

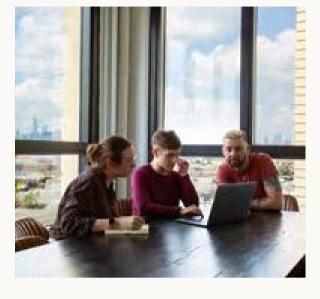
#### **WORK LOOKS DIFFERENT HERE**

Industry City is a vibrant creative hub where startups, established companies, artists, and industrial users thrive. With renowned tenants like the Brooklyn Nets, Meta, West Elm, and the Brooklyn Chamber of Commerce, innovation is inherent in the campus' DNA. Design, nonprofits, biotech, services, and manufacturing all coexist on one campus.

From exclusive events to industry mixers, IC fosters meaningful connections that can lead to game-changing partnerships. Here, work transcends norms and opportunity knocks.



















# 35 ACRES 46 BUILDINGS 6 MILLION SQUARE FEET ONE CREATIVE COMMUNITY

8,500
WEEKDAY
WORKERS

15,000
WEEKEND
VISITORS

145,000 INSTAGRAM FOLLOWERS

35,000 WEBSITE WEEKLY VIEWS

28,000 FACEBOOK FOLLOWERS

80,000 NEWSLETTER SUBSCRIBERS

#### 70+ RETAILERS

Auto Dealers

Design Stores

International

Bars

5

Distilleries Eateries Pop-ups Restaurants

Breweries Coffee Shops

Entertainment

Specialty

Craftmakers

Galleries

Vintage + Novelty

