



Property Overview

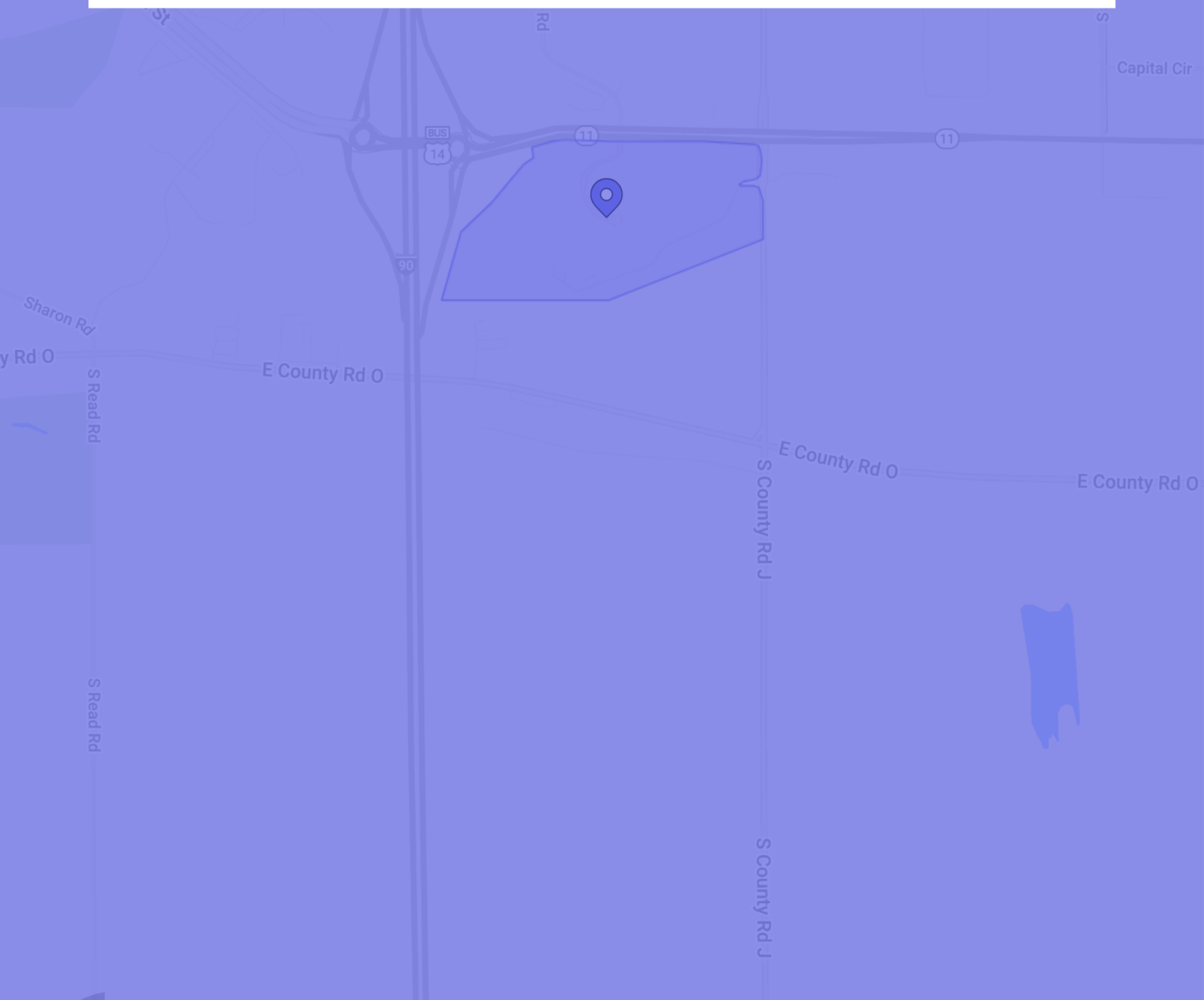
Dec 1, 2023 - Nov 30, 2024

Property:

SH

SSM Health St. Mary's Hospital - Janesville

3400 E Racine St, Janesville, WI 53546-2344



Dec 1, 2023 - Nov 30, 2024

Metrics

SSM Health St. Mary's Hospital -...

