

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



**PEACOCK**  
**COMPANIES**  
 commercial real estate

Peacock Companies  
 Lat/Lon: 39.9255/-86.1139

9450 Haver Way Indianapolis, IN 46240	1 mi radius		3 mi radius		5 mi radius		7 min drive time	
<b>Population</b>								
Estimated Population (2025)	5,361		58,134		180,788		52,046	
Projected Population (2030)	5,378		57,342		179,142		51,685	
Census Population (2020)	5,489		58,743		183,322		51,775	
Census Population (2010)	4,417		52,750		165,814		47,078	
Projected Annual Growth (2025-2030)	17	-	-792	-0.3%	-1,646	-0.2%	-361	-0.1%
Historical Annual Growth (2020-2025)	-127	-0.5%	-609	-0.2%	-2,534	-0.3%	271	0.1%
Historical Annual Growth (2010-2020)	1,071	2.4%	5,993	1.1%	17,508	1.1%	4,697	1.0%
Estimated Population Density (2025)	1,707	psm	2,057	psm	2,303	psm	2,086	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	25.0	sq mi
<b>Households</b>								
Estimated Households (2025)	2,680		27,725		83,426		24,624	
Projected Households (2030)	2,732		27,744		83,800		24,776	
Census Households (2020)	2,548		27,507		82,787		24,080	
Census Households (2010)	2,078		24,323		74,054		21,550	
Projected Annual Growth (2025-2030)	53	0.4%	19	-	374	-	152	0.1%
Historical Annual Change (2010-2025)	602	1.9%	3,402	0.9%	9,372	0.8%	3,074	1.0%
<b>Average Household Income</b>								
Estimated Average Household Income (2025)	\$131,747		\$130,741		\$140,099		\$124,125	
Projected Average Household Income (2030)	\$130,220		\$130,116		\$139,724		\$123,676	
Census Average Household Income (2010)	\$74,024		\$82,137		\$85,284		\$78,764	
Census Average Household Income (2000)	\$73,999		\$78,015		\$80,973		\$74,019	
Projected Annual Change (2025-2030)	-\$1,528	-0.2%	-\$625	-	-\$375	-	-\$449	-
Historical Annual Change (2000-2025)	\$57,748	3.1%	\$52,726	2.7%	\$59,126	2.9%	\$50,106	2.7%
<b>Median Household Income</b>								
Estimated Median Household Income (2025)	\$107,302		\$98,193		\$104,694		\$94,087	
Projected Median Household Income (2030)	\$105,433		\$97,601		\$104,156		\$93,812	
Census Median Household Income (2010)	\$60,101		\$60,069		\$62,168		\$58,740	
Census Median Household Income (2000)	\$59,203		\$61,375		\$62,838		\$59,359	
Projected Annual Change (2025-2030)	-\$1,868	-0.3%	-\$593	-0.1%	-\$538	-0.1%	-\$275	-
Historical Annual Change (2000-2025)	\$48,099	3.2%	\$36,819	2.4%	\$41,856	2.7%	\$34,728	2.3%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2025)	\$65,858		\$62,477		\$64,785		\$58,844	
Projected Per Capita Income (2030)	\$66,161		\$63,081		\$65,498		\$59,405	
Census Per Capita Income (2010)	\$34,783		\$37,879		\$38,088		\$36,054	
Census Per Capita Income (2000)	\$33,746		\$35,050		\$35,088		\$33,106	
Projected Annual Change (2025-2030)	\$303	-	\$603	0.2%	\$712	0.2%	\$561	0.2%
Historical Annual Change (2000-2025)	\$32,112	3.8%	\$27,427	3.1%	\$29,697	3.4%	\$25,739	3.1%
Estimated Average Household Net Worth (2025)	\$1.19 M		\$1.33 M		\$1.38 M		\$1.17 M	

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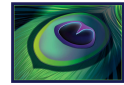
Peacock Companies

