



## COMMUNITY SNAPSHOT

### There's More to Life in Maple Grove

Residents of Maple Grove enjoy an exceptionally high quality of life, according to the city's 2016 citizen survey. Ninety-eight percent of survey respondents rated overall quality of life as "good" or "very good." Maple Grove was also awarded these favorable ratings:

- City cleanliness
- Overall image or reputation
- Recreational opportunities for youth
- Availability of paths and walking trails
- Overall quality of business and service establishments
- Availability of quality health care

Nearly all survey respondents rated Maple Grove positively as a place to raise children, and about as many residents said they would recommend living in Maple Grove to others.

# HIGHER

THAN NATIONAL AVERAGE



All dimensions of quality of life in Maple Grove were rated much higher than the national average.

### RESIDENT LOYALTY IS HIGH

Approximately **9 in 10 residents** plan to remain in Maple Grove for the next five years.

 **8**  
HOTELS

 **OVER 100**  
DINING OPTIONS

**5.3 MIL**  
SQ FT RETAIL SPACE

WHICH INCLUDES **24**  
RETAIL CENTERS

### Maple Grove is a Retail Destination

Maple Grove is home to Minnesota's first "lifestyle center," The Shoppes at Arbor Lakes. Part of a well-planned development, the former gravel mining area also includes shopping locations at Main Street and The Fountains at Arbor Lakes. Together, these retail destinations are home to more than 220 businesses that provide upscale shopping, independent stores, specialty chains, and national brands, as well as unique dining experiences and four hotels.



# MAPLE GROVE



▲ Award-winning Central Park - Interactive Fountain



MEDIAN AGE

**37.6**

SOURCE: DEED, QUARTERLY CENSUS

ESTIMATED TO INCREASE

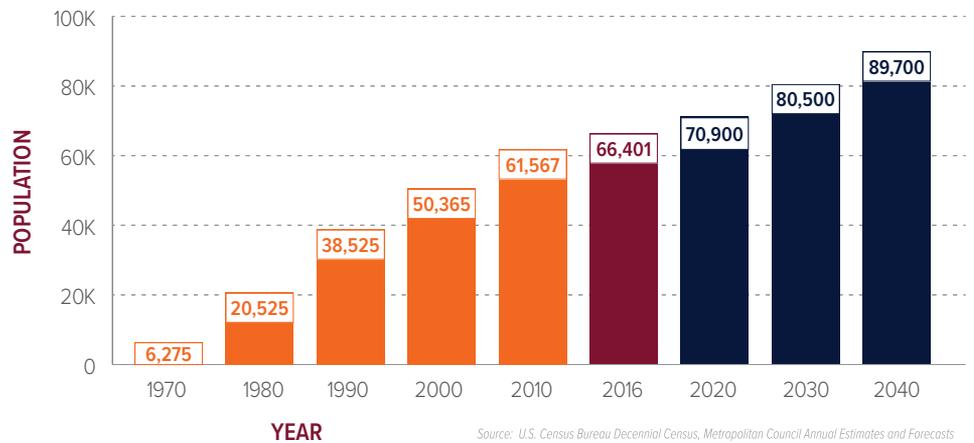
**OVER 20K**  
RESIDENTS BY 2040

## A Community of Growth

Since the area was first settled in the mid-1850s, Maple Grove has experienced steady growth, both in population and business. With suburban development and the addition of I-94, Maple Grove saw much of its growth in the second half of the twentieth century and continues to grow at a rapid rate. The city's population is estimated to increase by more than 20,000 by the year 2040.



### Population in Maple Grove



### Median Household Income



**\$92,700**

MAPLE GROVE



**\$61,500**

STATE OF MN

### Housing Boom

The last decade has seen tremendous growth in housing for Maple Grove residents. From rentals and single-family dwellings to townhomes and senior living facilities, the city provides a wide range of options to accommodate the needs of all age groups and family structures.

