

Econo Lodge Statistics

2019- Current

2018-2019

Hotel Statistics

Date Range: 1/1/2019 - 9/1/2019 Property Code: TN560 Sh

<u>Room Statistics</u>	<u>Date Range</u>	<u>Last Year Range</u>
Total Rooms	17,568	17,568
Out Of Order	3,606	3,160
Rooms Available to Sell	13,962	14,408
Day Use Rooms	34	77
Stay Over Rooms	9,606	9,265
Total Revenue Rooms	9,640	9,342
Comp Rooms	51	29
Total Non-Revenue Rooms	51	29
Total Occupied Rooms	9,691	9,371
<u>Performance Statistics</u>	<u>Date Range</u>	<u>Last Year Range</u>
Occ% of Total Available Rooms	69.41 %	65.04 %
Occ% of Total Rooms	55.16 %	53.34 %
STR (STAR) Occ% of Total Rooms	54.87 %	53.18 %
ADR Stay Over Rooms	41.80	43.21
ADR for Total Rev Rooms.	41.66	42.85
STR (STAR) ADR for Total Rev Rooms.	41.66	42.85
ADR for Total Occupied Rooms	41.44	42.72
RevPar	28.76	27.78
STR (STAR) RevPar	22.86	22.79
<u>Revenue</u>	<u>Date Range</u>	<u>Last Year Range</u>
Room Rev(Non-Exempt From Tax)	402,487.30	400,290.63
Room Rev(Exempt From All Tax)	(909.00)	23.25
Total Room Revenue	401,578.30	400,313.88
Other Revenue	3,291.10	2,568.69
Total Revenue	404,869.40	402,882.57
<u>Guest Statistics</u>	<u>Date Range</u>	<u>Last Year Range</u>
Number of Adults	11,078	10,331
Number of Children	214	153
Total Number of Guests	11,292	10,484
Average Adults Per Room	1.14	1.10
Average Rate Per Adult	36.25	38.75
Average Revenue Per Adult	36.55	39.00
<u>Date Range Activity</u>	<u>Date Range</u>	<u>Last Year Range</u>
Arrived With Reservations	1,174	1,114
Walk Ins	799	1,080
No Shows	536	172
Cancellations for Range	817	541
Checked Out for Range	1,980	2,163

Hotel Statistics

Date Range: 1/1/2018 - 1/1/2019 Property Code: TN560

<u>Room Statistics</u>	<u>Date Range</u>	<u>Last Year Range</u>
Total Rooms	26,352	26,352
Out Of Order	5,098	6,608
Rooms Available to Sell	21,254	19,744
Day Use Rooms	94	67
Stay Over Rooms	13,462	10,827
Total Revenue Rooms	13,556	10,894
Comp Rooms	31	22
Total Non-Revenue Rooms	31	22
Total Occupied Rooms	13,587	10,916
<u>Performance Statistics</u>	<u>Date Range</u>	<u>Last Year Range</u>
Occ% of Total Available Rooms	63.93 %	55.29 %
Occ% of Total Rooms	51.56 %	41.42 %
STR (STAR) Occ% of Total Rooms	51.44 %	41.34 %
ADR Stay Over Rooms	42.32	42.13
ADR for Total Rev Rooms.	42.03	41.87
STR (STAR) ADR for Total Rev Rooms.	42.03	41.87
ADR for Total Occupied Rooms	41.93	41.78
RevPar	26.81	23.10
STR (STAR) RevPar	21.62	17.31
<u>Revenue</u>	<u>Date Range</u>	<u>Last Year Range</u>
Room Rev(Non-Exempt From Tax)	569,708.66	455,774.39
Room Rev(Exempt From All Tax)	23.25	314.98
Total Room Revenue	569,731.91	456,089.37
Other Revenue	3,249.71	927.09
Total Revenue	572,981.62	457,016.46
<u>Guest Statistics</u>	<u>Date Range</u>	<u>Last Year Range</u>
Number of Adults	15,011	12,664
Number of Children	166	266
Total Number of Guests	15,177	12,930
Average Adults Per Room	1.10	1.16
Average Rate Per Adult	37.95	36.01
Average Revenue Per Adult	38.17	36.09
<u>Date Range Activity</u>	<u>Date Range</u>	<u>Last Year Range</u>
Arrived With Reservations	1,433	1,310
Walk Ins	1,486	1,071
No Shows	227	228
Cancellations for Range	690	738
Checked Out for Range	2,920	2,393