3400 E Racine St, Janesville, WI 53546-2344

Visits	539.1K	Avg. Dwell Time	133 min
Visits / sq ft	0.22	Panel Visits	40.2K
Size - sq ft	2.4M	Visits YoY	+9.9%
Visitors	86.8K	Visits Yo2Y	+13.5%
Visit Frequency	6.35	Visits Yo3Y	+25.6%

Dec 1st, 2023 - Nov 30th, 2024

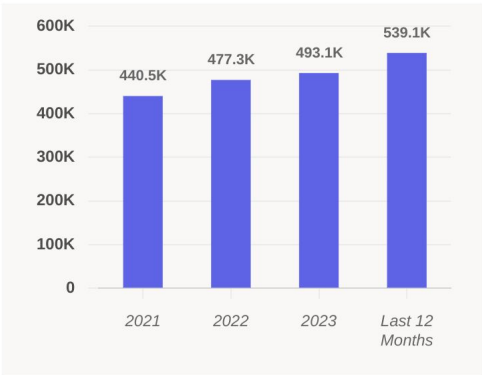
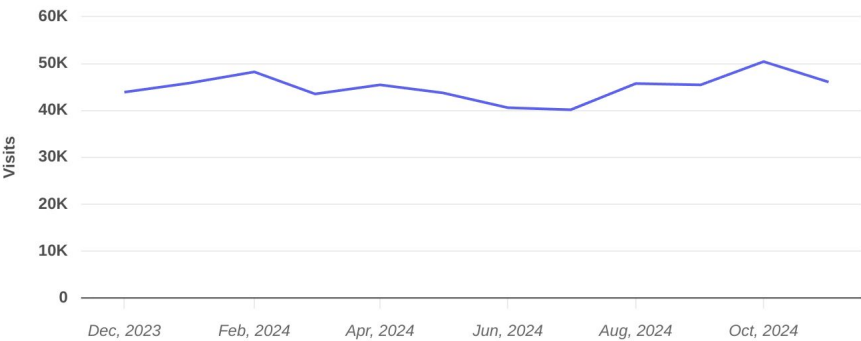
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

SSM Health St. Mary's Hospita...

E Racine St, Janesville, WI



Monthly | Visits | Dec 1st, 2023 - Nov 30th, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



Audience Overview

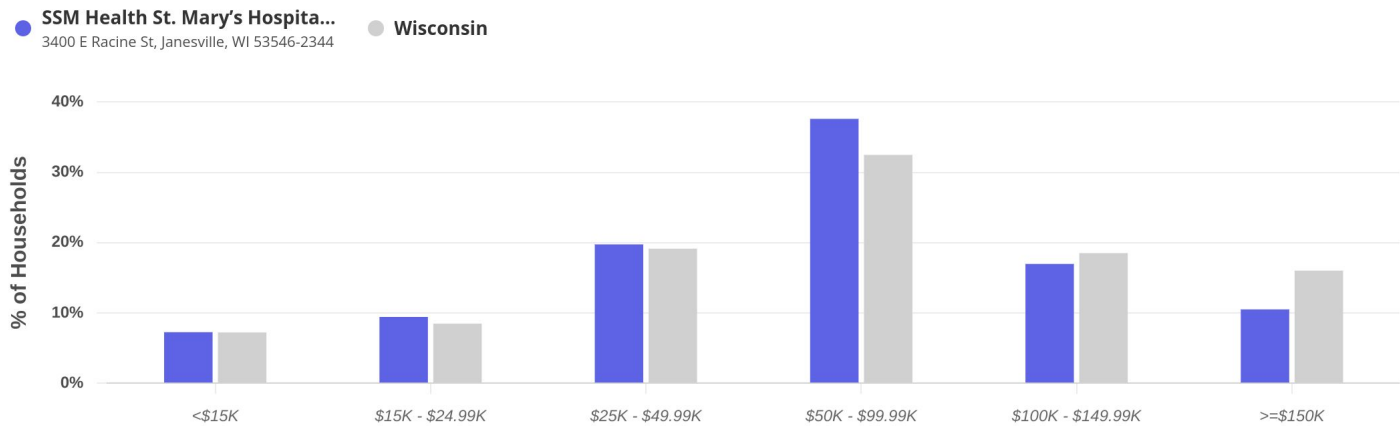
Summary

Property	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
 SSM Health St. Mary's Ho... E Racine St, Janesville, WI	\$67.7K	25.5%	White (81.7%)	2.39
 Wisconsin	\$73.1K	32.1%	White (79.5%)	2.37

