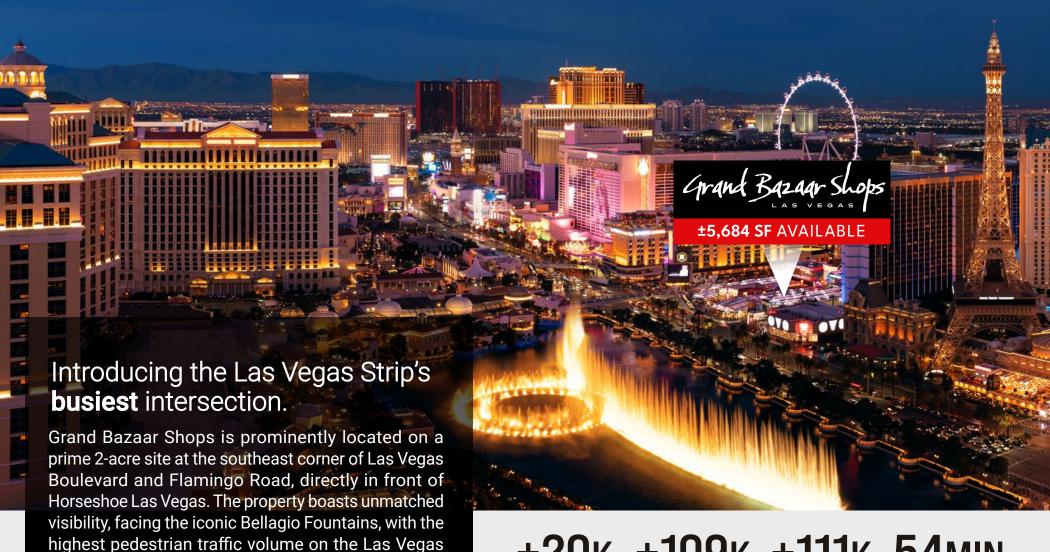


EXISTING LEASING OPPORTUNITY At Grand Bazaar Shops



roicre.com

3635 S Las Vegas Blvd, Las Vegas, NV 89109



INTERSECTION

INTERSECTION

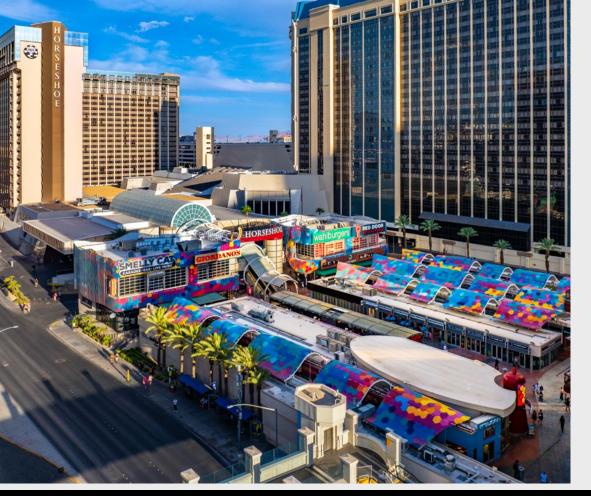
±109k ±111k 54min

PEDESTRIANS

SOURCES | Placer.ai 2025 | NVDOT 2024 | LVCVA 2024



Strip flowing directly through the center of the shops.



The Evolution of an **iconic** Las Vegas landmark.

Recent development efforts have facilitated the reimagination of the Strip-facing portion of the property and the repositioning and (eventual) rebranding of the center. The key piece of the redevelopment process has been the addition of two world-class, flagship entertainment venues on the Strip-facing portion of the property, including, Opry Entertainment Group and Blake Shelton's Ole Red and Evening Entertainment Group's Bottled Blonde.

A DECADE OF CONTINUED REINVENTION

2015 Grand Opening

Launched as an open-air retail market with 100+ micro retail stores and food kiosks.

2019

New Vision

Transitioning from micro-retail to flagship entertainment and F&B.

STRATEGY:

- Fewer tenants
- Larger footprints
- Higher-impact
- · Experiential concepts

2022 First Tenant Conversion

Shift to dynamic, multi-level venues on the Strip-facing side.

2024 Ole Red Opens

- ±27,803 SF across 3 levels + rooftop
- High-volume country music venue, restaurant, and bar.
- Key driver of nightlife and tourism on the Strip.

2025 Bottled Blonde Opens

- ±19,085 SF across 3 levels.
- Upscale sports bar and party brunch hotspot.
- Becomes one of the Strip's most in-demand daytime-to-nighttime destinations.



Transforming **walkways** into a brand new experience.

Another major enhancement to the property will be the redirecting of the public pedestrian realm (and its unparalleled flow of constant foot traffic) into and through the heart of the project.

With the introduction of these dynamic entertainment anchors, circulation improvements, and additional remerchandising of the project with top-flight food, beverage, entertainment, and retail operators, the property continues to transform into the premier accessible, destination-oriented entertainment district at the epicenter of Las Vegas Boulevard.



Home to top performing retailers on the Strip & in the nation.



