

1521 Concord Pike

Wilmington, DE 19803

April 2021

1 mi radius

49,697

10,526

16,053

2,727 Eastbound

341

4,862

20,647

55,778

9,568

2,517

28,463 South

Alapocas Run State Park

Alapocas

1,734

Wilmington Friends School

9,567

23,737 Southbound



Lat: 39.77985 Long: -75.54711 Zoom: 1.70 mi

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EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.779/-75.5443

RF5

1 mi radius	3 mi radius	5 mi radius
5,472	102,041	184,483
5,484	105,905	189,295
5,613	103,208	183,930
5,543	105,848	183,759
12 -	3,865 0.8%	4,812 0.5%
-141 -0.3%	-1,167 -0.1%	553 -
70 0.1%	-2,640 -0.2%	171 -
1,743 psm	3,611 psm	2,350 psm
3.1 sq mi	28.3 sq mi	78.5 sq mi
Households		
Estimated Households (2020)	2,358	43,257
Projected Households (2025)	2,418	45,821
Census Households (2010)	2,348	42,443
Census Households (2000)	2,305	42,587
Estimated Households with Children (2020)	594 25.2%	11,517 26.6%
Estimated Average Household Size (2020)	2.24	2.28
Average Household Income		
Estimated Average Household Income (2020)	\$167,339	\$102,429
Projected Average Household Income (2025)	\$203,195	\$120,067
Estimated Average Family Income (2020)	\$228,591	\$133,553
Median Household Income		
Estimated Median Household Income (2020)	\$111,245	\$72,546
Projected Median Household Income (2025)	\$134,103	\$83,789
Estimated Median Family Income (2020)	\$160,717	\$100,546
Per Capita Income		
Estimated Per Capita Income (2020)	\$72,322	\$43,902
Projected Per Capita Income (2025)	\$89,788	\$52,411
Estimated Per Capita Income 5 Year Growth	\$17,466 24.2%	\$8,509 19.4%
Estimated Average Household Net Worth (2020)	\$1,334,820	\$739,733
Daytime Demos (2020)		
Total Businesses	816	7,875
Total Employees	15,444	120,295
Company Headquarter Businesses	45 5.5%	426 5.4%
Company Headquarter Employees	5,452 35.3%	32,881 27.3%
Employee Population per Business	18.9	15.3
Residential Population per Business	6.7	13.0

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Race & Ethnicity

	1 mi radius	3 mi radius	5 mi radius		
White (2020)	4,148	75.8%	48,906	47.9%	102,043 55.3%
Black or African American (2020)	781	14.3%	43,587	42.7%	61,470 33.3%
American Indian or Alaska Native (2020)	13	0.2%	373	0.4%	600 0.3%
Asian (2020)	338	6.2%	3,008	2.9%	7,490 4.1%
Hawaiian or Pacific Islander (2020)	-	-	11	-	47 -
Other Race (2020)	56	1.0%	3,514	3.4%	8,022 4.3%
Two or More Races (2020)	134	2.5%	2,640	2.6%	4,811 2.6%
Not Hispanic or Latino Population (2020)	5,198	95.0%	92,522	90.7%	164,479 89.2%
Hispanic or Latino Population (2020)	274	5.0%	9,519	9.3%	20,004 10.8%
Not Hispanic or Latino Population (2025)	5,194	94.7%	95,525	90.2%	167,840 88.7%
Hispanic or Latino Population (2025)	290	5.3%	10,381	9.8%	21,456 11.3%
Not Hispanic or Latino Population (2010)	5,427	96.7%	94,800	91.9%	166,246 90.4%
Hispanic or Latino Population (2010)	186	3.3%	8,408	8.1%	17,684 9.6%
Not Hispanic or Latino Population (2000)	5,454	98.4%	98,981	93.5%	171,936 93.6%
Hispanic or Latino Population (2000)	89	1.6%	6,867	6.5%	11,823 6.4%
Projected Hispanic Annual Growth (2020 to 2025)	16	1.2%	862	1.8%	1,452 1.5%
Historic Hispanic Annual Growth (2000 to 2020)	185	10.5%	2,652	1.9%	8,181 3.5%

Age Distribution (2020)