Dec 1st, 2023 - Nov 30th, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



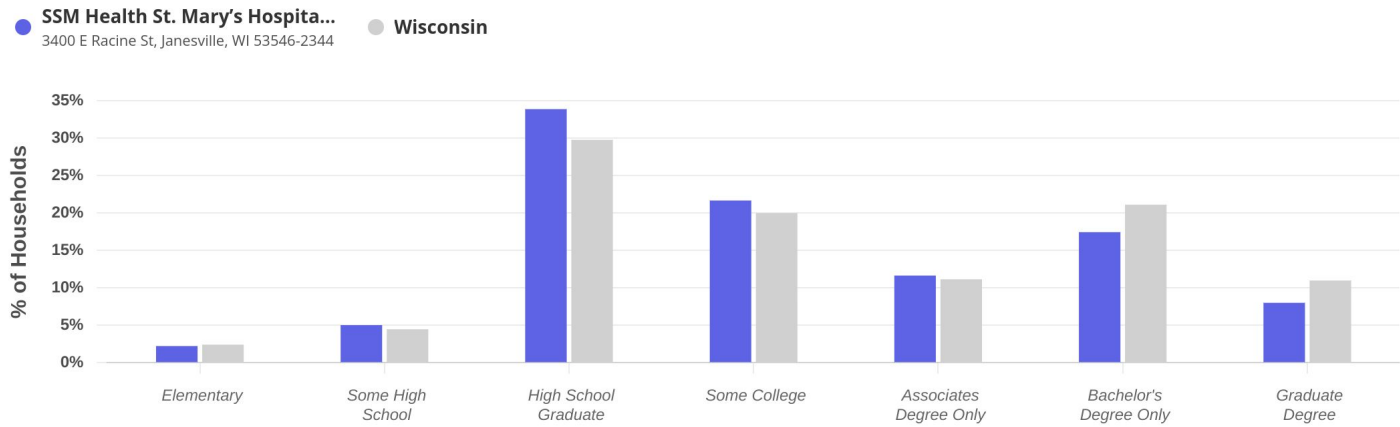
Household Income



Dec 1st, 2023 - Nov 30th, 2024 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)



