

BUILT TO OPERATE. DESIGNED TO FLEX.

A high-visibility hospitality and events opportunity at the junction of two major travel routes.

US 60 + WV 16

HIGH-TRAFFIC JUNCTION

Two major travel routes meet at the property on the Midland Trail.

≈10^{MIN}

MINUTES FROM DEMAND

New River Gorge Bridge
Hawks Nest State Park
Fayetteville & tourism hubs

≈4,250^{SF}

TOTAL VENUE AREA

Combined indoor and outdoor hospitality/event space

Restaurant space • deck •
amphitheater/stage • storage

READY

FOR MULTIPLE CONCEPTS

Suitable for immediate restaurant, wedding, music, and private-event use.

One property. Multiple ways to generate revenue.

RESTAURANT • WEDDINGS • LIVE MUSIC • PRIVATE EVENTS • MORE

A proven hospitality identity with the flexibility to serve multiple customer occasions.

A GROWING TOURISM & EVENTS MARKET

New River Gorge demand reaches far beyond the local population—and continues to expand.

1.96M

2025

NEW RIVER GORGE RECREATION VISITS

A near two-million-visit annual demand base for dining, events, lodging, and experiences.

+8.1%

YEAR OVER YEAR

VISITATION GROWTH • 2024–2025

+22.9% since 2022

Sustained multi-year growth expands the regional customer pool.

\$95.5M

2024 GATEWAY VISITOR SPENDING

Visitors spend in nearby communities—not only inside the park.

≈\$18.8M*

DIRECTIONAL
RESTAURANT & BAR
SHARE

\$26K–\$32K

2025 FAYETTEVILLE WEDDING BUDGET

Local estimates reflect a 127-guest wedding and a strong share of spend tied directly to the venue experience.

\$11.9K– \$14.6K

VENUE, CATERING
& RENTALS

WEST VIRGINIA WEDDING MARKET • \$246M SPEND • 9,970 WEDDINGS • 2025

*Directional food-and-beverage estimate applies the NPS systemwide restaurant/bar spending share to New River Gorge gateway spending; it is not a park-specific audited category total. Sources: National Park Service visitor-use statistics and 2024 Visitor Spending Effects; The Wedding Report (2025).