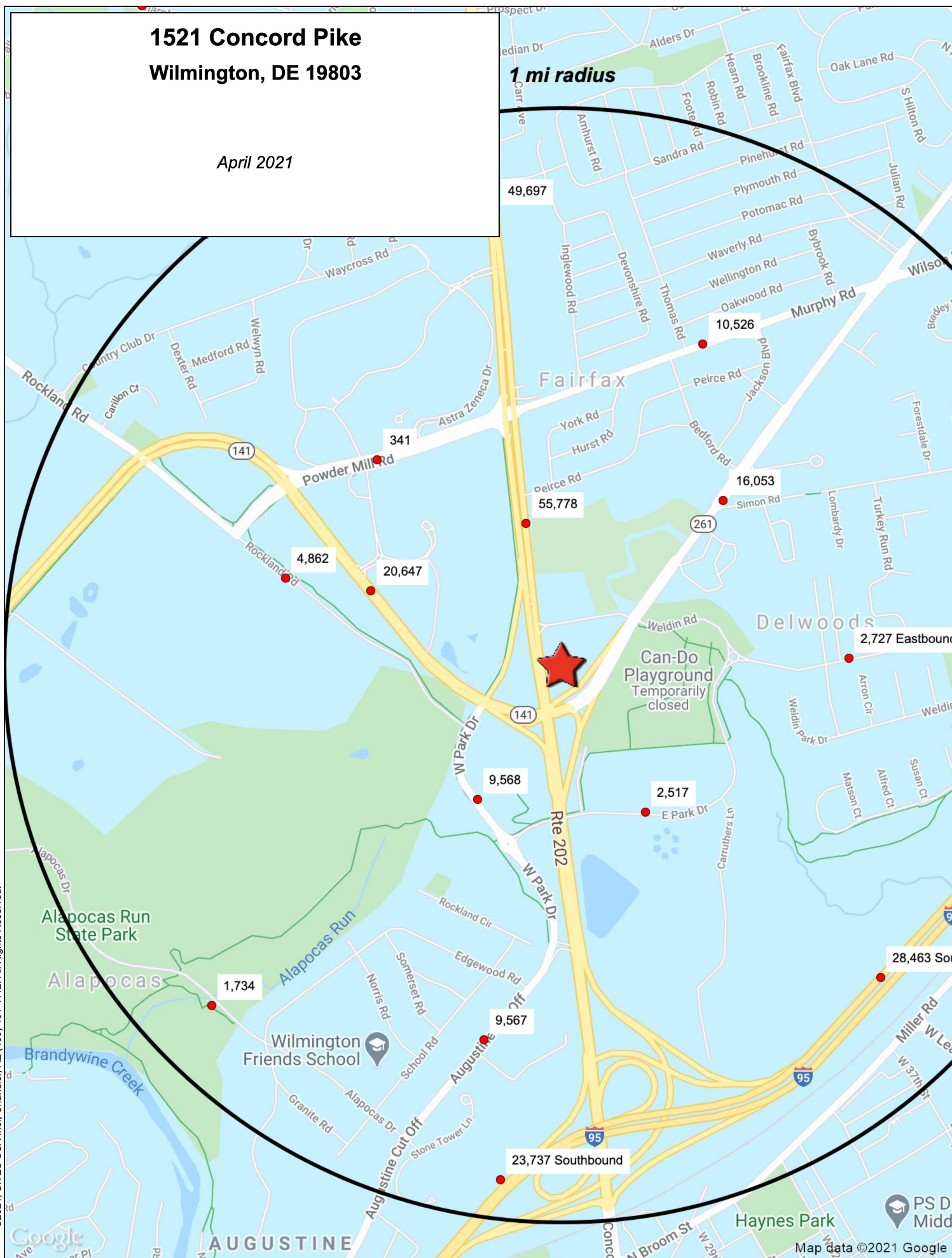


**1521 Concord Pike
Wilmington, DE 19803**

April 2021

1 mi radius



Lat: 39.77986 Long: -75.54711 Zoom: 1.70 mi

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EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.779/-75.5443