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9450 Haver Way Indianapolis, IN 46240	1 mi radius		3 mi radius		5 mi radius		7 min drive time	
<b>Race and Ethnicity</b>								
Total Population (2025)	5,361		58,134		180,788		52,046	
White (2025)	4,087	76.2%	42,468	73.1%	127,709	70.6%	36,823	70.8%
Black or African American (2025)	544	10.1%	7,114	12.2%	27,642	15.3%	7,229	13.9%
American Indian or Alaska Native (2025)	16	0.3%	181	0.3%	420	0.2%	166	0.3%
Asian (2025)	312	5.8%	3,476	6.0%	10,647	5.9%	3,178	6.1%
Hawaiian or Pacific Islander (2025)	5	-	14	-	56	-	12	-
Other Race (2025)	142	2.6%	1,809	3.1%	4,989	2.8%	1,731	3.3%
Two or More Races (2025)	256	4.8%	3,071	5.3%	9,326	5.2%	2,906	5.6%
Population < 18 (2025)	1,031 19.2%		11,445 19.7%		37,068 20.5%		10,654 20.5%	
White Not Hispanic	689	66.9%	6,958	60.8%	21,525	58.1%	6,063	56.9%
Black or African American	115	11.1%	1,698	14.8%	6,992	18.9%	1,869	17.5%
Asian	54	5.2%	758	6.6%	2,291	6.2%	728	6.8%
Other Race Not Hispanic	56	5.4%	646	5.6%	2,157	5.8%	679	6.4%
Hispanic	117	11.3%	1,384	12.1%	4,103	11.1%	1,315	12.3%
Not Hispanic or Latino Population (2025)	4,958 92.5%		53,322 91.7%		166,907 92.3%		47,585 91.4%	
Not Hispanic White	3,962	79.9%	41,284	77.4%	124,166	74.4%	35,788	75.2%
Not Hispanic Black or African American	540	10.9%	6,999	13.1%	27,240	16.3%	7,122	15.0%
Not Hispanic American Indian or Alaska Native	7	0.1%	75	0.1%	166	-	68	0.1%
Not Hispanic Asian	311	6.3%	3,464	6.5%	10,591	6.3%	3,166	6.7%
Not Hispanic Hawaiian or Pacific Islander	2	-	5	-	31	-	3	-
Not Hispanic Other Race	7	0.1%	106	0.2%	276	0.2%	110	0.2%
Not Hispanic Two or More Races	128	2.6%	1,389	2.6%	4,437	2.7%	1,328	2.8%
Hispanic or Latino Population (2025)	404 7.5%		4,812 8.3%		13,881 7.7%		4,461 8.6%	
Hispanic White	125	30.9%	1,185	24.6%	3,543	25.5%	1,035	23.2%
Hispanic Black or African American	4	0.9%	115	2.4%	402	2.9%	107	2.4%
Hispanic American Indian or Alaska Native	9	2.2%	106	2.2%	253	1.8%	99	2.2%
Hispanic Asian	-	-	12	0.3%	56	0.4%	12	0.3%
Hispanic Hawaiian or Pacific Islander	3	0.7%	8	0.2%	25	0.2%	8	0.2%
Hispanic Other Race	135	33.4%	1,703	35.4%	4,714	34.0%	1,621	36.3%
Hispanic Two or More Races	128	31.7%	1,682	35.0%	4,888	35.2%	1,578	35.4%
Not Hispanic or Latino Population (2020)	5,064 92.3%		53,928 91.8%		170,119 92.8%		47,185 91.1%	
Hispanic or Latino Population (2020)	425 7.7%		4,815 8.2%		13,203 7.2%		4,589 8.9%	
Not Hispanic or Latino Population (2010)	4,165 94.3%		49,637 94.1%		156,833 94.6%		44,040 93.5%	
Hispanic or Latino Population (2010)	252 5.7%		3,113 5.9%		8,981 5.4%		3,038 6.5%	
Not Hispanic or Latino Population (2030)	4,908 91.3%		51,961 90.6%		163,257 91.1%		46,717 90.4%	
Hispanic or Latino Population (2030)	470 8.7%		5,381 9.4%		15,885 8.9%		4,968 9.6%	
Projected Annual Growth (2025-2030)	67 3.3%		569 2.4%		2,005 2.9%		507 2.3%	
Historical Annual Growth (2010-2020)	172 6.8%		1,702 5.5%		4,222 4.7%		1,552 5.1%	

