

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.745/-103.165

4100 N Lovington Hwy Hobbs, NM 88240	20 min drive time		30 min drive time		40 min drive time	
<b>Population</b>						
Estimated Population (2023)	48,002		61,727		70,199	
Projected Population (2028)	47,668		61,330		69,944	
Census Population (2020)	48,514		62,934		71,119	
Census Population (2010)	41,021		54,238		61,136	
Projected Annual Growth (2023-2028)	-335	-0.1%	-397	-0.1%	-255	-
Historical Annual Growth (2020-2023)	-512	-	-1,207	-0.6%	-920	-0.4%
Historical Annual Growth (2010-2020)	7,494	1.8%	8,696	1.6%	9,983	1.6%
Estimated Population Density (2023)	423 <i>psm</i>		233 <i>psm</i>		100 <i>psm</i>	
Trade Area Size	113.5 <i>sq mi</i>		265.0 <i>sq mi</i>		704.3 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	16,094		20,571		23,195	
Projected Households (2028)	15,933		20,383		23,044	
Census Households (2020)	16,506		21,182		23,766	
Census Households (2010)	14,278		18,576		20,787	
Projected Annual Growth (2023-2028)	-161	-0.2%	-187	-0.2%	-151	-0.1%
Historical Annual Change (2010-2023)	1,816	1.0%	1,994	0.8%	2,408	0.9%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$108,376		\$104,232		\$104,763	
Projected Average Household Income (2028)	\$119,390		\$114,529		\$114,701	
Census Average Household Income (2010)	\$55,392		\$53,931		\$54,530	
Census Average Household Income (2000)	\$39,993		\$39,581		\$39,635	
Projected Annual Change (2023-2028)	\$11,014	2.0%	\$10,296	2.0%	\$9,938	1.9%
Historical Annual Change (2000-2023)	\$68,382	7.4%	\$64,652	7.1%	\$65,129	7.1%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$73,215		\$72,687		\$73,706	
Projected Median Household Income (2028)	\$74,508		\$73,818		\$74,934	
Census Median Household Income (2010)	\$44,719		\$43,947		\$44,256	
Census Median Household Income (2000)	\$31,402		\$30,911		\$31,224	
Projected Annual Change (2023-2028)	\$1,293	0.4%	\$1,131	0.3%	\$1,228	0.3%
Historical Annual Change (2000-2023)	\$41,813	5.8%	\$41,776	5.9%	\$42,482	5.9%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$36,566		\$35,009		\$35,021	
Projected Per Capita Income (2028)	\$40,139		\$38,340		\$38,198	
Census Per Capita Income (2010)	\$19,279		\$18,472		\$18,542	
Census Per Capita Income (2000)	\$14,260		\$13,991		\$13,883	
Projected Annual Change (2023-2028)	\$3,573	2.0%	\$3,331	1.9%	\$3,176	1.8%
Historical Annual Change (2000-2023)	\$22,306	6.8%	\$21,018	6.5%	\$21,138	6.6%
Estimated Average Household Net Worth (2023)	\$704,763		\$688,349		\$684,560	

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4100 N Lovington Hwy Hobbs, NM 88240	20 min drive time		30 min drive time		40 min drive time	
<b>Race and Ethnicity</b>						
Total Population (2023)	48,002		61,727		70,199	
White (2023)	22,060	46.0%	28,041	45.4%	32,408	46.2%
Black or African American (2023)	3,037	6.3%	3,648	5.9%	4,424	6.3%