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1521 Concord Pike

Wilmington, DE 19803

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2020)	5,472		102,041		184,483	
Projected Population (2025)	5,484		105,905		189,295	
Census Population (2010)	5,613		103,208		183,930	
Census Population (2000)	5,543		105,848		183,759	
Projected Annual Growth (2020 to 2025)	12	-	3,865	0.8%	4,812	0.5%
Historical Annual Growth (2010 to 2020)	-141	-0.3%	-1,167	-0.1%	553	-
Historical Annual Growth (2000 to 2010)	70	0.1%	-2,640	-0.2%	171	-
Estimated Population Density (2020)	1,743	psm	3,611	psm	2,350	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2020)	2,358		43,257		76,385	
Projected Households (2025)	2,418		45,821		80,033	
Census Households (2010)	2,348		42,443		74,071	
Census Households (2000)	2,305		42,587		73,181	
Estimated Households with Children (2020)	594	25.2%	11,517	26.6%	21,303	27.9%
Estimated Average Household Size (2020)	2.24		2.28		2.35	

Average Household Income

Estimated Average Household Income (2020)	\$167,339		\$102,429		\$104,127	
Projected Average Household Income (2025)	\$203,195		\$120,067		\$122,610	
Estimated Average Family Income (2020)	\$228,591		\$133,553		\$131,083	

Median Household Income

Estimated Median Household Income (2020)	\$111,245		\$72,546		\$76,936	
Projected Median Household Income (2025)	\$134,103		\$83,789		\$89,121	
Estimated Median Family Income (2020)	\$160,717		\$100,546		\$102,139	

Per Capita Income

Estimated Per Capita Income (2020)	\$72,322		\$43,902		\$43,440	
Projected Per Capita Income (2025)	\$89,788		\$52,411		\$52,157	
Estimated Per Capita Income 5 Year Growth	\$17,466	24.2%	\$8,509	19.4%	\$8,717	20.1%
Estimated Average Household Net Worth (2020)	\$1,334,820		\$739,733		\$766,016	

Daytime Demos (2020)

Total Businesses	816		7,875		11,547	
Total Employees	15,444		120,295		166,815	
Company Headquarter Businesses	45	5.5%	426	5.4%	619	5.4%
Company Headquarter Employees	5,452	35.3%	32,881	27.3%	43,922	26.3%
Employee Population per Business	18.9		15.3		14.4	
Residential Population per Business	6.7		13.0		16.0	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2020)	4,148	75.8%	48,906	47.9%	102,043	55.3%
Black or African American (2020)	781	14.3%	43,587	42.7%	61,470	33.3%
American Indian or Alaska Native (2020)	13	0.2%	373	0.4%	600	0.3%
Asian (2020)	338	6.2%	3,008	2.9%	7,490	4.1%
Hawaiian or Pacific Islander (2020)	-	-	11	-	47	-
Other Race (2020)	56	1.0%	3,514	3.4%	8,022	4.3%
Two or More Races (2020)	134	2.5%	2,640	2.6%	4,811	2.6%
Not Hispanic or Latino Population (2020)	5,198	95.0%	92,522	90.7%	164,479	89.2%
Hispanic or Latino Population (2020)	274	5.0%	9,519	9.3%	20,004	10.8%
Not Hispanic or Latino Population (2025)	5,194	94.7%	95,525	90.2%	167,840	88.7%
Hispanic or Latino Population (2025)	290	5.3%	10,381	9.8%	21,456	11.3%
Not Hispanic or Latino Population (2010)	5,427	96.7%	94,800	91.9%	166,246	90.4%
Hispanic or Latino Population (2010)	186	3.3%	8,408	8.1%	17,684	9.6%
Not Hispanic or Latino Population (2000)	5,454	98.4%	98,981	93.5%	171,936	93.6%
Hispanic or Latino Population (2000)	89	1.6%	6,867	6.5%	11,823	6.4%
Projected Hispanic Annual Growth (2020 to 2025)	16	1.2%	862	1.8%	1,452	1.5%
Historic Hispanic Annual Growth (2000 to 2020)	185	10.5%	2,652	1.9%	8,181	3.5%

Age Distribution (2020)