**OVER 5000**  
NEW HOUSING UNITS  
APPROVED IN THE PAST 10 YEARS

**\$277,000**

### Median Owner-occupied Housing Value

(2017, Source: City of Maple Grove)





Maple Grove Transit has commuter express service to and from Minneapolis utilizing 55 round trips on six routes.



**LOCATED ON FIVE MAJOR HIGHWAYS**

I-94, I-694, I-494, Hwy 169, and Hwy 610

CONVENIENTLY ONLY  
**25 MILES** **MSP**  
TO INTL. AIRPORT



## Great Location & Transportation Access

Maple Grove is located on five major transportation arteries: Interstates 94, 694, and 494, and Highways 169 and 610. This affords quick, convenient access to all areas of the Twin Cities metro, the Minneapolis-St. Paul airport, St. Cloud, and beyond. A locally-owned public transit system offers both commuter and local services.

## TRANSIT



### Parkway Station

The park-and-ride facility near the Maple Grove Hospital offers a 800-stall ramp.

### Maple Grove Transit Station

The three-level, 926-stall parking ramp located on Main Street features an indoor, climate-controlled waiting area.

**DID YOU KNOW?** Maple Grove Transit averages between 3,300 and 3,600 riders per day, and has provided over 14 million riders since June of 1990.



# OUTSTANDING PARKS & RECREATION

▲ Award-winning Central Park - Destination Play Area

Maple Grove offers a wide range of recreation programs of interest to all ages – preschool to senior citizen. More than 1,000 programs offer opportunities to be active and discover new leisure activities to over 51,000 participants each year.

 **3 NUMBER OF AWARDS**  
CENTRAL PARK HAS RECEIVED

## City Highlight: Award-winning Central Park



**820 FT**

REFRIGERATED  
ICE SKATING LOOP

The first of its kind in Minnesota, accommodating up to 525 skaters.



**2100 SQ FT**

INTERACTIVE  
FOUNTAIN

with 67 multi-colored, LED-lighted ground spray jets.



**7-ZONES**

DESTINATION  
PLAY-AREA

24-ft climbing tower, 4 slides, unique swings, and a 120-ft long climbing wall.

### Additional Features:

- Large two-acre great lawn for community gathering.
- Wedding garden and labyrinth with 7,000 flowering perennial plants. Rent for events and gatherings.
- Lighted sport courts for basketball and pickle ball.
- Loop trail around pond and park, approximately 1 mile.
- Multi-season building – warming house with fireplace, concessions, restrooms. Rent for events and gatherings.



Fish Lake Regional Park - Beach & Bandshell ▼





← Town Green

## City Highlight: Town Green

Town Green is an urban park providing a distinctive community gathering space with an emphasis on creative art performances. The landmark feature of the park is the band shell with its dramatic, wing-like roof canopy at the water's edge. Terraced walls seat 300 people, with ample space to spread out and enjoy the park. Town Green hosts numerous music, dance, and theater performances during the summer. Visitors can relax and smell the flowers, read a book, or take a walk around the lake at this great location.

## Maple Grove Community Center



The Community Center is a recreational and meeting facility open for everyone to use, whether it is for work or play, offering a variety of activities to over 830,000 visitors each year. The Center houses a large banquet facility and meeting rooms; the Grove Cove Aquatic Center with two indoor pools and an outdoor pool; an indoor playground; an ice arena with two sheets of ice; a senior and teen center; a playhouse preschool; a large banquet facility and meeting rooms; an outdoor pavilion; and skate park.

## City Highlight: Farmers Market

The Maple Grove Farmers Market is the largest farmers market in the northwest metro. The year-round tradition features more than 40 vendors offering their local fare including produce, meats, eggs, fresh flowers, honey, breads, and many unique artisan food items.



**35K - 40K**  
AVG # SHOPPERS OVER  
THE 20-WEEK SEASON



OVERALL MAPLE GROVE HAS:

**7**  
LAKES

OVER **300** MILES  
PAVED TRAILS/SIDEWALKS

**83 PARKS**  
COVERING OVER 3,300 ACRES



Osseo Area Schools is the only school district in the state to be named one of the nation's Best Communities for Music Education every year since 2009 (NAMM Foundation).

