# <u>SOUT</u> <u>HANDS</u>

OUTDOOR ENTERTAINMENT + SOPHISTICATION

OUTHIAND

Bad I addy's BURSER BAR

## aurora, colorado



### colorado's

#### LARGEST SHOPPING DESTINATION

NEW TENANTS . NEW AMENITIES . NEW EXPERIENCES.



Southlands is the largest shopping destination in Colorado.

#### 1.7 MILLION

square feet of retail and office space in one of the fastest growing and most affluent areas of the country.



Additional features including interactive fountains, a fire pit, and a children's play area contribute to a longer-thanaverage customer dwell time.



Timeless architecture, beautiful landscaping, and the backdrop of the Rocky Mountains creates an ambiance that contributes to Southlands being such a popular destination.



Seasonal events like farmer's markets, outdoor concerts, outdoor ice skating, and the annual holiday parade help to drive traffic year-round. 5

Southlands has over 170,000 square feet of leased office space. Employees of these spaces contribute to Southlands as they active shoppers and diners.

### a place that has it all

COLORADO'S LARGEST SHOPPING DESTINATION

SOUTHIANDS

Retail Dining Entertainment Fitness Office Hotel

OUTHIANDS

## why southlands?

source: Placer Labs, Inc. (www.placer.ai)

Walmart

Largest Shopping Center in Colorado #1 #2 Most frequently visited Center in Colorado 10.42 Million Visits Per Year

**ICPenne** 

ZONE

WORLD MARKET



+ so much more!

**AAYO** 

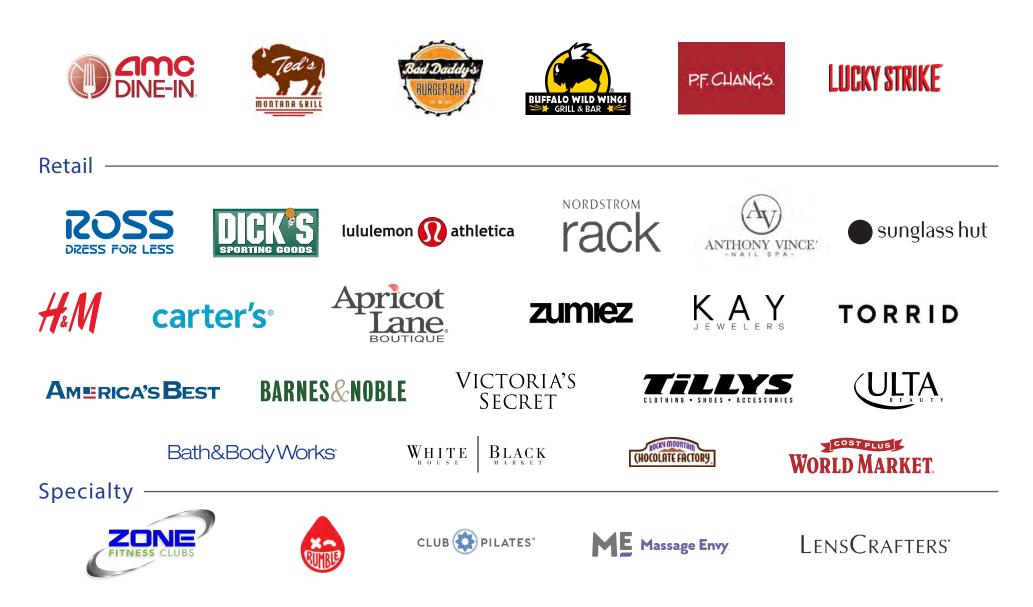
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ITCO

