# 719-721 Gapfield Pasadena California 9104

Marcus & Millichap BRANDON MICHAELS

# 719-721 Garfield Pasadena California 91104

### EXCLUSIVELY LISTED BY

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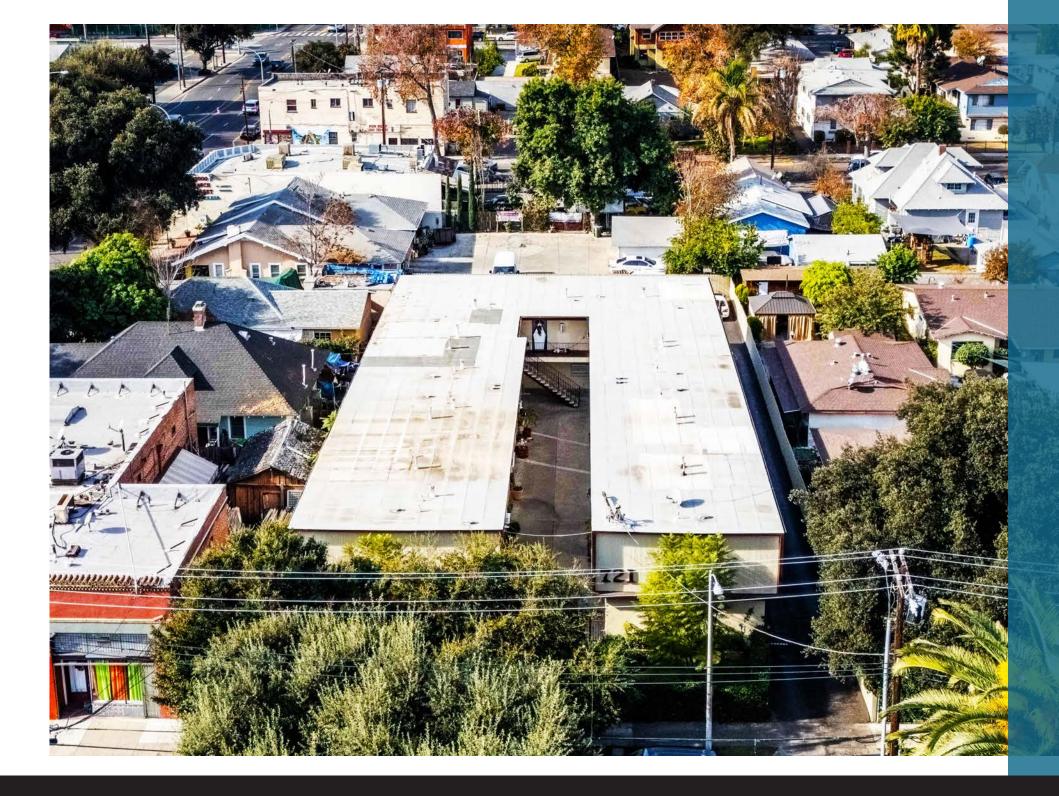
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### EAST SAN GABRIEL





210





### EXECUTIVE SUMMARY

The Brandon Michaels Group of Marcus & Millichap, as Exclusive Advisor, is pleased to present 719-721 N Garfield Avenue, a 10,571 square foot, 16unit apartment building situated on 0.32 acres of land (13,908 SF), ideally located one parcel north of the NW signalized corner of Garfield Avenue and Orange Grove Boulevard in Pasadena, CA.

719-721 N Garfield Avenue's sixteen (16) units are currently 100% occupied by tenants paying below market rents, creating a value-add opportunity as tenants turnover. Combined, the property brings in a rent of \$292,200.00 annually or \$24,350.00 monthly, an average of \$1,521.88/unit and \$2.30/ SF. Because the most recent rent increase occurred 11/1/2023, more than fourteen (14) months ago, a new buyer can immediately raise the current rents upon purchase. The property is made up of two (2) one-bed units, twelve (12) two-bed units, and two (2) three-bed units. The units are Residents will enjoy the site's walkability, with a walk score of 90 (a spread across two floors and are oriented inward to a shared courtyard and walkway providing access to all of the units. To the rear of the property 5-minute walk away on Orange Grove Boulevard and other parks nearby. is a dedicated and gate secured surface parking lot providing space for sixteen (16) vehicles or 1 parking space per unit.