Age Under 5	275	5.0%	5,720	5.6%	10,392	5.6%
Age 5 to 9 Years	286	5.2%	5,847	5.7%	10,760	5.8%
Age 10 to 14 Years	261	4.8%	5,688	5.6%	10,549	5.7%
Age 15 to 19 Years	249	4.6%	5,579	5.5%	10,210	5.5%
Age 20 to 24 Years	157	2.9%	5,511	5.4%	9,623	5.2%
Age 25 to 29 Years	244	4.5%	7,522	7.4%	13,244	7.2%
Age 30 to 34 Years	331	6.1%	7,427	7.3%	13,186	7.1%
Age 35 to 39 Years	325	5.9%	6,262	6.1%	11,596	6.3%
Age 40 to 44 Years	294	5.4%	5,715	5.6%	10,553	5.7%
Age 45 to 49 Years	309	5.6%	5,918	5.8%	10,902	5.9%
Age 50 to 54 Years	364	6.7%	6,728	6.6%	12,277	6.7%
Age 55 to 59 Years	438	8.0%	7,436	7.3%	13,467	7.3%
Age 60 to 64 Years	468	8.5%	7,033	6.9%	12,607	6.8%
Age 65 to 74 Years	752	13.7%	10,813	10.6%	19,718	10.7%
Age 75 to 84 Years	432	7.9%	5,991	5.9%	10,638	5.8%
Age 85 Years or Over	289	5.3%	2,852	2.8%	4,761	2.6%
Median Age	48.2		40.9		40.9	

Gender Age Distribution (2020)

Female Population	2,896	52.9%	53,577	52.5%	95,860	52.0%
Age 0 to 19 Years	527	18.2%	11,213	20.9%	20,279	21.2%
Age 20 to 64 Years	1,527	52.7%	30,725	57.3%	55,269	57.7%
Age 65 Years or Over	842	29.1%	11,639	21.7%	20,311	21.2%
Female Median Age	50.1		43.0		42.7	
Male Population	2,576	47.1%	48,464	47.5%	88,623	48.0%
Age 0 to 19 Years	543	21.1%	11,621	24.0%	21,632	24.4%
Age 20 to 64 Years	1,402	54.4%	28,826	59.5%	52,186	58.9%
Age 65 Years or Over	631	24.5%	8,016	16.5%	14,805	16.7%
Male Median Age	46.3		38.8		38.9	

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1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2020)

HH Income \$200,000 or More	562	23.8%	4,761	11.0%	8,345	10.9%
HH Income \$150,000 to \$199,999	273	11.6%	2,892	6.7%	5,318	7.0%
HH Income \$100,000 to \$149,999	401	17.0%	6,375	14.7%	12,210	16.0%
HH Income \$75,000 to \$99,999	285	12.1%	5,123	11.8%	10,113	13.2%
HH Income \$50,000 to \$74,999	293	12.4%	6,533	15.1%	12,141	15.9%
HH Income \$35,000 to \$49,999	169	7.2%	4,115	9.5%	7,473	9.8%
HH Income \$25,000 to \$34,999	96	4.0%	3,634	8.4%	5,975	7.8%
HH Income \$15,000 to \$24,999	101	4.3%	3,350	7.7%	5,315	7.0%
HH Income Under \$15,000	179	7.6%	6,474	15.0%	9,495	12.4%
HH Income \$35,000 or More	1,983	84.1%	29,798	68.9%	55,600	72.8%
HH Income \$75,000 or More	1,521	64.5%	19,151	44.3%	35,986	47.1%

Housing (2020)

Total Housing Units	2,489		46,799		81,602	
Housing Units Occupied	2,358	94.7%	43,257	92.4%	76,385	93.6%
Housing Units Owner-Occupied	1,766	74.9%	25,229	58.3%	48,538	63.5%
Housing Units, Renter-Occupied	592	25.1%	18,029	41.7%	27,847	36.5%
Housing Units, Vacant	131	5.5%	3,542	8.2%	5,217	6.8%

Marital Status (2020)

Never Married	1,157	24.9%	36,302	42.8%	60,731	39.8%
Currently Married	2,475	53.2%	28,794	34.0%	57,617	37.7%
Separated	175	3.8%	4,002	4.7%	7,239	4.7%
Widowed	376	8.1%	5,607	6.6%	9,753	6.4%
Divorced	469	10.1%	10,081	11.9%	17,442	11.4%

Household Type (2020)

Population Family	4,302	78.6%	75,908	74.4%	142,888	77.5%
Population Non-Family	975	17.8%	22,631	22.2%	36,990	20.1%
Population Group Quarters	195	3.6%	3,502	3.4%	4,605	2.5%
Family Households	1,497	63.5%	24,305	56.2%	45,777	59.9%
Non-Family Households	861	36.5%	18,952	43.8%	30,608	40.1%
Married Couple with Children	450	18.2%	5,387	18.7%	11,197	19.4%
Average Family Household Size	2.9		3.1		3.1	

Household Size (2020)

