Executive Summary

311 S Burnside Ave, Gonzales, Louisiana, 70737
Drive Distance: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.23091
Longitude: -90.92071

	1 mile	3 miles	5 miles
Population			
2000 Population	2,817	12,659	26,836
2010 Population	3,155	14,745	34,786
2019 Population	3,565	17,188	41,094
2024 Population	3,900	18,974	45,131
2000-2010 Annual Rate	1.14%	1.54%	2.63%
2010-2019 Annual Rate	1.33%	1.67%	1.82%
2019-2024 Annual Rate	1.81%	2.00%	1.89%
2019 Male Population	49.0%	49.1%	49.4%
2019 Female Population	51.0%	50.9%	50.6%
2019 Median Age	36.7	37.1	36.4

In the identified area, the current year population is 41,094. In 2010, the Census count in the area was 34,786. The rate of change since 2010 was 1.82% annually. The five-year projection for the population in the area is 45,131 representing a change of 1.89% annually from 2019 to 2024. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 36.7, compared to U.S. median age of 38.5.

Race and Ethnicity			
2019 White Alone	46.5%	56.6%	67.9%
2019 Black Alone	43.6%	34.9%	24.5%
2019 American Indian/Alaska Native Alone	0.3%	0.4%	0.5%
2019 Asian Alone	1.6%	1.2%	1.2%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	5.9%	4.7%	3.9%
2019 Two or More Races	2.0%	2.1%	2.0%
2019 Hispanic Origin (Any Race)	12.4%	9.9%	8.5%

Persons of Hispanic origin represent 8.5% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.0 in the identified area, compared to 64.8 for the U.S. as a whole.

Households			
2019 Wealth Index	61	68	82
2000 Households	1,015	4,592	9,493
2010 Households	1,145	5,492	12,679
2019 Total Households	1,302	6,446	15,035
2024 Total Households	1,420	7,120	16,539
2000-2010 Annual Rate	1.21%	1.81%	2.94%
2010-2019 Annual Rate	1.40%	1.75%	1.86%
2019-2024 Annual Rate	1.75%	2.01%	1.93%
2019 Average Household Size	2.67	2.64	2.72

The household count in this area has changed from 12,679 in 2010 to 15,035 in the current year, a change of 1.86% annually. The five-year projection of households is 16,539, a change of 1.93% annually from the current year total. Average household size is currently 2.72, compared to 2.73 in the year 2010. The number of families in the current year is 10,875 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

February 24, 2020

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Mortgage Income			
2019 Percent of Income for Mortgage	14.4%	15.5%	14.7%
Median Household Income			
2019 Median Household Income	$48,974	$54,819	$62,644
2024 Median Household Income	$54,542	$60,336	$70,061
2019-2024 Annual Rate	2.18%	1.94%	2.26%
Average Household Income			
2019 Average Household Income	$67,256	$72,494	$82,526
2024 Average Household Income	$76,260	$81,328	$92,598
2019-2024 Annual Rate	2.54%	2.33%	2.33%
Per Capita Income			
2019 Per Capita Income	$25,171	$27,094	$30,114
2024 Per Capita Income	$28,642	$30,472	$33,832
2019-2024 Annual Rate	2.62%	2.38%	2.36%
Households by Income			

Current median household income is $62,644 in the area, compared to $60,548 for all U.S. households. Median household income is projected to be $70,061 in five years, compared to $69,180 for all U.S. households

Current average household income is $82,526 in this area, compared to $87,398 for all U.S. households. Average household income is projected to be $92,598 in five years, compared to $99,638 for all U.S. households

Current per capita income is $30,114 in the area, compared to the U.S. per capita income of $33,028. The per capita income is projected to be $33,832 in five years, compared to $36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	183	169	176
2000 Total Housing Units	1,130	4,996	10,288
2000 Owner Occupied Housing Units	647	3,279	7,505
2000 Renter Occupied Housing Units	368	1,313	1,988
2000 Vacant Housing Units	115	404	795
2010 Total Housing Units	1,274	5,960	13,759
2010 Owner Occupied Housing Units	724	3,839	9,578
2010 Renter Occupied Housing Units	421	1,653	3,101
2010 Vacant Housing Units	129	468	1,080
2019 Total Housing Units	1,474	7,117	16,543
2019 Owner Occupied Housing Units	732	4,102	10,488
2019 Renter Occupied Housing Units	570	2,344	4,547
2019 Vacant Housing Units	172	671	1,508
2024 Total Housing Units	1,608	7,876	18,269
2024 Owner Occupied Housing Units	771	4,391	11,266
2024 Renter Occupied Housing Units	649	2,729	5,273
2024 Vacant Housing Units	188	756	1,730

Currently, 63.4% of the 16,543 housing units in the area are owner occupied; 27.5%, renter occupied; and 9.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 13,759 housing units in the area - 69.6% owner occupied, 22.5% renter occupied, and 7.8% vacant. The annual rate of change in housing units since 2010 is 8.53%. Median home value in the area is $187,562, compared to a median home value of $234,154 for the U.S. In five years, median value is projected to change by 2.74% annually to $214,697.

February 24, 2020