

*the*  
VILLAGE  
OF  
ROCHESTER  
HILLS





A GREAT  
PLACE TO BE

# WELCOME TO THE VILLAGE

**The Village of Rochester Hills**, Michigan’s premier Main Street lifestyle center, brings retail sophistication to the suburbs in one of metropolitan Detroit and Oakland County’s most notable communities in which to live, work and play.

The Village makes downtown shopping fun and convenient for residents in surrounding neighborhoods, students and teachers at nearby universities, and for employees at area businesses including The Chrysler World Headquarters and Technology Center headquarters of Stellantis North America, FANUC America, United Wholesale Mortgage, Ascension Providence Rochester Hospital, Beaumont Health, BorgWarner and many others in technology, manufacturing, automotive and healthcare.

Shop the region’s only Von Maur, the upscale department store which offers an unparalleled fashion-forward experience and exceptional customer service.

Visit Whole Foods Market for your culinary needs or catch author readings, book clubs and children’s story times at Barnes & Noble. Desirable retailers such as Sephora, lululemon, Evereve, Pottery Barn, Sundance, Williams Sonoma and Aerie sit in picturesque tree-lined boulevards with accessible, on-street parking. There are dining options for every palette, from Mitchell’s Fish Market for Shanghai Sea Bass, to Bravo Italian Kitchen for Mom’s Lasagna, P.F. Chang’s for Kung Pao Chicken, The Jagged Fork for a brunch of waffles and a mimosa, or meet your friends at Shake Shack for a burger and a shake.

Enjoy year round signature events, such as *Light the Village* to start the holiday season, outdoor movies and yoga during the summer season, or just catch up with neighbors at the gazebo. Relax and treat your senses amidst hanging baskets overflowing with vibrant seasonal flowers, lush, manicured landscapes lining the street, a beautiful fountain in the summer and fire pit in the winter, as well as the distinctive chimes of an old fashion clock tower.

THE VILLAGE OF  
ROCHESTER HILLS  
  
ROCHESTER HILLS  
MICHIGAN

The Village. Shop, Dine, Enjoy.



