

Placer.ai

## Village Royale Shopping Plaza



 1105-1145 Royal Palm Beach Blvd, West Palm Beach, FL 33411



Last 12 Months



Export ▾



Data Version 2.0 - including short visits - will be launched on March 31st!

[Learn More](#)

Metrics

Property:

Village Royale Shopping Plaza ...



Visits	1.2M
Visits / sq ft	9.53
Size - sq ft	121.5K (GLA)
Visitors	233.6K
Visit Frequency	4.95

Avg. Dwell Time	52 min
Panel Visits	50.8K
Visits YoY	-9.5%
Visits Yo2Y	+6.4%
Visits Yo3Y	+19.7%

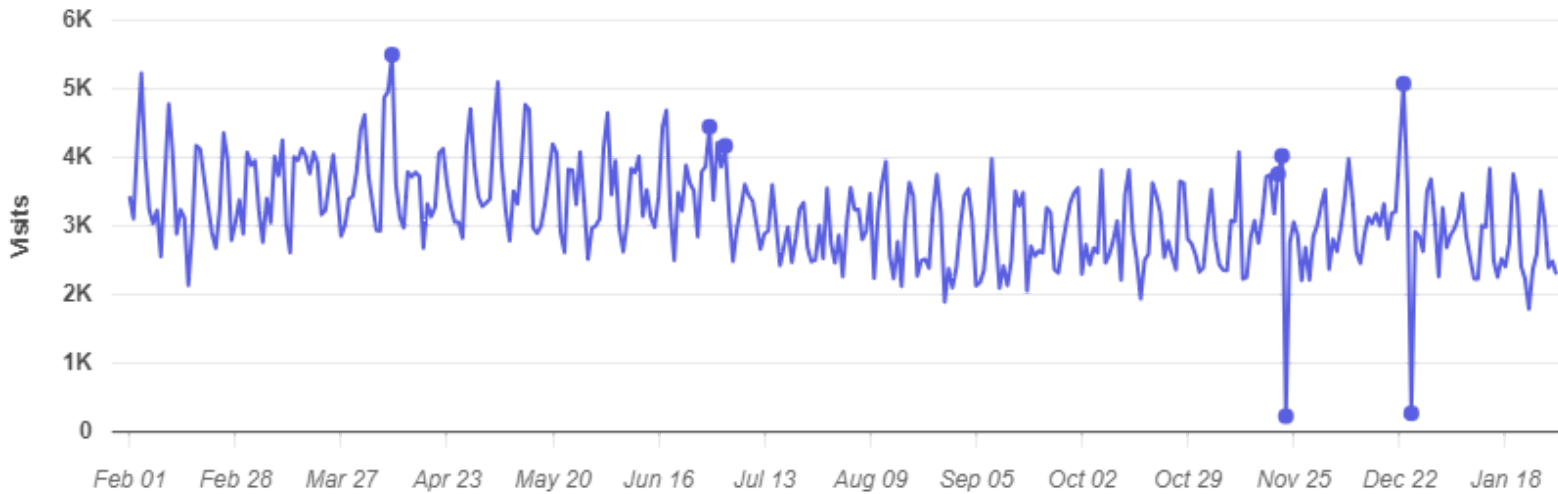
Visits Trend

Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric: Visits    Aggregation: Daily    Annual Summary: ☐    Outlier Indicators: ☒



## Tenants Overview

Property:

Village Royale Shopping Plaza ...













Category:








All Categories ▾

Compare to:

Feb 1, 2022 - Jan 31, 2023




Tenants / Category	Visits ▾	Visits Chain Rank, State
 <b>Winn-Dixie</b>   Groceries 1135 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	415.2K (-13%)	87/279 (-25) 
 <b>Pet Supermarket</b>   Pet Stores & Services 1125 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	76.9K (-3%)	31/133 (+10) 
 <b>Bud's Chicken &amp; Seafood</b>   Fast Food & QSR 11705 Okeechobee Blvd, Royal Palm Beach, 33411, FL	67.8K (-11%)	5/6 
 <b>Burger King</b>   Fast Food & QSR 1103 Royal Palm Beach Blvd, Royal Palm Beach, 33411-1685, FL	39K (-27%)	359/460 (-76) 
 <b>Papa John's Pizza</b>   Fast Food & QSR 1191 Royal Palm Beach Blvd, West Palm Beach, 33411, FL	34.4K (-4%)	7/216 (-2) 
 <b>Dairy Queen</b>   Breakfast, Coffee, Bakeries & Dessert Shops 1113 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	30.9K (-10%)	26/33 (+1) 