## EDUCATIONAL OPPORTUNITIES



### Highlighting: Maple Grove Senior High

**2017**  
SILVER MEDAL

**2016**  
SILVER MEDAL

**2015**  
BRONZE MEDAL

Maple Grove Senior High was named one of the nation's Best High Schools by U.S. News & World Report, which recognizes high schools based on their performance on state assessments, graduation rates, and how well they prepare students for college.

### School Districts



## Academic Excellence: K-12

Maple Grove is home to Maple Grove Senior High, Maple Grove Middle School, and eight elementary schools. In addition to the Osseo and Wayzata Area Schools, Maple Grove also accommodates a number of parochial and charter schools, including the K-12 institutions; Parnassus Preparatory Charter School and Heritage Christian Academy.

### Highlighting: Weaver Lake Elementary School



A Science, Math, and Technology School, Weaver Lake Elementary was recognized as a 2017 School of Excellence by the Magnet Schools of America. In 2015, Weaver Lake Elementary School was named one of the top three elementary STEM schools in the country (Future of Educational Technology Conference).



Maple Grove Senior High regularly wins High Honors in the Hennepin Theatre Trust's SpotLight Education Program.

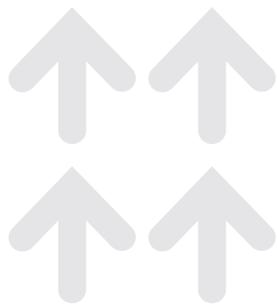
## HIGHER EDUCATION

The Minneapolis and St. Paul greater metropolitan region is home to 34 colleges and universities. Just around the corner... less than one mile from Maple Grove:

University of Minnesota-Twin Cities – a top public research university – is just

**30 MINS**  
FROM MAPLE GROVE

COLLEGE	WEBSITE	# OF STUDENTS
Hennepin Technical College	hennepintech.edu	9,500
North Hennepin Community College	nhcc.edu	10,655



## JOB GROWTH

# 69.6%

FROM 2000 - 2010  
equivalent to 12,577 jobs

# 16.3%

FROM 2010 - 2016  
equivalent to 5,003 jobs

(Source: MN Department of Employment and Economic Development, Quarterly Census of Employment and Wages)



## EMPLOYMENT IN MAPLE GROVE

Business Highlight - MGS Machine

## Employment Boom

Maple Grove has consistently seen exponential growth in jobs since 2000. During a period of remarkable development (2000-2010), the city's job growth far outpaced that of any other city within north Hennepin County at 69.6 percent. At that time, Hennepin County employment contracted by 8.0 percent, while the state's total employment contracted by 1.5 percent.