#### 550+ UPPER FLOOR BUSINESSES

#### **INDUSTRIES**

Art

Biotech

Design

E-Commerce

Education

Food

Light Manufacturing

Logistics

Media

Nonprofit Production

Services Technology

Warehousing

#### **SPACE USES**

**Artist Studios** 

Commissary Kitchens

**Content Studios** 

Fabrication Spaces

Fitness Studios

Incubators

Laboratories

Makerspaces

Manufacturing Centers
Offices

Showrooms

Storage

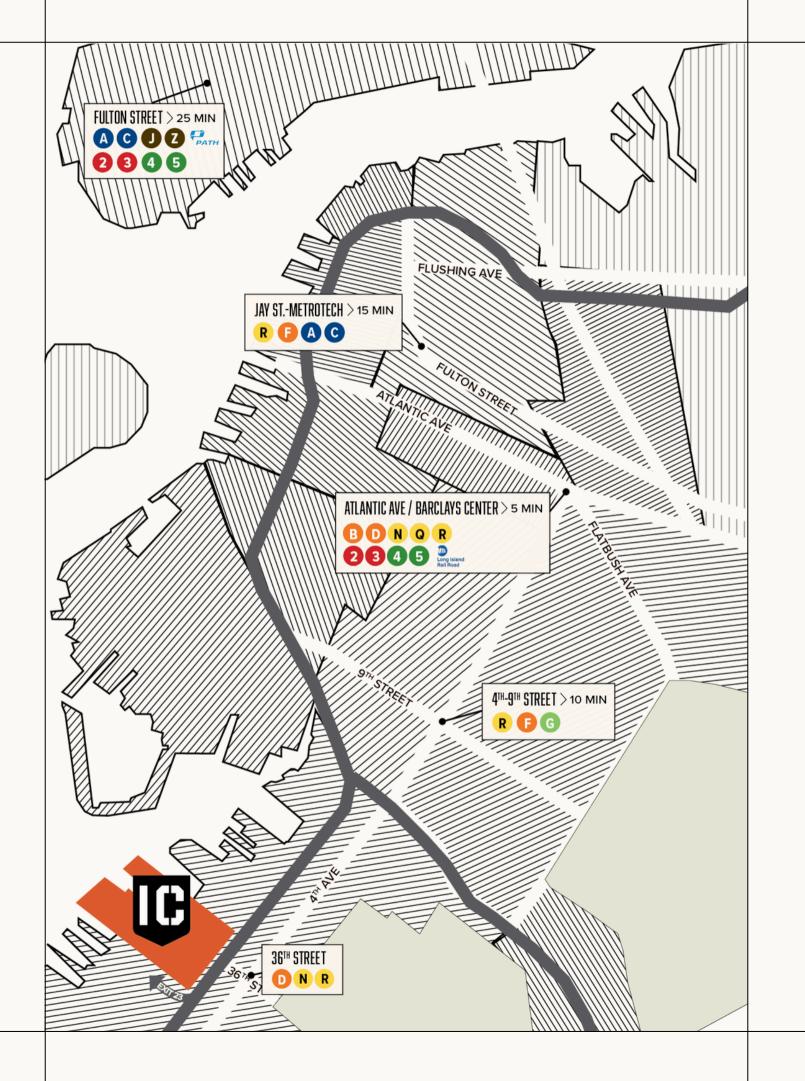
Studios

Workshops



## ONE EXPRESS STOP FROM ATLANTIC AVE - BARCLAYS CENTER

	One block from the 36th St Subway Station D N R				
SUBWAY	Fulton Street 2345 > DN		15 Min		
	Union Square - 14 <sup>th</sup> St	N	25 Min		
	34 <sup>th</sup> St - Herald Square	D	35 Min		
	Grand Central - 42 <sup>nd</sup> St	4 > N	38 Min		
CAR	Directly off of BQE Exit 23; over 1200 parking spots				
	Financial District	10 - 18 MIn			
	Union Square - 14 <sup>th</sup> St	18 - 30 Min			
BIKE	Adjacent to the Brooklyn Greenway; 5 CitiBike Stations				
	Park Slope	10 Min			
	Downtown Brooklyn	20 Min			
RIDE SHARE	Average wait time is	4 minutes			



