

THE RESERVE AT
HILL PARK

NEW CONSTRUCTION | UP TO 5,000 SF AVAILABLE

FOR RELEASE



HaagBrown
COMMERCIAL
DEVELOPMENT DIVISION

OPPORTUNITY OVERVIEW

Haag Brown Commercial Real Estate & Development recently launched a new concept at Hill Park which is conveniently situated within the Windover Park area in the center of Jonesboro, Arkansas. The Reserve at Hill Park is a 27-acre lifestyle oriented office development complete with a scenic running trail, pavilion and 3-acre lake.

“We spend more time at the office than we do in our own homes. With that in mind, having amenities like a lake, private trail, fishing dock, pavilion, and almost 20 acres of mature trees and wildlife is appealing. The thought of having my bike at the office and leaving in the afternoon for a ride makes me excited... When people think about the Reserve at Hill Park, I want there to be thoughts of biking, running, paddle boarding, hammocks, animals, water and just the outdoors in general.”

- Joshua Brown | Haag Brown Principal, CCIM

The Reserve is currently home to Haag Brown Commercial, Majewski Plastic Surgery & Spa, Arthritis & Rheumatism Associates, Stonebridge Construction and Family Physicians of Jonesboro.

Construction on a new 8,000 SF luxury office building will begin soon on Lots 4 & 5, with Wilcox & Averitt anchoring the project. Haag Brown is excited to bring the remaining 5,000 SF of the building to market for lease, offering a rare opportunity within The Reserve at Hill Park.

NEW CONSTRUCTION OFFICE

FOR LEASE

TOTAL BUILDING SIZE : 8,000 SF

AVAILABLE : UP TO 5,000 SF

PRICE/SF : \$30 NNN

PROPERTY HIGHLIGHTS

- RARE Leasing Opportunity within The Reserve at Hill Park
- Access to Exclusive Amenities Including Private Lake With Dock, Walking Trail, and Pavilion
 - Jonesboro’s First “Lifestyle” Office Environment
 - Over 20 Acres of Mature Trees
- Several Acres of Planned Future Office Development
- Construction Anticipated to be Complete by Q3 2026





Hb
HaagBrown
COMMERCIAL

SBC
STONEBRIDGE

Family Physicians
of Jonesboro

M
MAJEWSKI
PLASTIC SURGERY

ara
ARTHRITIS & RHEUMATISM
ASSOCIATES



HILL PARK CV

THE RESERVE AT
HILL PARK



WINDOVER RD.

HILL PARK DR.

BROWNS LANE

HIGHLAND DR.

Stephens

HQ

Encore Bank

SOLD

SOLD

ARA

ARVEST

SHELTER INSURANCE

Acapulco

fastpace health

Walmart



THE RESERVE AT
HILL PARK
CLICK TO LEARN MORE



SOLD



HILL PARK DR.



SOLD



BROWNS LANE

MAYFIELD DR.



ITTER DR.



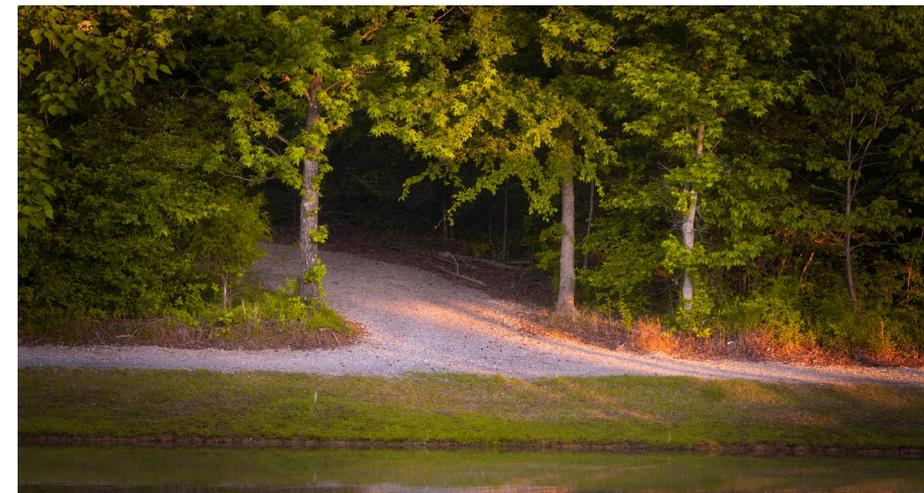
WINDOVER RD.





community





amenities

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- Joshua Brown | Haag Brown Principal, CCIM



—WHAT WE LOVE ABOUT...

