HIGHLAND SQUARE SEC JEFFERSON HIGHWAY & GARDENS ROAD RIVER RIDGE, LOUISIANA



PROJECT HIGHLIGHTS

- Highland Square Shopping Center is a well established grocery anchored center located in the River Ridge community of New Orleans, LA.
- * Location provides barriers of entry for competitors.
- 🔆 Anchored by Breaux Mart and CVS Pharmacy.
- \star The center is surrounded by dense households with strong incomes.
- 🖈 New Construction Retail with Drive Thru!

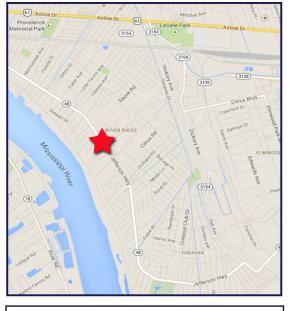
DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Population	12,217	76,537	206,007
Households	5,616	33,030	87,075
2023 Average Household Income	\$126,466	\$99,696	\$98,455
2023 Median Household Income	\$90,766	\$72,835	\$71,931
Median Age	46.2	43.5	41.8

TRAFFIC COUNTS

Jefferson Highway (South of site) Jefferson Highway (North of site)

site) 17,910 vpd Source: Louisiana DOT

19,881 vpd



FOR LEASING CONTACT

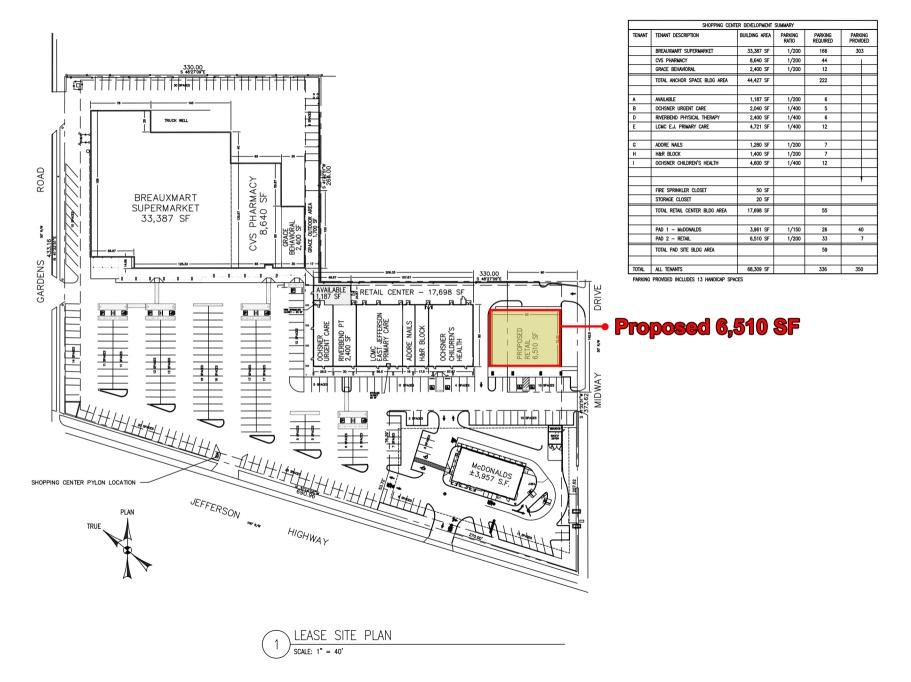
Adam Moore

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REALM REALTY

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PROPOSED REDEVELOPMENT HIGHLAND SQUARE S.C. RIVER RIDGE, LOUISIANA TOWN & COUNTRY LN #210