The subject property is located just north of the NW corner of Garfield Avenue and Orange Grove Boulevard. The property's central position in Pasadena provides tenants the tranquility of a residential environment while also being close to amenities and employment hubs. 719-721 N Garfield Ave is just 0.5 miles north of the I-210 on and off ramps along both Los Robles Ave & Marengo Ave. Further south, less than a 5-minute drive, is Old Town Pasadena and the esteemed Colorado Boulevard. "walker's paradise"), providing access to multiple bus stops less than a

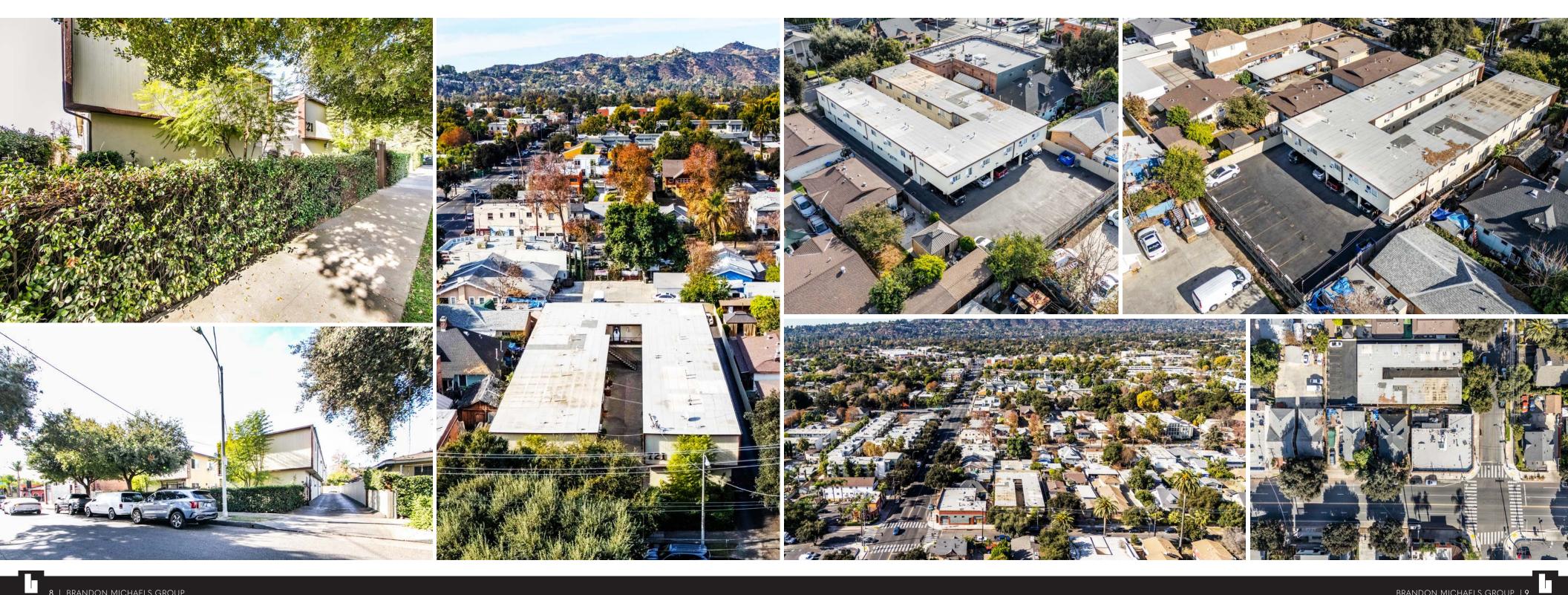


Price	\$4,100,000	Price Per Unit	\$256,250
Building SF	10,571 SF	Total Number of Units	16
Lot Size	13,908 SF	Number of 1 Beds	Two (2)
Occupancy	100%	Number of 2 Beds	Twelve (12)
Cap Rate	4.15%	Number of 3 Beds	Two (2)
Proforma Cap Rate	7.30%	Parking	16 Parking Spaces
Price/SF (Bldg)	\$388	Parking Ratio	1.00 Space(s)/Unit
Price/SF (Land)	\$295	Year Built	1963
GRM	14.03	Cross Streets	Garfield Ave & Orange Grove Blvd
		· · · · · · · · · · · · · · · · · · ·	

