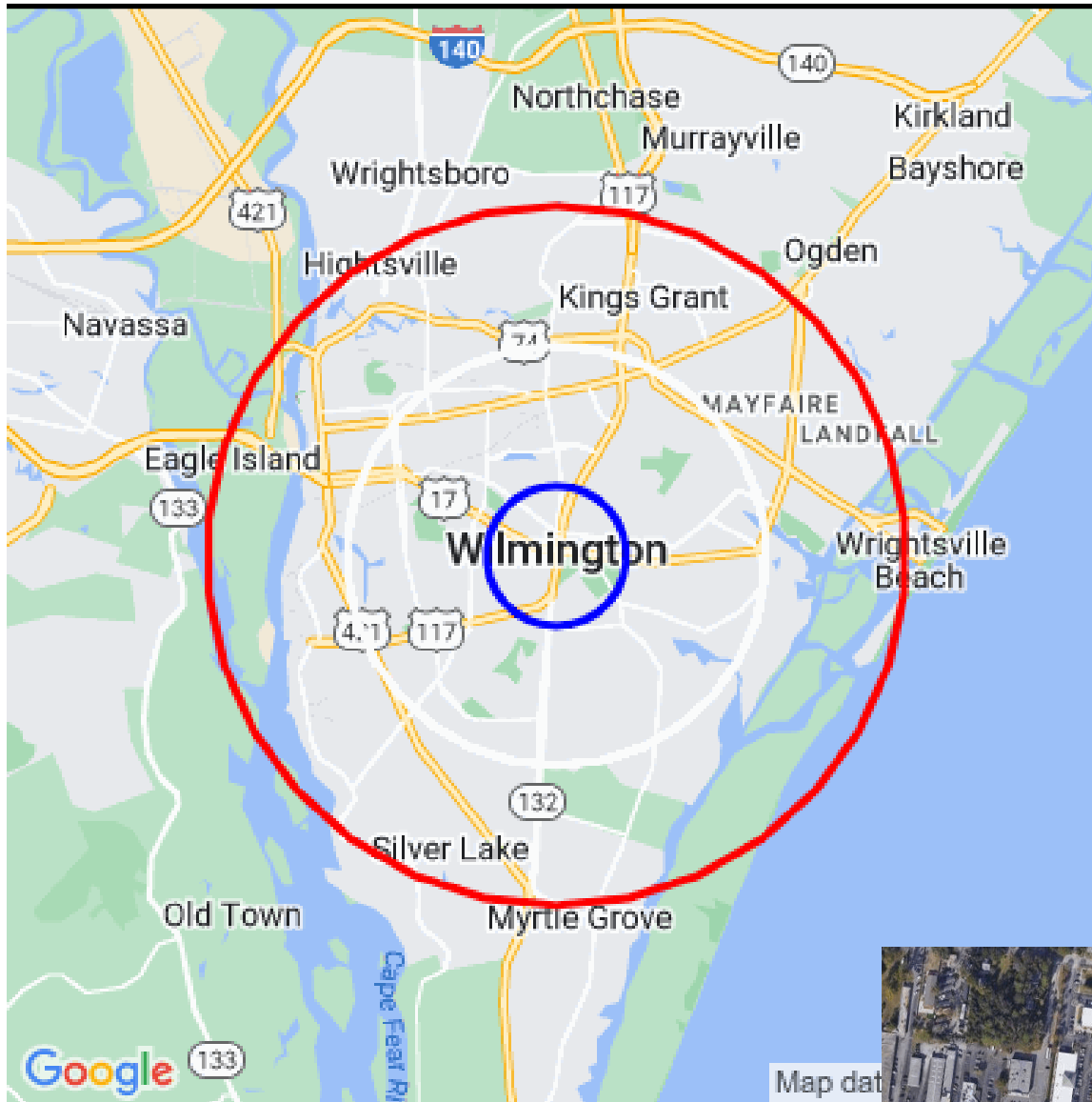


# 4514 Oleander Dr.

## Demographic Report



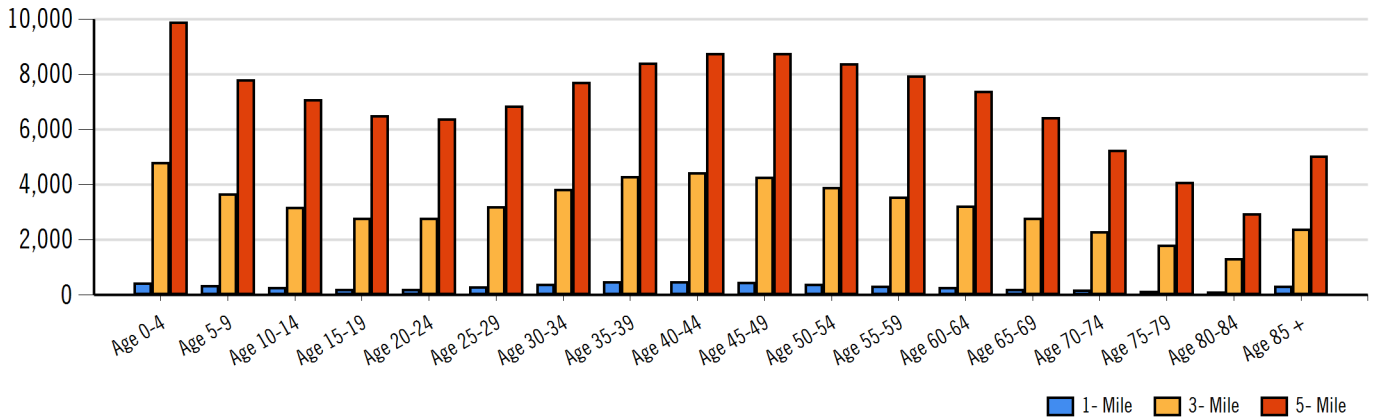
## 4514 Oleander Dr.

### Population

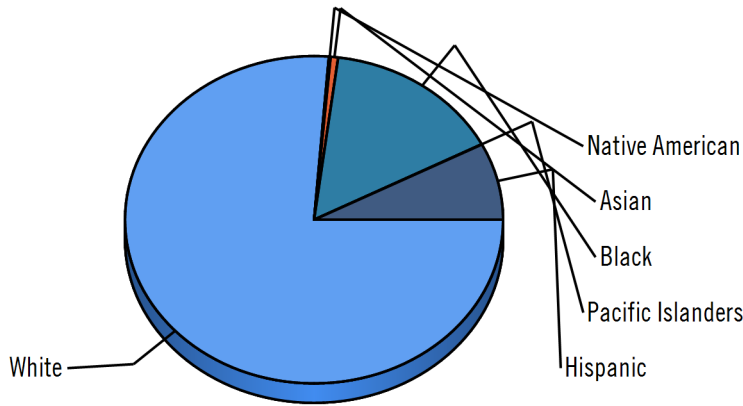
Distance	Male	Female	Total
1- Mile	2,724	3,038	5,762
3- Mile	27,938	30,789	58,727
5- Mile	60,203	65,609	125,812



## Population by Distance and Age (2020)

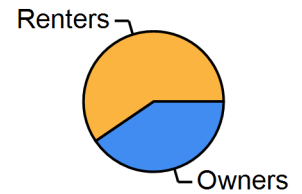


## Ethnicity within 5 miles

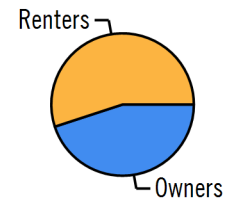


■ White 
 ■ Native American 
 ■ Asian 
 ■ Black 
 ■ Pacific Islanders 
 ■ Hispanic

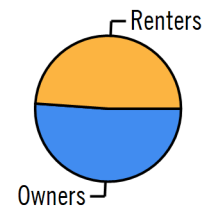
### Home Ownership 1 Mile



### Home Ownership 3 Mile



### Home Ownership 5 Mile



## Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	2,897	97	1.63 %
3-Mile	28,211	1,331	2.98 %
5-Mile	61,498	2,906	4.09 %

