

Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0177/-80.2078

U.S. 441 & Johnson Street Hollywood, FL 33021						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	22,203		172,581		472,229	
Projected Population (2030)	20,776		161,887		451,107	
Census Population (2020)	23,143		173,922		456,093	
Census Population (2010)	21,375		158,767		407,284	
Projected Annual Growth (2025 to 2030)	-1,427	-1.3%	-10,694	-1.2%	-21,122	-0.9%
Historical Annual Growth (2020 to 2025)	-940	-0.8%	-1,341	-0.2%	16,136	0.7%
Historical Annual Growth (2010 to 2020)	1,768	1.7%	15,154	1.9%	48,809	2.4%
Estimated Population Density (2025)	7,071	psm	6,105	psm	6,014	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	7,796		61,560		176,064	
Projected Households (2030)	7,251		57,273		167,925	
Census Households (2020)	8,035		62,093		169,081	
Census Households (2010)	7,604		57,572		153,175	
Estimated Households with Children (2025)	2,886	37.0%	22,195	36.1%	59,311	33.7%
Estimated Average Household Size (2025)	2.84		2.78		2.66	
Average Household Income						
Estimated Average Household Income (2025)	\$93,877		\$100,909		\$98,305	
Projected Average Household Income (2030)	\$92,691		\$99,792		\$97,275	
Estimated Average Family Income (2025)	\$105,534		\$114,368		\$113,859	
Median Household Income						
Estimated Median Household Income (2025)	\$71,538		\$77,025		\$74,162	
Projected Median Household Income (2030)	\$71,128		\$76,581		\$73,809	
Estimated Median Family Income (2025)	\$81,980		\$91,745		\$89,246	
Per Capita Income						
Estimated Per Capita Income (2025)	\$32,989		\$36,074		\$36,742	
Projected Per Capita Income (2030)	\$32,378		\$35,390		\$36,305	
Estimated Per Capita Income 5 Year Growth	-\$611	-1.9%	-\$684	-1.9%	-\$437	-1.2%
Estimated Average Household Net Worth (2025)	\$772,240		\$948,074		\$885,882	
Daytime Demos (2025)						
Total Businesses	1,525		16,314		41,851	
Total Employees	6,984		85,182		223,975	
Company Headquarter Businesses	30	1.9%	310	1.9%	865	2.1%
Company Headquarter Employees	554	7.9%	5,829	6.8%	18,451	8.2%
Employee Population per Business	4.6		5.2		5.4	
Residential Population per Business	14.6		10.6		11.3	

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Race & Ethnicity

White (2025)	7,515	33.8%	60,019	34.8%	156,270	33.1%
Black or African American (2025)	5,391	24.3%	52,852	30.6%	159,811	33.8%
American Indian or Alaska Native (2025)	393	1.8%	1,253	0.7%	2,371	0.5%
Asian (2025)	823	3.7%	5,855	3.4%	15,266	3.2%
Hawaiian or Pacific Islander (2025)	11	-	72	-	253	-
Other Race (2025)	2,681	12.1%	16,983	9.8%	42,886	9.1%
Two or More Races (2025)	5,390	24.3%	35,548	20.6%	95,373	20.2%
Not Hispanic or Latino Population (2025)	11,511	51.8%	104,230	60.4%	292,324	61.9%
Hispanic or Latino Population (2025)	10,692	48.2%	68,351	39.6%	179,905	38.1%
Not Hispanic or Latino Population (2030)	11,687	56.3%	100,547	62.1%	270,921	60.1%
Hispanic or Latino Population (2030)	9,089	43.7%	61,340	37.9%	180,186	39.9%
Not Hispanic or Latino Population (2020)	11,212	48.4%	102,141	58.7%	289,131	63.4%
Hispanic or Latino Population (2020)	11,930	51.6%	71,781	41.3%	166,962	36.6%
Not Hispanic or Latino Population (2010)	12,083	56.5%	104,270	65.7%	288,275	70.8%
Hispanic or Latino Population (2010)	9,292	43.5%	54,497	34.3%	119,009	29.2%
Projected Hispanic Annual Growth (2025 to 2030)	-1,602	-3.0%	-7,011	-2.1%	281	-
Historic Hispanic Annual Growth (2010 to 2025)	1,400	1.0%	13,854	1.7%	60,896	3.4%

Age Distribution (2025)

