









## WHY INVEST...

Meridian Cool Springs was the first in the region to offer offices, retail, restaurants, and hospitality together in a walkable, well-landscaped campus and continues to be a benchmark for mixed-use properties in Cool Springs and Middle Tennessee.

As the community's needs evolve, Meridian will be undergoing thoughtfully selected upgrades to better serve our building owners, and partners, as well as visitors, tenants and their employees. Meridian will transform into a district with more retail and restaurant offerings, campus branding, signage and wayfinding, and formal open spaces for creating unique experiences where all are welcome to visit and enjoy.

## CREATING THE IDEAL ENVIRONMENT

MORE **DIVERSE** RETAIL AND RESTAURANT OFFERINGS

FORMAL OPEN SPACES FOR
CREATING **UNIQUE** EXPERIENCES

THOUGHTFUL BRANDING
IMPLEMENTED INTENTIONALLY
THROUGHOUT THE CAMPUS

SIGNAGE AND WAYFINDING THAT
CREATE A **UNIFIED DISTRICT** 





































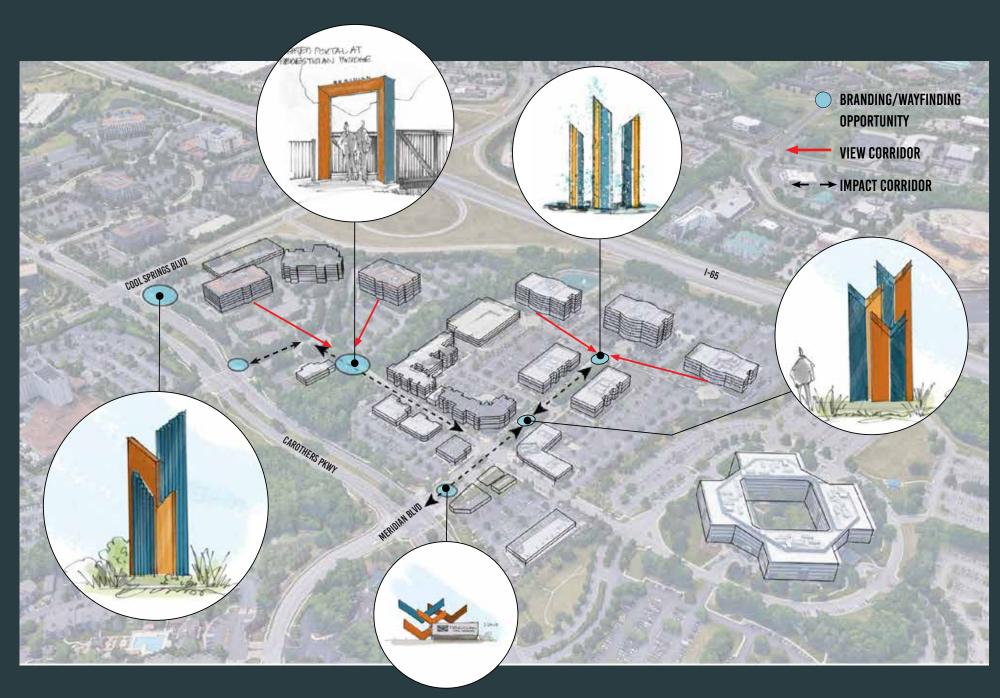
## CREATING A SENSE OF PLACE

DISTINCTIVE BRANDING
THROUGHOUT THE CAMPUS THAT
CREATES A SENSE OF **IDENTITY** 

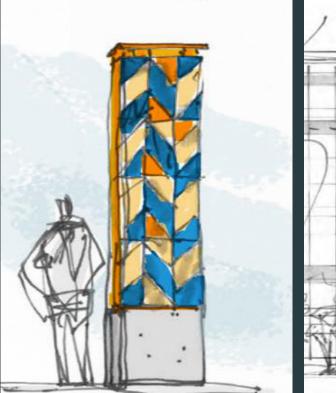
REINFORCE **CONNECTIVITY** WITH UNIQUE SIGNAGE

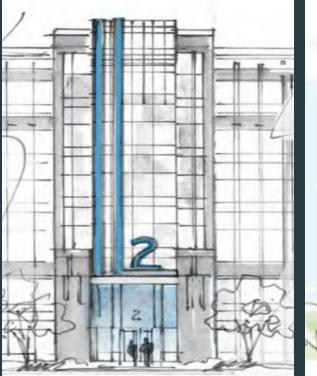
PURPOSEFUL AND **USEFUL**WAYFINDING

WELL PLACED LIGHTING THAT BRINGS **CHARACTER** TO THE SPACE

















## ABOYLE, COMMUNITY

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