

## MyEyeDr. Net Lease Investment

#### **Price Reduction!**

ASK PRICE: CAP RATE:

\$1,142,713 7.25%

**\$1,104,622 7.50%** 

714 Highway Street Madison, NC 27025



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## Investment Summary

### **Investment Summary**

CBRE is pleased to present the MyEyeDr. net lease offering in Madison, North Carolina. The offering represents the opportunity to purchase a freestanding building approximately 30 miles northeast of Winston-Salem and 33 miles northwest of Greensboro, NC.

Address	714 Highway Street Madison, NC 27025		
Tenant	My Eye Dr. Optometry of North Carolina, PLLC		
Building Size	3,988 SF		
Land Size	1.13 Ac		
Lease Type	Double Net (Roof, Structure, and Annual HVAC over \$1,500)		
Expiration Date	12/31/2028		
Current Base Rent	\$82,846.66 *Rent as of January 1, 2024		
Rent PSF	\$20.57		
Option	One 5-Year Option Remaining		
Escalations	1% Annually Starting January 2024 (Including Options)		
NEW Cap Rate	7.50%		
REDUCED Asking Price	\$1,104,622		



#### **Investment Highlights**

- + Positioned as an outparcel to New Market Madison Shopping Center, anchored by Rose's and Tractor Supply Co.
- + Excellent visibility and access from Highway Street (11,000 VPD)
- + Nearby retailers include Food Lion, Walmart, Lowe's Home Improvement, and Harbor Freight Tools, CVS, and Dollar Tree

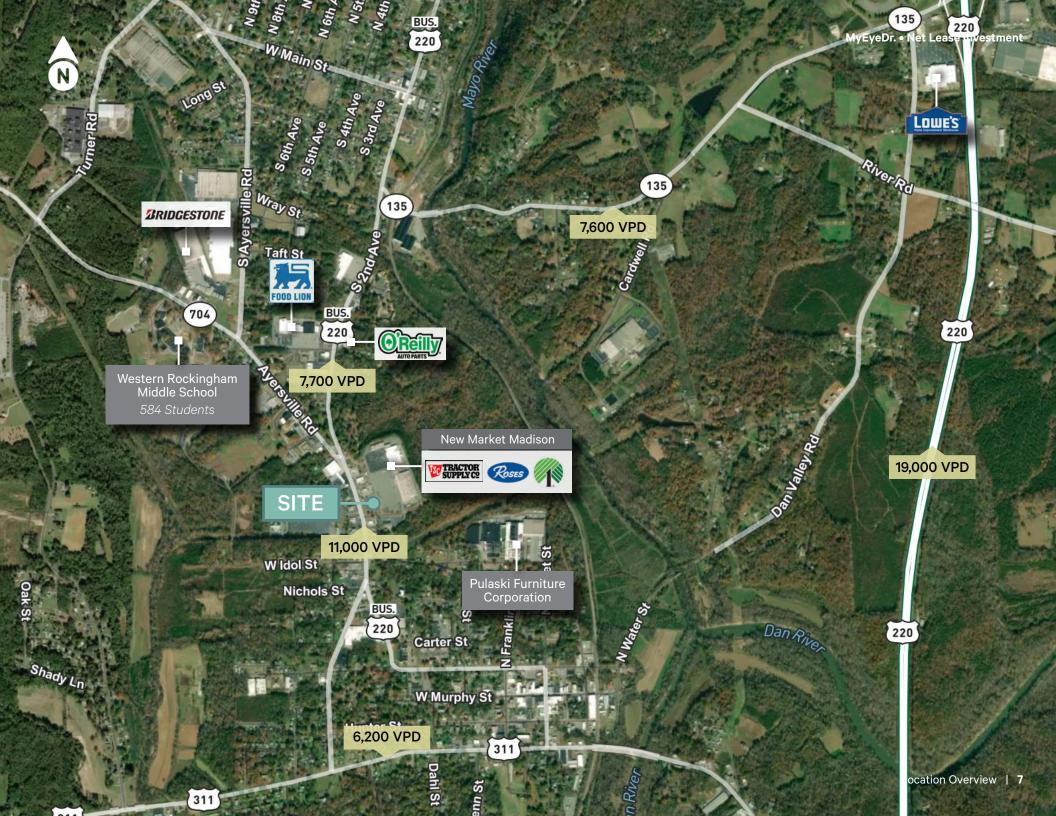
#### **Tenant Highlights**

- + Founded in 2001, MyEyeDr. now has over 500 vision care centers across the country
- + The brand offers an all-inclusive eye health experience, providing optometry services along with a comprehensive and extensive selection of glasses and frames
- + Capital Vision Services, headquartered in Vienna, Virginia, manages independently owned MyEyeDr. locations

- + MyEyeDr. continues to expand its footprint, opening new clinics and acquiring existing practices
- + The brand is committed to local communities by actively engaging with members through initiatives like free eye screenings, educational programs, and charitable partnerships
- + Operated as Doctor's Vision Center since June 1, 2012; My Eye Dr. Optometry of North Carolina, PLLC took over the lease in January 2014, showing its long-term commitment to the site

## Location Overview

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## Demographic Snapshot

2023 Demographics	3 MILES	5 MILES	7 MILES
Estimated Population (2023)	7,017	12,220	19,302
Population Growth (2020-2023)	-0.09%	-0.27%	-0.35%
Projected Population (2028)	6,832	11,908	18,893
Estimated Households (2023)	3,268	5,388	8,301
Compound Annual Household Growth (2020-2023)	-0.22%	-0.22%	-0.14%
Projected Households (2028)	3,229	5,326	8,243
Estimated Average Household Income (2023)	\$61,197	\$63,717	\$68,503
Projected Average Household Income (2028)	\$71,983	\$74,588	\$80,420



# Local Market Overview

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### Greensboro-High Point MSA Overview

The Greensboro-High Point Metropolitan Statistical Area (MSA) is a thriving region located in the heart of North Carolina. With a population exceeding 1 million, the MSA is a hub of economic activity and offers a diverse range of opportunities for residents and businesses alike

One of the significant drivers of traffic in the Greensboro-High Point MSA is its strategic location at the intersection of several major transportation routes. The region benefits from its proximity to Interstates 40, 73, and 85, which facilitate the movement of goods and people throughout the area and beyond. The Piedmont Triad International Airport serves as a major aviation hub, providing convenient access for both domestic and international travel.

Several factors have contributed to the MSA's status as a favorable destination for businesses. The presence of renowned educational institutions like the University of North Carolina at Greensboro and High Point University provides a skilled workforce and fosters innovation through research and development initiatives. The MSA also boasts a pro-business environment with supportive government policies, low taxes, and access to various incentives, attracting companies seeking to expand or relocate.

The Greensboro-High Point MSA's major industries encompass manufacturing, healthcare, education, logistics, and information technology. Manufacturing plays a vital role in the region's economy, with a focus on sectors such as aerospace, automotive, textiles, and furniture. The healthcare industry is well-developed, supported by several prominent medical centers and research institutions that offer cutting-edge healthcare services and contribute to medical advancements. The MSA's educational institutions drive innovation and serve as economic engines, while the logistics sector benefits from the region's excellent transportation infrastructure.







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