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RE/

SHEET OF

HIGHLAND SQUARE SHOPPING CENTER



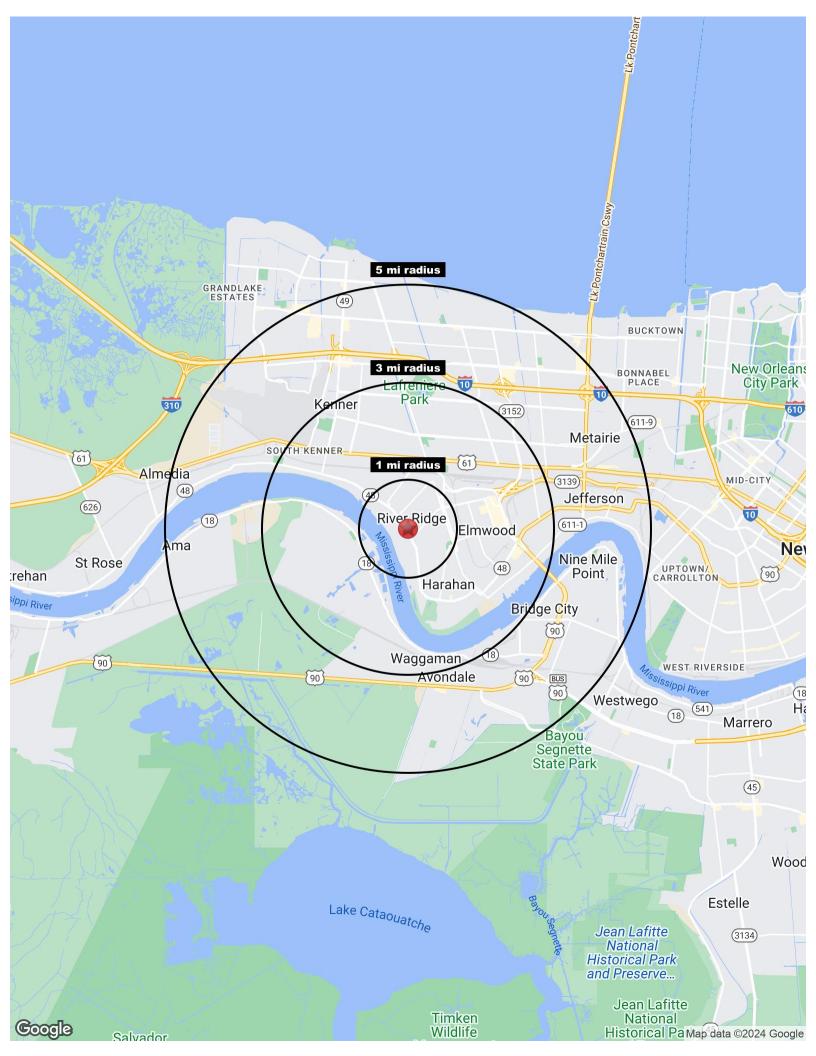












Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Realm Realty Lat/Lon: 29.9571/-90.2171

Lighland Square SC

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REALM REALTY	

Highland Square SC	a ·	.	
River Ridge, LA	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	12,217	76,537	206,007
2028 Projected Population	11,131	70,548	189,467
2020 Census Population	12,134	79,399	210,315
2010 Census Population	11,808	78,104	207,117
Projected Annual Growth 2023 to 2028	-1.8%	-1.6%	-1.6%
Historical Annual Growth 2010 to 2023	0.3%	-0.2%	-
Households			
2023 Estimated Households	5,616	33,030	87,075
2028 Projected Households	5,465	32,435	85,552
2020 Census Households	5,351	33,881	88,277
2010 Census Households	5,099	32,562	84,915
Projected Annual Growth 2023 to 2028	-0.5%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2023	0.8%	0.1%	0.2%
Age			
2023 Est. Population Under 10 Years	9.8%	10.0%	11.1%
2023 Est. Population 10 to 19 Years	9.7%	10.1%	10.4%
2023 Est. Population 20 to 29 Years	9.9%	11.3%	12.2%
2023 Est. Population 30 to 44 Years	18.8%	19.8%	20.0%
2023 Est. Population 45 to 59 Years	20.5%	19.7%	18.5%
2023 Est. Population 60 to 74 Years	20.5%	19.7%	19.3%
2023 Est. Population 75 Years or Over	10.9%	9.3%	8.5%
2023 Est. Median Age	46.2	43.5	41.8
Marital Status & Gender			
2023 Est. Male Population	47.9%	48.1%	48.5%
2023 Est. Female Population	52.1%	51.9%	51.5%
2023 Est. Never Married	27.2%	33.5%	35.0%
2023 Est. Now Married	56.5%	44.3%	42.4%
2023 Est. Separated or Divorced	9.8%	15.5%	15.7%
2023 Est. Widowed	6.4%	6.6%	6.9%
Income			
2023 Est. HH Income \$200,000 or More	14.1%	8.1%	8.9%
2023 Est. HH Income \$150,000 to \$199,999	11.3%	8.1%	7.8%
2023 Est. HH Income \$100,000 to \$149,999	17.9%	16.2%	14.5%
2023 Est. HH Income \$75,000 to \$99,999	13.1%	13.8%	12.8%
2023 Est. HH Income \$50,000 to \$74,999	15.6%	16.8%	17.2%
2023 Est. HH Income \$35,000 to \$49,999	9.7%	12.1%	12.2%
2023 Est. HH Income \$25,000 to \$34,999	8.0%	9.4%	8.7%
2023 Est. HH Income \$15,000 to \$24,999	4.0%	6.1%	7.4%
2023 Est. HH Income Under \$15,000	6.3%	9.4%	10.5%
2023 Est. Average Household Income	\$126,466	\$99,696	\$98,455
2023 Est. Median Household Income	\$90,766	\$72,835	\$71,931
2023 Est. Per Capita Income	\$58,143	\$43,064	\$41,658
2023 Est. Total Businesses	560	3,597	10,792
2023 Est. Total Employees	4,521	43,086	105,596