11 - Callelle

# join premier tenants

Restaurants & Entertainment-





E-470



### town center

A-101 Dicks Sporting Goods 49,650 sf B-101 Select Comfort 2,900 sf B-102 Club Pilates 1.546 sf B-103 Massage Envy 3,112 sf B-104 Aurora Family YMCA 3,296 sf B-105 StretchLab 1,204 sf B-107 VACANT 4.501 sf B-108 Storage 5,642 sf B-113 Bright Minds Childcare and Learning Center 6,002 sf C-101 Advanced Orthopedic 7,684 sf C-103 Storage 2,196 sf C-104 Storage 1,157 sf C-105 Storage 982 sf C-106 Kay Jewelers 2,364 sf C-107 Savory Spice Shop 1,603 sf C-108 Apricot Lane 1,419 sf C-109 My Kid's Closet 3,971 sf C-110 Torrid 2,971 sf C-113 Beyond The Blackboard 1,800 sf C-114 Mainstream Boutique 2,181 sf D-101 H & M 21.310 sf D-106 The Local 8,453 sf D-111 Brain Balance Achievement Center 3,168 sf D-112 Anthony Vince Nail Spa 3,680 sf E-101 Sola Salon 8,322 sf E-104 Forefront Dermatology 4,651 sf E-105 Color Me Mine 1,746 sf E-106 Zumiez 3,062 sf E-107 Hot Topic 1,718 sf E-108 VACANT 889 sf E-109 VACANT 1.688 sf E-110 Claire's 1,103 sf E-111 Fuzziwig's Candy Factory 1,007 sf E-112 Sunglass Hut 553 sf F-101 Ted's Montana Grill 4,983 sf F-103 EnFuego Mexican Cantina 2,610 sf F-104 VACANT RESTAURANT 2.491 sf F-106 VACANT RESTAURANT 6,911 sf G-101 VACANT 1,315 sf G-103 The Poke Story 1,113 sf G-105 Bad Daddy's Burger Bar 3,761 sf G-109 AMC Theatres 72,347 sf G-111 VACANT RESTAURANT 2,519 sf G-113 VACANT 1,705 sf G-115 Pho 90 2,900 sf H-101 Mt. Fuji Sushi & Hibachi 5,038 sf

H-104	VACANI RESIAURANI 11,742 st
H-107	Buffalo Wild Wings 6,465 sf
I-101	Hallmark 4,491 sf
I-102	Calla Vie Boutique 524 sf
I-103	VACANT 5,801 sf
I-104	Maurices 5,177 sf
I-106	VACANT 4,158 sf
I-107	Pedego Electric Bikes 2,301 sf
I-108	The Cookie Company 943 sf
I-109	Picture It Studios 1,963 sf
J-101	Noodles & Co. 2,628 sf
J-102	White House   Black Market 2,713 sf
J-103	Bath & Body Works 3,322 sf
J-104	Victoria's Secret 6,001 sf
J-106	Tilly's 6,501 sf
J-108	VACANT 1,142 sf
J-109	Bent Barley Brewing Company 3,368 sf
K-101	Sephora 6,328 sf
K-102	Rocky Mountain Chocolate Factory 840 sf
K-105	Best Friend's Closet 9,423 sf
L-110	Lululemon 5,577 sf
L-111	VACANT 1,404 sf
L-112	VACANT RESTAURANT 4,029 sf
L-114	VACANT RESTAURANT & WINE BAR 1,431 s
L-115	VACANT RESTAURANT & WINE BAR 3,111 s
M-100	LensCrafters 3,099 sf
M-101	Security 2,668 sf
M-102	Stride 2,924 sf
M-103	Rumbl 3,705 sf
M-104	Lane Bryant 5,096 sf
M-105	Barber Academy 6,100 sf
M-108	Poonam's by Design 6,273 sf
N-101	Barnes & Noble 27,053 sf
N-103	VACANT 2,864 sf
0-101	Chipotle 2,648 sf
0-102	AT&T 1,925 sf
0-103	Legends Coffee House 1,686 sf
P-101	Jamba Juice 1,599 sf
P-102	Tea Alley 1,338 sf
P-103	H&R Block 2,070 sf
P-104	Monsoon 3,674 sf
Q1	Kiosk 854 sf
Q2	Tutti Fruitti 823 sf
S-101	Concierge Services 1,105 sf
τοται 4	54.561 sf

### power center

Zone Fitness Clubs 35,302 sf V R - 1 VR-4 **VACANT 30,000 sf** Off Broadway Shoes 20,000 sf V R - 5 Party City 14,767 sf VR-6 V R - 7 Five Below 10,790 sf V R - 8 Lucky Strike Home Collections Furniture 7,559 sf VR-9A Ulta 10,093 sf VR-9B Cost Plus World Market 17,000 sf VR-9C VR-10 Ross 30,138 sf VR-11 Nordstrom Rack 29,791 sf VR-12 Famous Footwear 9,006 sf VR-13 Petco 15,397 sf VR-14A America's Best 4,071 sf VR-14B My Salon Suite 5,897 sf VR-15A The Paint Bar 1,964 sf VR-15B VACANT 2,253 sf VR-15C Forever Nails Salon 1,400 sf VR-15D Exercise Coach 1,354 sf VR-16 Heads Up Salon 5,681 sf

charming

A CAL

WHITE BLACK

TOTAL 292,633 sf

# the southlands shopper

Impressive customer statistics!

The surrounding 5-mile trade area has an average household income of more than \$158,00 with more than 162,000 residents and quickly growing.