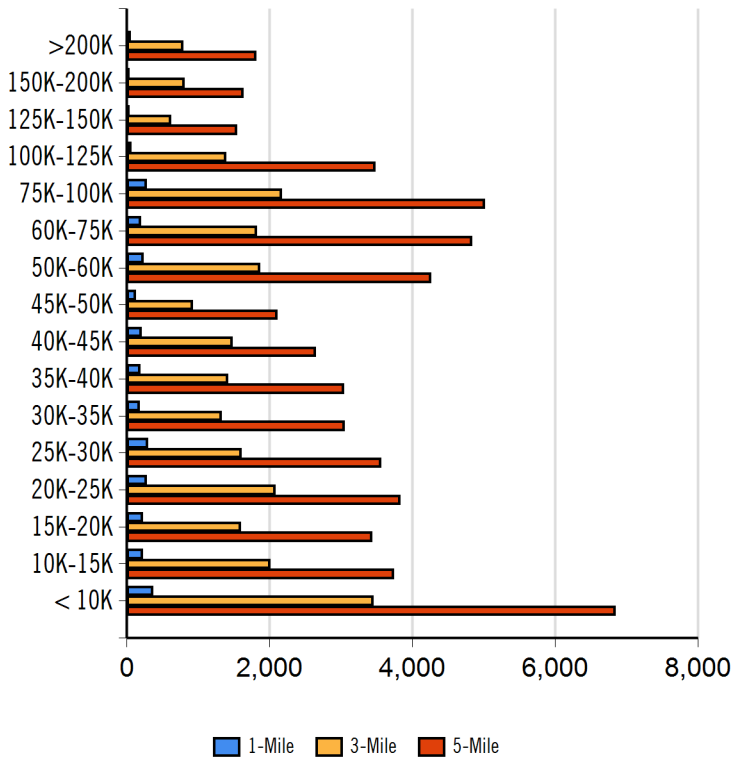


# 4514 Oleander Dr.

## Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	37	6	326	62	118	482	68	81	254	619	486	71	205
3-Mile	138	103	2,188	1,281	847	2,931	761	765	3,012	7,119	4,827	705	2,722
5-Mile	283	197	4,786	3,721	1,659	6,776	2,107	1,933	6,926	14,991	9,097	1,468	5,537

## Household Income



Radius	Median Household Income
1-Mile	\$34,210.50
3-Mile	\$48,992.67
5-Mile	\$49,015.06

Radius	Average Household Income
1-Mile	\$45,920.50
3-Mile	\$57,635.63
5-Mile	\$57,930.71

Radius	Aggregate Household Income
1-Mile	\$132,075,876.24
3-Mile	\$1,361,255,650.26
5-Mile	\$3,077,650,190.81

## Education

	1-Mile	3-mile	5-mile
Pop > 25	4,233	41,460	88,088
High School Grad	946	8,681	19,944
Some College	1,073	9,102	19,510
Associates	269	3,190	6,578
Bachelors	912	11,215	22,109
Masters	295	3,008	5,519
Prof. Degree	33	938	1,763
Doctorate	26	182	632

## Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	41 %	52 %	85 %
Teen's	30 %	54 %	68 %
Expensive Homes	0 %	9 %	62 %
Mobile Homes	14 %	28 %	35 %
New Homes	23 %	116 %	136 %
New Households	71 %	114 %	122 %
Military Households	5 %	36 %	48 %
Households with 4+ Cars	24 %	34 %	45 %
Public Transportation Users	16 %	13 %	34 %
Young Wealthy Households	41 %	64 %	56 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