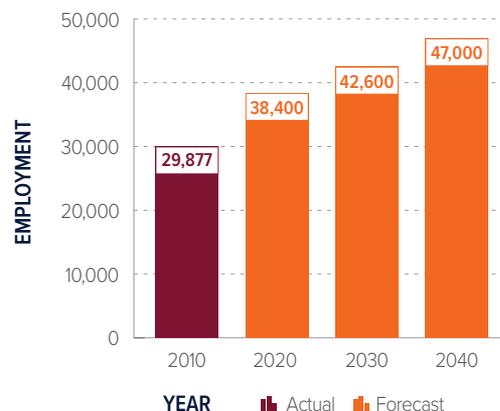
EXPECTED GROWTH

OVER **11K**  
JOBS BY 2040

Q3-2016, MAPLE GROVE WAS

**14** LARGEST-EMPLOYING  
CITY IN MINNESOTA

## Forecasted Employment in Maple Grove



## Educated Population

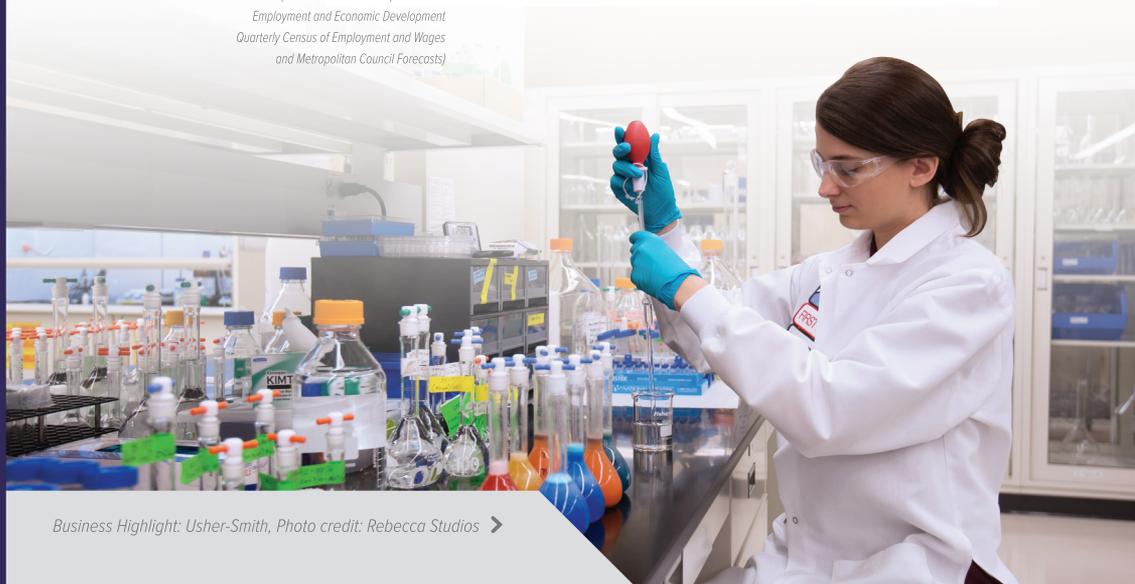
Population that has obtained a Bachelor Degree or higher

OVER **50%** MAPLE GROVE  
**34%** STATE OF MN



Source: U.S. Census Bureau, American Community Survey 2015

(Source: Minnesota Department of Employment and Economic Development Quarterly Census of Employment and Wages and Metropolitan Council Forecasts)



Business Highlight: Usher-Smith, Photo credit: Rebecca Studios >



# MAPLE GROVE INDUSTRIES

Business Highlight (from left to right, top to bottom) - Upsher-Smith, Boston Scientific, Great River Energy

## Growing Business Community

Maple Grove welcomes businesses of all sizes and industries. The city is home to a regional Boston Scientific research, development, and manufacturing facility, as well as a leading pharmaceutical company, Upsher-Smith Laboratories, LLC. Great River Energy, the second-largest power supplier in Minnesota and one of the country's largest generation and transmission cooperatives, also calls Maple Grove home.

An epicenter of health technology

**HOME TO OVER 40 MEDICAL TECH COMPANIES**

As of Q3 - 2017



## Top 5 Industries & Employment

INDUSTRY	NUMBER OF JOBS
Manufacturing	5,693
Retail Trade	5,052
Healthcare and Social Assistance	3,992
Accommodation and Food Services	3,546
Wholesale Trade	2,597

(Source: MN Department of Employment and Economic Development, Quarterly Census of Employment and Wages)

## Maple Grove Supports Businesses



### Open to Business Program

This program provides free one-on-one business counseling to current and prospective entrepreneurs and small business owners. In the first six months of operation, the program has reached over 30 businesses and provided 90 hours of direct technical assistance.

### Workforce Development Initiatives

- The City is involved with the Osseo Area Schools Career and Technical Education (CTE) Advisory Committee, which aims to connect high school teachers with the area business community to open up opportunities for students and build our future workforce.
- The City is also involved in The Manufacturers Consortium, a group of manufacturers and support partners in business, education, and government, working to help solve the qualified technical workforce problem.



Maple Grove is a key player in Medical Alley

MEDICAL ALLEY IS KNOWN AS **THE WORLD'S #1 HEALTH TECH CLUSTER**