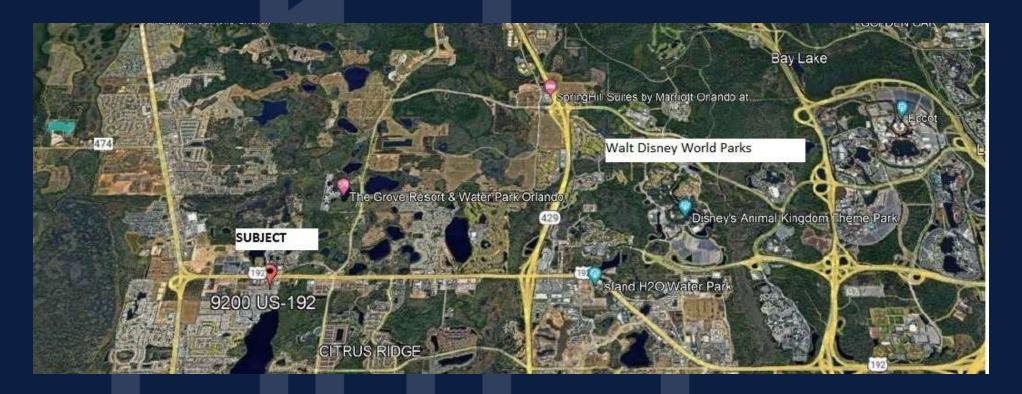
# WESTGATE INN REDEVELOPMENT PARCEL 9200 US HIGHWAY 192

## **OFFERING MEMORANDUM**





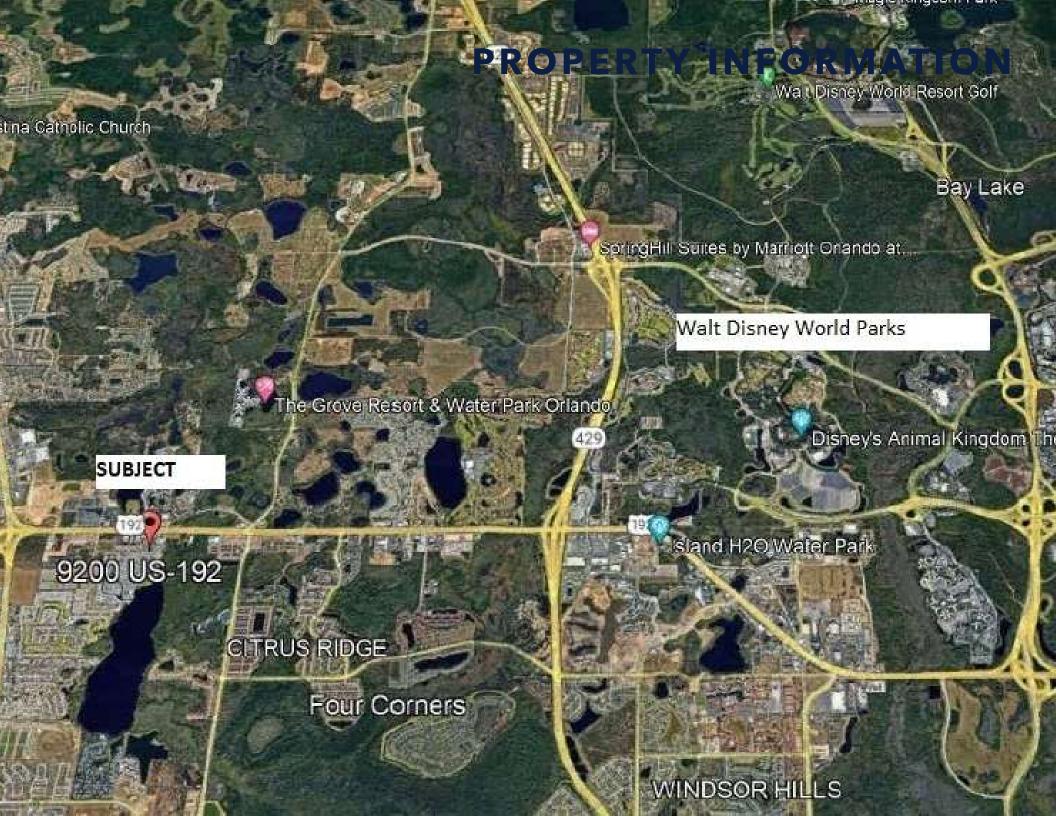
PREPARED BY:
ALEX KOVACS
Commercial Real Estate Advisor