**375K**

SQUARE FEET OF  
RETAIL SPACE

**\$150K**

HH INCOME  
WITHIN 5 MILES

**50**

STORES



VON MAUR®

WHOLE  
FOODS  
MARKET

THE VILLAGE OF  
ROCHESTER HILLS

ROCHESTER HILLS  
MICHIGAN

**One Special Place**

**12** RESTAURANTS  
AND EATERIES

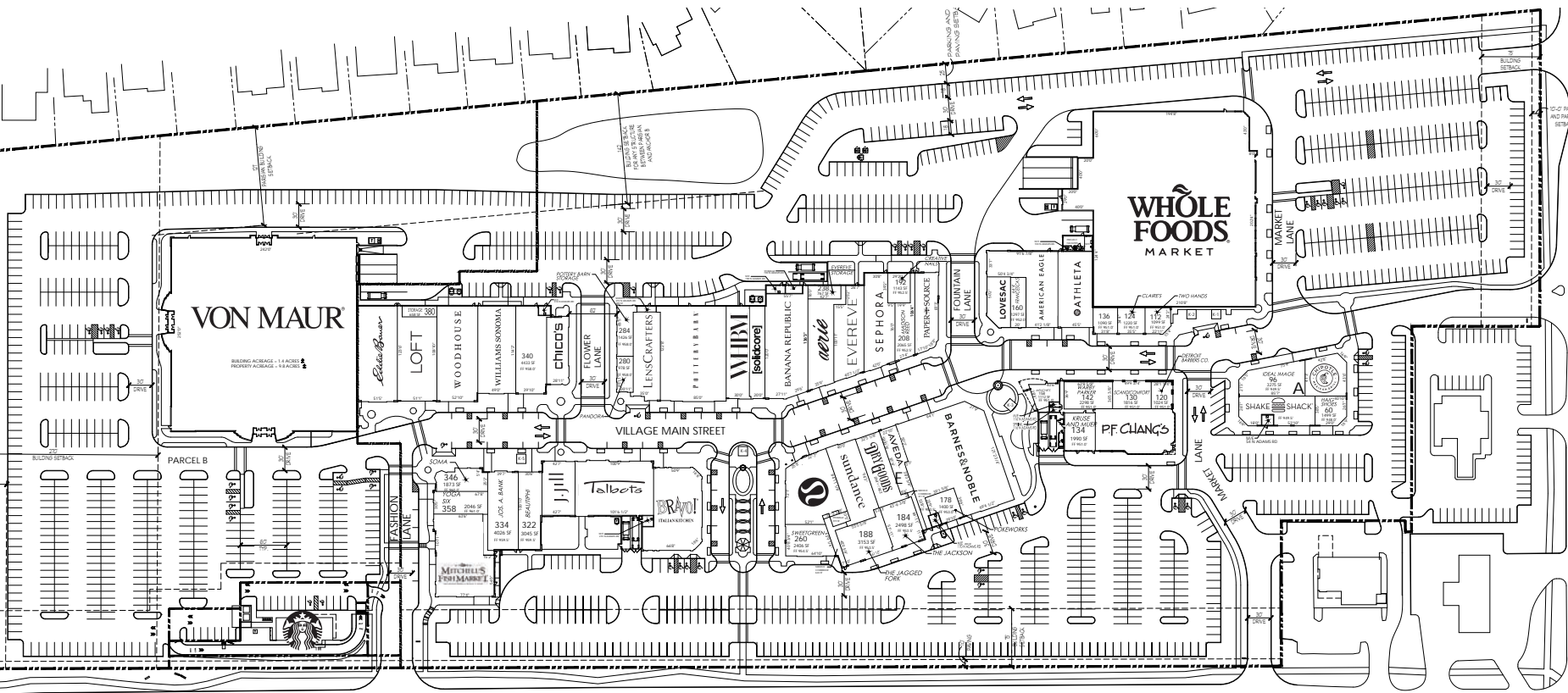
**2** FITNESS  
VENUES





# DISCOVER

PAGE 06



THE VILLAGE OF  
ROCHESTER HILLS  
  
ROCHESTER HILLS  
MICHIGAN



AMERICAN EAGLE

ATHLETA

BARNES & NOBLE

EVEREVE



sundance

PANDORA

WHIBM

SEPHORA

WILLIAMS SONOMA

SHAKE SHACK

WOODHOUSE



# THRIVING SOCIAL SCENE

## A Vibrant Community

PAGE 09

From the finest family-friendly events, free concerts, art festivals, holiday events and more, the Village offers an experience for everyone.

### Light the Village

Signature Village celebration that includes tree lighting, fireworks, Santa's arrival, carolers and events throughout the holiday season.

### Music & Me

Weekly music events for kids and adults to enjoy.

### Family Movie Nights

A fun, family event featuring outdoor movies.

### Movement Monday

Complimentary outdoor fitness classes that offer a variety of different exercises, from our fitness retail partners.

### Halloween

Trick or Treating, pumpkin decorating, and an annual costume parade.

### Additional Annual Events:

Summer Concert Series

Daddy-Daughter Dance

Dueling Piano's

Donut be Afraid of Bugs

Spring Time with the Bunny

St. Patrick's Day Event

Village Art Show

Food Truck Friday's

Master Gardener Series

Community Wellness & Fitness Activities and More!

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# INVITING ATMOSPHERE

## Rochester Hills Highlights:

The Greater Rochester area, comprised of Rochester, Rochester Hills and Oakland Township, is one of the most successful communities in the United States. In fact, Money magazine ranked Rochester Hills 39<sup>th</sup> in its Top 100 “Best Places to Live.”