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<b>Total Age Distribution (2025)</b>								
Total Population	5,361		58,134		180,788		52,046	
Age Under 5 Years	311	5.8%	3,249	5.6%	10,305	5.7%	2,954	5.7%
Age 5 to 9 Years	260	4.8%	3,030	5.2%	9,897	5.5%	2,812	5.4%
Age 10 to 14 Years	273	5.1%	3,115	5.4%	10,153	5.6%	2,950	5.7%
Age 15 to 19 Years	265	4.9%	2,938	5.1%	9,718	5.4%	2,787	5.4%
Age 20 to 24 Years	407	7.6%	3,777	6.5%	11,598	6.4%	3,627	7.0%
Age 25 to 29 Years	665	12.4%	5,470	9.4%	15,715	8.7%	5,045	9.7%
Age 30 to 34 Years	483	9.0%	4,503	7.7%	13,913	7.7%	4,170	8.0%
Age 35 to 39 Years	366	6.8%	3,806	6.5%	11,995	6.6%	3,426	6.6%
Age 40 to 44 Years	320	6.0%	3,373	5.8%	10,787	6.0%	3,001	5.8%
Age 45 to 49 Years	285	5.3%	2,982	5.1%	9,697	5.4%	2,665	5.1%
Age 50 to 54 Years	293	5.5%	3,069	5.3%	10,084	5.6%	2,771	5.3%
Age 55 to 59 Years	284	5.3%	3,147	5.4%	10,343	5.7%	2,770	5.3%
Age 60 to 64 Years	297	5.5%	3,651	6.3%	11,305	6.3%	3,139	6.0%
Age 65 to 69 Years	281	5.2%	3,519	6.1%	10,810	6.0%	2,931	5.6%
Age 70 to 74 Years	207	3.9%	3,048	5.2%	9,098	5.0%	2,478	4.8%
Age 75 to 79 Years	167	3.1%	2,361	4.1%	6,642	3.7%	2,016	3.9%
Age 80 to 84 Years	117	2.2%	1,543	2.7%	4,283	2.4%	1,277	2.5%
Age 85 Years or Over	79	1.5%	1,554	2.7%	4,447	2.5%	1,227	2.4%
Median Age	35.7		39.7		39.1		38.2	
Age 19 Years or Less	1,109	20.7%	12,332	21.2%	40,073	22.2%	11,503	22.1%
Age 20 to 64 Years	3,402	63.4%	33,777	58.1%	105,437	58.3%	30,614	58.8%
Age 65 Years or Over	851	15.9%	12,026	20.7%	35,279	19.5%	9,929	19.1%
<b>Female Age Distribution (2025)</b>								
Female Population	2,662	49.7%	29,607	50.9%	92,523	51.2%	26,435	50.8%
Age Under 5 Years	147	5.5%	1,574	5.3%	5,020	5.4%	1,439	5.4%
Age 5 to 9 Years	130	4.9%	1,563	5.3%	4,890	5.3%	1,428	5.4%
Age 10 to 14 Years	129	4.9%	1,511	5.1%	4,930	5.3%	1,402	5.3%
Age 15 to 19 Years	131	4.9%	1,435	4.8%	4,735	5.1%	1,332	5.0%
Age 20 to 24 Years	194	7.3%	1,915	6.5%	6,000	6.5%	1,845	7.0%
Age 25 to 29 Years	316	11.9%	2,673	9.0%	7,856	8.5%	2,469	9.3%
Age 30 to 34 Years	243	9.1%	2,206	7.5%	6,858	7.4%	2,032	7.7%
Age 35 to 39 Years	168	6.3%	1,911	6.5%	6,091	6.6%	1,731	6.5%
Age 40 to 44 Years	149	5.6%	1,695	5.7%	5,515	6.0%	1,542	5.8%
Age 45 to 49 Years	144	5.4%	1,499	5.1%	5,024	5.4%	1,340	5.1%
Age 50 to 54 Years	157	5.9%	1,569	5.3%	5,251	5.7%	1,441	5.5%
Age 55 to 59 Years	139	5.2%	1,622	5.5%	5,422	5.9%	1,423	5.4%
Age 60 to 64 Years	154	5.8%	1,920	6.5%	5,999	6.5%	1,658	6.3%
Age 65 to 69 Years	145	5.4%	1,892	6.4%	5,850	6.3%	1,556	5.9%
Age 70 to 74 Years	108	4.1%	1,680	5.7%	4,941	5.3%	1,355	5.1%
Age 75 to 79 Years	100	3.8%	1,296	4.4%	3,556	3.8%	1,109	4.2%
Age 80 to 84 Years	64	2.4%	889	3.0%	2,385	2.6%	749	2.8%
Age 85 Years or Over	44	1.7%	758	2.6%	2,199	2.4%	585	2.2%
Female Median Age	37.0		40.8		40.1		39.3	
Age 19 Years or Less	538	20.2%	6,083	20.5%	19,576	21.2%	5,602	21.2%
Age 20 to 64 Years	1,663	62.5%	17,009	57.4%	54,016	58.4%	15,479	58.6%
Age 65 Years or Over	461	17.3%	6,515	22.0%	18,932	20.5%	5,354	20.3%