Office: 720.441.1460 Direct: 303.514.7076

akovacs@madisoncommercial.com







# PROPERTY SUMMARY

## WESTGATE INN REDEVELOPMENT PARCEL



## PROPERTY DESCRIPTION

Near rectangular parcel presently developed with a closed 197 room hotel built in 1974. This site has 290 feet of frontage on heavily traveled US Highway 192, with average daily traffic counts of approximately 45,000 VPD. All utilities are available and in sufficient capacity to support large scale commercial development. The hotel is in poor condition with shell value only. The property can be converted to apartments without a rezone. Alternatively, the buildings can be demolished and redeveloped with new hotel, retail. or mixed use.

## **PROPERTY HIGHLIGHTS**

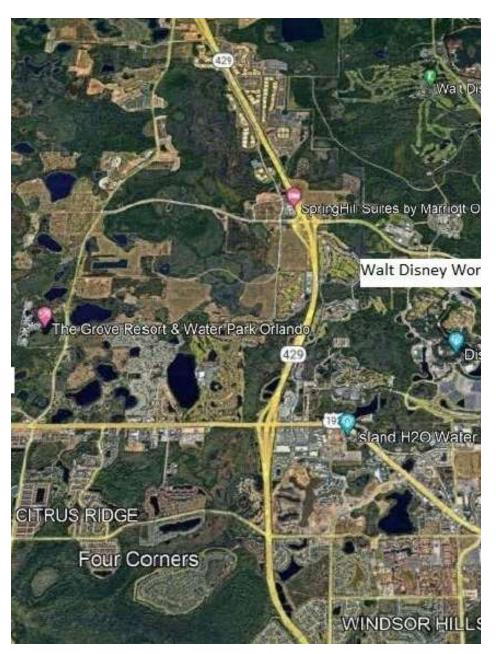
- · Cental location 6 miles west of Walt Disney World
- · Large redevelopment site that can accomodate one or more hotels or mixed use
- High growth neighborhood
- · All utilities available for redevelopment

OFFERING SUMMARY	
Sale Price:	Call Broker for Price
Number of Rooms (Closed Hotel):	197
Lot Size:	4.62 Acres
Building Size:	71,840 SF

DEMOGRAPHICS	0.5 MILES	1 MILE	1.5 MILES
Total Households	718	2,949	6,357
<b>Total Population</b>	807	3,881	9,615
Average HH Income	\$43,828	\$46,410	\$40,077

## PROPERTY DESCRIPTION

## WESTGATE INN REDEVELOPMENT PARCEL



#### PROPERTY DESCRIPTION

Near rectangular parcel presently developed with a closed 197 room hotel built in 1974. The hotel has been closed for several years. It was planned to be renovated as a Howard Johnson Wyndham hotel brand, but was never funded. No work has been done to the property since 2015. The buildings can be renovated, or converted to multi family apartments without a rezone. Alternatively, the property could be redeveloped with one or two new limited service hotels, or mixed use. This site has 290 feet of frontage on heavily traveled US Highway 192, with average daily traffic counts of approximately 45,000 VPD. All utilities are available and in sufficient capacity to support large scale commercial development.

