Publix #1403 - Charles Hight Square

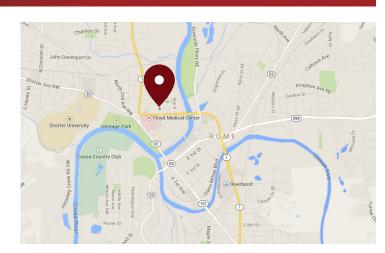
435 Turner McCall Boulevard NE Rome, GA 30165 Lat 34.262, Long -85.178

FOR LEASE



PROPERTY HIGHLIGHTS

- Only Publix-Anchored Center in Rome, GA Generating an Average of 110,000 Customers per Month
- Strategically Positioned Directly Across from Floyd Medical Center (304 beds) – the Largest Employer in Rome (3,380 employees) and Adjacent to Shorter University (1,394 students)
- Located Along GA-1 Loop Which is the Main Thoroughfare from Interstate 75 to Berry College (2,006 Students) and State Mutual Stadium (Home of the Rome Emperors) Attracting over 175,000 Annual Visitors
- Rome is the Regional Center of Northwest Georgia for Retail, Education, Healthcare, Hospitality and Manufacturing



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	4,043	33,243	61,032
Daytime Population	14,448	47,807	72,628
Total Households	1,490	11,758	22,177
Avg. HH Income	\$58,298	\$65,364	\$74,860

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

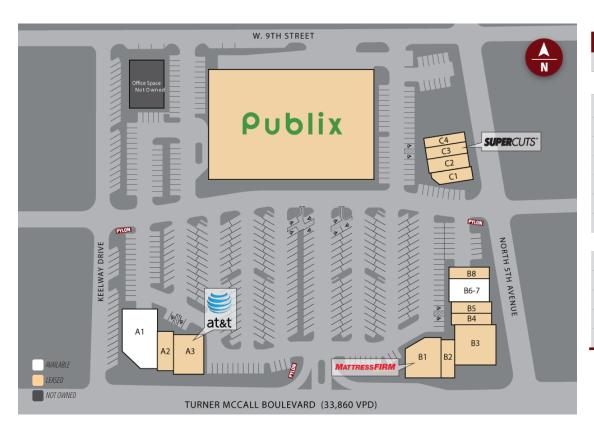
Melody Holley

Office: **770.541.0881** | Cell: **678.414.8989** | **mholley@crossmanco.com** 6400 Powers Ferry Road, Suite 300, Atlanta, GA



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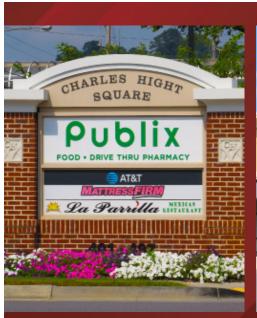
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SITF PLAN

JIIL I L/ (IV			
Suite	Tenant	Size	
ANC	Publix	54,360	
A1	AVAILABLE	5,718	
A2	Nothing Bundt Cakes	1,885	
A3	AT&T	3,530	
B1	Mattress Firm	4,006	
B2	Crumbl Cookies	1,584	
В3	Ichiban Japanese	4,993	
B4	Miracle Ear	1,400	
B5	Sweet Frog Yogurt	1,400	
B6-7	AVAILABLE	2,800	
B8	Lendmark Financial	1,400	
C1	Happy Wok	1,395	
C2	Asurion Tech Repair & Solutions	1,680	
C3	Supercuts	1,400	
C4	Luxury Nails Spa	1,190	

TOTAL 88.741







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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY



258,700

EST. # OF VISITS ANNUALLY



1.4 Million 🕹 5.58

AVG. VISITS / CUSTOMER



AVG. LENGTH-OF-STAY / VISIT



46 MIN

TOP 3 DAYS

Saturday Friday Sunday

242,178 232,182 221,738

OF VISITS

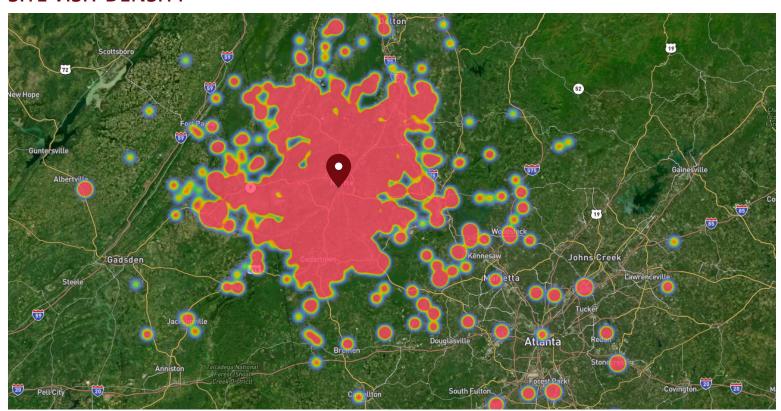
TOP 3 HOURS

6-7 PM 5-6 PM 287,551 279,875 248,521

OF VISITS

Data provided by Placer Labs Inc. (www.placer.ai) March 1, 2022 - February 28, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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