

# LAND FOR SALE

5410 NC 24-27 HWY | CARTHAGE, 28327

US 15-501 HWY

±332.35 ACRES

NC 24-27 HWY

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# PROPERTY SUMMARY

This ±332.35-acre tract presents a rare opportunity to acquire a large, contiguous landholding in the thriving Sandhills region of North Carolina. Ideally situated along NC 24-27 Highway in Carthage, the property lies between Highways 15-501, 24, and Stage Road, offering exceptional regional access and visibility.

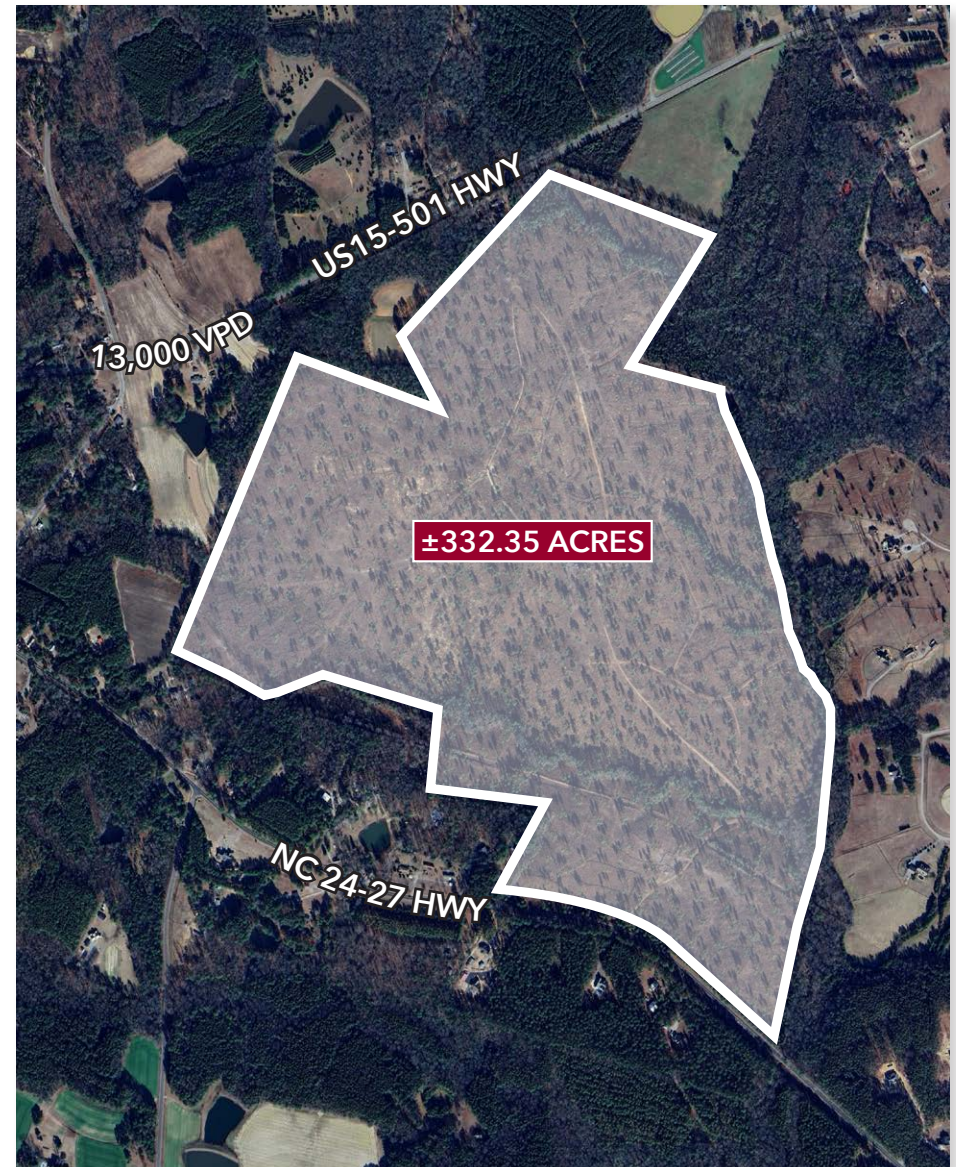
Zoned RA (Rural Agricultural), the site is well-positioned for residential or mixed-use development. Supported by strong market fundamentals, expanding nearby communities, and a competitive price of \$18,500 per acre, this property is a prime investment opportunity in one of Moore County's most dynamic growth corridors.