Age Under 5	275	5.0%	5,720	5.6%	10,392 5.6%
Age 5 to 9 Years	286	5.2%	5,847	5.7%	10,760 5.8%
Age 10 to 14 Years	261	4.8%	5,688	5.6%	10,549 5.7%
Age 15 to 19 Years	249	4.6%	5,579	5.5%	10,210 5.5%
Age 20 to 24 Years	157	2.9%	5,511	5.4%	9,623 5.2%
Age 25 to 29 Years	244	4.5%	7,522	7.4%	13,244 7.2%
Age 30 to 34 Years	331	6.1%	7,427	7.3%	13,186 7.1%
Age 35 to 39 Years	325	5.9%	6,262	6.1%	11,596 6.3%
Age 40 to 44 Years	294	5.4%	5,715	5.6%	10,553 5.7%
Age 45 to 49 Years	309	5.6%	5,918	5.8%	10,902 5.9%
Age 50 to 54 Years	364	6.7%	6,728	6.6%	12,277 6.7%
Age 55 to 59 Years	438	8.0%	7,436	7.3%	13,467 7.3%
Age 60 to 64 Years	468	8.5%	7,033	6.9%	12,607 6.8%
Age 65 to 74 Years	752	13.7%	10,813	10.6%	19,718 10.7%
Age 75 to 84 Years	432	7.9%	5,991	5.9%	10,638 5.8%
Age 85 Years or Over	289	5.3%	2,852	2.8%	4,761 2.6%
Median Age	48.2		40.9		40.9

Gender Age Distribution (2020)

Female Population	2,896	52.9%	53,577	52.5%	95,860 52.0%
Age 0 to 19 Years	527	18.2%	11,213	20.9%	20,279 21.2%
Age 20 to 64 Years	1,527	52.7%	30,725	57.3%	55,269 57.7%
Age 65 Years or Over	842	29.1%	11,639	21.7%	20,311 21.2%
Female Median Age	50.1		43.0		42.7
Male Population	2,576	47.1%	48,464	47.5%	88,623 48.0%
Age 0 to 19 Years	543	21.1%	11,621	24.0%	21,632 24.4%
Age 20 to 64 Years	1,402	54.4%	28,826	59.5%	52,186 58.9%
Age 65 Years or Over	631	24.5%	8,016	16.5%	14,805 16.7%
Male Median Age	46.3		38.8		38.9

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1 mi radius	3 mi radius	5 mi radius	
1521 Concord Pike			
Wilmington, DE 19803			
Household Income Distribution (2020)			
HH Income \$200,000 or More	562 23.8%	4,761 11.0%	8,345 10.9%
HH Income \$150,000 to \$199,999	273 11.6%	2,892 6.7%	5,318 7.0%
HH Income \$100,000 to \$149,999	401 17.0%	6,375 14.7%	12,210 16.0%
HH Income \$75,000 to \$99,999	285 12.1%	5,123 11.8%	10,113 13.2%
HH Income \$50,000 to \$74,999	293 12.4%	6,533 15.1%	12,141 15.9%
HH Income \$35,000 to \$49,999	169 7.2%	4,115 9.5%	7,473 9.8%
HH Income \$25,000 to \$34,999	96 4.0%	3,634 8.4%	5,975 7.8%
HH Income \$15,000 to \$24,999	101 4.3%	3,350 7.7%	5,315 7.0%
HH Income Under \$15,000	179 7.6%	6,474 15.0%	9,495 12.4%
HH Income \$35,000 or More	1,983 84.1%	29,798 68.9%	55,600 72.8%
HH Income \$75,000 or More	1,521 64.5%	19,151 44.3%	35,986 47.1%
Housing (2020)			
Total Housing Units	2,489	46,799	81,602
Housing Units Occupied	2,358 94.7%	43,257 92.4%	76,385 93.6%
Housing Units Owner-Occupied	1,766 74.9%	25,229 58.3%	48,538 63.5%
Housing Units, Renter-Occupied	592 25.1%	18,029 41.7%	27,847 36.5%
Housing Units, Vacant	131 5.5%	3,542 8.2%	5,217 6.8%
Marital Status (2020)			
Never Married	1,157 24.9%	36,302 42.8%	60,731 39.8%
Currently Married	2,475 53.2%	28,794 34.0%	57,617 37.7%
Separated	175 3.8%	4,002 4.7%	7,239 4.7%
Widowed	376 8.1%	5,607 6.6%	9,753 6.4%
Divorced	469 10.1%	10,081 11.9%	17,442 11.4%
Household Type (2020)			
Population Family	4,302 78.6%	75,908 74.4%	142,888 77.5%
Population Non-Family	975 17.8%	22,631 22.2%	36,990 20.1%
Population Group Quarters	195 3.6%	3,502 3.4%	4,605 2.5%
Family Households	1,497 63.5%	24,305 56.2%	45,777 59.9%
Non-Family Households	861 36.5%	18,952 43.8%	30,608 40.1%
Married Couple with Children	450 18.2%	5,387 18.7%	11,197 19.4%
Average Family Household Size	2.9	3.1	3.1
Household Size (2020)			
1 Person Households	756 32.0%	15,952 36.9%	25,450 33.3%
2 Person Households	859 36.4%	13,085 30.3%	24,269 31.8%
3 Person Households	315 13.4%	6,057 14.0%	11,295 14.8%
4 Person Households	289 12.2%	4,472 10.3%	8,631 11.3%
5 Person Households	108 4.6%	2,180 5.0%	4,005 5.2%
6 or More Person Households	32 1.4%	1,511 3.5%	2,736 3.6%
Household Vehicles (2020)			
Households with 0 Vehicles Available	139 5.9%	5,962 13.8%	8,081 10.6%
Households with 1 Vehicles Available	771 32.7%	18,862 43.6%	31,406 41.1%
Households with 2 or More Vehicles Available	1,448 61.4%	18,433 42.6%	36,898 48.3%
Total Vehicles Available	4,277	61,884	119,603
Average Vehicles Per Household	1.8	1.4	1.6

