

## Village Royale Shopping Plaza

1105-1145 Royal Palm Beach Blvd, West Palm Beach, FL 33411

Last 12 Months

Export

Data Version 2.0 - including short visits - will be launched on March 31st!

[Learn More](#)

## Metrics

Property:

[Village Royale Shopping Plaza ...](#)



Visits	1.2M	Avg. Dwell Time	52 min
Visits / sq ft	9.53	Panel Visits	50.8K
Size - sq ft	121.5K (GLA)	Visits YoY	-9.5%
Visitors	233.6K	Visits Yo2Y	+6.4%
Visit Frequency	4.95	Visits Yo3Y	+19.7%

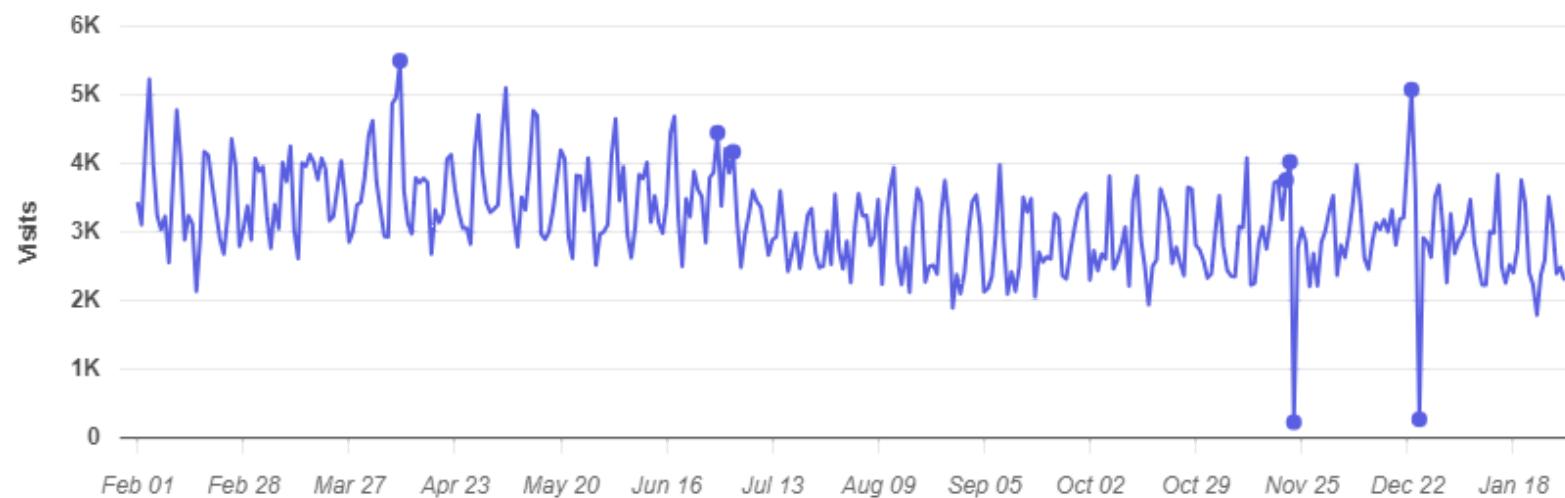
## Visits Trend

### Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric: **Visits** Aggregation: **Daily** Annual Summary:  Outlier Indicators:



## Tenants Overview

Property:

[Village Royale Shopping Plaza ...](#)

Category:

Compare to:

All Categories ▾

Feb 1, 2022 - Jan 31, 2023



Tenants / Category	Visits	Visits Chain Rank, State
 <b>Winn-Dixie</b>   Groceries 1135 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	415.2K (-13%)	87/279 (-25) <div style="width: 30%;"><div style="width: 100%;"></div></div>
 <b>Pet Supermarket</b>   Pet Stores & Services 1125 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	76.9K (-3%)	31/133 (+10) <div style="width: 23%;"><div style="width: 100%;"></div></div>
 <b>Bud's Chicken &amp; Seafood</b>   Fast Food & QSR 11705 Okeechobee Blvd, Royal Palm Beach, 33411, FL	67.8K (-11%)	5/6 <div style="width: 83%;"><div style="width: 100%;"></div></div>
 <b>Burger King</b>   Fast Food & QSR 1103 Royal Palm Beach Blvd, Royal Palm Beach, 33411-1685, FL	39K (-27%)	359/460 (-76) <div style="width: 8%;"><div style="width: 100%;"></div></div>
 <b>Papa John's Pizza</b>   Fast Food & QSR 1191 Royal Palm Beach Blvd, West Palm Beach, 33411, FL	34.4K (-4%)	7/216 (-2) <div style="width: 3%;"><div style="width: 100%;"></div></div>
 <b>Dairy Queen</b>   Breakfast, Coffee, Bakeries & Dessert Shops 1113 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	30.9K (-10%)	26/33 (+1) <div style="width: 8%;"><div style="width: 100%;"></div></div>

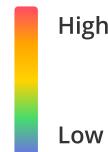
Tenants / Category	Visits	Visits Chain Rank, State
 <b>Wells Fargo</b>   Banks & Financial Services 11707 Okeechobee Blvd, Royal Palm Beach, 33411, FL	23.1K (-8%)	228/420 (-16) <div data-bbox="1643 257 1833 290" style="display: flex; justify-content: space-around; border: 1px solid #ccc; width: 100px; height: 10px; background-color: #f0f0f0;"><div style="width: 25px; height: 100%; background-color: #000;"></div><div style="width: 25px; height: 100%; background-color: #000;"></div></div>
 <b>Jupiter Donuts Royal Pa...</b>   Breakfast, Coffee, Bakeries & Dessert Sh... 1115 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	15.4K (-20%)	N/A
 <b>SUBWAY</b>   Fast Food & QSR 1105 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	15.4K (-4%)	507/655 (+11) <div data-bbox="1643 545 1833 577" style="display: flex; justify-content: space-around; border: 1px solid #ccc; width: 100px; height: 10px; background-color: #f0f0f0;"><div style="width: 25px; height: 100%; background-color: #000;"></div><div style="width: 25px; height: 100%; background-color: #000;"></div></div>
 <b>Luzy Barber Shop</b>   Beauty & Spa 1123 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	1.8K (-4%)	N/A

Showing 1 - 10 / 10

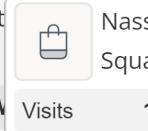
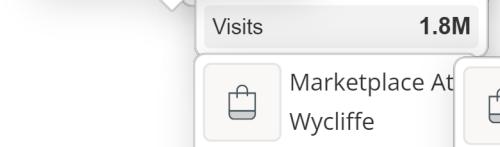
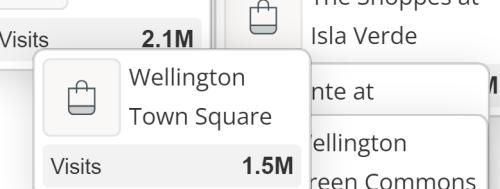
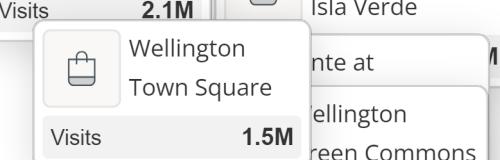
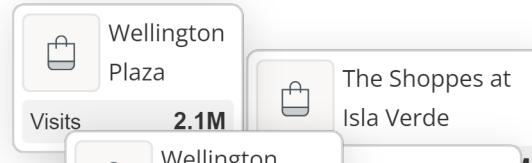
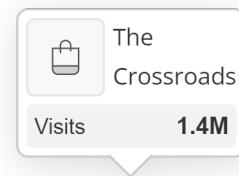
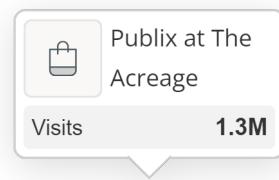
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## Market Landscape

Trade Area  
Heatmap



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Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

[Learn more](#)

## Audience Overview

### Village Royale Shopp...

1105-1145 Royal Palm Beach ...

