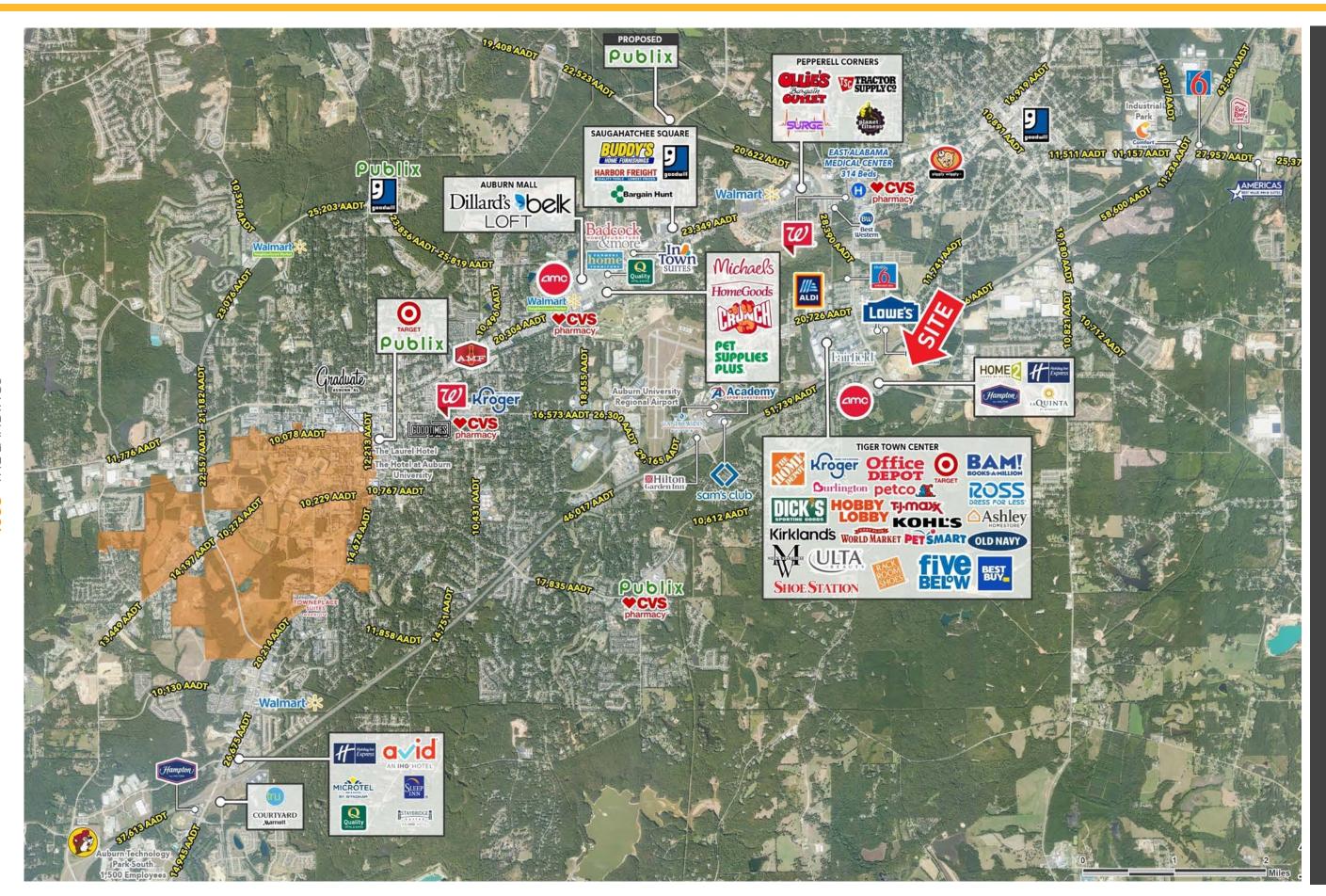