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Lat/Lon: 29.9571/-90.2171		REALTY	
Highland Square SC			
River Ridge, LA	1 mi radius	3 mi radius	5 mi radius
		-	
Race			
2023 Est. White	80.0%	64.7%	58.7%
2023 Est. Black	10.3%	22.9%	23.4%
2023 Est. Asian or Pacific Islander	2.9%	2.5%	3.8%
2023 Est. American Indian or Alaska Native	0.2%	0.3%	0.4%
2023 Est. Other Races	6.5%	9.6%	13.8%
Hispanic			
2023 Est. Hispanic Population	968	8,391	32,921
2023 Est. Hispanic Population	7.9%	11.0%	16.0%
2028 Proj. Hispanic Population	8.1%	11.0%	16.0%
2020 Hispanic Population	8.9%	12.9%	19.3%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	9,300	57,197	150,004
2023 Est. Elementary (Grade Level 0 to 8)	1.7%	3.6%	4.2%
2023 Est. Some High School (Grade Level 9 to 11)	4.5%	6.5%	6.8%
2023 Est. High School Graduate	19.1%	28.9%	28.7%
2023 Est. Some College	24.7%	23.6%	21.1%
2023 Est. Associate Degree Only	6.4%	6.7%	6.9%
2023 Est. Bachelor Degree Only	26.8%	19.4%	21.1%
2023 Est. Graduate Degree	16.9%	11.3%	11.2%
Housing			
2023 Est. Total Housing Units	6,095	36,248	96,367
2023 Est. Owner-Occupied	57.6%	56.6%	54.9%
2023 Est. Renter-Occupied	34.5%	34.5%	35.5%
2023 Est. Vacant Housing	7.9%	8.9%	9.6%
Homes Built by Year			
2023 Homes Built 2010 or later	6.8%	4.6%	3.8%
2023 Homes Built 2000 to 2009	10.2%	6.8%	6.9%
2023 Homes Built 1990 to 1999	5.5%	5.8%	6.1%
2023 Homes Built 1980 to 1989	12.1%	12.1%	11.5%
2023 Homes Built 1970 to 1979	21.3%	18.9%	23.6%
2023 Homes Built 1960 to 1969	19.4%	19.8%	19.2%
2023 Homes Built 1950 to 1959	13.3%	16.1%	12.8%
2023 Homes Built Before 1949	3.6%	7.0%	6.4%
Home Values			
2023 Home Value \$1,000,000 or More	1.0%	0.5%	0.8%
2023 Home Value \$500,000 to \$999,999	14.0%	5.3%	5.1%
2023 Home Value \$400,000 to \$499,999	8.9%	5.6%	6.3%
2023 Home Value \$300,000 to \$399,999	21.8%	14.4%	17.1%
2023 Home Value \$200,000 to \$299,999	31.0%	32.9%	32.8%
2023 Home Value \$150,000 to \$199,999	13.5%	21.7%	18.0%
2023 Home Value \$100,000 to \$149,999	4.3%	11.9%	10.5%
2023 Home Value \$50,000 to \$99,999	1.9%	4.2%	5.7%
2023 Home Value \$25,000 to \$49,999	0.4%	0.7%	0.9%
2023 Home Value Under \$25,000	3.2%	2.8%	2.8%
2023 Median Home Value	\$295,100	\$231,190	\$241,329
2023 Median Rent	\$923	\$948	\$930
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Highland Square SC	1 mi radius	3 mi radius	5 mi radius
