



# Greenville Mall

Greenville, NC

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# Greenville Mall Property Overview



Greenville Mall is a dominant retail hub with its diverse lineup of more than 40 retailers and restaurants including JCPenney, Hibbett Sports, Foot Locker, American Eagle, Chick-fil-A, and Mellow Mushroom Pizza Bakers. Greenville Mall serves as the primary retail destination for its trade area, which includes nearly 500,000 professionals, college students, and families.

## PROPERTY INFORMATION

Address: 714 Greenville Boulevard  
Market: Raleigh-Durham, NC  
Total Retail Square Footage: 400,000+

## TRADE AREA PROFILE

2024 Population: 412,048  
2024 Households: 170,435  
2024 % of Households:  
    w/Income \$75k+: 38.2%  
    w/Income \$100k+: 25.32%  
2024 Average Household Income: \$78,256  
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 25.99%  
2024 Average Home Value: \$279,675  
2029 Projected Population: 422,153  
2029 Projected Households: 174,596  
2029 Projected Average Household Income: \$85,860

## 7-MILE RADIUS

2024 Population: 133,428  
2024 Households: 55,453  
2024 % of Households:  
    w/Income \$75k+: 40.83%  
    w/Income \$100k+: 27.96%  
2024 Average Household Income: \$84,139  
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 38.24%  
2024 Average Home Value: \$306,925  
2029 Projected Population: 138,582  
2029 Projected Households: 57,579  
2029 Projected Average Household Income: \$92,688

## DAYTIME EMPLOYMENT

3-Mile Radius Total: 34,153  
    White Collar: 73.16%  
    Executive/Professional: 47.22%  
5-Mile Radius: 46,973  
    White Collar: 71.02%  
    Executive/Professional: 45.72%

Source: Synergos

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