Dataset:

Census 2021

View:

Potential Market

Compare to:

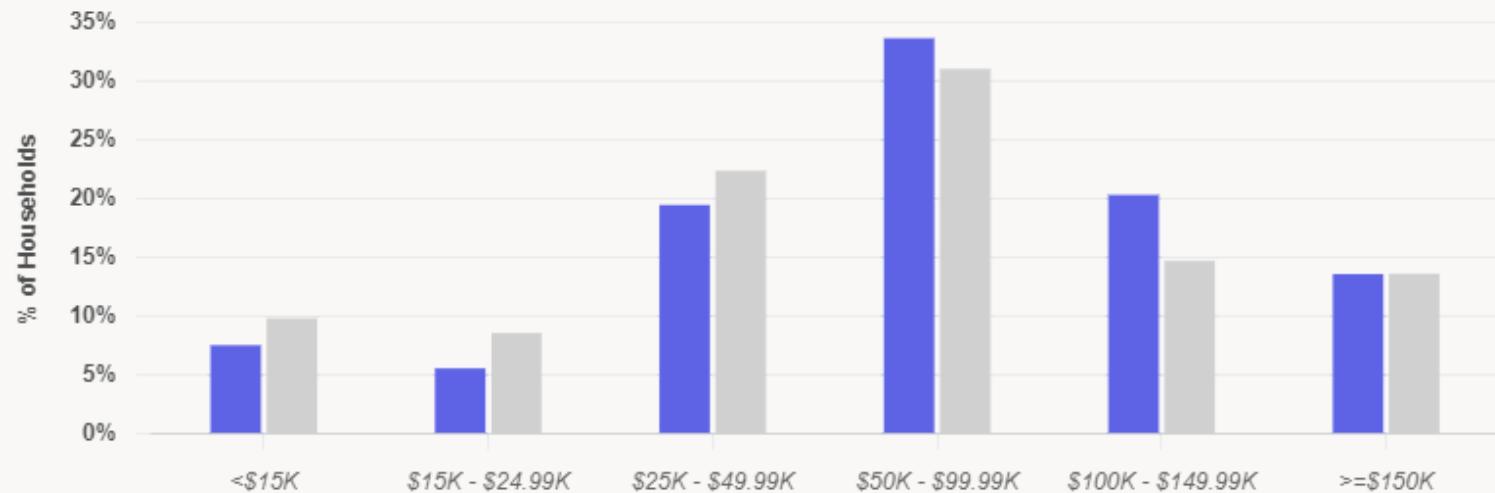
Florida



Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Village Royal... Royal Palm Beac...	<b>\$74.5K</b>	29.9%	38.6	White (41.6%)	2.92
Florida	<b>\$61.8K</b>	31.5%	41.9	White (52.6%)	2.62

### Household Income

# %



\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

## Ranking Overview

### Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Benchmark:

Category: Neighborhood Centers

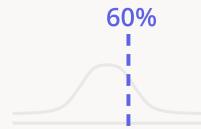
Metric:

Visits

Nationwide

**3,864** / 9,834

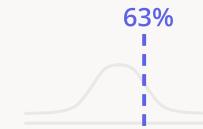
[View List](#)



Florida

**399** / 1,098

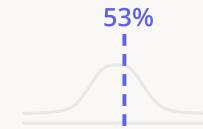
[View List](#)



Local: 15mi

**32** / 66

[View List](#)



## Favorite Places

Category: Min. Visits:

Categories (45) ▾

1

### Village Royale Shopping Plaza / Royal Palm Beach Blvd, West Palm Beach, FL

Rank	Name	Distance	Visitors
1	<b>Southern Palm Crossing</b> / 11001-11161 Southern Blvd, Royal Palm Beach, FL 33411	1.8 mi	<b>149.4K</b> (64%)
2	<b>The Mall at Wellington Green</b> / 10300 Forest Hill Blvd, Wellington, FL 33414	4.4 mi	<b>147.6K</b> (63.2%)
3	<b>Walmart</b> / 9990 Belvedere Rd, West Palm Beach, FL 33411	2.3 mi	<b>130.1K</b> (55.7%)
4	<b>Cobblestone Village</b> / 10287 Okeechobee Blvd, Royal Palm Beach, FL 33411	1.7 mi	<b>129.4K</b> (55.4%)
5	<b>Western Plaza</b> / 9852 Southern Blvd, Royal Palm Beach, FL 33411	2.8 mi	<b>125.4K</b> (53.7%)

## Visitor Journey

Property:

[Village Royale Shopping Plaza ...](#)

Show by:

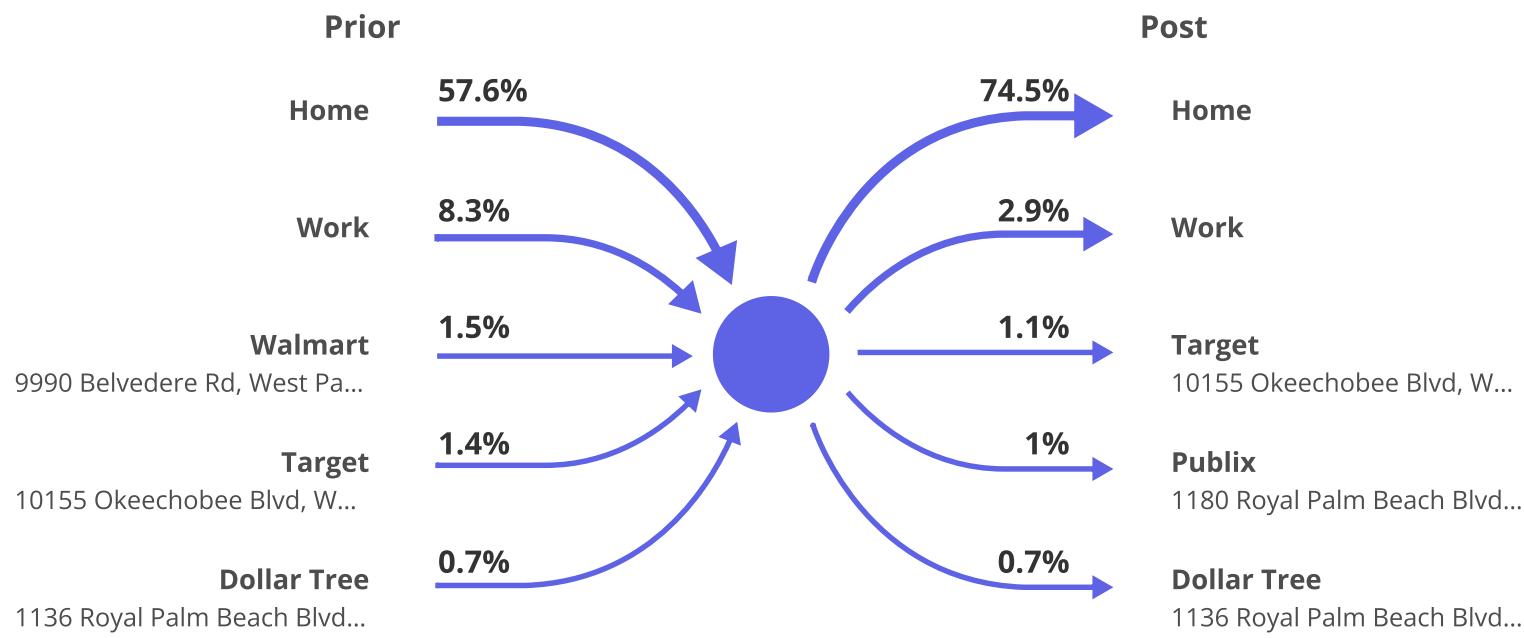
Location

Category

Category Group

Show Home/Work:

On



## Visitor Journey - Routes

Property:

[Village Royale Shopping Plaza ...](#)

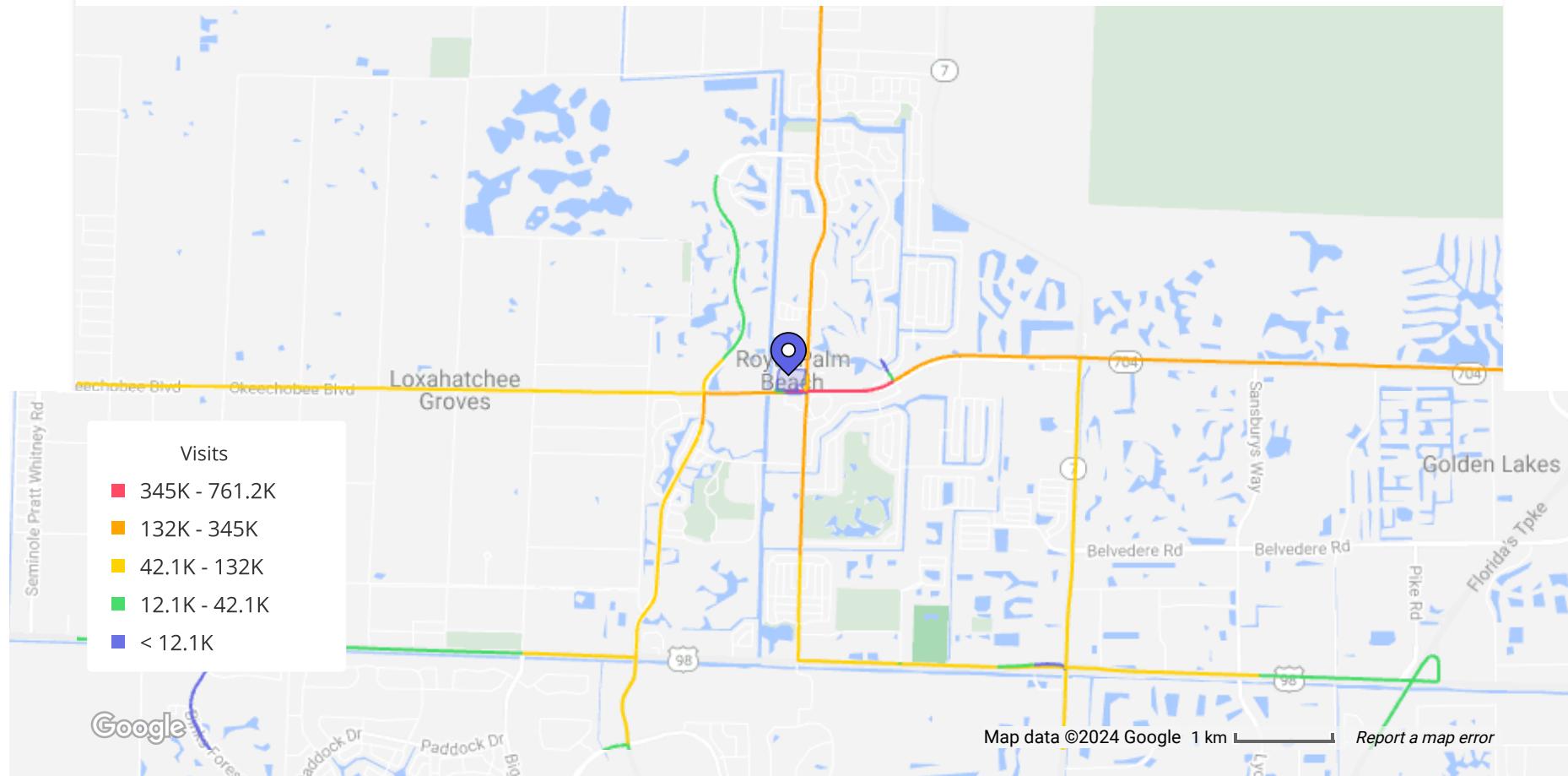
Journey Direction:

To Property

From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

[Dismiss](#)



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[Learn more](#)

## Hourly Visits

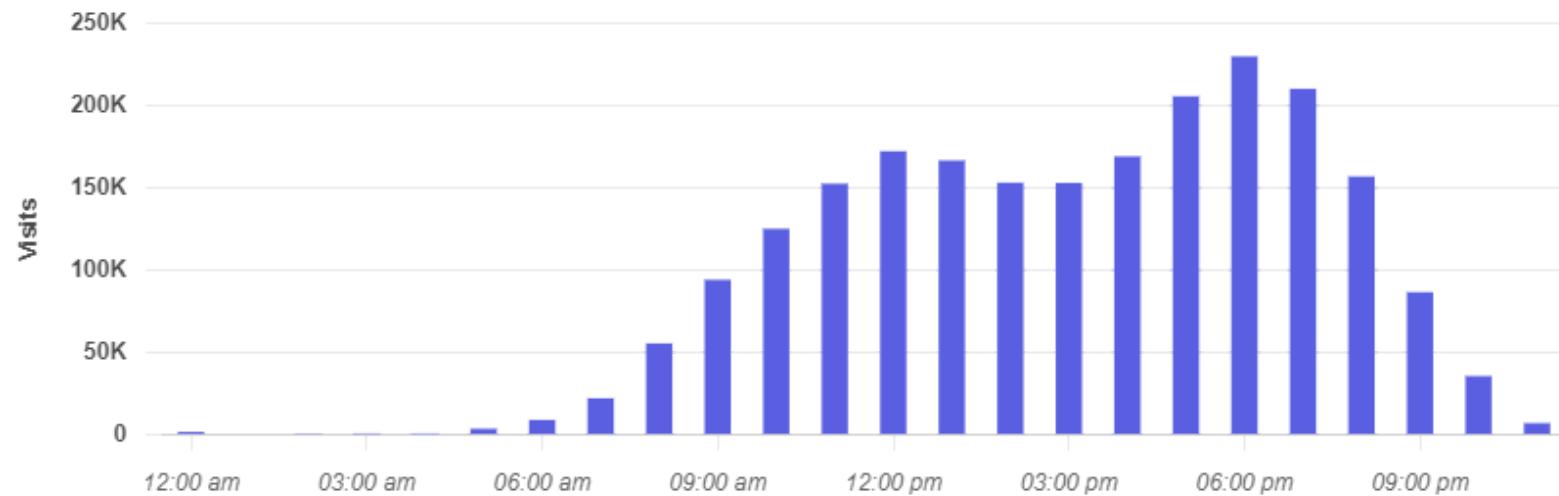
### Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