THE RESERVE

“

Running on the 1-mile trail thru the woods... There isn't a prettier running trail in northeast Arkansas

Fishing with my son randomly just because it is nice outside. We caught ten fish in thirty minutes last week.

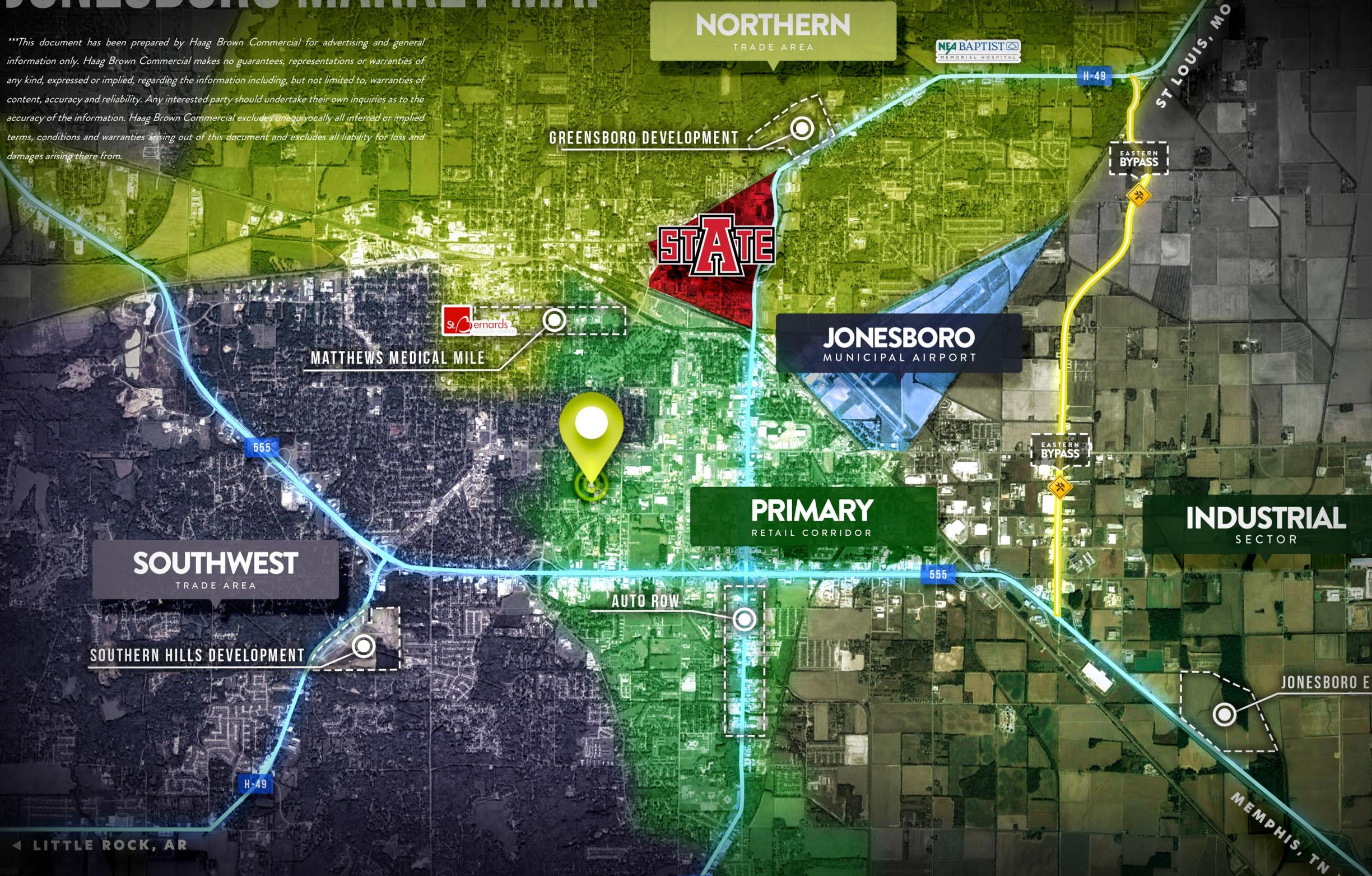
Taking a scheduled conference call on my air-pods. When I have a call that's gonna be 30 minutes or so, I can take it on my cell and walk out on the dock or thru the trail.

