269	
2021 Estimate	703		17,312		65,388	
2010 Census	657		16,556		65,368	
Growth 2021 - 2026	1.00%		0.65%		-0.18%	
Growth 2010 - 2021	7.00%		4.57%		0.03%	
Owner Occupied	241	34.28%	9,373	54.14%	32,834	50.21%
Renter Occupied	462	65.72%	7,939	45.86%	32,554	49.79%
2021 Households by HH Income	701		17,310		65,387	
Income: <\$25,000	214	30.53%	3,753	21.68%	15,370	23.51%
Income: \$25,000 - \$50,000	189	26.96%	3,845	22.21%	14,052	21.49%
Income: \$50,000 - \$75,000	90	12.84%	2,994	17.30%	10,656	16.30%
Income: \$75,000 - \$100,000	81	11.55%	2,364	13.66%	7,853	12.01%
Income: \$100,000 - \$125,000	65	9.27%	1,656	9.57%	5,516	8.44%
Income: \$125,000 - \$150,000	45	6.42%	1,081	6.24%	3,739	5.72%
Income: \$150,000 - \$200,000	9	1.28%	896	5.18%	4,002	6.12%
Income: \$200,000+	8	1.14%	721	4.17%	4,199	6.42%
2021 Avg Household Income	\$56,867		\$74,991		\$79,641	
2021 Med Household Income	\$42,731		\$57,995		\$56,706	