## Daily Visits

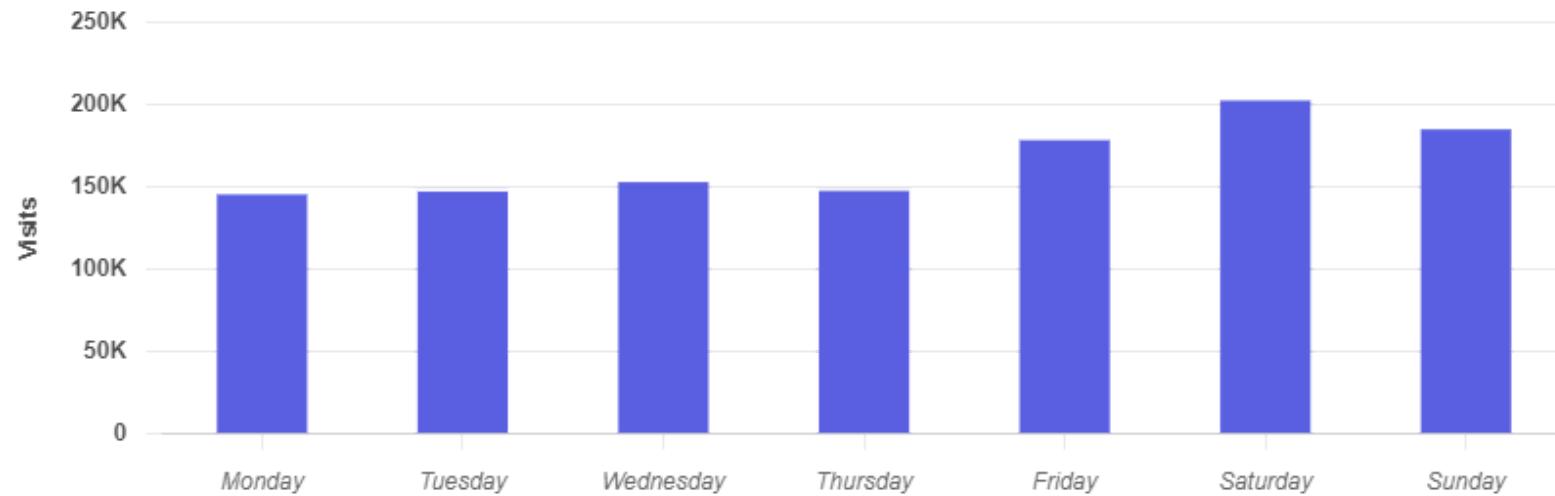
### Village Royale Shopp...

1105-1145 Royal Palm Beach ...

▼

Metric:

Visits



## Length of Stay

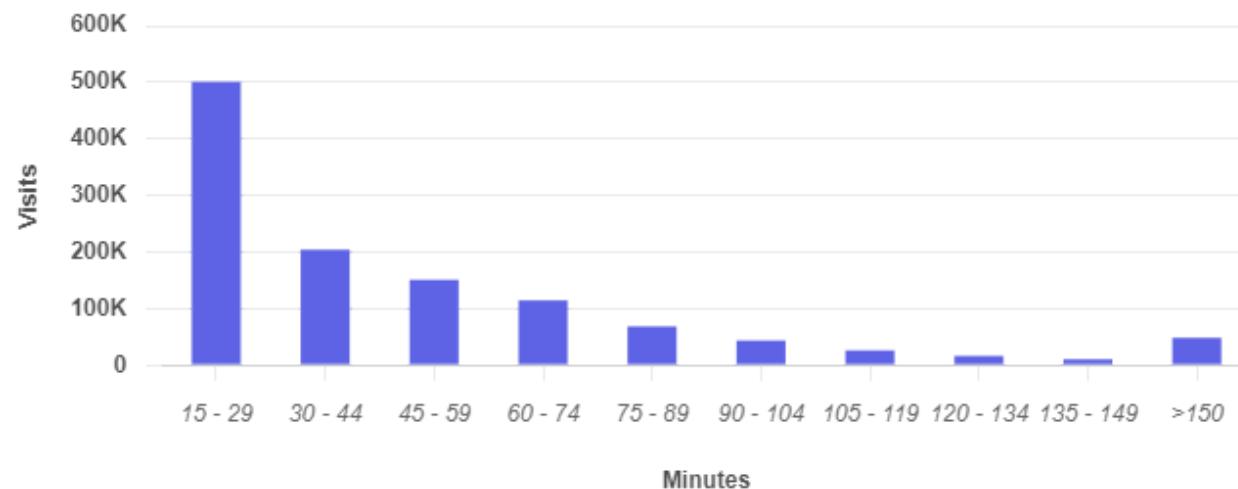
### Village Royale Shopp...

1105-1145 Royal Palm Beach ...

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Metric:

Visits



Average Stay

Median Stay