The Reserve is completely serene. You absolutely cannot tell you are in the middle of one of the largest cities in the state.

There is wildlife everywhere. You regularly see ducks, deer fox, geese, squirrels, and all sorts of birds right outside your office.

JONESBORO MARKET MAP

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CONTACT

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EXECUTIVE BROKER | LEASING
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ZACQUALLS

Executive Broker - Leasing & Brokerage



Zac Qualls is an executive broker with more than a decade of experience at Haag Brown Commercial. He excels in leasing, brokerage, and tenant representation, with particular expertise in client relationship management.

Zac's in-depth market knowledge allows him to identify prime locations for prospective tenants, ensuring optimal site selection. His robust network of industry contacts provides valuable connections for both landlords and tenants.

Zac consistently demonstrates integrity, dedication, hard work, reliability, and a personal commitment to every deal. He prioritizes your interests, ensuring a high level of professionalism and service in every collaboration.

Outside of work, Zac enjoys spending time with his wife Hilary, and two daughters, Campbell and Turner.

"Be careful how you think; your life is shaped by your thoughts." Proverbs 4:23

zac@haagbrown.com

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REPRESENTED CLIENTS

CINTAS :

Jonesboro, AR

THE SENSORY SHOP :

Jonesboro, AR

PEOPLE SOURCE STAFFING PROFESSIONALS :

Jonesboro, AR

CONTINENTAL COMPUTERS :

Jonesboro, AR

STONEBRIDGE CONSTRUCTION, LLC :

Jonesboro, AR

ONSITE OHS, INC :

Jonesboro, AR

FAMILIES, INC :

Jonesboro, AR

FOCUS, INC :

Jonesboro, AR

KIDSPOT :

Jonesboro, AR

ARKANSAS MUSCLE :

Jonesboro, AR

ARKANSAS HOME HEALTH & HOSPICE :

Jonesboro, AR

REMAX :

Jonesboro, AR

JONESBORO TOTAL HEALTH :

Jonesboro, AR

LONG ELECTRIC :

Jonesboro, AR

SIGNIFICANT TRANSACTIONS

S. CARAWAY CENTER : Jonesboro, AR

ONSITE, OHS - JONESBORO VA CLINIC : Jonesboro, AR

6,300 +/- MEDICAL OFFICE BTS : THE RESERVE : Jonesboro, AR

5,000 +/- MEDICAL OFFICE BTS : THE RESERVE : Jonesboro, AR

PROPERTY MANAGER OF 60,000 SF RETAIL CENTER : Jonesboro, AR

PROPERTY MANAGER OF 50,000 SF OFFICE BUILDING : Jonesboro, AR

PROPERTY MANAGER OF 10,000 SF OFFICE BUILDING : Jonesboro, AR

ACHIEVEMENTS

Acom Designee - Accredited Commercial Manager

CPM Designee - Certified Property Manager

Arkansas Money & Politics - Top 100 Professional

Triple Diamond Award : (\$21MM+ in Volume) - 2022, 2023

Double Diamond Award : (\$14MM+ in Volume) - 2021

Platinum Level Award : (\$5MM+ in Volume) - 2019

Arkansas State University - Bachelors of Science in Finance - 2007

MEET OUR DEVELOPERS



GREG HAAG

CO-FOUNDER, PRINCIPAL, CCIM

Greg has been developing commercial real estate in the Southeast for **over 45 years**, with extensive experience across the industrial, medical, retail, and office sectors. Over his career, he has **successfully developed more than 200 projects** throughout Arkansas, Texas, Tennessee, Missouri, Mississippi, and western Kentucky, and it is not uncommon for him to be involved in 10 development projects at a given time. At Haag Brown, Greg provides strategic leadership and a macroeconomic outlook, ensuring that the firm and its clients are well-positioned for long-term growth. His understanding of economic cycles, demographic trends, capital markets, and consumer behavior allows him to anticipate market shifts and identify high-potential development opportunities, shaping the firm's development strategy and ensuring Haag Brown and its clients continue to adapt to evolving economic conditions. Greg is a Certified Commercial Investment Member (CCIM) and an active member of ICSC.

