



Conceptual Suite Renderings



Where History Meets Opportunity

Welcome to **The Paddock Exchange**, a reimagined commercial destination in the heart of East Troy. Located on Main Street just minutes from the Historic Village Square, this distinctive property offers entrepreneurs, retailers, service providers, food & beverage professionals, and office users the opportunity to establish their business in a landmark building poised for its next chapter.

Originally the location of East Troy's historic horse racing track and later established as a beloved neighborhood grocery and pharmacy, The Paddock Exchange is being thoughtfully revitalized to create modern commercial spaces while preserving the character and charm that make the building unique.

A Space Designed Around Your Vision

The Paddock Exchange is more than commercial real estate—it's an opportunity to shape a destination. Tenants have the ability to work directly with ownership to customize layouts, finishes, and improvements. Whether you need an open retail floor, treatment rooms, private offices, studio space, or expanded storage, we'll help create a space tailored to your business needs.

- ✓ Prime Main Street location
- ✓ On-site parking
- ✓ Tall exposed wood ceilings
- ✓ Abundant natural light

Coming Soon

Renovated suites featuring:

- ✓ Updated interiors
- ✓ Build-to-suit options
- ✓ Enhanced storefront presence
- ✓ Prominent street signage

Now is the ideal time to secure your space and influence the final design!

Schedule a Tour

☎ (262) 684-9762

✉ kreholdingswi@gmail.com

🌐 thepaddockexchange.com