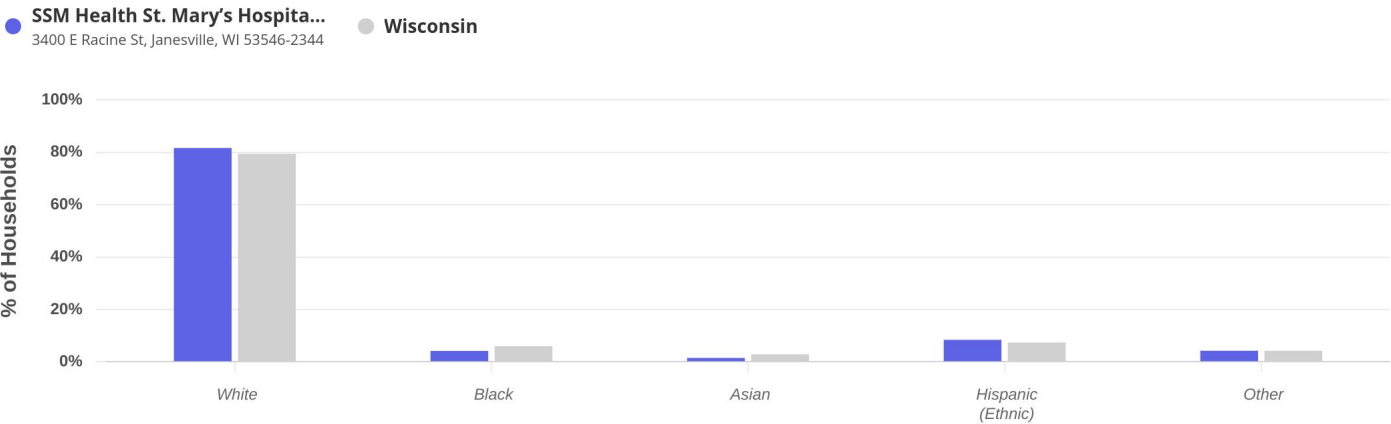
Education



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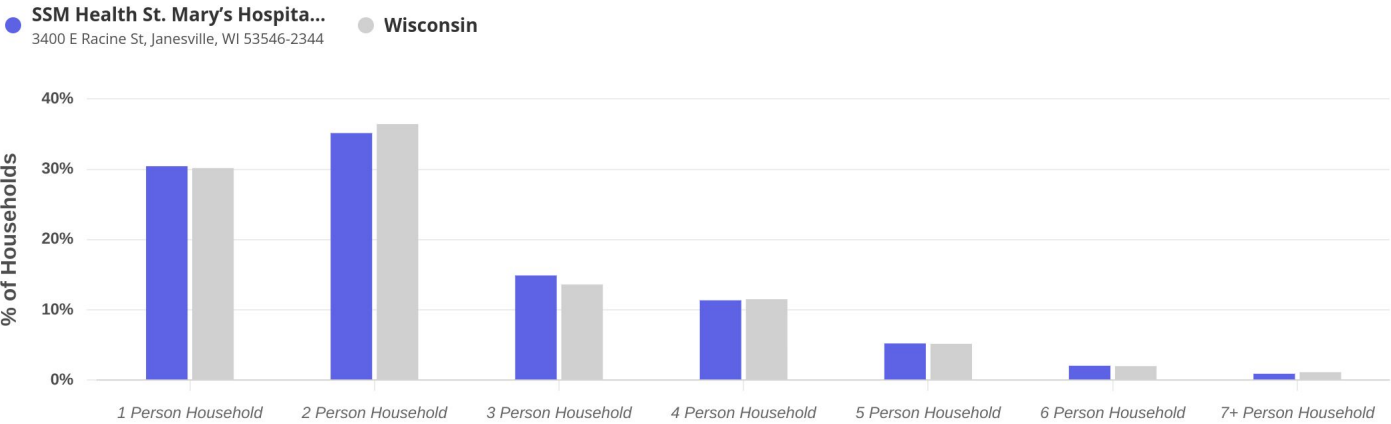
Ethnicity