American Indian or Alaska Native (2023)	587	1.2%	748	1.2%	835	1.2%
Asian (2023)	756	1.6%	861	1.4%	1,033	1.5%
Hawaiian or Pacific Islander (2023)	16	-	20	-	22	-
Other Race (2023)	11,962	24.9%	16,224	26.3%	17,790	25.3%
Two or More Races (2023)	9,584	20.0%	12,185	19.7%	13,688	19.5%
Population < 18 (2023)	13,660 28.5%		17,372 28.1%		19,409 27.6%	
White Not Hispanic	3,547	26.0%	4,362	25.1%	5,107	26.3%
Black or African American	752	5.5%	828	4.8%	868	4.5%
Asian	140	1.0%	172	1.0%	188	1.0%
Other Race Not Hispanic	321	2.4%	387	2.2%	428	2.2%
Hispanic	8,900	65.2%	11,623	66.9%	12,819	66.0%
Not Hispanic or Latino Population (2023)	18,868 39.3%		23,314 37.8%		27,513 39.2%	
Not Hispanic White	14,676	77.8%	18,375	78.8%	21,575	78.4%
Not Hispanic Black or African American	2,691	14.3%	3,194	13.7%	3,902	14.2%
Not Hispanic American Indian or Alaska Native	131	0.7%	164	0.7%	192	0.7%
Not Hispanic Asian	745	3.9%	836	3.6%	1,004	3.7%
Not Hispanic Hawaiian or Pacific Islander	6	-	6	-	7	-
Not Hispanic Other Race	85	0.4%	112	0.5%	121	0.4%
Not Hispanic Two or More Races	535	2.8%	626	2.7%	711	2.6%
Hispanic or Latino Population (2023)	29,134 60.7%		38,413 62.2%		42,686 60.8%	
Hispanic White	7,384	25.3%	9,666	25.2%	10,833	25.4%
Hispanic Black or African American	346	1.2%	454	1.2%	521	1.2%
Hispanic American Indian or Alaska Native	456	1.6%	584	1.5%	643	1.5%
Hispanic Asian	11	-	25	-	29	-
Hispanic Hawaiian or Pacific Islander	10	-	13	-	15	-
Hispanic Other Race	11,878	40.8%	16,112	41.9%	17,669	41.4%
Hispanic Two or More Races	9,049	31.1%	11,559	30.1%	12,977	30.4%
Not Hispanic or Latino Population (2020)	19,620 40.4%		24,154 38.4%		28,246 39.7%	
Hispanic or Latino Population (2020)	28,895 59.6%		38,780 61.6%		42,873 60.3%	
Not Hispanic or Latino Population (2010)	20,537 50.1%		25,950 47.8%		29,915 48.9%	
Hispanic or Latino Population (2010)	20,484 49.9%		28,288 52.2%		31,220 51.1%	
Not Hispanic or Latino Population (2028)	18,855 39.6%		23,233 37.9%		27,478 39.3%	
Hispanic or Latino Population (2028)	28,812 60.4%		38,096 62.1%		42,466 60.7%	
Projected Annual Growth (2023-2028)	-322	-0.2%	-317	-0.2%	-220	-0.1%
Historical Annual Growth (2010-2020)	8,411	4.1%	10,492	3.7%	11,652	3.7%

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<b>Total Age Distribution (2023)</b>						
Total Population	48,002		61,727		70,199	
Age Under 5 Years	3,664	7.6%	4,546	7.4%	5,094	7.3%
Age 5 to 9 Years	3,729	7.8%	4,723	7.7%	5,258	7.5%
Age 10 to 14 Years	3,949	8.2%	5,052	8.2%	5,610	8.0%
Age 15 to 19 Years	3,818	8.0%	4,996	8.1%	5,639	8.0%
Age 20 to 24 Years	3,868	8.1%	4,894	7.9%	5,641	8.0%
Age 25 to 29 Years	3,393	7.1%	4,450	7.2%	5,119	7.3%
Age 30 to 34 Years	3,577	7.5%	4,544	7.4%	5,173	7.4%
Age 35 to 39 Years	3,510	7.3%	4,676	7.6%	5,339	7.6%
Age 40 to 44 Years	3,247	6.8%	4,152	6.7%	4,723	6.7%
Age 45 to 49 Years	2,858	6.0%	3,552	5.8%	4,152	5.9%