**2.6%** Unemployment rate <sup>1</sup>

**2<sup>ND</sup>** Safest city in the entire country. Safest city in Michigan for over 7 years. <sup>2</sup>

## Michigan Highlights:

**1<sup>ST</sup>**  
In the nation for concentration of engineers <sup>3</sup>

**TOP 10**  
For America's best employers for new grads <sup>3</sup>

**4<sup>TH</sup>**  
Largest engineering, design & development (EDD) workforce in the nation <sup>3</sup>

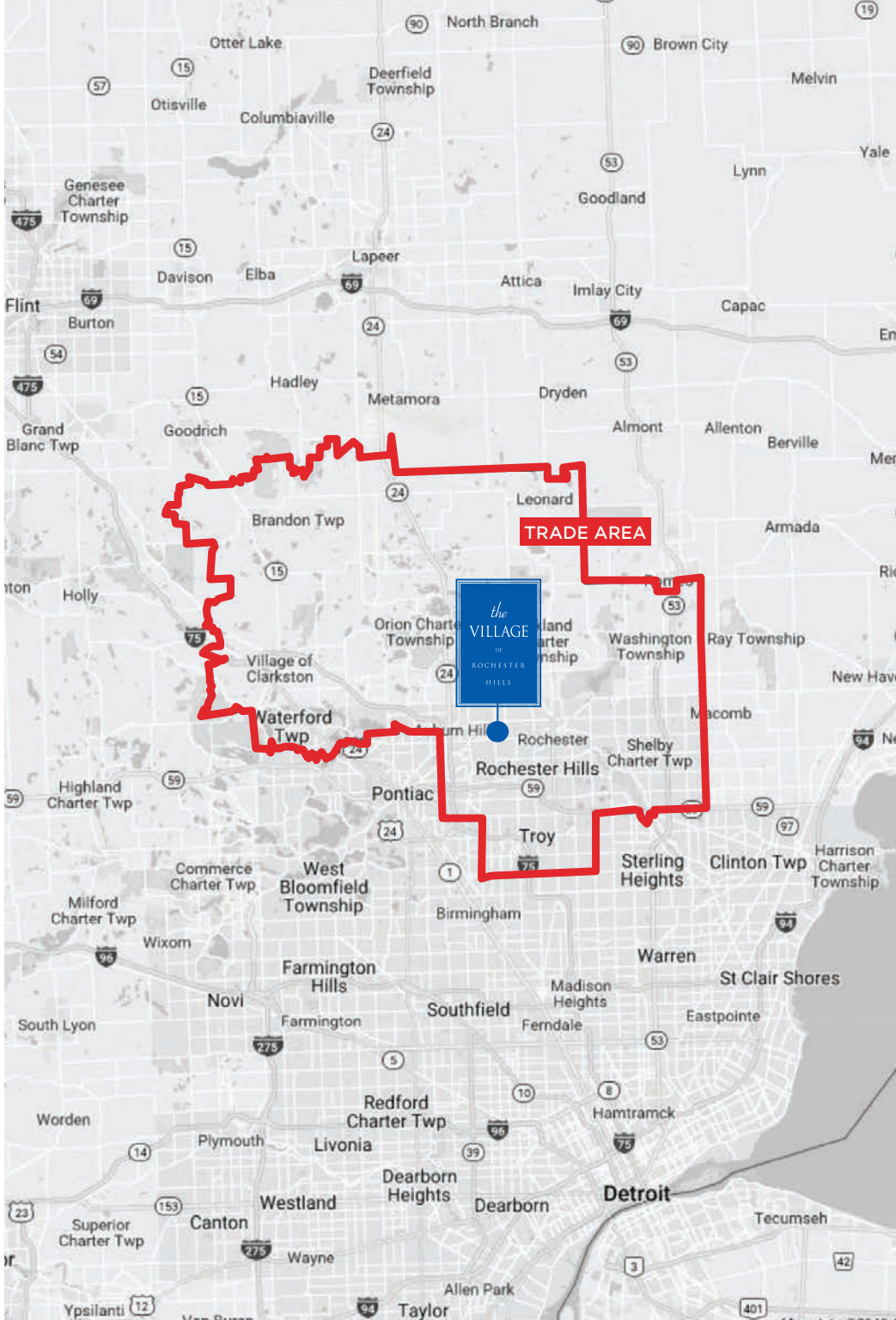
**1<sup>ST</sup>**  
In the nation for concentration of commercial & industrial designers <sup>3</sup>

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1. Source: USA Today; 2. Source: Hills Herald, City of Rochester Hills; 3. Source: Michigan Economic Development Corporation