Tenants / Category		Visits 	Visits Chain Rank, State
	<b>Wells Fargo</b>   Banks & Financial Services 11707 Okeechobee Blvd, Royal Palm Beach, 33411, FL	23.1K (-8%)	228/420 (-16) 
	<b>Jupiter Donuts Royal Pa...</b>   Breakfast, Coffee, Bakeries & Dessert Sh... 1115 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	15.4K (-20%)	N/A
	<b>SUBWAY</b>   Fast Food & QSR 1105 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	15.4K (-4%)	507/655 (+11) 
	<b>Luzy Barber Shop</b>   Beauty & Spa 1123 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	1.8K (-4%)	N/A


Showing 1 - 10 / 10

Market Landscape




Publix at The Acreage

Visits **1.3M**




The Crossroads

Visits **1.4M**




Wellington Plaza

Visits **2.1M**




The Shoppes at Isla Verde

Visits **1.1M**




Wellington Town Square

Visits **1.5M**




Wellspring Commons

Visits **1.8M**



Marketplace At Wycliffe

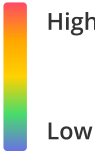
Visits **1.5M**



Nassau Square

Visits **1.1M**

Trade Area  
Heatmap



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

[Learn more](#)

Audience Overview

Village Royale Shopp...

1105-1145 Royal Palm Beach ...

Dataset:

Census 2021

View:

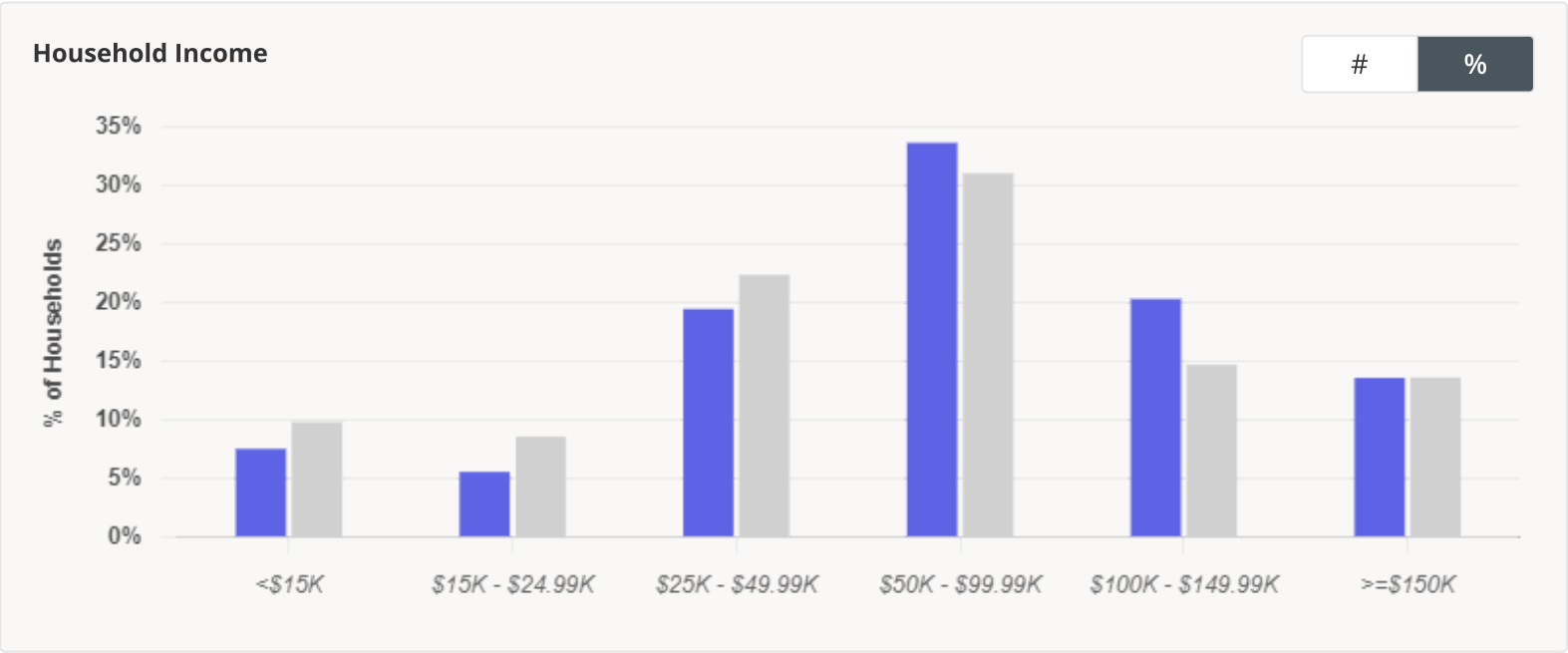
Potential Market

Compare to:

Florida ▾



Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
<div>Village Royal...</div> <div>Royal Palm Beac...</div>	\$74.5K	29.9%	38.6	White (41.6%)	2.92
<div>Florida</div>	\$61.8K	31.5%	41.9	White (52.6%)	2.62





\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

Ranking Overview

Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Benchmark:

Category: Neighborhood Centers

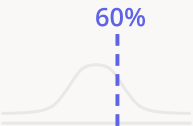
Metric:

Visits

Nationwide

3,864 / 9,834

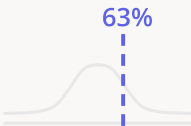
[View List](#)



Florida

399 / 1,098

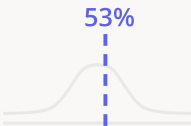
[View List](#)



Local: 15mi

32 / 66

[View List](#)



**Favorite Places**

Category:

Min. Visits:

Categories (45) ▾

1

Village Royale Shopping Plaza / Royal Palm Beach Blvd, West Palm Beach, FL			
Rank	Name	Distance	Visitors
1	Southern Palm Crossing / 11001-11161 Southern Blvd, Royal Palm Beach, FL 33411	1.8 mi	149.4K (64%)
2	The Mall at Wellington Green / 10300 Forest Hill Blvd, Wellington, FL 33414	4.4 mi	147.6K (63.2%)
3	Walmart / 9990 Belvedere Rd, West Palm Beach, FL 33411	2.3 mi	130.1K (55.7%)
4	Cobblestone Village / 10287 Okeechobee Blvd, Royal Palm Beach, FL 33411	1.7 mi	129.4K (55.4%)
5	Western Plaza / 9852 Southern Blvd, Royal Palm Beach, FL 33411	2.8 mi	125.4K (53.7%)

Visitor Journey

Property:

Village Royale Shopping Plaza ...

Show by:

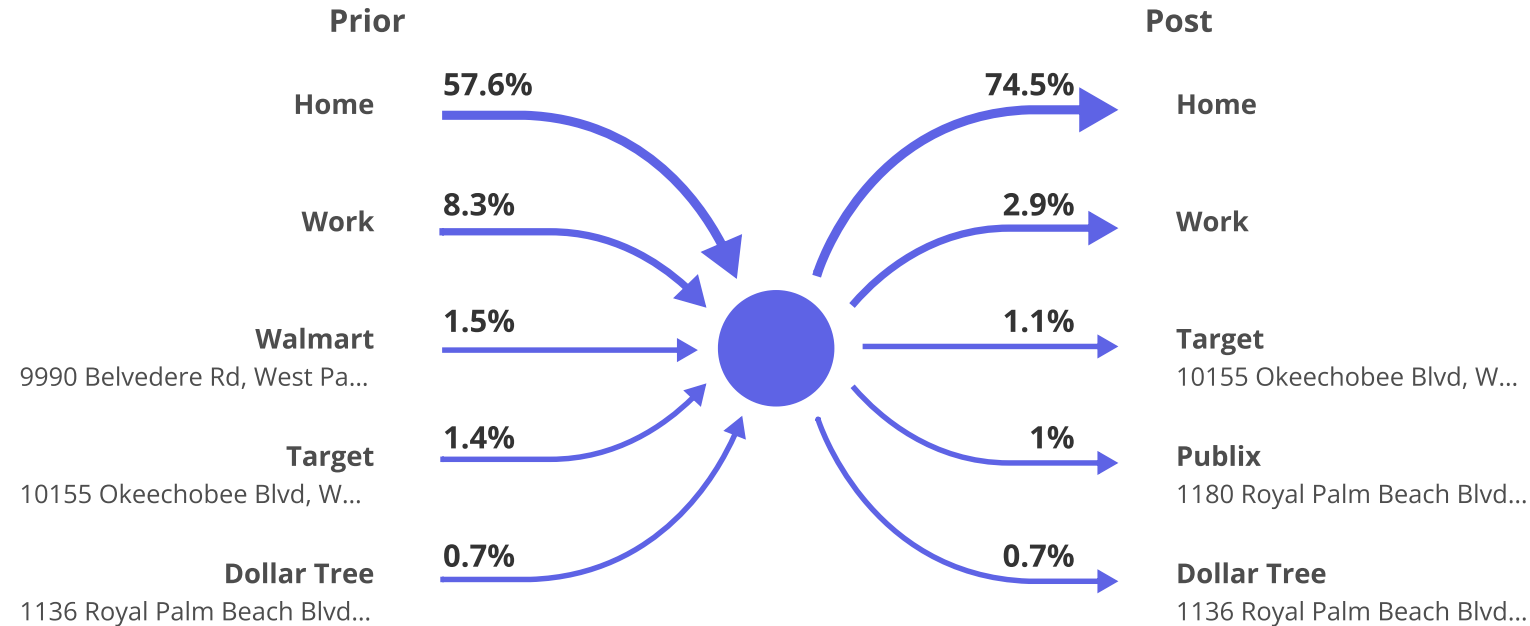
Location

Category

Category Group

Show Home/Work:

☒

 On

## Visitor Journey - Routes

Property:

Village Royale Shopping Plaza ...

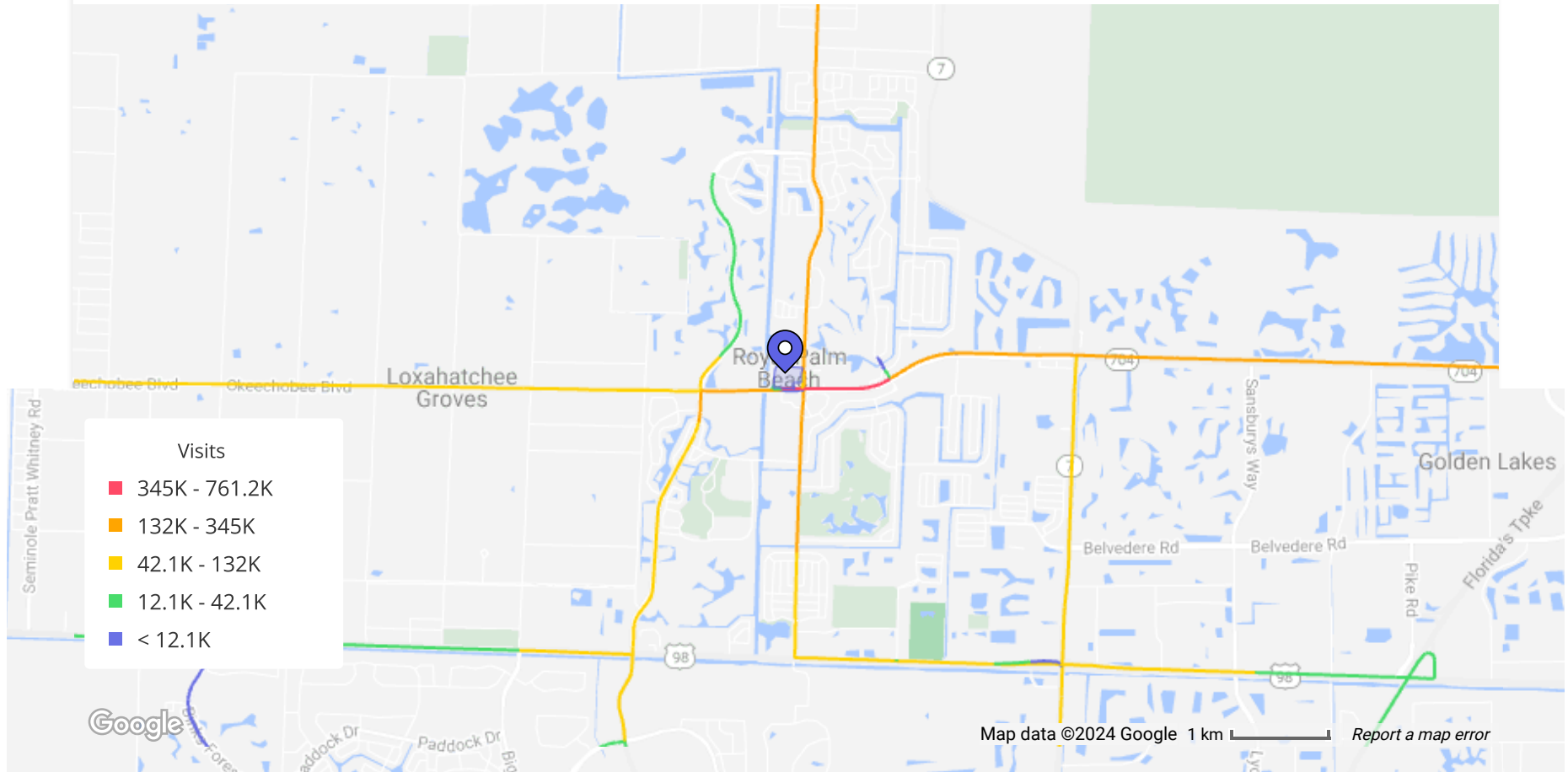
Journey Direction:

To Property

From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Dismiss



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.  
[Learn more](#)

## Hourly Visits

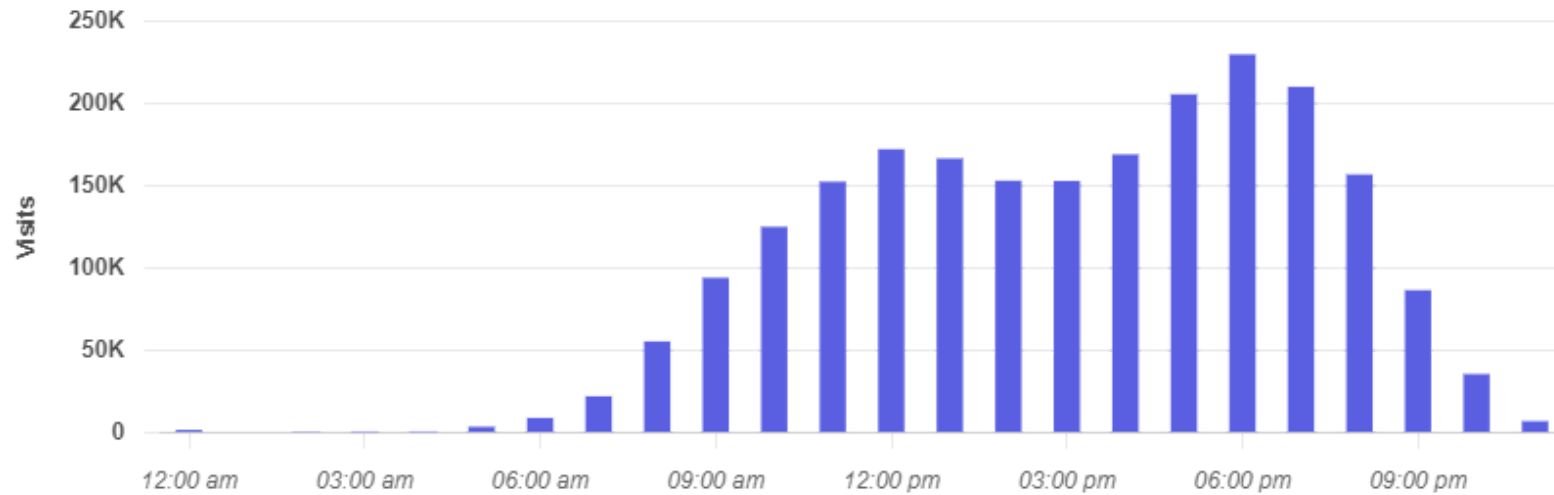
### Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