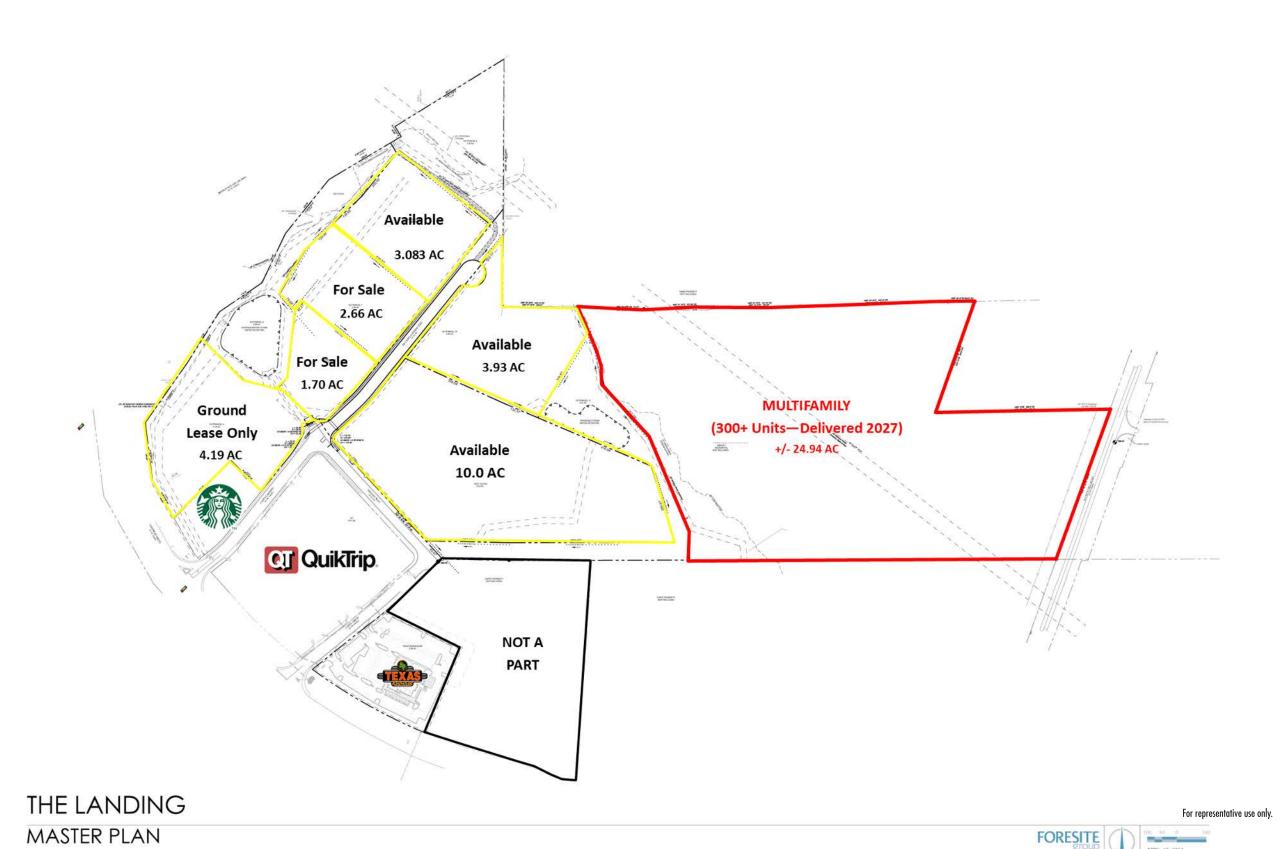