1 Person Households	756	32.0%	15,952	36.9%	25,450	33.3%
2 Person Households	859	36.4%	13,085	30.3%	24,269	31.8%
3 Person Households	315	13.4%	6,057	14.0%	11,295	14.8%
4 Person Households	289	12.2%	4,472	10.3%	8,631	11.3%
5 Person Households	108	4.6%	2,180	5.0%	4,005	5.2%
6 or More Person Households	32	1.4%	1,511	3.5%	2,736	3.6%

Household Vehicles (2020)

Households with 0 Vehicles Available	139	5.9%	5,962	13.8%	8,081	10.6%
Households with 1 Vehicles Available	771	32.7%	18,862	43.6%	31,406	41.1%
Households with 2 or More Vehicles Available	1,448	61.4%	18,433	42.6%	36,898	48.3%
Total Vehicles Available	4,277		61,884		119,603	
Average Vehicles Per Household	1.8		1.4		1.6	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,602		83,802		150,963	
Estimated Civilian Employed	2,578	56.0%	47,928	57.2%	88,243	58.5%
Estimated Civilian Unemployed	255	5.5%	4,650	5.5%	8,347	5.5%
Estimated in Armed Forces	-	-	166	0.2%	293	0.2%
Estimated Not in Labor Force	1,768	38.4%	31,058	37.1%	54,080	35.8%
Unemployment Rate	5.5%		5.5%		5.5%	

Occupation (2020)

Occupation: Population Age 16 Years or Over	2,578		47,928		88,243	
Management, Business, Financial Operations	681	26.4%	7,933	16.6%	14,561	16.5%
Professional, Related	872	33.8%	13,768	28.7%	24,159	27.4%
Service	308	12.0%	9,221	19.2%	16,307	18.5%
Sales, Office	480	18.6%	10,033	20.9%	19,164	21.7%
Farming, Fishing, Forestry	-	-	143	0.3%	277	0.3%
Construct, Extraction, Maintenance	125	4.9%	2,533	5.3%	5,269	6.0%
Production, Transport Material Moving	112	4.3%	4,297	9.0%	8,505	9.6%
White Collar Workers	2,032	78.8%	31,734	66.2%	57,884	65.6%
Blue Collar Workers	546	21.2%	16,194	33.8%	30,359	34.4%

Consumer Expenditure (2020)

Total Household Expenditure	\$242.85 M		\$3.06 B		\$5.49 B	
Total Non-Retail Expenditure	\$129.53 M	53.3%	\$1.63 B	53.1%	\$2.91 B	53.0%
Total Retail Expenditure	\$113.33 M	46.7%	\$1.43 B	46.9%	\$2.58 B	47.0%
Apparel	\$8.73 M	3.6%	\$108.66 M	3.6%	\$194.7 M	3.5%
Contributions	\$8.84 M	3.6%	\$103.88 M	3.4%	\$185.91 M	3.4%
Education	\$8.62 M	3.6%	\$98.93 M	3.2%	\$175.53 M	3.2%
Entertainment	\$14.19 M	5.8%	\$174.23 M	5.7%	\$313.06 M	5.7%
Food and Beverages	\$34.83 M	14.3%	\$447.28 M	14.6%	\$802.21 M	14.6%
Furnishings and Equipment	\$8.76 M	3.6%	\$107.96 M	3.5%	\$194.08 M	3.5%
Gifts	\$6.83 M	2.8%	\$79.2 M	2.6%	\$141.38 M	2.6%
Health Care	\$19.77 M	8.1%	\$255.16 M	8.3%	\$458.6 M	8.4%
Household Operations	\$9.89 M	4.1%	\$121.84 M	4.0%	\$218.29 M	4.0%
Miscellaneous Expenses	\$4.66 M	1.9%	\$58.28 M	1.9%	\$104.42 M	1.9%
Personal Care	\$3.25 M	1.3%	\$41.09 M	1.3%	\$73.7 M	1.3%
Personal Insurance	\$1.88 M	0.8%	\$22.04 M	0.7%	\$39.69 M	0.7%
Reading	\$545.13 K	0.2%	\$6.76 M	0.2%	\$12.1 M	0.2%
Shelter	\$50.95 M	21.0%	\$647.26 M	21.2%	\$1.16 B	21.1%
Tobacco	\$1.21 M	0.5%	\$17.73 M	0.6%	\$31.6 M	0.6%
Transportation	\$43.27 M	17.8%	\$548.29 M	17.9%	\$988.33 M	18.0%
Utilities	\$16.62 M	6.8%	\$221.1 M	7.2%	\$396.4 M	7.2%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	4,244		73,696		132,949	
Elementary (Grade Level 0 to 8)	54	1.3%	2,323	3.2%	4,633	3.5%
Some High School (Grade Level 9 to 11)	143	3.4%	4,402	6.0%	7,237	5.4%
High School Graduate	807	19.0%	21,955	29.8%	39,967	30.1%
Some College	542	12.8%	11,535	15.7%	21,660	16.3%
Associate Degree Only	201	4.7%	3,991	5.4%	8,181	6.2%
Bachelor Degree Only	1,284	30.2%	16,281	22.1%	28,524	21.5%
Graduate Degree	1,213	28.6%	13,209	17.9%	22,746	17.1%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,627	69.3%	15,901	37.5%	35,267	47.6%
1 Attached Unit	210	9.0%	15,044	35.4%	21,950	29.6%
2 to 4 Units	88	3.7%	2,977	7.0%	4,603	6.2%
5 to 9 Units	38	1.6%	1,690	4.0%	2,954	4.0%
10 to 19 Units	49	2.1%	1,835	4.3%	3,621	4.9%
20 to 49 Units	80	3.4%	1,205	2.8%	1,609	2.2%
50 or More Units	257	10.9%	4,459	10.5%	5,849	7.9%
Mobile Home or Trailer	10	0.4%	146	0.3%	530	0.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2020)