Proforma GRM

### **PROPERTY HIGHLIGHTS**

9.31



### VALUE-ADD 16-Unit Apartment Building

### Fully Occupied

The property's sixteen (16) units are currently 100% occupied

### **Below Market Rents**

The units rent for \$292,200.00 annually or \$24,350.00 monthly, an average of \$1,521.88/unit and \$2.30/SF, a rent below market

### Immediate Rent Increase

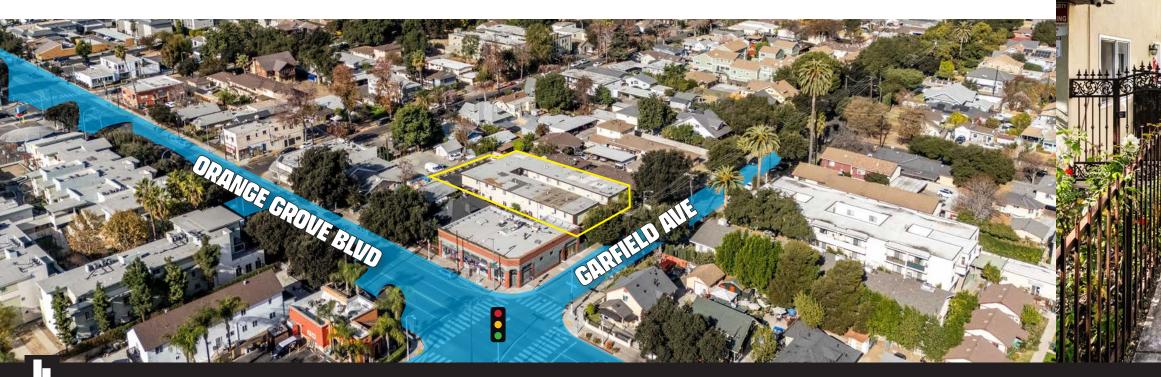
Because the most recent rent increase occurred 11/1/2023, more than fourteen (14) months ago, a new buyer can immediately raise the current rents upon purchase

### Strong Unit Mix

The site is made up of two (2) one-bed units, twelve (12) two-bed units, and two (2) three-bed units

### Adjacent Major Corner

Just one parcel north of the NW corner of Garfield Avenue and Orange Grove Boulevard







### STRONG ASSET FUNDAMENTALS

To Attract Tenants

### **Dedicated On Site Parking**

At the rear of the property is a dedicated and gate secured surface parking lot providing space for sixteen (16) vehicles or 1 parking space per unit

### Secured Property

Units are spread across two floors and are oriented inward to a shared courtyard accessible via the gate secured front entrance

### Pedestrian Oriented

Residents will enjoy the site's walkability, with a walk score of 90 (a "walker's paradise"), providing access to multiple bus stops less than a 5-minute walk away on Orange Grove Boulevard and other parks nearby

### Freeway Adjacent

719 N Garfield Ave is just 0.5 miles north of the I-210 on and off ramps along both Los Robles Ave & Marengo Ave



16

Surface

"Walkers Paradise" Walk Score

90



### 0.5 Miles

Distance from Freeway





### HIGHLY AMENTIZED Pasadena Location

### AFFLUENT SUBMARKET With Strong Immediate Demographics

### **Dense Nearby Population**

Population of more than 38,300 people within one mile of the subject property, 173,800 people within three miles, and 412,000 people within five miles

### **Employment Hub** 1

**EU** 

Pasadena is a robust employment center with major industries like education, healthcare, technology, and biotech with companies like JPL, CalTech, Huntington Memorial Hospital, Amgen, Alexandria Real Estate, and East-West Bank calling the city home

### **Growing Submarket**

In a 2-mile radius, there were more than 1,200 units delivered in the last 5 years

### Access to LA Metro

Public transit options, including the Metro Rail's Gold Line via the Memorial Park and Del Mar Metro stations, and numerous bus routes, provide convenient access to the greater Los Angeles area

## Highly Amenitized Old Town Pasadena & Colorado Boulevard

Colorado Boulevard, the heart of Old Town Pasadena and the city's main commercial corridor, is lined with upscale shops, restaurants, and entertainment venues, contributing to the area's lively and dynamic atmosphere



### Average Household Incomes

Immediate submarket boasts a strong average household income within one, three, and five miles is \$89,900, \$127,900, and \$129,400, respectively