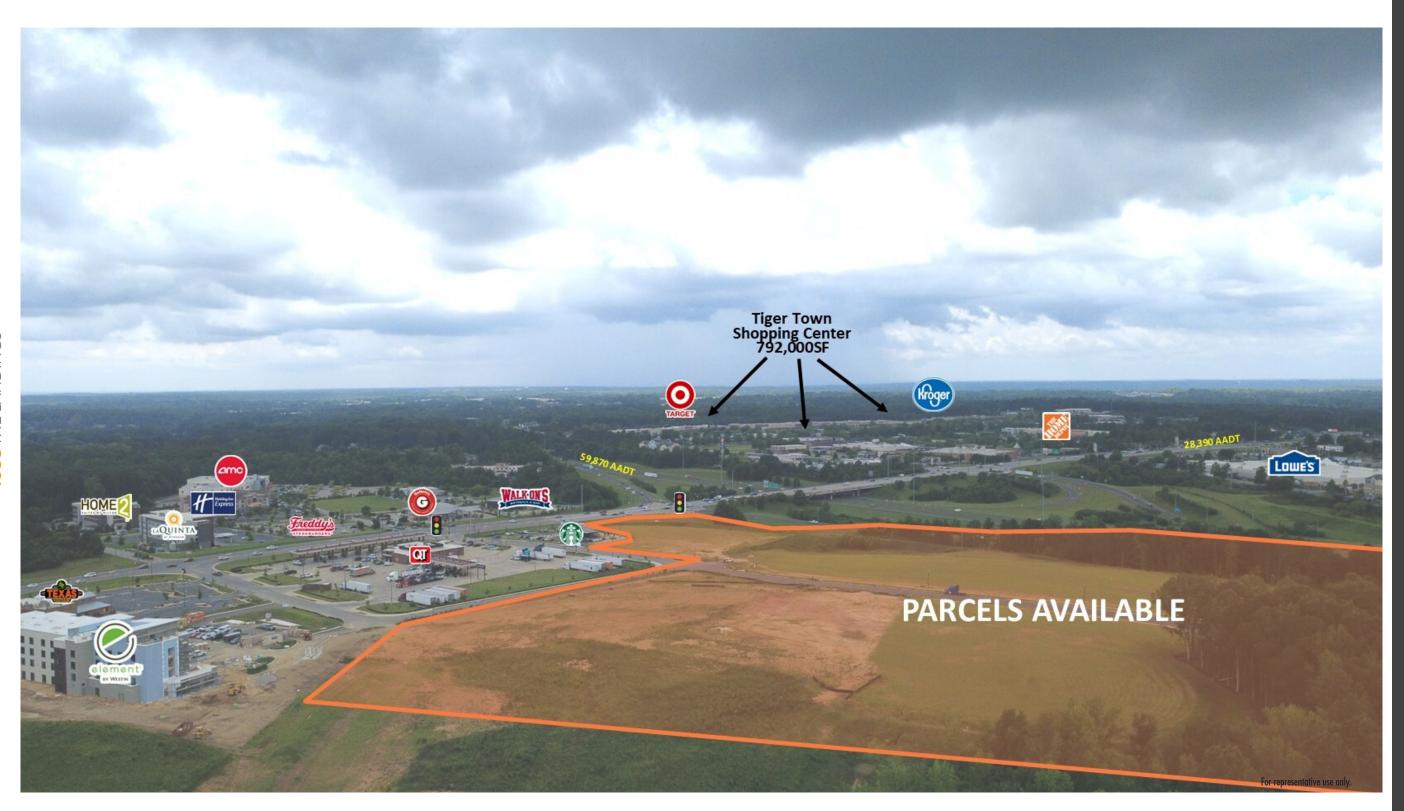
# SITE PACKAGE





# AUBURN &





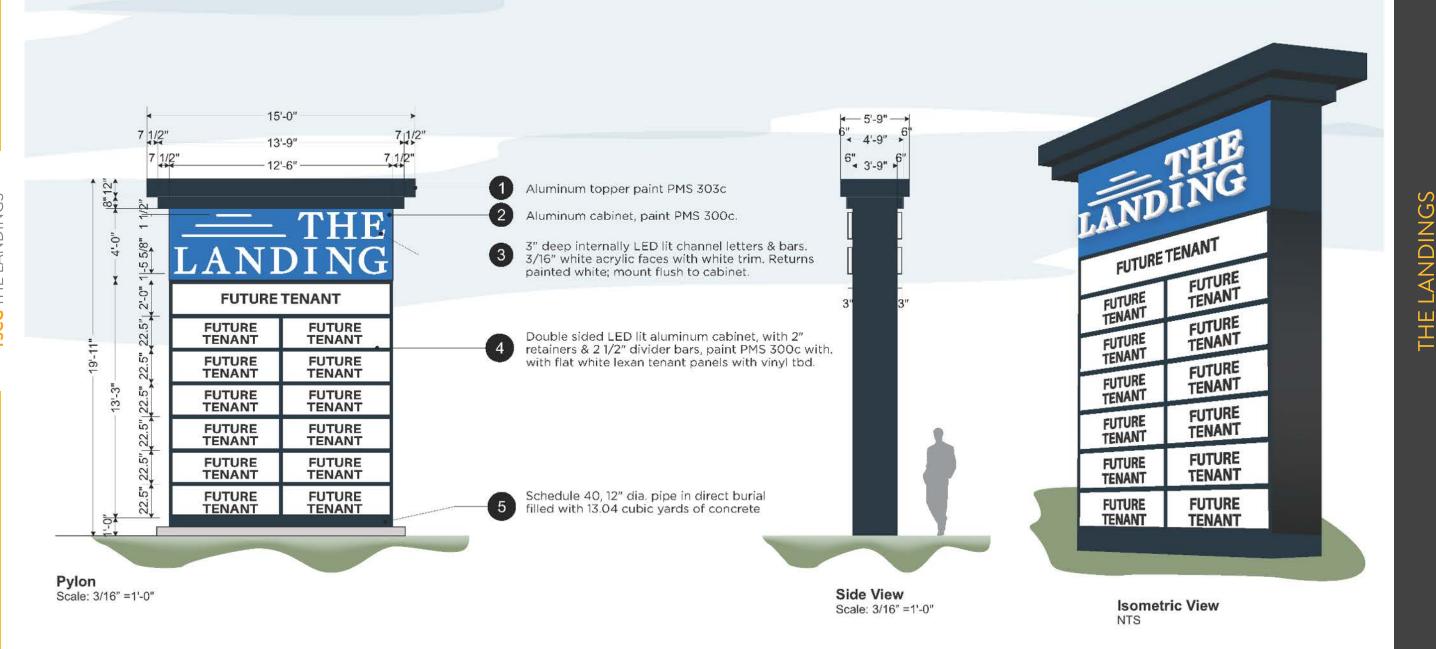
# MAING ACITACO



For representative use only.



# Opelika, Alabama The Landings



For representative use only

MONOMEN





## LOCATION OVERVIEW

The Landings sits at the southeastern corner of US Highway 280 and Interstate 85 at Exit 58 in Opelika, centrally located within the Auburn-Opelika MSA. The same interchange features Tiger Town, which historically has bolstered a <2% vacancy rate since its development in the early 2000's. The Tiger Town interchange features "Best in Class" retailers, along with primary access to Lee County's only hospital, East Alabama Medical Center, Lee County Justice Center, and numerous office and medical users. With ease of access, signage and visibility from I-85, The Landings will continue in the success of the interchange.

#### **AUBURN/OPELIKA MARKET OVERVIEW 2025**

The Auburn/Opelika MSA is home to 206,325 residents, and coupled with the Columbus GA-AL MSA and Tuskegee comprises the greater Columbus-Opelika GA-AL CSA, a region home to 622,261 residents. The Auburn-Opelika metro populace has grown 24%+ over the past decade and was ranked #13 on Forbes' 2019 "America's Best Small Cities for Jobs & Business" list. In addition Auburn University is a major economic catalyst that provides the region with a talented workforce.

Much of the retail activity takes place at the Hwy 280/I-85 interchange and centers around the Tiger Town development (>1 million sqft GLA). In 2022, the Auburn/Opelika MSA has a 2.2% retail vacancy rate and had 430,313 sqft of absorption. The area has significantly lower vacancy rate and a faster pace of absorption than the national average.