Southlands shoppers are primarily young, female, and well-educated with a six-figure average household income

	3 mile	5 mile	10 mile
Population	85,638	159,999	530,374
Households	27,922	53,171	195,863
Hold Bachelor's Degree	35.1%	32.8%	30.8%
Average HH Income	\$174,603	\$162,094	\$133,768

source: Esri, 2023



Estimated # of Visits / Customers / Visits Per Customer

source: Placer Labs, Inc. (www.placer.ai)



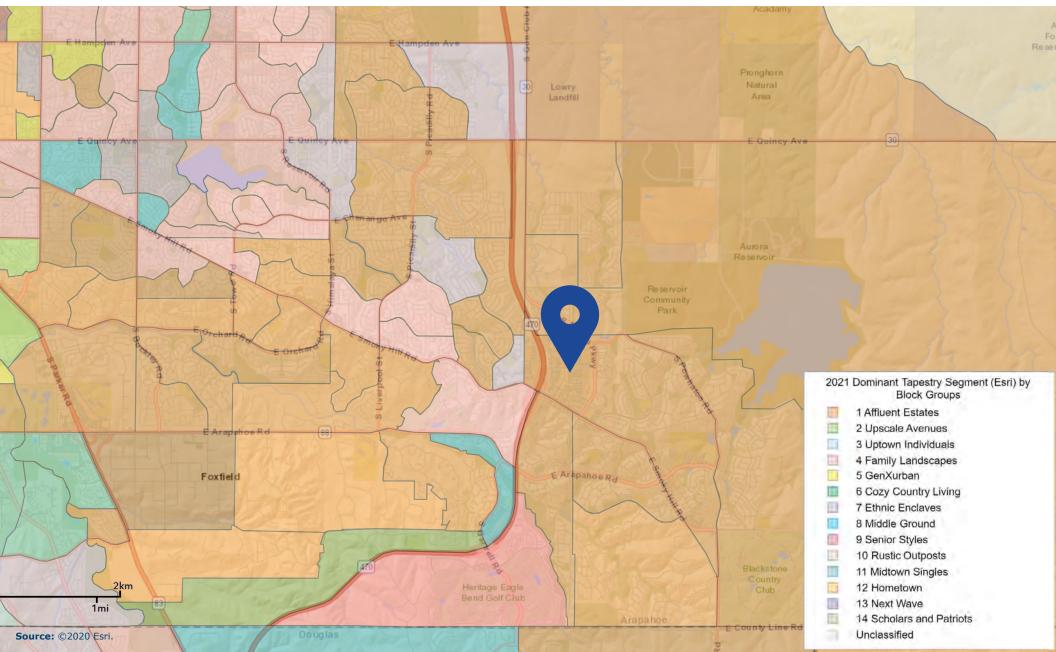
5.630 reviews



## the southlands shopper

#### TRADE AERIAL TAPESTRY MAP

Behavioral market segmentation for US neighborhoods



### AFFLUENT ESTATES TAPESTRY TIERS

Top Tier	2.84	47.3
AFFLUENT ESTATES	Average HH Size	Median Age

The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale salons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evening with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over 3 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own business.

Professional Pride	3.13	40.8	\$138,100
AFFLUENT ESTATES	Average HH Size	Median Age	Median HH Income

Professional Pride consumers are well-educated career professionals that have prospered through the Great Recession. To maintain their upscale suburban lifestyles, these goal oriented couples work, often commuting far and working long hours. However, their schedules are finetuned to meet the needs of their school age children. They are financially savy; they invest wisely and benefit from the interest and dividend income. So far, these established families have accumulated an average of 1.6 million dollars in net worth, and their annual household income runs at more than twice the US level. They take pride in their newer homes and spend valuable time and energy upgrading. Their homes are furnished with the latest in home trends, including finished basements equipped with home gyms and in-home theaters.

#### Boomburbs AFFLUENT ESTATES

3.25

Average HH Size

34.0 Median Age \$113,400 Median HH Income

\$173,200

Median HH Income

This is the new growth market, with a profile similar to the original: young professionals with families that have opted to trade up to the newest housing in the suburbs. The original Boomburbs neighborhoods began growing in the 1990s and continued through the peak of the housing boom. Most of those neighborhoods are fully developed now. This is an affluent market but with a higher proportion of mortgages. Rapid growth still distinguishes the Boomburbs neighborhoods, although the boom is more subdued now than it was 10 years ago. So is the housing market. Residents are well-educated professionals with a running start on prosperity.