Age 50 to 54 Years	2,502	5.2%	3,209	5.2%	3,731	5.3%
Age 55 to 59 Years	2,439	5.1%	3,127	5.1%	3,667	5.2%
Age 60 to 64 Years	2,374	4.9%	3,096	5.0%	3,551	5.1%
Age 65 to 69 Years	1,878	3.9%	2,486	4.0%	2,782	4.0%
Age 70 to 74 Years	1,359	2.8%	1,785	2.9%	1,983	2.8%
Age 75 to 79 Years	850	1.8%	1,129	1.8%	1,267	1.8%
Age 80 to 84 Years	504	1.0%	664	1.1%	747	1.1%
Age 85 Years or Over	483	1.0%	647	1.0%	722	1.0%
Median Age	31.3		31.5		31.7	
Age 19 Years or Less	15,160	31.6%	19,316	31.3%	21,600	30.8%
Age 20 to 64 Years	27,768	57.8%	35,699	57.8%	41,097	58.5%
Age 65 Years or Over	5,074	10.6%	6,712	10.9%	7,501	10.7%
<b>Female Age Distribution (2023)</b>						
Female Population	23,264	48.5%	29,892	48.4%	33,593	47.9%
Age Under 5 Years	1,766	7.6%	2,167	7.2%	2,413	7.2%
Age 5 to 9 Years	1,814	7.8%	2,309	7.7%	2,567	7.6%
Age 10 to 14 Years	1,900	8.2%	2,463	8.2%	2,739	8.2%
Age 15 to 19 Years	1,804	7.8%	2,349	7.9%	2,636	7.8%
Age 20 to 24 Years	1,834	7.9%	2,308	7.7%	2,600	7.7%
Age 25 to 29 Years	1,622	7.0%	2,078	7.0%	2,332	6.9%
Age 30 to 34 Years	1,668	7.2%	2,121	7.1%	2,354	7.0%
Age 35 to 39 Years	1,657	7.1%	2,213	7.4%	2,512	7.5%
Age 40 to 44 Years	1,515	6.5%	1,936	6.5%	2,157	6.4%
Age 45 to 49 Years	1,425	6.1%	1,749	5.8%	2,008	6.0%
Age 50 to 54 Years	1,220	5.2%	1,574	5.3%	1,805	5.4%
Age 55 to 59 Years	1,170	5.0%	1,492	5.0%	1,751	5.2%
Age 60 to 64 Years	1,131	4.9%	1,518	5.1%	1,707	5.1%
Age 65 to 69 Years	944	4.1%	1,235	4.1%	1,378	4.1%
Age 70 to 74 Years	732	3.1%	962	3.2%	1,061	3.2%
Age 75 to 79 Years	483	2.1%	635	2.1%	701	2.1%
Age 80 to 84 Years	285	1.2%	392	1.3%	439	1.3%
Age 85 Years or Over	293	1.3%	391	1.3%	433	1.3%
Female Median Age	31.7		32.0		32.2	
Age 19 Years or Less	7,284	31.3%	9,288	31.1%	10,356	30.8%
Age 20 to 64 Years	13,243	56.9%	16,989	56.8%	19,226	57.2%
Age 65 Years or Over	2,738	11.8%	3,615	12.1%	4,012	11.9%

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<b>Male Age Distribution (2023)</b>						
Male Population	24,738	51.5%	31,835	51.6%	36,606	52.1%
Age Under 5 Years	1,898	7.7%	2,379	7.5%	2,680	7.3%
Age 5 to 9 Years	1,914	7.7%	2,414	7.6%	2,691	7.4%
Age 10 to 14 Years	2,050	8.3%	2,589	8.1%	2,871	7.8%
Age 15 to 19 Years	2,014	8.1%	2,647	8.3%	3,003	8.2%
Age 20 to 24 Years	2,033	8.2%	2,586	8.1%	3,041	8.3%
Age 25 to 29 Years	1,771	7.2%	2,371	7.4%	2,787	7.6%
Age 30 to 34 Years	1,909	7.7%	2,423	7.6%	2,819	7.7%
Age 35 to 39 Years	1,853	7.5%	2,462	7.7%	2,827	7.7%
Age 40 to 44 Years	1,732	7.0%	2,216	7.0%	2,566	7.0%
Age 45 to 49 Years	1,433	5.8%	1,804	5.7%	2,144	5.9%
Age 50 to 54 Years	1,281	5.2%	1,635	5.1%	1,926	5.3%
Age 55 to 59 Years	1,269	5.1%	1,635	5.1%	1,916	5.2%
Age 60 to 64 Years	1,243	5.0%	1,578	5.0%	1,845	5.0%
Age 65 to 69 Years	934	3.8%	1,251	3.9%	1,404	3.8%
Age 70 to 74 Years	627	2.5%	823	2.6%	922	2.5%
Age 75 to 79 Years	367	1.5%	494	1.6%	566	1.5%
Age 80 to 84 Years	218	0.9%	272	0.9%	308	0.8%
