

# 1412 Broadway



# EXECUTIVE SUMMARY

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Located in the energetic epicenter of Midtown Manhattan, 1412 Broadway is a premier 428,626-square-foot, 24-story office and retail property that seamlessly blends functionality with sophistication. The building features on-site security, concierge services, modern elevators, an upscale on-site restaurant, and a rooftop deck offering breathtaking city views. Just steps away from iconic landmarks such as Times Square and Bryant Park, and within a short walk of major transportation hubs like Port Authority, Penn Station and Grand Central Terminal, 1412 Broadway provides unmatched accessibility and prestige for businesses seeking a prime Manhattan address.

Working in an office space at 1412 Broadway puts you alongside industry leaders from media, finance, fashion, and beyond. With prominent tenants such as Escada, RE/MAX, Securitas, Fintech Studios, Workville, and StubHub, the building is home to diverse and accomplished business communities. 1412 Broadway is where companies thrive, and networking and growth opportunities are always within reach.

# HISTORY

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The 1920s in NYC was a period of significant transformation, especially in its architecture and skyline. Skyscrapers became the symbol of Manhattan's rise into global prominence, and the construction of these towering buildings was a response to Manhattan's growing population and the demand for more office space.

The skyscraper boom shaped Midtown Manhattan's reputation as a commercial hub for the fashion industry and a central business district. Office buildings and corporate headquarters dominated the skyline, and it was then that Midtown began to emerge as the heart of commercial activity. At the center of it all, renowned Parisian architects George and Edward Blum contributed to Manhattan's golden age of skyscrapers by building 1412 Broadway in 1927. At the time, the building served highly influential fashion icons. Today, 1412 Broadway is a landmark where creative minds come together from diverse industries.



# SPECIFICATIONS

AVAILABLE SPACES:

**SUITE 407 | 1,615 SF**

**SUITE 404 | 1,657 SF**

**SUITE 500 / 600 / 800 | 61,842 SF**

**SUITE 700/706 | 21,400 SF**

**SUITE 1100 | 3,036 SF**

**SUITE 1110B | 1,432 SF**

**SUITE 1606 | 2,642 SF**

YEAR BUILT/RENOVATED:

**1926/2014**

ASKING RENT:

**PLEASE INQUIRE**

BUILDING SIZE:

**428,626 SF**

BUILDING HEIGHT:

**24 STORIES**

# AMENITIES



## PRIME LOCATION

TWO BLOCKS FROM TIMES SQUARE, BRYANT PARK, RESTAURANTS



## ABUNDANCE OF NATURAL LIGHT



## MAJOR TRANSPORTATION



GRAND CENTRAL  
PORT AUTHORITY BUS TERMINAL  
PENN STATION



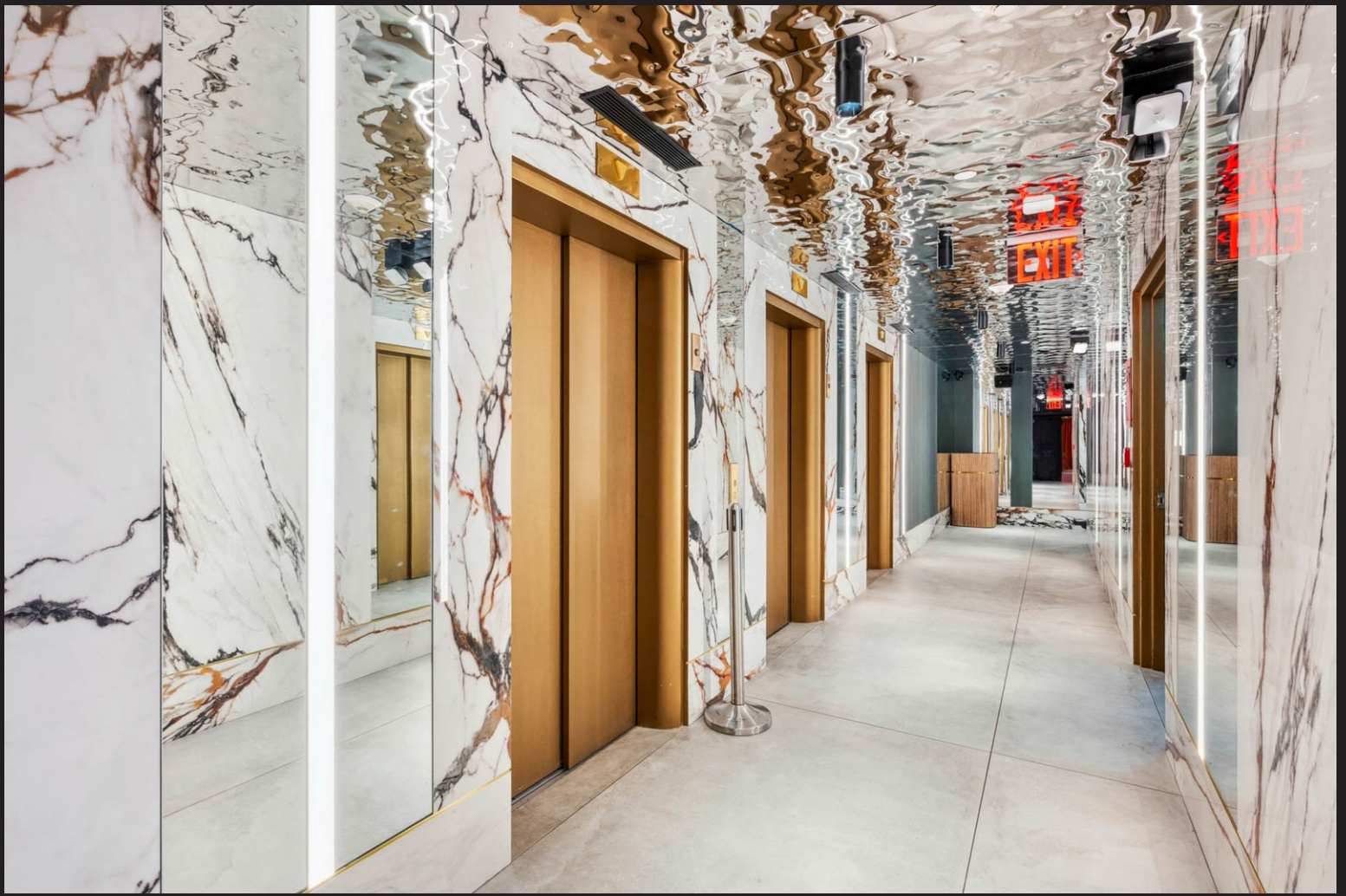