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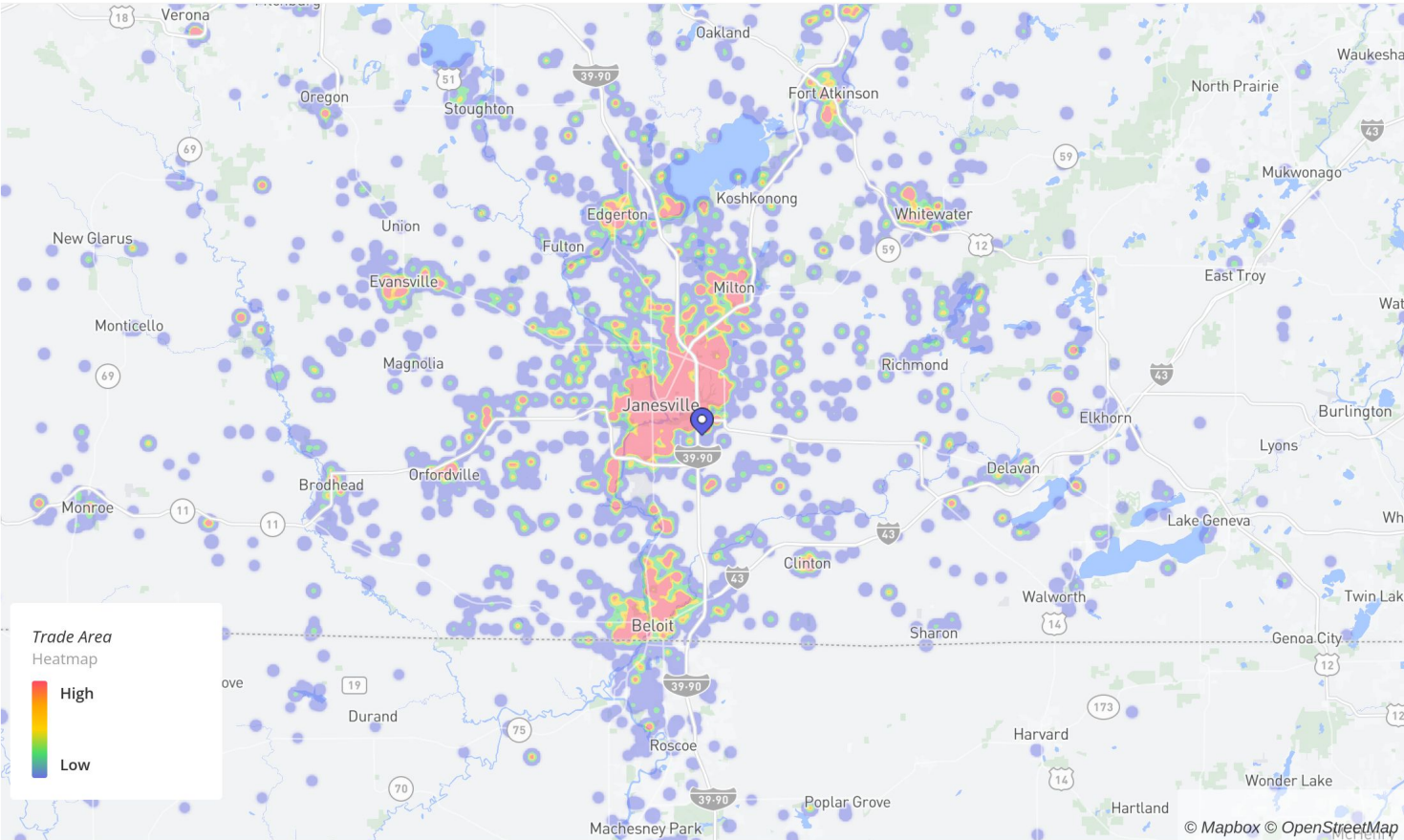
Household Size



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Market Landscape



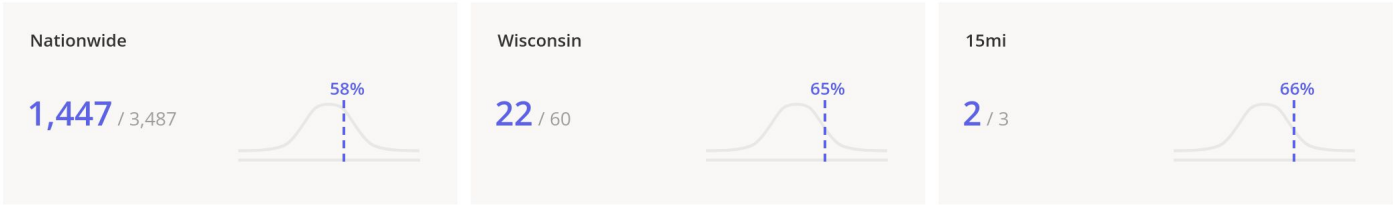
Dec 1st, 2023 - Nov 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview

SSM Health St. Mary's Hospita...

3400 E Racine St, Janesville, WI 53546-2344



Category: General Medical Centers and Hospitals | Visits | Dec 1st, 2023 - Nov 30th, 2024