#### **ACCOLADES:**

- Opelika ranked #23 (2024) Heartland Forward's Most Dynamic Metropolitan
- Auburn/Opelika MSA ranked #2 (2024) per capita in nation by Site Selection Magazine
- Opelika Economic Development receives 2025 Mac Conway Award for Excellence in Economic Development as one of the top 20 organizations in the nation

2024 TOTAL POPULATION	622,261
2024 DAYTIME POPULATION	612,989
2024 TOTAL HOUSEHOLDS	245,980
2024 AVERAGE HH INCOME	\$78,302



#### COLLEGE TOWN COMPARISON: AUBURN UNIVERSITY

University	Student Population	Student Family	Δ	Top 1%	Δ	Top 5%	Δ	Top 10%	Δ	Top 20%	Δ	Avg. Income Percentile	City	Pop.	Δ	Bachelor's + (Pop 25+)	Δ	Mean Family Income	Δ	Metro	Рор.	Δ	Bachelor's +	Δ	Mean Family Income	Δ
Auburn	30,737	\$143,000		6.2%		28.0%		45.0%		65.0%		80.0	Auburn	76,143		66.7%		\$120,712		CSA	503,124		29.0%		\$83,905	
Alabama	37,842	\$130,000	-9.1%	5.8%	-6.5%	24.0%	-14.3%	39.0%	-13.3%	59.0%	-9.2%	76.0	Tuscaloosa	99,600	23,457	36.3%	-45.6%	\$96,089	-20.4%	MSA	251,836	(251,288)	28.2%	-2.8%	\$84,852	1.1%
Georgia	39,147	\$129,800	-9.2%	5.1%	-17.7%	25.0%	-10.7%	40.0%	-11.1%	59.0%	-9.2%	76.0	Athens-CCD	127,315	51,172	48.3%	-27.6%	\$94,514	-21.7%	MSA	212,706	(290,418)	49.0%	69.0%	\$84,319	0.5%
Ole Miss	19,421	\$116,600	-18.5%	5.7%	-8.1%	24.0%	-14.3%	36.0%	-20.0%	53.0%	-18.5%	72.0	Oxford	25,416	(50,727)	56.3%	-15.6%	\$106,337	-11.9%	MSA	53,590	(449,534)	45.6%	57.2%	\$99,697	18.8%
Tennessee	30,559	\$96,900	-32.2%	2.1%	-66.1%	12.0%	-57.1%	24.0%	-46.7%	42.0%	-35.4%	68.0	Knoxville	190,740	114,597	32.9%	-50.7%	\$75,687	-37.3%	CSA	1,156,861	653,737	27.1%	-6.6%	\$90,250	7.6%
Florida	57,841	\$106,700	-25.4%	3.2%	-48.4%	17.0%	-39.3%	30.0%	-33.3%	48.0%	-26.2%	70.0	Gainesville	141,085	64,942	46.1%	-30.9%	\$94,382	-21.8%	MSA	328,517	(174,607)	38.9%	34.1%	\$94,160	12.2%
Florida State	42,587	\$112,600	-21.3%	2.5%	-59.7%	17.0%	-39.3%	31.0%	-31.1%	51.0%	-21.5%	72.0	Tallahassee	196,169	120,026	48.1%	-27.9%	\$93,040	-22.9%	MSA	389,454	(113,670)	38.7%	33.4%	\$95,795	14.2%
Arkansas	27,562	\$116,300	-18.7%	3.2%	-48.4%	20.0%	-28.6%	34.0%	-24.4%	53.0%	-18.5%	74.0	Fayetteville	93,949	17,806	48.6%	-27.1%	\$102,269	-15.3%	CSA	536,120	32,996	33.0%	13.8%	\$101,320	20.8%

#### **INFORMATIONAL LINKS**

Auburn Commercial Profile

https://www.auburnalabama.org/commercial-development/Commercial%20Profile%202021%20UPDATE.pdf

Opelika Economic Development

https://www.opelika-al.gov/294/Economic-Development

Auburn - Opelika Metros Growth

https://www.al.com/news/2021/06/which-alabama-metro-areas-are-growing-shrinking.html

Auburn Among Best Areas To Live According to MONEY Magazine

https://news.auburnalabama.org/article/City News/3168#:~:text=%2D%20Auburn%20was%20listed%20among%20MONEY's,84

Livability

https://www.wsfa.com/2020/10/13/alabama-cities-make-livabilitycoms-top-best-places-live-america/

Alabama (Auburn/Opelika) Economic Development Ranking

https://www.al.com/business/2021/03/alabama-among-top-states-for-economic-development-in-2020-ranking.html

Opelika, A City On The Rise

https://businessviewmagazine.com/opelika-alabama-city-rise/

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