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<b>Male Age Distribution (2025)</b>								
Male Population	2,699	50.3%	28,528	49.1%	88,265	48.8%	25,610	49.2%
Age Under 5 Years	164	6.1%	1,675	5.9%	5,285	6.0%	1,515	5.9%
Age 5 to 9 Years	129	4.8%	1,467	5.1%	5,006	5.7%	1,384	5.4%
Age 10 to 14 Years	144	5.3%	1,604	5.6%	5,223	5.9%	1,548	6.0%
Age 15 to 19 Years	135	5.0%	1,502	5.3%	4,983	5.6%	1,455	5.7%
Age 20 to 24 Years	214	7.9%	1,861	6.5%	5,598	6.3%	1,783	7.0%
Age 25 to 29 Years	350	13.0%	2,796	9.8%	7,858	8.9%	2,576	10.1%
Age 30 to 34 Years	239	8.9%	2,297	8.1%	7,055	8.0%	2,139	8.4%
Age 35 to 39 Years	198	7.3%	1,896	6.6%	5,904	6.7%	1,695	6.6%
Age 40 to 44 Years	171	6.3%	1,678	5.9%	5,272	6.0%	1,459	5.7%
Age 45 to 49 Years	141	5.2%	1,484	5.2%	4,673	5.3%	1,325	5.2%
Age 50 to 54 Years	136	5.0%	1,500	5.3%	4,833	5.5%	1,329	5.2%
Age 55 to 59 Years	146	5.4%	1,525	5.3%	4,921	5.6%	1,347	5.3%
Age 60 to 64 Years	144	5.3%	1,731	6.1%	5,307	6.0%	1,482	5.8%
Age 65 to 69 Years	136	5.0%	1,626	5.7%	4,960	5.6%	1,375	5.4%
Age 70 to 74 Years	99	3.7%	1,369	4.8%	4,157	4.7%	1,123	4.4%
Age 75 to 79 Years	67	2.5%	1,065	3.7%	3,085	3.5%	907	3.5%
Age 80 to 84 Years	54	2.0%	654	2.3%	1,898	2.1%	528	2.1%
Age 85 Years or Over	34	1.3%	797	2.8%	2,248	2.5%	642	2.5%
Male Median Age	34.6		38.8		38.1		37.2	
Age 19 Years or Less	572	21.2%	6,249	21.9%	20,497	23.2%	5,902	23.0%
Age 20 to 64 Years	1,738	64.4%	16,768	58.8%	51,421	58.3%	15,134	59.1%
Age 65 Years or Over	389	14.4%	5,511	19.3%	16,347	18.5%	4,575	17.9%
<b>Males per 100 Females (2025)</b>								
Overall Comparison	101		96		95		97	
Age Under 5 Years	111	52.7%	106	51.6%	105	51.3%	105	51.3%
Age 5 to 9 Years	99	49.8%	94	48.4%	102	50.6%	97	49.2%
Age 10 to 14 Years	111	52.7%	106	51.5%	106	51.4%	110	52.5%
Age 15 to 19 Years	103	50.7%	105	51.1%	105	51.3%	109	52.2%
Age 20 to 24 Years	110	52.5%	97	49.3%	93	48.3%	97	49.2%
Age 25 to 29 Years	111	52.6%	105	51.1%	100	50.0%	104	51.1%
Age 30 to 34 Years	98	49.6%	104	51.0%	103	50.7%	105	51.3%
Age 35 to 39 Years	117	54.0%	99	49.8%	97	49.2%	98	49.5%
Age 40 to 44 Years	114	53.4%	99	49.8%	96	48.9%	95	48.6%
Age 45 to 49 Years	98	49.5%	99	49.7%	93	48.2%	99	49.7%
Age 50 to 54 Years	87	46.5%	96	48.9%	92	47.9%	92	48.0%
Age 55 to 59 Years	105	51.3%	94	48.5%	91	47.6%	95	48.6%
Age 60 to 64 Years	93	48.3%	90	47.4%	88	46.9%	89	47.2%
Age 65 to 69 Years	94	48.5%	86	46.2%	85	45.9%	88	46.9%
Age 70 to 74 Years	91	47.8%	81	44.9%	84	45.7%	83	45.3%
Age 75 to 79 Years	67	39.9%	82	45.1%	87	46.5%	82	45.0%
Age 80 to 84 Years	84	45.6%	74	42.4%	80	44.3%	70	41.3%
Age 85 Years or Over	77	43.4%	105	51.2%	102	50.5%	110	52.3%
Age 19 Years or Less	106	51.5%	103	50.7%	105	51.2%	105	51.3%
Age 20 to 39 Years	109	52.1%	102	50.4%	99	49.6%	101	50.4%
Age 40 to 64 Years	99	49.8%	95	48.8%	92	47.9%	94	48.4%
Age 65 Years or Over	84	45.8%	85	45.8%	86	46.3%	85	46.1%

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<b>Household Type (2025)</b>								
Total Households	2,680		27,725		83,426		24,624	
Households with Children	532	19.9%	5,768	20.8%	19,030	22.8%	5,385	21.9%
Average Household Size	2.0		2.1		2.1		2.1	
Household Density per Square Mile	853		981		1,063		987	
Population Family	3,345	62.4%	36,908	63.5%	120,382	66.6%	33,553	64.5%
Population Non-Family	2,014	37.6%	20,460	35.2%	57,857	32.0%	17,846	34.3%
Population Group Quarters	3	-	766	1.3%	2,549	1.4%	647	1.2%
Family Households	1,121	41.8%	12,042	43.4%	39,275	47.1%	11,003	44.7%
Married Couple Households	879	78.4%	9,305	77.3%	30,617	78.0%	8,324	75.7%
Other Family Households with Children	243	21.6%	2,737	22.7%	8,658	22.0%	2,679	24.3%
Family Households with Children	531	47.4%	5,760	47.8%	19,008	48.4%	5,377	48.9%
Married Couple with Children	415	78.2%	4,279	74.3%	14,108	74.2%	3,919	72.9%
Other Family Households with Children	116	21.8%	1,481	25.7%	4,900	25.8%	1,457	27.1%
Family Households No Children	590	52.6%	6,283	52.2%	20,267	51.6%	5,626	51.1%
Married Couple No Children	463	78.5%	5,027	80.0%	16,508	81.5%	4,405	78.3%
Other Family Households No Children	127	21.5%	1,256	20.0%	3,759	18.5%	1,222	21.7%
Non-Family Households	1,558	58.2%	15,683	56.6%	44,151	52.9%	13,621	55.3%
Non-Family Households with Children	1	-	9	-	22	-	8	-
Non-Family Households No Children	1,557	99.9%	15,674	99.9%	44,129	100.0%	13,613	99.9%
Average Family Household Size	3.0		3.1		3.1		3.0	
Average Family Income	\$173,612		\$184,540		\$196,181		\$174,031	
Median Family Income	\$153,771		\$143,916		\$154,588		\$136,869	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
<b>Marital Status (2025)</b>								
Population Age 15 Years or Over	4,517		48,740		150,433		43,330	
Never Married	1,802	39.9%	17,091	35.1%	50,989	33.9%	16,363	37.8%
Currently Married	2,053	45.4%	23,039	47.3%	73,369	48.8%	19,479	45.0%
Previously Married	662	14.7%	8,611	17.7%	26,075	17.3%	7,488	17.3%
Separated	133	20.1%	1,255	14.6%	3,637	13.9%	1,192	15.9%
Widowed	112	16.9%	2,057	23.9%	6,429	24.7%	1,694	22.6%
Divorced	417	63.0%	5,298	61.5%	16,009	61.4%	4,602	61.5%
<b>Educational Attainment (2025)</b>								
Adult Population Age 25 Years or Over	3,845		42,026		129,117		36,915	
Elementary (Grade Level 0 to 8)	44	1.2%	615	1.5%	1,859	1.4%	650	1.8%
Some High School (Grade Level 9 to 11)	67	1.8%	780	1.9%	2,788	2.2%	684	1.9%
High School Graduate	538	14.0%	5,397	12.8%	16,518	12.8%	5,074	13.7%
Some College	563	14.6%	6,606	15.7%	19,313	15.0%	5,848	15.8%
Associate Degree Only	222	5.8%	2,850	6.8%	8,547	6.6%	2,787	7.5%
Bachelor Degree Only	1,434	37.3%	16,151	38.4%	48,684	37.7%	13,988	37.9%
Graduate Degree	976	25.4%	9,627	22.9%	31,408	24.3%	7,884	21.4%
Any College (Some College or Higher)	3,195	83.1%	35,234	83.8%	107,952	83.6%	30,507	82.6%
College Degree + (Bachelor Degree or Higher)	2,410	62.7%	25,778	61.3%	80,092	62.0%	21,872	59.3%

# Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



**PEACOCK**  
 COMPANIES  
 commercial real estate

Peacock Companies

Lat/Lon: 39.9255/-86.1139

9450 Haver Way Indianapolis, IN 46240	1 mi radius		3 mi radius		5 mi radius		7 min drive time	
<b>Housing</b>								
Total Housing Units (2025)	2,955		30,599		91,665		27,138	
Total Housing Units (2020)	2,703		29,123		86,916		25,500	
Historical Annual Growth (2020-2025)	253	1.9%	1,476	1.0%	4,748	1.1%	1,639	1.3%
Housing Units Occupied (2025)	2,680	90.7%	27,725	90.6%	83,426	91.0%	24,624	90.7%
Housing Units Owner-Occupied	1,219	45.5%	14,391	51.9%	47,254	56.6%	11,953	48.5%
Housing Units Renter-Occupied	1,461	54.5%	13,334	48.1%	36,172	43.4%	12,671	51.5%
Housing Units Vacant (2025)	275	9.3%	2,873	9.4%	8,239	9.0%	2,515	9.3%
<b>Household Size (2025)</b>								
Total Households	2,680		27,725		83,426		24,624	
1 Person Households	1,267	47.3%	12,615	45.5%	35,675	42.8%	10,912	44.3%
2 Person Households	774	28.9%	7,674	27.7%	23,366	28.0%	7,069	28.7%
3 Person Households	280	10.5%	3,206	11.6%	10,440	12.5%	2,870	11.7%
4 Person Households	218	8.1%	2,580	9.3%	8,643	10.4%	2,320	9.4%
5 Person Households	92	3.4%	1,086	3.9%	3,539	4.2%	948	3.9%
6 Person Households	36	1.3%	381	1.4%	1,212	1.5%	345	1.4%
7 or More Person Households	13	0.5%	185	0.7%	550	0.7%	161	0.7%
<b>Household Income Distribution (2025)</b>								
HH Income \$200,000 or More	460	17.2%	4,580	16.5%	15,623	18.7%	3,572	14.5%
HH Income \$150,000 to \$199,999	399	14.9%	2,793	10.1%	9,077	10.9%	2,521	10.2%
HH Income \$125,000 to \$149,999	170	6.4%	1,879	6.8%	5,930	7.1%	1,620	6.6%
HH Income \$100,000 to \$124,999	322	12.0%	2,733	9.9%	7,613	9.1%	2,441	9.9%
HH Income \$75,000 to \$99,999	241	9.0%	3,555	12.8%	9,922	11.9%	3,292	13.4%
HH Income \$50,000 to \$74,999	595	22.2%	5,257	19.0%	14,274	17.1%	4,744	19.3%
HH Income \$35,000 to \$49,999	228	8.5%	3,050	11.0%	8,308	10.0%	2,821	11.5%
HH Income \$25,000 to \$34,999	78	2.9%	1,515	5.5%	4,136	5.0%	1,425	5.8%
HH Income \$15,000 to \$24,999	68	2.5%	817	2.9%	3,276	3.9%	754	3.1%
HH Income \$10,000 to \$14,999	4	0.2%	588	2.1%	1,747	2.1%	583	2.4%
HH Income Under \$10,000	113	4.2%	958	3.5%	3,518	4.2%	853	3.5%
<b>Household Vehicles (2025)</b>								
Households 0 Vehicles Available	138	5.1%	1,341	4.8%	4,573	5.5%	1,173	4.8%
Households 1 Vehicle Available	1,196	44.6%	12,206	44.0%	33,754	40.5%	10,949	44.5%
Households 2 Vehicles Available	951	35.5%	10,706	38.6%	33,026	39.6%	9,274	37.7%
Households 3 or More Vehicles Available	394	14.7%	3,472	12.5%	12,072	14.5%	3,228	13.1%
Total Vehicles Available	4,371		45,077		139,854		40,086	
Average Vehicles per Household	1.6		1.6		1.7		1.6	
Owner-Occupied Household Vehicles	2,568	58.8%	27,818	61.7%	93,158	66.6%	23,658	59.0%
Average Vehicles per Owner-Occupied Household	2.1		1.9		2.0		2.0	
Renter-Occupied Household Vehicles	1,802	41.2%	17,259	38.3%	46,695	33.4%	16,428	41.0%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3		1.3	
<b>Travel Time (2025)</b>								
Worker Base Age 16 years or Over	3,161		34,073		106,211		31,192	
Travel to Work in 14 Minutes or Less	602	19.0%	7,726	22.7%	21,547	20.3%	7,009	22.5%
Travel to Work in 15 to 29 Minutes	1,046	33.1%	11,151	32.7%	34,916	32.9%	10,116	32.4%
Travel to Work in 30 to 59 Minutes	774	24.5%	7,541	22.1%	23,325	22.0%	7,029	22.5%
Travel to Work in 60 Minutes or More	67	2.1%	834	2.4%	3,146	3.0%	764	2.4%
Work at Home	672	21.2%	6,822	20.0%	23,277	21.9%	6,274	20.1%
Average Minutes Travel to Work	23.2		20.5		21.4		20.6	