#### Behavioral market segmentation for US neighborhoods

#### FAMILY LANDSCAPES TAPESTRY TIERS

Workday Drive FAMILY LANDSCAPES 2.97 Average HH Size 37.0 Median Age \$90,500 Median HH Income

Workday Drive is an affluent, family-oriented market with a country flavor. Residents are partial to new housing away from the bustle of the city but close enough to commute to professional job centers. Life in the suburban wilderness offsets the hectic pace of two working parents with growing children. They favor time-saving devices, like banking online or housekeeping services, and family-oriented pursuits.

b Home Improvement FAMILY LANDSCAPES 2.88 Average HH Size 37.7 Median Age \$72,100 Median HH Income

Married-couple families occupy well over half of these suburban households. Most Home Improvement residences are single-family homes that are owner occupied, with only one-fifth of the households occupied by renters. Education and diversity levels are similar to the US as a whole. These families spend a lot of time on the go and therefore tend to eat out regularly. When at home, weekends are consumed with home improvement and remodeling projects.



## growth SUBURBAN + HOUSING DEVELOPMENTS



### Southlands Robust Housing Market Continues to Soar

Denver/Aurora has proven to be a top destination for new residents driving one of the hottest markets in the Western US over the past 12 months.

Quality of life has been a major factor in driving this extraordinary growth as people are leaving gateway cities like Los Angeles, San Francisco, Chicago and NY.