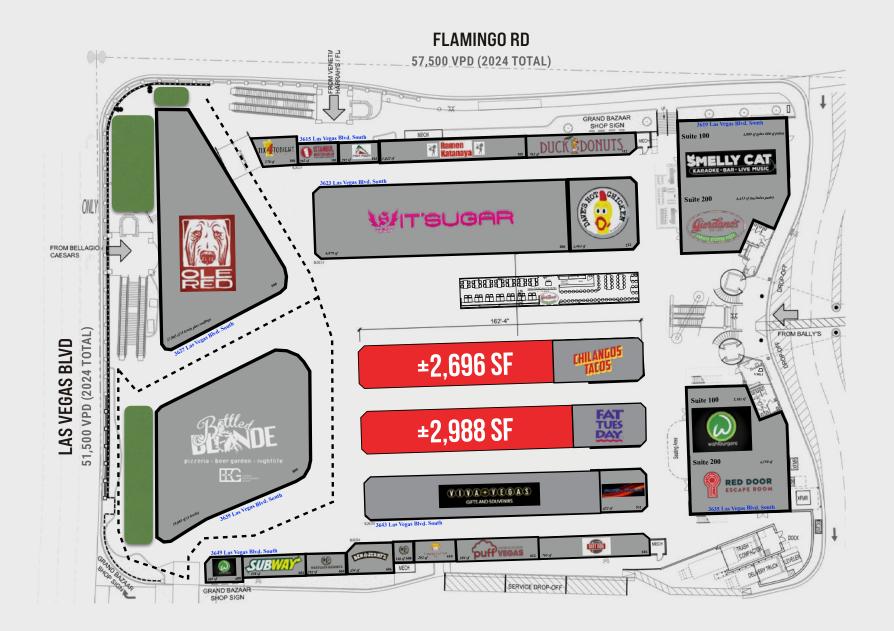








PROPERTY SITE PLAN











Opportunity **Highlights**

Two prime spaces available for lease at Grand Bazaar Shops, which is positioned directly on the public pedestrian right-of-way for high visibility and high foot traffic. Situated at the property's central intersection, it serves as key anchor locations and presents a rare chance for future tenants seeking distinctive external identity and branding with prominent Strip access.

- Two prime spaces available.
- Dynamic exterior signage.
- Strip access & excellent exposure.
- Non-union operation.



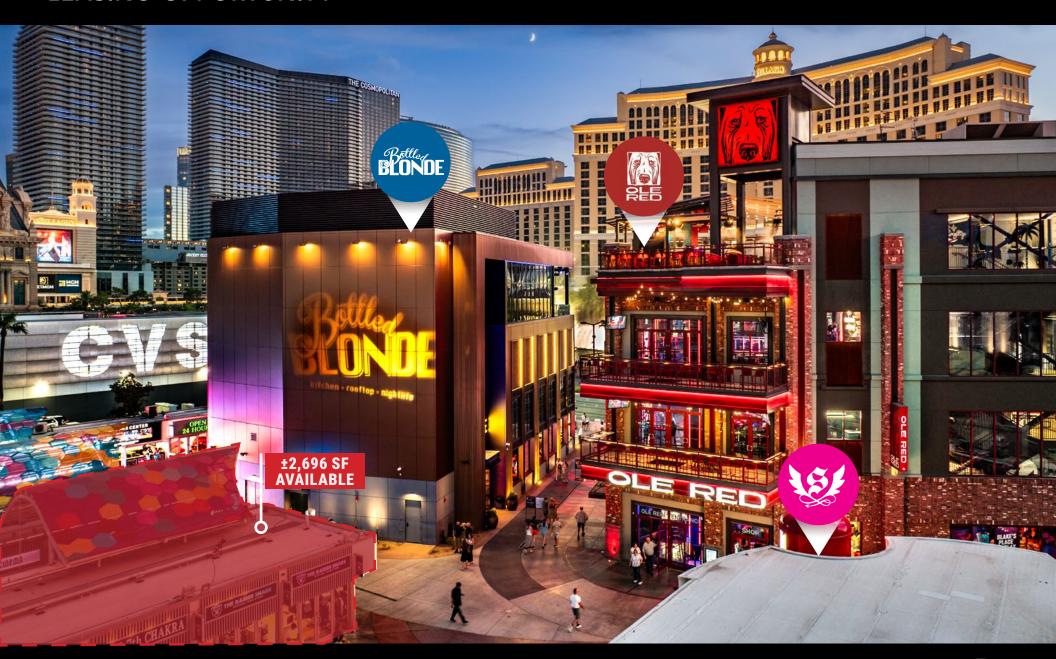
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STRIP VIEW - FROM WEST LEASING OPPORTUNITY