# Complete Profile

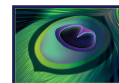
2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



**PEACOCK**  
 COMPANIES  
 commercial real estate

Peacock Companies  
 Lat/Lon: 39.9255/-86.1139

9450 Haver Way Indianapolis, IN 46240	1 mi radius		3 mi radius		5 mi radius		7 min drive time	
<b>Transportation To Work (2025)</b>								
Worker Base Age 16 years or Over	3,161		34,073		106,211		31,192	
Drive to Work Alone	2,234	70.7%	23,955	70.3%	73,468	69.2%	21,870	70.1%
Drive to Work in Carpool	179	5.6%	2,412	7.1%	6,556	6.2%	2,178	7.0%
Travel to Work by Public Transportation	14	0.4%	223	0.7%	836	0.8%	191	0.6%
Drive to Work on Motorcycle	-	-	18	-	56	-	15	-
Bicycle to Work	15	0.5%	67	0.2%	180	0.2%	64	0.2%
Walk to Work	38	1.2%	414	1.2%	1,139	1.1%	411	1.3%
Other Means	9	0.3%	163	0.5%	698	0.7%	188	0.6%
Work at Home	672	21.2%	6,822	20.0%	23,277	21.9%	6,274	20.1%
<b>Daytime Demographics (2025)</b>								
Total Businesses	1,458		7,381		17,045		6,920	
Total Employees	15,245		79,501		163,739		75,119	
Company Headquarter Businesses	50	3.4%	257	3.5%	559	3.3%	245	3.5%
Company Headquarter Employees	3,988	26.2%	19,377	24.4%	35,661	21.8%	17,067	22.7%
Employee Population per Business	10.5 to 1		10.8 to 1		9.6 to 1		10.9 to 1	
Residential Population per Business	3.7 to 1		7.9 to 1		10.6 to 1		7.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	16,547		93,450		205,671		86,571	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2025)	4,463		48,037		148,212		42,662	
Labor Force Total Males (2025)	2,241	50.2%	23,455	48.8%	71,664	48.4%	20,847	48.9%
Male Civilian Employed	1,581	70.6%	17,514	74.7%	54,108	75.5%	15,909	76.3%
Male Civilian Unemployed	205	9.1%	732	3.1%	2,127	3.0%	675	3.2%
Males in Armed Forces	-	-	13	-	59	-	15	-
Males Not in Labor Force	455	20.3%	5,196	22.2%	15,370	21.4%	4,249	20.4%
Labor Force Total Females (2025)	2,221	49.8%	24,581	51.2%	76,549	51.6%	21,815	51.1%
Female Civilian Employed	1,579	71.1%	16,561	67.4%	52,111	68.1%	15,286	70.1%
Female Civilian Unemployed	32	1.5%	296	1.2%	1,324	1.7%	283	1.3%
Females in Armed Forces	-	-	-	-	3	-	-	-
Females Not in Labor Force	610	27.5%	7,724	31.4%	23,111	30.2%	6,246	28.6%
Unemployment Rate	237	5.3%	1,028	2.1%	3,451	2.3%	958	2.2%
<b>Occupation (2025)</b>								
Occupation Population Age 16 Years or Over	3,161		34,073		106,211		31,192	
Occupation Total Males	1,581	50.0%	17,512	51.4%	54,100	50.9%	15,906	51.0%
Occupation Total Females	1,579	50.0%	16,561	48.6%	52,111	49.1%	15,286	49.0%
Management, Business, Financial Operations	808	25.6%	9,219	27.1%	27,496	25.9%	8,149	26.1%
Professional, Related	1,046	33.1%	10,768	31.6%	35,558	33.5%	9,447	30.3%
Service	333	10.5%	3,877	11.4%	11,942	11.2%	3,930	12.6%
Sales, Office	645	20.4%	6,559	19.2%	19,299	18.2%	6,190	19.8%
Farming, Fishing, Forestry	1	-	6	-	31	-	8	-
Construction, Extraction, Maintenance	141	4.5%	1,415	4.2%	3,866	3.6%	1,322	4.2%
Production, Transport, Material Moving	187	5.9%	2,229	6.5%	8,019	7.5%	2,147	6.9%
White Collar Workers	2,499	79.1%	26,546	77.9%	82,353	77.5%	23,786	76.3%
Blue Collar Workers	662	20.9%	7,527	22.1%	23,858	22.5%	7,407	23.7%