### Median Household Incomes

Median income within one, three, and five miles \$66,000, \$97,700, and \$99,700, respectively

### Within a 5-Mile Radius

23 **412,000** Population

**Household Density** 

15,000 HH

70,100 HH

1-Mile

3-Mile



**\$99,700** Iedian HH Incom



\$793,000

### PASADENA, CALIFORNIA

Pasadena, located in Los Angeles County, California, is a vibrant city renowned for its rich history, beautiful architecture, and dynamic cultural scene. Positioned approximately 10 miles northeast of downtown Los Angeles, Pasadena offers a unique blend of suburban charm and urban convenience. The city is characterized by its picturesque tree-lined streets, historic buildings, and diverse neighborhoods, such as Old Town, Bungalow Heaven, and Linda Vista, each with its own distinctive character. Affluent homes, mid-century designs, and charming bungalows are common sights, and residents enjoy a high quality of life with access to top-tier education, cultural amenities, and abundant green spaces. Pasadena also boasts a diverse community with a progressive and innovative vibe, blending tradition with modern development.

The city is home to numerous iconic attractions and points of interest. The Rose Bowl, a legendary sports and entertainment venue, hosts the annual Rose Bowl Game and a variety of events, while the Huntington Library, Art Museum, and Botanical Gardens provide world-class art collections and tranquil gardens. Old Pasadena, a historic district, offers a lively shopping,

dining, and entertainment scene, while the Norton Simon Museum stands as one of the region's premier art museums. The Pasadena Playhouse, a historic theater, presents exceptional performances year-round, and the California Institute of Technology (Caltech) and Jet Propulsion Laboratory (JPL) draw attention for their groundbreaking contributions to science and technology.

Pasadena's economy is diverse, with major employers in education, healthcare, technology, and biotech. Caltech and JPL are two of the city's largest employers, along with Huntington Memorial Hospital and Amgen, a major biotech company. Additionally, Pasadena has a growing tech scene, with startups and research institutions contributing to its economic vitality. The city is well-connected by several major freeways, including Interstate 210, Interstate 110, and Interstate 134, making it easy to travel to surrounding areas and downtown LA. Public transit options, including the Metro Rail's Gold Line and numerous bus routes, provide convenient access to the greater Los Angeles area.