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Wilmington, DE 19803			
Labor Force (2020)			
Estimated Labor Population Age 16 Years or Over	4,602	83,802	150,963
Estimated Civilian Employed	2,578 56.0%	47,928 57.2%	88,243 58.5%
Estimated Civilian Unemployed	255 5.5%	4,650 5.5%	8,347 5.5%
Estimated in Armed Forces	- -	166 0.2%	293 0.2%
Estimated Not in Labor Force	1,768 38.4%	31,058 37.1%	54,080 35.8%
Unemployment Rate	5.5%	5.5%	5.5%
Occupation (2020)			
Occupation: Population Age 16 Years or Over	2,578	47,928	88,243
Management, Business, Financial Operations	681 26.4%	7,933 16.6%	14,561 16.5%
Professional, Related	872 33.8%	13,768 28.7%	24,159 27.4%
Service	308 12.0%	9,221 19.2%	16,307 18.5%
Sales, Office	480 18.6%	10,033 20.9%	19,164 21.7%
Farming, Fishing, Forestry	- -	143 0.3%	277 0.3%
Construct, Extraction, Maintenance	125 4.9%	2,533 5.3%	5,269 6.0%
Production, Transport Material Moving	112 4.3%	4,297 9.0%	8,505 9.6%
White Collar Workers	2,032 78.8%	31,734 66.2%	57,884 65.6%
Blue Collar Workers	546 21.2%	16,194 33.8%	30,359 34.4%
Consumer Expenditure (2020)			
Total Household Expenditure	\$242.85 M	\$3.06 B	\$5.49 B
Total Non-Retail Expenditure	\$129.53 M	53.3% \$1.63 B	53.1% \$2.91 B
Total Retail Expenditure	\$113.33 M	46.7% \$1.43 B	46.9% \$2.58 B
Apparel	\$8.73 M	3.6% \$108.66 M	3.6% \$194.7 M
Contributions	\$8.84 M	3.6% \$103.88 M	3.4% \$185.91 M
Education	\$8.62 M	3.6% \$98.93 M	3.2% \$175.53 M
Entertainment	\$14.19 M	5.8% \$174.23 M	5.7% \$313.06 M
Food and Beverages	\$34.83 M	14.3% \$447.28 M	14.6% \$802.21 M
Furnishings and Equipment	\$8.76 M	3.6% \$107.96 M	3.5% \$194.08 M
Gifts	\$6.83 M	2.8% \$79.2 M	2.6% \$141.38 M
Health Care	\$19.77 M	8.1% \$255.16 M	8.3% \$458.6 M
Household Operations	\$9.89 M	4.1% \$121.84 M	4.0% \$218.29 M
Miscellaneous Expenses	\$4.66 M	1.9% \$58.28 M	1.9% \$104.42 M
Personal Care	\$3.25 M	1.3% \$41.09 M	1.3% \$73.7 M
Personal Insurance	\$1.88 M	0.8% \$22.04 M	0.7% \$39.69 M
Reading	\$545.13 K	0.2% \$6.76 M	0.2% \$12.1 M
Shelter	\$50.95 M	21.0% \$647.26 M	21.2% \$1.16 B
Tobacco	\$1.21 M	0.5% \$17.73 M	0.6% \$31.6 M
Transportation	\$43.27 M	17.8% \$548.29 M	17.9% \$988.33 M
Utilities	\$16.62 M	6.8% \$221.1 M	7.2% \$396.4 M
Educational Attainment (2020)			
Adult Population Age 25 Years or Over	4,244	73,696	132,949
Elementary (Grade Level 0 to 8)	54 1.3%	2,323 3.2%	4,633 3.5%
Some High School (Grade Level 9 to 11)	143 3.4%	4,402 6.0%	7,237 5.4%
High School Graduate	807 19.0%	21,955 29.8%	39,967 30.1%
Some College	542 12.8%	11,535 15.7%	21,660 16.3%
Associate Degree Only	201 4.7%	3,991 5.4%	8,181 6.2%
Bachelor Degree Only	1,284 30.2%	16,281 22.1%	28,524 21.5%
Graduate Degree	1,213 28.6%	13,209 17.9%	22,746 17.1%