## 35 ACRES 16 BUILDINGS 6 MILLION SQUARE FEET ONE CREATIVE COMMUNITY

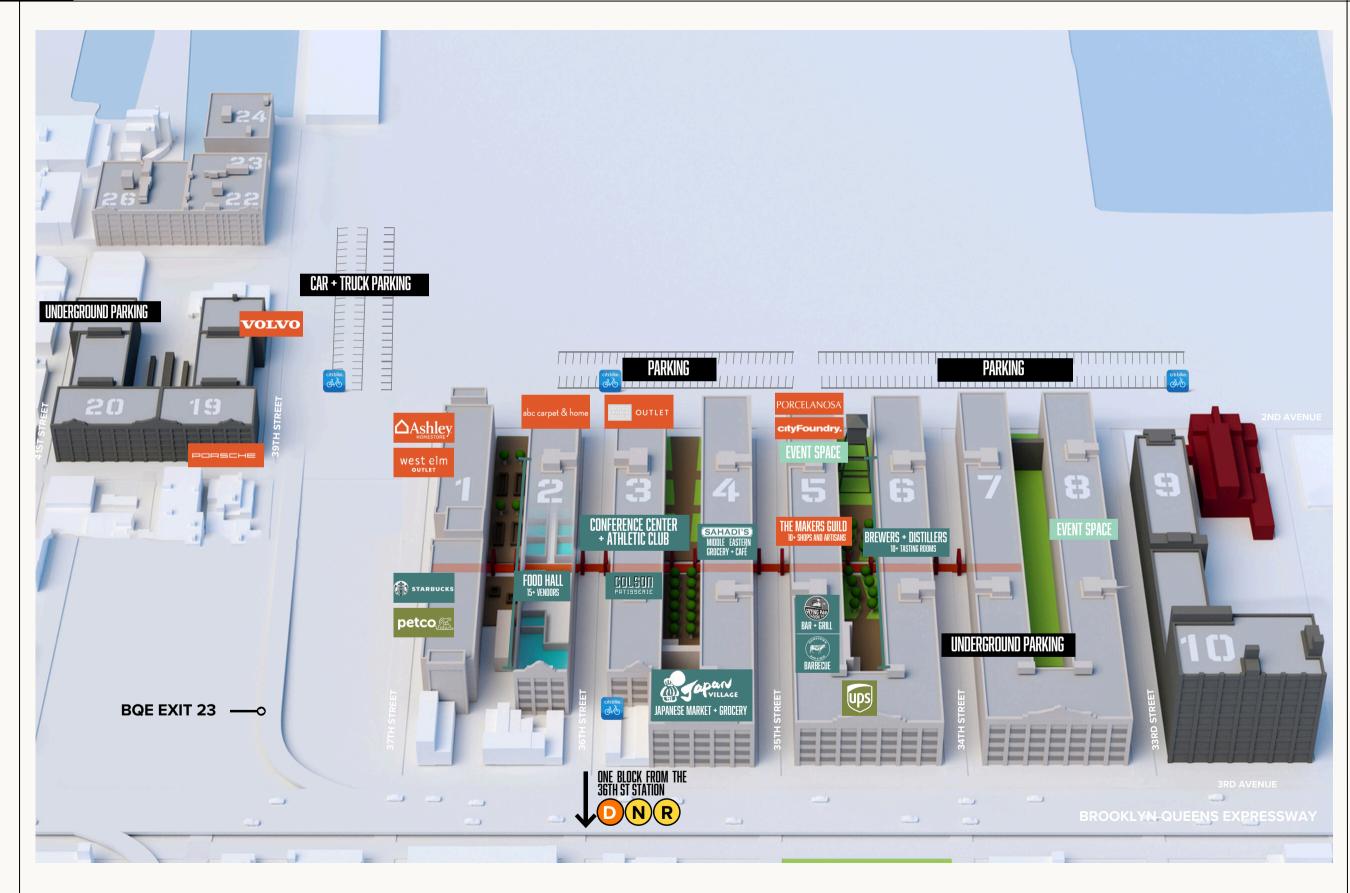
#### INDUSTRIES SPACE USES

Art Artist Studios
Biotech Commissary
Design Kitchens

E-Commerce Content Studios
Education Fabrication Spaces
Food Fitness Studios
Light Manufacturing Incubators
Logistics Laboratories
Media Makerspaces

Nonprofit Manufacturing
Production Centers
Services Offices
Technology Showrooms
Warehousing Storage
Studios

Workshops



	COWORKING / FURNISHED OFFICE	CREATIVE WORKSHOPS	SMALL OFFICE	LARGE OFFICE	MANUFACTURING / STORAGE / FLEX
SIZE	1 - 25 PEOPLE	500 - 2,000 SF 1 - 15 PEOPLE	2,001 - 6,000 SF 16 - 30 PEOPLE	6,001 - 90,000 SF 31 - 400 PEOPLE	2,000 - 125,000 SF
FEATURES	FURNISHED OFFICE OR DEDICATED DESK CONFERENCE ROOMS PANTRY AND BATHROOMS ON-SITE OFFICE MANAGER	13'-0" CEILING OPERABLE WINDOWS SHARED CONFERENCE ROOMS	13'-0" CEILING OPERABLE WINDOWS SHARED CONFERENCE ROOMS PREBUILT SPACES AVAILABLE	13'-6" CEILING OPERABLE WINDOWS DIRECT ELEVATOR ACCESS PREBUILT SPACES AVAILABLE	13'-6" - 15'4" CEILING OVERSIZED FREIGHTS DIRECT ELEVATOR ACCESS ABUNDANT LOADING
SAMPLE FOOTPRINTS					