## LOCATION DESCRIPTION

Located in Carthage, NC, between Highway 15-501, Highway 24, and Stage Road, the property offers excellent access and visibility along NC 24-27. The site is minutes from Pinehurst, Southern Pines, and Sanford, providing both rural appeal and proximity to key employment and residential centers. The area's steady population growth and development momentum make it ideal for future residential or investment use.

## HIGHLIGHTS

- » ±332.35 contiguous acres with development potential
- » Address: 5410 NC 24-27 Hwy, Carthage 28327
- » PIN: 59800506559
- » Zoning: RA (Rural Agricultural)
- » Jurisdiction: Moore County
- » Frontage along NC 24-27 Highway with excellent access
- » Close proximity to Pinehurst, Southern Pines, and Sanford
- » Ideal for large-lot residential or investment
- » Traffic Counts: 13,000 VPD on US 15-501 Hwy
- » **SALE PRICE: \$6,148,475 (\$18,500 per acre)**



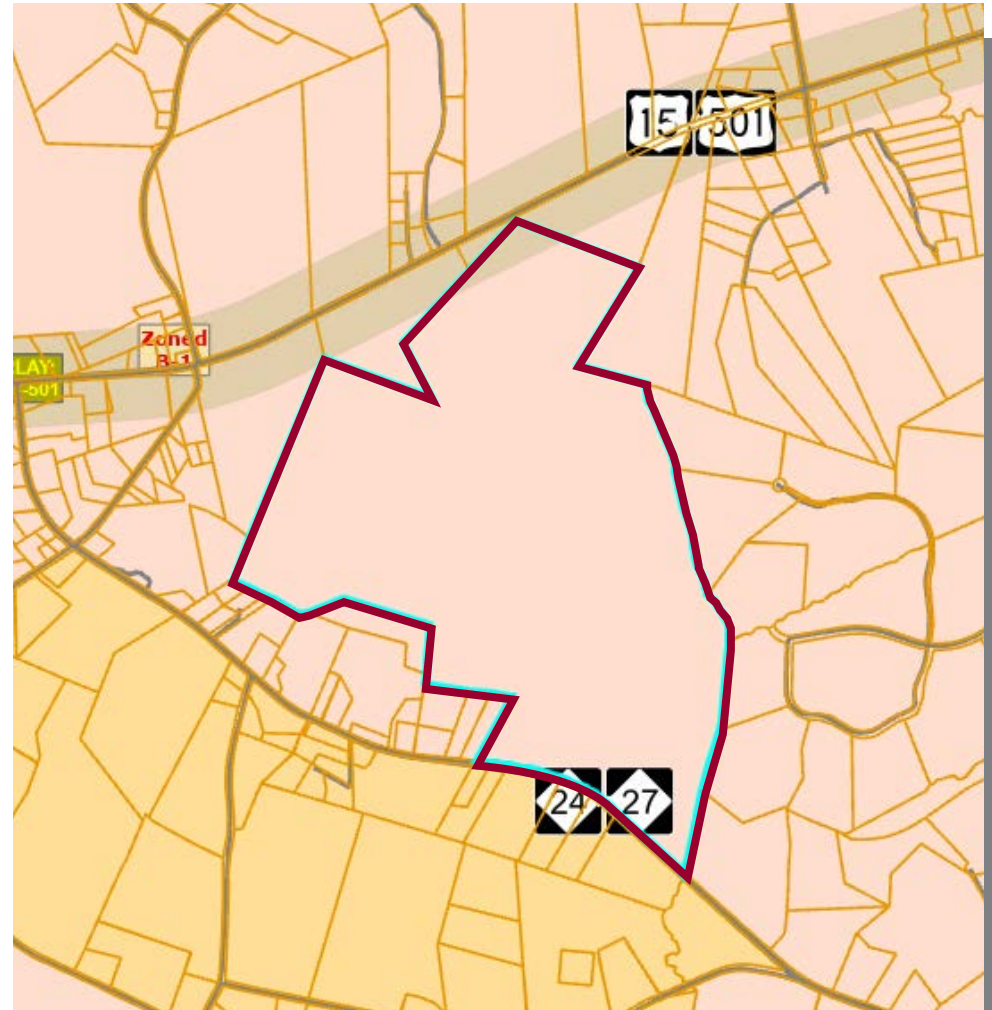
# ZONING

## ZONING: RA (RURAL AGRICULTURAL)

- » Allows agricultural, forestry, and low-density residential uses
- » Preserves the rural character and open-space nature of the area
- » Offers long-term potential for rezoning or development as infrastructure expands toward Carthage