# 4514 Oleander Dr.

## Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
<b>Total Expenditures</b>	115,432,706		1,069,517,492		2,367,808,332	
<b>Average annual household</b>	39,562		43,769		43,710	
<b>Food</b>	5,315	13.43 %	5,814	13.28 %	5,786	13.24 %
Food at home	3,644		3,865		3,839	
Cereals and bakery products	518		547		544	
Cereals and cereal products	185		195		194	
Bakery products	332		351		349	
Meats poultry fish and eggs	745		785		779	
Beef	174		183		181	
Pork	136		140		139	
Poultry	142		149		148	
Fish and seafood	117		127		126	
Eggs	61		63		63	
Dairy products	359		387		384	
Fruits and vegetables	725		776		772	
Fresh fruits	105		114		113	
Processed vegetables	144		151		150	
Sugar and other sweets	135		142		141	
Fats and oils	116		122		121	
Miscellaneous foods	685		726		721	
Nonalcoholic beverages	322		334		332	
Food away from home	1,670		1,949		1,946	
Alcoholic beverages	256		303		304	
<b>Housing</b>	14,959	37.81 %	16,112	36.81 %	16,074	36.77 %
Shelter	8,974		9,723		9,694	
Owned dwellings	4,861		5,487		5,508	
Mortgage interest and charges	2,323		2,716		2,732	
Property taxes	1,638		1,835		1,842	
Maintenance repairs	900		934		933	
Rented dwellings	3,505		3,495		3,446	
Other lodging	607		740		739	
Utilities fuels	3,706		3,838		3,831	
Natural gas	335		353		352	
Electricity	1,532		1,563		1,558	
Fuel oil	137		144		144	
Telephone services	1,134		1,181		1,180	
Water and other public services	566		595		595	
<b>Household operations</b>	943	2.38 %	1,057	2.41 %	1,058	2.42 %
Personal services	246		292		293	
Other household expenses	697		764		764	
Housekeeping supplies	516		552		548	
Laundry and cleaning supplies	146		152		151	
Other household products	293		315		314	
Postage and stationery	77		83		82	
Household furnishings	818		941		940	
Household textiles	62		73		73	
Furniture	167		206		206	
Floor coverings	18		23		23	
Major appliances	121		123		124	
Small appliances	75		83		83	
Miscellaneous	373		430		428	
<b>Apparel and services</b>	1,078	2.72 %	1,211	2.77 %	1,199	2.74 %
Men and boys	194		224		223	
Men 16 and over	157		182		182	
Boys 2 to 15	36		41		41	
Women and girls	405		448		442	



# 4514 Oleander Dr.

Berkshire Hathaway HomeServices Carolina Premier	1612 Military Cutoff Rd Ste200 Wilmington, NC 28403   910-256-0021		
Women 16 and over	335	377	372
Girls 2 to 15	70	70	70
Children under 2	86	89	87

## Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
<b>Total Expenditures</b>	115,432,706		1,069,517,492		2,367,808,332	
<b>Average annual household</b>	39,562		43,769		43,710	
<b>Transportation</b>	5,415	13.69 %	5,952	13.60 %	5,955	13.62 %
Vehicle purchases	1,161		1,350		1,345	
Cars and trucks new	577		672		669	
Cars and trucks used	553		645		643	
Gasoline and motor oil	1,835		1,940		1,936	
Other vehicle expenses	2,083		2,241		2,254	
Vehicle finance charges	134		147		149	
Maintenance and repairs	716		792		791	
Vehicle insurance	989		1,022		1,036	
Vehicle rental leases	243		278		277	
Public transportation	335		420		418	
<b>Health care</b>	3,198	8.08 %	3,368	7.69 %	3,370	7.71 %
Health insurance	2,161		2,242		2,241	
Medical services	619		678		680	
Drugs	315		338		338	
Medical supplies	102		110		110	
<b>Entertainment</b>	2,300	5.81 %	2,549	5.82 %	2,551	5.84 %
Fees and admissions	361		461		462	
Television radios	912		943		943	
Pets toys	841		934		933	
Personal care products	505		567		565	
Reading	46		50		50	
Education	930		1,174		1,151	
Tobacco products	403		393		389	
<b>Miscellaneous</b>	632	1.60 %	697	1.59 %	698	1.60 %
<b>Cash contributions</b>	1,102		1,149		1,158	
<b>Personal insurance</b>	3,418		4,422		4,454	
Life and other personal insurance	122		143		145	
Pensions and Social Security	3,296		4,279		4,309	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2018	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	6,623	5,655	18.12 %	2,885	2,715	2,753	3,870	1,139
3-Mile	2020	38,863	32,464	17.76 %	14,374	18,841	17,781	21,082	5,065
5-Mile	2020	71,380	60,475	14.86 %	23,527	39,119	39,458	31,922	11,857
1-Mile	2023	6,817	5,655	21.92 %	2,972	2,790	2,819	3,998	1,342
3-Mile	2023	40,088	32,464	21.61 %	14,815	19,434	18,272	21,816	6,382
5-Mile	2023	73,545	60,475	18.26 %	24,211	40,328	40,680	32,865	14,261