Homes Built 2010 or later	68	2.9%	1,196	2.8%	2,268	3.1%
Homes Built 2000 to 2009	95	4.1%	1,792	4.2%	3,967	5.4%
Homes Built 1990 to 1999	206	8.8%	2,440	5.7%	4,919	6.6%
Homes Built 1980 to 1989	220	9.4%	3,067	7.2%	5,628	7.6%
Homes Built 1970 to 1979	201	8.6%	3,734	8.8%	6,940	9.4%
Homes Built 1960 to 1969	367	15.6%	6,477	15.3%	13,308	18.0%
Homes Built 1950 to 1959	835	35.5%	8,841	20.8%	16,280	22.0%
Homes Built Before 1949	367	15.6%	15,710	37.0%	23,074	31.2%

Home Values (2020)

Home Values \$1,000,000 or More	12	0.7%	505	2.0%	1,096	2.3%
Home Values \$500,000 to \$999,999	486	27.5%	2,943	11.7%	4,915	10.1%
Home Values \$400,000 to \$499,999	233	13.2%	2,692	10.7%	4,779	9.8%
Home Values \$300,000 to \$399,999	398	22.5%	5,204	20.6%	9,946	20.5%
Home Values \$200,000 to \$299,999	505	28.6%	6,158	24.4%	12,944	26.7%
Home Values \$150,000 to \$199,999	87	4.9%	3,085	12.2%	6,798	14.0%
Home Values \$100,000 to \$149,999	31	1.7%	2,337	9.3%	4,257	8.8%
Home Values \$70,000 to \$99,999	6	0.4%	1,575	6.2%	2,299	4.7%
Home Values \$50,000 to \$69,999	2	-	226	0.9%	381	0.8%
Home Values \$25,000 to \$49,999	2	-	267	1.1%	607	1.3%
Home Values Under \$25,000	6	0.4%	238	0.9%	514	1.1%
Owner-Occupied Median Home Value	\$399,447		\$292,727		\$291,875	
Renter-Occupied Median Rent	\$1,089		\$887		\$919	

Transportation To Work (2020)

Drive to Work Alone	2,141	80.4%	35,651	70.7%	66,786	73.9%
Drive to Work in Carpool	204	7.7%	4,831	9.6%	8,954	9.9%
Travel to Work by Public Transportation	58	2.2%	3,744	7.4%	5,402	6.0%
Drive to Work on Motorcycle	-	-	213	0.4%	354	0.4%
Walk or Bicycle to Work	33	1.3%	2,733	5.4%	3,458	3.8%
Other Means	15	0.6%	179	0.4%	409	0.5%
Work at Home	210	7.9%	3,054	6.1%	5,070	5.6%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	788	29.6%	14,004	27.8%	23,561	26.1%
Travel to Work in 15 to 29 Minutes	1,097	41.2%	18,865	37.4%	35,348	39.1%
Travel to Work in 30 to 59 Minutes	351	13.2%	9,048	17.9%	18,815	20.8%
Travel to Work in 60 Minutes or More	127	4.8%	3,068	6.1%	5,537	6.1%
Average Minutes Travel to Work	18.0		19.2		20.2	

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