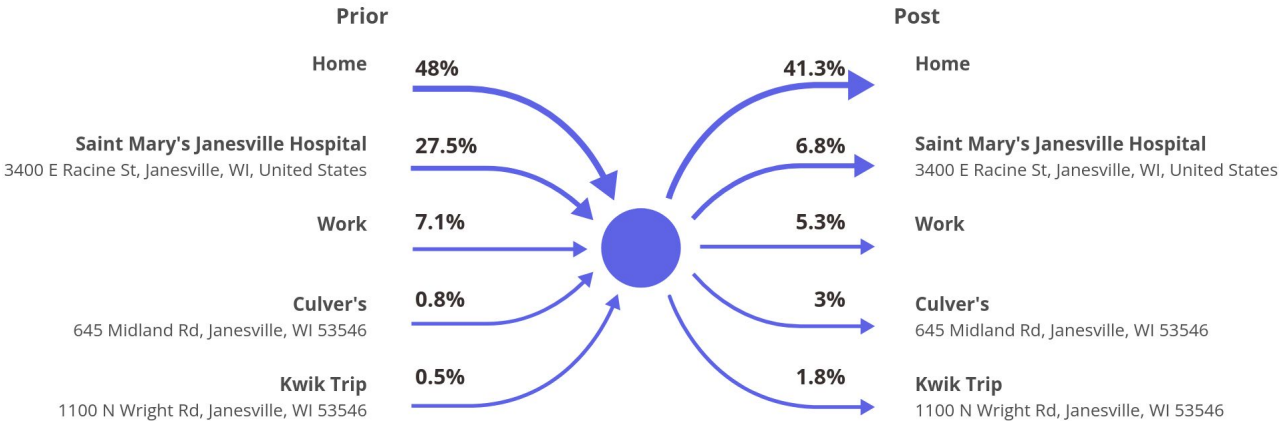
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey

SSM Health St. Mary's Hospital - Janesville

3400 E Racine St, Janesville, WI 53546-2344



Show by: | Dec 1st, 2023 - Nov 30th, 2024

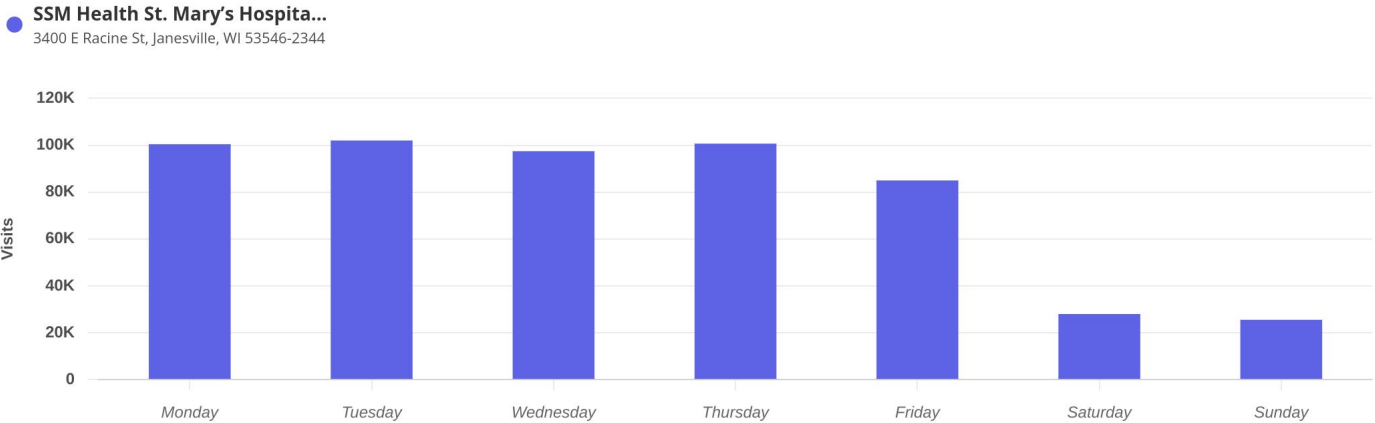
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Property Overview