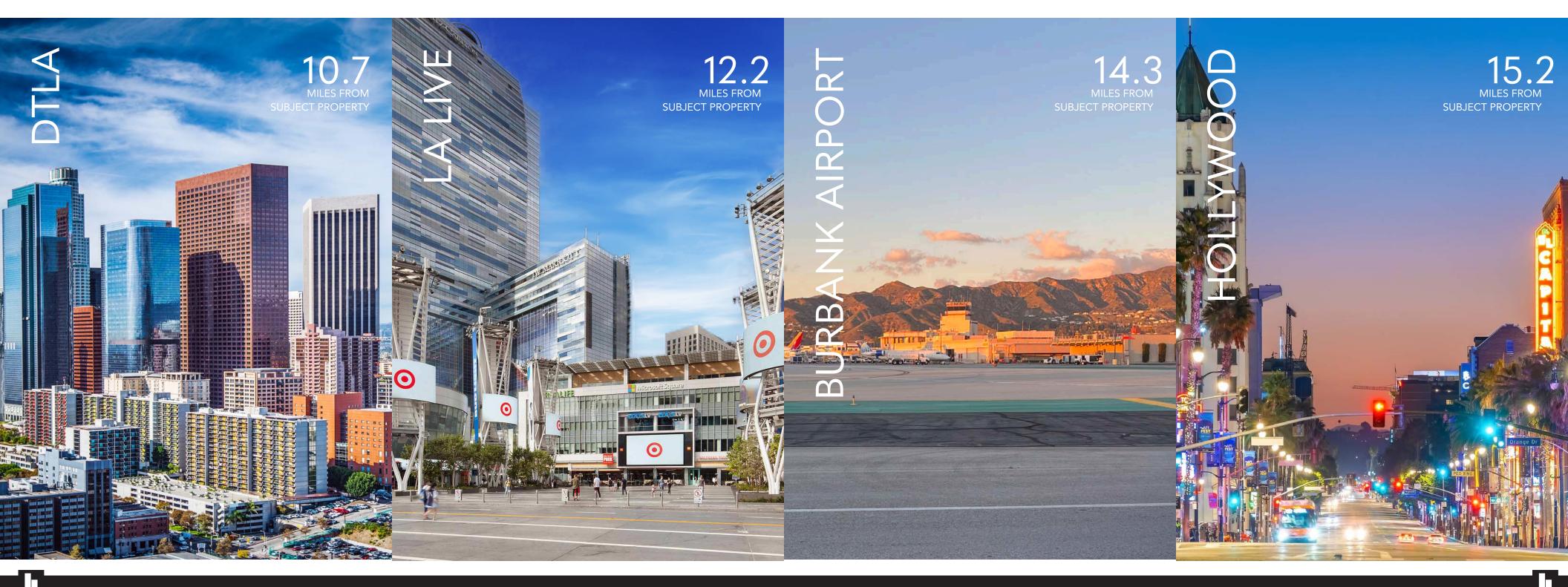


### **NORTON SIMON MUSEUM** <u>1.7 MILES</u> FROM THE SUBJECT PROPERTY

NORTON SIMON MUSEUM

### NEARBY AMENITIES

### DODGER STADIUM 10.2 MILES FROM THE SUBJECT PROPERTY



# DEMOGRAPHICS PASADENA, CA

DEMOGRAPHICS 1 MILE



DEMOGRA

# Population

Average H

Median Ag

Owner Oc

Renter Oc

Average Ho

Median Ho

Businesses

Average Household Income

Population

Households



Median Household Income

\$111,400

3 MILE

186,000

93,800

\$142,400

20 | BRANDON MICHAELS GROUP



\$95,800

29,600

15,600

\$129,700

\$108,500

5 MILE

450,300

211,600

\$139,700

# DEMOGRAPHICS

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PHICS	1 MILE	3 MILE	5 MILE
	29,600	186,000	450;300
	15,600	93,800	211,600
usehold Size	1.8	1.9	2
	41.7	42	39.3
upied Households	3,600	27,600	67,200
upied Households	11,700	64,300	140,100
usehold Income	\$129,700	\$142,400	\$139,700
usehold Income	\$95,800	\$111,400	\$108,500
	2,400	19,900	40,500





ENTR	ROLL															
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NIT NUMBER	TENANT	FLOOR	UNIT TYPE	SF	%	LEASE START	LEASE EXPIRATION	LAST RENT INCREASE	RENT	RENT/SF	LENGTH OF TENANCY	TERM REMAINING	LEASE TYPE	PF RENT	PF RENT/SF	PF LEASE TYPE
1	Occupied	1	2B1B	600	6.48%	1/1/2019	MTM	1/1/2019	\$1,800.00	\$3.00	6.01 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$3.83	Gross
2	Occupied	2	2B1B	575	6.21%	1/1/2016	MTM	11/1/2023	\$1,550.00	\$2.70	9.01 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.00	Gross
3	Occupied	2	2B1B	610	6.59%	1/1/1992	MTM	11/1/2023	\$1,450.00	\$2.38	33.03 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$3.77	Gross
4	Occupied	1	2B1B	520	5.61%	1/1/2010	MTM	11/1/2023	\$1,450.00	\$2.79	15.01 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.42	Gross
5	Occupied	1	2B1B	575	6.21%	1/1/2016	MTM	11/1/2022	\$1,500.00	\$2.61	9.01 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.00	Gross
6	Occupied	1	1B1B	430	4.64%	10/1/2022	MTM	10/1/2022	\$1,200.00	\$2.79	2.26 Year(s)	0.00 Year(s)	Gross	\$2,000.00	\$4.65	Gross
7	Occupied	2	2B1B	625	6.75%	6/1/2023	MTM	6/1/2023	\$1,900.00	\$3.04	1.59 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$3.68	Gross
8	Occupied	2	3B1B	850	9.18%	1/1/2016	MTM	11/1/2023	\$1,950.00	\$2.29	9.01 Year(s)	0.00 Year(s)	Gross	\$2,600.00	\$3.06	Gross
9	Occupied	2	1B1B	400	4.32%	1/1/2018	MTM	11/1/2023	\$1,200.00	\$3.00	7.01 Year(s)	0.00 Year(s)	Gross	\$2,000.00	\$5.00	Gross
10	Occupied	2	3B1B	668	7.21%	1/1/2017	MTM	1/1/2022	\$1,550.00	\$2.32	8.01 Year(s)	0.00 Year(s)	Gross	\$2,500.00	\$3.74	Gross
11	Occupied	2	2B1B	605	6.53%	11/1/2022	MTM	11/1/2022	\$1,700.00	\$2.81	2.17 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$3.80	Gross
12	Occupied	1	2B1B	565	6.10%	11/1/2022	MTM	11/1/2022	\$1,800.00	\$3.19	2.17 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.07	Gross
14	Occupied	1	2B1B	505	5.45%	3/1/2019	MTM	11/1/2023	\$1,450.00	\$2.87	5.85 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.55	Gross
15	Occupied	2	2B1B	650	7.02%	4/1/2023	MTM	4/1/2023	\$1,750.00	\$2.69	1.76 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$3.54	Gross
16	Occupied	2	2B1B	565	6.10%	11/1/2020	MTM	11/4/2020	\$1,600.00	\$2.83	4.17 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.07	Gross
17	Occupied	1	2B1B	520	5.61%	8/1/2010	MTM	8/1/2010	\$500.00	\$0.96	14.43 Year(s)	0.00 Year(s)	Gross	\$2,300.00	\$4.42	Gross
				9,263	100%				\$24,350.00	\$2.63	8.16 Year(s)	0.00 Year(s)		\$36,700.00	\$3.96	