## Complete Profile

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Peacock Companies

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<b>Units In Structure (2025)</b>								
Total Units	2,680		27,725		83,426		24,624	
1 Detached Unit	1,383	51.6%	14,256	51.4%	45,950	55.1%	12,217	49.6%
1 Attached Unit	46	1.7%	1,573	5.7%	5,525	6.6%	1,279	5.2%
2 Units	18	0.7%	277	1.0%	884	1.1%	260	1.1%
3 to 4 Units	245	9.1%	2,789	10.1%	7,389	8.9%	2,736	11.1%
5 to 9 Units	336	12.6%	3,224	11.6%	9,053	10.9%	3,281	13.3%
10 to 19 Units	257	9.6%	2,349	8.5%	5,678	6.8%	2,126	8.6%
20 to 49 Units	100	3.7%	1,114	4.0%	2,828	3.4%	912	3.7%
50 or More Units	287	10.7%	2,031	7.3%	5,672	6.8%	1,730	7.0%
Mobile Home or Trailer	6	0.2%	104	0.4%	434	0.5%	78	0.3%
Other Structure	-	-	8	-	13	-	4	-
<b>Homes Built By Year (2025)</b>								
Homes Built 2020 or later	30	1.0%	532	1.7%	2,083	2.3%	590	2.2%
Homes Built 2010 to 2019	479	16.2%	2,906	9.5%	7,882	8.6%	2,431	9.0%
Homes Built 2000 to 2009	209	7.1%	3,082	10.1%	10,188	11.1%	2,723	10.0%
Homes Built 1990 to 1999	555	18.8%	4,324	14.1%	13,245	14.4%	3,933	14.5%
Homes Built 1980 to 1989	544	18.4%	5,345	17.5%	14,445	15.8%	4,737	17.5%
Homes Built 1970 to 1979	241	8.2%	4,024	13.2%	12,174	13.3%	4,095	15.1%
Homes Built 1960 to 1969	255	8.6%	2,726	8.9%	8,904	9.7%	2,349	8.7%
Homes Built 1950 to 1959	228	7.7%	3,111	10.2%	7,467	8.1%	2,481	9.1%
Homes Built 1940 to 1949	36	1.2%	781	2.6%	2,916	3.2%	580	2.1%
Homes Built Before 1939	103	3.5%	895	2.9%	4,122	4.5%	706	2.6%
Median Age of Homes	38.4 yrs		41.9 yrs		42.3 yrs		41.3 yrs	
<b>Home Values (2025)</b>								
Owner Specified Housing Units	1,219		14,391		47,254		11,953	
Home Values \$1,000,000 or More	16	1.3%	525	3.6%	2,018	4.3%	398	3.3%
Home Values \$750,000 to \$999,999	15	1.2%	529	3.7%	2,146	4.5%	510	4.3%
Home Values \$500,000 to \$749,999	61	5.0%	2,469	17.2%	7,946	16.8%	2,049	17.1%
Home Values \$400,000 to \$499,999	379	31.1%	2,364	16.4%	7,253	15.3%	2,296	19.2%
Home Values \$300,000 to \$399,999	414	33.9%	4,002	27.8%	11,893	25.2%	3,202	26.8%
Home Values \$250,000 to \$299,999	173	14.2%	1,860	12.9%	5,698	12.1%	1,489	12.5%
Home Values \$200,000 to \$249,999	83	6.8%	1,158	8.0%	4,804	10.2%	930	7.8%
Home Values \$175,000 to \$199,999	9	0.7%	323	2.2%	1,352	2.9%	249	2.1%
Home Values \$150,000 to \$174,999	15	1.3%	484	3.4%	1,796	3.8%	309	2.6%
Home Values \$125,000 to \$149,999	1	0.1%	101	0.7%	464	1.0%	65	0.5%
Home Values \$100,000 to \$124,999	3	0.3%	178	1.2%	604	1.3%	147	1.2%
Home Values \$90,000 to \$99,999	-	-	26	0.2%	76	0.2%	9	-
Home Values \$80,000 to \$89,999	-	-	56	0.4%	195	0.4%	36	0.3%
Home Values \$70,000 to \$79,999	1	0.1%	26	0.2%	90	0.2%	19	0.2%
Home Values \$60,000 to \$69,999	2	0.2%	17	0.1%	69	0.1%	13	0.1%
Home Values \$50,000 to \$59,999	2	0.2%	15	0.1%	78	0.2%	13	0.1%
Home Values \$35,000 to \$49,999	-	-	28	0.2%	75	0.2%	18	0.1%
Home Values \$25,000 to \$34,999	21	1.8%	101	0.7%	282	0.6%	74	0.6%
Home Values \$10,000 to \$24,999	10	0.8%	86	0.6%	261	0.6%	87	0.7%
Home Values Under \$10,000	11	0.9%	44	0.3%	156	0.3%	41	0.3%
Owner-Occupied Median Home Value	\$369,556		\$391,099		\$393,647		\$398,974	
Renter-Occupied Median Rent	\$1,401		\$1,261		\$1,230		\$1,243	