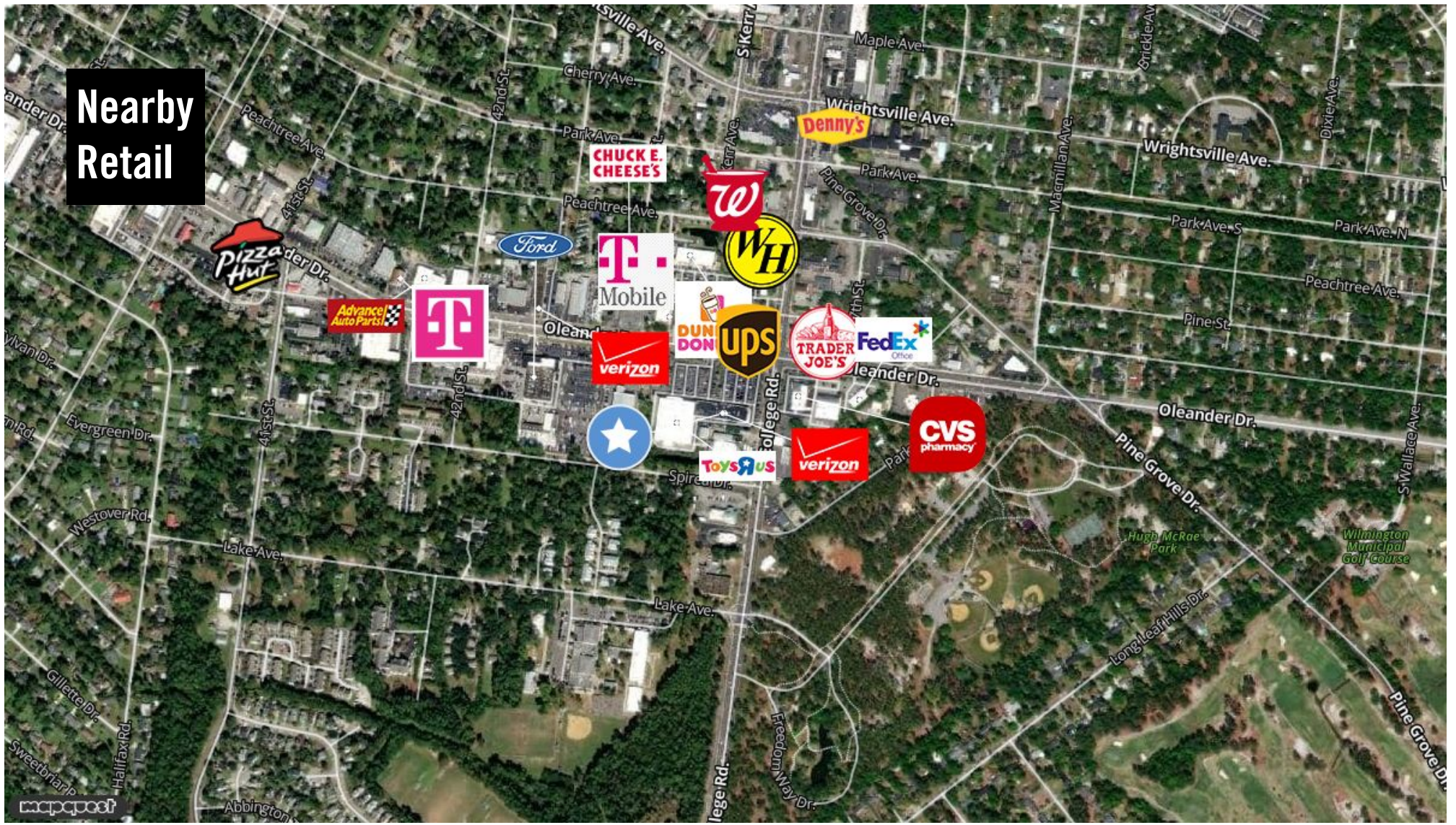


# 4514 Oleander Dr.

Berkshire Hathaway HomeServices Carolina Premier

