

KEY FACTS

1,623

Population

33.5

Median Age



2.9

Average Household Size

\$76,200

Median Household Income

EDUCATION

16%

No High School Diploma



34%

High School Graduate



32%

Some College



18%

Bachelor's/Grad/Pr of Degree

BUSINESS



155

Total Businesses



1,542

Total Employees

EMPLOYMENT



64%

White Collar



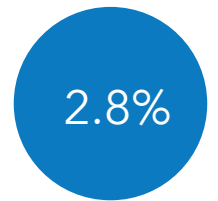
27%

Blue Collar



Services

9%



Unemployment Rate

INCOME



\$76,200

Median Household Income



\$26,324

Per Capita Income



\$180,473

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (23.6%)

The smallest group: \$200,000+ (1.6%)

Indicator ▲	Value	Diff	
<\$15,000	8.2%	-0.7%	
\$15,000 - \$24,999	1.8%	-4.0%	
\$25,000 - \$34,999	6.8%	-1.4%	
\$35,000 - \$49,999	7.9%	-2.6%	
\$50,000 - \$74,999	23.6%	+0.8%	
\$75,000 - \$99,999	22.5%	+5.9%	
\$100,000 - \$149,999	22.0%	+3.1%	
\$150,000 - \$199,999	5.4%	-0.7%	
\$200,000+	1.6%	-0.6%	

Bars show deviation from Barrow County

KEY FACTS

49,510

Population

35.9

Median Age



2.9

Average Household Size

\$66,279

Median Household Income

EDUCATION

14%

No High School Diploma



32%

High School Graduate



32%

Some College



21%

Bachelor's/Grad/Pr of Degree

BUSINESS



1,494

Total Businesses



15,482

Total Employees

EMPLOYMENT



59%

White Collar



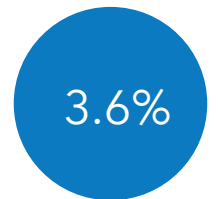
31%

Blue Collar



Services

10%



3.6%

Unemployment Rate

INCOME



\$66,279

Median Household Income



\$26,897

Per Capita Income



\$167,222

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (22.2%)

The smallest group: \$200,000+ (2.8%)

Indicator ▲	Value	Diff	
<\$15,000	9.0%	+0.1%	
\$15,000 - \$24,999	5.6%	-0.2%	
\$25,000 - \$34,999	8.4%	+0.2%	
\$35,000 - \$49,999	10.7%	+0.2%	
\$50,000 - \$74,999	22.2%	-0.6%	
\$75,000 - \$99,999	16.6%	0	
\$100,000 - \$149,999	17.6%	-1.3%	
\$150,000 - \$199,999	7.1%	+1.0%	
\$200,000+	2.8%	+0.6%	

Bars show deviation from Barrow County

KEY FACTS

164,604

Population



3.0

Average Household Size

36.5

Median Age

\$72,960

Median Household Income

EDUCATION

11%

No High School Diploma



31%

High School Graduate



31%

Some College



26%

Bachelor's/Grad/Pr of Degree

BUSINESS



3,234

Total Businesses



30,019

Total Employees

EMPLOYMENT



65%

White Collar



25%

Blue Collar



10%

Services

4.1%

Unemployment Rate

INCOME



\$72,960

Median Household Income



\$29,278

Per Capita Income



\$201,253

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (21.3%)

The smallest group: \$200,000+ (4.5%)

Indicator ▲	Value	Diff	
<\$15,000	7.1%	-1.8%	
\$15,000 - \$24,999	5.2%	-0.6%	
\$25,000 - \$34,999	6.8%	-1.4%	
\$35,000 - \$49,999	10.8%	+0.3%	
\$50,000 - \$74,999	21.3%	-1.5%	
\$75,000 - \$99,999	15.8%	-0.8%	
\$100,000 - \$149,999	19.0%	+0.1%	
\$150,000 - \$199,999	9.6%	+3.5%	
\$200,000+	4.5%	+2.3%	

Bars show deviation from Barrow County