Age Under 5	1,280	5.8%	9,722	5.6%	27,122	5.7%
Age 5 to 9 Years	1,355	6.1%	10,592	6.1%	28,373	6.0%
Age 10 to 14 Years	1,380	6.2%	10,692	6.2%	28,129	6.0%
Age 15 to 19 Years	1,305	5.9%	10,241	5.9%	27,709	5.9%
Age 20 to 24 Years	1,216	5.5%	9,944	5.8%	27,608	5.8%
Age 25 to 29 Years	1,394	6.3%	10,888	6.3%	31,230	6.6%
Age 30 to 34 Years	1,564	7.0%	12,211	7.1%	34,983	7.4%
Age 35 to 39 Years	1,725	7.8%	12,642	7.3%	34,649	7.3%
Age 40 to 44 Years	1,731	7.8%	12,396	7.2%	33,310	7.1%
Age 45 to 49 Years	1,504	6.8%	11,488	6.7%	30,892	6.5%
Age 50 to 54 Years	1,548	7.0%	11,566	6.7%	31,412	6.7%
Age 55 to 59 Years	1,601	7.2%	11,748	6.8%	31,525	6.7%
Age 60 to 64 Years	1,495	6.7%	11,055	6.4%	30,733	6.5%
Age 65 to 74 Years	1,878	8.5%	15,635	9.1%	43,788	9.3%
Age 75 to 84 Years	882	4.0%	8,444	4.9%	22,599	4.8%
Age 85 Years or Over	346	1.6%	3,317	1.9%	8,167	1.7%
Median Age	38.8		39.2		39.1	

Gender Age Distribution (2025)

Female Population	11,323	51.0%	88,924	51.5%	244,473	51.8%
Age 0 to 19 Years	2,637	23.3%	20,119	22.6%	54,123	22.1%
Age 20 to 64 Years	6,951	61.4%	53,359	60.0%	148,231	60.6%
Age 65 Years or Over	1,734	15.3%	15,447	17.4%	42,119	17.2%
Female Median Age	39.5		40.5		40.3	
Male Population	10,880	49.0%	83,657	48.5%	227,756	48.2%
Age 0 to 19 Years	2,682	24.7%	21,129	25.3%	57,210	25.1%
Age 20 to 64 Years	6,827	62.7%	50,579	60.5%	138,111	60.6%
Age 65 Years or Over	1,371	12.6%	11,949	14.3%	32,435	14.2%
Male Median Age	38.0		37.9		37.7	

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Household Income Distribution (2025)

HH Income \$200,000 or More	597	7.7%	6,112	9.9%	16,088	9.1%
HH Income \$150,000 to \$199,999	488	6.3%	4,750	7.7%	12,650	7.2%
HH Income \$100,000 to \$149,999	1,280	16.4%	10,732	17.4%	29,175	16.6%
HH Income \$75,000 to \$99,999	1,043	13.4%	8,190	13.3%	23,562	13.4%
HH Income \$50,000 to \$74,999	1,431	18.4%	10,473	17.0%	31,129	17.7%
HH Income \$35,000 to \$49,999	968	12.4%	7,181	11.7%	21,331	12.1%
HH Income \$25,000 to \$34,999	796	10.2%	4,958	8.1%	13,557	7.7%
HH Income \$15,000 to \$24,999	601	7.7%	3,963	6.4%	11,026	6.3%
HH Income Under \$15,000	591	7.6%	5,200	8.4%	17,546	10.0%
HH Income \$35,000 or More	5,809	74.5%	47,438	77.1%	133,935	76.1%
HH Income \$75,000 or More	3,409	43.7%	29,784	48.4%	81,475	46.3%

Housing (2025)

Total Housing Units	8,303		65,845		189,431	
Housing Units Occupied	7,796	93.9%	61,560	93.5%	176,064	92.9%
Housing Units Owner-Occupied	4,072	52.2%	37,381	60.7%	95,506	54.2%
Housing Units, Renter-Occupied	3,724	47.8%	24,179	39.3%	80,559	45.8%
Housing Units, Vacant	507	6.5%	4,285	7.0%	13,367	7.6%

Marital Status (2025)

Never Married	6,993	38.4%	49,188	34.7%	144,824	37.3%
Currently Married	6,840	37.6%	55,748	39.4%	147,916	38.1%
Separated	1,099	6.0%	9,502	6.7%	24,112	6.2%
Widowed	816	4.5%	8,010	5.7%	19,893	5.1%
Divorced	2,440	13.4%	19,127	13.5%	51,860	13.3%

Household Type (2025)

Population Family	19,693	88.7%	147,992	85.8%	389,613	82.5%
Population Non-Family	2,437	11.0%	23,223	13.5%	78,369	16.6%
Population Group Quarters	73	0.3%	1,365	0.8%	4,247	0.9%
Family Households	6,147	78.8%	45,469	73.9%	121,349	68.9%
Non-Family Households	1,649	21.2%	16,090	26.1%	54,715	31.1%
Married Couple with Children	1,651	24.1%	13,427	24.1%	33,966	23.0%
Average Family Household Size	3.2		3.3		3.2	

Household Size (2025)