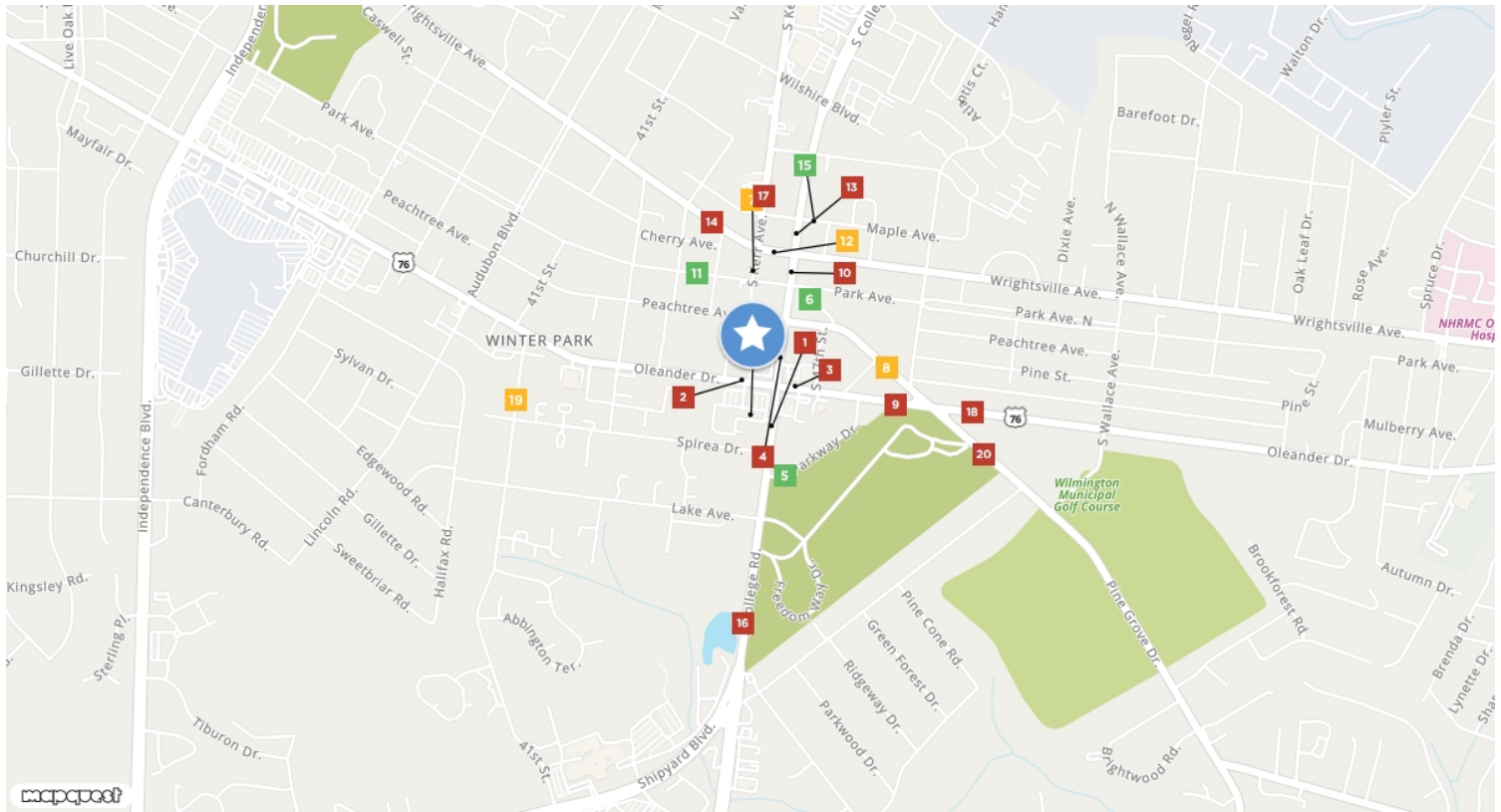
1612 Military Cutoff Rd Ste200 Wilmington, NC 28403 | 910-256-0021