pvilion

west elm

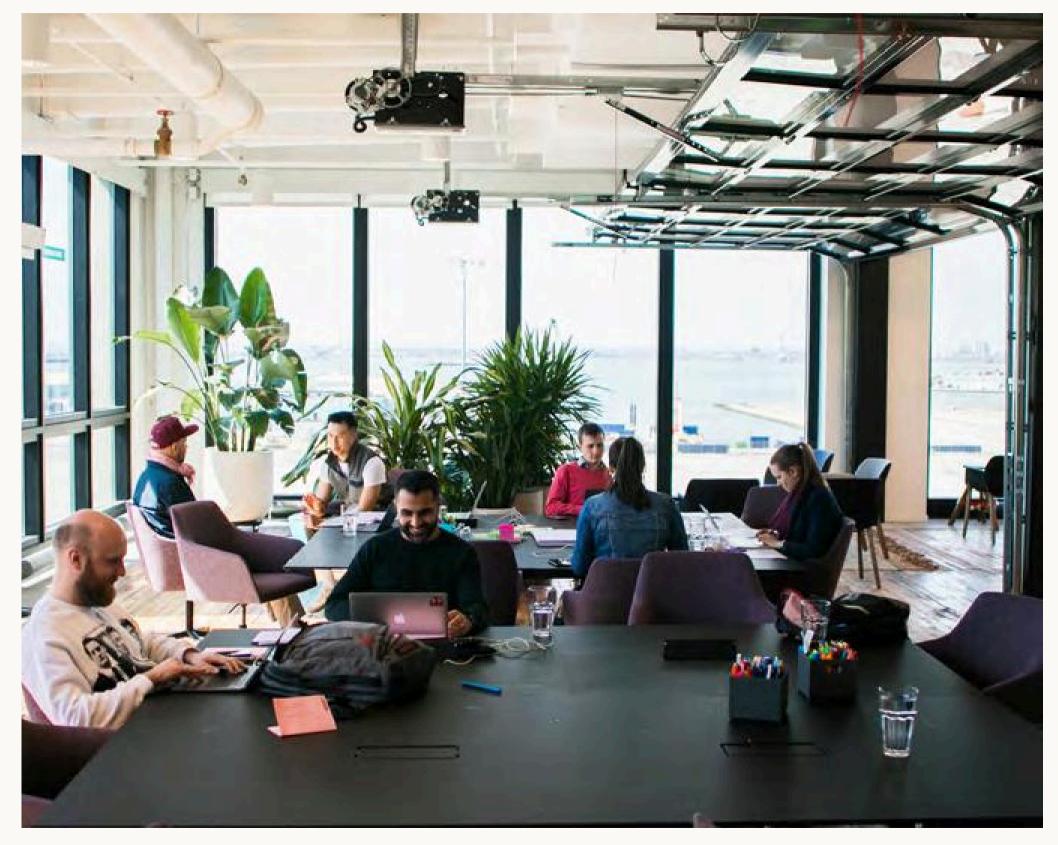
**S** Cresilon

**SKANSKA** 

**VIOCOM** 

**ESSENCE** 

LE LABO®









## TENANT-EXCLUSIVE AMENITIES



TENANT EVENTS Exclusive events and special access to programming for IC-based businesses



EXECUTIVE LOUNGE + CONFERENCE CENTER

Ground floor lounge for business owners + C-Suite staff members



THE IC APP + EXCLUSIVE PERKS

Digital marketplace to access tenant exclusive discounts, event notifications, directory + more



TENANT-ONLY ATHLETIC CLUB

Full service gym with personal training, free wellness classes, locker rooms, and showers



INTERNET CONNECTIVITY

Access to 30+ carriers, network operators, ISPs, and major cloud providers; dark fiber cabling



**CAMPUS SHUTTLE** 

Private shuttle service for tenants that runs through the campus, connecting the 36th St subway station to 1st Ave-39th Street (Buildings 22-26)



IN-HOUSE DEVELOPMENT TEAM

Handles construction process and delivers customized spaces











#### A PACKED CALENDAR

With 8,500 people on campus every day and 15,000 visitors per weekend, there is always something going on-- and IC tenants are the first to know.