1 Person Households	1,210	15.5%	12,162	19.8%	41,046	23.3%
2 Person Households	2,707	34.7%	19,813	32.2%	56,651	32.2%
3 Person Households	1,625	20.8%	11,744	19.1%	32,134	18.3%
4 Person Households	1,241	15.9%	9,808	15.9%	25,951	14.7%
5 Person Households	603	7.7%	4,774	7.8%	12,108	6.9%
6 or More Person Households	410	5.3%	3,258	5.3%	8,174	4.6%

Household Vehicles (2025)

Households with 0 Vehicles Available	751	9.6%	4,532	7.4%	13,409	7.6%
Households with 1 Vehicles Available	2,549	32.7%	23,239	37.8%	71,656	40.7%
Households with 2 or More Vehicles Available	4,496	57.7%	33,789	54.9%	90,999	51.7%
Total Vehicles Available	13,686		107,753		292,349	
Average Vehicles Per Household	1.8		1.8		1.7	

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Labor Force (2025)

Estimated Labor Population Age 16 Years or Over	17,940		139,525		383,022	
Estimated Civilian Employed	12,019	67.0%	91,096	65.3%	251,360	65.6%
Estimated Civilian Unemployed	694	3.9%	3,524	2.5%	9,974	2.6%
Estimated in Armed Forces	43	0.2%	86	-	361	-
Estimated Not in Labor Force	5,185	28.9%	44,818	32.1%	121,327	31.7%
Unemployment Rate	3.9%		2.5%		2.6%	

Occupation (2025)

Occupation: Population Age 16 Years or Over	12,019		91,095		251,356	
Management, Business, Financial Operations	1,610	13.4%	15,158	16.6%	42,735	17.0%
Professional, Related Service	1,866	15.5%	16,728	18.4%	48,356	19.2%
Sales, Office	3,027	25.2%	19,069	20.9%	53,525	21.3%
Farming, Fishing, Forestry	2,686	22.4%	20,881	22.9%	56,611	22.5%
Construct, Extraction, Maintenance	9	-	113	0.1%	341	0.1%
Production, Transport Material Moving	1,193	9.9%	7,946	8.7%	20,779	8.3%
White Collar Workers	1,628	13.5%	11,200	12.3%	29,009	11.5%
Blue Collar Workers	6,163	51.3%	52,768	57.9%	147,703	58.8%
	5,856	48.7%	38,327	42.1%	103,654	41.2%

Consumer Expenditure (2025)

Total Household Expenditure	\$751.53 M		\$6.21 B		\$17.17 B	
Total Non-Retail Expenditure	\$366.81 M	48.8%	\$3.04 B	48.9%	\$8.44 B	49.2%
Total Retail Expenditure	\$384.72 M	51.2%	\$3.17 B	51.1%	\$8.73 B	50.8%
Alcoholic Beverages	\$4.63 M	0.6%	\$38.42 M	0.6%	\$105.95 M	0.6%
Apparel	\$14.36 M	1.9%	\$117.86 M	1.9%	\$325.15 M	1.9%
Contributions	\$22.83 M	3.0%	\$193.77 M	3.1%	\$533.72 M	3.1%
Education	\$16.65 M	2.2%	\$139.96 M	2.3%	\$385.69 M	2.2%
Entertainment	\$44.59 M	5.9%	\$365.59 M	5.9%	\$1.01 B	5.9%
Food Away From Home	\$33.89 M	4.5%	\$279.08 M	4.5%	\$769.85 M	4.5%
Grocery	\$56.56 M	7.5%	\$445.61 M	7.2%	\$1.23 B	7.2%
Health Care	\$51.69 M	6.9%	\$412.39 M	6.6%	\$1.17 B	6.8%
Household Furnishings and Equipment	\$20.3 M	2.7%	\$167.77 M	2.7%	\$462.76 M	2.7%
Household Operations	\$14.75 M	2.0%	\$120.43 M	1.9%	\$332.14 M	1.9%
Miscellaneous Expenses	\$13.07 M	1.7%	\$107.88 M	1.7%	\$297.92 M	1.7%
Personal Care	\$10.82 M	1.4%	\$86.09 M	1.4%	\$237.85 M	1.4%
Shelter	\$133.21 M	17.7%	\$1.05 B	16.9%	\$2.96 B	17.2%
Tax and Retirement	\$153.69 M	20.5%	\$1.37 B	22.1%	\$3.74 B	21.8%
Tobacco and Related	\$4.99 M	0.7%	\$37.15 M	0.6%	\$103.19 M	0.6%
Transportation	\$114.78 M	15.3%	\$954.1 M	15.4%	\$2.62 B	15.2%
Utilities	\$40.72 M	5.4%	\$319.68 M	5.2%	\$884.03 M	5.1%

Educational Attainment (2025)

