



# retail strategies

## KAUFMAN, TEXAS

### Market Guide

### City Contact Information



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### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.

For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



### Demographics (10 Minute Drive Time)



Population  
**12,738**



Average Age  
**38.0**



Household Income (Median)  
**\$62,183**



Household Income (Average)  
**\$77,209**



Number of Households  
**4,213**

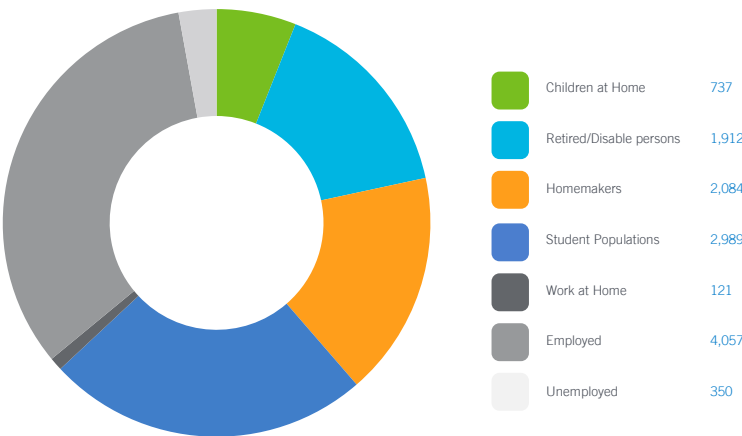
### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

#### Peer Trade Areas

Seminole TX	2000 Hobbs Hwy
Decatur TX	800 S Highway 287
Canton TX	603 E Highway 243
Mineola TX	135 Ne Loop 564
Silsbee TX	1100 Us Highway 96 N
Bastrop TX	488 Highway 71 W

### Daytime Population **12,250** (10 Minute Drive Time)



### Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



Restaurants



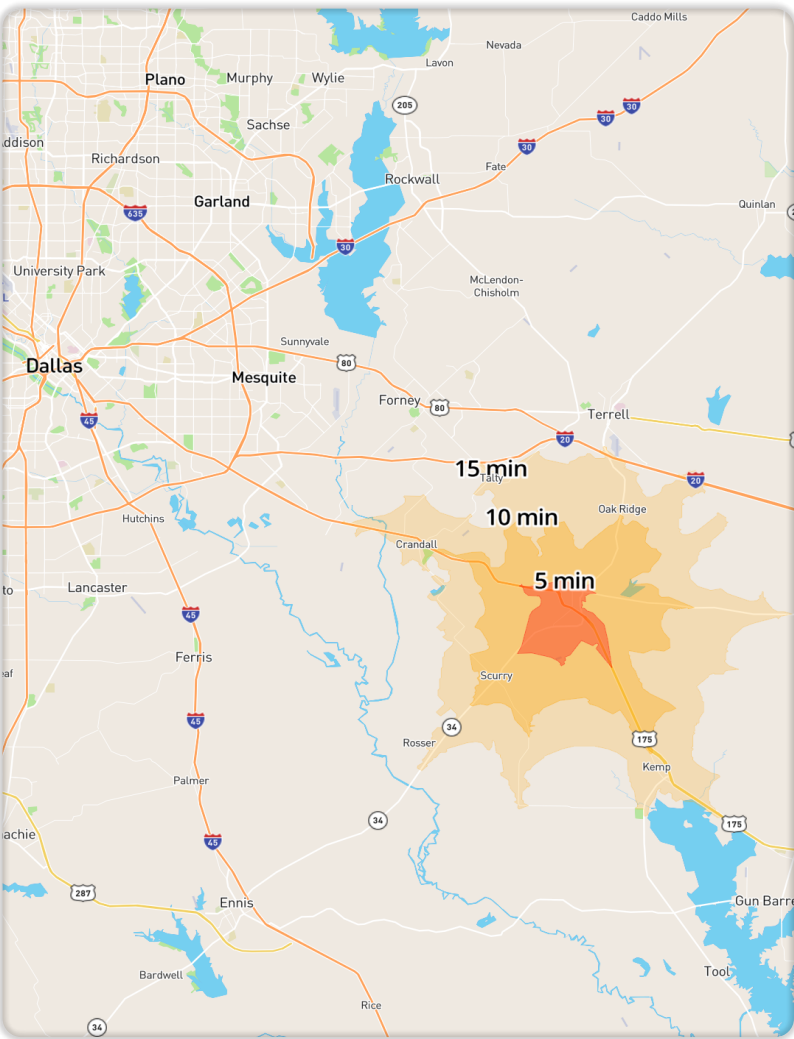
General Merchandise



Clothing



*There's a lot of potential here.*



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2021 Estimated Population	9,148	13,164	38,986
Daytime Population	8,849	11,245	29,927
Median HH Income	\$59,158	\$63,141	\$67,426
Number of Households	3,061	4,345	13,167

	5 Minute DT	10 Minute DT	15 Minute DT
2021 Estimated Population	2,921	12,738	29,490
Daytime Population	4,151	12,250	23,366
Median HH Income	\$64,682	\$62,183	\$66,157
Number of Households	998	4,213	9,926

\*Source: STI PopStats



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Major Retail & Restaurants