RETAIL GAP EXPANDED REPORT

2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Gabe Goodson

Lat/Lon: 33.3449/-86.4394



HIGHWAY 280 COMMERCIAL BUILDING	1 mi radius		3 mi radius		5 mi radius	
Listing: #1433131	i illi ladius	3 IIII raulus		5 IIII Taulus		
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde
Clothing, Clothing Accessories Stores	\$420.23 K / -	100	\$1.06 M / -	100	\$1.8 M / -	100
Men's Clothing Stores	\$14.81 K / -	100	\$37.34 K / -	100	\$63.41 K / -	100
Women's Clothing Stores	\$64.79 K / -	100	\$163.3 K / -	100	\$277.28 K / -	100
Children's, Infants' Clothing Stores	\$27.51 K / -	100	\$69.38 K / -	100	\$117.75 K / -	100
Family Clothing Stores	\$172.2 K / -	100	\$433.98 K / -	100	\$736.64 K / -	100
Clothing Accessory Stores	\$13.79 K / -	100	\$34.73 K / -	100	\$59.03 K / -	100
Other Apparel Stores	\$20.99 K / -	100	\$52.9 K / -	100	\$89.87 K / -	100
Shoe Stores	\$70.51 K / -	100	\$177.8 K / -	100	\$301.86 K / -	100
Jewelry Stores	\$32.88 K / -	100	\$82.66 K / -	100	\$139.92 K / -	100
Luggage Stores	\$2.74 K / -	100	\$6.94 K / -	100	\$11.84 K / -	100
Furniture, Home Furnishings Stores	\$205.88 K / \$193.2 K	6	\$518.81 K / \$445.31 K	14	\$879.95 K / \$538.93 K	39
Furniture Stores	\$126.04 K / -	100	\$317.55 K / -	100	\$538.35 K / -	100
Floor Covering Stores	\$22.02 K / \$10.03 K	54	\$55.53 K / \$32.02 K	42	\$94.38 K / \$56.04 K	41
Other Home Furnishing Stores	\$57.81 K / \$183.17 K	-68	\$145.73 K / \$413.29 K	-65	\$247.21 K / \$482.89 K	-49
Electronics, Appliance Stores	\$157.8 K / -	100	\$397.9 K / -	100	\$675.65 K / -	100
Building Material, Garden Equipment, Supplies Dealers	\$516.34 K / \$1.04 M	-50	\$1.3 M / \$2.32 M	-44	\$2.21 M / \$2.94 M	-25
Home Centers	\$242.77 K / \$411.23 K	-41	\$612.16 K / \$927.86 K	-34	\$1.04 M / \$1.08 M	-34
Paint, Wallpaper Stores	\$17.95 K / -	100	\$45.3 K / -	100	\$77.12 K / -	100
Hardware Stores	\$22.17 K / -	100	\$55.86 K / -	100	\$94.77 K / -	100
Other Building Materials Stores	\$172.64 K / -	100	\$435.36 K / -	100	\$740.11 K / \$629	100
Outdoor Power Equipment Stores	\$8.15 K / \$356.77 K	-98	\$20.51 K / \$804.98 K	-97	\$34.83 K / \$940.55 K	-96
Nursery, Garden Stores	\$52.67 K / \$269.19 K	-80	\$132.85 K / \$590.3 K	-77	\$225.71 K / \$911.44 K	-75
Food, Beverage Stores	\$1.39 M / \$440.87 K	68	\$3.52 M / \$977.38 K	72	\$5.99 M / \$1.38 M	77
Grocery Stores	\$1.25 M / \$273.77 K	78	\$3.15 M / \$600.34 K	81	\$5.35 M / \$935.61 K	83
Convenience Stores	\$48.36 K / \$167.1 K	-71	\$122.03 K / \$377.04 K	-68	\$207.86 K / \$440.53 K	-53
Meat Markets	\$14.27 K / -	100	\$36.02 K / -	100	\$61.29 K / -	100
Fish, Seafood Markets	\$5.25 K / -	100	\$13.23 K / -	100	\$22.47 K / -	100
Fruit, Vegetable Markets	\$8.63 K / -	100	\$21.8 K / -	100	\$37.09 K / -	100
Other Specialty Food Markets	\$14.96 K / -	100	\$37.72 K / -	100	\$64.25 K / -	100
Liquor Stores	\$56.34 K / -	100	\$142.07 K / -	100	\$241.08 K / -	100