Age 85 Years or Over	190	0.8%	256	0.8%	289	0.8%
Male Median Age	30.9		31.0		31.3	
Age 19 Years or Less	7,876	31.8%	10,028	31.5%	11,245	30.7%
Age 20 to 64 Years	14,525	58.7%	18,710	58.8%	21,872	59.7%
Age 65 Years or Over	2,337	9.4%	3,097	9.7%	3,490	9.5%
<b>Males per 100 Females (2023)</b>						
Overall Comparison	106		106		109	
Age Under 5 Years	107	51.8%	110	52.3%	111	52.6%
Age 5 to 9 Years	106	51.3%	105	51.1%	105	51.2%
Age 10 to 14 Years	108	51.9%	105	51.2%	105	51.2%
Age 15 to 19 Years	112	52.8%	113	53.0%	114	53.3%
Age 20 to 24 Years	111	52.6%	112	52.8%	117	53.9%
Age 25 to 29 Years	109	52.2%	114	53.3%	120	54.4%
Age 30 to 34 Years	114	53.4%	114	53.3%	120	54.5%
Age 35 to 39 Years	112	52.8%	111	52.7%	113	52.9%
Age 40 to 44 Years	114	53.3%	114	53.4%	119	54.3%
Age 45 to 49 Years	101	50.1%	103	50.8%	107	51.6%
Age 50 to 54 Years	105	51.2%	104	50.9%	107	51.6%
Age 55 to 59 Years	108	52.0%	110	52.3%	109	52.3%
Age 60 to 64 Years	110	52.4%	104	51.0%	108	51.9%
Age 65 to 69 Years	99	49.8%	101	50.3%	102	50.5%
Age 70 to 74 Years	86	46.1%	86	46.1%	87	46.5%
Age 75 to 79 Years	76	43.2%	78	43.8%	81	44.7%
Age 80 to 84 Years	77	43.3%	70	41.0%	70	41.3%
Age 85 Years or Over	65	39.3%	65	39.6%	67	40.0%
Age 19 Years or Less	108	52.0%	108	51.9%	109	52.1%
Age 20 to 39 Years	112	52.7%	113	53.0%	117	53.9%
Age 40 to 64 Years	108	51.9%	107	51.7%	110	52.4%
Age 65 Years or Over	85	46.0%	86	46.1%	87	46.5%

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<b>Household Type (2023)</b>						
Total Households	16,094		20,571		23,195	
Households with Children	6,256	38.9%	8,494	41.3%	9,673	41.7%
Average Household Size	2.9		2.9		2.9	
Household Density per Square Mile	142		78		33	
Population Family	41,229	85.9%	53,149	86.1%	59,995	85.5%
Population Non-Family	5,845	12.2%	7,256	11.8%	8,083	11.5%
Population Group Quarters	929	1.9%	1,322	2.1%	2,121	3.0%
Family Households	11,470	71.3%	14,803	72.0%	16,766	72.3%
Married Couple Households	8,109	70.7%	10,490	70.9%	11,975	71.4%
Other Family Households with Children	3,361	29.3%	4,313	29.1%	4,791	28.6%
Family Households with Children	6,244	54.4%	8,481	57.3%	9,658	57.6%
Married Couple with Children	4,128	66.1%	5,775	68.1%	6,698	69.4%
Other Family Households with Children	2,115	33.9%	2,706	31.9%	2,959	30.6%
Family Households No Children	5,226	45.6%	6,322	42.7%	7,109	42.4%
Married Couple No Children	3,981	76.2%	4,715	74.6%	5,277	74.2%
Other Family Households No Children	1,245	23.8%	1,607	25.4%	1,832	25.8%
Non-Family Households	4,624	28.7%	5,768	28.0%	6,428	27.7%
Non-Family Households with Children	12	0.3%	13	0.2%	15	0.2%
Non-Family Households No Children	4,612	99.7%	5,755	99.8%	6,413	99.8%
Average Family Household Size	3.6		3.6		3.6	
Average Family Income	\$127,506		\$120,000		\$119,622	
Median Family Income	\$89,045		\$86,281		\$86,409	