### LOCATION DESCRIPTION

The property is located on the south side of US 192, also known as West Irlo Bronson Memorial Highway, with a Clermont Florida address. The propety is actually located in unincorporated Polk County, in an area commonly referred to as Four Corners (There are four counties that intersect in this area, including Orange, Polk, Lake and Osceola). The site is approximately 1 mile east of U S 27. This location is in the heart of Florida tourism. The site is approximately 6 miles west of Walt Disney World., or an approximate 10-15 minute drive. Disney is the number one tourist destination in the world, with annual attendance of approximately 58 million. This neighborhood has been rapidly growing with commercial and residential growth. The population has grown over 11% annually within a 2 mile radius over the past 12 years.

## **ZONING**

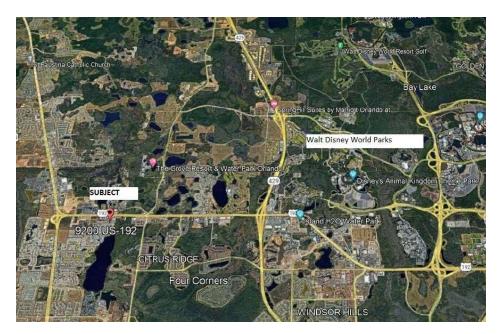
The site is located near the intersection of four counties, including Orange, Osceola, Lake, and Polk. The propery is located in unincorporated Polk County, and is zoned RAC-X, Regional Activity Center in unincorporated Polk County. The site is within the Ronald Reagan Parkway Plan District. Permitted uses include hotels and motels, restaurants, offices, retail uses, and hospitals. The FAR is 0.40, and the height limitation is 75 feet.

## **HOTEL MARKET**

The Orlando regional hotel market continues to perform well. The current twelve month average occupancy is 71.76% with \$139.08 RevPar. The Orlando market is the second largest in the nation beind Las Vegas. Proposed expanions of theme parks at both Disney World and Universal Studio will generate future demand.