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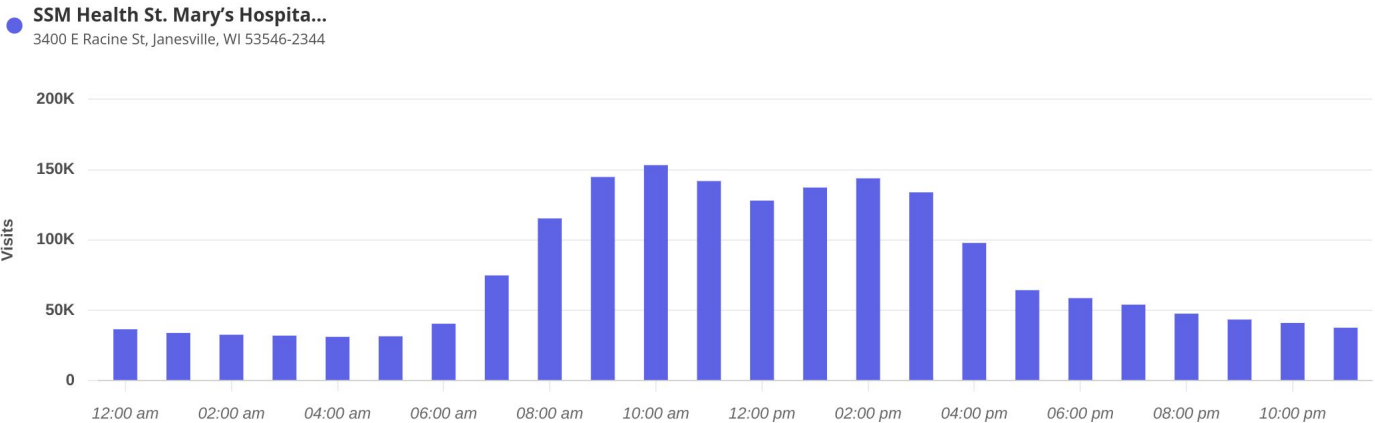
Daily Visits



Visits | Dec 1st, 2023 - Nov 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits | Dec 1st, 2023 - Nov 30th, 2024
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Favorite Places

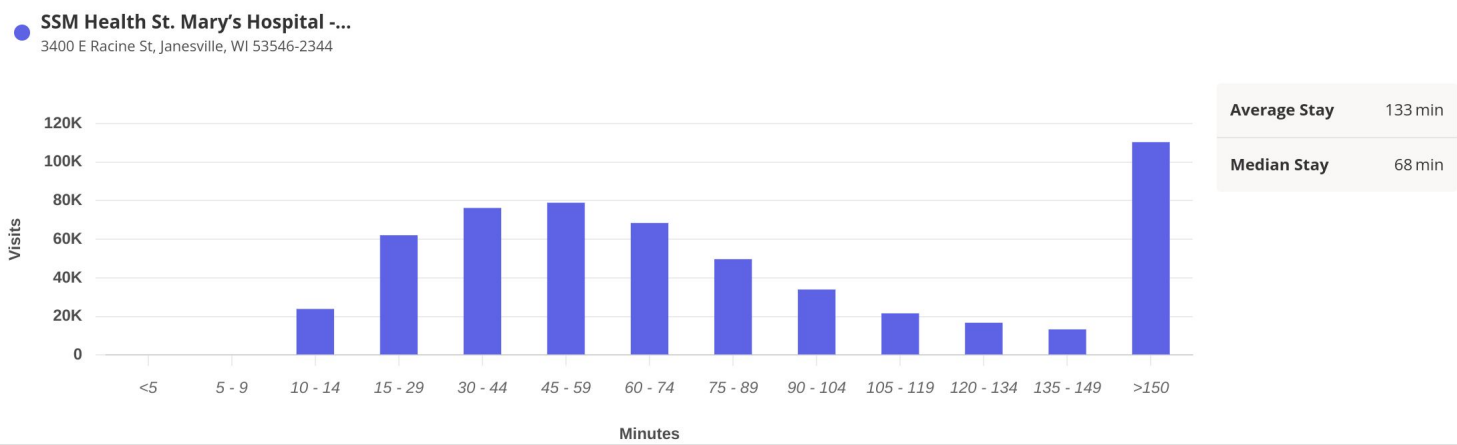
SSM Health St. Mary's Hospital - Janesville / E Racine St, Janesville, WI				
Rank	Name	Distance	Visitors	
1	Pine Tree Plaza / 2900 Deerfield Dr, Janesville, WI 53546	3.4 mi	49.9K (57.4%)	
2	Walmart / 3800 Deerfield Dr, Janesville, WI 53546	3.9 mi	43K (49.5%)	
3	Janesville Mall / 2500 Milton Ave, Janesville, WI 53545	3.2 mi	40.1K (46.2%)	
4	Woodman's Market / 2819 N Lexington Dr, Janesville, WI 53545	3.4 mi	35.1K (40.5%)	
5	Saint Mary's Janesville Hospital / 3400 E Racine St, Janesville, WI 53546	0.1 mi	33.1K (38.1%)	
6	Target / 2017 Humes Rd, Janesville, WI 53545	3.8 mi	30.9K (35.6%)	
7	Kwik Trip / 1919 Humes Rd, Janesville, WI 53545	3.8 mi	28K (32.2%)	
8	Menards / 2001 Morse St, Janesville, WI 53545	4 mi	25.6K (29.5%)	
9	Blain's Farm & Fleet / 2421 Humes Rd, Janesville, WI 53545	3.6 mi	23.5K (27.1%)	
10	Crossroads of Janesville / 3023 Milton Ave, Janesville, WI 53545	3.6 mi	22.4K (25.8%)	