Average Non-Family Household Size	1.3		1.3		1.3	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	36,660		47,407		54,237	
Never Married	12,375	33.8%	15,543	32.8%	17,803	32.8%
Currently Married	17,635	48.1%	23,014	48.5%	26,255	48.4%
Previously Married	6,651	18.1%	8,849	18.7%	10,180	18.8%
Separated	1,590	23.9%	2,075	23.4%	2,345	23.0%
Widowed	1,838	27.6%	2,466	27.9%	2,845	28.0%
Divorced	3,223	48.5%	4,309	48.7%	4,990	49.0%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	28,975		37,517		42,958	
Elementary (Grade Level 0 to 8)	2,759	9.5%	3,744	10.0%	4,437	10.3%
Some High School (Grade Level 9 to 11)	3,015	10.4%	4,040	10.8%	4,722	11.0%
High School Graduate	9,030	31.2%	12,155	32.4%	13,948	32.5%
Some College	6,246	21.6%	8,027	21.4%	9,129	21.3%
Associate Degree Only	2,545	8.8%	3,192	8.5%	3,554	8.3%
Bachelor Degree Only	2,855	9.9%	3,357	8.9%	3,779	8.8%
Graduate Degree	2,524	8.7%	3,002	8.0%	3,389	7.9%
Any College (Some College or Higher)	14,170	48.9%	17,578	46.9%	19,851	46.2%
College Degree + (Bachelor Degree or Higher)	5,379	18.6%	6,359	16.9%	7,168	16.7%

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<b>Housing</b>						
Total Housing Units (2023)	18,884		24,140		27,149	
Total Housing Units (2020)	18,292		23,461		26,305	
Historical Annual Growth (2020-2023)	592	-	679	-	844	-
Housing Units Occupied (2023)	16,094	85.2%	20,571	85.2%	23,195	85.4%
Housing Units Owner-Occupied	10,661	66.2%	13,682	66.5%	15,494	66.8%
Housing Units Renter-Occupied	5,433	33.8%	6,888	33.5%	7,701	33.2%
Housing Units Vacant (2023)	2,790	14.8%	3,570	14.8%	3,954	14.6%
<b>Household Size (2023)</b>						
Total Households	16,094		20,571		23,195	
1 Person Households	3,952	24.6%	5,000	24.3%	5,588	24.1%
2 Person Households	4,682	29.1%	6,001	29.2%	6,815	29.4%
3 Person Households	2,637	16.4%	3,378	16.4%	3,824	16.5%
4 Person Households	2,400	14.9%	3,067	14.9%	3,430	14.8%
5 Person Households	1,440	9.0%	1,869	9.1%	2,109	9.1%
6 Person Households	617	3.8%	800	3.9%	911	3.9%
7 or More Person Households	364	2.3%	455	2.2%	518	2.2%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,188	7.4%	1,468	7.1%	1,680	7.2%
HH Income \$150,000 to \$199,999	1,454	9.0%	1,818	8.8%	1,998	8.6%
HH Income \$125,000 to \$149,999	1,236	7.7%	1,458	7.1%	1,707	7.4%
HH Income \$100,000 to \$124,999	1,597	9.9%	2,015	9.8%	2,386	10.3%
HH Income \$75,000 to \$99,999	1,944	12.1%	2,702	13.1%	3,131	13.5%
HH Income \$50,000 to \$74,999	2,787	17.3%	3,559	17.3%	3,944	17.0%
HH Income \$35,000 to \$49,999	1,305	8.1%	1,785	8.7%	1,982	8.5%
HH Income \$25,000 to \$34,999	1,503	9.3%	1,840	8.9%	2,083	9.0%
HH Income \$15,000 to \$24,999	938	5.8%	1,201	5.8%	1,324	5.7%
HH Income \$10,000 to \$14,999	622	3.9%	806	3.9%	849	3.7%
HH Income Under \$10,000	1,517	9.4%	1,919	9.3%	2,109	9.1%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	862	5.4%	1,087	5.3%	1,198	5.2%
Households 1 Vehicle Available	4,672	29.0%	5,866	28.5%	6,668	28.7%