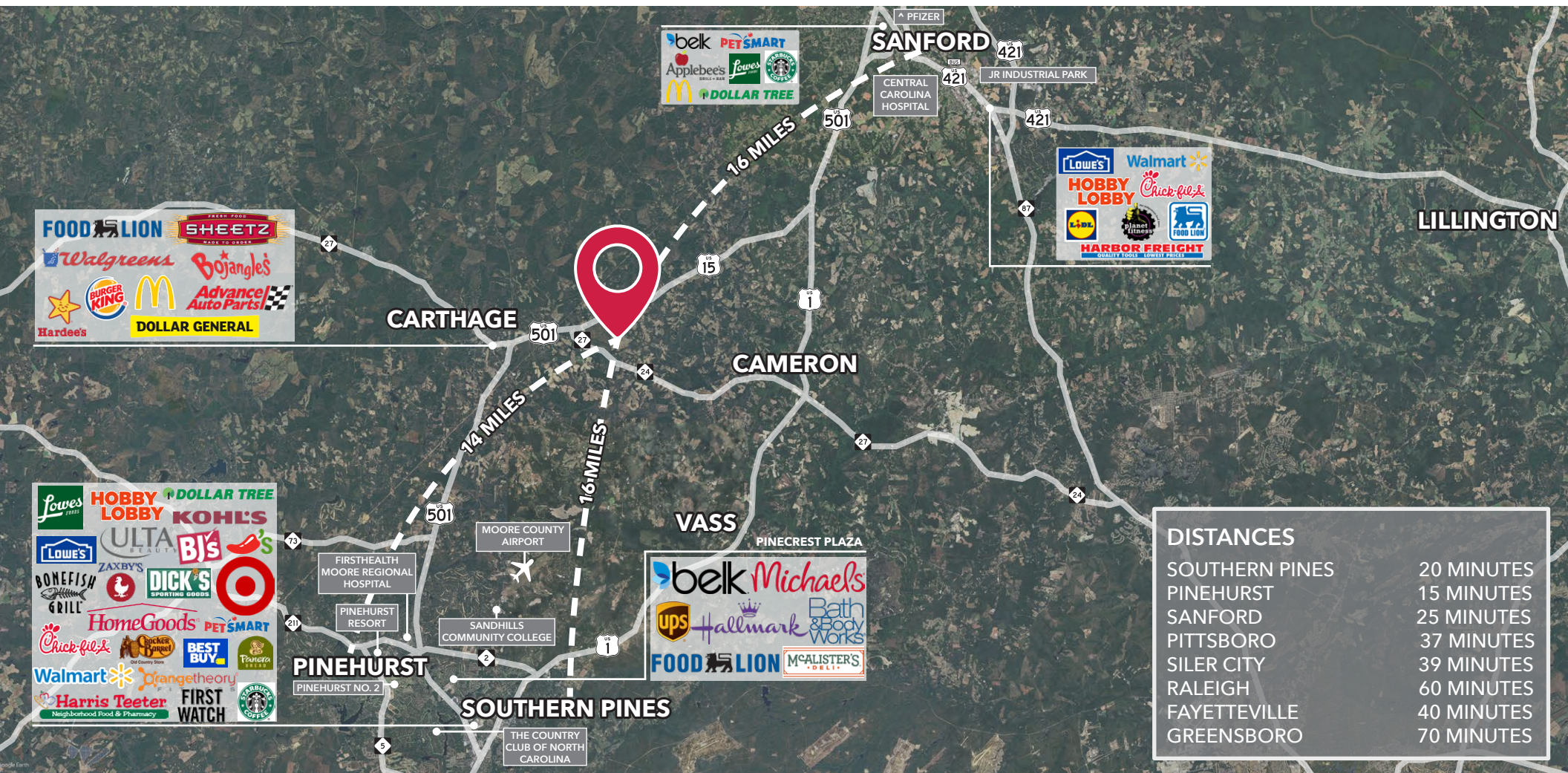
## DEVELOPMENT FRAMEWORK: COUNTY GROWTH CONTEXT

- » Strategically located along NC 24-27 Highway and Highway 15-501, key regional growth corridors
- » Within Carthage's area of influence, positioned to benefit from regional infrastructure improvements and economic growth
- » Located in a county focused on planned, sustainable growth and balancing rural preservation with future residential expansion