River Ridge, LA	2 111 1 44 43	o mi radias	
Labor Force			
2023 Est. Labor Population Age 16 Years or Over	10,280	64,115	169,850
2023 Est. Civilian Employed	61.6%	59.4%	60.0%
2023 Est. Civilian Unemployed	0.5%	2.1%	1.9%
2023 Est. in Armed Forces	1.5%	0.6%	0.5%
2023 Est. not in Labor Force	36.4%	37.8%	37.6%
2023 Labor Force Males	47.5%	47.6%	47.9%
2023 Labor Force Females	52.5%	52.4%	52.1%
Occupation	<u>.</u>		
2023 Occupation: Population Age 16 Years or Over	6,329	38,111	101,851
2023 Mgmt, Business, & Financial Operations	17.2%	14.3%	13.8%
2023 Professional, Related	30.0%	25.4%	24.1%
2023 Service	12.4%	16.1%	17.4%
2023 Sales, Office	22.1%	22.4%	21.7%
2023 Farming, Fishing, Forestry	-	0.1%	-
2023 Construction, Extraction, Maintenance	9.0%	10.6%	11.5%
2023 Production, Transport, Material Moving	9.1%	11.1%	11.5%
2023 White Collar Workers	69.4%	62.1%	59.6%
2023 Blue Collar Workers	30.6%	37.9%	40.4%
Transportation to Work			
2023 Drive to Work Alone	71.8%	75.9%	74.6%
2023 Drive to Work in Carpool	7.9%	9.2%	10.0%
2023 Travel to Work by Public Transportation	0.7%	1.0%	1.1%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.3%	1.2%	1.6%
2023 Other Means	0.6%	0.8%	0.8%
2023 Work at Home	17.7%	12.0%	11.9%
Travel Time		-	
2023 Travel to Work in 14 Minutes or Less	19.6%	23.4%	24.1%
2023 Travel to Work in 15 to 29 Minutes	49.9%	44.0%	45.5%
2023 Travel to Work in 30 to 59 Minutes	25.1%	27.9%	25.7%
2023 Travel to Work in 60 Minutes or More	5.4%	4.7%	4.7%
2023 Average Travel Time to Work	21.9	21.2	20.7
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$468.78 M	\$2.31 B	\$6.02 B
2023 Est. Apparel	\$16.69 M	\$81.3 M	\$212.79 M
2023 Est. Contributions, Gifts	\$28.4 M	\$134.08 M	\$352.2 M
2023 Est. Education, Reading	\$16.3 M	\$75.49 M	\$199.64 M
2023 Est. Entertainment	\$26.96 M	\$130.81 M	\$341.66 M
2023 Est. Food, Beverages, Tobacco	\$70.73 M	\$352.14 M	\$918.75 M
2023 Est. Furnishings, Equipment	\$16.73 M	\$81.32 M	\$212.07 M
2023 Est. Health Care, Insurance	\$42.4 M	\$211.31 M	\$549.84 M
2023 Est. Household Operations, Shelter, Utilities	\$150.62 M	\$746.14 M	\$1.95 B
2023 Est. Miscellaneous Expenses	\$8.96 M	\$43.86 M	\$114.46 M
2023 Est. Personal Care	\$6.3 M	\$31.02 M	\$80.87 M
2023 Est. Transportation	\$84.7 M	\$418.11 M	\$1.09 B

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