Households 2 Vehicles Available	5,641	35.0%	7,193	35.0%	8,047	34.7%
Households 3 or More Vehicles Available	4,919	30.6%	6,425	31.2%	7,282	31.4%
Total Vehicles Available	33,316		42,799		48,358	
Average Vehicles per Household	2.1		2.1		2.1	
Owner-Occupied Household Vehicles	24,957	74.9%	32,057	74.9%	36,269	75.0%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles	8,359	25.1%	10,742	25.1%	12,089	25.0%
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.6	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	22,921		28,969		32,905	
Travel to Work in 14 Minutes or Less	12,452	54.3%	15,297	52.8%	17,577	53.4%
Travel to Work in 15 to 29 Minutes	5,151	22.5%	6,100	21.1%	6,816	20.7%
Travel to Work in 30 to 59 Minutes	2,431	10.6%	3,742	12.9%	4,230	12.9%
Travel to Work in 60 Minutes or More	2,122	9.3%	2,651	9.2%	2,982	9.1%
Work at Home	766	3.3%	1,178	4.1%	1,300	4.0%
Average Minutes Travel to Work	13.4		14.6		14.2	

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.745/-103.165

4100 N Lovington Hwy Hobbs, NM 88240	20 min drive time		30 min drive time		40 min drive time	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	22,921		28,969		32,905	
Drive to Work Alone	18,658	81.4%	23,142	79.9%	26,371	80.1%
Drive to Work in Carpool	2,971	13.0%	3,919	13.5%	4,386	13.3%
Travel to Work by Public Transportation	12	-	12	-	13	-
Drive to Work on Motorcycle	8	-	25	-	26	-
Bicycle to Work	22	-	22	-	23	-
Walk to Work	250	1.1%	355	1.2%	397	1.2%
Other Means	234	1.0%	317	1.1%	389	1.2%
Work at Home	766	3.3%	1,178	4.1%	1,300	4.0%
<b>Daytime Demographics (2023)</b>						
Total Businesses	2,233		2,732		3,000	
Total Employees	17,752		21,717		24,269	
Company Headquarter Businesses	56	2.5%	70	2.6%	75	2.5%
Company Headquarter Employees	1,766	9.9%	2,488	11.5%	2,550	10.5%
Employee Population per Business	8.0 to 1		7.9 to 1		8.1 to 1	
Residential Population per Business	21.5 to 1		22.6 to 1		23.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	30,668		38,999		44,286	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	35,859		46,335		53,023	
Labor Force Total Males (2023)	18,477	51.5%	23,920	51.6%	27,761	52.4%
Male Civilian Employed	12,971	70.2%	16,838	70.4%	19,341	69.7%
Male Civilian Unemployed	761	4.1%	880	3.7%	957	3.4%
Males in Armed Forces	22	0.1%	72	0.3%	89	0.3%
Males Not in Labor Force	4,722	25.6%	6,130	25.6%	7,374	26.6%
Labor Force Total Females (2023)	17,382	48.5%	22,415	48.4%	25,262	47.6%
Female Civilian Employed	9,950	57.2%	12,131	54.1%	13,565	53.7%
Female Civilian Unemployed	420	2.4%	599	2.7%	669	2.6%
Females in Armed Forces	-	-	10	-	11	-
Females Not in Labor Force	7,013	40.3%	9,674	43.2%	11,017	43.6%
Unemployment Rate	1,181	3.3%	1,479	3.2%	1,626	3.1%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	22,921		28,969		32,905	
Occupation Total Males	12,971	56.6%	16,837	58.1%	19,340	58.8%