# **COMPLETE HIGHLIGHTS**

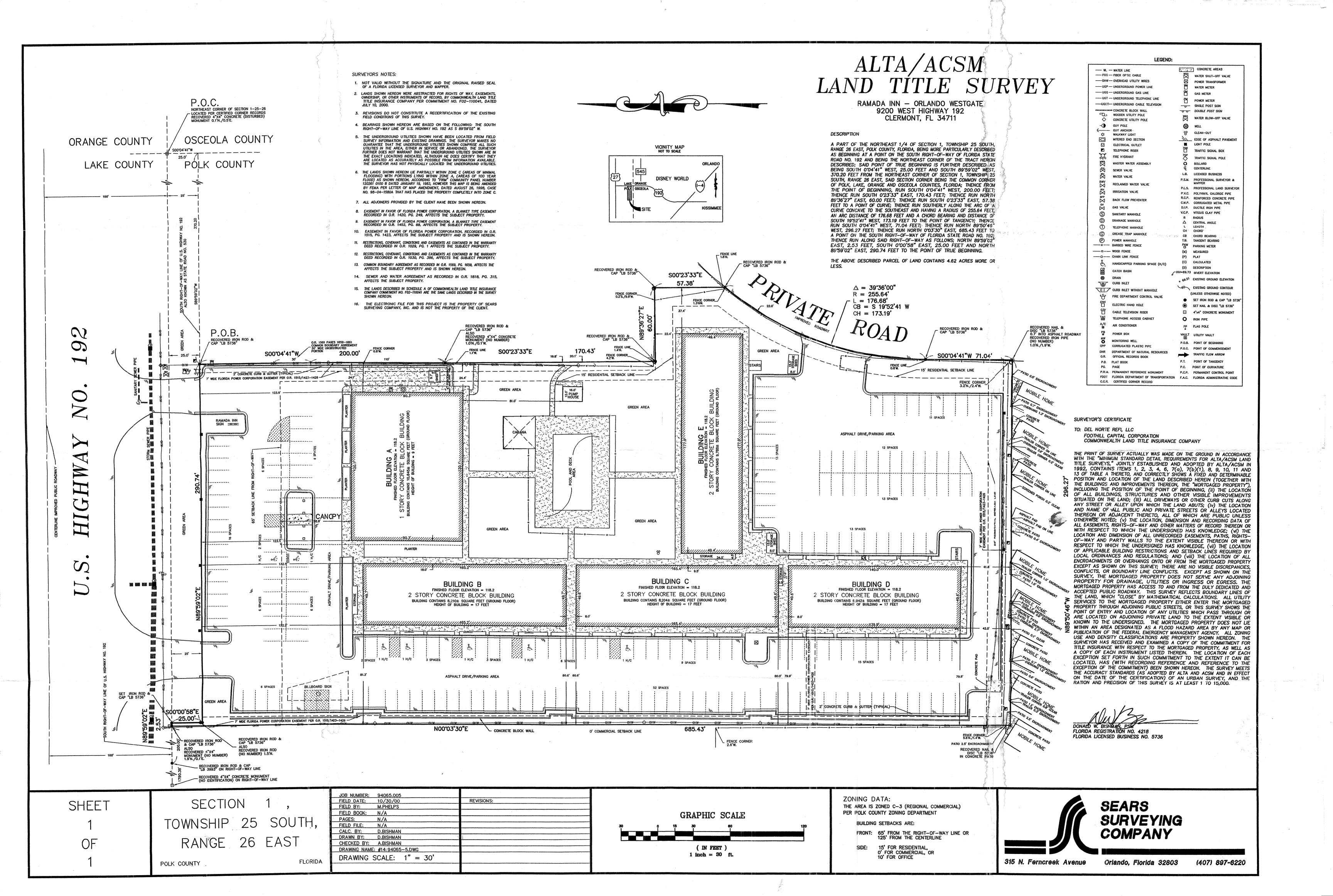
## WESTGATE INN REDEVELOPMENT PARCEL



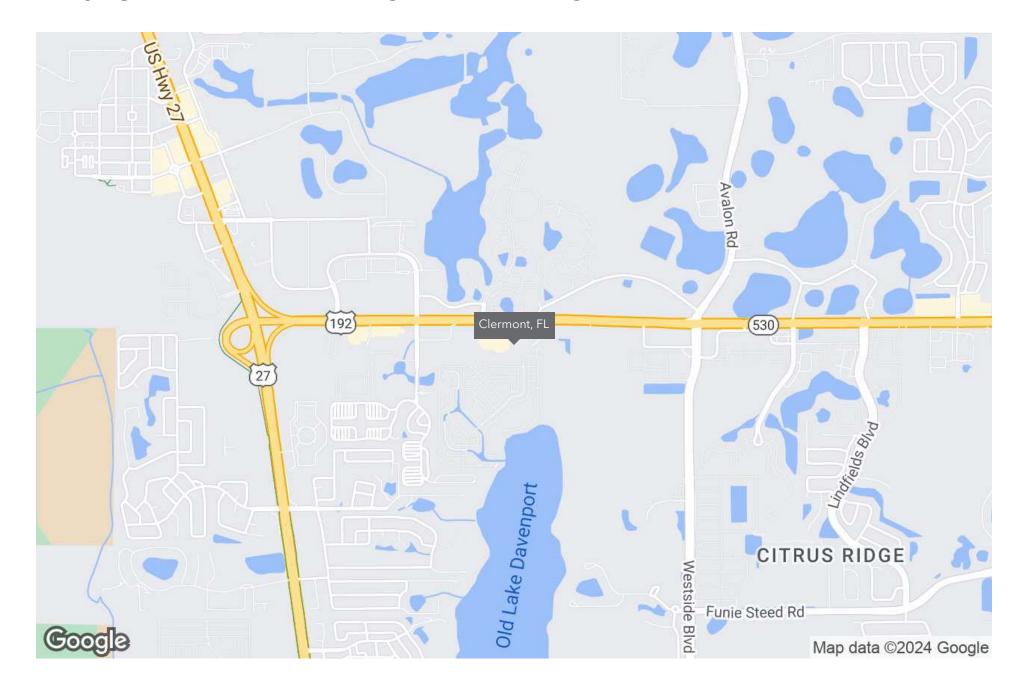


### PROPERTY HIGHLIGHTS

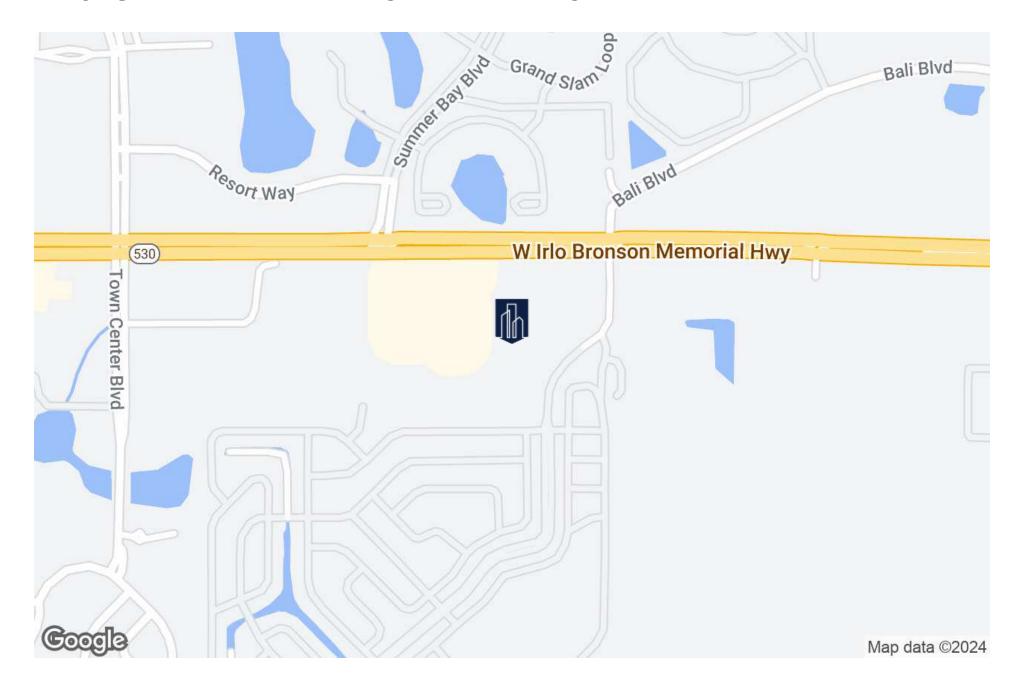
- · Cental location 6 miles west of Walt Disney World
- Large redevelopment site that can accomodate one or more hotels or mixed use
- · High growth neighborhood
- All utilities available for redevelopment
- · Excellent highway frontage and visibility
- Strong metrics for retail development with vacancy rates of under 5%
- Strong metrics for hotel development with 70% average occupancy
- Potential cost savings if some structures can be incorporated in to redevelopment.
- Strong potential for conversion in to work force housing
- 75 foot height limit



# **REGIONAL MAP**



# **LOCATION MAP**



# **AERIAL MAP**





# LAND SALE COMPS

## WESTGATE INN REDEVELOPMENT PARCEL



## **WESTSIDE PALMS PLAZA**

SEQ US Hiway 192 and Bali Boulevard, Kissimmee, FL 34747

Sold 12/7/2022

Price: \$1,325,000 Lot Size

**Price/SF:** \$23.40



## FOUR CORNERS PLAZA

17981 W. Space Coast Parkway, Winter Graden, FL 34787

Sold 10/11/2022

Price: \$2,550,000 Lot Size 2.40 Acres

1.30 Acres

**Price/SF:** \$24.39



### **ROYAL PALM COMMERCIAL CENTER**

S/S US Highway 192 west of W. Orange Lake Boulevard, Kissimmee, FL 34747

Sold 12/28/2022

**Price:** \$1,250,000 **Lot Size** 1.24 Acres

Price/SF: \$23.14

# LAND SALE COMPS

# WESTGATE INN REDEVELOPMENT PARCEL



## **ALLIED ORION GROUP APARTMENT SITE**

W. Irlo Branson Memorial Highway, Kissimmee, FL 34747

Sold 7/26/2023

Price:

\$14,010,000

**Lot Size** 

16.97 Acres

Price/SF:

\$18.95



## CITRUS RIDGE LAND PARCEL

100 Orlando Breeze Circle, Davenport, FL 33897

Sold 8/9/2022

Price:

\$8,400,000

**Lot Size** 

8.50 Acres

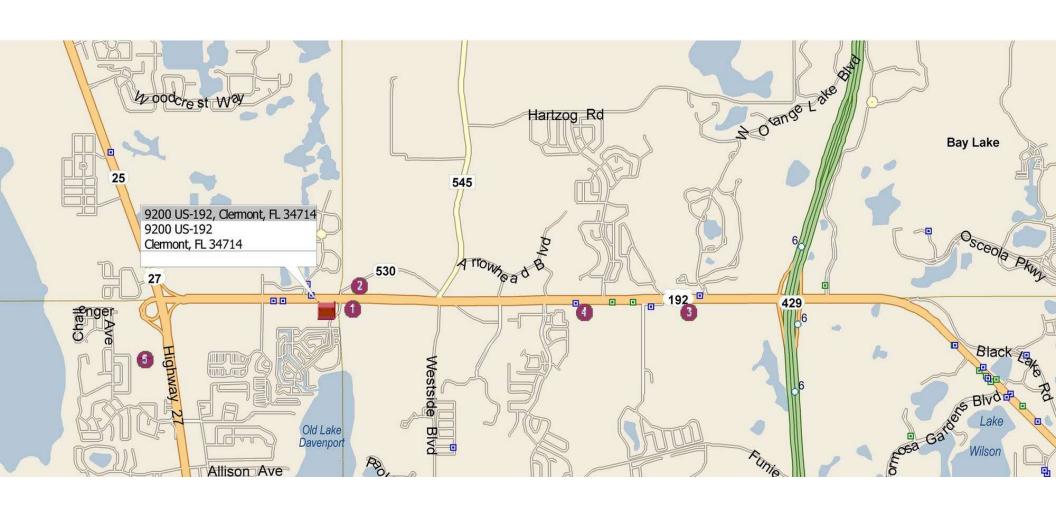
Price/SF:

\$22.69

# **SALE COMPS MAP & SUMMARY**

NAME/ADDRESS	PRICE	LOT SIZE	PRICE/SF	PRICE/ACRE
Westside Palms Plaza SEQ US Hiway 192 and Bali Boulevard Kissimmee, FL	\$1,325,000	1.30 Acres	\$23.40	\$1,019,230.77
Four Corners Plaza 17981 W. Space Coast Parkway Winter Graden, FL	\$2,550,000	2.40 Acres	\$24.39	\$1,062,500.00
Royal Palm Commercial Center S/S US Highway 192 west of W. Orange Lake Boulevard Kissimmee, FL	\$1,250,000	1.24 Acres	\$23.14	\$1,008,064.52
4 Allied Orion Group Apartment Site W. Irlo Branson Memorial Highway Kissimmee, FL	\$14,010,000	16.97 Acres	\$18.95	\$825,574.54
Citrus Ridge Land Parcel 100 Orlando Breeze Circle Davenport, FL	\$8,400,000	8.50 Acres	\$22.69	\$988,235.29
AVERAGES	\$5,507,000	6.08 ACRES	\$22.51	\$980,721.02

# **COMPS MAP**



# **ADVISOR BIO 1**

## WESTGATE INN REDEVELOPMENT PARCEL



### **ALEX KOVACS**

Commercial Real Estate Advisor

akovacs@madisoncommercial.com

Direct: **720.441.1460** | Cell: **303.514.7076** 

#### PROFESSIONAL BACKGROUND

Alex K. Kovacs CCIM is a real estate broker and consultant. His professional experience has been in commercial brokerage, the fee preparation of real estate appraisals, feasibility studies, rent analyses, and market studies specializing in hospitality, resort, and land development. He has extensive experience in a wide variety of property types including office, retail, industrial, multifamily, net leased investments, fractional interests, medical office buildings and various special purpose properties with going concern components, as well as both urban and rural lands.

