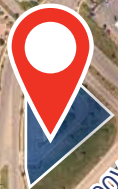




W Beltline Hwy- 95,100 VPD

US Hwy 151- 64,500 VPD



**For Lease**  
4702 Verona Road, Madison, WI 53711  
3,920 SF Retail Space

**Jesse Schluter**  
Partner | Madison  
+1 608 669 2671  
jesse.schluter@colliers.com

**Colliers | Wisconsin**  
2501 W Beltline Hwy, Suite 505  
Madison, WI 53713  
+1 608 826 9500

# Property Overview

4702 Verona Rd | Madison, WI

Available Space 3,920 SF

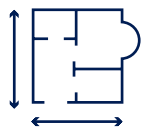
Year Built 2015

Lot Size 2.99 Acres

Parking 18 Stalls  
3.39/1,000 SF

**Lease Rate** **Contact Broker**

- Prime Location in the heart of Madison's Retail and Business Corridor along US Hwy 151 & W Beltline Hwy
- Superior Visibility from Verona Road / US Highway 151 with over 56,000 vehicles per day passing the site
- Originally designed as a bank with a full build-out
- Located near multiple traffic signals & large retailers
- Building and Monument Signage available



3,920 SF  
of Retail Space



18 Parking Stalls  
Available

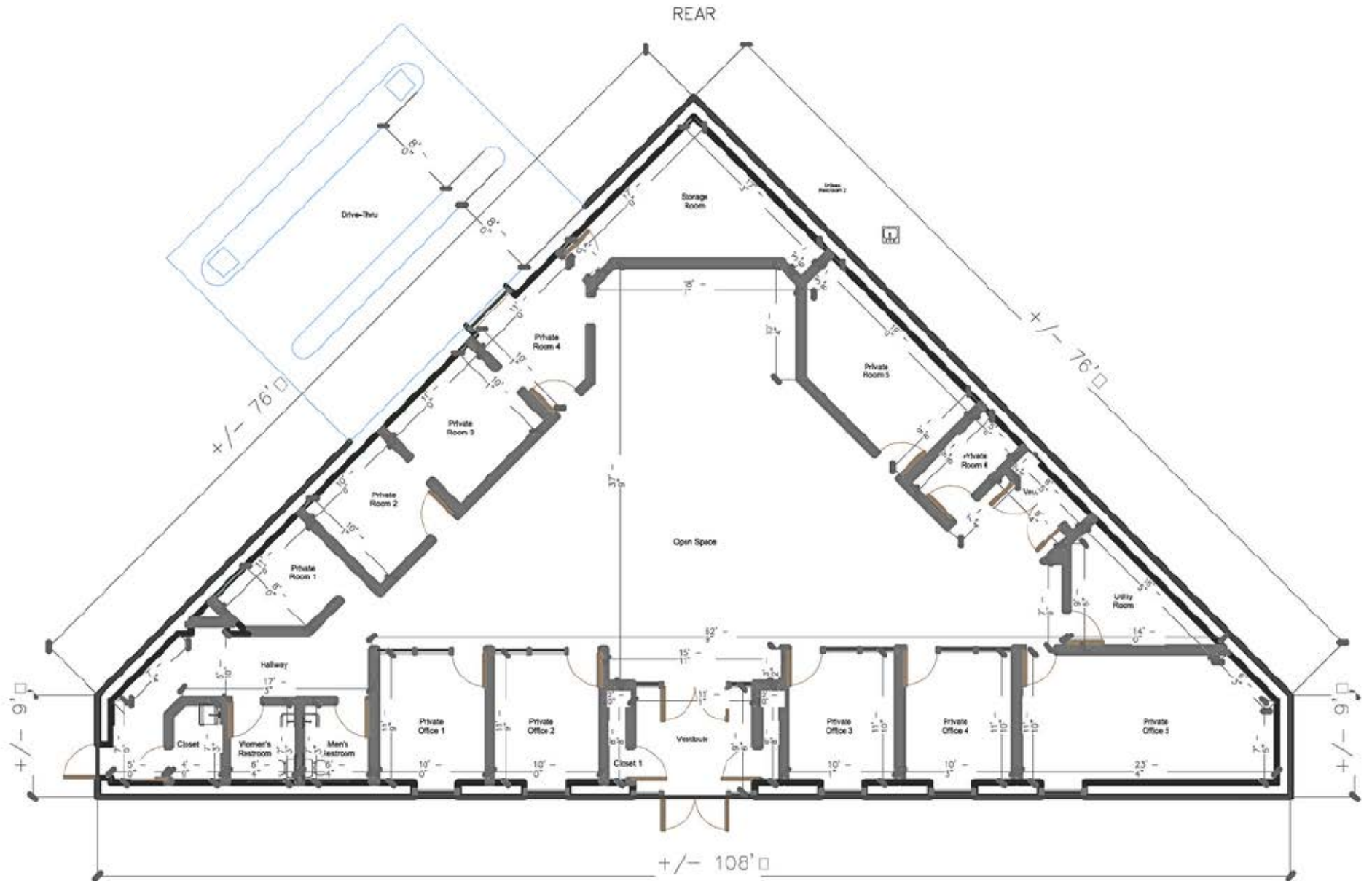


Building & Monument  
Signage Available



# Floor Plan

4702 Verona Rd | Madison, WI



# Site Aerial

4702 Verona Rd | Madison, WI



Gino's  
Italian  
Deli



*AutoZone*  
**HARBOR  
FREIGHT  
TOOLS**



**DISCOUNT  
TIRE**

US Hwy 151 - 64,500VPD

# Area Amenities

4702 Verona Rd | Madison, WI



## Demographics: 1, 3, 5 Mile Radius



**Population**  
 1 mi: 11,916  
 3 mi: 95,262  
 5 mi: 220,294



**Daily Population**  
 1 mi: 9,184  
 3 mi: 98,695  
 5 mi: 279,406



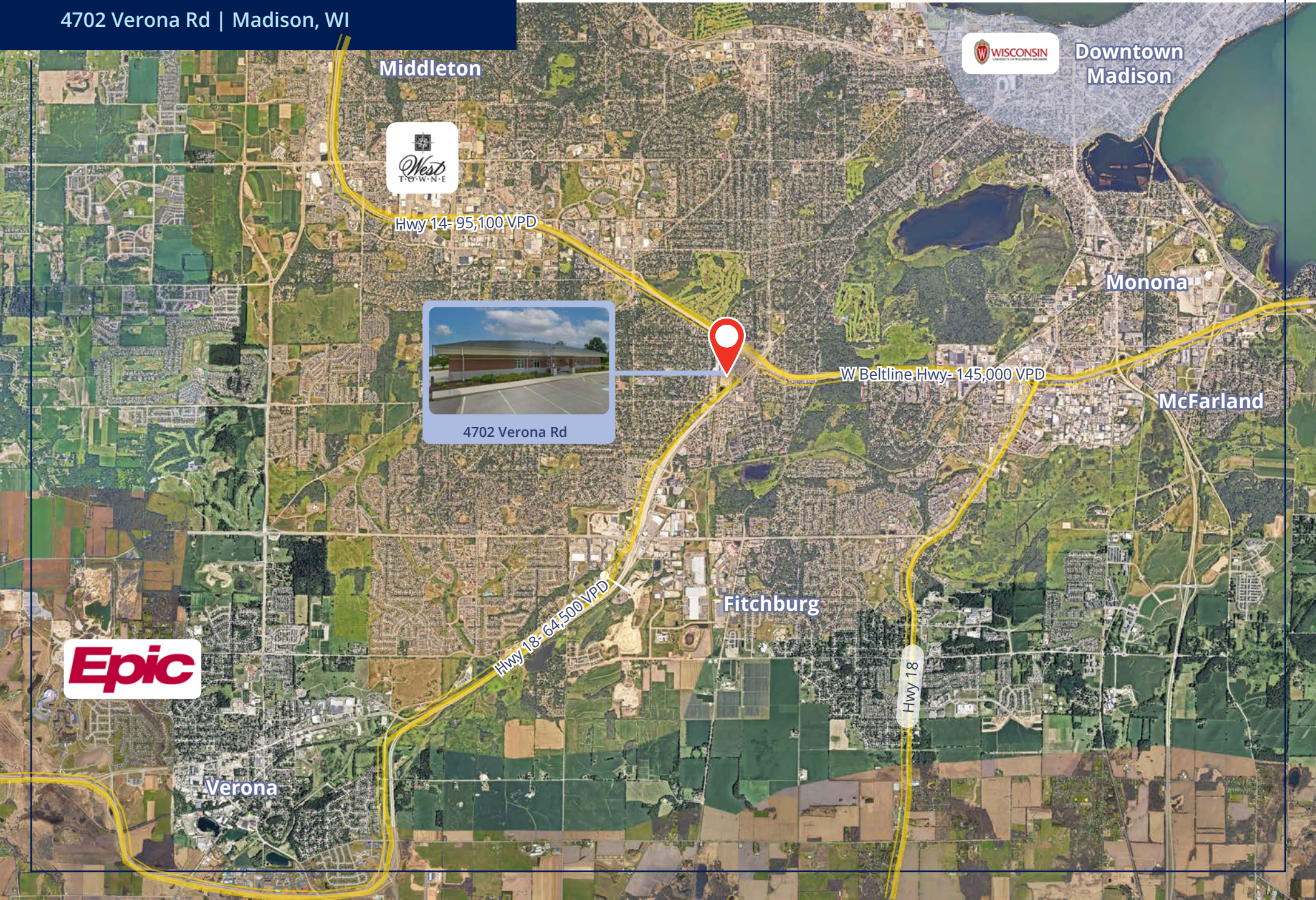
**Households**  
 1 mi: 4,923  
 3 mi: 42,162  
 5 mi: 97,502