Occupation Total Females	9,950	43.4%	12,131	41.9%	13,565	41.2%
Management, Business, Financial Operations	2,959	12.9%	3,646	12.6%	4,160	12.6%
Professional, Related	3,963	17.3%	4,891	16.9%	5,601	17.0%
Service	3,243	14.1%	4,057	14.0%	4,512	13.7%
Sales, Office	4,851	21.2%	5,903	20.4%	6,671	20.3%
Farming, Fishing, Forestry	170	0.7%	217	0.8%	338	1.0%
Construction, Extraction, Maintenance	3,855	16.8%	5,085	17.6%	5,828	17.7%
Production, Transport, Material Moving	3,880	16.9%	5,170	17.8%	5,794	17.6%
White Collar Workers	11,773	51.4%	14,439	49.8%	16,433	49.9%
Blue Collar Workers	11,148	48.6%	14,529	50.2%	16,472	50.1%



# Complete Profile

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4100 N Lovington Hwy Hobbs, NM 88240	20 min drive time		30 min drive time		40 min drive time	
<b>Units In Structure (2023)</b>						
Total Units	16,094		20,571		23,195	
1 Detached Unit	11,004	68.4%	14,067	68.4%	16,183	69.8%
1 Attached Unit	422	2.6%	481	2.3%	489	2.1%
2 Units	53	0.3%	65	0.3%	74	0.3%
3 to 4 Units	641	4.0%	703	3.4%	737	3.2%
5 to 9 Units	695	4.3%	817	4.0%	868	3.7%
10 to 19 Units	224	1.4%	246	1.2%	256	1.1%
20 to 49 Units	206	1.3%	224	1.1%	237	1.0%
50 or More Units	276	1.7%	319	1.6%	337	1.5%
Mobile Home or Trailer	2,426	15.1%	3,378	16.4%	3,730	16.1%
Other Structure	147	0.9%	271	1.3%	285	1.2%
<b>Homes Built By Year (2023)</b>						
Homes Built 2020 or later	388	2.1%	428	1.8%	508	1.9%
Homes Built 2010 to 2019	2,457	13.0%	3,066	12.7%	3,462	12.8%
Homes Built 2000 to 2009	639	3.4%	785	3.3%	864	3.2%
Homes Built 1990 to 1999	1,482	7.8%	2,147	8.9%	2,447	9.0%
Homes Built 1980 to 1989	2,502	13.2%	2,921	12.1%	3,246	12.0%
Homes Built 1970 to 1979	3,164	16.8%	3,971	16.4%	4,429	16.3%
Homes Built 1960 to 1969	2,222	11.8%	2,980	12.3%	3,449	12.7%
Homes Built 1950 to 1959	2,512	13.3%	3,309	13.7%	3,738	13.8%
Homes Built 1940 to 1949	409	2.2%	518	2.1%	558	2.1%
Homes Built Before 1939	319	1.7%	447	1.9%	494	1.8%
Median Age of Homes	44.2	yrs	44.7	yrs	44.6	yrs
<b>Home Values (2023)</b>						
Owner Specified Housing Units	10,661		13,682		15,494	
Home Values \$1,000,000 or More	26	0.2%	192	1.4%	196	1.3%
Home Values \$750,000 to \$999,999	361	3.4%	371	2.7%	380	2.5%
Home Values \$500,000 to \$749,999	463	4.3%	511	3.7%	530	3.4%
Home Values \$400,000 to \$499,999	116	1.1%	181	1.3%	202	1.3%
Home Values \$300,000 to \$399,999	943	8.8%	1,143	8.4%	1,280	8.3%
Home Values \$250,000 to \$299,999	622	5.8%	895	6.5%	1,024	6.6%
Home Values \$200,000 to \$249,999	1,749	16.4%	2,208	16.1%	2,499	16.1%
Home Values \$175,000 to \$199,999	1,012	9.5%	1,208	8.8%	1,413	9.1%
Home Values \$150,000 to \$174,999	819	7.7%	1,034	7.6%	1,192	7.7%
Home Values \$125,000 to \$149,999	498	4.7%	670	4.9%	742	4.8%
Home Values \$100,000 to \$124,999	1,316	12.3%	1,744	12.7%	2,022	13.0%
Home Values \$90,000 to \$99,999	607	5.7%	715	5.2%	875	5.6%