Category: All Categories | Min. Visits: 3 | Dec 1st, 2023 - Nov 30th, 2024

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Visit Duration



Visits | Dec 1st, 2023 - Nov 30th, 2024

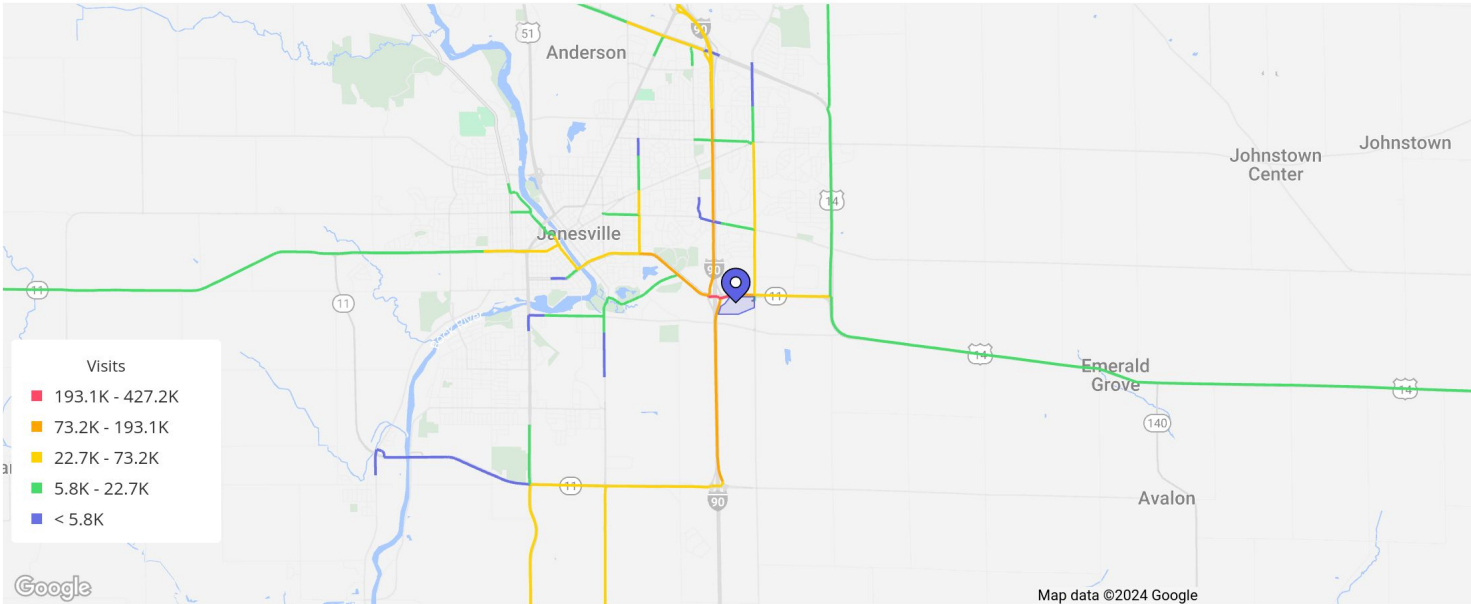
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Property Overview

Dec 1, 2023 - Nov 30, 2024

Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2023 - Nov 30th, 2024
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