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Units In Structure (2020)						
1 Detached Unit	1,627	69.3%	15,901	37.5%	35,267	47.6%
1 Attached Unit	210	9.0%	15,044	35.4%	21,950	29.6%
2 to 4 Units	88	3.7%	2,977	7.0%	4,603	6.2%
5 to 9 Units	38	1.6%	1,690	4.0%	2,954	4.0%
10 to 19 Units	49	2.1%	1,835	4.3%	3,621	4.9%
20 to 49 Units	80	3.4%	1,205	2.8%	1,609	2.2%
50 or More Units	257	10.9%	4,459	10.5%	5,849	7.9%
Mobile Home or Trailer	10	0.4%	146	0.3%	530	0.7%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2020)						
Homes Built 2010 or later	68	2.9%	1,196	2.8%	2,268	3.1%
Homes Built 2000 to 2009	95	4.1%	1,792	4.2%	3,967	5.4%
Homes Built 1990 to 1999	206	8.8%	2,440	5.7%	4,919	6.6%
Homes Built 1980 to 1989	220	9.4%	3,067	7.2%	5,628	7.6%
Homes Built 1970 to 1979	201	8.6%	3,734	8.8%	6,940	9.4%
Homes Built 1960 to 1969	367	15.6%	6,477	15.3%	13,308	18.0%
Homes Built 1950 to 1959	835	35.5%	8,841	20.8%	16,280	22.0%
Homes Built Before 1949	367	15.6%	15,710	37.0%	23,074	31.2%
Home Values (2020)						
Home Values \$1,000,000 or More	12	0.7%	505	2.0%	1,096	2.3%
Home Values \$500,000 to \$999,999	486	27.5%	2,943	11.7%	4,915	10.1%
Home Values \$400,000 to \$499,999	233	13.2%	2,692	10.7%	4,779	9.8%
Home Values \$300,000 to \$399,999	398	22.5%	5,204	20.6%	9,946	20.5%
Home Values \$200,000 to \$299,999	505	28.6%	6,158	24.4%	12,944	26.7%
Home Values \$150,000 to \$199,999	87	4.9%	3,085	12.2%	6,798	14.0%
Home Values \$100,000 to \$149,999	31	1.7%	2,337	9.3%	4,257	8.8%
Home Values \$70,000 to \$99,999	6	0.4%	1,575	6.2%	2,299	4.7%
Home Values \$50,000 to \$69,999	2	-	226	0.9%	381	0.8%
Home Values \$25,000 to \$49,999	2	-	267	1.1%	607	1.3%
Home Values Under \$25,000	6	0.4%	238	0.9%	514	1.1%
Owner-Occupied Median Home Value	\$399,447		\$292,727		\$291,875	
Renter-Occupied Median Rent	\$1,089		\$887		\$919	
Transportation To Work (2020)						
Drive to Work Alone	2,141	80.4%	35,651	70.7%	66,786	73.9%
Drive to Work in Carpool	204	7.7%	4,831	9.6%	8,954	9.9%
Travel to Work by Public Transportation	58	2.2%	3,744	7.4%	5,402	6.0%
Drive to Work on Motorcycle	-	-	213	0.4%	354	0.4%
Walk or Bicycle to Work	33	1.3%	2,733	5.4%	3,458	3.8%
Other Means	15	0.6%	179	0.4%	409	0.5%
Work at Home	210	7.9%	3,054	6.1%	5,070	5.6%
Travel Time (2020)						
Travel to Work in 14 Minutes or Less	788	29.6%	14,004	27.8%	23,561	26.1%
Travel to Work in 15 to 29 Minutes	1,097	41.2%	18,865	37.4%	35,348	39.1%
Travel to Work in 30 to 59 Minutes	351	13.2%	9,048	17.9%	18,815	20.8%
Travel to Work in 60 Minutes or More	127	4.8%	3,068	6.1%	5,537	6.1%
Average Minutes Travel to Work	18.0		19.2		20.2	