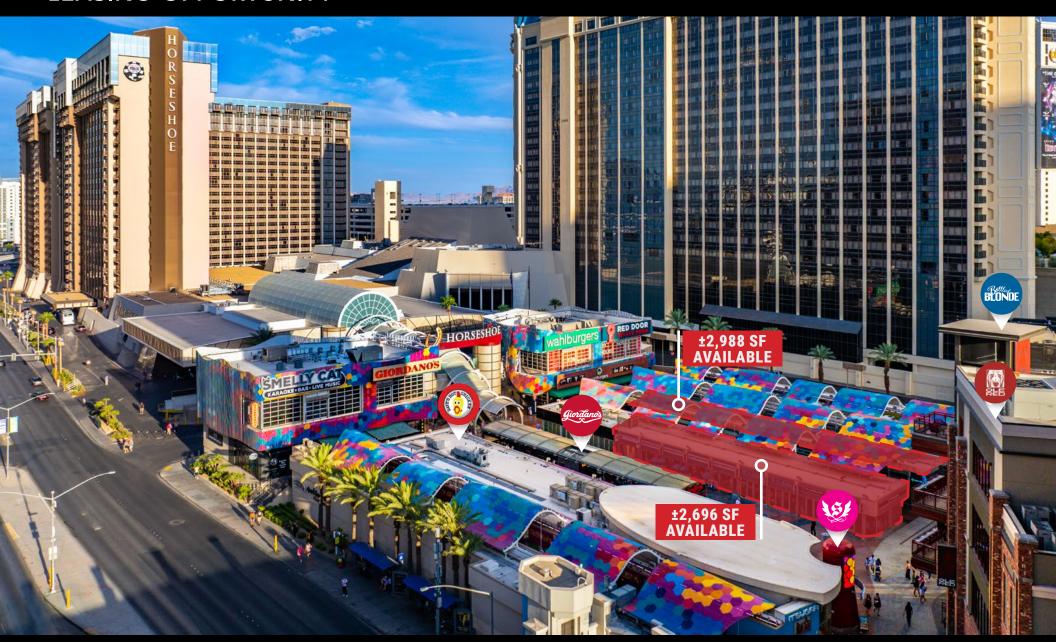


GRAND BAZZAR SHOPS VIEW - FACING SOUTHWEST LEASING OPPORTUNITY





STRIP VIEW - FACING NORTHEAST LEASING OPPORTUNITY

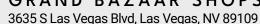




THE HORSESHOE VIEW - FACING EAST LEASING OPPORTUNITY









TOURISM & TRAVEL

41.7M **ANNUAL VISITORS**

\$13.5B **GAMING REVENUE**

2.42M **RESIDENTS**

6M **CONVENTION ATTENDEES**

SOURCE | LVCVA 2024

A Thriving Hub of Growth & Opportunity

Las Vegas, the only major American West city founded in the 20th century, is a thriving hub for tourism, entertainment, business, and innovation.

With no state income tax, a booming tech scene, and home to companies like Zappos, Switch, SolarCity, and BrightSource, it has become a highly desirable place to live.

The city also boasts the UFC and five professional sports teams, including the Vegas Golden Knights and Las Vegas Raiders.

With a population of 2.4 million, accounting for 75% of Nevada's residents, Las Vegas grows by 50,000 people annually and is on track for even greater expansion.











BROKFRAGE **TEAM**

R.O.I. COMMERCIAL REAL ESTATE is a boutique commercial real estate brokerage firm. Specializing primarily in the Retail sector. R.O.I. services: buyers, sellers, tenants, and landlords in all areas of commercial real estate transactions. As market leaders in retail space, R.O.I. handles commercial retail leases, land development and brokerage sales as well as tenant representation throughout Las Vegas. With over 120 years of combined knowledge and real estate experience in the Las Vegas market, R.O.I. is an industry leader in the Las Vegas market.

Our team is on the leading edge of the experiential retail trends here in Las Vegas. We possess a strong background working in retail on "The Strip," the resort corridor, and throughout the rest of the beautiful Las Vegas Valley.

We understand the importance of the tourist's spending dollar, as well as tapping into our local market, and have been successfully repositioning properties to create the greatest value for our clients with over 65 years of combined experience.

This experience has allowed us to build a substantial database of popular, and qualified concepts, which are looking for placement and expansion. In addition, all of our team members hold a CCIM designation. The CCIM designation represents proven expertise in financial, market, and investment analysis, in addition to negotiation.

We are a dynamic and cohesive three-member team, with specialized experience in both traditional and emerging experiential retail. Each team member is highly creative and strategic in their own right, and our diverse experiences bring different strengths to a project – a combination that allows us to meet and exceed goals for clients and sets us apart from our competition.







IN 2022







OVER 125 MILLION IN TRANSACTIONS IN 2022



51 YEARS

51 YEARS OF COMBINED REAL ESTATE EXPERIENCE

GRAND BAZAAR SHOPS

3635 S Las Vegas Blvd, Las Vegas, NV 89109



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- · 46 years in Commercial Real Estate Industry
- CCIM Southern Nevada Chapter Past President
- ICSC Nevada Past Alliance Chair
- Retail Brokers Network (RBN) Board of Directors and Restaurant Council Co-Chair
- Specializing in retail, leasing, tenant representation, disposition, and site acquisition
- Former national fast food and national casual dining franchisee
- · BA (Advertising) San Jose State University



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- ICSC Member
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