



Greenville Mall

Greenville, NC



Greenville Mall Property Overview

Greenville Mall is a dominant retail hub with its diverse lineup of more than 40 retailers and restaurants including JCPenney, Hibbett Sports, Foot Locker, American Eagle, Chick-fil-A, and Mellow Mushroom Pizza Bakers. Greenville Mall serves as the primary retail destination for its trade area, which includes nearly 500,000 professionals, college students, and families.

PROPERTY INFORMATION

Address: 714 Greenville Boulevard
Market: Raleigh-Durham, NC
Total Retail Square Footage: 400,000+

TRADE AREA PROFILE

2024 Population: 412,048
2024 Households: 170,435
2024 % of Households:
 w/Income \$75k+: 38.2%
 w/Income \$100k+: 25.32%
2024 Average Household Income: \$78,256
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 25.99%
2024 Average Home Value: \$279,675
2029 Projected Population: 422,153
2029 Projected Households: 174,596
2029 Projected Average Household Income: \$85,860

7-MILE RADIUS

2024 Population: 133,428
2024 Households: 55,453
2024 % of Households:
 w/Income \$75k+: 40.83%
 w/Income \$100k+: 27.96%
2024 Average Household Income: \$84,139
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 38.24%
2024 Average Home Value: \$306,925
2029 Projected Population: 138,582
2029 Projected Households: 57,579
2029 Projected Average Household Income: \$92,688

DAYTIME EMPLOYMENT

3-Mile Radius Total: 34,153
 White Collar: 73.16%
 Executive/Professional: 47.22%
5-Mile Radius: 46,973
 White Collar: 71.02%
 Executive/Professional: 45.72%