Past programming includes:

- Industry-specific Mixers
- Lunch-and-Learns
- Workshops + Classes
- B2B Networking
- Brand Activations
- Festivals
- Markets + Sample Sales
- Kids Programs
- Trade Shows + Expos
- Film Screenings
- Concerts + Live Music







#### **CAMP DAVID**

The ground floor of Camp David is open to business owners and C-Suite staff members of IC-based companies with one guest.

The space functions as an executive lounge and meeting space where entrepreneurs are encouraged to connect. Meeting rooms are available for booking and the entire ground floor can be privatized for events.





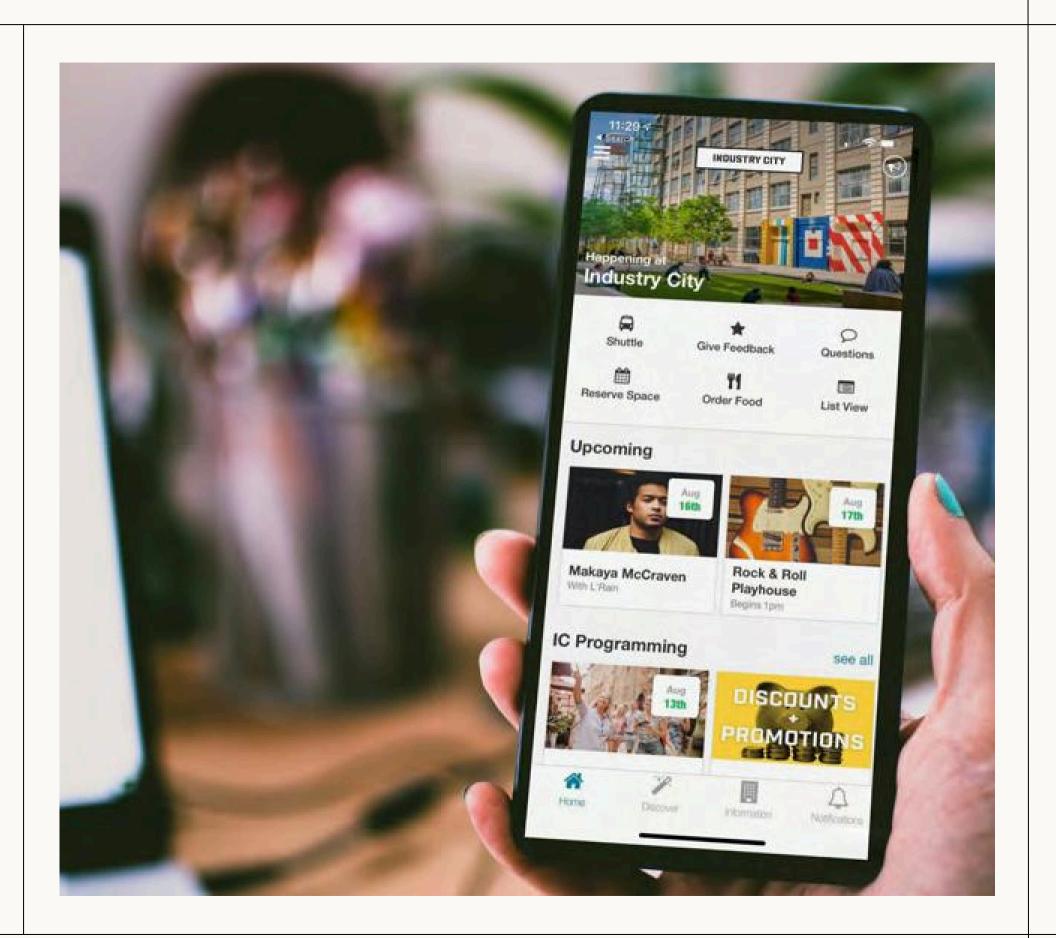




## STAYING CONNECTED ON CAMPUS

Industry City built a tenant-exclusive app to create a unified platform that facillitates B2B connections. The IC App holds:

- Monthly programming calendars
- Daily events announcements
- Discussion board
- Wellbeing class schedules
- Ongoing discount programs
- Product and services promotions
- Discussion forums
- IC Shuttle tracker



## THE IC ATHLETIC CLUB X LA PALESTRA

\$35 / MONTH

Individual memberships and corporate

group rates available

Cardio: treadmills, ellipticals, Jacob's

ladder, stair master, versa climber, fluid

rowers, arc trainers, bikes

**EQUIPMENT** 

Weights: free weights, kettlebells, squat/

bench racks, hex bar, Cybex machines

Accessories: Medicine balls, physioballs,

Bosu balls, jump ropes, TRX, bands, ropes

DAILY CLASSES

Yoga, HIIT, Pilates, Boot Camp, and

Mobility as well as lunch-and-learns,

Run Club, and Hiking Club

SHOWERS + LOCKER ROOM

Towel service, Malin + Goetz body + hair care products, hair styling tools

PERSONAL TRAINING

1-on-1 training sessions, or partner

training sessions offered











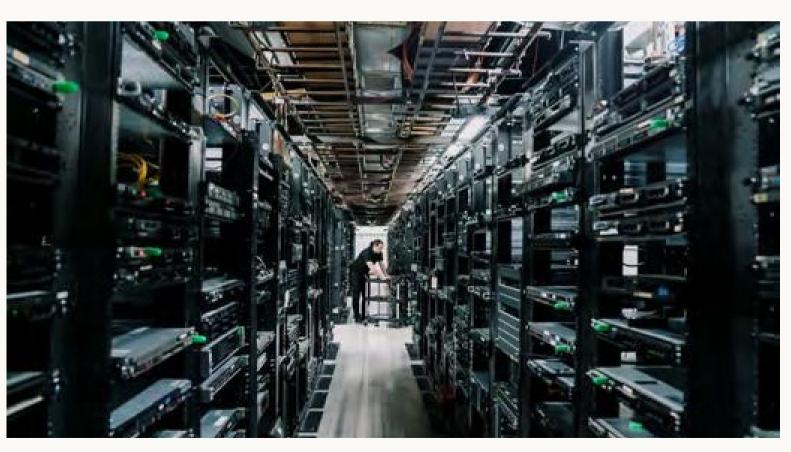
## DATAVERGE, LOCATED ON-SITE IN BUILDING 10, IS THE SOLE MEETING POINT FOR CONNECTIVITY AT INDUSTRY CITY.

- Access to 30+ carriers, network operators, ISPs, and major cloud providers
- Diverse points of entry for primary and back-up redundancy
- Dark fiber access for companies relying on cloud infrastructure and/or requiring low latency connections

#### **ADDITIONAL DATAVERGE OFFERINGS:**

- On-site managed WiFi services, allowing for turn-key connectivity with 10 Gbps, DDoS Protection, and 99.99% reliability
- Telecommunications consultants on-call to assist with service procurement project management
- Data center, including 24/7 security and technical support:
  - Allows tenants to host IT infrastructure in the cloud rather than in an IT closet
  - Offers critical infrastructure resiliency with back-up generators, redundant cooling systems, and an onsite electrical substation
  - Provides access to transatlantic subsea cable system





## PUBLIC AMENITIES













#### SIGNATURE + SEASONAL SPACES

Industry City offers striking, light-filled indoor event spaces to suit a wide range of occasions and audiences.

From cocktail parties to galas, photo shoots to trade shows, there are a variety of options for hosting memorable moments at IC.