Mr. Kovacs has experience compiled in the analysis of properties in Colorado, Wyoming, California, Kansas, Texas, North Dakota, Montana, and Florida. Primary geographical experience is metropolitan Denver, Colorado Springs, Fort Collins, Pueblo and the Front Range of Colorado, and various Colorado mountain resort communities. In the past, Mr. Kovacs has been an accepted expert witness in both Colorado and Florida. He has worked in Colorado as an expert witness in Arapahoe, Boulder, and Jefferson counties, as well as the City and County of Denver. Mr. Kovacs has also worked in Florida in Hillsborough, Orange, and Pinellas counties. Mr. Kovacs has been accepted as an expert witness in the US Bankruptcy Court Districts of Colorado and Florida. He has represented commercial property owners to the Board of Assessment Appeals in both the State of Colorado and Florida.

### **EDUCATION**

University of Florida, M.A., Real Estate

### **MEMBERSHIPS**

**Denver Metro Commercial Association of Realtors** 

## DISCLAIMER

This is a confidential Memorandum intended solely for your limited use and benefit in determining whether you desire to express further interest in the acquisition of the Property.

This Memorandum contains selected information pertaining to the Property and does not purport to be a representation of the state of affairs of the Property or the owner of the Property (the "Owner"), to be all-inclusive or to contain all or part of the information which prospective investors may require to evaluate a purchase of real property. All financial projections and information are provided for general reference purposes only and are based on assumptions relating to the general economy, market conditions, competition and other factors beyond the control of the Owner and Madison Commercial Properties. In All financial projections and information are provide for general reference purposes only and are based on assumptions relating to the general economy, market conditions, competition and other factors beyond the control of the Owner and Madison Commercial Properties. Therefore, all projections, assumptions, and other information provided and made herein are subject to material variation. All references to acreages, square footages, and other measurements are approximations. Additional information and an opportunity to inspect the Property will be made available to interested and qualified prospective purchasers. In this Memorandum, certain documents, are described in summary form. These summaries do not purport to be complete nor necessarily accurate descriptions of the full agreements referenced. Interested parties are expected to review all such summaries and other documents of whatever nature independently and not rely on the contents of this Memorandum in any manner. Neither the Owner or Madison Commercial Properties, nor any of their respective directors, officers, Affiliates or representatives make any representation or warranty, expressed or implied, as to the accuracy or completeness of this Memorandum or any of its contents, and no legal commitment or obligation shall arise by reason of your receipt of this Memorandum or use of its contents; and you are to rely solely on your investigations and inspections of the Property in evaluating a possible purchase of the real property.

The Owner expressly reserved the right, at its sole discretion, to reject any or all expressions of interest or offers to purchase the Property, and/or to terminate discussions with any entity at any time with or without notice which

making an offer to purchase the Property unless and until written agreement(s) for the purchase of the Property have been fully executed, delivered and approved by the Owner and any conditions to the Owner's obligations therein have been satisfied or waived. By receipt of this Memorandum, you agree that this Memorandum and its contents are of a confidential nature, that you will hold and treat it in the strictest confidence and that you will not disclose this Memorandum or any of its contents to any other entity without the prior written authorization of the Owner or Madison Commercial Properties. You also agree that you will not use this Memorandum or any of its contents in any manner detrimental to the interest of the Owner or Madison Commercial Properties. If after reviewing this Memorandum, you have no further interest in purchasing the Property, kindly return this Memorandum to Madison Commercial Properties.

Photos herein are the property of their respective owners and use of these images without the express written consent of the owner is prohibited



For more information about this building, contact:

## **ALEX KOVACS**

Commercial Real Estate Advisor

Office: 720.441.1460 Direct: 303.514.7076

akovacs@madisoncommercial.com