# Complete Profile

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9450 Haver Way Indianapolis, IN 46240	1 mi radius	3 mi radius	5 mi radius	7 min drive time
<b>Total Annual Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$307.52 M	\$3.02 B	\$9.42 B	\$2.61 B
Total Non-Retail Expenditure	\$162.6 M	\$1.57 B	\$4.91 B	\$1.35 B
Total Retail Expenditure	\$144.91 M	\$1.45 B	\$4.52 B	\$1.26 B
Alcoholic Beverages	\$1.9 M	\$18.58 M	\$58.02 M	\$16.05 M
Apparel	\$5.59 M	\$54.89 M	\$171.24 M	\$47.6 M
Contributions	\$10.47 M	\$101.21 M	\$316.79 M	\$86.72 M
Education	\$7.3 M	\$70.88 M	\$221.65 M	\$60.93 M
Entertainment	\$17.25 M	\$169.45 M	\$528.41 M	\$147.07 M
Food Away From Home	\$13.4 M	\$131.35 M	\$409.81 M	\$113.8 M
Grocery	\$17.36 M	\$175.07 M	\$542.72 M	\$155.02 M
Health Care	\$16.46 M	\$177.65 M	\$534.95 M	\$155.49 M
Household Furnishings and Equipment	\$8.18 M	\$80.03 M	\$249.77 M	\$69.25 M
Household Operations	\$5.55 M	\$54.71 M	\$170.96 M	\$47.51 M
Miscellaneous Expenses	\$5.25 M	\$51.38 M	\$160 M	\$44.53 M
Personal Care	\$3.53 M	\$35.33 M	\$109.75 M	\$31.11 M
Shelter	\$49.38 M	\$477.32 M	\$1.47 B	\$420.15 M
Tax and Retirement	\$86.63 M	\$826.1 M	\$2.63 B	\$693.43 M
Tobacco and Related	\$1.02 M	\$10.99 M	\$33.59 M	\$10.07 M
Transportation	\$46.06 M	\$459.63 M	\$1.43 B	\$400.75 M
Utilities	\$12.21 M	\$123.5 M	\$382.57 M	\$109.59 M
<b>Monthly Household Consumer Expenditure (2025)</b>				
Total Household Expenditure	\$9,563	\$9,071	\$9,411	\$8,830
Total Non-Retail Expenditure	\$5,056 52.9%	\$4,708 51.9%	\$4,901 52.1%	\$4,563 51.7%
Total Retail Expenditures	\$4,506 47.1%	\$4,363 48.1%	\$4,510 47.9%	\$4,267 48.3%
Alcoholic Beverages	\$59 0.6%	\$56 0.6%	\$58 0.6%	\$54 0.6%
Apparel	\$174 1.8%	\$165 1.8%	\$171 1.8%	\$161 1.8%
Contributions	\$325 3.4%	\$304 3.4%	\$316 3.4%	\$293 3.3%
Education	\$227 2.4%	\$213 2.3%	\$221 2.4%	\$206 2.3%
Entertainment	\$536 5.6%	\$509 5.6%	\$528 5.6%	\$498 5.6%
Food Away From Home	\$417 4.4%	\$395 4.4%	\$409 4.3%	\$385 4.4%
Grocery	\$540 5.6%	\$526 5.8%	\$542 5.8%	\$525 5.9%
Health Care	\$512 5.4%	\$534 5.9%	\$534 5.7%	\$526 6.0%
Household Furnishings and Equipment	\$254 2.7%	\$241 2.7%	\$249 2.7%	\$234 2.7%
Household Operations	\$173 1.8%	\$164 1.8%	\$171 1.8%	\$161 1.8%
Miscellaneous Expenses	\$163 1.7%	\$154 1.7%	\$160 1.7%	\$151 1.7%
Personal Care	\$110 1.1%	\$106 1.2%	\$110 1.2%	\$105 1.2%
Shelter	\$1,536 16.1%	\$1,435 15.8%	\$1,466 15.6%	\$1,422 16.1%
Tax and Retirement	\$2,694 28.2%	\$2,483 27.4%	\$2,631 28.0%	\$2,347 28.0%
Tobacco and Related	\$32 0.3%	\$33 0.4%	\$34 0.4%	\$34 0.4%
Transportation	\$1,432 15.0%	\$1,382 15.2%	\$1,428 15.2%	\$1,356 15.4%
Utilities	\$380 4.0%	\$371 4.1%	\$382 4.1%	\$371 4.2%