Nearby  
Retail



# 4514 Oleander Dr.

## Traffic Counts



<b>South College Road</b> <span style="background-color: #800000; color: white; padding: 2px;">1</span> Spirea Dr Year: 2021 45,622 est Year: 2019 45,500	<b>Oleander Drive</b> <span style="background-color: #800000; color: white; padding: 2px;">2</span> Oleander Dr Year: 2021 26,070 est Year: 2019 26,000	<b>Oleander Drive</b> <span style="background-color: #800000; color: white; padding: 2px;">3</span> Oleander Dr Year: 2021 25,067 est Year: 2019 25,000	<b>South College Road</b> <span style="background-color: #800000; color: white; padding: 2px;">4</span> Peachtree Ave Year: 2021 44,619 est Year: 2019 44,500	<b>Parkway Drive</b> <span style="background-color: #008000; color: white; padding: 2px;">5</span> S College Rd Year: 2021 4,441 est Year: 2019 4,600 Year: 2009 3,900
<b>Pine Grove Drive</b> <span style="background-color: #008000; color: white; padding: 2px;">6</span> Park Ave Year: 2021 1,699 est Year: 2019 1,700	<b>South 45th Street</b> <span style="background-color: #FFA500; color: white; padding: 2px;">7</span> Park Ave Year: 2021 8,333 est Year: 2019 8,300	<b>Pine Grove Drive</b> <span style="background-color: #FFA500; color: white; padding: 2px;">8</span> S Treadwell St Year: 2021 9,236 est Year: 2019 9,200	<b>Oleander Drive</b> <span style="background-color: #800000; color: white; padding: 2px;">9</span> Macmillan Ave Year: 2021 29,579 est Year: 2019 29,500	<b>South College Road</b> <span style="background-color: #800000; color: white; padding: 2px;">10</span> PkAve Year: 2021 45,121 est Year: 2019 45,000
<b>Park Avenue</b> <span style="background-color: #008000; color: white; padding: 2px;">11</span> S 44th St Year: 2021 1,086 est Year: 2019 1,100 Year: 2009 1,100	<b>Wrightsville Avenue</b> <span style="background-color: #FFA500; color: white; padding: 2px;">12</span> Pine Grove Dr Year: 2021 9,537 est Year: 2019 9,500	<b>South College Road</b> <span style="background-color: #800000; color: white; padding: 2px;">13</span> Wrightsville Ave Year: 2021 45,836 est Year: 2019 46,000 Year: 2009 43,000	<b>Wrightsville Avenue</b> <span style="background-color: #800000; color: white; padding: 2px;">14</span> S 44th St Year: 2021 12,549 est Year: 2019 12,500	<b>Maple Avenue</b> <span style="background-color: #008000; color: white; padding: 2px;">15</span> 48th St Year: 2021 1,887 est Year: 2019 3,300 Year: 2009 1,700
<b>South College Road</b> <span style="background-color: #800000; color: white; padding: 2px;">16</span> Parkwood Dr Year: 2021 46,139 est Year: 2019 46,000	<b>South Kerr Avenue</b> <span style="background-color: #800000; color: white; padding: 2px;">17</span> Maple Ave Year: 2021 13,622 est Year: 2019 13,500 Year: 2009 13,000	<b>Oleander Drive</b> <span style="background-color: #800000; color: white; padding: 2px;">18</span> Pine Grove Dr Year: 2021 34,690 est Year: 2019 35,000 Year: 2009 33,000	<b>South 41st Street</b> <span style="background-color: #FFA500; color: white; padding: 2px;">19</span> Spirea Dr Year: 2021 7,630 est Year: 2019 7,600	<b>Pine Grove Drive</b> <span style="background-color: #800000; color: white; padding: 2px;">20</span> Long Leaf Hills Dr Year: 2021 16,565 est Year: 2019 16,500