Home Values \$80,000 to \$89,999	418	3.9%	490	3.6%	548	3.5%
Home Values \$70,000 to \$79,999	450	4.2%	560	4.1%	631	4.1%
Home Values \$60,000 to \$69,999	241	2.3%	289	2.1%	346	2.2%
Home Values \$50,000 to \$59,999	251	2.4%	386	2.8%	408	2.6%
Home Values \$35,000 to \$49,999	124	1.2%	154	1.1%	178	1.1%
Home Values \$25,000 to \$34,999	93	0.9%	129	0.9%	156	1.0%
Home Values \$10,000 to \$24,999	409	3.8%	579	4.2%	632	4.1%
Home Values Under \$10,000	144	1.3%	222	1.6%	239	1.5%
Owner-Occupied Median Home Value	\$183,444		\$215,270		\$208,794	
Renter-Occupied Median Rent	\$818		\$805		\$797	



# Complete Profile



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4100 N Lovington Hwy Hobbs, NM 88240	20 min drive time		30 min drive time		40 min drive time	
<b>Total Annual Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$1.19 B		\$1.48 B		\$1.68 B	
Total Non-Retail Expenditure	\$629.41 M		\$782.83 M		\$886.19 M	
Total Retail Expenditure	\$561.75 M		\$699.55 M		\$792.57 M	
Apparel	\$42.54 M		\$52.86 M		\$59.83 M	
Contributions	\$39.09 M		\$48.41 M		\$54.78 M	
Education	\$37.56 M		\$46.22 M		\$52.16 M	
Entertainment	\$67.83 M		\$84.3 M		\$95.47 M	
Food and Beverages	\$175.34 M		\$218.51 M		\$247.53 M	
Furnishings and Equipment	\$42.01 M		\$52.22 M		\$59.15 M	
Gifts	\$29.52 M		\$36.43 M		\$41.22 M	
Health Care	\$98.82 M		\$123.37 M		\$139.84 M	
Household Operations	\$46.93 M		\$58.29 M		\$65.98 M	
Miscellaneous Expenses	\$22.49 M		\$27.96 M		\$31.66 M	
Personal Care	\$15.97 M		\$19.87 M		\$22.51 M	
Personal Insurance	\$8.49 M		\$10.52 M		\$11.91 M	
Reading	\$2.58 M		\$3.21 M		\$3.63 M	
Shelter	\$251.7 M		\$313.23 M		\$354.49 M	
Tobacco	\$7.01 M		\$8.8 M		\$9.97 M	
Transportation	\$216.61 M		\$269.89 M		\$305.91 M	
Utilities	\$86.67 M		\$108.31 M		\$122.72 M	
<b>Monthly Household Consumer Expenditure (2023)</b>						
Total Household Expenditure	\$6,168		\$6,005		\$6,031	
Total Non-Retail Expenditure	\$3,259	52.8%	\$3,171	52.8%	\$3,184	52.8%
Total Retail Expenditures	\$2,909	47.2%	\$2,834	47.2%	\$2,847	47.2%
Apparel	\$220	3.6%	\$214	3.6%	\$215	3.6%
Contributions	\$202	3.3%	\$196	3.3%	\$197	3.3%
Education	\$194	3.2%	\$187	3.1%	\$187	3.1%
Entertainment	\$351	5.7%	\$342	5.7%	\$343	5.7%
Food and Beverages	\$908	14.7%	\$885	14.7%	\$889	14.7%
Furnishings and Equipment	\$218	3.5%	\$212	3.5%	\$213	3.5%
Gifts	\$153	2.5%	\$148	2.5%	\$148	2.5%
Health Care	\$512	8.3%	\$500	8.3%	\$502	8.3%
Household Operations	\$243	3.9%	\$236	3.9%	\$237	3.9%
Miscellaneous Expenses	\$116	1.9%	\$113	1.9%	\$114	1.9%
Personal Care	\$83	1.3%	\$80	1.3%	\$81	1.3%
Personal Insurance	\$44	0.7%	\$43	0.7%	\$43	0.7%
Reading	\$13	0.2%	\$13	0.2%	\$13	0.2%
Shelter	\$1,303	21.1%	\$1,269	21.1%	\$1,274	21.1%
Tobacco	\$36	0.6%	\$36	0.6%	\$36	0.6%
Transportation	\$1,122	18.2%	\$1,093	18.2%	\$1,099	18.2%
Utilities	\$449	7.3%	\$439	7.3%	\$441	7.3%