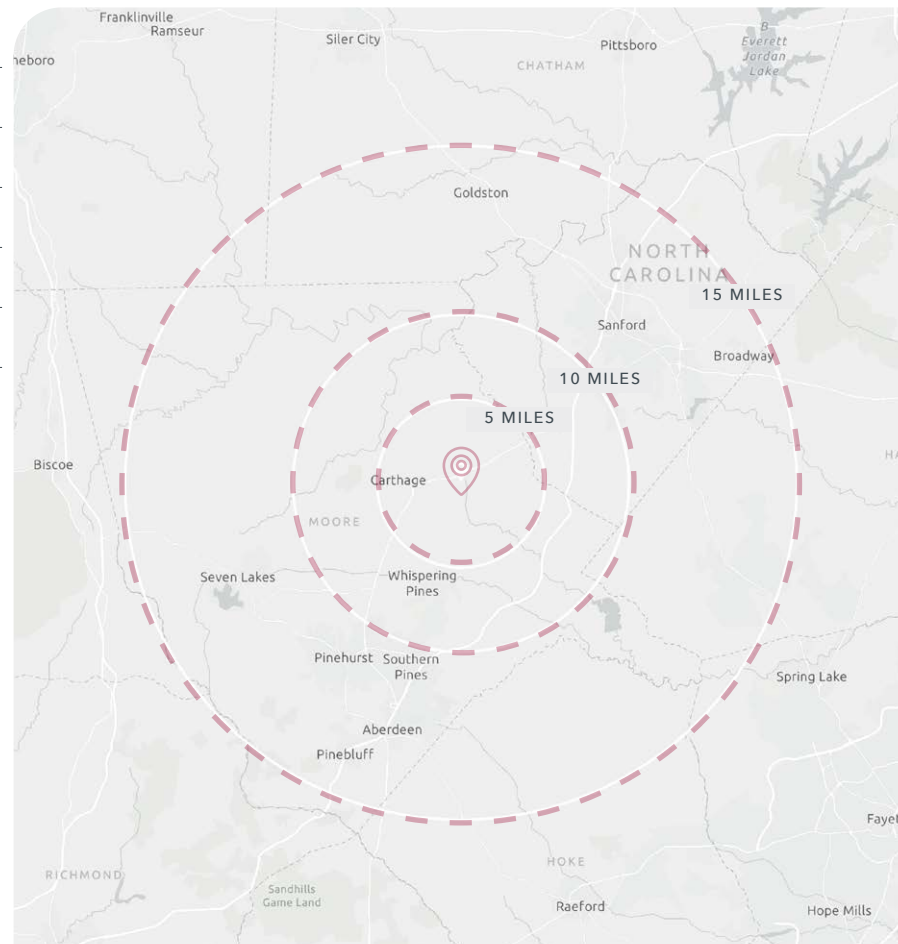
# AREA OVERVIEW





# DEMOGRAPHICS

	5 MILES	10 MILES	15 MILES
Population (2025)	10,988	44,757	148,420
Daytime Population	8,704	33,855	146,200
Median Age	41.1	43.5	42.9
Average Household Income	\$93,083	\$103,112	\$103,676
Average Home Value	\$381,896	\$401,931	\$413,482
Bachelor's Degree or Higher	28.4%	34.9%	37.8%



## MOORE COUNTY

Located in the heart of North Carolina's Sandhills region, Moore County continues to experience steady population and economic growth driven by its expanding residential base, strong healthcare and education sectors, and proximity to the Pinehurst-Southern Pines metro area. As the county seat, Carthage serves as a central hub for government, local commerce, and regional connectivity, positioning this property to benefit from both the area's small-town character and its long-term development momentum.



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