## ROOF DECK + RESTAURANT

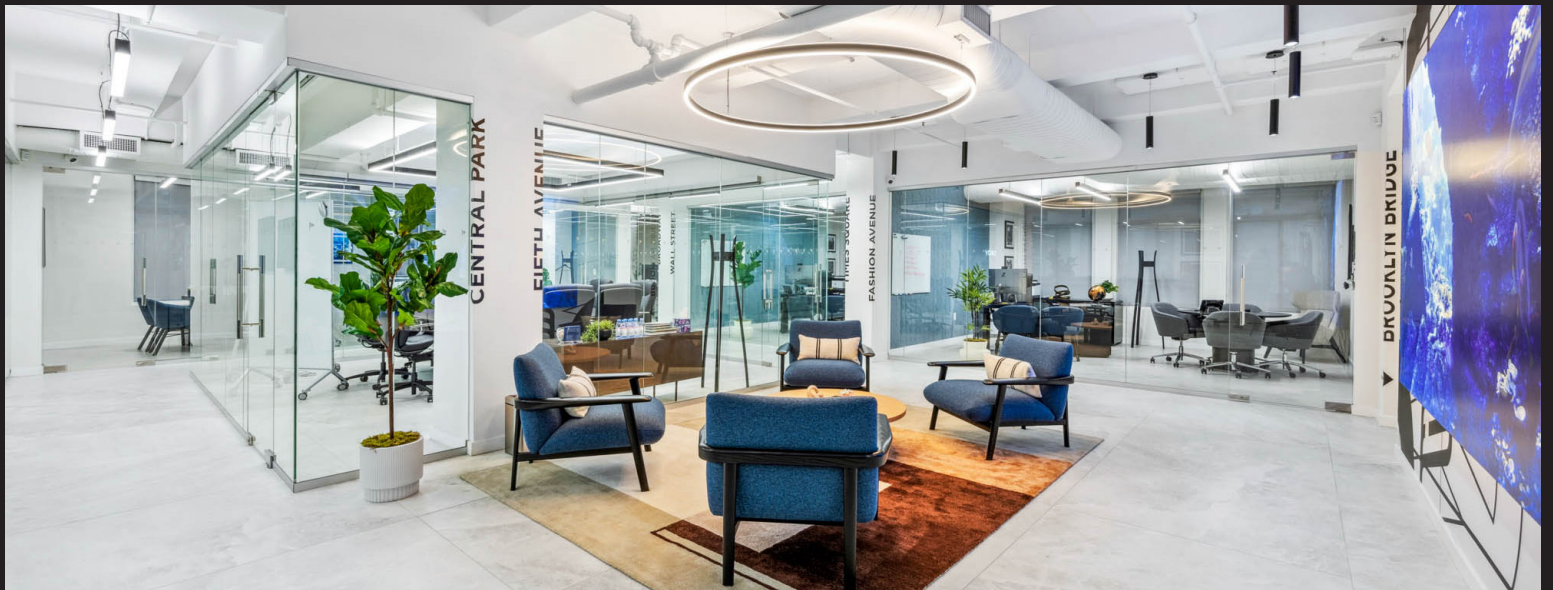


## 24/7 ON-SITE SECURITY



## CONCIERGE SERVICES



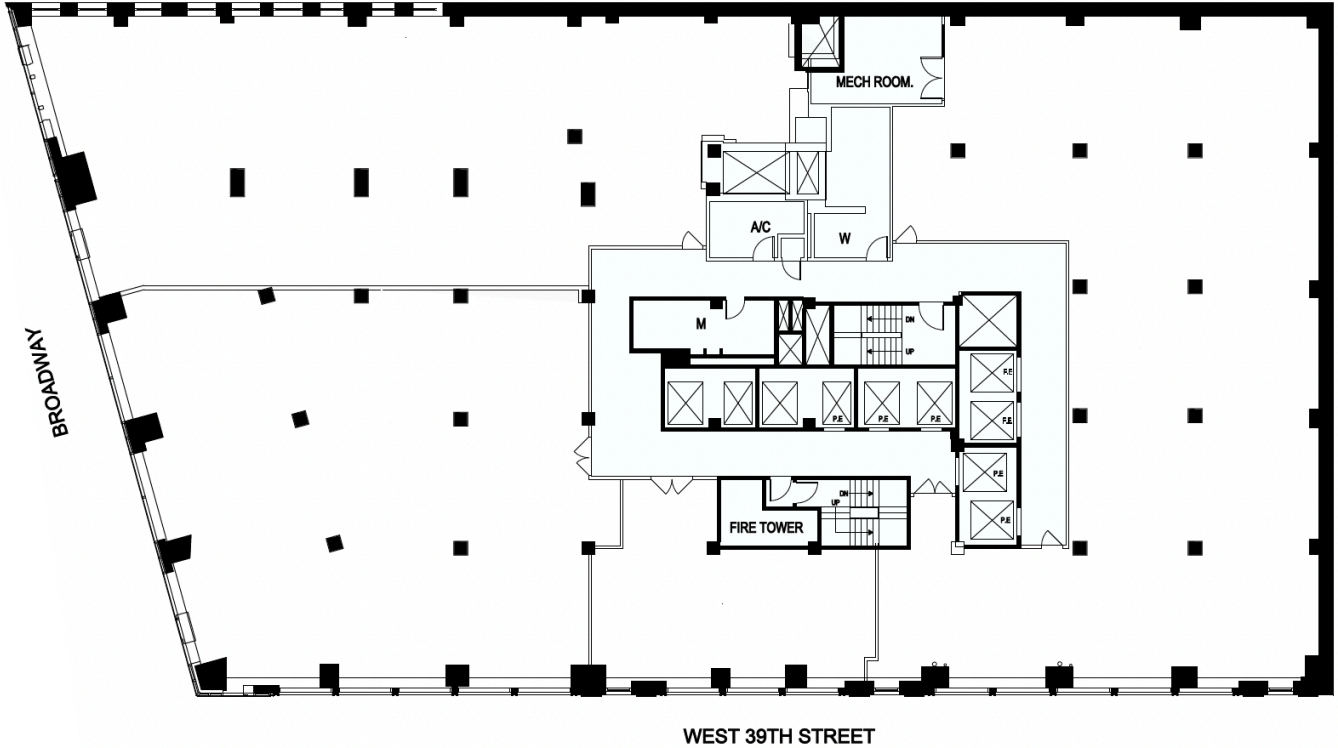




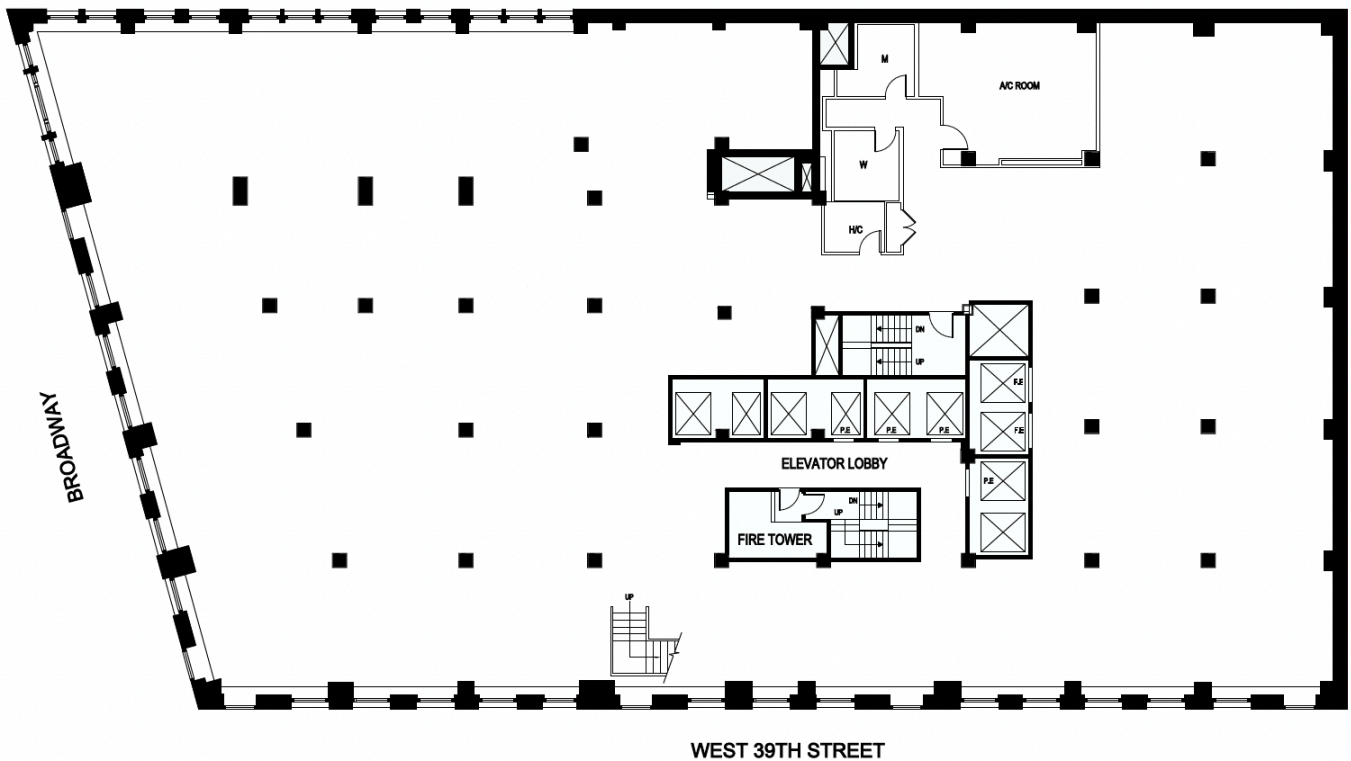
# FLOOR PLANS

The workspaces at 1412 Broadway can meet your unique needs. Each office space offers an open-concept layout ideal for space customization and businesses of all sizes, expansive windows that flood spaces with natural light, high ceilings, and contemporary design elements that will inspire your team and impress your clients.