Event Spaces:

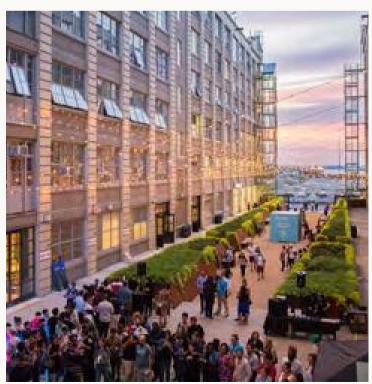
- Five / Two / A
- The Box Factory
- Camp David
- The Gallery
- Courtyards + Private Streets
- The Ice Rink (Winter)
- The Band Shell











## INTERNATIONAL INSPIRATION MEETS LOCAL FLAVOR

#### **FOOD**

Ample Hills Creamery Avocaderia

Bangkok B.A.R Burger Joint Carreau Club

Colson Patisserie Confidant

Ejen

Ends Meat Frying Pan BK

HiFi Records Listening Bar Hometown Bar-B-Que Japan

Village

Kotti Berliner

LiLac Chocolates Sahadi's

Starbucks
Table 87
Taco Mix
Taza Mkt
Uluh

WakuWaku

#### **BEVERAGE**

Barrow's Intense
Bitter Monk
Brooklyn Kura
Fort Hamilton Distillery
Gumption Coffee
Gun Hill Brewing

HiFi Records Listening Bar

Oldies

Standard Wormwood

Tadaima

#### **GROCERY + WINE**

Japan Village

Moore Brothers Wine

Sahadi's Sahadi Spirits Sunrise Mart











#### NEXT GENERATION BRICK AND MORTAR

#### **DESIGN RETAIL**

ABC Carpet & Home Outlet
Ashley Furniture
City Foundry
DWR Outlet
IC Store by WantedDesign
Kohler
Porcelanosa
Remix Market
RH Outlet
West Elm Outlet

#### THE MAKERS GUILD

Bios Apothecary
Court Tree Collective
Francis Waplinger
Gossamer Rozen
Hollander & Lexer
Ippin Project
Megan Euell
Mise En Scent
Mr. Boddington
N+A Jewelers
Rue de Paradis
Sirko Fitness
Tadaima
Tania Whalen Ceramics
Whirlwind Yarn

William Storms

#### **AUTO DEALERSHIPS**

Genesis Porsche Volvo

#### **ENTERTAINMENT**

BK One Productions
Brooklyn Escape Room
Brooklyn Game Knight
Brooklyn Pop Culture Exhibit
Hapik

#### **OTHER**

Adventurers Supply
Book Off
DAISO
Gloss BK Hair Salon
Hilti
HiFi Records
IC General Supply
King of Kings Barbershop
Petco
Powerhouse Books
St. Marks Comics
Theo Rock Nazz
Upside Frown Tattoos
UPS Store











## A HUB FOR CULTURE AND CUISINE

Japan Village, a homage to the rich traditions of Japan, brings together a 10+ stall food hall brimming with Japanese delicacies. It celebrates the timeless craftsmanship of ancient Japan, blending it with the vibrant spirit of the present day.

#### JAPAN VILLAGE RETAIL

Book Off - Anime + Collectibles Shop
Daiso - Dollar Store
Kuraichi - Sake + Spirits Shop
Oldies - Cocktail Bar
Sunrise Mart - Grocery
The Loft - Cultural Center
WakuWaku - Seated Dining











### FOUR COURTYARDS FOR ANY SEASON

The courtyards are open to the public, welcoming refreshing waterfront breezes in the summer and offering cozy warmth during crisp fall and winter nights. They are furnished, heated, and host a rotating roster of seasonal tents and structures.

#### **COURTYARDS**

Courtyard 1/2 - The Band Shell and the Food Hall
Courtyard 3/4 - Zen garden, Sahadi's, and Japan Village
Courtyard 5/6 - Brewers + Distillers, the Turf, and the Ice Rink
Courtyard 7/8 - Event Space near The Box Factory





















Industry City's ownership, responsible for the development of NYC's Chelsea Market and millions of square feet nationwide, is actively involved in on-site development, management, leasing, and events.

EMAIL LEASE@INDUSTRYCITY.COM