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GAPE2

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	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde
Health, Personal Care Stores	\$343.05 K / -	100	\$865.25 K / \$18.53 K	98	\$1.47 M / \$155.79 K	89
Pharmacy, Drug Stores	\$287.19 K / -	100	\$724.43 K / \$18.53 K	97	\$1.23 M / \$155.79 K	87
Cosmetics, Beauty Stores	\$16.92 K / -	100	\$42.63 K / -	100	\$72.3 K / -	10
Optical Goods Stores	\$19.27 K / -	100	\$48.61 K / -	100	\$82.72 K / -	10
Other Health, Personal Care Stores	\$19.66 K / -	100	\$49.57 K / -	100	\$84.14 K / -	10
Sporting Goods, Hobby, Book, Music Stores	\$157.19 K / \$116.86 K	26	\$396.15 K / \$256.27 K	35	\$671.9 K / \$398 K	4
Sporting Goods Stores	\$85.66 K / \$116.86 K	-27	\$215.96 K / \$256.27 K	-16	\$365.89 K / \$398 K	-
Hobby, Toy, Game Stores	\$25.16 K / -	100	\$63.47 K / -	100	\$107.96 K / -	1
Sewing, Needlecraft Stores	\$7.75 K / -	100	\$19.51 K / -	100	\$33.1 K / -	1
Musical Instrument Stores	\$7.21 K / -	100	\$18.17 K / -	100	\$30.84 K / -	1
Book Stores	\$31.41 K / -	100	\$79.04 K / -	100	\$134.11 K / -	1
General Merchandise Stores	\$1.36 M / \$435.33 K	68	\$3.42 M / \$966.73 K	72	\$5.82 M / \$1.33 M	
Department Stores	\$348.11 K / -	100	\$877.59 K / -	100	\$1.49 M / -	1
Warehouse Superstores	\$877.04 K / -	100	\$2.21 M / -	100	\$3.76 M / -	1
Other General Merchandise Stores	\$132.81 K / \$435.33 K	-69	\$334.9 K / \$966.73 K	-65	\$569.29 K / \$1.33 M	-
Miscellaneous Store Retailers	\$185.01 K / \$28.12 K	85	\$466.54 K / \$73.55 K	84	\$793.51 K / \$129 K	ě
Florists	\$6.42 K / \$3.83 K	40	\$16.22 K / \$12.24 K	25	\$27.67 K / \$21.42 K	
Office, Stationary Stores	\$18.25 K / -	100	\$45.96 K / -	100	\$78.03 K / -	1
Gift, Souvenir Stores	\$22.02 K / -	100	\$55.53 K / -	100	\$94.38 K / -	1
Used Merchandise Stores	\$12.61 K / -	100	\$31.78 K / -	100	\$54.14 K / -	1
Pet, Pet Supply Stores	\$75.07 K / -	100	\$189.4 K / -	100	\$321.99 K / \$7.62 K	
Art Dealers	\$6.03 K / -	100	\$15.22 K / -	100	\$25.94 K / -	1
Mobile Home Dealers	\$11.14 K / -	100	\$28.08 K / -	100	\$47.71 K / -	1
Other Miscellaneous Retail Stores	\$33.46 K / \$24.29 K	27	\$84.35 K / \$61.3 K	27	\$143.63 K / \$99.95 K	
Ion-Store Retailers	\$622.3 K / \$78.46 K	87	\$1.57 M / \$172.05 K	89	\$2.67 M / \$265.66 K	
Mail Order, Catalog Stores	\$515.72 K / -	100	\$1.3 M / -	100	\$2.21 M / -	1
Vending Machines	\$14.27 K / -	100	\$36.02 K / -	100	\$61.29 K / -	1
Fuel Dealers	\$52.59 K / \$78.46 K	-33	\$132.64 K / \$172.05 K	-23	\$225.96 K / \$265.66 K	
Other Direct Selling Establishments	\$39.73 K / -	100	\$100.16 K / -	100	\$170.16 K / -	1

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Listing: #1433131							
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Inde	
Accommodation, Food Services	\$1.18 M / \$493.72 K	58	\$2.99 M / \$1.08 M	64	\$5.07 M / \$1.51 M	70	
Hotels, Other Travel Accommodations	\$65.27 K / -	100	\$164.57 K / -	100	\$279.39 K / -	100	
RV Parks	\$784 / \$582	26	\$1.96 K / \$1.31 K	33	\$3.16 K / \$1.54 K	51	
Rooming, Boarding Houses	\$392 / -	100	\$997 / -	100	\$1.73 K / -	100	
Full Service Restaurants	\$609.54 K / \$82.5 K	86	\$1.54 M / \$186.14 K	88	\$2.61 M / \$217.49 K	92	
Limited Service Restaurants	\$405.27 K / \$440.01 K	-8	\$1.02 M / \$971.38 K	5	\$1.74 M / \$1.41 M	19	
Special Food Services, Catering	\$102.97 K / -	100	\$259.7 K / -	100	\$440.86 K / -	100	
Drinking Places	\$29.38 K / -	100	\$74.03 K / -	100	\$125.6 K / -	100	
Gasoline Stations	\$1.02 M / \$196.19 K	81	\$2.58 M / \$430.23 K	83	\$4.39 M / \$673.97 K	85	
Motor Vehicle, Parts Dealers	\$1.84 M / \$1.36 M	26	\$4.64 M / \$3.54 M	24	\$7.88 M / \$5.11 M	35	
New Car Dealers	\$1.41 M / -	100	\$3.56 M / -	100	\$6.04 M / -	10	
Used Car Dealers	\$145.45 K / \$394.66 K	-63	\$367.19 K / \$986.13 K	-63	\$623 K / \$1.34 M	-54	
Recreational Vehicle Dealers	\$29.17 K / -	100	\$73.58 K / -	100	\$124.59 K / -	100	
Motorcycle, Boat Dealers	\$63.48 K / \$967.69 K	-93	\$160.12 K / \$2.55 M	-94	\$271.3 K / \$3.77 M	-93	
Auto Parts, Accessories	\$114.63 K / -	100	\$289.23 K / -	100	\$491.8 K / -	10	
Tire Dealers	\$76.69 K / -	100	\$193.38 K / -	100	\$328.5 K / -	100	
2020 Population	980	980		2,481		2	
2025 Population	1,076		2,723		4,684		
% Population Change 2020-2025	9.8%	9.8%		9.8%		9.6%	
2020 Adult Population Age 18+	792	792		2,009		3	
2020 Population Male	466		1,186		2,044		
2020 Population Female	514		1,295		2,228		
2020 Households	392		997		1,735		
2020 Median Household Income	52,369		53,546		52,595	5	
2020 Average Household Income	62,463	62,463			59,621		