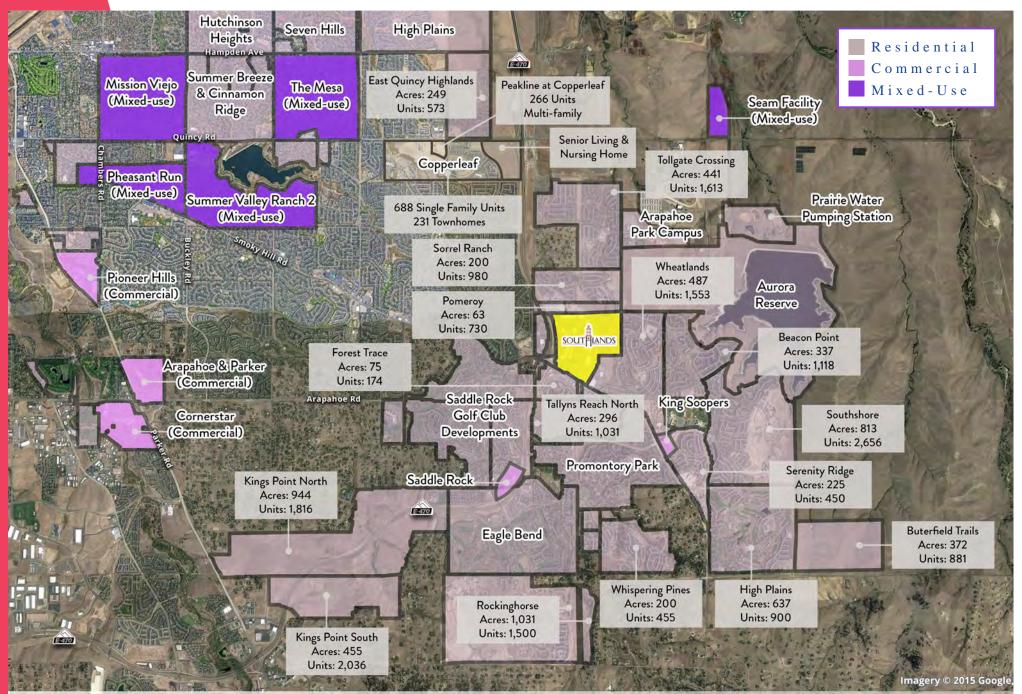


40.4% (1,186 units) NEW HOME SALES YOY April 2021 source: Zonda

29.4% (12,933 units) NEW HOME SALES YOY Trailing 12 months source: Zonda

## nearby

### COMMERCIAL & HOUSING DEVELOPMENTS



## suburban growth

CONTINUES TO SOAR WITH MORE PLANNED DEVELOPMENTS ON THE WAY





## elevated experiences

**Guest Services** 

ANIDS

SOUT

### REDEVELOPED TOWN SQUARE + AMENITIES

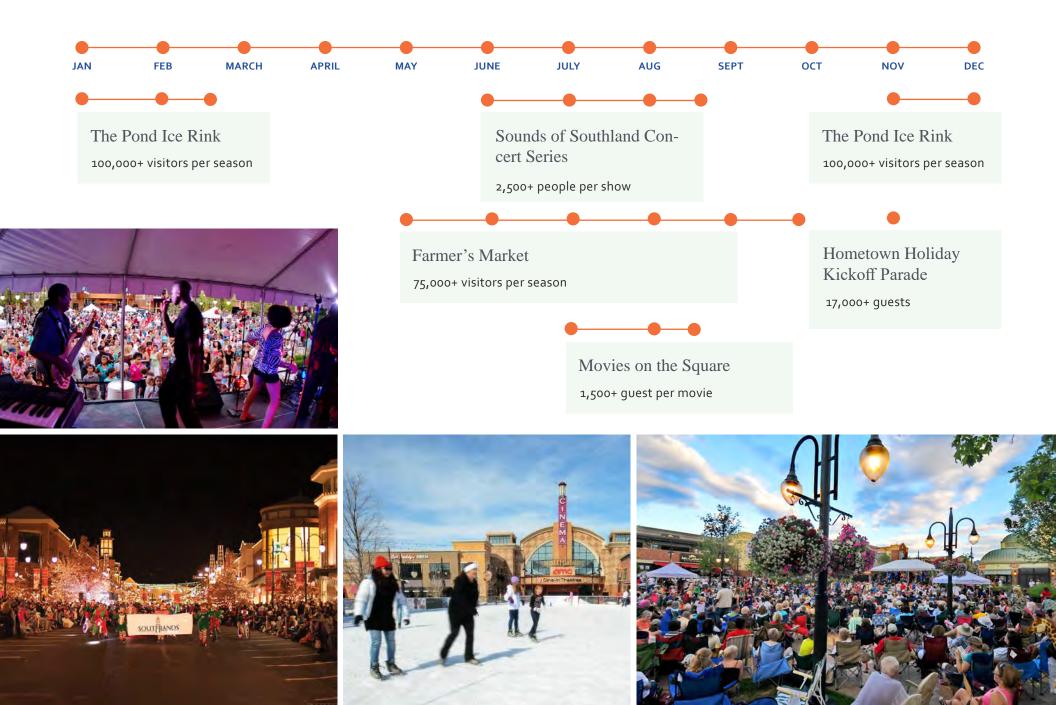
## IN 2020, SOUTHLANDS COMPLETED A MULTI-MILLION DOLLAR REDEVELOPMENT PROJECT INCLUDING

- Re-imagined Town Square with a state-of-the-art water fountain, play space and customer seating
- Cub Hub children's play area
- Customer service center with full-time concierge level service for guests
- Elevated pavers and landscape

### events ATTRACT OVER 200,000 GUESTS EACH YEAR

SOUTHIANDS

### **events** SEASONAL EVENTS DRIVE TRAFFIC YEAR-ROUND



### aurora, colorado

AURORA IS THE THIRD MOST POPULOUS CITY IN THE STATE OF COLORADO AND THE 51ST MOST POPULOUS CITY IN THE UNITED STATES.

#### Fun Facts about Denver/Aurora

- In 2020, Denver witnessed strong residential growth and record sales, highlighted by almost 63,000 home sale closings and over 21,400 housing permits issued.
- Downtown Denver's rising housing costs have made this area unaffordable for many high-earning buyers, which is driving increased demand in
- Southeast Denver among move-up buyers and affluent residents.
- The southeast Aurora market is expanding as residents trade up to more aspirational, higher dollar homes located in this area. As rooftops continue to grow, Southlands will benefit from proximity to this growth and relative insulation from future new retail competition.

#### More Fun Facts about Denver/Aurora

- Access to the highly desirable Cherry Creek School District is among the many reasons Southeast Denver is outpacing other markets
- As of 2020, there are more than 581,000 residents living within a twenty-minute drive of Southlands, an increase of 244,047 (41% growth) since 2000.
- The area is home to a highly educated workforce that earns, on average, more than \$145,000 in household income and there are more than 46,000 households earning in excess of \$150,000 annually.

## about the owners

## M&JWILKOW

M & J Wilkow's approach to real estate emerged distinctively from an owner's perspective and has evolved over 80 years in the real estate business. It is based on the philosophy that value is first created and then enhanced by the implementation of a thoughtfully conceived strategic plan. The plan spells out a series of interrelated, value-driven objectives, as well as the means for achieving them.

At the present time, the Company's portfolio comprises 60 properties, including 22 office buildings and 38 retail properties consisting of approximately 12.9 million total square feet. The aggregate market value of the portfolio is estimated to be in excess of \$3 billion.



### **Leasing contacts**



ERIK CHRISTOPHER Managing Principal 303.390.5252 erik.christopher@srsre.com



TAMILORD Senior Vice President 303.390.5244 tami.lord@srsre.com



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