Daily Visits

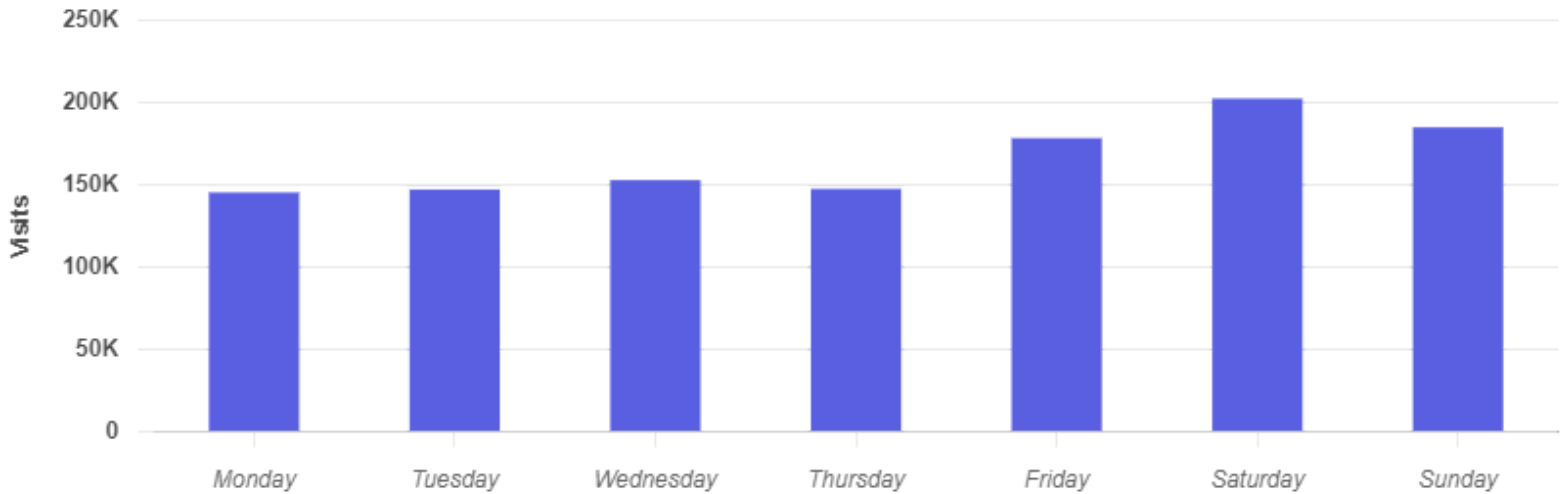
Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



Length of Stay

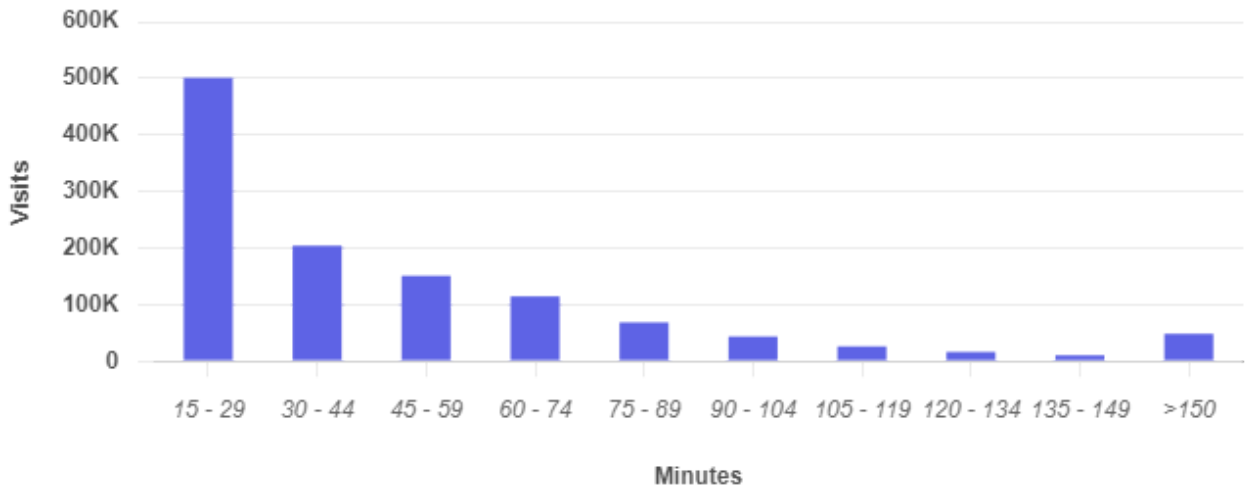
Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



Average Stay

Median Stay