### OPERATING EXPENSES

OPERATING EXPENSES	CURRENT	PER SF	PROFORMA	PER SF
Property Taxes @ 1.07%	\$43,710	\$4.13/SF	\$43,710	\$4.13/SF
Direct Assessments	\$3,231	\$0.31/SF	\$3,231	\$0.31/SF
Off Site Management	\$11,688	\$1.11/SF	\$17,616	\$1.67/SF
On Site Management	\$19,200	\$1.82/SF	\$19,200	\$1.82/SF
Insurance	\$9,761	\$0.92/SF	\$9,761	\$0.92/SF
Water/Sewer	\$15,893	\$1.50/SF	\$15,893	\$1.50/SF
Gas	\$5,480	\$0.52/SF	\$5,480	\$0.52/SF
Trash Removal	\$3,279	\$0.31/SF	\$3,279	\$0.31/SF
Fire Proection/Recovery	\$979	\$0.09/SF	\$979	\$0.09/SF
Repairs & Maintenance	\$11,664	\$1.10/SF	\$11,664	\$1.10/SF
Gardener	\$2,450	\$0.23/SF	\$2,450	\$0.23/SF
Pest Control	\$770	\$0.07/SF	\$770	\$0.07/SF
TOTAL EXPENSES	\$128,105	\$12.12	\$134,033	\$12.68
EXPENSES/SF/MONTH		\$1.01		\$1.06

OPERATING DATA	CURRENT	PROFORMA
Scheduled Lease Income:	\$292,200	\$440,400
RUBS Reimbursement:	\$0	\$0
Gross Rental Income	\$292,200	\$440,400
Vacancy:	\$0	\$13,212
Effective Rental Income:	\$292,200	\$427,188
Additional Income - Laundry:	\$6,000	\$6,000
Effective Gross Income:	\$298,200	\$433,188
Expenses:	\$128,105	\$134,033
NET OPERATING INCOME:	\$170,095	\$299,155



Price

Building S

Lot Size

Occupanc

Cap Rate

Proforma

Price/SF (

Price/SF (

GRM

Proforma

**Price Per** 

# 719-721 Garfield Pasadena | California 91104

	\$4,100,000	Total Number of Units	16
SF	10,571 SF	Number of 1 Beds	Two (2)
	13,908 SF	Number of 2 Beds	Twelve (12)
су	100%	Number of 3 Beds	Two (2)
	4.15%	Parking	16 Parking Spaces
Cap Rate	7.30%	Parking Ratio	1.00 Space(s)/Unit
(Bldg)	\$388	Year Built	1963721
(Land)	\$295	Cross Streets	Garfield Ave & Orange Grove Blvd
	14.03		CAR AN
GRM	9.31		
Unit	\$256,250		
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# 719-721 Garfield

Pasadena | California 91104

### Marcus Milichap BRANDON MICHAELS GROUP

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