



The Purse Building 601 ELM ST, DALLAS, TX

Buyers Wanted: Walk Through The Purse Building with Tanya Ragan

LIVE STREAM

Join Tanya Ragan
on IG LIVE from the Purse Building

THURSDAY
November 6th, 2025
1:00PM CST

IG LIVE Walk-Through + Q&A

Dallas is on the move — fast.

We've had inquiries from across the country, and now it's your turn to see the Purse Building up close — live with [Tanya Ragan](#) onsite.

Join us **LIVE** inside The Purse Building on Thursday, November 6th, for an exclusive walk-through, real-time Q&A, and a behind-the-scenes look at one of Dallas' most distinctive redevelopment opportunities.



Tune In LIVE – On Instagram



Thursday, November 6th



1:00 PM CST



[The Purse Building](#) | 601 Elm Street, Dallas, TX



Join us on Instagram Live → [IG Story Link](#)

What You'll See & Hear (Nothing's Off the Table)

- [Historic Tax Credits and City Historic Abatements approved](#)
- Hotel & anchor user concept renderings
- Construction cost ranges and potential uses
- A rooftop tour with skyline views
- How the Purse Building connects to [Dallas' \\$3B Convention Center](#) redevelopment, [Dealey Plaza](#), and [Goldman Sachs' new HQ](#)
- Personal building tour by Tanya Ragan, the Owner.

Don't just hear about Dallas' growth — experience it in real time.

[Watch Live - 1PM CST](#)

Quick Deal Facts

Price: \$12.5M

Scale: 6 stories + rooftop + basement

Zoning: CA-1(A) | City Center TIF

Concepts: Hotel (± 106 keys) / Residential (± 65k SF) + 10k SF Retail / Office HQ

Incentives: 25% State HTC | 20% Federal HTC | 10-yr City Historic Abatement

Location: Steps to Dealey Plaza | Near \$3B Convention Center | Close to Goldman Sachs HQ



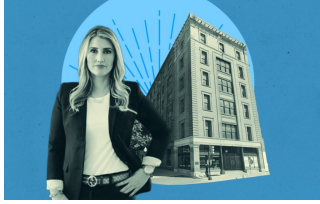
[Request A Buyer Packet](#)

[View Listing on LoopNet](#)

In the News

The Purse Building has been featured in **Business Insider** and other national outlets, highlighting the demand for redevelopment and real estate investment opportunities in Dallas, Texas

THE REAL DEAL
REAL ESTATE NEWS
**Purse Building listed as redevelopment
play near \$3B convention center project**
Tanya Ragan's Wildcat Management bought
historic building in 2017



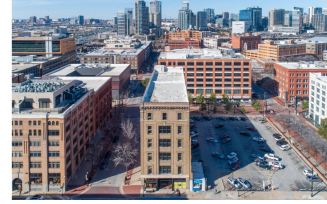
The Real Deal

DALLAS INNOVATES
**Boutique Hotel Concept Explored for
The Purse Building in Downtown Dallas**
Dallas-based Wildcat Management said the project is envisioned as a 100-key boutique hotel
creating a destination that melds architectural history with a modern guest experience.



Dallas Innovates

BUSINESS INSIDER
**Historic Purse Building, a 65,000-SF Landmark in
Downtown Dallas, Officially Listed for Sale; Rare U.S.
Redevelopment Opportunity Near Convention Center
and Growing Business District**



Business Insider

DALLAS BUSINESS JOURNAL
**Downtown Dallas properties
hit market with new uses imagined**
They include historic Purse Building, parking lot
that could go vertical



**Dallas Business
Journal**

D
**Deal Ticker: Tanya Ragan Selling Historic Purse
Building in Downtown Dallas**
Plus: EY renews Victory One Park lease, White Lodging
buys Fort Worth Stockyards land, and more.



D- CEO

connectcre
**Historic Dallas Commercial
Building Hits the Market**



Connect CRE

WFAA abc
**Historic Purse Building and
downtown parking lot in Dallas up for sale**
They include historic Purse Building, parking lot
that could go vertical



WFAA - ABC

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