**Household Income**  
 1 mi: \$127,209  
 3 mi: \$128,593  
 5 mi: \$117,067

# Central Location

4702 Verona Rd | Madison, WI



Middleton



Downtown  
Madison



Hwy 14- 95,100 VPD



4702 Verona Rd

W Beltline Hwy- 145,000 VPD

Monona

McFarland

Fitchburg

Hwy 18- 64,500 VPD

Hwy 18



Verona

# About the Area

Metro Madison



Madison is the state capital of Wisconsin with a metro population of about 681,000, making it the second largest city in the state. Madison is a medical and technology hub, home to companies such as Epic Systems, Google, Microsoft, Alliant Energy and more. The city consistently ranks near the top of best-places lists with its vibrant economy and low unemployment.

Madison is also home to the University of Wisconsin—Madison, the state's flagship university. The University of Wisconsin - Madison's main campus neighbors the Capitol building with its 50,000 student body. Within the campus sits Camp Randall Stadium, home to UW's football team. With a seating capacity of 80,321, Camp Randall ranks among the nation's largest school-owned stadiums.

In recent years, Madison has boasted the highest number of PhDs per capita and third highest college graduates per capita, according to Forbes magazine, enhancing the already plentiful labor pool.

The city is able to attract top-notch talent through a true live, work, play mantra. Downtown Madison is centered around the State Capitol building with the surrounding neighborhood home to upscale retailers, corporate offices, luxury apartments and condos, and some of the finest dining options in the state.

# Madison Workforce

## The University of Wisconsin - Madison & Four Strong Technical Schools Help Fuel a Strong Workforce

The well educated workforce, fueled by nationally ranked UW-Madison, tends to pursue economic stability through careers in business, technology and professional services. The Madison metro area has seen continued steady growth in these sectors thanks to notable names like Epic Systems, UW Healthcare and American Family Insurance. The combination of the strong education system and stable nationally recognized corporations encourages the young workforce to stay in the Madison area, a trend that will likely draw additional employers and lead to further growth.

### Notable Area Employers

13,000 Employees

24,000 Employees

21,000 Employees



Prior to negotiating on your behalf the Brokerage firm, or an agent associated with the firm, must provide you the following disclosure statement:

## **Broker Disclosure to Customers**

You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. The broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions with a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law.
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information to other parties.
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice or a professional home inspection contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of the duties owed to a customer under section 452.133 (1) of the Wisconsin statutes.

## **Confidentiality Notice to Customers**

The Firm and its Agents will keep confidential any information given to the Firm and its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01 (5g) of the Wisconsin Statutes.
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may list that information below, or provide that information to the Firm and its Agents by other means. At a later time, you may also provide the Firm and its Agents with other information you consider to be confidential.

Confidential information: \_\_\_\_\_

Non-Confidential information: (The following information may be disclosed by the Firm and its Agents): \_\_\_\_\_  
(Insert information you authorize to be disclosed, such as financial qualification information.)

## **Definition of Material Adverse Facts**

A "Material Adverse Fact" is defined in Wis. Stat. 452.01 (5g) as an Adverse Fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse" fact is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

## **Sex Offender Registry**

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://offender.doc.state.wi.us/public/>

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.

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