Adult Population Age 25 Years or Over	15,668		121,390		333,289	
Elementary (Grade Level 0 to 8)	972	6.2%	6,017	5.0%	16,249	4.9%
Some High School (Grade Level 9 to 11)	1,111	7.1%	7,786	6.4%	19,266	5.8%
High School Graduate	5,214	33.3%	35,074	28.9%	98,997	29.7%
Some College	3,111	19.9%	24,580	20.2%	60,120	18.0%
Associate Degree Only	1,420	9.1%	13,175	10.9%	35,799	10.7%
Bachelor Degree Only	2,487	15.9%	22,033	18.2%	64,084	19.2%
Graduate Degree	1,352	8.6%	12,724	10.5%	38,774	11.6%

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Units In Structure (2025)

1 Detached Unit	4,022	52.9%	32,576	56.6%	75,340	49.2%
1 Attached Unit	570	7.5%	4,374	7.6%	15,696	10.2%
2 to 4 Units	1,247	16.4%	3,966	6.9%	15,016	9.8%
5 to 9 Units	545	7.2%	3,250	5.6%	11,538	7.5%
10 to 19 Units	396	5.2%	3,837	6.7%	12,508	8.2%
20 to 49 Units	377	5.0%	5,600	9.7%	18,441	12.0%
50 or More Units	442	5.8%	6,479	11.3%	22,598	14.8%
Mobile Home or Trailer	184	2.4%	1,278	2.2%	4,605	3.0%
Other Structure	12	0.2%	200	0.3%	321	0.2%

Homes Built By Year (2025)

Homes Built 2010 or later	436	5.7%	3,970	6.9%	16,695	10.9%
Homes Built 2000 to 2009	506	6.6%	4,979	8.6%	17,636	11.5%
Homes Built 1990 to 1999	552	7.3%	5,142	8.9%	17,064	11.1%
Homes Built 1980 to 1989	894	11.8%	6,878	11.9%	25,897	16.9%
Homes Built 1970 to 1979	1,340	17.6%	14,077	24.5%	39,005	25.5%
Homes Built 1960 to 1969	2,185	28.7%	14,742	25.6%	31,235	20.4%
Homes Built 1950 to 1959	1,761	23.2%	10,911	19.0%	24,173	15.8%
Homes Built Before 1949	122	1.6%	860	1.5%	4,359	2.8%

Home Values (2025)

Home Values \$1,000,000 or More	90	2.2%	1,485	4.0%	4,721	4.9%
Home Values \$500,000 to \$999,999	1,069	26.2%	9,440	25.3%	25,254	26.4%
Home Values \$400,000 to \$499,999	822	20.2%	7,008	18.7%	17,105	17.9%
Home Values \$300,000 to \$399,999	902	22.2%	8,430	22.6%	19,010	19.9%
Home Values \$200,000 to \$299,999	592	14.5%	5,705	15.3%	14,096	14.8%
Home Values \$150,000 to \$199,999	183	4.5%	1,777	4.8%	5,047	5.3%
Home Values \$100,000 to \$149,999	123	3.0%	1,609	4.3%	4,493	4.7%
Home Values \$70,000 to \$99,999	33	0.8%	472	1.3%	1,381	1.4%
Home Values \$50,000 to \$69,999	57	1.4%	360	1.0%	890	0.9%
Home Values \$25,000 to \$49,999	117	2.9%	561	1.5%	1,655	1.7%
Home Values Under \$25,000	84	2.1%	535	1.4%	1,854	1.9%
Owner-Occupied Median Home Value	\$404,320		\$393,564		\$402,582	
Renter-Occupied Median Rent	\$1,656		\$1,704		\$1,741	

Transportation To Work (2025)

Drive to Work Alone	8,199	68.2%	66,667	73.2%	181,824	72.3%
Drive to Work in Carpool	1,850	15.4%	9,682	10.6%	24,815	9.9%
Travel to Work by Public Transportation	548	4.6%	2,932	3.2%	9,405	3.7%
Drive to Work on Motorcycle	78	0.6%	194	0.2%	572	0.2%
Walk or Bicycle to Work	134	1.1%	1,236	1.4%	4,168	1.7%
Other Means	335	2.8%	1,518	1.7%	3,799	1.5%
Work at Home	876	7.3%	8,867	9.7%	26,774	10.7%

Travel Time (2025)

Travel to Work in 14 Minutes or Less	1,842	15.3%	13,872	15.2%	35,127	14.0%
Travel to Work in 15 to 29 Minutes	3,820	31.8%	27,377	30.1%	77,276	30.7%
Travel to Work in 30 to 59 Minutes	3,891	32.4%	30,376	33.3%	84,613	33.7%
Travel to Work in 60 Minutes or More	1,591	13.2%	10,603	11.6%	27,568	11.0%
Average Minutes Travel to Work	27.9		27.7		27.6	