# TRADE AREA



# COMPELLING AREA DEMOGRAPHICS

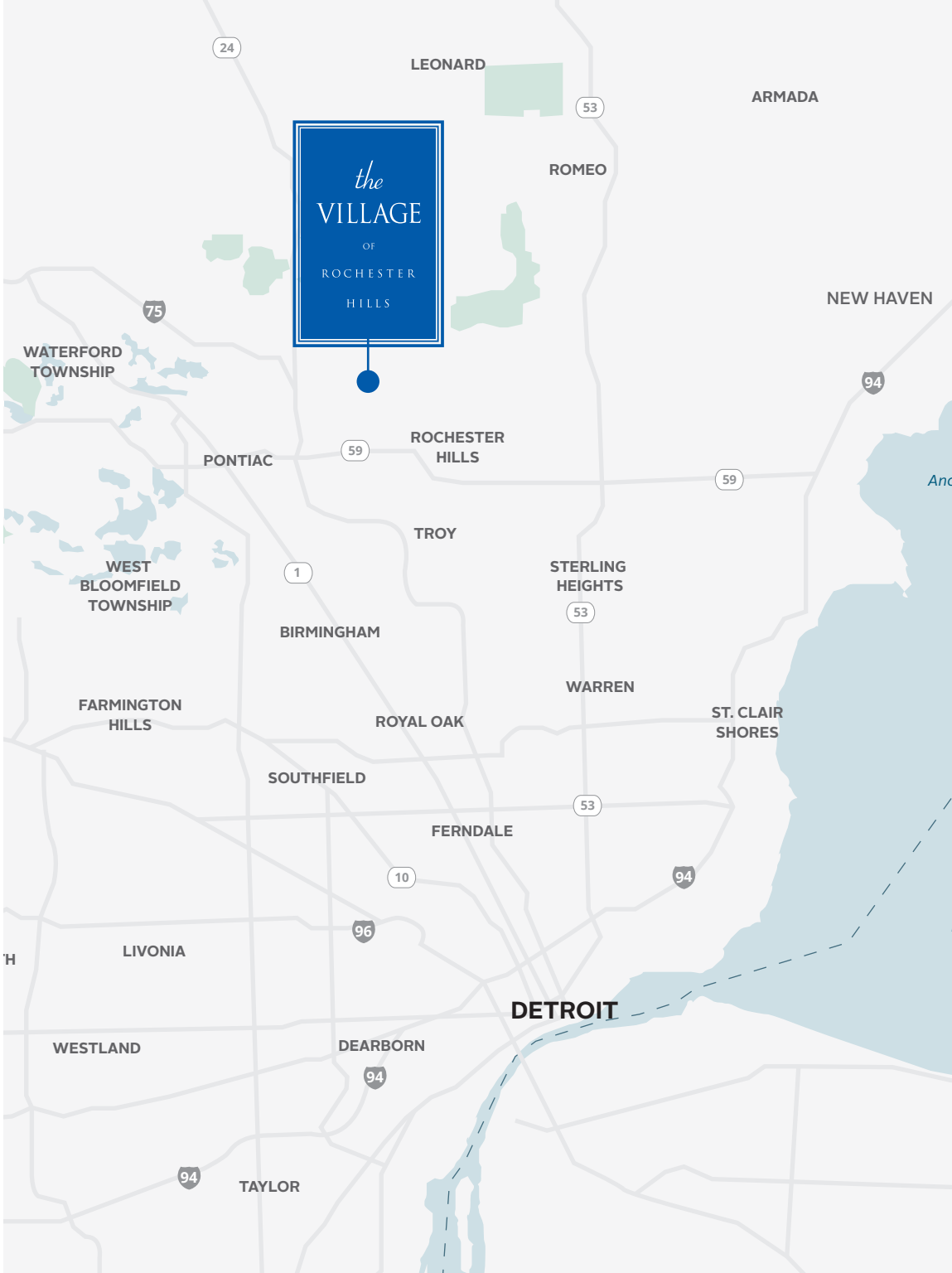
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Estimated Population 2023	149,963	558,116
Estimated Households 2023	60,954	223,448
Estimated Average HHI 2023	\$150,057	\$149,154
Households with Income Over \$100k	53%	50%
Median Age	40	41
Households with Families	41,400	153,338
Bachelor Degrees or Higher	57%	50%
Total Businesses	6,094	25,777
Total Daytime Employees	129,108	359,510
White Collar Workers	74%	71%
Average Minutes to Travel to Work	22	22
Total Annual Retail Expenditure	\$2.7B	\$9.87B