45+ YEARS OF REAL ESTATE DEVELOPMENT & INVESTMENT EXPERIENCE



JOSHUA BROWN

CO-FOUNDER, EXECUTIVE BROKER, CCIM

Joshua has nearly 20 years of real estate development, investment and brokerage experience, covering a wide variety of sectors including retail, agriculture, medical and office. Due to his **EXTENSIVE INVOLVEMENT IN PROJECTS ACROSS VARIOUS MARKETS**, he has taken retailers, such as BWW, Starbucks, Tacos 4 Life, and Slim Chicken's, through an entire state in a quick time frame. Acting as the virtual extension of his clients' real estate department, Joshua has produced multiple high-volume locations for Tommy's Express Car Wash, Dairy Queen, Freddy's Frozen Custard & Steakhburgers and many more. The firm has fingerprints on multiple shopping re-developments, like The Uptown, a contemporary retail destination located on the site of the old Indian Mall and anchored by Gearhead Outfitters, as well as, several medical developments like The Reserve at NEA. Joshua has received many highly sought after business awards including "The New Influentials, 20 in Their 20's," "Arkansas Business' 40 under 40," "Arkansas State University College of Business Executive of the Year," "Arkansas Money & Politics Top 100 Professionals," and was a finalist for "Arkansas Business' Executive of the Year." He led Haag Brown to be named "Arkansas Business' Small Business of the Year" and has been the top commercial broker in sales volume in Northeast Arkansas for the past 16 years, accumulating over \$750MM in total brokerage

ONE OF THE TOP COMMERCIAL BROKERS IN THE SOUTHERN U.S.



MEET OUR *development* TEAM

ELIZABETH HAAG-BRANDT, LL.M *In-House Counsel*

With an LL.M in Taxation from Georgetown Law as well as a background in Economics, Elizabeth brings an understanding of the intersection of business and the law to our team.



JANAE MOODY *Manager*

As the Executive Office Manager for Haag Brown, JaNae has a keen eye for detail. From organizing schedules to managing resources, she keeps things running smoothly with diligence and care.



MARYKATE REID *Marketing Director*

As the Marketing Director for Haag Brown, MaryKate spearheads the communication and promotion of properties, developments, and projects. Her attention to detail and strong communication skills are the driving force behind our strategic marketing campaigns.



EMMA BASSETT *Financial Officer*



DAKOTAH MARTINEZ *Creative Director*





“Our mission at Haag Brown Commercial is to be the best commercial real estate brokerage and development company while leading our clients to success. We strive to place our client’s needs ahead of our own while striving to excel in quality, innovation, and value of services we provide.”

Haag Brown Commercial is a full-service commercial real estate and development firm specializing in the listing, sale, & development of properties throughout Arkansas and the surrounding region. Founded in 2010 by Greg Haag and Joshua Brown, HB was founded on a hands-on, client-first approach and have grown into a trusted partner for businesses and investors navigating complex real estate decisions.

With more than 60 years of combined experience in real estate investment, brokerage, and development, our team brings practical insight and steady guidance to every project. We act as a true extension of our clients’ real estate departments, working closely alongside them from strategy and site selection through execution and delivery. Serving national and regional clients across Arkansas, Tennessee, Florida, Mississippi, Missouri, Kentucky, Alabama, Texas, and Oklahoma, we pair local market knowledge with a broad regional perspective.

To better serve our clients, we have expanded to include dedicated Industrial, Medical, and Agricultural divisions and operate offices in both Northeast and Northwest Arkansas — allowing us to deliver specialized expertise and tailored solutions across every sector we represent.

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