

COMPANY GOALS

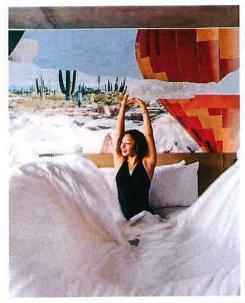
WE'RE FOR THE DRIVEN. WE'RE FOR THE NEVER SATISFIED. WE'RE FOR THE PEOPLE WHO LIKE TO TREAT THEMSELVES BECAUSE THEY EARNED IT. FOR THOSE WHO APPRECIATE THE SMALL, CURATED THINGS. THINGS THAT AREN'T YOUR TYPICAL INDULGENCE. CAMBRIA HOTELS GUESTS WANT THE TYPES OF LUXURY CONSISTENT WITH THEIR PERSONAL ASPIRATIONS







THE NEW PROTOTYPE BY CAMBRIA PROVIDES DEVELOPERS WITH 300+ NEW LOCATIONS TO BUILD THE RIGHT-SIZED HOTELS FOR THE RIGHT MARKET, REDUCING COSTS WHILE MAINTAINING THE SENSE OF SPACE AND PLACE, BRAND HALLMARKS, AND SIGNATURE FEATURES UPSCALE GUESTS PREFER.















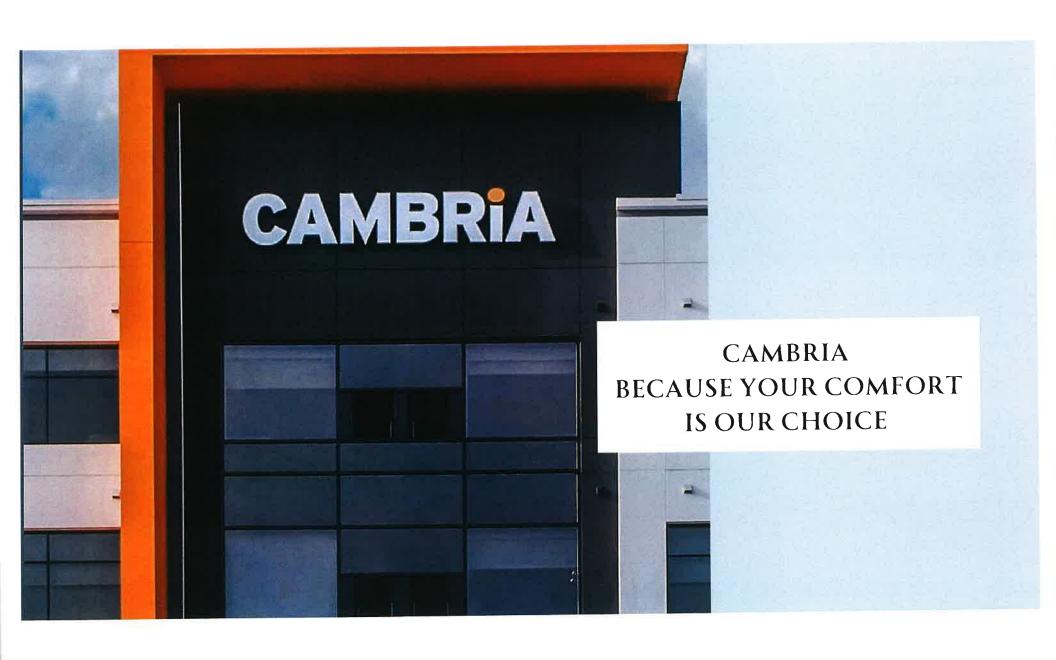


LOCATION

RIGHT NEXT TO AIRPORT

- 55 FLIGHTS PER DAY
- THIRD BUSIEST AIRPORT IN OREGON
- THE AIRPORT HAS INTERNATIONAL FLIGHTS
- OREGON POPULATION IS INCREASING







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