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# PERFECTLY LOCATED

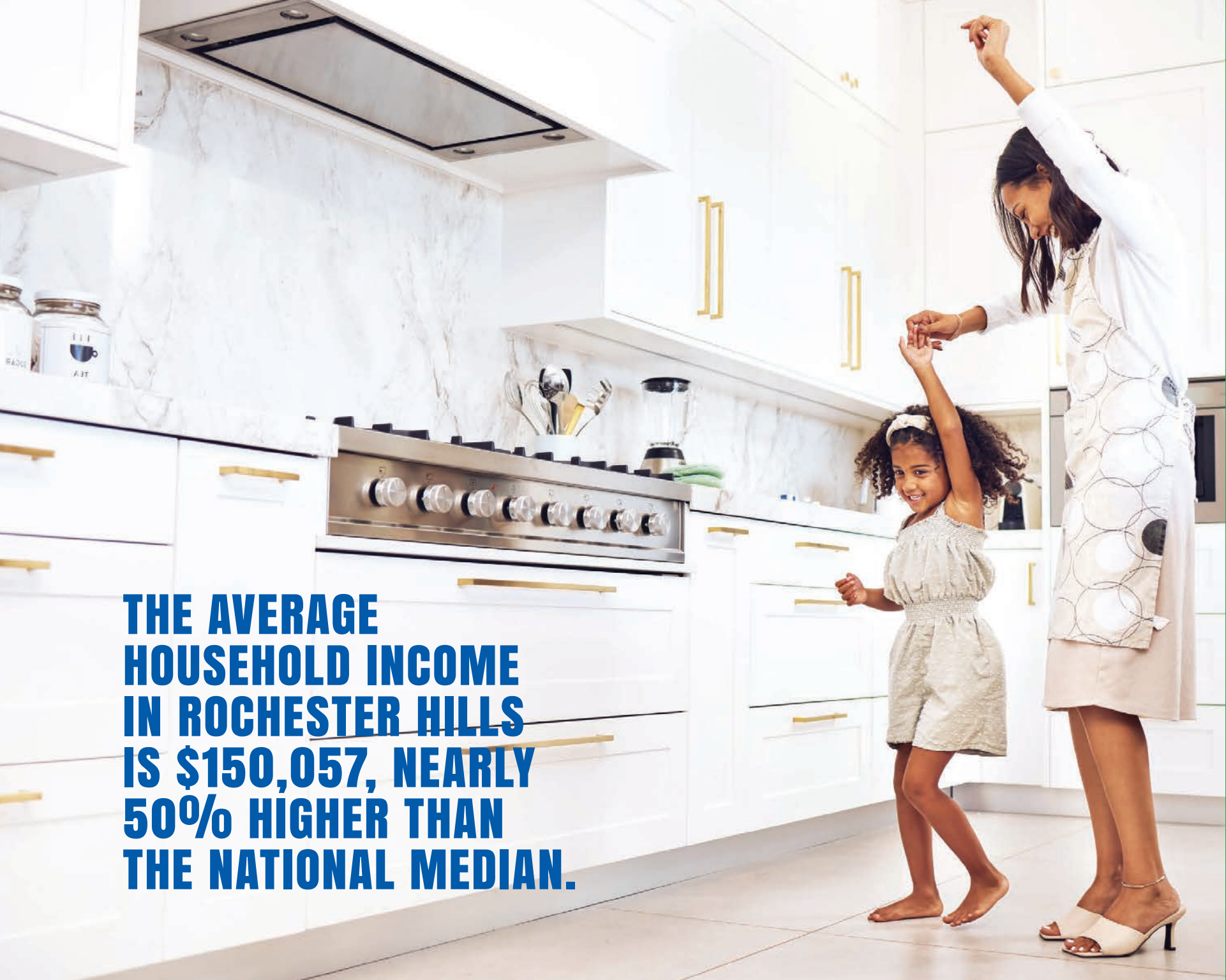


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# THE VILLAGE OF ROCHESTER HILLS IS STRATEGICALLY LOCATED IN THE HEART OF NORTHERN OAKLAND COUNTY.





**THE AVERAGE  
HOUSEHOLD INCOME  
IN ROCHESTER HILLS  
IS \$150,057, NEARLY  
50% HIGHER THAN  
THE NATIONAL MEDIAN.**

# REAL ESTATE

 <p><b>\$1.2M</b> 8 MIN DRIVE TO THE VILLAGE</p>	 <p><b>\$4.5M</b> 8 MIN DRIVE TO THE VILLAGE</p>	 <p><b>\$3.65M</b> 8 MIN DRIVE TO THE VILLAGE</p>
 <p><b>\$2.2M</b> 13 MIN DRIVE TO THE VILLAGE</p>	 <p><b>\$6.9M</b> 7 MIN DRIVE TO THE VILLAGE</p>	 <p><b>\$6.4M</b> 8 MIN DRIVE TO THE VILLAGE</p>

# AREA EDUCATION

Live. Study. Play.

**Rochester Community School District** consists of 13 preschools, 14 elementary schools, 5 middle schools and 5 high schools, many of which are highly ranked in Michigan. Rochester Community School District consists of over 15,000 students, and has a student to teach ratio of 20:1. <sup>1</sup>

“The 2024 Best Colleges in America” by The Wall Street Journal ranks Oakland University first among public universities in Michigan for enhancing students’ social mobility. Oakland ranks second after UM-Ann Arbor in preparing students for careers. <sup>2</sup>

Rochester Adams is ranked 6<sup>th</sup> in Michigan according to US News & World Report, Stoney Creek is 18th, Rochester High School is 41<sup>st</sup>.

**Highly educated population with nearly 60% of households holding a bachelor’s degree or higher.**

1. Source: US News & World Report; 2. Source: The Wall Street Journal, September 6, 2023

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**Top Ranked Schools:**  
**Rochester Adams High School | Stoney Creek High School | Rochester High School**



**20K+**  
STUDENTS  
3 MIN DRIVE



**1K+**  
STUDENTS  
9 MIN DRIVE



**28K+**  
STUDENTS  
14 MIN DRIVE

# Contact Us

# AND BECOME A PART OF OUR STORY

THE VILLAGE OF  
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MICHIGAN

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