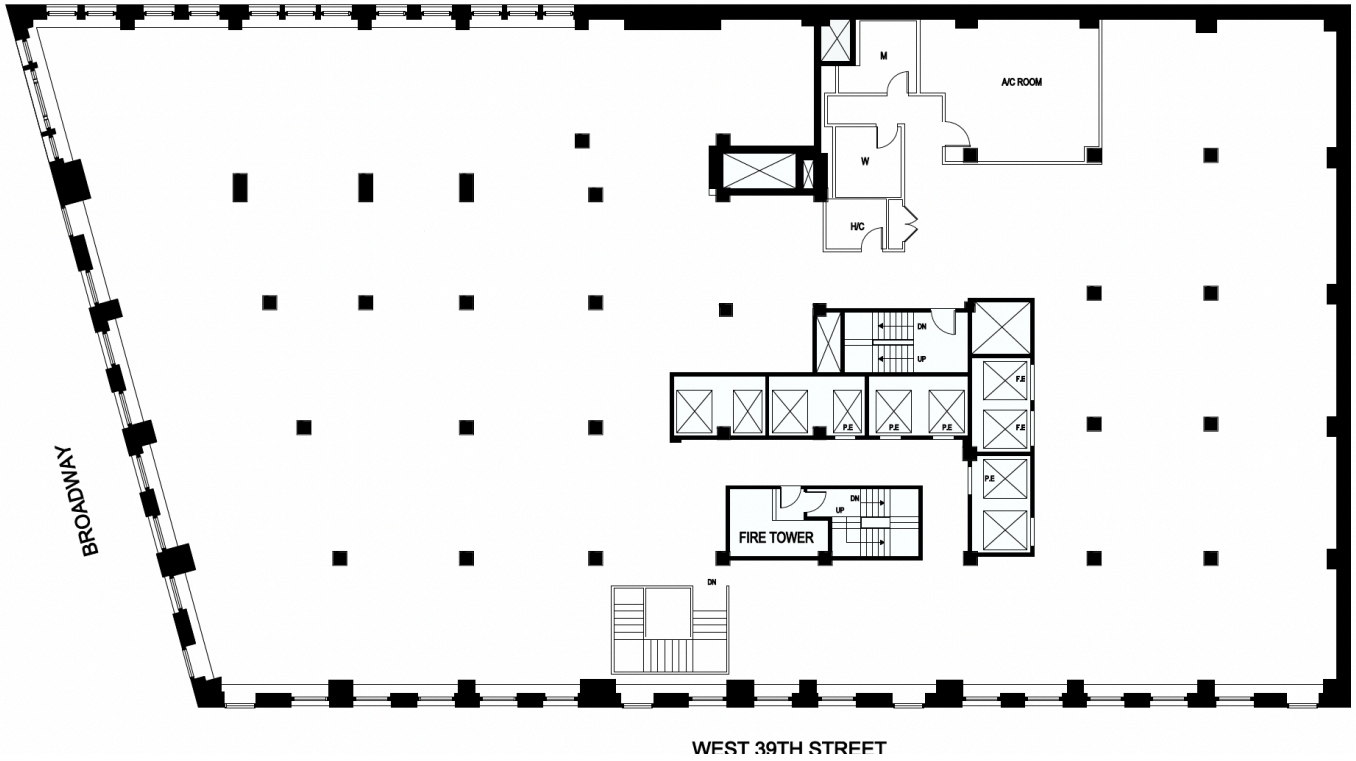
## 4th Floor



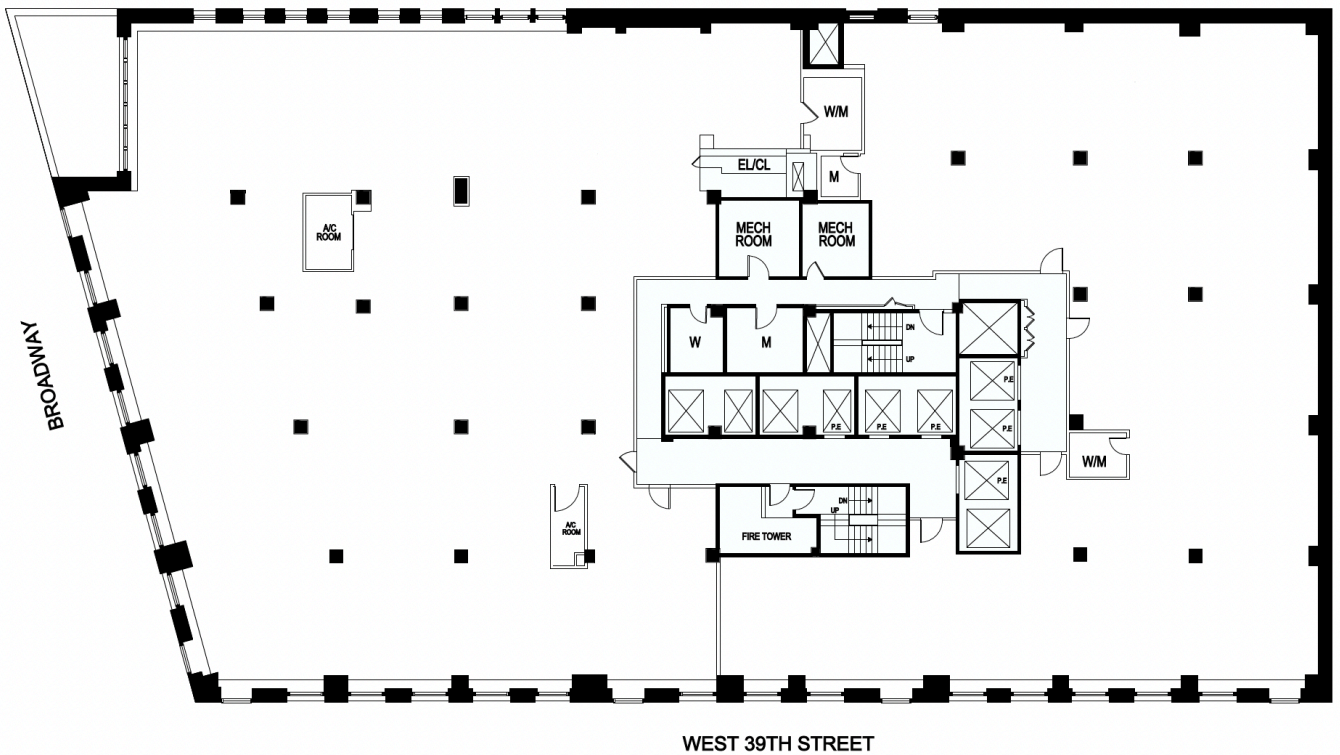
## 5th Floor



# 6th Floor



# 7th Floor

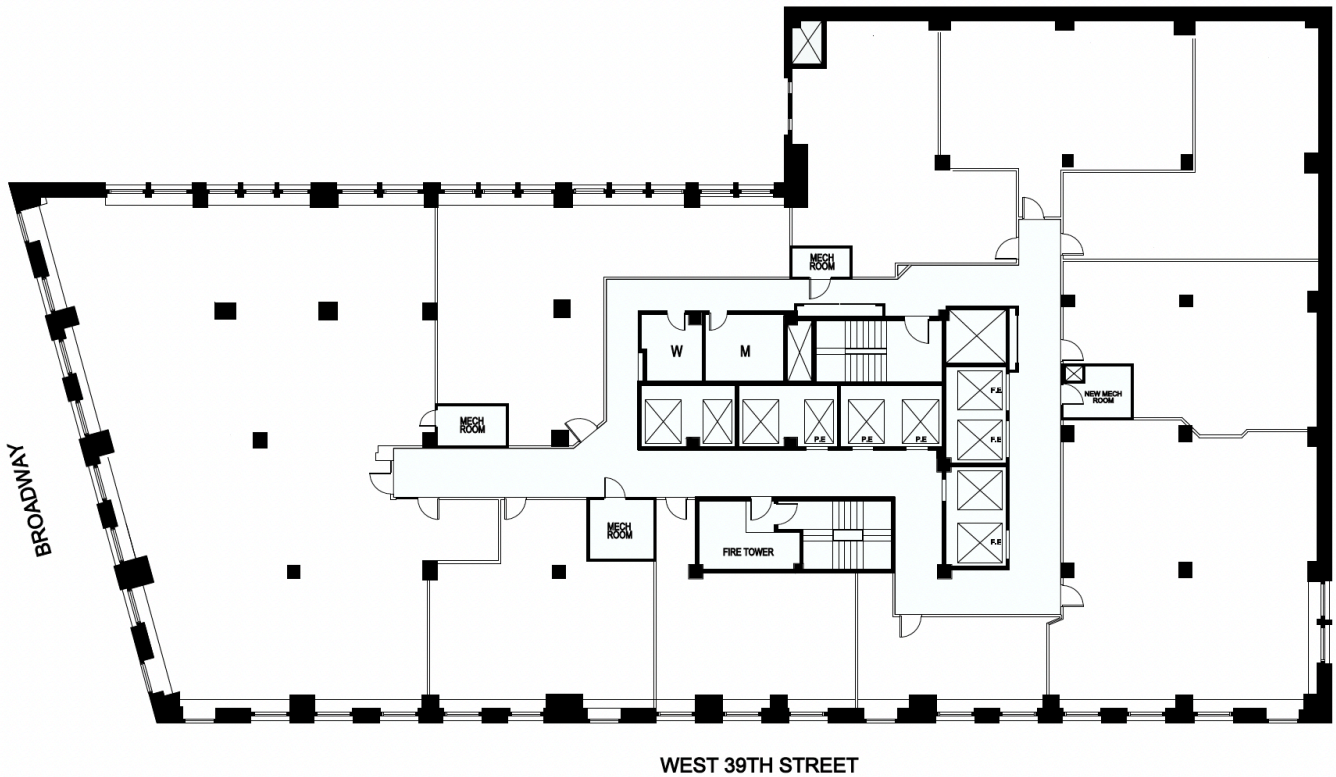




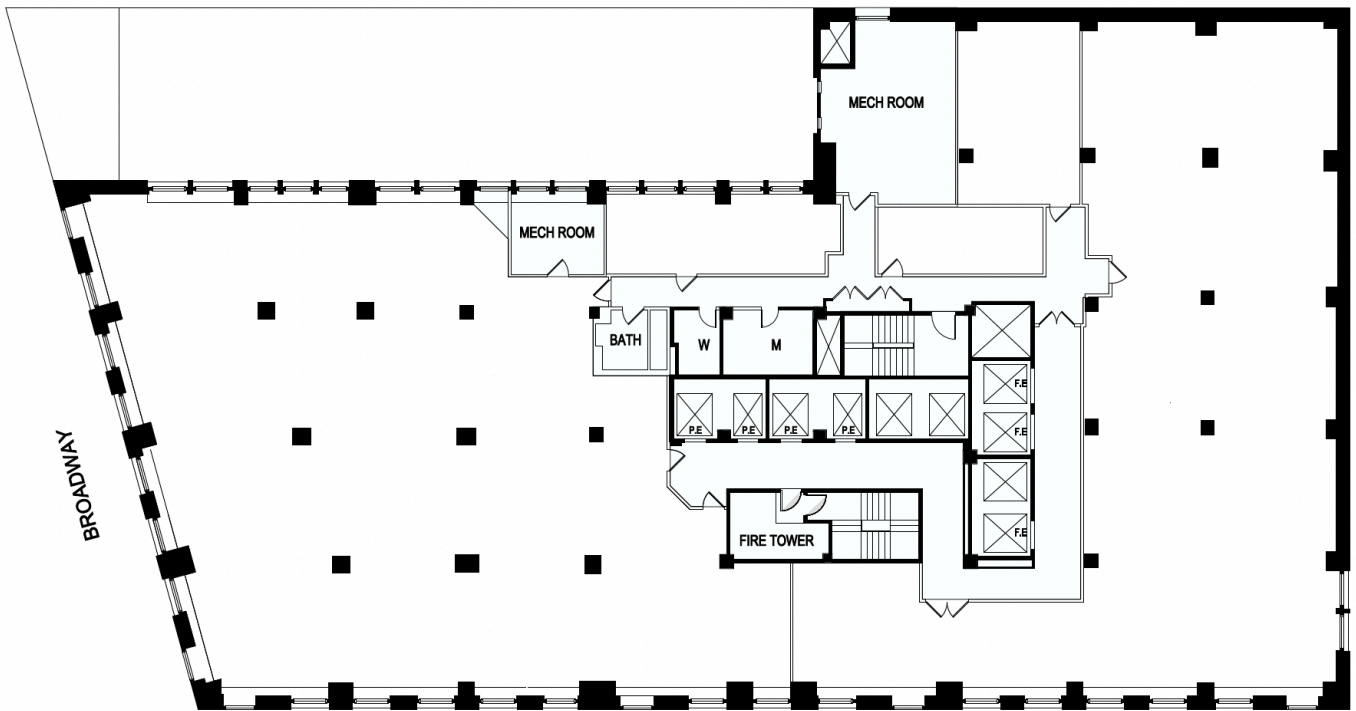
# 8th Floor



# 11th Floor



# 16th Floor

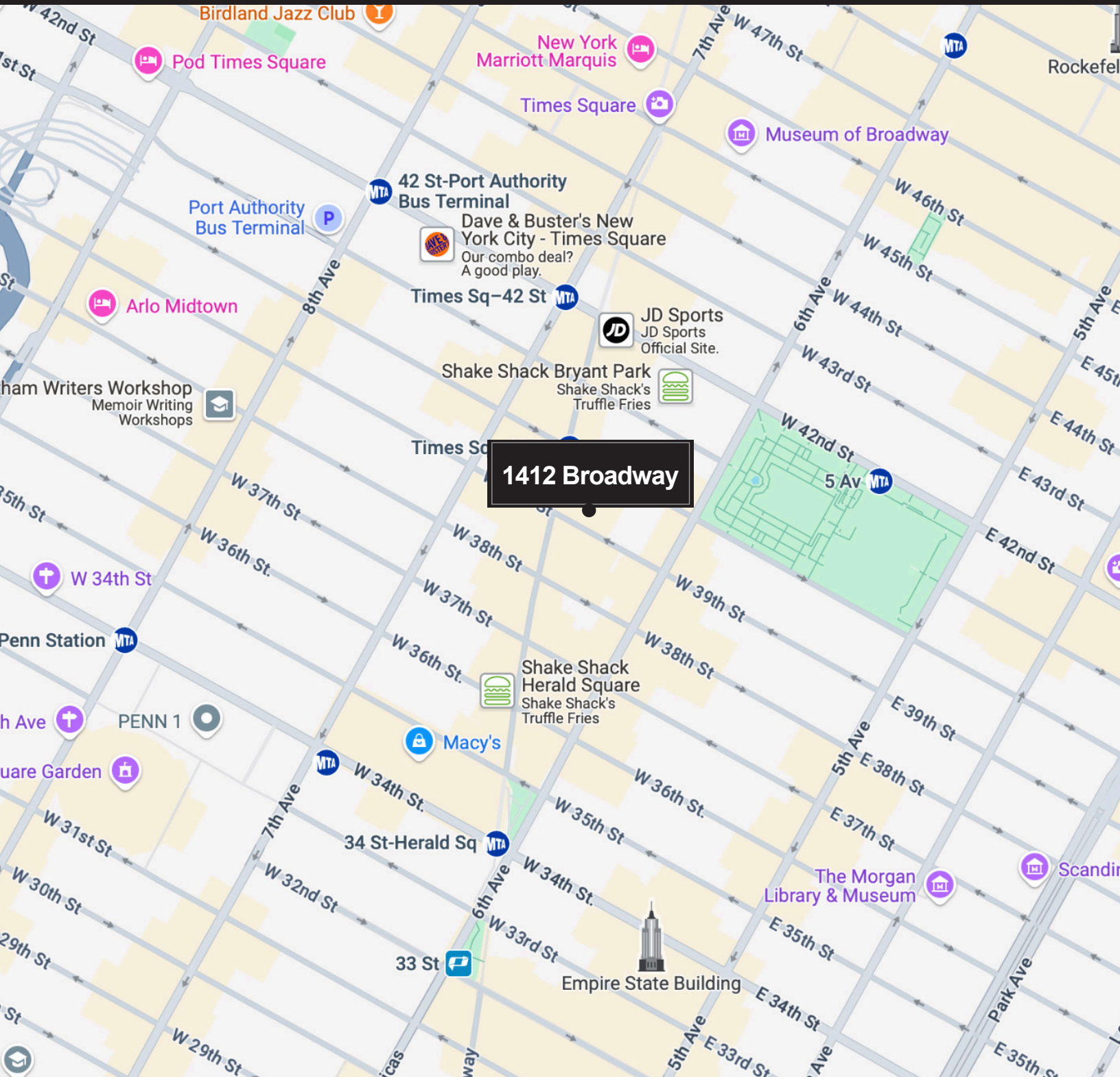


# LOCATION

Midtown has been the cornerstone of Manhattan's growth and global influence for over a century. Once dominated by the grand estates of the Gilded Age, the neighborhood transformed in the early 20th century with the rise of iconic skyscrapers like the Empire State Building, Rockefeller Center, and the Chrysler Building. These landmarks established Midtown as Manhattan's commercial and cultural heartbeat, a role it continues to play today.

Accessibility and convenience define Midtown. With a wealth of nearby amenities, from luxury shopping on Fifth Avenue to tranquil green spaces like Bryant Park, the neighborhood offers an exceptional work-life balance. Its status as a transit hub, with connections to Times Square-42nd Street Station, Penn Station, Grand Central Terminal, and the Port Authority, ensures seamless connectivity for businesses and commuters alike.

For tenants, Midtown represents the pinnacle of prestige and opportunity. The neighborhood's rich history, vibrant atmosphere, and unparalleled infrastructure continue to make it one of the most desirable locations in the world. From high-profile corporations to boutique retailers and creative industries, Midtown offers an unmatched setting for success.



# **OKADA & CO.**

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Founded by CEO Chris Okada in 2006, Okada & Co. is a privately held New York City-based commercial real estate development and advisory company offering a modern, tech-enabled approach to property development and management, landlord and tenant representation, and investment sales. With a portfolio of 4.2 million square

feet of Midtown property owned and represented and a history of more than \$1B in sales and leasing, Okada & Co. continually seeks opportunities to increase the value of the real estate experience for landlords, tenants, and investors.

## **DEVELOPMENT TEAM**



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